

Viewers complain
Zsa Zsa, Regine
dresses too revealing

7 Boy Scouts
drown during
Iloilo jamboree



Asi Taulava,
5 others to
be deported

12 Filipinas join
illustrious ranks of
Towns awardees

Garcia at ibang heneral:
Court martial o civil trial?

Win a 21" TV! Text 2910 now!



Skip front page, Bunye
tells newspaper readers

By Juliet
Labog-Javelana

ADVICE to newspaper
readers: Skip the front
page and go straight to
the inside pages, Press
Secretary Ignacio Bunye

SKIP/ A6



email: feedback@inquirer.com.ph

Sunday, October 17, 2004 ★★ 120 pages / 15 sections / vol. 19 / no. 312

P18

website: www.inq7.net

Garcia took P44M to US

Wife, 2 sons
helped move
money, say
documents

By Fe Zamora and Philip C. Tubeza

AT LEAST \$785,630—or P43,995,280 million—was transferred to the United States by Maj. Gen. Carlos Garcia and his family in the past 11 years, according to documents from an investigation conducted by the Ombudsman.

Citing US Immigration and Customs Enforcement (ICE) records, the Ombudsman report said the money was carried by Garcia, his wife Clarita and two of their sons, Ian Carl and Juan Paolo, during six trips to the United States between 1993 and 2004.

The last transaction, involving \$308,000, was brought from the Philippines and deposited in the Citibank branch at One Park Avenue, New York, on Jan. 15, 2004, the report said.

The documents also showed that:

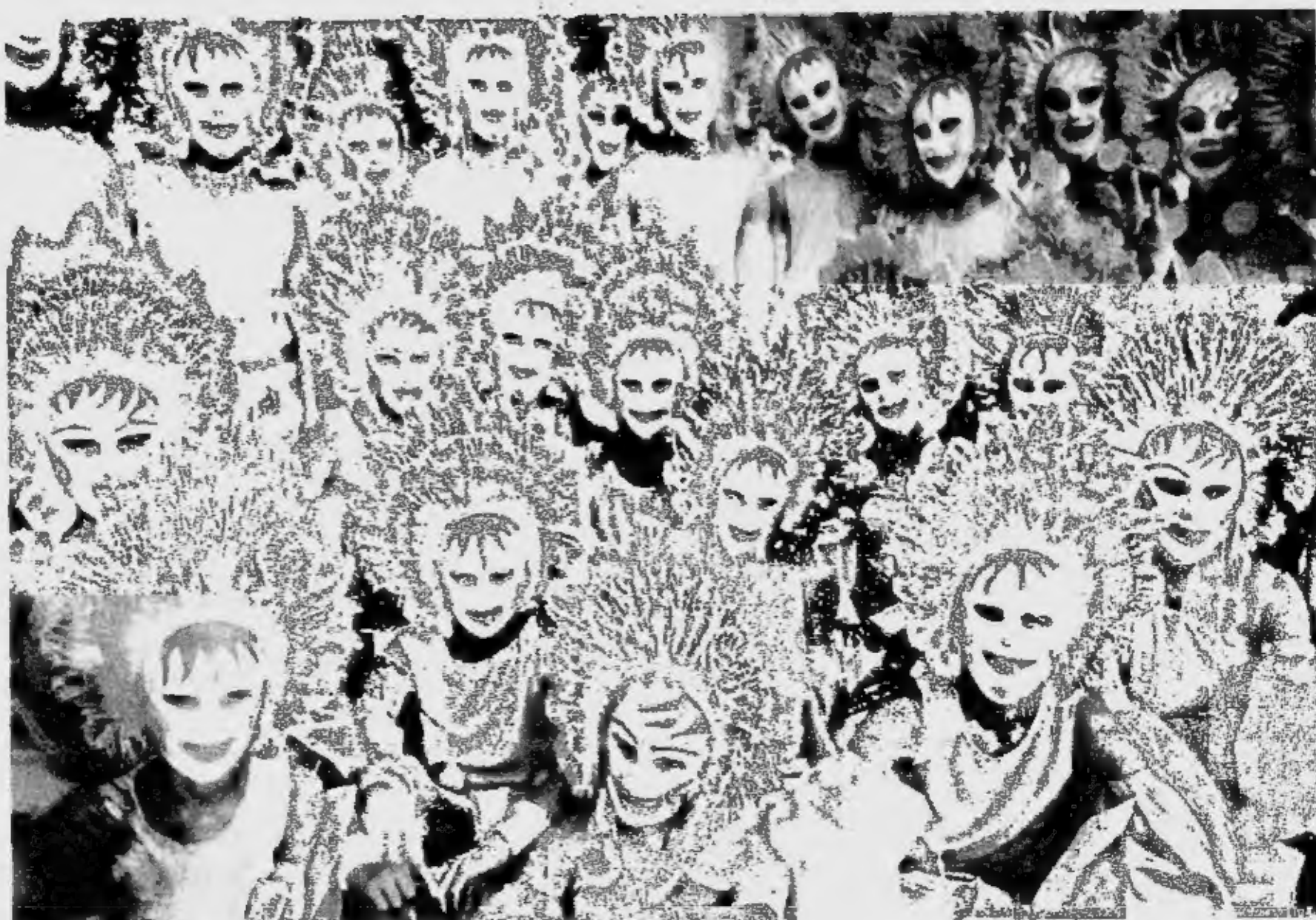
- A day earlier, on Jan. 14, Clarita Garcia arrived in San Francisco and declared to the US Customs and Border Patrol that she had \$204,230 in her possession.

- On May 10, 2003, she declared she was carrying \$48,000.

- On Dec. 17, 2003, she declared that she was carrying \$100,000.

- Two days later, on Dec. 19, Ian Carl and Juan Paolo Garcia were held by Customs and Border Patrol after they failed to declare that they were traveling with

GARCIA/ A8



PUT ON A HAPPY FACE

The MasKara festival has earned for Bacolod the title "City of Smiles" and placed it on the world tourist map of festivals. The three-day festival featuring gyrating masked dancers in the streets began when Negros Occidental's sugar industry began to bottom out in the 1980s but the province refused to be dragged down. Instead, it adopted a smiling paper mache mask as a symbol of its resilience and courage to prevail. On its first day Friday, high schools competed for best in dance, costume and mask awards.

Too old to reenact return of MacArthur

Rites for veterans' valor mark 60th year of Leyte landing

By TJ Burgonio

THEY WERE not much more than boys, then.

Now, mostly in their 80s, they will return to the same beaches on Leyte island that they stormed 60 years ago to begin the US-led Allied liberation of the Philippines.

Four hours after the assault began on the morning of Oct. 20, 1944, Gen. Douglas MacArthur waded ashore to fulfill his promise. "I have returned," he declared. "By the grace of Almighty God, our forces stand again on

Philippine soil."

Some of the 200,000 troops MacArthur commanded in that invasion will make a nostalgic journey back to Leyte on Wednesday to commemorate the Allied landings that led to the reconquest of the country from Japanese rule.

"We wanted to have the veterans participate in the reenactment, but taking into consideration their age, physical limitations, it will be very difficult for them to get off the barge, land and wade to the shore," said Foreign Affairs director Adelio An-

gelito Cruz, a member of the ad hoc committee in charge of preparations for the celebration.

In the originally planned reenactment, the veterans would come in on a barge and then wade ashore.

Instead, they will be standing on the sidelines and be regaled by a tableau or a stage presentation by local talents reenacting the dramatic events of the war, from the historic 1944 landings to the country's liberation the following year.

MacArthur's landing on Leyte, together with then war-time

Philippine President Sergio Osmeña, set the stage for the Battle of Leyte Gulf, described by historians as the largest air-sea battle recorded in history, at least up to that time.

The run-up to the battle, which involved hundreds of warships, saw the use by the Japanese for the first time of the kamikaze suicide dive bombers, historians said.

The tableau will focus on the gallantry of the soldiers and the guerrillas who relentlessly fought the Japanese Imperial Army.

"We will focus on the Filipino

TOO OLD/ A8

GIs probed for refusing 'suicide missions' in Iraq

WASHINGTON—The US Army is investigating 19 members of a supply platoon serving in Iraq who refused orders to go on a fuel convoy earlier this week, where explosive devices had killed dozens of soldiers, defense officials said on Friday.

Several soldiers called it a "suicide mission," relatives said.

The Clarion-Ledger, a newspaper in Jackson, Mississippi, quoted relatives of the soldiers as saying they had been arrested for refusing a "suicide" fuel delivery mission, were read their rights and were moved from a military barracks into tents.

However, the army said the soldiers had neither been arrested nor detained.

It was unclear if this was the first time a sizable group of soldiers in Iraq had refused to carry out orders, and the military is playing down the mutiny as an isolated incident. But the small rebellion suggested that problems lingered with outlying soldiers with adequate equipment in an increasingly dangerous country.

A statement issued by the US military in Iraq called it an "isolated incident." Family members of some of the troops told a US

GIs PROBED/ A6

In dark world of blind kids, seeing is believing

By Tina Arceo-Dumlao

IT TAKES roughly two hours for this six-year-old child and his mother to get to his school in Cubao, Quezon City, from their modest home in Sta. Maria, Bulacan.

But it is always a trip worth taking. Renz Miguel Mauricio, who is blind, is learning his alphabet, reading a few words, making many friends, and gaining confidence that he would get a college degree someday.

It was not so long ago that Renz's parents felt that the world was crashing around them.

The second of three children, Renz was born prematurely. Doctors managed to keep him alive, but overexposure to oxygen damaged his retina, leaving him completely blind at the age of three months.

The Mauricos were at a loss on how to care for their handicapped child—until Renz's doctor at St. Luke's Hospital

handed his mother Evelyn the phone number of Resources for the Blind Inc. (RBI).

It turned out to be a ray of hope.

Renz is one of over 200 students who are learning to cope in the sighted world on RBI campuses in Quezon City and Cebu City.

He and 16 others from RBI-Cubao Kindergarten I and II visited the INQUIRER office on Friday, his birthday. They sang some songs and performed a dance number to celebrate World Sight Day and mark the launch of the next phase of Standard Chartered Bank's "Seeing is Believing" campaign.

The global program is aimed at restoring sight to one million people in countries around the world, including the Philippines, where an estimated 100 children lose their sight every week because of poor nutrition, measles and premature birth.

"We have set ourselves a big target but

IN DARK/ A6



BIRTHDAY boy Renz Miguel Mauricio,
6, learns to cope in a sighted world.



SONGS and dances in the INQUIRER newsroom on Friday by 17 students of the Resources for the Blind Inc. in Quezon City marked World Sight Day and the launch of Standard Chartered Bank's campaign to restore sight to a million people around the world.

WEATHER FORECAST

FORECAST: Southern Luzon, Visayas and Mindanao will experience cloudy skies with scattered rainshowers and thunderstorms. The rest of the country will be partly cloudy to cloudy with isolated rainshowers and thunderstorms.

SOURCE: PAGASA

COMPILED BY: CHONA GALANG, PIR RESEARCH/16/17/04

Second FRONT PAGE

Text us your feedback: Inquirer news name/city/message to 2207 (Globe) or 283 (Smart)

Weather	Forecast	Weather	Forecast
Manila	Partly Cloudy	Baguio	Cloudy with Rain
Quezon	Partly Cloudy	Alor	Cloudy with Rain
Taguig	Partly Cloudy	Cebu	Cloudy with Rain
Lasag	Partly Cloudy	Taguig	Cloudy with Rain
Clark	Partly Cloudy	Taguig	Cloudy with Rain
Taguig	Partly Cloudy	Taguig	Cloudy with Rain
Taguig	Partly Cloudy	Taguig	Cloudy with Rain
Taguig	Partly Cloudy	Taguig	Cloudy with Rain
Taguig	Partly Cloudy	Taguig	Cloudy with Rain

7 Boy Scouts drown during jamboree

ILOILO CITY—Tragedy struck the last day of a Boy Scout jamboree yesterday when seven boys, aged 11 to 17, drowned while swimming in the beach in San Joaquin town, 53 km south of this city.

A report from the regional police office here identified the victims as 14-year-olds Neridyn Barcenas, Jerril Semic, George Seibio Jr. and Philip Sidney Mucias, and 17-year-old Alberto Corredo. All five boys were students at Escalante High School in San Joaquin and residents of the town.

The two other victims, residents of Cabatuan town in Iloilo, were identified as John Francis Marcon, 12, a student at Tomas Confesor Elementary School, and

Christian Monueva, 11, a student at Doroteo Lujan Elementary School.

The seven died on the way to the Guimbal District Hospital where they were rushed.

At least three other boys who were part of the group that went swimming survived.

The boys were among some 4,000 scouts attending a provincial jamboree in San Joaquin, said police chief George Alino.

In a report to national police headquarters in Manila, Alino

said the victims, along with several other scouts and two scoutmasters, apparently ignored warnings by locals not to swim in the area, some 40 meters from the shore, because of treacherous underwater currents.

The San Joaquin police chief, SP04 Romeo Villasis, said the victims were swimming at about 8:50 a.m. when they were swept away by strong currents. The bottom of Southern Iloilo's beaches are known to be very steep.

Denmark Sembrano, 15, one of those who survived, said in a radio interview that the boys were suddenly swept away by strong waves. He said he saw five

of his companions crying for help but they were too far away from him.

A statement by the Iloilo council of the BSP said the victims were among a group of scouts from San Joaquin and Cabatuan who asked for permission to take a swim before joining the jamboree activities at the San Joaquin Sports Stadium.

They were accompanied by Felix Cata, a teacher at Inaca Elementary School in Cabatuan, and Domingo Yiyaron, a scoutmaster from Escalante National High School.

At about 9 a.m., Cata called for help as he noticed eight of the boys thrashing about in the wa-

ter. Residents and other scouts pulled the victims onto boats before they were taken ashore where rescuers tried to resuscitate them.

The jamboree organizers said the tragedy was "one truly sad moment for the entire (BSP Iloilo) council and the BSP." They promised to provide financial support to the families of the victims.

BSP Secretary General J. Rizal C. Pangilinan has ordered an immediate investigation and has directed the BSP national and Western Visayas regional offices to facilitate the release of financial assistance to the families of the victims.

Adolf Jaen, chair of the BSP Iloilo council, said the national BSP council would give P12,500 for each of the victims while the local council would give P5,000.

San Joaquin Mayor Ninfa Garin said she will also be giving financial assistance to the victims' families. Garin also called for an investigation into the possible liability of the organizers.

The jamboree, which began on Oct. 13 and ended yesterday, drew some 4,068 participants from the Western Visayas region. The largest number of participants came from Iloilo. Nestor R. Burgos Jr., PDI Visayas Bureau and AP

Solons push own reform agenda Aglipay urged to start lifestyle check in PNP

By Michael Lim Ubac

A BI-PARTISAN group of senators is promoting a legislative reform program, called the People's Agenda, that would purportedly overhaul policies of the Arroyo government.

The proposed agenda, to be finalized during a seminar workshop on Oct. 22 to 23, will address the two most pressing issues facing the administration—the Armed Forces scandal and the fiscal crisis.

Opposition Sen. Edgardo Angara said the reform agenda would include programs that would "raise the political capacity of the Philippines and increase the credibility of the government and the efficiency of the civil service."

A special committee composed of Angara and Senators Francis Pangilinan, Aquilino Pimentel Jr. and Richard Gordon has come up with a blueprint for the proposed structural changes in government.

The special committee's proposed draft said "the problem itself may relate either to structure, procedure or fund-

ing," which would mean the changes may be carried out either through legislation or executive action.

The proposed work programs cover such areas as finance and taxation, social welfare, jobs and wealth creation, peace and order, and good governance.

The special committee suggested these topics as the initial batch of reforms in a People's Agenda that the Senate would push for the duration of the 13th Congress.

To fix the economy, senators want to address the tax-revenue efforts which had declined from a historic high of 19.29 percent of gross domestic product from 1994 to 1997 to only 15.43 percent from 1998 to 2003 by building up capital markets, establishing a credit-rating system and cleaning up the banking sector's non-performing assets, among others.

As for jobs and wealth creation, the senators are for promoting projects in agriculture, rural infrastructure and agri-tourism because they generate the quickest results at the least cost.

The draft also calls for agricultural

modernization (farming and fishing), reviving the mining industry (estimated value of between \$800 billion and \$1 trillion), nationwide reforestation, setting up of export tourism enclaves, modernizing the civil service and strengthening political parties.

To improve peace and order, the draft calls for an "honorable peace" accord with the separatist Moro Islamic Liberation Front, "closure" in the Estrada and Marcos cases, and for government to address what it said were the root causes of the communist insurgency—mass poverty, lack of opportunity and inequalities in the social system.

The Senate would be asked to set a strict schedule for enacting every reform and institute a monitoring mechanism to ensure that the agenda is carried out.

"The fiscal and financial reforms should obviously have the highest priority. Slow progress on these reforms by Congress could weigh down still more on our country's already poor credit rating in global finance markets," the draft read.

By Carlito Pablo

DON'T wait for what happened at Camp Aguinaldo to happen to Camp Crame, House leaders told Philippine National Police Director General Edgar Aglipay, whom they urged to start a lifestyle check program in the PNP.

House Majority Leader Rep. Prospero Nograles led other legislators in urging Aglipay to start probing the police force as it emerged that the Armed Forces had been caught flat-footed by the explosive revelations concerning corruption among a number of its generals.

Even as controversy roiled the AFP—triggered by the discovery of the unexplained wealth of former AFP comptroller Maj. Gen. Carlos Garcia—various unnamed officers in the PNP had suggested that police generals and colonels were not that innocent, either. "Despite their modest incomes, some police officials have been able to live in style, building lavish houses and buying luxury vehicles, the sources said.

The modus operandi for accumulating their ill-gotten wealth was similar to that obtaining in the Armed Forces, they said.

In a statement, the legislators said that Aglipay could ask for help from the Office of the Ombudsman and even the Presidential Anti-Graft Commission to conduct the lifestyle check on the country's top cops.

"The PNP leadership should not allow public distrust to also spread to the police institution by allowing an objective lifestyle check on its officers," Nograles said in a statement.

"People have become skeptical about the outcome of the military probe on suspended Maj. Gen. Carlos Garcia," he said.

In the same statement, Rep. Edwin Uy (Lakas, Isabela) said that Aglipay has only a few months in office and must "act fast and do his best to cleanse the PNP of dishonest officers who have enriched themselves at the expense of the people."

Uy, chair of the committee on bases conversion, said that an anti-corruption campaign in the PNP will be a major contribution to the government's commitment to good governance.

A third lawmaker, Rep. Monico Puentevella (Lakas, Bacolod City), said that Aglipay would be wrong to outrightly deny that there was corruption at Camp Crame.

"The independent lifestyle checks and investigations of errant police officers will demonstrate the PNP leadership's seriousness and sincerity in instituting needed reforms in the organization," said Puentevella, chair of the committee on transportation and communications.

Nograles noted that there had been reports that as in the AFP conversion—the turning of funds intended for supplies and projects into cash—was also being practiced in the PNP.

'Prayerful' Erap finds God's purpose in jail

By Armand N. Nocom

THE INTERVIEWER, a precocious sixth-grader, considered it an "answered prayer."

The interviewee, ousted President Joseph Estrada, did not disappoint. The disgraced leader, ostensibly in jail at his lavish vacation estate in Tanay, Rizal, was obliging with quote-worthy sentiments and advice.

During the interview that started at 10 a.m. and lasted until after lunch yesterday, Estrada told Keeshia Rose D. Wee Eng, a sixth-grade student at the Makati Gospel Christian Academy in Port Bonifacio, that he now realized that God had a purpose for putting him in jail.

"God brought me here to be closer to Him and to be more prayerful. I now pray one hour a day when I [used to] do it for just five minutes when I was President," said Estrada, who had never been known to be deeply religious.

An Estrada aide who was at the interview said this was how Estrada answered a question from Keeshia on whether he prayed to God and how often.

Keeshia had written Justice Edilberto Sandoval, chair of the Sandiganbayan Special Division trying Estrada for plunder, last September asking for a 20-minute interview with Estrada.

She said the interview was for a school report. The request, earnestly prayed for, was granted.

"After their talk, the President (Estrada) turned to us, saying he believed that his

prayers of getting vindicated and of being free will be granted one day," the aide said.

Asked whether he enjoyed his short-lived presidency, Estrada reportedly replied that he did and that he was thankful to God and the people for having made him President.

But he said he was also sad that he was ousted in 2001 before he was able to do everything that he had wanted to do for the people.

Asked whom he consulted when making decisions when he was President, Estrada replied: "I decided for the greater good of the greater number of people, not for my selfish end or that of my compadres."

Keeshia was accompanied by her mother, Sheila Jay, sister Rochelle, cousin Mark Henry Go and teacher Maryann Papey.

She gave Estrada a Bible and a book titled "The Purpose-Driven Life."

Estrada, who is now said to be enjoying farming, brought Wee Eng to a vegetable farm on the estate and the two harvested some vegetables, including *okra* and *patola*. She was given some of the vegetables to take home.

Vegetables from the farm also was the fare at lunch by a man-made lagoon. The children were allowed to feed the fish in the lagoon.

Impressed by Keeshia's "knowledge about the government," Estrada advised her to study hard, saying that it was the best gift that she could get from her parents.

"My parents would tell me that always," said Estrada, who is a college dropout.

Sin stable, receives visitors

AILING retired Manila Archbishop Jaime Cardinal Sin appeared to be in stable condition yesterday morning as he received several visitors, including President Macapagal-Arroyo.

In addition to the President, Sin also talked briefly with Manila Archbishop Gaudencio Rosales, who paid his second visit.

"They (Ms Arroyo and Sin) talked for a while. She assured him of continued prayers for his health," Peachy Yamsuan, director of the archdiocese of Manila's communication office, said.

Yamsuan said the information about the visits was relayed to her by Fr. Rufino Sescon, Sin's secretary, and Bataan Bishop Soc Villegas, a protégé of the cardinal's.

Visitors have not been allowed to see Sin although several groups had gone to the hospital to pray for him.

Sin, 76, has been confined at the intensive care unit of the Cardinal Santos Memorial Medical Center since Monday after suffering a heart attack, his second.

Doctors were quoted as saying that he suffered from hypotension and subsequent congestive heart failure.

Yesterday, Yamsuan said reports indicated that Sin was in stable condition.

"[The cardinal] has even begun joking. Bishop Soc said the cardinal told his attending doctor that he'll find her a boyfriend and marry them," she said. Martin P. Marfil

United Auctioneers, Inc.

TRUCKS, VANS & HEAVY EQUIPMENT

3 DAY PUBLIC AUCTION

INSPECTION & REGISTRATION STARTS TODAY

OCTOBER 21, 22, & 23, 2004

SALE STARTS AT 8:30 AM SHARP! CATCH THE BEST AT SUBIC BAY

INSPECTION DATES: OCTOBER 17, 18, 19 & 20, 2004

REGISTRATION DATES: OCTOBER 17 TO 23, 2004

(SUNDAY TO WEDNESDAY)

(SUNDAY TO SATURDAY)

ISUZU 10W MIXER TRUCK

5 MIXER TRUCKS

20 BULLDOZERS

40 EXCAVATORS

16 GRADERS

KOMATSU D40P

KOMATSU PW80-3 W/BREAKER LINE

MITSUBISHI MG3H

15 TRACTOR HEAD

160 DUMP TRUCKS

ISUZU 10W TRACTOR HEAD

FUSO 10W DUMP TRUCK

ISUZU NKR TOWER LIGHT

ALSO AVAILABLE: LOCALLY ACQUIRED VEHICLE

FUSO CANTER REFRIGERATED VAN

TOYOTA PRADO

MITSUBISHI SPACE GEAR 4X4

LOCATION MAP

SUBIC

BLDG. 1455 ARGONAUT

HIGHWAY, SUBIC BAY

FREEPORT, PHILIPPINES

TEL NOS:

(0471) 252-1129

252-1155 to 58

FAX NOS:

(0471) 252-5569

MANILA TEL NOS:

(02) 9297868 • 9285501 • 426-3908 • 453-7470 • CEL NO. 09178088824

FAX NO: (02) 929-0260 E-MAIL: info@uauctioneers.com WEBSITE: www.uauctioneers.com

shimmer^G



Nokia 3220

- 65,536 screen color
- Built-in camera & video recorder
- Tri-band

Shine out with the Nokia 3220 FREE on @Flex 2500!

With lights that move ever so smoothly, the Nokia 3220 will positively make you glow. It's FREE on the all-consumable G-Flex 2500. With a brilliant offer like this, no wonder more hip people choose G-Plan over other cellphone plans. Drop by the nearest Globe Business Center or Hub today!

NOKIA
CONNECTING PEOPLE

making great things possible **Globe**
HANDYPHONE

Phone calls from Globe (800) 888-8888. © 2004 Globe Telecom Inc. All rights reserved.

Yes! I want my Globe Handyphone delivered to me FREE!
CALL 751-8888* OR FAX TO 739-9999 OR VISIT www.hub-eshop.com to order.

NAME: Last Name First Name Middle Name

MOBILE ADDRESS: No. Street District

BIRTHDAY: Day Month Year

OFFICE CONTACT NO: HOME/PERSONAL/PHONE:

OFFICE COMPANY NAME:

PERSONAL INFORMATION: No. Street District

BUSINESS TEL NO: No. Street District

PREVIOUS CARRIER: HOME OFFICE

CREDIT CARD NO: Exp. Date

CREDIT CARD: Exp. Date

EXPIRY DATE:

☐ ONE-TIME PAYMENT ☐ INSTALLMENT

☐ CASH ☐ CREDIT CARD ☐ CREDIT CARD

☐ CREDIT CARD NO: Exp. Date

☐ CREDIT CARD: Exp. Date

☐ CREDIT CARD: Exp. Date

Get the all-consumable @Flex Plan

Consumable Amount	Free Sim	Gap-Off	Gap-On
@Flex 888	P 800	200	P 8.50
@Flex 1,288	P 1,200	250	P 8.50
@Flex 1,688	P 1,600	300	P 8.50
@Flex 2,088	P 2,000	350	P 8.50
@Flex 2,488	P 2,400	400	P 8.50
@Flex 2,888	P 2,800	450	P 8.50
@Flex 3,288	P 3,200	500	P 8.50
@Flex 3,688	P 3,600	550	P 8.50
@Flex 4,088	P 4,000	600	P 8.50
@Flex 4,488	P 4,400	650	P 8.50
@Flex 4,888	P 4,800	700	P 8.50
@Flex 5,288	P 5,200	750	P 8.50
@Flex 5,688	P 5,600	800	P 8.50
@Flex 6,088	P 6,000	850	P 8.50
@Flex 6,488	P 6,400	900	P 8.50

Consumable MTR covers voice calls, texts and myGlobe downloads. Recharging charges are inclusive only to G-Flex Plan 5000 and up.

How to subscribe: Bring valid ID, proof of billing address and financial documents (amount of which should at least equal the plan and number of lines applied for).

Conditions: Subject to a two-year subscription lock. Closure of plan before 24 months is subject to a termination fee of P10,000, or handset price, whichever is higher.

*Operating hours: 9 am to 6 pm daily.

Author of error-filled textbook sues whistle-blower for libel

Get the Mitsubishi vehicle you've always wanted through...

YOUR FINANCING PARTNER



BPI FAMILY SAVINGS BANK

AUTO MADNESS

Lowest Interest Rates Ever!

IN ALL

MITSUBISHI MOTORS

DEALERS NATIONWIDE



EXTENDED UP TO OCTOBER 31, 2004
As per approved by DTI-NCR

FINANCE IT THROUGH BPI AND TAKE ADVANTAGE OF THESE EXCITING PACKAGES:

TREAT FOR REPEAT

HAPPY FAMILY AUTO LOAN REPEAT CLIENTS CAN AUTOMATICALLY TAKE HOME ANY OF THE EXCLUSIVE FAMILY SHOWCASES. PER DTI-NCR PERMIT NO.00624, SERIES OF 2003.

FAMILY FUN ADVENTURES

AVAIL OF A MINIMUM P450,000 HAPPY FAMILY AUTO LOAN AND AUTOMATICALLY GET A FREE OVERNIGHT STAY FOR A FAMILY OF 4 AT ANY OF THE PARTICIPATING HOTELS AND RESORTS. PER DTI-NCR PERMIT NO.00670, SERIES OF 2004.

Low Downpayment							
Model	SRP	DP	24	36	48	60	72
2004 Lancer 1.6 GL MT	658,000	78,700	27,576	19,646	15,755	13,877	12,532
2004 Lancer 1.6 GLX MT	698,000	84,700	29,252	20,840	16,713	14,657	13,294
2004 Lancer 1.6 GLS CVT	758,000	89,700	31,767	22,632	18,149	15,917	14,437
2004 Lancer 1.6 MX CVT	838,000	95,700	35,120	25,026	20,055	17,597	15,961
2004 Adventure GL 2.5 Diesel MT	675,000	101,250	28,289	20,154	16,162	14,174	12,856
2004 Adventure GLX 2.0 Gas MT	700,000	85,000	29,336	20,900	16,760	14,699	13,332
2004 Adventure GLX 2.5 Diesel MT	740,000	111,000	31,013	22,094	17,218	15,539	14,094
2004 Adventure GLS Sport 2.0 Gas MT	795,000	79,250	33,318	23,737	19,035	16,694	15,142
2004 Adventure GLS Sport 2.5 Diesel MT	805,000	80,750	33,737	24,035	19,275	16,904	15,332
2004 Adventure GLS Sport 2.0 Gas A/T	848,000	107,200	35,539	25,319	20,304	17,807	16,151
2004 Adventure Grand Sport 2.5 Diesel MT	935,000	105,250	39,185	27,917	22,387	19,634	17,808
2004 Adventure Grand Sport 2.0 Gas A/T	980,000	127,000	41,071	29,260	23,485	20,579	18,665
2004 Space Gear 2.4 Gas A/T	1,180,000	87,000	46,511	34,561	27,715	24,307	22,254
2004 Outlander 2.4 Gas AWD A/T	1,280,000	77,000	53,643	38,217	30,648	26,878	24,379

* Also available in 7 and 5 seater configurations / ** Low monthly plans only / *** Zero Interest Plan
* All plans subject to BPI Family Bank's approval / All models quoted are standard models
* Please inquire at your nearest Mitsubishi dealership for models not listed above

Low Downpayment and Low Monthly							
Model	SRP	DP	24	36	48	60	72
2004 Lancer 1.6 GL MT	658,000	319,000	15,294	10,896	8,738	7,663	7,155
2004 Lancer 1.6 GLX MT	698,000	319,000	16,224	11,559	9,269	8,129	7,590
2004 Lancer 1.6 GLS CVT	758,000	341,000	17,619	12,552	10,066	8,828	8,243
2004 Lancer 1.6 MX CVT	838,000	389,000	19,478	13,877	11,128	9,780	9,113
2004 Adventure GL 2.5 Diesel MT	675,000	337,500	15,701	11,186	8,970	7,887	7,123
2004 Adventure GLX 2.0 Gas MT	700,000	350,000	16,317	11,625	9,323	8,176	7,403
2004 Adventure GLX 2.5 Diesel MT	740,000	337,000	17,200	12,254	9,827	8,619	7,847
2004 Adventure GLS Sport 2.0 Gas MT	795,000	377,500	18,479	13,165	10,557	9,259	8,445
2004 Adventure GLS Sport 2.5 Diesel MT	805,000	382,500	18,711	13,330	10,690	9,375	8,544
2004 Adventure GLS Sport 2.0 Gas A/T	848,000	424,000	19,966	14,224	11,407	10,084	9,051
2004 Adventure Grand Sport 2.5 Diesel MT	935,000	447,500	21,733	15,483	12,416	10,889	10,167
2004 Adventure Grand Sport 2.0 Gas A/T	980,000	490,000	23,220	16,543	13,268	11,635	10,540
2004 Space Gear 2.4 Gas A/T	1,180,000	590,000	24,583	17,319	13,889	12,191	11,114
2004 Outlander 2.4 Gas AWD A/T	1,280,000	535,000	25,752	21,196	16,988	14,988	13,719



BPI FAMILY SAVINGS BANK

It's All in the Family!

www.bpiexpressonline.com

www.mitsubishi-motors.com.ph

Per DTI-NCR Permit No.4434 Series of 2004.

FOR INQUIRIES CALL 845-5850 • 845-6461 • 845-6919 • 845-6570 • 845-6783 • 845-6772

See your nearest Mitsubishi dealer now!

METRO MANILA: CITIMOTORS, INC. - Makati (Main) - Tel. Nos.: 892-0331 to 42 CITIMOTORS, INC. - Law Pines - Tel. Nos.: 875-1545 / 876-1704 DIAMOND MOTOR CORP. - Greenhills (Main) - Tel. Nos.: 727-0351 to 80 DIAMOND MOTOR CORP. - Quezon Ave. - Tel. Nos.: 372-3901 to 15 DIAMOND MOTOR CORP. - Maricao Highway - Tel. Nos.: 645-4801 to 05 DIAMOND MOTOR - Fairview Tel. Nos.: 936-3731, 418-2945 DIAMOND MOTOR CORP. - Valle Verde - Tel. Nos.: 071-9590 to 94 UNION MOTOR CORP. - Pasig Tel. Nos.: 563-8481 to 85 / 563-8461 to 87 UNION MOTOR CORP. - Abad Santos - Tel. Nos.: 261-7021 to 36 UNION MOTOR CORP. - Katokan - Tel. Nos.: 384-2061 to 08 LUZON DEALERS: AMCAR AUTOMOTIVE CORP. - Sta. Rosa, Laguna - Tel. Nos.: 420-5057 to 58 CALES MOTOR CORP. - Naga City Tel. (054) 811-6119 CARWORLD, INC. - Pampanga (Main) Tel. Nos.: (045) 981-2601 to 03 CARWORLD, INC. - Marikina Tel. Nos.: (044) 791-6320 / 791-2405 to 05 CARWORLD, INC. - Marikina Tel. Nos.: (044) 711-2095 to 07 CARWORLD, INC. - Olongapo Tel. Nos.: (047) 222-3743 / 224-4307 CARWORLD, INC. - Tarlac Tel. Nos.: (0452) 982-5651 to 53 FREEWAY MOTOR SALES OF BALIWAG CORP. - Baliwag Tel. Nos.: (044) 873-4083 / 788-4236 FREEWAY MOTOR SALES OF CABANATUAN CORP. - Cabanatuan (Main) Tel. Nos.: (044) 483-1391 / 483-6105 FREEWAY MOTOR SALES - Isabela Tel. (078) 982-5401 JABEZ MOTOR CORP. - Zamboanga City Tel. Nos.: (052) 225-1427 to 28 / 225-8925 MITSUBISHI MOTORS CEBU CORP. - Cebu Tel. Nos.: (032) 337-4456 / 337-8486 / 337-6487 AVESCOR MOTORS - Bacolod Tel. Nos.: (034) 435-2111 to 14 MITSUBISHI MOTORS CEBU CORP. (Main) Tel. Nos.: (032) 345-1233 / 429-6777 MITSUBISHI MOTORS CEBU CORP. - Davao Tel. Nos.: (033) 337-4456 / 337-8486 / 337-6487 MITSUBISHI MOTORS CEBU CORP. - Tacloban Tel. Nos.: (053) 323-2520 / 323-2379 to 80 / 323-3724 MITSUBISHI MOTORS CEBU CORP. - Tagbilaran Tel. Nos.: (038) 411-2661 / 411-5814 to 16 MINDANAO DEALERS: KARASIA, INC. - Davao (Main) Tel. Nos.: (082) 222-1111 to 16 KARASIA, INC. - Davao (South) Tel. Nos.: (082) 258-1490 to 84 / 258-0175 to 77 KARASIA, INC. - Tagum Tel. Nos.: (084) 217-3502 MINDANAO INTEGRATED COMMERCIAL ENTERPRISES, INC. Tel. Nos.: (083) 302-0580 to 87 (083) 552-4781 MITSUBISHI MOTORS CEBU CORP. - Butuan Tel. Nos.: (086) 816-3080 MITSUBISHI MOTORS CEBU CORP. - Cagayan de Oro Tel. Nos.: (088) 856-1548 ZAMBOANGA MOTORS, INC. Tel. Nos.: (082) 981-2199 / 981-3138 / 981-2250 / 983-0788

By Dona Z. Pazibugan

PERHAPS it's just another error.

While the publisher, authors and evaluators of an error-ridden public school history textbook could go scot-free, ironically, the whistle-blower could face prosecution.

Antonio Calipjo Go, academic supervisor of Marian School, was sued for libel by the lead author of the second-year high school history text that Go said contained 431 errors.

Dr. Teofista Vivar, 75, a former Department of Education superintendent, filed a libel complaint even as the DepEd confirmed that her "Asya: Noon, Ngayon at sa Hina-harap," published by SD Publications, did contain errors.

The DepEd has also asked University of the Philippines history teachers to check her other book, "Kasaysayan ng Dalgidig" for third year high school students, which Go claimed had more than 300 errors.

Go received a subpoena from the Quezon City Prosecutor's Office on Friday ordering him to appear in court on Oct. 28. He did not get a copy of Vivar's complaint.

At first, Go found the situation humorous.

"I'm the one who has grounds to sue for libel. But I won't do that out of respect for her (Vivar's) age," he said. "I'm not worried. All I have to do is bring the book."

In an open letter to the INQUIRER published Sept. 25, Vivar and her co-authors Evelina Viloria and Ruth Fuentes (the fourth author, Remedios Quiray, had passed away) said Go had fabricated the errors.

One less fee for OFWs

THE DEPARTMENT of Labor and Employment yesterday announced that a special hiring arrangement had been forged with Taiwan.

In a statement, Labor Secretary Patricia Sto. Tomas said the agreement would do away with placement fees for overseas Filipino workers wanting to work in Taiwan.

The agreement was part of a special hiring opportunity window opened by Taiwan for some 10,000 foreign workers, especially those from the Philippines and other Asian countries.

It was forged during Sto. Tomas' recent visit to Taiwan where she also discussed the need to protect Filipino workers from abusive employers.

"We hope the special hiring arrangement of the Philippines with Taiwan... will be emulated and will set a pattern for better OFW protection worldwide, especially among migrant receiving countries in collaboration with the Philippines," she said.

Some 45,186 Filipinos went to Taiwan last year to work and another 23,029 were hired or re-hired between January and June this year. Martin R. Marfil

SMART, the FIRST to give you Caller Ringtunes, now gives you the all-time hits!



All Original!
All Exclusive!

All SMART
Caller Ringtunes
valid for
2 months



The world's greatest music stars
are now in SMART Caller Ringtunes!

Give your callers something to rave about with SMART Caller Ringtunes! Now, the superstars of Sony Music are gathered together and ready to amaze your callers with their all-time greatest hits. A surefire reason for your buddies to call you over and over again. Another chartbusting first from SMART!

Text **SONY** to
286



WILL SMITH
TITLE
Callin' My Wife
RING ID
101521
101522
101523



BEYONCÉ KNOWLES
TITLE
Baby Boy
RING ID
101482
101483
101484

TO GET CALLER RINGTUNES



JENNIFER LOPEZ
TITLE
Jenny from the Block
RING ID
101511
101512
101513



MARIAH CAREY
TITLE
Always Be My Baby
RING ID
101506
101507
101510



JOHN MAYER
TITLE
No Such Thing
RING ID
101501
101502
101503



NICKI MINAJ
TITLE
Pink Friday
RING ID
101514
101515
101516



DESTINY'S CHILD
TITLE
Destiny Fulfilled
RING ID
101497
101498
101499



AUDIOSLAVE
TITLE
Audioslave
RING ID
101494
101495
101496

OTHER ORIGINAL CALLER RINGTUNES

ARTIST	TITLE	RING ID	ARTIST	TITLE	RING ID	ARTIST	TITLE	RING ID
Anastacia	I'm Outta Love	101459	Cyndi Lauper	Girls Just Wanna Have Fun	101481	Jessica Simpson	In This Skin	101495
Anastacia	One Day In Your Life	101460	Cyndi Lauper	I Drove All Night	101482	Jessica Simpson	Sweetest Sin	101496
Babyface	When Can I See You Again	101465	Cyndi Lauper	Time After Time	101483	Jessica Simpson	Take My Breath Away	101497
Celine Dion	Beauty And The Beast	101471	Cyndi Lauper	True Colors	101484	Kelly Rowland	Stole	101505
Celine Dion	My Heart Will Go On	101476	Darren Hayes	Insatiable	101485	Savage Garden	The Animal Song	101517
Celine Dion	The Power Of Love	101479	Darren Hayes	Strange Relationship	101486	Savage Garden	Truly Madly Deeply	101518
			Good Charlotte	Girls & Boys	101492	Simon & Garfunkel	Bridge Over Troubled Water	101519
			Good Charlotte	Lifestyles Of The Rich And The Famous	101493	Simon & Garfunkel	Mrs. Robinson	101521
							Sound Of Silence	101522

Rate per transaction: P45
IVR - appropriate airtime charges will apply



To get the following services	Key in and send to 286
List of newest ringtunes	WHAT'S NEW
Hottest Pick of the Week	HOT PICKS
Know Title and Ring ID of a Friend's Ringtone	RING LIST (Friend's cellphone number) (Ex. RING LIST 09108140940)
Help (for more info on new features)	HELP

VIA WAP	Click on Amazing Stuff link from SMART wapsite then select Caller Ringtunes
VIA WEB	Listen B4 U Download! Log on to http://ring.smart.com.ph/smart



For questions, comments or concerns, you may call SMART Hotline at 888-1111, send a text message to 286 (P1.00 per message plus in excess of the FREE TEXT allocation), e-mail us at customerservice@smart.com.ph, or visit the SMART Wireless Center nearest you.

Available on brands under the SMART Network: Infinity, SMART Gold, SMART Buddy, Addict Mobile, Talk 'N Text



In dark world of blind kids, seeing is believing

From page A1

blindness is a global challenge that we can only combat if business and individuals work together," said Standard Chartered CEO Simon Morris.

10% down and you can OWN BOSS!!!

ROCK #1 WINDSHIELD CRACK REPAIR

NATIONAL SHOPPERS CHOICE '03

FRANCHISE HOTLINE

CAR DOCTOR

AUTO RESTORATION SPECIALIST

4535239-40

LIFETIME BUSINESS!

Start a Water Refilling Business Right with the Company that only gives you State-of-the-Art Water Purification and Filtration Equipment guaranteed Profit for a Lifetime!

24/7 always trust the company the Best Deal Service and Price!

Grab a Package of Your Choice-BIG DISCOUNT ON CASH BUYERS!

Our Other Offers: BOTTLING PACKAGES, BLOW MOLDING PACKAGES, ICE MACHINE AND MANY MORE

For Inquiries CALL RIGHT NOW!

(02) 926-5776 (02) 926-5790

7st of Calabarzon 281-7635 (02) 488-510

E-Mail: wrefill@phils.com wrefill@hotmail.com

Copy to: (030) 858-7285

Digital Scale Price Computing

Price Computing, Price memory, Price memory, Total item

Price memory, Price memory, Total item

Built-in Rechargeable battery, Price memory, Total item

DIGITAL PLATFORM SCALE Available Capacities: 200g, 2kg, 3kg, 15kg, 30kg, 150kg, 300kg

TEL: 034-4611 or 18 0917-852-7222

Free Delivery within M.M. • <http://www.2000.blood.com>

DEALERS ACCEPTED

NIBOR CASH for DIAMONDS

Nibor Diamond Buying Office of the Philippines

up carter approvals from INTERNATIONALLY EXPERIENCED GEMOLOGISTS

• **INSTANT CASH** for 1 1/2 carat & above, antiques and modern jewelry. Also old-cut diamonds.

• **WE ACCEPT LOANS** on important diamonds and jewelry.

ALL TRANSACTIONS KEPT CONFIDENTIAL

Tel. Nos.: 725-1823/726-1931 Mobile No.: (0917) 536-2456

Monday-Sunday 10am-5pm

Central Jewelry At The Jewellery, Greenhills Shopping Center, San Juan, M.M.

VELLAGIO TOWER

For Elegance Comfort and Convenient Living

READY FOR OCCUPANCY NO DP for as low as P1.7M

AGENTS ARE WELCOME!

WAJ REALTY DEVELOPMENT, INC.

2011 Leon Guinto St., Malate, Manila

Tel. No. 522-0278/400-8407

RBI has been meeting the challenge of helping blind and visually impaired Filipinos since 1988.

Personal project

It began as a personal project of Dr. Arthur Lowm, blind since childhood, to produce a braille version of the Filipino Bible. Lowm came to the Philippines in 1970 to head the Manila branch of the Summer Institute of Linguistics.

Learning of his interest in transcribing the Filipino Bible into braille, three Filipino pastors met with him in 1980 with the intention of helping turn the vision into reality.

The braille system makes use of raised dots, which are recognizable by touch. The tips of the fingers are moved across

the dots from left to right, in the same manner that eyes scan a printed page.

This system, created in 1824, has enabled the blind to read like the sighted.

That first project to produce a Filipino Bible in braille eventually led to the formal setup of RBI in 1988.

Productive lives

Through the years, RBI has become much more than just a translator of books into braille.

Its vision is to help blind and visually impaired children live normal, happy and productive lives and reach their full potential.

Children at RBI, mostly from poor and lower middle class families, are taught to read in braille and to take care of themselves in preparation for inte-

gration into regular high schools.

Over 1,000 have graduated from RBI. Many have found gainful employment; others have set up their own businesses, such as hog-raising, rug-making and running sari-sari stores.

Parents are also trained and counseled to help them care for their children better. Teachers from other schools, on the other hand, are taught skills in special education.

RBI maintains a trained staff of 30 specialists and about three teachers for every class of 17 students. Like Renz, many of these students lost their sight because of premature birth.

Other students with multiple disabilities are given extra attention.

Children are provided uniforms,

learning materials and even walking sticks—all for free, thanks to donations from private individuals, foundations and corporations such as Standard Chartered Bank.

'Read a Braille'

The bank joined hands with RBI two years ago, and plans to extend the latter's work by funding the "Read a Braille" program.

The program aims to produce and circulate free braille textbook materials and educational activity sheets to over 200 schools where blind children and young adults are enrolled.

By joining hands with the private sector, RBI is confident that it can turn darkness into light for blind children.

GIs probed for refusing 'suicide missions' in Iraq

From page A1

newspaper that security for the fuel trucks was inadequate.

The military statement said 19 members of the 343rd Quartermaster Company, a unit that moves water and other supplies for American troops, did not report to formation to prepare for their assigned convoy mission on Wednesday morning.

It said the investigation would determine whether the military's

strict code of conduct was violated.

Serious military offense

Refusal to obey orders, especially in a combat zone, is a serious military offense. But the statement stressed that "it is far too early in the investigation to speculate as to what happened, why it happened or any action that might be taken."

The Clarion-Ledger in Jackson, Mississippi, reported on Friday that interviews with some family

members indicated that soldiers from the unit, based in Tallil, refused to go on the mission because they felt they did not have an adequate armed escort and the vehicles were not in good shape.

"Initial indication is that the soldiers scheduled for the mission raised some valid concerns and the command is addressing them," the military statement from Iraq said, adding that some soldiers apparently expressed their concerns "in an inappropriate manner."

Civilian and military convoys in Iraq, where more than 1,000 US troops have been killed since the US-led invasion in March 2003, are frequent targets for roadside bombings and other ambushes.

Questioned

The commanding general of the 13th Corps support command quickly appointed the deputy commander to lead an investigation of the allegations, and troops were questioned at their headquarters in Tallil.

The Clarion-Ledger quoted Teresa Hill of Dothan, Alabama, who said her daughter Amber McClenny was among the soldiers detained as saying, "They knew there was a 99 percent chance they were going to get ambushed or fired at."

She said she was told the platoon's trucks could travel no faster than 40 miles (64 km) per hour.

Raise hell

"This is a real, real, big emergency," McClenny said in her message. "I need you to contact someone. I mean, raise pure hell."

"We had broken down trucks, non-armored vehicles and, um, we were carrying contaminated fuel. They are holding us against our will. We are now prisoners," she said.

Hill said she was later contacted by Spc. Tammy Reese in Iraq, who was calling families of the detainees.

"She told me (Amber) was being held in a tent with armed guards," said Hill, who spoke with her

daughter Friday afternoon after her release. Her daughter said they are facing punishment ranging from a reprimand to a charge of mutiny.

The Army said the convoy successfully completed the fuel delivery a few hours after the platoon members refused to go.

The Army said the unit's commanding officer had ordered a "safety-maintenance stand down" during which the unit's vehicles would be inspected while the inquiry was being conducted.

Jackie Butler of Jackson, Miss., the wife of Staff Sgt. Michael Butler, 44, said she was awakened about 5:30 or 6 a.m. Thursday by a call from an officer in Iraq. He told her "that my husband was being detained for disobeying a direct order," Butler said, "and he went on to tell me that it was a bogus charge that they got against him and some of those soldiers over there, because what they were doing was sending them into a suicide mission and they refused to go."

'Valid concerns'

A senior Army officer in Washington said the 19 soldiers had been assembled on Wednesday morning to deliver fuel but that some refused to go. He denied they had been held under guard.

The officer said the soldiers raised "some valid concerns."

"Unfortunately it appears that a small number of the soldiers involved chose to express their concerns in an inappropriate manner," he said. Insubordination during wartime is considered a grave offense, and an inquiry is under way, the officer said, to determine if the Uniform Code of Military Justice was violated and whether disciplinary measures were warranted.

"I know soldiers are deeply concerned and have been deeply concerned about the equipment shortages," said Paul Rieckhoff, a veteran of the Iraq war and executive director of Operation Truth, a New York advocacy group working to draw attention to the needs of soldiers in Iraq and returning veterans. New York Times News Service, AP, Reuters, AP

Skip front page...

From page A1

wrote in his latest View from the Palace, a weekly recap of Malacañang goings-on.

"Good news is like gold. It is buried deep (inside) and you have to dig for it," Bunye said.

The Malacañang spokesperson could only hope this piece lands in the inside pages.

Since majority of readers just stick to the front page, they end up reading only the negative stories.

Daily dose of negatives

"If one has a daily dose of negatives, pretty soon one develops a negative outlook not just about the country but ultimately about themselves. Negative thoughts produce negative actions," Bunye aired his frustrations in his weekly piece.

Apparently, the headlines last week were not to Malacañang's liking.

Read for yourself: Amid economic difficulties, an increasing number of Filipinos are going hungry; controversies persist involving the President's appointees; money-losing government corporations continue to pay fat salaries to its top officials; senior military officers have been found with unexplained wealth.

Now this: An American think tank has described Ms. Arroyo as the "weakest leader in the region."

Feel-good stories

Bunye said that there were many things the Filipino could be proud of and feel good about. He made a list:

- The Philippines is a major car exporter with Ford Philippines expected to export more than 100,000 units in the next five years.

- As a major player in the call center industry, it ranks third in the world after India and China.

- When it comes to Information and Communications Technology (ICT), the Philippines is No. 4 worldwide in terms of competence and skills.

- America Online has 1,000 people in Clark answering 90 per-

cent of AOL's global e-mail inquiries.

- Texas Instruments in Baguio produces chips that run 100 percent of all Nokia cell phones and 80 percent of Ericsson cell phones.

More good news

- Toshiba laptops and Panasonic cell phones are produced in Laguna.

- The most advanced Pentium 4 chip of Intel is produced in Cavite.

- The Philippine-owned International Container Services Inc. won the bid to develop and manage the Baltic container port in Poland for \$100 million.

- While McDonald's is No. 1 in the United States, Jollibee is No. 1 in the Philippines.

- Cebu Pacific is embarking on a trans-Atlantic journey and PAL continues to cover the China market.

- The country recorded the lowest number of strikes in 21 years.

- In the countryside, marginalized people are becoming empowered. New roads are being built. Electricity and water are being provided.

Reading the papers is part of Bunye's job description.

As a "spin doctor," Bunye churns out presidential statements reacting on virtually every headline story in every newspaper on a daily basis. On top of that, he faces Malacañang reporters every day to answer their questions on any subject under the sun.

Former reporter

Bunye knows the territory well. He was a former reporter for the defunct Manila Times Radio and Philippine Daily Star. A lawyer, he served as a congressman before joining Ms. Arroyo as her spokesperson and press secretary.

"If my former media organizations closed down, I can assure you they were purely for reasons beyond the control of management and not due to my inability to write good stories," he quipped in a speech at the Gridiron of the National Press Club recently.

SKYNET TRAVEL LATA PMA

G/F & 2/F TSE and Sons Bldg. 1103 11th Avenue 11th Floor

TEL: 521-5608 • 521-7606 • 522-1360 • 525-4725 • 526-8682

Fax No. 526-6364 • Mobile no. (0921) 445-1776

E-mail: skynet@mytel.com.ph

BOOKING OFFICES: New York: (212) 337-5452 • Los Angeles: (310) 337-5452 • Manila: (02) 521-5608 • Singapore: (65) 225-5827 • Bangkok: (66) 443-8953

Cebu: (032) 254-8625 • San Francisco: (415) 778-8848 • Hong Kong: (852) 753-5723 • Baguio: (024) 448-2711

Davao City: (080) 521-1555 • Davao: (082) 225-4365 • 422-8418

CEBU PACIFIC

HALLOWEEN BOOKINGS: OCT. 29-NOV. 1 & OCT. 30-NOV. 4

1N HKG+1N SHZN \$175

2N HKG+1N SHZN \$185

2N SHENZHEN W/ HIG DAY TOUR 302N \$148

1N HONGKONG+1N SHENZHEN 302N \$155

1N HONGKONG+2N SHZN 403N \$170

BANGKOK 403N \$170

2N HONGKONG+1N SHENZHEN 403N \$180

RRG COMPOUNDITY TOUR 302N \$190

BANGKOK+PATTAYA 403N \$210

HONGKONG FREE AND EASY 302N \$222

HKG+SHZN+MACAU 403N \$225

SINGAPORE 302N \$278

HKG+SHZN+SHANGHAI 504N \$305

HKG+SHZN+BEIJING 605N \$360

SHZN+BEIJING \$440

NECO PHILIPPINES INC.

(181 G. Maunagay St., Tondo, Manila)

tel: 253-0901 to 03, 251-1961-63

SPECIAL HIGH GRADE ZINC ANODE 99.99%

ZINC OXIDE "White Seal" Malaysia

Available on stock

TRICHLOROETHYLENE

One day in a special price

CASH FOR YOUR DIAMONDS

Go Direct To The Specialist

Right Appraisal Right Price

All transactions strictly confidential

CASH PAID INSTANTLY

Buying Diamonds 2 carats to 50 carats or bigger

Preferably Round, Emerald or Old Miner's (Antique) Cut

Monday to Saturdays 10:00 a.m. to 7:00 p.m.

JOMILLIER

Ground Floor, Deeds Hotel Nika, Apple Center, Malati City

Tel. Nos.: 817-8855/815-3191

"The Water Station Franchise Business that started it all."

"Our commitment in bringing out the true entrepreneurial spirit in every Filipino"

For franchising inquiries, please call

Mobile No. 0921-539-4254 Tel # Toll free 1-800-10282328

Look for Jhn or Butch



A black and white photograph showing three Toyota Revo SUVs parked in a row, facing slightly towards the left. The vehicles are light-colored with dark lower body cladding. Each car has a 'REVO' badge on the front bumper. The background is a plain, light-colored surface.

[illegible]

Solons to summon AFP auditors to House probe

By Norman Bordadora
and Carlito Pablo

THE HOUSE committee on national defense will summon the state auditors assigned to the Armed Forces General Headquarters during Maj. Gen. Carlos Garcia's term as comptroller, according to committee chair Parafique Rep. Rollo Golez.

"What we have here is the COA (Commission on Audit) being part of the syndicate. That's why we are summoning them (the auditors) to the inquiry," Golez told reporters after a

breakfast news forum yesterday in Quezon City.

Golez said no investigation of the alleged corruption in the military procurement process would progress if nobody would point out specific instances.

He said that with the collusion of certain suppliers and military officers, documentary requirements such as delivery and inventory receipts, and even certificates of consumption, could be fabricated to cover irregular expenditures.

Golez quoted Col. Rafael Regino, the AFP surgeon gener-

al, as saying that Garcia was now fit to face the rigors of the House inquiry on his unexplained wealth.

He said Garcia should submit to the investigation being conducted by the committees on national defense and on banks because the general could serve as a state witness.

"But we have to see whether he has a story to tell," Golez said. "It's up to him whether he'd take the responsibility [of telling on others]."

Golez said, however, that the committees did not need Garcia's

inputs to uncover the alleged corruption, which he described as "a multi-headed hydra."

He said state auditors as well as other officers involved in the procurement process could be invited to testify.

But opposition congressmen are questioning the inquiry.

For one, House committees are not supposed to hold inquiries during the recess, Quezon City Rep. Vincent Crisologo said in a phone interview.

The deputy minority leader said the House committee on rules chaired by Majority Leader

Rep. Prospero Nograles had authorized only the committee on appropriations to hold hearings on the proposed 2005 budget during the Sept. 24-Oct. 24 break.

"We're not protecting the generals, but we in the minority have reservations on whether the current investigation has been clothed with the proper authority," Crisologo said.

The two involved committees have held three hearings and are to resume the inquiry tomorrow.

But Golez said the inquiry had been authorized by No-

grales. He said a representative of Minority Leader Rep. Francis Escudero had likewise signed an authorization.

In a phone interview, Escudero said he would rather delve into the way Golez had been handling the inquiry: "[It] is focusing too much on Garcia when the real issue is graft and corruption in the military."

Escudero also said the two committees were taking too long in inviting former AFP chiefs of staff, particularly those whom Garcia had served as comptroller.

Garcia took P44M to US, documents say

From page A1

\$100,000.

The Ombudsman report said Garcia declared that he was carrying \$15,000 when he arrived in the United States on Nov. 4, 1993, to pursue a master's degree at the Naval Postgraduate School in Monterey, California. On Aug. 1, 1995, he again declared \$10,400.

Justice Secretary Raul Gonzalez yesterday said the Philippine government had formally asked US authorities to freeze the Garcia assets in the United States.

Gonzalez said it was the Anti-Money Laundering Council that made the formal request through the RP-US Mutual Legal Assistance Treaty.

The US Department of Homeland Security has so far identified three Garcia assets—a \$765,000 Trump Park Avenue Condominium at 502 Park Avenue, New York; a \$750,000 apartment at 222 East 34th Street, also in New York, and a house at 625 Vancouver Drive, Westerville, Ohio.

While the value of the Ohio house remains undetermined, it is the known US address of the general's wife and their sons Ian Carl, Juan Paolo and Timothy Mark. All four are American citizens.

Garcia, a 1971 graduate of the Philippine Military Academy, was assigned to the Armed Forces Corps of Engineers (CE) from 1971 to 1989. He served in the logistics office from 1989 to 1996, and was then recalled to the CE where he served in various capacities, including as chief of engineers from May 29, 2000 to

March 27, 2001.

He was named AFP deputy chief of staff for comptrollership on March 28, 2001. He draws a monthly salary of P37,000.

Flights

Citing records from the Bureau of Immigration, the Ombudsman report said Garcia and his wife left for Amsterdam on Dec. 7, 2003, and returned to the Philippines on Dec. 29.

It was in the same month that the Garcia sons left Manila on board a Philippine Airlines flight to San Francisco, where they were held by customs authorities for failing to declare the \$100,000.

On Jan. 14, 2004, Clarita Garcia left Manila on board a Northwest Airlines flight to Nagoya, Immigration records showed.

On May 10, 2002, she and her two sons took a PAL flight to San Francisco, but only Juan Paolo returned to the Philippines on May 29.

The Ombudsman looked into the Garcias' travels and financial transactions after David Meisner, an attaché from the ICE at the US Embassy sent a letter saying that the US Department of Homeland Security was investigating the family for "violating US money laundering laws," the report said.

Meisner attached to the letter a sworn statement by Clarita Garcia to the ICE agents that the currency confiscated from her sons was "gratitude money" from Philippine companies that were awarded military contracts to build roads, bridges and houses for the mili-

tary, the report said.

Meisner's letter was dated Sept. 14, 2004. The Ombudsman started the investigation on Sept. 17.

Ten days later, investigators filed a formal complaint and recommended Garcia's preventive suspension.

'We have to be careful'

Gonzalez, however, said authorities should be careful in looking into the assets of Garcia and other generals suspected of corruption.

"Let's look at the assets that were illegally acquired. Not all of them are illegal," he said, adding:

"We cannot just be running amuck here."

Gonzalez said some of the generals' assets might have been acquired while prices were still low.

"I got my house [in Manila] at P700 per square meter in 1981. Now it's worth P35,000 [per sq.m.]," he said. "We have to be careful, or nobody would consider joining the government."

Malacañang also appealed to the opposition not to drag the whole AFP down.

"The opposition should not use the Garcia issue to rake up muck against the whole institution," said Press Secretary Ignacio Bunye, President Macapagal-Arroyo's spokesperson.

Bunye said errant military officers were already "being sacked and brought to justice."

"There are many generals who have stuck to the line of duty and the code of integrity," he said, adding that "through

the majority of honest and faithful soldiers, the AFP can redeem itself."

The Court of Appeals ordered on Wednesday a freeze of the Garcias' 40 bank accounts in the country after finding that "probable cause exists that an unlawful activity and/or a money-laundering offense is about to be, is being, or has been committed."

Solicitor General Alfredo Benipayo said these accounts contained "large amounts of money believed to constitute proceeds of illegal activities..."

GMA satisfied

Bunye said the President was satisfied with the way the AFP leadership was handling the investigation of senior officers and believed that the reforms she wanted were being implemented.

Ms Arroyo, however, said last week that it was she who had ordered the AFP to subject Garcia to a court-martial.

Malacañang also rejected a proposal by opposition Sen. Edgardo Angara to turn Garcia into a state witness to encourage him to spill the beans on his superiors and other officials who might have benefited from corruption in the military.

Bunye said in an RMN radio interview that this proposal was "premature" because it had not been established that Garcia had accomplices and that he was the least guilty among them.

He reiterated Malacañang's position that the guilty parties should be penalized, and said the investigations being conducted by the Ombudsman and

Congress should be transparent and open to the public.

'Verbal directive'

AFP Chief of Staff Gen. Narciso Abaya has ordered Garcia's transfer from the UST Hospital in Manila to the AFP Medical Center on V. Luna, Quezon City, "as soon as his health allows it," Lt. Col. Daniel Lucero told reporters.

Lucero, chief of the AFP Public Information Office, denied that the military leadership was helpless in moving Garcia from the private hospital, and said Abaya's "verbal directive" would be carried out "as ordered."

He did not give a specific time for the transfer.

Surigao del Sur Rep. Prospero Pichay Jr., co-chair of the powerful Commission on Appointments, called on Abaya to work double-time during the remaining days of his term to resolve Garcia's case.

For starters, Abaya should immediately convene the court-martial to try Garcia, Pichay said.

Abaya reaches the mandatory retirement age of 56 on Oct. 29.

Pichay said the Commission on Appointments would thoroughly vet the next AFP chief to ensure that he would be able to institute reforms in the military.

"We must determine whether he has any participation in corruption similar to Garcia's," the congressman said. "A dirty chief of staff will just help perpetuate the corruption prevalent in the military." With reports from Juliet Labog-Javelana, Alcin Papa and Carlito Pablo

Too old to reenact the promised return of MacArthur

From page A1

soldiers. This will be a showcase of the valor of the Filipino soldiers," said tourism director Romulo "Ting" de los Reyes, also a committee member.

The tableau will be incorporated in a military parade that will follow an hour-long program at the sprawling MacArthur Landing Memorial National Park in Palo town.

"The idea is to commemorate the sacrifices of our people. We should give recognition to our guerrillas and veterans. They're dying as we speak," said Sen. Richard Gordon, who co-chairs the committee with Foreign Secretary Alberto Romulo.

Ford can't make it

President Macapagal-Arroyo will address the veterans, the descendants of the deceased veterans and guests, including members of the diplomatic corps.

Ms Arroyo had invited former US President Gerald Ford to be guest of honor, but his chief of staff expressed regrets, saying Ford had prior commitments.

Unknown to many, Ford, then a naval officer, was on board the USS Monterey, a light aircraft carrier that was part of the Allied fleet of over 700 ships that landed on the beaches of Leyte 60 years ago.

No MacArthur kin

US Embassy officials are not optimistic that any of the relatives of MacArthur would be able to come for the commemoration, but were hopeful the descendants of veterans, like the late General and Foreign Secretary Carlos R. Romulo, would make it.

Romulo was immortalized in the famous photo that showed him behind MacArthur as the general hit the shore. Romulo's son, Roberto, is a former foreign secretary himself while his nephew, Alberto, is the current foreign secretary.

May be their last

Over 1,000 veterans, mostly Filipinos, are expected to be in

Leyte for what could be their "last major commemoration" of the liberation.

Some may not be around for the 65th or 70th celebration, organizers said.

Each veteran will receive a commemorative chest badge which captures the landings in miniature and is adorned with the phrase, "Salute to Valor."

"They will have something to take home and cherish," Cruz, acting director of the Department of Foreign Affairs' Office of American Affairs, said of the badge. "It's a token, of course. It's something to be proud of."

The veterans will converge before dawn for a 5 a.m. "sunrise ceremony" where they will lay wreaths at the Filipino Soldier Monument and Shrine.

At 6 p.m. "sunset ceremony," they will light candles on the shores of Red Beach, one of the beaches they stormed in 1944.

The festivities will allow Filipino veterans to touch base with their counterparts from the United States, Australia, the United Kingdom and New Zealand.

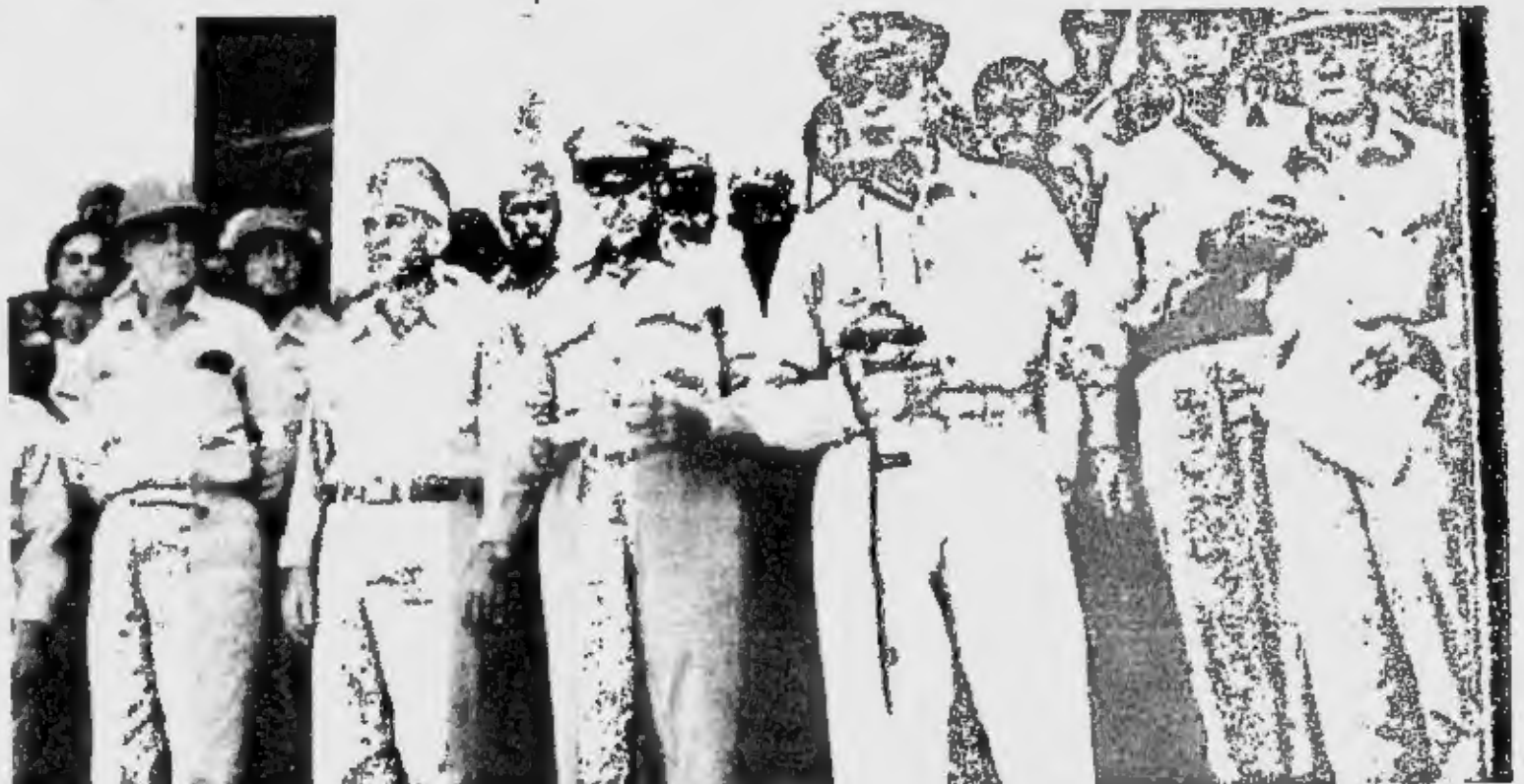
"We would like to celebrate these events with austerity, but with meaning," Cruz said. "So in a way we would like to celebrate them with the tightest budget possible, but with a most meaningful event. Not just to the veterans, but to the youth as well," he said.

Australia, US veterans

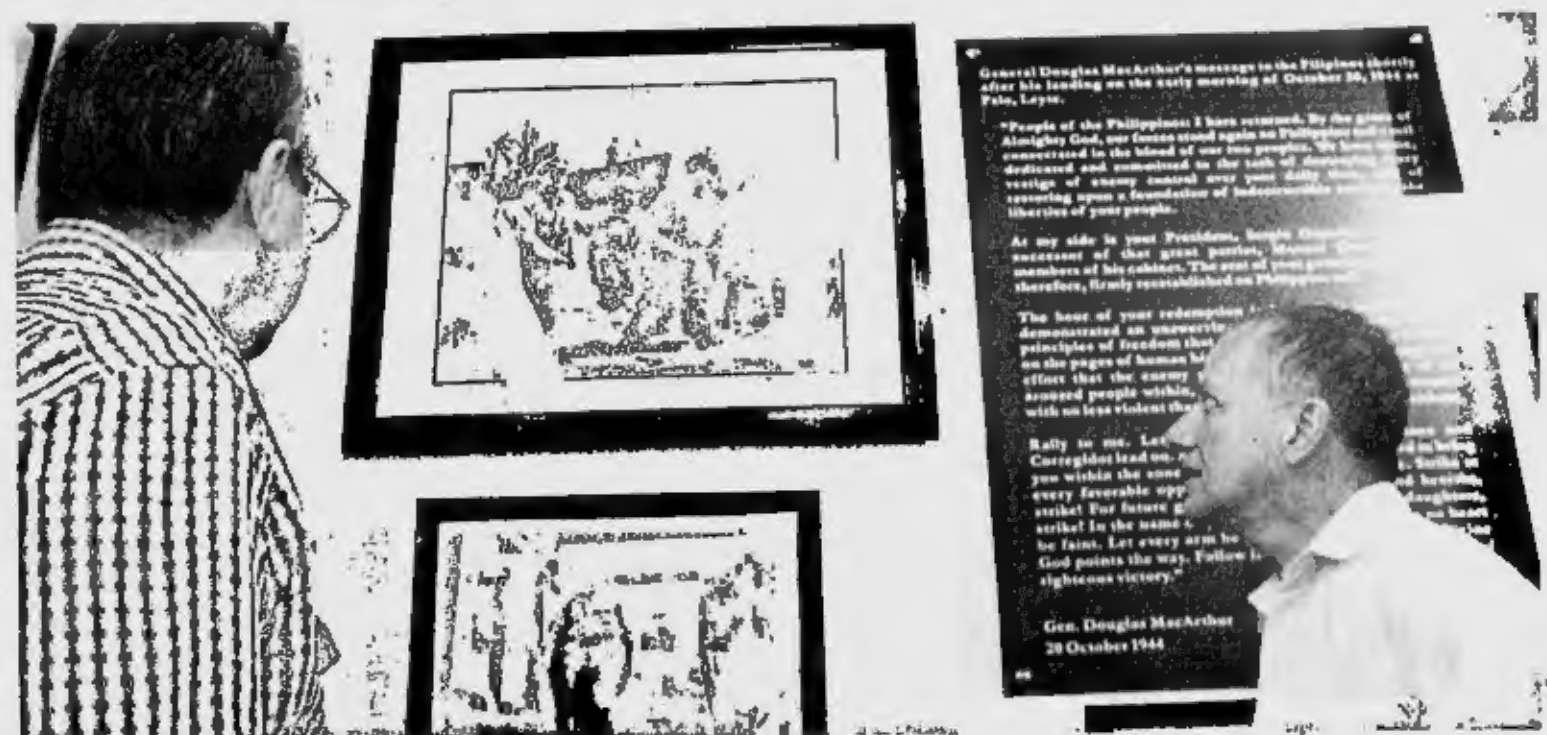
Australia is bringing in some 30 to 40 veterans aboard three ships. The US Embassy is unsure about the number of its veterans flying in.

"There's talk of many dozens, perhaps several hundreds of them. But you know they are very old. They want to come, and we're trying to get as many of them as possible," US Embassy Charge d'Affaires Joseph Mussomeli said.

"Most of them will be Americans who fought in the Philippines, but a lot of them are former Filipinos who moved to the States after the war," he said.



GEN. DOUGLAS MACARTHUR (wearing his signature dark glasses) after the landing in Palo, Leyte, declares the reestablishment of the Philippine Commonwealth on the footsteps of the Leyte Capitol. To his left is President Sergio Osmeña. This photo is on display at the Montejito ancestral home in Tacloban City.



A GLIMPSE of history: US Embassy Charge d'Affaires Joseph Mussomeli (right) recently toured the Geronimo Berenguer de los Reyes Jr. Foundation Museum and Fine Arts Collection in Cavite, which is home to over 900 rare photographs, including those of the Leyte Landing on Oct. 20, 1944.

JIN GUANO PUNZAKAN

Air Force losing pilots, mechanics to airlines

PILOTS and skilled aircraft mechanics of the Philippine Air Force are leaving in droves for commercial airlines where the pay is much higher.

PAF spokesperson Lt. Col. Restituto Padilla Jr. yesterday confirmed that about 100 veteran pilots had opted to retire early to accept the lucrative offers of airlines.

He identified one of these as Cebu Pacific Air which is expanding its international routes.

Commercial airline pilots receive an initial salary of P60,000 to P80,000 a month, which increases to as much as P200,000 or more per month, excluding allowances, compared to PAF pilots who get a mere P30,000 or less monthly, depending on their rank.

Padilla said the wages offered by commercial airlines was just too lucrative and tempting for PAF pilots to turn down.

Aside from this, a big number of skilled Air Force aircraft mechanics are moving to the private sector or going abroad for greener pastures, he said.

"Aircraft mechanics are hard to replace because it takes years to train skilled ones," Padilla said.

He said most of the mechanics go to the

Middle East where they receive huge salaries.

The exodus of PAF pilots and aircraft mechanics to the private sector has worried Air Force officials, particularly Lt. Gen. Jose Reyes, PAF commanding general.

Another reason pilots and mechanics are leaving is the PAF lacks planes and helicopters, Padilla said.

What planes it has have been grounded, like all its F-5 jet fighters because of their lack of airworthiness like cracks in the fuselage.

Reyes said that for the PAF fighter pilots to maintain their flying proficiency in the meantime, they have to undergo periodic simulated flying.

The PAF and the Philippine Navy are high on the list of the modernization program of the Armed Forces of the Philippines, but fund lack has hampered any new acquisitions.

The Air Force's plan to acquire a squadron of 18 new multi-role aircraft has remained on the drawing board for two decades, while the air forces of countries around Asia have modernized their fleets.

Malaysia, Indonesia, Singapore and Thailand have modern fighter jets like the US-made F-16 and the R-29 Foxbat produced by Russia. PNA

Party-list Rep. Benjamin Cruz dies at 70

RER BENJAMIN Cruz (party-list Butil Farmers Party) died on Friday after an illness. He was 70.

Speaker Jose de Venecia Jr. lauded Cruz for his "legacy as a consistent advocate of the Filipino farmer sector."

Cruz was on his second term in the House as a party-list lawmaker and had been appointed chair of the special committee on food security in the 13th Congress.

"The House mourns the passing of

Ben Cruz," De Venecia said. He said Cruz's remains would be brought to the lower chamber next week for necrological services.

Cruz had long been identified with peasant organizations. *Carlito Pablo*

Jalosjos may be discharged, says doc

By Nancy C. Carvajal

CONVICTED former Zamboanga Rep. Romeo Jalosjos can be returned to prison after his doctor approved his discharge from the Makati Medical Center last Friday.

Dr. Anthony King, a cardiologist, gave the go-signal after seeing the results of the angiogram done on Jalosjos. The test results indicated that Jalosjos was free of coronary artery disease.

An angiogram is an X-ray examination of one's blood. A specialist trained in interventional radiology performs the procedure.

"The possibility of the patient suffering a heart attack is slim," King told the INQUIRER in a phone interview.

King, however, said he was only a "reliever" since Jalosjos' attending physician, Dr. Romeo

Estrellado, was out of the country.

Dr. Saturnino E. Javier, an interventionist cardiologist at the Makati Medical Center, confirmed the results of the angiogram done on Jalosjos to the INQUIRER.

Jalosjos was confined at the hospital after suffering what was believed to be a heart attack in his cell on Oct. 2.

In a separate interview, Juanito Leopando, penal superintendent at the New Bilibid Prisons, said Jalosjos would be brought back to the national penitentiary in Muntinlupa City "on Monday, at the latest."

Jalosjos has refused to return to NBP because of alleged threats to his life. He said he had information he would be killed on his way back to the prison or once he is back inside. He did not say who wanted him dead, however.



OUR LADY OF FATIMA UNIVERSITY

lagro valenzuela

medicine
dentistry
physical therapy
occupational therapy
pulmonary therapy
respiratory therapy
nursing
pharmacy
medical technology
zoology
biology
psychology
nutrition and dietetics
pharmacy
medical technology
midwifery
caregiver course
business administration
elementary education
secondary education
computer science
computer technology
marine transportation
marine engineering
seafarer's rating course
criminology
master of arts in:
education
nursing
teaching
public health
business administration
public administration

DUAL PROGRAMS FOR NURSING WITH DIPLOMAS FROM OLFU AND KEUKA COLLEGE, NEW YORK, USA
CONSISTENT TOPNOTCHERS SINCE 1973
LEVEL II-A ACCREDITATION STATUS BY PACU-COA
SPECIAL PROGRAMS AVAILABLE FOR 2ND DEGREE HOLDERS
ALSO OFFERED AT OUR LAGRO CAMPUS
FREE JOB PLACEMENTS IN THE U.S.

EXEMPLARY BOARD PERFORMANCE
ONLY PHILIPPINE MEDICAL SCHOOL WITH CLERKSHIP PROGRAMS WITH HOSPITALS IN THE USA AND ASIA
ACCREDITED BY THE US DEPARTMENT OF EDUCATION
SCHOLARSHIP EXAMINATIONS: MAY 15, 8:30 am
BENEFITS INCLUDE: FREE TUITION & MISCELLANEOUS FEES, BOARD AND LODGING, BOOKS AND MONTHLY STIPEND

AWARDED ISO 9002 CERTIFICATE FROM THE AMERICAN BUREAU OF SHIPPING
EQUIPPED WITH A FULLY FUNCTIONAL MOCK BRIDGE, RADAR, ARPA, GMDSS SIMULATORS, LATHE MACHINES AND BOILER SYSTEMS

INTERNATIONAL PRACTICUM SCHOLARSHIP AVAILABLE FOR ALL COURSES
QUALITY EDUCATION YET AFFORDABLE TUITION FEE
ENROLL FOR ONLY P1,500 FOR ALL COURSES EXCEPT MEDICINE

valenzuela
120 McARTHUR HIGHWAY, VALENZUELA, M.M.
TEL 291-6644, 293-2703 TO 06, 291-6556
FAX 291-6504

lagro
ELEMENTARY AND HIGH SCHOOL OFFERED
HILLTOP SUBDIVISION, LAGRO, QUEZON CITY
TEL 935-2947, 419-1288, 419-1291
www.fatima.edu.ph

ICSEC (Licensee of Kaplan USM)

Top the NURSING or PT BOARD EXAM.

Review with the world leader in test prep.

Other Courses: IELTS • TSE • NLE • NMAT • CET • LET • Refresher Program for English, Nursing & Physical Therapy • NLE & PT Test Prep • Caregiver Program

FREE SEMINARS
CET/LET: The Fun & Easy Way of Taking Math EVERY SAT 10:30AM-12PM
USMLE OCT 20 6PM-8PM / OCT 22 6PM-8PM
NLE OCT 21 6PM-8PM / OCT 22 6PM-8PM
PTLE OCT 21 6PM-8PM / OCT 22 6PM-8PM
NMAT OCT 21 6PM-8PM / OCT 22 7PM-9PM
CAREGIVER EVERY SAT 1:00PM-3PM

CLASS SCHEDULES
CAREGIVER CLASS: Makati Enrollment Ongoing
CGFNS Intensive Program: NOV 3 - NOV 6, MKT / OCT

BS in Nursing
Bachelor of Elem. Educ.
Bachelor of Secondary Educ.
BS in Business Admin.

• Modern & Airconditioned
• Free career counseling
• Int'l academic & job linkages
• Expert instructors, hi technology
• Academic scholarships available
• No of KGC Canada/ICSEC

41608 Quezon Ave., Q.C.
Tel: (02) 928-9125 / 27735

Cut and present this ad to any ICSEC-KAPLAN Educational Center and avail DISCOUNTS on any ICSEC, KAPLAN and KGC Programs. (Promo valid from October 1 to December 31, 2004) DTI NCR Permit No. 2163 Series of 2004

Join!

TRIP FOR

so happy together

BORACAY • SUBIC

FREE OUTING



sama ko!...

Spending for groceries? Household needs? Use your JCB credit card to shop and pay for the bills and spend quality time with your family, too!

GET A CHANCE TO WIN A TRIP FOR FIVE TO BORACAY OR SUBIC.

To Join:

- For a minimum single receipt purchase of P500 only, the JCB cardmember can register to join the raffle.
- This promo is open to all Principal and Extension Cardmembers of Bankard-JCB, any/branch JCB, Equitable-JCB, Bankard-JCB, CityState-JCB, Legacy-JCB and other local JCB credit cards in good credit standing.
- To register, text JCB REG <Transaction Amount> <Transaction Date> <Transaction Time> <1st 8 digits of the card> <Complete Name>. For newly approved cardmembers, just text JCB NEW <1st 8 digits of the card> <Complete Name>. Successful registration of new cardmembers, will entitle them to two (2) raffle entries. Send the text to 2855 for Globe & Touch Mobile subscribers or 386 for Smart & Talk and Text subscribers. Registration is free of charge.

EXAMPLES:
For existing cardmembers:
JCB REG 500/AUG 8/18:08/35628888/John Cruz
For newly approved cardmembers:
JCB NEW 35628888/John Cruz

- For succeeding entries using the same cellphone number, just text the following details: JCB <Transaction Amount> <Transaction Date> <Transaction Time> (Ex.: JCB 500/AUG 8/18:10)
- After which, the registrant will receive the confirmation message via text.
- There will be 5 monthly draws with one winner for Boracay and one winner for Subic per draw.
- The prizes include: five outings for groups of five in Boracay (roundtrip airfare ticket plus 3 days & 2 nights hotel accommodation) at Seaview Resort or in Subic (day tour in an air-conditioned vehicle around the beach, lunch-free shops area plus free lunch & entrance at the Ocean Adventure). Available booking in said destinations will be subject to confirmation during peak season. After Manila will be the points of departure and return for all four prize winners.

Promo Period: August 1 - December 31, 2004.
All prizes are valid until May 31, 2005.



Call 888-1818 Call 867-7977

See leaflets and direct mail inserts for details



De La Salle - College of Saint Benilde

School of Professional and Continuing Education (SPaCE)

announces the offering of the following courses:

Instruction and Presentation Methodologies

A course under the Training Development and Management Program, offered in partnership with the Philippine Society for Training and Development (PSTD), this module follows the fundamentals of knowledge and classroom performance, utilizing state-of-the-art tools and techniques as defined in the international standards for training, performance and instruction. Participants shall be required to practice the concepts and skills learned in the workshop by delivering instructional presentations related to the training program given in their own environment.

Schedule: Saturdays, from Nov. 6-Dec. 11, 2004, 12:30-7:30pm
Course fee: P6,500.00/participant for PSTD members
P7,000.00/participant for non-members

Transportation and Distribution Management

A course under the Purchasing and Supply Chain Management Program, offered in partnership with the Philippine Institute for Supply Management (PISM), this module will enable the participant to optimize logistics performance levels and evaluate opportunities to reduce costs and minimize errors in order to achieve international standards of logistics management in their respective supply chain.

Schedule: Saturdays, from Nov. 12-27, 2004, 12:30-7:30pm
Course fee: P7,000.00/participant for PISM members
P7,500.00/participant for non-members

Conventions, Conferences and Meetings

Schedule: Saturdays, from Nov. 13-20, 2004, 12:30-7:30pm
Course fee: P7,000.00/participant inclusive of handouts

Product Management

A course under the Strategic Marketing Management Program, this module focuses on the product manager's primary responsibility for a product or closely related product line. It involves analyzing the market, customers, competitors and the external environment and turning this information into marketing objectives and strategies for the product.

Schedule: Saturdays, from Nov. 6-Dec. 11, 2004, 12:30-7:30pm
Course fee: P6,500.00/participant inclusive of handouts

Global Perspective in Events

Schedule: Saturdays, from Nov. 27-Dec. 11, 2004, 12:30-7:30pm
Course fee: P7,000.00/participant inclusive of handouts

Development of Training Programs

A course under the Human Resource Management Program, this module enables the participant to design, develop and evaluate training programs in accordance with an organization's current requirements and future thrusts.

Schedule: Saturdays, from Nov. 6-Dec. 11, 2004, 12:30-7:30pm
Course fee: P6,500.00/participant inclusive of handouts

Management Psychology

A course under the Organizational Development Program, this module develops competency in understanding the psychological foundations of organizational behavior, relative to individual behavior in a dynamic business environment.

Schedule: Saturdays, from Nov. 6-Dec. 11, 2004, 12:30-7:30pm
Course fee: P6,500.00/participant inclusive of handouts

Brand Equity

A course under the Marketing Communications Management Program, offered in partnership with the Philippine Association of National Advertisers Foundation (PANAF), this module will cover how it plays two key roles: increasing the market demand for the brand and its image to attract the sale, and helping the brand from a declining business condition. Participants are made to recognize the diversifying paradigm of the mass market and niche market categories that influence what Integrated Marketing Communication (IMC) tools to use to reach either one. From the lectures, the class is required to prepare a marketing game plan that addresses or sustains a true-to-life brand problem in present business settings.

Schedule: Saturdays, from Nov. 6-Dec. 11, 2004, 12:30-7:30pm
Course fee: P8,500.00/participant for PANAF members
P9,000.00/participant for non-members

Real Estate Laws and Regulations

A course under the Real Estate Management Program, offered in partnership with the Chamber of Real Estate and Builders' Associations (CREBA).

Topics to be covered:
Doctrines on Land Ownership • Land Titles, Patents and Deeds • Local Government Code (Land Use Planning and Zoning) • Approval of Land Development Plans • Land Classification, Reclassification & Conversion/Registration, Licensing, Monitoring, and Clearance: HLURB • Homeowner's Association and Intra Corporate Disputes: HLURB • Adjudication Process: HLURB • Comprehensive Agrarian Reform Law • Urban Land Reform Law • Taxation on Real Estate Transactions • Leasing and Tenant Relations • Real Estate Forms and Contracts

Schedule: Saturdays, from Nov. 6-Dec. 11, 2004, 12:30-7:30pm
Course fee: P8,500.00/participant for CREBA members
P9,000.00/participant for non-members

FOR INQUIRIES and RESERVATIONS, visit or call the

SCHOOL OF PROFESSIONAL AND CONTINUING EDUCATION

Rm. 701, 7th Floor, DLS-CSB International Conference Center,
Arellano corner Estrada Streets, Manila
Tel. Nos: 523-8888 loc 341 or 342 Telefax: 400-5425
E-mail: space@dls-csb.edu.ph Website: http://www.dls-csb.edu.ph

The WORLD

Editor Luverne B. Gueco

5 churches hit by bomb explosions across Baghdad

BAGHDAD—Bombs exploded near five churches around Baghdad on Saturday morning followed by an artillery shell striking in a hotel parking lot near a sixth church, causing damage but no casualties, officials said.

"There were five explosions caused by improvised bombs near to these churches," said Col. Adnan Abdel Rahman, an interior ministry spokesperson.

The patriarch of the Chaldean Church, Msgr. Emmanuel Delly, expressed the fears of his beleaguered community.

"If the government is powerless, what can we do?" Delly said.

"We call on them (attackers) not to touch the holy sites." In an apparently coordinated strike against Iraq's tiny Christian community, the church of Saint Joseph in the west of the Iraqi capital was hit at about 4:00 a.m. (0100 GMT), the spokesperson said.

Twenty minutes later, another blast ripped through the streets at another Saint Joseph church, in Dora, southern Baghdad. After another 20 minutes, Saint Paul's church was struck in the same area.

At 4:50 a.m., the Roman Catholic St. George church in the central district of Karrada was rocked by a blast and engulfed in flames, leaving the wood-built sanctuary completely charred.

A fifth explosion occurred about an hour

later at Saint Thomas church in Mansour, to the west.

The violence resumed hours later when an artillery shell was fired into a car park between a hotel and Saint George's Anglican church, witnesses and US soldiers said.

"There were no injuries," said Tassim Ali, a security guard who had been sitting at the front gate to the hotel.

The projectile struck directly opposite the church but it was unclear whether it had been the target, an AFP reporter said.

About five cars were damaged in the blast.

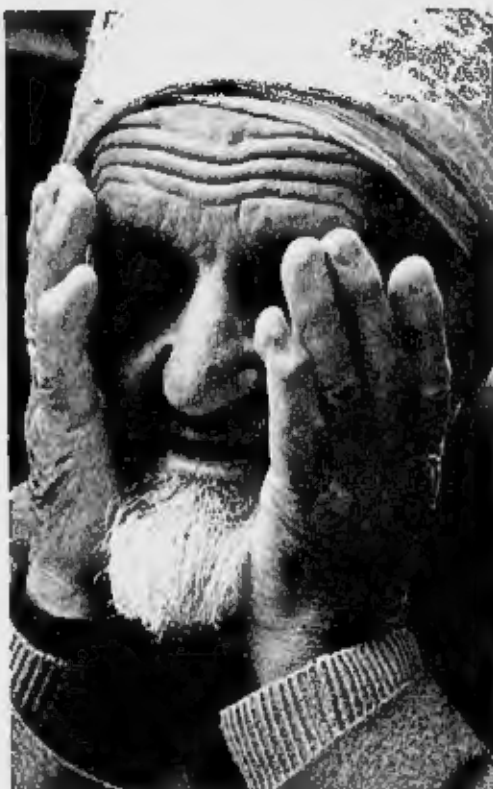
The US military said it knew of three explosions in the vicinity of the churches. One church caught fire after an explosion inside the building; a bomb exploded outside a second church, and a Molotov cocktail was thrown at a third, said Maj. Philip Smith.

Iraq's Christian community has been heavily targeted in the unrest that has swept Iraq following last year's US-led invasion and some have picked up and left.

At the start of August, four attacks against Christian targets in Baghdad and two others in Mosul left 10 people dead and 50 injured.

Besides large-scale attacks, liquor stores, owned by Christians, have been blown up by Islamic militants.

There are only about 700,000 Christians in Iraq, or three percent of the country's population of some 25 million people, which is majority Muslim.



THE CHURCHES were bombed as Muslims across the world marked the first days of Ramadan, a month of fasting, prayer and giving. Photo shows a Turkish Muslim praying in a mosque.

AFP

2 US soldiers killed, 3 wounded in Afghanistan

KABUL—Two US troops were killed and three wounded by a mine detonated by remote control in Afghanistan's south central province of Uruzgan, the US military said Saturday.

"We had five casualties, two

killed in action and three injured in action," US military spokesperson Scott Nelson told AFP, adding the troops were all US nationals.

They had been on a routine patrol Thursday in the Deh Rawood District in the south of the

province when the mine was detonated as they passed by, he said.

A remote-controlled bomb also killed five people in the east of the violence-plagued country, an Afghan official said.

The five, who included a po-

liceman, were killed in eastern Kunar province late Friday after the bomb exploded near a truck supplying food to US bases.

The truck had been stopped and set on fire by suspected loyalists of the ousted Taliban regime.

AFP

New York oil price bolts to record \$55

NEW YORK—New York's main crude oil price bolted to a record \$55 a barrel Friday as traders fretted about stretched supplies, hot demand and thin stocks of winter heating fuel.

New York's benchmark contract, light sweet crude for delivery in November, shot to an unprecedented 55 dollars a barrel before closing at a record settlement of 54.93, up 17 cents on the day.

Brent North Sea crude for November hit 50.12 dollars but closed at 49.93 dollars, down 16 cents.

New York crude boomed as traders rode the momentum of a near 70-percent surge so far this year, Refco market analyst Marshall Steeves said.

"I think the momentum is going to keep it going for a while," Steeves said.

Crude oil prices have soared on concerns that producers are pumping at near full capacity to meet voracious global demand, particularly from China and India, leaving no wriggle room for any supply interruptions.

Market fears deepened after a US government report Thursday showed commercial heating oil supplies dripping lower, Steeves said.

"Obviously as we move into late October and November, conditions will get colder in the northeast where most of the heating oil is consumed," the analyst said.

Inventories of distillates—mostly diesel and heating oil—dropped 2.5 million barrels to 120.9 million in the

week to Oct. 8, the US Energy Department said.

"The market fears that the US is running out of time to build winter fuel supplies, which are also short in Europe and Asia," analysts at the Sudden brokerage firm said in London.

High oil prices should have a more muted impact on US economic growth and inflation than the 1970s oil shock, however, Federal Reserve chair Alan Greenspan said in a speech here.

But the harm could intensify if oil prices moved "materially higher," he warned.

The Federal Reserve boss said in a speech here that he believed "part of the recent rise in spot prices is expected to wash out over the longer run." "In a round-about way Alan Greenspan kind of gave the green light for prices to go higher," by making the case that the economy could withstand rising energy costs, said Alaron Trading analyst Phil Flynn.

Earlier in the day, suspension of a general strike in major crude producer Nigeria had helped to cool prices a little, traders said.

World oil prices have more than doubled from about 20 dollars a barrel in New York at the start of 2002, surging by nearly 70 percent in New York since the start of this year.

Adjusted for inflation, however, they remain far below the levels reached in the wake of the 1979 Iranian revolution when prices surged to upwards of 80 dollars a barrel in today's money.

AFP

mph
www.m-ph.com
MAGAZINE

BUHAY WIRELESS TOUR | '04 - '05

Cellphones • Digital Cameras • Laptops • PDAs • Music Players

The country's first and only mobile device and technology road show over 8 months in 16 venues nationwide.

Complete your mobile technology lifestyle and get a chance to win cool prizes. Visit the Buhay Wireless Café nearest you.

October 20-22
De la Salle University
Ground Floor, Yuchengco Bldg.

See mph editors demonstrate the power of Bluetooth and Wi-Fi

With musical performances by Wunjo and Anya Santos
& Ricky Gonzales on October 22

October 28-31
Eastwood City, Libis
Central Plaza

Celebrate halloween without wires!

Party with us on October 30 with musical performances by
Kitchie Nadal, Wunjo, Anya Santos & Ricky Gonzales and Adjundie

Panasonic
Ideas for life

Seagate
The Love on Disk

ASTONE

WD Western
Digital

DSLR

O₂

hp

MSI

LITEON

ARCHOS

airborne

canon

ford your mind

mph

INQUIRER

MALAYALAM

www.mph.com

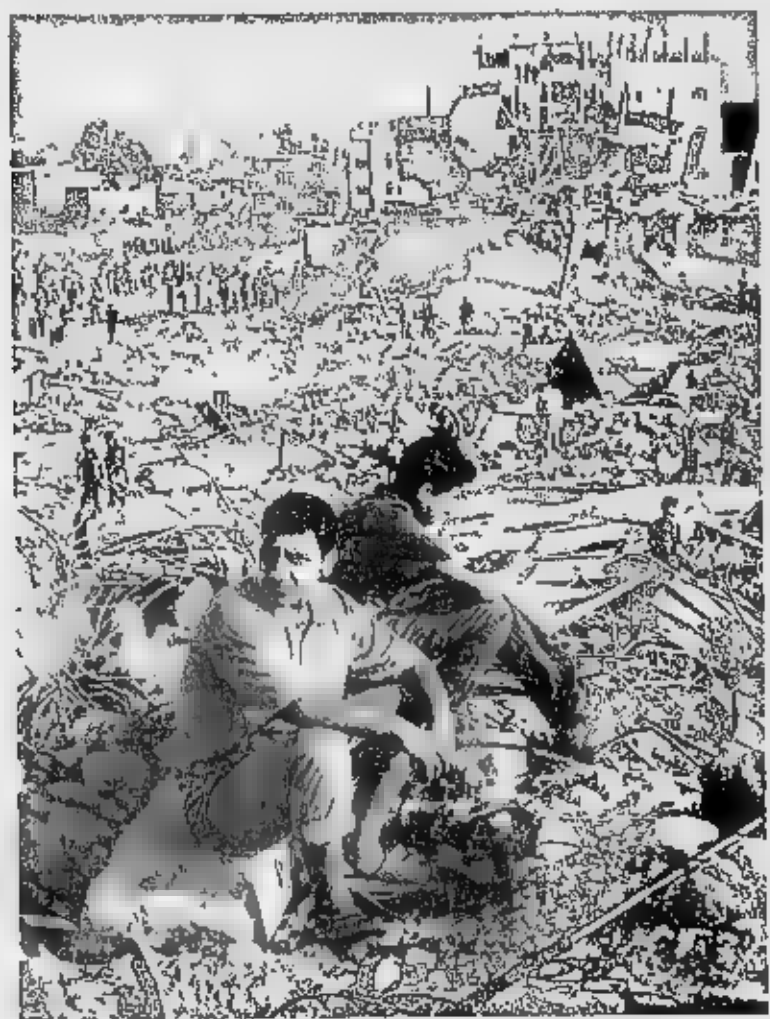
A

garden of life

garden of life

garden of life

garden of life



PALESTINIANS sit on the rubble of their house demolished by Israeli bulldozers, after Israeli tanks withdrew from the Jabalya refugee camp at northern Gaza Strip Oct. 16. REUTERS

Israel ends huge Gaza offensive

GAZA—Israeli tanks rumbled out of the Gaza Strip on Friday, ending a massive 16-day offensive that killed at least 100 Palestinians in an attempt to stop rocket fire into the Jewish state.

Prime Minister Ariel Sharon ordered the biggest raid into Gaza in the past four years of conflict under pressure to crush militants ahead of a planned withdrawal from the occupied territory by the end of 2005.

It followed the killing of two toddlers in an Israeli town on Sept. 29 by a rocket fired from Gaza.

Witnesses said all 200 tanks and armored vehicles in northern Gaza had withdrawn. Palestinians watched as tanks rolled out, then thronged the streets in celebration. Hamas Islamic militants claimed the withdrawal as a victory.

An Israeli military source said the pullout was meant to ease restrictions on Palestinians during the Muslim fasting month of Ramadan. Sharon's spokesman said they would return if there were more rocket attacks.

"We will move in and act whenever we feel there is threat," said Raanan Gissin.

The offensive left a trail of destruction in northern Gaza. Witnesses said electricity was knocked out in the town of Beit Hanoun. Troops had also uprooted many olive and citrus groves, which Israel says gave rocket squads a place to hide.

Tanks that had rumbled through crowded neighborhoods damaged homes and tore up roads and water pipes.

Palestinian medics said Israeli forces killed at least 62 militants and 42 other Palestinians believed to be civilians.

Gunmen killed three Israelis in north Gaza and a Thai farm worker in a retaliation raid.

Four Palestinians were killed on Friday, including a 75-year-old woman who was shot dead while eating her evening meal, breaking the fast on the first day of Ramadan. Palestinian medics and witnesses said Israeli gunfire killed the woman, but a military source said it was not clear who killed her.

The Islamic group Hamas, many of whose militants have been killed by Israeli forces during the raid, said it considered the pullout a victory.

"The Zionist army has retreated in defeat from all the positions," said Hamas spokesman Fathi Hammad. "We consider it a victory for our resistance." Israeli Deputy Defense Minister Zeev Boim had said the operation had largely achieved its goal, though several Qassam rockets struck the southern Israeli town of Sderot on Friday, without causing casualties.

Qassam attacks have complicated Sharon's efforts to overcome rightist opposition to his plan to remove all 21 Gaza settlements and four of 120 in the West Bank, starting next May.

Polls show most Israelis support a Gaza pullout, regarding the area as too costly in lives and money. Reuters

Bachelor of Science in Nursing

Your effective foundation in passing the RN-NCLEX

Classes start Nov. 8

Bachelor of Elementary Education
Area of Concentration: Math • Science • English
Bachelor of Secondary Education
Major: Math • Science • English
Bachelor of Science in Business Admin.
Major: Business Mgmt. • Entrepreneurship • Marketing

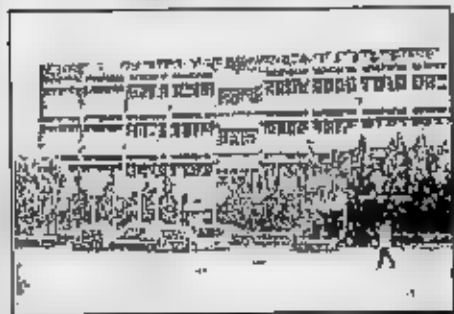
Base Hospitals:
Veterans Memorial Hospital
De La Haza Medical Center
AMH West
St. Luke's Medical Center
Lung Center
Mar. Children's Hospital
Nat'l. Orthopedic Hospital

KCC's Kester Grant College, Phils.
Modern & Air-conditioned
Free career counseling
Int'l academic & job linkages
Expert instructors, Smart Tech.

www.LKCGroup.com 1608 Quezon Ave., Q.C. Tel: (02) 928-9125 / 27 / 35

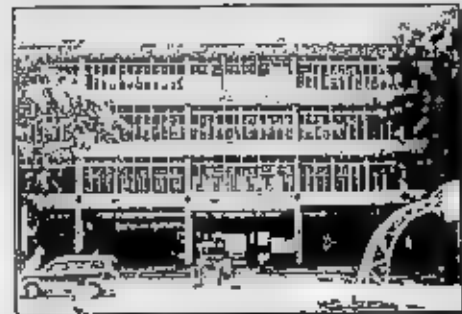


The GRAND ALLIANCE in Nursing Education



ARELLANO UNIVERSITY in Pasig SCHOOL OF NURSING

Pag-Asa St., Caniogan, Pasig City
Tels.: 641-2480 or 640-7717



ARELLANO UNIVERSITY- Main INSTITUTE OF NURSING

2600 Legarda St., Sampaloc, Manila
Tels.: 734-7371 to 79 loc. 227



ARELLANO UNIVERSITY in Pasay SCHOOL OF NURSING

3058 Taft Avenue, Pasay City
Tels.: 512-2444 or 512-2446

The Alliance features:

- More than 100,000 registered nurses produced to-date
- Highly qualified instructors
- State-of-the-art nursing laboratories and facilities
- Extensive exposure through THE NEW MEDICAL CITY as base hospital
- Air-conditioned classrooms
- ACCELERATED NURSING PROGRAM to college graduates and professionals (2 1/2 years subject to evaluation)

Produced board topnotchers

Bella Albano - 1st Place in 1973
Sheryl Mae Obad - 1st Place in 1985
Susan Doctorero - 4th Place in 1991
Ana Marie Domingo - 1st Place in 1994
Esmeralda Tumbaga - 2nd Place in 1998
Franklin Barberan - 2nd Place in 2000
Arlene LaTorre - 4th Place in 2002

Website: www.arellano.edu.ph

E-mail: euweb@arellano.edu.ph

Now accepting applications for the 2nd semester

Global Standard. Global Opportunities.

Enriched Programs geared toward passing Local & International licensure exams, (TOEFL, T.S.E. and NURSING BOARD)



B.S.A. MAJOR IN BUSINESS MANAGEMENT



B.S. IN NURSING



PROFESSIONAL CAREGIVER COURSE

WHAT WE OFFER:

- Highly Competent Faculty
- Industry Practitioners as Resource Speakers
- New/Modern Facilities (Centralized Accreditation)
- Safe & Conductive Learning Environment
- Affordable Tuition, Innovative Programs
- Wide Career Choices with Big Demand in USA & Europe
- Excellent Base Hospital - Cardinal Santos Medical Center

OTHER CERTIFICATE PROGRAMS OFFERED:

- Caregiver NCII with new TESDA accredited curriculum (WTR0413032010)
- Computer Programming/Encoding NCII
- 2 Years Computer Secretarial Course
- Basic (30 Hrs.) Level (140 Hrs.)
- Nibongga Course

- 2nd Semester Classes start Nov. 8, 2004
- Foreign Students welcome
- Entrance Exam SY 2005-2006 is on Nov. 6, 2004 Limited slots only

NOW ACCEPTING TRANSFEREES AND 2ND COURSER (Except M.D.)

Global City Innovative College
100 Bonifacio Technology Center St., 2nd Ave., Bonifacio
West Bonifacio Global City, Taguig City 1634 Tel: 757-5588 to 91, 8189945-46
Fax: (02) 7575592 or tel: (02) 7575592 or fax: (02) 7575592
100 Bonifacio Technology Center St., 2nd Ave., Bonifacio
Tel: 757-5588 to 91 (02) 757-5588 to 91 (02) 757-5588 to 91 (02) 757-5588 to 91



More on the greenery,
less strain on your money.

Enjoy the outdoor with **storeshop's** newest offer!
Buy an Outdoor Garden Tent for

store shop **₱ 995.00 only**

FAIRVIEW: 417-4388 ORTIGAS: 835-4735
MAKATI: 882-2218 ALABANG: 886-3788
MACOR: (046) 878-6083 MUB: (046) 878-3148
OUR LIFESIDE CAMP: MIRAN: (046) 431-8873 LOS BARROS:
(046) 827-8831 LIPA: (043) 444-0893 PAMPANGA: (045) 841-1158 UNDA METAL:
(075) 586-3656 BULO: (033) 329-2645 SM CEBU: (032) 232-4337 AYALA CEBU:
(032) 233-5796 CAGAYAN DE ORO: (088) 538-2394

For inquiries call 372-8793 / 372-8734

Promo good from Oct. 16 to Nov. 1 only!

For DTI-NCER Permit # 4888 issued on 2004 Promo Period Oct. 16 - Nov. 1 2004

Logistics Management.

For the first time, as part of an academe-industry partnership between the Technological Institute of the Philippines and Transprocure, this four-year academic program called BACHELOR OF SCIENCE IN COMMERCE, MAJOR IN LOGISTICS MANAGEMENT is being offered only at TIP. Taught by industry professionals, the course was designed to meet the increasing demand of the logistics sector for new graduates properly trained in the logistics field.

LOGISTICS MANAGEMENT.
ONE COURSE. DIFFERENT CAREERS.
IN ALL INDUSTRIES. IN ANY COUNTRY.
ONLY AT TIP.

Logistics Management is concerned with getting "the right product, in the right quantity, in the right condition, delivered to the right customer, at the right place, at the right time, at the right cost."

Logistics is crucial to just about every business and industry --- from agriculture to manufacturing to services --- anywhere in the world.

And the career opportunities open to graduates of Logistics Management cover a broad range that includes Purchasing Management, Inventory Management and Control, Transportation Management, Warehousing Management, Customer Care and Service, Production and Operation Management, Import and Export Business Operations, Business Processes Outsourcing, Distribution Management, Materials Handling, Production Planning, Shipping, Procurement and Logistics Education and Training.

A pioneering education. A choice of careers in any industry, in any country. And you can only get it at TIP.

Your dynamic new career starts with your enrollment. Call **9121573** for inquiries.

MANILA CAMPUSES 383 P. Canal St., Quiapo, Manila / 1335 Arlegui St., Quiapo, Manila
QUEZON CITY CAMPUS 835 Aurora Blvd., Cubao, Quezon City



TECHNOLOGICAL INSTITUTE OF THE PHILIPPINES

In constant redefinition of academic life

Spain royals hold throne due to forgery, book says

ROME—Spain's royal Bourbon family occupies the throne because France's Sun King Louis XIV forged a will, two Italian authors claim in a forthcoming book.

His aim was to prevent a member of the Hapsburg family, rulers in much of Europe, from succeeding the Hapsburg King Charles II of Spain.

"Secretum" is the second work by Rita Monaldi and Francesco Sorti, who in 2001 published "Imprimatur," an inquiry into the secrets of the Vatican and intrigue at the court of Louis XIV.

Like its predecessor, "Secretum" takes the form of a historical novel but according to Sorti it is based on research in French for-

eign ministry archives and the Marciana Library in Florence.

As part of their argument the authors asked two expert graphologists to examine the will of Charles II, who died in 1700 aged 39.

Marina Tonini and Andrea Fariello, accredited experts to the courts of Verona (northeast Italy) and Naples (south), said the document they had been asked to review was a forgery.

Their findings were deposited with a lawyer in Vienna and can be consulted on request.

Charles II died childless and in his will designated Philip of Anjou, nephew of Louis XIV, his heir.

"If Charles II had chosen a

Hapsburg, as he had suggested he would, (King) Juan Carlos of Bourbon would not today be on the throne of Spain," the authors argue.

"History would undoubtedly have been quite different. The will of Charles II had as a consequence the War of the Spanish Succession (1710-1714) which brought France and the whole continent to its knees," they said.

"If he had not taken the throne of Spain, Philip of Anjou would without doubt have become King of France. There would not have been the Regency (1715-1723) and, who knows, perhaps there would not have been the French revolution," said Sorti. AFP



10TH YEAR

POPE John Paul II celebrating a mass of beatification, Sept. 19, 1999. The pontiff, whom prelates like to joke has buried many of his successors, quietly celebrated the 26th anniversary of his election as pope Oct. 16, 2004. AFP

5 nations win seats on UN Council

UNITED NATIONS—Argentina, Denmark, Greece, Japan and Tanzania on Friday won coveted two-year terms on the UN Security Council at a time when pressure is mounting to expand the powerful 15-nation body.

The 191 nation UN General Assembly elected the five, all unopposed, to fill vacancies created by the departure of Angola, Chile, Germany, Pakistan and Spain on Dec. 31.

The council has five permanent members—the United States, Britain, France, Russia and China—and 10 nonpermanent seats, chosen by region, five of which change hands every year.

Algeria, Benin, Brazil, the Philippines and Romania, which began their terms in January 2004, will remain on the council for another year.

The Security Council is responsible for international peace and security, and its decisions can be legally binding on all UN members.

With the UN marking its 60th birthday next year, there is growing pressure to enlarge the council, whose five permanent members have held onto their seats and wielded veto power since the end of World War II in 1945.

Japan's new council seat could help its campaign for a permanent seat. Tokyo has joined forces with Germany, Brazil and India, all of whom say they should be represented permanently on the council.

Japan is the second largest financial contributor to the UN after the US, paying some 20 percent of the organization's regular budget.

Others seeking a permanent seat include Italy, Egypt, Nigeria and South Africa.

In Tokyo, Foreign Minister Nobutaka Machimura said Japan would use its two-year seat to help build the case for Security Council reforms, including a permanent seat for itself. Reuters

Enroll now at UEA

Enrollment for the 2nd semester of SY 2004-2005 is ongoing. Classes start on November 2, 2004.

Get a discount on your tuition fee and selected miscellaneous fees if you pay in full upon enrollment!

Transferees and cross-enrollees are welcome!

UE MANILA

GRADUATE SCHOOL

Doctor of Business Administration (DBA)

Majors: Financial Management, Human Resource Management, Marketing Management, Production/Operations Management

Master in Business Administration (MBA)

Executive Program/Non-Thesis, Regular Program/With Thesis, Regular Program/Non-Thesis

Master in Construction Management (MCM)

Executive Program/Non-Thesis, Regular Program/With Thesis

Master of Arts in Teaching (MAT)

Majors: Biological Science, English, Filipino, History, Mathematics, Physical Education, Political Science

Master of Arts in Education (MA)

Majors: Educational Administration and Leadership, Library Science, English as a Second Language, Guidance

Doctor of Education (Ed.D.)

Majors: Educational Administration and Leadership

Master in Public Administration (MPA)

Plan A/With Thesis; Plan B/Non-Thesis but with Major

Human Resource Management, Fiscal Administration, or Public Policy and Program Administration

Master of Science (MS)

Majors: Environmental Science

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

Master in Library and Information Science (MLIS)

COLLEGE OF COMPUTER STUDIES AND SYSTEMS

Bachelor of Science in Computer Science (BSCS) (PACUCOA Level II Accredited)

Bachelor of Science in Information Technology (BSIT)

Bachelor of Science in Information Management (BSIM)

Associate in Computer Technology (ACT)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Information and Communications Technology (non-degree, short-term courses in Microsoft Office XP, Windows 2000/XP, Webpage Development, Visual Basic Programming, MS Access, etc.)

Bush rhetoric seen masking reality in Afghanistan

KABUL—Three years after the US-led invasion, Afghanistan is flooding the world with heroin, warlords reign in the provinces, women are scared and the new security forces are underarmed and undersized, analysts say.

But as he bids for re-election, US President George W. Bush is trumpeting Afghanistan's own recent presidential polls as a symbol of success in nation-building.

His Democrat challenger John Kerry meanwhile makes the diversion of resources from Afghanistan to Iraq and the failure to nail Osama bin Laden three years ago key planks of his attack.

Bush's vision of success in Afghanistan since US forces helped overthrow the ultra-Islamic Taliban in late 2001 is rose-tinted, the analysts say. But Kerry's criticism may be over-simplistic, they add.

"Bush has painted a rosier picture than exists on the ground... and expressed success prematurely," said Vikram Parekh, Afghan affairs analyst for the International Crisis Group.

"When Bush presents Afghanistan as a country which has made great strides towards democracy, those claims lack credibility," Ruffat Hussein, head of strategic studies at Pakistan's Quaid-e-Azam University, told AFP.

Hussein and others cite three yardsticks for improvement in the war-torn central Asian land in the last three years: the creation of a national security force, eradicating opium poppies, and disarming warlords' militias.

"If we take these three or four areas to measure success, you will get a very mixed result," Hussein said.

"Militarily the country is under the control of the warlords and Karzai's government does not run beyond Kabul. Right now it's virtual warlord rule whether you look east, west, north or south of Kabul."

"One litmus test is Afghanistan's progress in setting up its own army. Initial goals were for 90,000 and they've not been able to raise beyond 15,000."

"This lack of a national army is directly related to the failure of the government to reign in opium poppies."

Poppy cultivation is set to jump 40 percent this year, the CIA predicts, after a bumper crop last year supplied 90 percent of Europe's heroin and three quarters of the worldwide supply.

It brought in 2.3 billion dollars to Afghanistan last year, 35 percent of gross domestic product, making it the crippled economy's biggest source of revenue.

Parekh points out last week-



BUSH

end's peaceful and well-attended election was "only half an election." Parliamentary elections are on hold until April, because of insecurity and logistical problems.

"That's still going to be a formidable task to administer," Parekh told AFP. "By postponing it, we haven't addressed the obligations that we, the international community, have committed to."

Post-election claims by the US military that the Taliban are a spent force after failing to sabotage the elections, were "very much a premature conclusion," Parekh said.

Bush capitalized on the first vote on Oct. 9 being cast by a refugee woman in Pakistan, to

underscore women's emancipation from Taliban-imposed repression.

Outside Kabul, however, most are still in all-enclosing burqas, and women are scared to speak out.

Human Rights Watch said a "pervasive atmosphere of fear" persists for women involved in politics. "Many Afghan women risk their safety if they participate in public life," it said in a report this month.

Freeing the provinces from the rule of the gun was also a long way off.

"Large parts of the country remain dominated by militia and the disarmament process has made

limited headway," Parekh said.

Most Afghans told Human Rights Watch they were more afraid of local military commanders than the Taliban.

The crucial disarmament drive in one year has stripped just over 10,000 militiamen of weapons, but at least 30,000 are yet to surrender them.

Kerry accuses Bush of making "a colossal error of judgment" in diverting resources from the hunt for bin Laden to the war in Iraq.

"Instead of using US forces, we relied on the warlords to capture Osama bin Laden when he was cornered in the mountains (in December 2001)," he said in a campaign speech.

AFP

Tanong Bayan



Headline: "Tanong Bayan" sa 25 sa, Pipillin namin ang pinakamagaling na sagol. Ang premyo linggo-linggo: leang 21" color TV set!

Hyper: INQTV "ang inyong sagol", "buong pangalan", "alyudad o probinsya", lapos ipadala sa 2510. Cut-off time: WEDNESDAY, 6 PM. Winner will be identified during the INQTV program Thursday, 10:30pm, on ABC.

text 2910

Garcia at ibang heneral: Court martial o civil trial?

Narito ang ilan sa inyong mga sagol. Text nal

"depat living squad pra d pmsan" Ronald Babaran, Echague, Isabela

"bkt cla ipako court martial a 1 hukmang cla cla ang magkakaalayaw? dpt cguo live coverage n civil trial" Abdullah Sy, Naga City

Manila Central University



Manila Central University

"100 Years of Commitment to the Filipino through Excellence in Education"

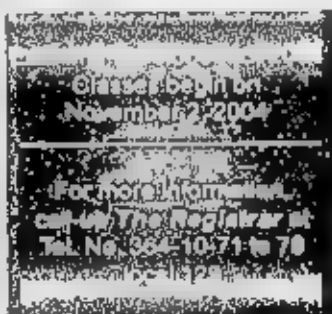
MCU - FDT Medical Foundation

Edsa, Caloocan City * Tel. No. 354-10-71 to 78 * website: <http://www.mcu.edu.ph> * e-mail: admin@mail2.mcu.edu.ph

Founded 1904

COURSES OFFERED
SCHOLARSHIP AND GRANTS
ENTRANCE EXAMINATION SCHEDULES

Second Semester S.Y. 2004 - 2005



Doctor of Medicine
Doctor of Dental Medicine
Doctor of Optometry
B.S. Medical Technology
B.S. Pharmacy
B.S. Nursing
B.S. in Business Administration
- Marketing - Management
B.S. Computer Science
B.S. Information Technology
B.S. Information Management
B.S. Physical Therapy
B.S. Biology
A.B. Psychology
Pre-Dental
Dental Laboratory Technician
Dental Hygiene Course with Clinical Training

Pharmacy Clerk
Ophthalmic Laboratory Technician
Midwifery
Doctor of Philosophy
Doctor of Education
M.A. in Education
Master in Business Administration
M.S. in Optometry
M.A. in Nursing
M.A. in College Teaching
- Dentistry - Optometry
- Pharmacy - Medical Technology
- Nursing - Business Education
Post Graduate in Orthodontics
Post Graduate in Clinical Periodontology

High School Elementary Kindergarten

Purificacion G. Tanchoco Research Grant
Awards to topnotchers in entrance examination
Tanchoco Memorial Scholarships (free tuition)
Colegio Medico Pharmaceutico de Filipinas, Inc.
Entrance Examination Schedules

College Entrance Scholarship
Fil Chi Dental Association
MCJ Discount Privileges
FDT Scholarship (full/partial)

MONDAY TO FRIDAY : 8:30 A.M. to 12:00 noon

VENUE FOR TESTING : Guidance and Testing Center

Requirements:
- 2 Copies 2" x 2" ID Pictures
- P 160.00 Entrance Examination Fee
- 2 Long Folders

GET CONNECTED... WIRELESSLY!

Break Internet Speed Limits...

PLDT myDSL
Hi-Velocity Broadband Internet

Apply for PLDTmyDSL at Mobile1 and get a chance to turn your home into a wireless hotspot!

Major Prizes!

One year free myDSL subscription and a complete setup of wireless home network!

MOBILE1
Digital Lifestyle for Everyone

Park Square1 The Podium Rustan's Alabang Town Center

Email: feedback@inquirer.com.ph website: http://www.inq7.net

ISSN
0116-2642

INQUIRER

Vol. 19 No. 312

OPINION

Text us your feedback: Inquirer opi name/city/message to 2207 (Globe) or 283 (Smart)

The Philippine Daily Inquirer, Inc. has its business and editorial offices at:
 • China Rocks Ave corner Yague and Mascardo Sts., Makati City
 • P.O. Box 2152 Makati Central Post Office 1243 Makati City
 • Our telephone numbers are 897-8808 (connecting to 800-number)
 • Editorial Fax 897-4793 897-4794 • Advertis. fax 897-4887
 • Circulation 527-3342 527-3348 528-0183/
 528-0186 and 528-0212 / Fax: 528-0234.



Publisher ISAGANI YAMBOT
Editor in Chief LETTY JIMENEZ-MASANGOC
Managing Editor JOSE MA. D. NOLASCO
Associate Editor ABELARDO S. ULANDAY
Associate Editor for Readership ROSARIO A. GARCILLANO
News Editor ANTONIO T. ENORACIA JR. • **Chief News Desk** NILO B. PAUSON
Opinion Editor JOSE V. ANITA
National Editor PINGENTINO B. BAJANDAYEN JR.
City Editor GERRY LIRIO
Senior Desk Editor JUAN V. SAMPITO JR.
Editorial Consultant AMANDO DOMONILA
Chief Photographer ERNE U. SAMPITO
Art & Design Director LYNETT A. VILLARBA

Board Chairman MARCO R. PINO
President ALEXANDRA PINO-RODRIGUEZ
Senior Vice President for Sales and Marketing RENATO R. REYNOSO
Senior Vice President for Corporate Services DAVID Q. VALDES
VP for Advertising FELIPE R. OLARTI
AVP for Circulation GLORIA P. LANDZABAL

All rights reserved. Except as permitted by law, no part of this Philippine Daily Inquirer may be reproduced or distributed in any form or by any means stored in a database or retrieval system without the prior written permission.



The pathetic record of our public schools

I WAS appalled by the recent report that as many as 97.9 percent of the public high school seniors who took the National Achievement Test given by the Department of Education last April failed to get the usual passing score of 75 percent. Their mean percentage score was only 50.08 in English, 36.80 in science and 42.20 in mathematics. Of the about 956,000 students who took the test, only 20.09 percent, or some 20,000 only, got a score of 75 percent or higher.

The report added that of the 1.4 million elementary school graduates who took the High School Readiness Test for admission to the secondary level, only 64 percent got a score of 75 percent or higher. Worse, half of the examinees failed to get a grade of even only 30 percent—and there were more than 500,000 of them.

I was appalled by these results, but I was not surprised. I had not expected much from our public school students, but I was alarmed just the same by their meager and disgraceful performance. It was such a pathetic contrast to the record of our public schools before the war, when we were still under the American administration.

For all their faults, these new imperialists—compared to their Castilian predecessors—taught our masses to read and write and even chose the bright ones to go to American colleges. We learned more about Washington and Lincoln rather than Rizal and Bonifacio, but at least it was a start, and soon enough we were writing our own history. The popular education introduced by the Thomasites and continued by their successors made the Philippines the most literate country in the whole of Asia and the most fluent in English among the Orientals.

But that was in the past, and it is not true any more. Where before even the *kutsero* and the *magsasaka* could manage a halting conversation in English with the foreigner, now the ordinary jeepney driver cannot understand the

SEPARATE
OPINION

Isagani A. Cruz



street signs in what to them is a dead language. The little they know of English they have learned from the television and radio shows and not in school as before. The jingoistic view today is that knowledge of English, which other Asian nations are striving hard to learn, is anti-Filipino.

I am a product of the public school system and remember with pleasure how I studied at the Legarda Elementary School and the Mapa High School and then at the UP on Padre Faura. We didn't have computers then and I suppose the students today are taught more than we learned in our time when life was much simpler and there wasn't as much to understand as the present IT and the quantum theory. I myself don't remember much of what we studied in chemistry and calculus. But I have retained much from the poetry of John Keats, the novels of E. Scott Fitzgerald and Mark Twain, and the wisdom of Cardozo.

The present system of public education in our country is in a sad state of neglect and deterioration. There is a dearth of competent and dedicated teachers, well-prepared textbooks, school buildings, classrooms, and campuses, adequate teaching equipment, and, yes, even of school spirit and pride. The students of the public school believe, and often rightly so, that they are inferior to the private school students who at least enjoy better opportunities for the improvement of their minds and bodies in the more salutary academic atmosphere their par-

ents can afford or try to. The present public school in the Philippines is a poor relation of the affluent private school, where before the comparison was reversed.

One reason for the poor quality of our public school students today is the deleterious influence of show business. The movies, television and radio have conspired to cheapen the sense of values of such students in general and impaired their intellectual and other social virtues. A striking example is the decline of the simple virtue of courtesy, which was taken for granted before but is often a source of wonder now. Our generation was interested in school debates and oratorical contests, but students today would rather watch the vulgar antics of television clowns like Bong Revilla who is a comic first and a senator only second.

Senator Revilla is the current proof of the cheapening of the election process and the degradation of our democracy. He doesn't even have the good taste to honor his position as an elected senator by dissociating it from his tasteless if more remunerative role as a comedian. His indiscriminating audience obviously believes that a good buffoon will make a good senator. That audience should have learned its lesson from the laughable record of Revilla's predecessors but it had to show once again its misguided faith in the inanity of clowning in public service.

I have said often enough that the best way to cure our ailing democracy is to educate our people on the proper exercise of their suffrages. That is why it is imperative that we improve the quality of our schools as a first step toward civic consciousness. This is where we may begin to elevate their present pupils from mindless fans of undeserving harlequins to responsible thinking citizens. They must understand that public office is a serious business and certainly no joke.

Flaws

FOUR days ago, the Singapore Straits Times picked up on the controversy involving errors in Philippine textbooks. Rather gleefully, it treated Singaporeans and other foreign readers to a catalogue of errors in a textbook, and a summary of the fight between the man who exposed those errors and our Department of Education. A fight, in true Philippine style, complete with full-page ads and recriminations, followed by a stubborn refusal to act—and an equally typical announcement that reforms would be initiated by the DepEd.

Now that the DepEd has decided to do something about our error-filled textbooks, the country can move beyond the acrimony between the department and Antonio Calipjo Go. With the common objective now clear to everybody—to correct mistakes in textbooks and tighten up the procedures that allowed the approval of substandard textbooks and their entry into our education system—the question is: On whose lap should the responsibility for reforms fall?

It is a fact that the primary responsibility for the scandalous approval of flawed textbooks lies with the DepEd. Equal responsibility lies with the publishers of these textbooks and those hired to prepare them. But the teachers and parents are as much responsible.

Textbooks with wrong and misleading information are not only an indictment of the sloppy, irresponsible work—which verge on the criminal—and plain stupidity of people in the DepEd; they are also an indictment of the publishers who commission incompetent people to write textbooks, and then peddle these books to the DepEd and the schools.

Indicted, too, are the schools that accepted such books and foisted them on their students. Of these schools—and there certainly have been quite a number—that accepted such books, the public indeed has a right to ask: How on earth did these schools come to accept such books as fit for students? But blame should also go to parents, who didn't seem to have taken the time to look into what their children were being taught.

And remedies

AS THE government goes ahead in purging the textbook system of corruption and plain stupidity, a call must be made for all sectors to do their part.

Publishers must be held answerable for the content of the books they print and sell for educational purposes. Officials must be personally held responsible for the factual correctness of what they approve. Schools, too, must be held accountable, if not by the government, then by the parents, for what they require their students to buy and read. Teachers must institute ways for errors to be rectified and reported; and for receiving, handling and addressing complaints about instructional materials. And parents must not shirk their responsibility to supervise the education of their children. Too many sectors have been willing to pass on responsibility to the state, when what keeps the state responsible is the vigilance of its citizens.

The academic communities, too, may have been remiss or simply ignored. Professional academic associations are aplenty and they could have done their part in the issuance of a seal of approval for textbooks that cover their areas of expertise. At the very least, amid the pressing public call for a thorough review of schoolbooks, the door should be opened for them to step in and help out.

Finally, as we go about instituting the needed reforms, it may serve well to ask: In a time of economic hardship and dwindling resources, must so many different kinds of textbooks be published? And must every student have to purchase a brand new book?

In the past, Filipino students were issued a book at the start of the school year, which they had to return at the end of that same school year, to be passed on to the next class. This is the practice in many countries far richer than ours. Generations of Filipinos received a good education through the use of standardized books, such as the *Osiyas* readers. In the process of being issued and having to return a book, they saved money and learned to be responsible stewards of books.

In the effort to deliver basic information, we wonder if having a flood of different textbooks isn't tantamount to squandering resources: financial, intellectual, and even moral.

SOMEONE once told me that there are two signs that one is getting old. The first sign is that one gets to be forgotten. The second is...I forgot!

...
 In today's Gospel (Lk 18, 1-8), Jesus teaches us to pray continually so that God will take notice, and will not forget. Just as the poor widow moved the judge to give in to her request, so too will God listen to our persistent prayers. God does listen, and He does answer all our prayers even if He delays at times, and often not according to the way we want it. The assurance is there: He is listening, He is in control, we are not alone.

Two frogs fell into a deep cream bowl: The one was wise, and a cheery soul.
 The other one took a gloomy view / And bade his friend a sad adieu.
 Said the other frog with a merry grin, / "I can't get out, but I won't give in;
 I'll swim around till my strength is spent, / Then I will die the more content."
 And as he swam, though ever it seemed, / His struggling began to churn the cream
 Until on top of pure butter he stopped, / And out of the bowl he quickly hopped.

So there are no hopeless situations, only people (and frogs!) who have grown hopeless about their situations.

Fr. Charlie de Guzman, SVD, can tell you that persistence does pay. After 30 years, Father Charlie finally made it to the priesthood. He entered Christ the King Seminary in 1974. In 1982, he left the seminary and went to America where he became the vice president for finance of a construction company. All through those years, the desire to become a missionary somehow never died. It was something He could not explain. Through it all, he kept close to Mama Mary. He prayed the rosary every day. Unable to deny the call, he re-entered the SVD seminary in Chicago and was ordained a priest (Annily) last June 5, 2004. His

Are you listening?

MOMENTS

Fr. Jerry M.
Orbos, SVD

mission assignment is Spain. Father Charlie is one of our 130 Filipino SVD missionaries working in some 35 countries all over the world, persistently continuing Christ's mandate to spread the Gospel to all creation.

My very own Papa is a very good example of humble (not manipulative) persistence. In particular, Papa told us, as children, how he was able to get the hand of Mama in marriage by continually writing to her. Even during World War II, he persisted in his letter-writing. Papa always told us that even if he was an "underdog," he showed his sincerity and goodness through the years, and in the end, Mama chose him from among her suitors. Bravo Papa! Papa's favorite saying through the years is "During trying times, don't stop trying!"

We can learn from our Muslim brothers and sisters who are not ashamed to pray in public. I and my group recently experienced something like this in transit while we were in the Singapore airport. We were praying the rosary in a quiet corner and there were many people who were edified. In fact, some even joined us. However, there were also those who laughed and even sneered at us, but it was one meaningful experience of persistent witnessing prayer. Have you ever experienced professing your faith to others, especially in unfavorable moments and situations?

Rio Diaz is one beautiful example of brave and persistent prayer. She who was dying of cancer gave so much hope and

meaning to so many people. A lot of beautiful things have been said about Rio and her achievements, but it was husband Charlie who summarized everything so beautifully when he said, "It is not Rio but the grace of God that made it all possible. May God be praised for using Rio and her sickness to give a message of love and hope to all people." Amen!

...
 Speaking of cancer, my sister-in-law Ditas had her first chemo treatment and began losing her hair recently. I know and I believe that the Lord will listen to our prayers for her. I was so touched when I heard that my 10-year-old nephew Gio told his Dad that both of them should shave off their hair just to be one with his Mom, and so that God will answer their prayers. What a thoughtful child. What a beautiful prayer!

...
 The cries and the prayers of the poor, the oppressed and the downtrodden are especially heard by God. As God warned Solomon of Old, careful to you who have haughty eyes; have lying tongues; have hands that shed innocent blood, have hearts that devise evil schemes; have feet that are quick to rush to evil; have dishonesty; and have hearts that stir dissensions. Are you any of these? Don't we have an abundance of these in our country? Careful, careful! The cry of the poor is getting louder every day.

...
 Congratulations to the winners of our Raffle for the Mission last Oct. 1: 1st prize—Menchie Mender; 2nd prize—Cecilia S. Hata; 3rd prize—Grade VI St. Matthew DWCL; 4th prize—Emma Moses; 5th prize—Eling Lagazo; 6th prize—St. Jude Archdiocesan Shrine; 7th prize—Fania Cariño; 8th prize—Nani Sanchez; 9th prize—Elenita B. Andrade; and 10th prize—Ricci G. Hipe.

A moment with the Lord:
 Lord, I believe, I know that you are always there, and that you are really listening. Amen.

A leadership vacuum in the Armed Forces

WHEN a crisis, be it natural or man-made, breaks out in a country, the leader who may be abroad on some mission usually breaks off from all his engagements and returns home immediately to rally his people and to restore confidence and morale among those badly shaken by the disaster.

In the case of Gen. Narciso Abaya, chief of staff of the Armed Forces of the Philippines, in the midst of one of the gravest problems facing the AFP in recent years—perhaps even greater than the threats from the New People's Army or the secessionist forces in the south—he flew off to Tokyo for a defense conference attended by 32 colleagues from the Asia-Pacific region. He left his deputy, Vice Adm. Ariston de los Reyes to face the wrath of a congressional committee which was bent on questioning Maj. Gen. Carlos F. Garcia. The AFP chief of staff returned to Manila last Thursday evening. Did he learn anything from his Tokyo trip which would benefit the AFP? Or was he too busy explaining to his counterparts what was happening in the AFP? Or how a member of his own staff could afford a Trump Park Avenue condominium in New York City? Frankly, if I were AFP chief, I would be embarrassed to attend any foreign conference with other military leaders while hell was breaking loose on the home front. Perhaps, Abaya felt that the scandal was just a tempest in a teapot or he was hoping that things would blow over while he was away. But as President George W. Bush would taunt his Democratic opponent, Sen. John F. Kerry in their recent debates, "You can run but you can't hide."

These days, the favorite target of congressional investigations is, of course, Major General Garcia (I use the rank because there are other Garcias in the news and we have to differentiate between the two.) But if you think about it seriously, Garcia is, in a manner of speaking, finished. His reputation is in tatters; his assets have been frozen here and in the United States, and even his green card has been cancelled. His health is in precari-

REVEILLE

Ramon J. Farolan



ous condition, and he faces prosecution and possible imprisonment. At this point, his best option is to hire a hotshot criminal lawyer who will delay the legal proceedings until things cool down. He obviously has the money for the best lawyers in town as well as the finest medical practitioners in the business. And we are a people with brief attention spans and short memories. I doubt if he is going to make more enemies by spilling the names of people who may have been his associates in the money-making machine that he developed and perfected. Nevertheless, one should keep in mind that Garcia could not have done what he is accused of doing, all by his lonesome.

I have always held that our criminal justice system works reasonably well particularly in cases involving rape. Just remember former Rep. Romeo Jalosjos, Cebu Mayor Antonio Sanchez, the Chiong sisters of Cebu, the Vizconde murders and in the past, actress Maggie dela Riva. In fact, most of the men on death row awaiting lethal injection are convicted rapists. But when it comes to graft and corruption, this is where the system falters. In rape cases, there is physical violence and personal violation involved. In corruption cases, there are no specific victims and usually no violence; and without the political will of the state, these cases end up unresolved. We often talk about "big fishes" being caught, but the sad truth is, when the charges are related to graft and corruption, there are really no "big fishes" in Muntinlupa, only small ones. The truly big fishes have all the money in the

world to circumvent the justice system.

While Garcia is the subject of most media reports, we should also focus our attention on another aspect of the current crisis. There is now a dangerous leadership vacuum in the Armed Forces which, if left untended, could lead to grave repercussions. As in politics, whenever there is a perceived weakness in the leadership, there are groups of individuals, some well-meaning, waiting to step in to exploit the unrest and instability. The junior officers who participated in the Oakwood mutiny have been proven right. Their methods may have been wrong but their grievances were valid and legitimate. Obviously the reforms that were supposed to have been put in place because of this mutiny were useless and ineffective since the scandal which has just erupted continued under the present leadership. It was only when US Customs authorities brought the matter to the attention of the Ombudsman did the AFP react. Unless concrete measures are taken to address grievances in the service, there will be more Oakwood mutinies on our hands.

Someone said that the single most important role of the leader is "setting an example." In any organization, the leader is the ultimate role model and the leader who sets the right example has the greatest credibility and influence among the people who work with him. The great task at hand of the commander in chief, President Macapagal Arroyo—perhaps the most important appointment of her young presidency—is to select the right man for the AFP leadership. He must be someone who can inspire and lead the officers and men back to the path of courage and sacrifice and not in pursuit of material benefits and comfort. He must be able to challenge the status quo and make the tough decisions which we know have to be made if we are to institute meaningful and lasting reforms. Most important of all, he must be the ultimate role model for our men and women in uniform.

Electoral college tie?

HONOLULU—Everyone thought the 2000 US presidential election was wild. It was not only wild but upsetting, if you were a supporter of Democratic contender Al Gore. He won the popular vote by more than half a million, but failed to capture the electoral vote by losing Florida to Republican candidate George W. Bush, who won the Florida popular mandate by only 500 votes! And all because of the "butterfly ballot" fiasco, in which voters, especially the elderly, got confused on which side of the ballot they should be voting on. Also, there was the case of the "hanging chads" from the ballots, which made it impossible to count them as clear votes. By snagging Florida, Bush as a result won 271 electoral votes, just one over what was needed to win; and Gore was awarded 267 votes.

Many believe that the 2004 general election may even be wilder. And that it might be Florida again, a major swing state, which will deliver the presidency to whoever wins its popular vote. Or probably Ohio. Or Wisconsin. It could even be Iowa. Who knows?

The race is so tight and has been swinging wildly after every major event, especially the presidential debates. Before the debates, Bush, enjoying a "bounce" from the Republican Convention in New York, was ahead of John Kerry by some 6-8 percent. After the second debate, it became a dead heat 48-46 in favor of Kerry. After the third debate, the pundits called the contest "a sprint to the finish."

The pre-debates calculation was that Bush was leading in the electoral vote race, though both candidates were and still are, at this writing, short of the magic 270 electoral votes needed to win. Bush has 217 votes from 25 states, according to an analysis by Ron Fournier of Associated Press, based on state-by-state polls and interviews with political strategists across the country. Kerry, on the other hand, has 14 states and the District of Columbia in his column for a total of 193 votes, thus trailing Bush but not by much.

So, according to the AP analysis, the 11 states considered the "swing states," which have a combined total of 128 votes, will spell the margin of victory. Whoever wins the popular vote in these states will automatically get the electoral college votes in a winner-take-all scheme.

Of these 11, Florida, Ohio, Iowa, Nevada, New Hampshire, New Mexico, Wisconsin, Michigan and West Virginia are the toughest battleground states. If Kerry remains an underdog at 193 electoral votes, he needs another 77 to win. That's why he needs to win the swingest of the swing states with relatively more electoral votes—Ohio, Florida, Wisconsin, Michigan and Iowa.

But, according to Fournier, Kerry's best prospects may lie in the five swing states won by Bush in 2000: Ohio, Florida, Nevada, New Hampshire and West Virginia. Ohio, which has 20 electoral votes, and Florida with 27 are "must win" states for either Bush or Kerry, but especially Kerry. However, Florida is probably going to the Bush camp if only because his brother is the governor there. Bush has also visited the state more than 25 times, so he is expected to have a lot of supporters there. He also won Ohio in 2000, but the state's lagging economy makes it a toss-up.

Kerry has strategized his campaign to woo Republican-leaning North Carolina by choosing the state's US Sen. John Edwards as his running mate. North Carolina is not really considered a "swing state," but both camps are not ignoring its 15 electoral votes, not insignificant in a close race. Bush swept the southern states in 2000.

What if there's a tie in the electoral vote: Bush 269 and Kerry 269? It is highly unlikely but not impossible. Political science professor Larry Sabato at the University of Virginia says, "Look, 269 to 269 is far from absurd." He continues, "There could be a Bush-Edwards incoming administration." Really now, isn't that even more absurd?

No, insists Sabato. It happened before—this electoral college tie. In 1800, the US House of Representatives took 36 votes to settle a draw between Thomas Jefferson and Aaron Burr by making Jefferson president. "You can bet an accidental Bush-Edwards victory would quickly turn the vice-presidency from powerful to puny," Sabato adds.

In case of a 2004 electoral college draw, the new House of Representatives, under the Constitution, would elect the president by majority vote, with each state's House delegation getting one vote. The US Senate would elect the new vice president by majority vote, with each senator getting one vote. The bottom line in this deadlocked scenario is that, if the Democrats gain two Senate seats in this year's election, the body could pick Edwards, of course—not Dick Cheney, the Republican vice-presidential candidate.

To extend this analysis, if the House votes in a Democratic majority, Kerry would be chosen president. And if the Republicans get a Senate majority, Cheney could get chosen vice president. Either combination will really be wild.

Again, either scenario is certain to be improbable, but wild if it happens. Interesting, isn't it? You might ask, as I've often asked, why don't they just abolish the electoral college and simplify everything by just doing the popular vote? It's obsolete, it confuses people, and so on. Easier said than done. It's like asking a very religious person not to believe in God anymore. You cannot just toss out a great political tradition. It might have outlived its usefulness in ensuring fairness in elections, but it has become a hallowed tradition in the last 200 years.

But time will probably come for that change because the majority of young people, Americans at that, don't even understand this electoral college system. I have great difficulty making my students over the years understand the logic behind it. The state of Colorado is trying to change the formula for the electoral vote distribution based on the popular vote totals, not winner-take-all, in a proposed referendum.

In the end, it's probably the 5 percent so-called "undecideds on election day" who will deliver the magic number. Many veteran pollsters have indicated that a full 5 percent of voters who intend to vote make up their minds only when they reach their polling booths. Apparently, there's another estimated 5 percent who make up their minds only during the last week of the election. So, in this hotly contested race with no clear winner in sight, it's only a matter of a few precious days, if not right down the wire, that we will know.

Belinda A. Aquino is professor of Political Science and Asian Studies at the University of Hawaii at Manoa where she is also director of the Center for Philippine Studies.

Arbet's case is GMA's 'highest priority'

I HAD flown to Cebu Friday to take part in the multi-sectoral indignation rally protesting the murder of human rights lawyer Arbet Sta. Ana-Yongco and demanding that her murderer, as well as the mastermind, be brought to justice at the soonest possible time.

What I didn't count on was meeting President Macapagal-Arroyo at Arbet's wake. Meeting with a small group of Cebu-based women last Thursday, the President was asked if she could drop by Arbet's wake and meet with her family, who understandably were devastated by her killing.

The President arrived shortly after noon that day, accompanied by, among others, Tourism Secretary Ace Durano and presidential adviser Dodie Limacoco. The President stayed for nearly an hour, and in response to the plea of Arbet's family and friends that she help speed up the investigation into Arbet's killing, assured them that she was giving the case "the top priority." As if to demonstrate her resolve, the President then had Philippine National Police regional commander Gen. Rolando Garcia and National Bureau of Investigation regional director Reynaldo Esmeralda called.

Arbet's friends in Cebu's legal community and civil society had complained that law enforcement agencies seemed to be at loggerheads in the investigation and had been issuing conflicting statements. Lawyer Liza Corro, president of the Fida Cebu chapter, had taken on the responsibility of coordinating with the different investigating bodies and the President called on her as well for a briefing. According to those listening to the exchange, the President then "ordered" Garcia and Esmeralda to "follow the women" and keep them all informed about developments on the case.

The President also called Secretary Durano and asked him to coordinate all the efforts to help Arbet's survivors, including scholarships for Arbet's orphaned children—Arfil, 11, David, 6 and Fia, 3—which I overheard Limacoco negotiating over a cell phone. I hope all these plans push through, the response of a grateful nation for Arbet's supreme sacrifice.

THE MARCH and rally—from Fuente Osmeña

AT LARGE

Rina Jimenez-David



to the front of the provincial capitol—drew a truly eclectic and diverse crowd. From lawyers in their barongs and power suits, to community women in T-shirts and work clothes, the participants were a walking, yelling, clenched fist-raising testimony to the number of people whom Arbet had helped through the years.

Democrito Barcenas, president of the Integrated Bar of the Philippines, Cebu City chapter, drew cheers from the crowd when he pledged that 100 lawyers would be present on the first day of the hearing of the parricide case against Ruben Ecleo Jr., in which Arbet had served as private prosecutor and for which reason, many in Cebu suspect, Arbet was so treasonously gunned down.

But the trial will have to wait awhile. The judge handling the case, the fifth in line, has just abstained from the case, and so the hearings will have to be raffled anew, which means the trial will have to start from scratch.

But Tess Fernandez, chair of Lihok Pilipina Foundation, noted that while the presence of a hundred lawyers taking Arbet's place in the Ecleo case would surely make a powerful statement, other lawyers will also have to take her place in other pro bono cases that she was handling before she was shot.

We can only hope that the response of Cebu's legal community to Arbet's murder has opened the eyes of lawyers in Cebu and elsewhere to the need for them to leave their "comfort zones" once in a while and bring the law to the service of those most in need.

REMINDER: In observance of the ninth day of

The poor among us

I DON'T believe in charity. I suspect we often do it more for ourselves than for those we help. I also think it takes away the urgency from the need to reform society itself. But, in practice, I have trouble ignoring those who come to my door or knock on my car window for help.

My problem is particularly with those who not only extend their hands for alms but also take time to tell their stories. I don't like looking into the defeated eyes of those who, by begging, have surrendered every measure of their pride as human beings.

"Give no bounties, make equal laws, secure life and property," advised Emerson, "and you need not give alms. Open the doors of opportunity to talent and virtue and they will do themselves justice, and property will not be in bad hands. In a free and just commonwealth, property rushes from the idle and imbecile to the industrious, brave and persevering." Emerson is right. But ours has never been a just commonwealth. I refuse to think that the poor in our society are poor because they lack industry, bravery and perseverance.

I cannot forget being rebuffed by a young boy in his teens who was selling flannel cleaning cloth in the streets. "Eight for a hundred," he chanted, fixing his eyes on me. "I just need to sell one more set before I go to school," he said in a tone of exhaustion. Indeed, he was in a school uniform. "Sorry, I just bought some the other day," I responded with genuine regret, "but here take these," I said, offering him a couple of peso coins. He looked at me unsmiling, and chided me with these words: "Sir, I am not begging, I am selling." I felt slighted. I wanted to tell him that I meant well and that he should not be so proud. But, I checked myself—why shouldn't he be proud? As he walked away, I silently rejoiced in the thought that at least one boy in the streets would someday make it in the world.

Since then I have been very cautious in dealing with hawkers and beggars in the streets. Whether I give or not, buy or not, I make it a point to look at the face before me, as an act of recognition. It is the least I can do for another human being. "The

PUBLIC LIVES

Randy David



face speaks," the philosopher Levinas writes. It communicates its vulnerability at once: "there is an essential poverty in the face; the proof of this is that one tries to mask this poverty by putting on poses, by taking on a countenance."

Recognition, however, triggers a relationship, whose ethics I do not easily navigate. To this day, being in the presence of a person begging for help always produces in me a profound unease. I feel defenseless and trapped; this man is not my responsibility, I tell myself, but why can't I ignore him? He is one of us, that is why, and no Filipino should live without hope, or go without help when he needs it. He is my responsibility, and the concreteness of his situation mocks the abstractness of everything I write or espouse. I have no right to require a rational accounting of a man's despair before I give help.

A little context might explain these musings. About three weeks ago, a frail young man came to my house and introduced himself as Angelo. Though his face was vaguely familiar, I was quite sure I had not met him before. He said he used to work as a contractual janitor at the Palma Hall building in the UP Diliman campus where I teach. He told me that his daughter had been bitten in the head by a rabid dog and needed expensive anti-rabies shots. He said he had been able to raise P700 and he needed P300 more. I felt very sorry for this young father, a picture of desolation and shame. He had been jobless for a while, he said. I hardly said anything; I gave him the money and wished him well.

Angelo showed up again the other day, a little

paler than before. Before I could recognize him, he shook my hand. He said he had come to inform me that his daughter had died. She needed more injections and he had been unable to raise the money to buy the expensive shots. I looked at him in disbelief, wondering how many times things like this happen in our hospitals. He had come this time to ask for some money to buy biscuits and coffee for people at the wake. For some strange reason, I instantly thought of all the billions spent during elections, the trillions paid for the public debt, and the distressing state of our public hospitals.

Perhaps Angelo's desperation was infectious; I suddenly felt agitated and angry. I found myself grilling him about the hospital to which he had brought his daughter and the doctor who attended to her. I asked him if he had sought the help of the Department of Social Welfare and Development, or the Philippine Charity and Sweepstakes Office. My reaction confused him. He looked at me with sad uncomprehending eyes, and I realized I had not even offered him my sympathies. When he left, I knew I had behaved very badly. I don't remember how much I gave him. I could have given him all the money in my pocket that day, and it would not have erased the unwarranted pain I had caused him.

I wish I knew when to stop being a social analyst or a political activist. The man had come seeking compassion, and I gave him a lecture and an interrogation. Too often, I think we fail to conduct ourselves as human beings for others because our moral or ideological righteousness gets in the way of our basic responsibility.

Every poor man who comes to us begging for help has a story to tell. We may never know how much truth there is in these tales. But does it really matter? In such encounters I think we must keep our doubts to ourselves, not say anything, and only listen. Levinas sums it up with this line from Dostoyevsky: "We are all responsible for all and for all men before all, and I more than all the others."

Comments to davidinquirer@yahoo.com

The INQUIRER is a member of the
PHILIPPINE PRESS INSTITUTE

The National Association of Philippine Newspapers



TALK of the TOWN

Food for all: Can we achieve it? (2)

REACTING to the article "Hunger stalks the country's food basket" in last week's issue of Talk of the Town, a group has proposed a plan to eradicate in 10 years rural poverty in Mindanao where about a quarter of households have been found to suffer from hunger.

Kasanyangan Mindanao Foundation, Inc. (KFI) disagrees with the claim of Alternate Forum for Research in Mindanao (Afrim) that the drive of agribusiness to produce cash crops like banana, pineapple and palm oil for the export market has contributed to poverty and chronic hunger on the island.

KFI identifies low productivity in rice, corn and coconut lands as the main cause of poverty in rural households.

Expanding agribusiness as practiced by the multinational firms Dole and Del Monte to six million hectares of agricultural land and applying the strategy to coffee, rubber,

mango, native bananas, vegetables, soya beans, livestock, dairy and cotton could wipe out poverty, according to the foundation.

In its riposte, Afrim says that the problem with agribusiness is that everything is placed at the control of the transnational corporations and the big Filipino companies, which appropriate the profits.

Not mentioned in the debate is the fact that agribusiness promotes monocropping that is heavily dependent on costly chemical fertilizers, pesticides and machinery. Monocropping also relies on the intensive use of energy, especially oil.

Increases in productivity have come at a huge cost—soil erosion, pollution, elimination of the family farm, concentration of land, among others. In addition, studies have shown that Western-style agriculture is not sustainable.

Agribusiness can wipe out rural poverty

By Ibarra A. Malonzo

As a loyal Mindanaoan, I share Billy de la Rosa's sense of outrage in his article "Hunger stalks the country's food basket" in Talk of the Town on Oct. 10, referring to Mindanao where a third of the population lives below the poverty line and go to sleep starving half the year.

I also agree with his conclusion that government, rather than giving out food coupons to solve mass hunger, should take a strategic approach by hastening the peace process and re-examining its agricultural policies.

But I disagree with the analysis of De la Rosa, executive director of AFIRM, that the cause of widespread poverty is "export-oriented agribusiness strategy." On the contrary, it's the absence of a well-rounded agribusiness strategy that addresses local, national and global markets, that is the bane of agriculture. Most of the country's agriculture and forestry lands are still in a subsistence mode of development.

It is not clear, though, what De la Rosa is objecting to. Is it the export destination of crops, or their being high-value crops, or the involvement of big agribusiness corporations, or is it the whole agribusiness strategy? He singles out "pineapple, bananas, oil palm and other high-value crops" as prime examples of the grievous error of replacing lands planted to food staples such as rice with these high-value crops.

What, in fact, is the impact of these crops on Mindanao's farmlands and economy? Out of six million hectares of agricultural lands, commercial pineapple and banana for export take up only 70,000 hectares. In 2000, 30,000 hectares of pineapple plantations made \$140 million in export earnings equivalent to P257,000 per hectare. In the same year, 40,000 hectares planted to export bananas earned \$245 million equivalent to P335,000 per hectare.

In comparison, irrigated rice lands yield an average of 4,000 kilos of palay per hectare valued at

P40,000. Irrigated and rain-fed rice lands total a million hectares with the latter having lower yields. Mindanao has 2 million of the country's 3.5 million hectares of coconut lands that yield an average of one ton of copra per hectare per year. At the current price of P20 per kilo, this amounts to P20,000 per hectare yearly. Likewise, Mindanao has a million hectares planted to corn with an average yield of 2.5 tons per hectare per year valued at P20,000 at current prices.

Rice, corn and coconut lands in Mindanao total 4 million hectares with an average annual yield of P25,000 per hectare. With an average of 1.5 hectares, a farming household's gross income amounts to P37,500 yearly, or a net of P16,450 half of which goes to production costs. Add P20,000 from other income sources, thus raising the farming household income to P36,450, which is half of the poverty line of P70,000.

Main cause of poverty
Low productivity of corn, rice and other farmlands is the main cause of poverty in rural households.

On the other hand, 70,000 hectares of pineapple and bananas easily create 280,000 jobs, of which 70,000 are in direct employment and the remainder, in auxiliary employment, servicing requirements of the plantations, factories and workers' communities (e.g. education, mechanics, shops). The 70,000 workers directly employed as workers in banana and pineapple plantations earn twice the average minimum daily mandated wage. This does not include the income of landowners most of whom are agrarian reform beneficiaries.

Dole and Del Monte do not own a single piece of agricultural land. Dole leases 8,500 hectares from DARBCI (Dole Agrarian Reform Beneficiaries Cooperative, Inc.), which also manages a 200-hectare pineapple plantation as grower and sells its products to Dole. Dole also engages in pineapple grower-ship covering 3,000 hectares of small farmlands that are consolidated farms managed by coopera-

RP's top food imports and exports (in million US dollars)

Imports	2001	2002	2003
Wheat	427	487	398
Dairy products	435	351	389
Rice	137	212	153
Fruits and vegetables	122	107	101
Corn	—	49	20
Exports	2001	2002	2003
Coconut oil	418	353	505
Bananas (fresh)	297	309	333
Fish, fresh and preserve	287	298	291
Shrimps and prawns	124	139	125
Canned pineapple	91	82	84

SOURCE: SANGH CENTRAL NG PILIPINAS-SELECTED PHILIPPINE ECONOMIC INDICATORS

tives. The yield of cooperative growers in Dole equals, if not exceeds, the average yield of plantations directly managed by Dole.

Del Monte, on the other hand, leases 6,000 hectares from DEARBICI (Del Monte Employees Agrarian Reform Beneficiaries Cooperative, Inc.) and leases the rest from other small landowners.

Dole-Stanfilco banana plantations in Davao have all been covered by agrarian reform and are now under grower-ship agreements between Dole-Stanfilco and beneficiaries-turned-growers. Former plantation workers turned beneficiaries own an average of not more than one hectare. Many beneficiaries earn as much as P100,000 a year in net income from a hectare of land, excluding wages if they work.

Palm oil
Let's turn to palm oil. We have only 20,000 hectares of oil palm plantations categorized thus: 15,000 hectares fruit-bearing and 5,000 hectares of immature trees. The productive 15,000 hectares generate 50 tons of crude palm oil and palm kernel oil yearly valued at \$25 million. These are refined into cooking oil and consumed locally, saving our economy \$25 million in imports.

Still we import 150,000 tons of palm oil and by-products yearly worth \$75 million. A noted agricultural economist believes the country, in fact, imports twice this amount. By this reckoning, we need 150,000 hectares of oil palm plantations today to save \$150 million in imports.

Why do we import palm oil instead of consuming our own coconut oil? The reason is that coconut oil is more expensive than palm oil by 30 percent on the world market. Fast food chains and food manufacturers prefer to use the cheaper palm oil.

What if the government follows De la Rosa's food first policy and stops the export of coco oil? Seventy percent of coco oil is now exported. The price of copra will plunge to P5 a kilo, giving the farmer a gross income of P5,000 per hectare a year. Farmers will not harvest their coconuts at this price. They would rather cut their trees for sale as coco lumber but there will be no buyers for this volume of coco wood.

Should President Macapagal-Arroyo follow De la Rosa's prescription of food first and no to coco oil exports, the 2 million coconut farmers will most probably burn their 3.5 million hectares of coconut lands (2.1 million of which are in Mindanao) in protest and Malacañang, Congress and the Supreme Court will not be spared the farmers' wrath.

Expand agribusiness

I submit that the problem of Mindanao's widespread poverty and hunger is not brought about by export-oriented agribusiness strategy. Instead we should spread the application of Dole and Del Monte's agribusiness strategy to the six million hectares of agricultural lands, most of which are marginal and unproductive. Contrary to popular perception, agribusiness strategy can be applied to small



ILLUSTRATION BY ANTHONY HESTACHES
PAGE DESIGN BY ERNIE SAMBO

family farms as well as to corporate estates.

By applying hybrid agricultural technology employed by Bukidnon farmers on 50,000 hectares of corn lands, we can easily raise the yield to four tons per hectare. With four million tons of corn in Mindanao, we will have enough corn to cover the deficit of one million tons that we import yearly. There will still be two million tons left to export.

Market solutions

By planting the Philippine Coconut Authority "sinvar" (synthetic cultivar from nine cultivars) and following its fertilization and maintenance protocols, coconut will yield four tons of copra per year. We can supply all the world's requirements of coco oil. If we go into downstream manufacture of higher-priced products such as shampoo, soap, lotion and facial cream, not to mention the miraculous virgin oil, the Philippines can give the Malaysian oil palm industry a run for its money.

The same agribusiness strategy can be applied to coffee, rubber, mango, native bananas (*kardaba*, *lakatan*, *latundan*, *señorita*, etc.), vegetables, soya beans, livestock, dairy, cotton, all of which are being imported in great volumes because of our poor productivity. We can then wipe out rural poverty in 10 years.

What do I mean by agribusiness strategy? It is applying science and technology to farming and market solutions to agriculture. It involves organizing and managing the supply chain from produc-

tion (farm machinery, seeds, breeds, technology, credit) to post-harvest (dryers, silos, slaughterhouses, refrigerated vans) to manufacture (flour and feed mills, corn flake factories) to transport (ships, ports, trucks, and Ro-Ro) and, finally, marketing to deliver the goods to end-users or customers.

Agribusiness strategy is the opposite of subsistence and marginal farming prevalent in Philippine agriculture and the principal cause of poverty and hunger in Mindanao.

Union busting

Agribusiness practice in the Philippines is not all sweetness and light. From 35 years of trade union work among corporate plantation workers in Mindanao, I personally know of the prevalence of union busting and labor exploitation by agribusiness corporations.

I also know from 15 years' experience working in agrarian reform in Mindanao's plantations how corporations have made a mockery of agrarian reform through leaseback agreements.

One palm oil corporation has such an agreement on 8,000 hectares of oil palm plantation lands at rentals less than 5 percent of the value of farm gate production, that is, P3,000 per hectare per year out of a produce of P60,000 per hectare. But such abominable practices do not negate the value of corporations' contribution to raise land productivity and incomes of workers and farmers.

I also have my beef against government's agricultural policies in Mindanao. Not that they are wrong, but these policies, in the main, consist of cheap and meaningless words.

I support the ambitious goal of the President to develop two to three million hectares of land into agribusiness over the next six years. But my question is, how will the President back up her words with deeds?

(Ibarra A. Malonzo is the president of Kasanyangan Mindanao Foundation, Inc. [KFI], a Zamboanga City-based group advocating agrarian reform and rural development. KFI supports progressive contract farming arrangement with Agusan Mining Corp., which produces palm oil in Trento, Agusan del Sur as well as with Mindanao Grains Corp. in Agayan, Bukidnon and with Dole Philippines in Polomolok, South Cotabato.)

Corporate farming won't ease hunger in Mindanao

By Billy de la Rosa

There are agribusiness strategies and agribusiness strategies. Certainly, the one spearheaded by government and the landlord-transnational combine in Mindanao hasn't eradicated poverty and hunger in Mindanao. One hopes that this is not the one being defended by Ibarra Malonzo. I hope I'm right to think that he is not saying that poverty and hunger in Mindanao are due to the fact that there is not enough of the kind of agribusiness that is now being promoted in the country's food basket.

If one goes by the numbers that he presents, agribusiness is indeed the way to go. But what he fails to mention is that transnationals and Filipino agribusiness capitalists are the ones who appropriate the profits. Policy makers and government regulators have done little to protect the rights of the small farmer in agribusiness contracts. This was what I was referring to when I said that the

promised prosperity in agribusiness had not been realized for many Mindanaoans despite the untold wealth that was created by agribusiness.

Leaseback arrangement

The same export numbers had been cited by agribusiness companies to justify their anti-agrarian reform position. They say that agrarian reform will destroy the economies of scale of plantations. To circumvent the Comprehensive Agrarian Reform Program (CARP), companies like Dole and Del Monte invented the leaseback scheme in which plantations covered by CARP were immediately leased back to the company for extended periods—some up to 60 years—at amounts that would make the word pittance spell generous.

Malonzo mentions the oil palm plantation in Agusan as guilty of this and goes on to admit that plantation companies operating in Mindanao are among the worst violators of workers' rights. He was quick, however, to say that these practices do not negate the value of the corporations' contribution

to productivity and incomes.

But these practices are precisely what keep Mindanao and its people poor. And this is precisely the brand of agribusiness being promoted by the current administration in the name of promoting the food basket policy. I hope that by challenging President Macapagal-Arroyo to back up her words with deeds, Malonzo does not want her to do a Marcos by declaring huge areas of land under government ownership and leasing these to agribusiness companies—Filipino or foreign—just like what he did for oil palm in Agusan and bananas in Davao del Norte.

Company control

I agree with Malonzo that there is an urgent need to re-examine agricultural policy for Mindanao. There is nothing wrong with vertical integration and value addition as he defines it in the article. The question is, who controls and who benefits from agribusiness? What is terribly wrong with the agribusiness strategy as it is currently implemented is that everything is placed at the control of the companies—the same ones that

had been notorious for their anti-people practices, which Malonzo fought against in his days in the labor movement.

The Philippines should develop an agro-industrial policy that answers its own needs, and not one that follows (gaya gaya) what companies from other countries want us to do.

Take the case of the administration's oil palm plantation promotion program. Palm oil started as a low quality vegetable oil, which was described by some industry experts as similar to automatic transmission fluid of automobiles in color and smell. But, because of the effort and resources which Malaysia put in research and development, it is now the world's premier traded oil.

Within a few short decades, it has overtaken by leaps and bounds the Philippines' coconut oil in importance in the global markets of vegetable oils. Because it pioneered in palm oil research and development, Malaysia now stands as the world's palm oil king, controlling its technology and markets. Now, its companies

are promoting the development of oil palm plantations in countries with similar climate as a strategy to make it the dominant oil worldwide, overtaking soya oil. Malaysian companies are looking for partners to provide land for oil palm plantations in Mindanao.

The lessons of palm oil's success seem to be lost on the country's policy makers. Coconut has declined in the world market because, unlike Malaysia, the Philippines did not invest in research and development. Today, we would rather ride on Malaysia's success than pioneer in coconut research and development.

PCA for palm oil

The Philippine Coconut Authority (PCA) is being mobilized to promote oil palm expansion rather than its original mandate to promote the coconut industry. This is tantamount to throwing away the country's leadership in the world's coconut industry.

What Mindanao needs is an agricultural policy that begins and ends with people.

Not too long ago, Marcos took 8,000 hectares of land from set-

ters and humads in Agusan del Sur and gave it to a Malaysian company to develop an oil palm plantation.

Lost Command

Driven out of their land, the people went straight into the waiting arms of the communist rebels. To defend the plantation, the company hired the services of the notorious Lost Command. Thus, started the spiral of violence in Agusan del Sur.

Today, calling oil palm the "tree of peace," government is promoting oil palm plantation expansion in all parts of Mindanao. Indigenous communities have started to complain about violation of their rights in the course of plantation expansion in their ancestral domain.

Is this the type of agribusiness that will bring prosperity to the people of Mindanao?

(Billy de la Rosa is executive director of the Alternate Forum for Research in Mindanao [Afrim], a research and advocacy organization based in Davao City.)

NORTHERN LUZON BUREAU
Room 201, Bonuan Appriele
10 Happy Glen Loop, Baguio City
Tel. No. (074) 443-9255
Fax No. (074) 443-8871
E-mail: inq_baguio@inquirer.com.ph

SOUTHERN LUZON BUREAU
23 Aurora St., Old Albay District
Legazpi City
Tel. No. (052) 820-8402
Fax No. (052) 820-1274
E-mail: inq_bical@inquirer.com.ph

E-mail: pr_provincial_news@inquirer.com.ph

VISAYAS BUREAU
c/o Daily News
18-15 Escario St., Cebu City
Tel. No. (032) 233-0345/233-0349
Fax No. (032) 232-9338
E-mail: inq_cebu@inquirer.com.ph

MINDANAO BUREAU
FEP Printing Corp. Bldg.
Ma-a Road, Davao City
Tel. No. (082) 244-1770 to 71
Fax No. (082) 244-1771
E-mail: inq_davao@inquirer.com.ph

Across the **NATION**
Text us your feedback: inquirer.stn.name/city/message to 2207 (Globe) or 203 (Smart) Assistant Editor Tony Bergonia

Basilan sheds off its image as Abu-Sayyaf ravaged island

MALUSO, Basilan—US Ambassador to the Philippines Francis Ricciardone noted the transformation of this province from an Abu Sayyaf-ravaged island to a growing economic hub in Mindanao.

"From the looks of it, Basilan is transformed. That's what we have hoped, a combination of development assistance, working with the local government units, government agencies, non-government organizations and with the wise work of the AFP that judiciously used their force against the bad elements," Ricciardone told reporters here Wednesday.

The US ambassador visited Maluso town where a port improvement is being implemented by the Growth Equity in Mindanao (GEM) thru USAID funding.

"The economy is coming up. Projects like these are intended to connect the islands, to connect the economy and the people prosper," he said.

Carlos Tan, the GEM's deputy program manager on infrastructure, told the INQUIRER that their projects are focused mostly on conflict affected areas in Mindanao, particularly in the Autonomous Region in Muslim Mindanao (ARMM).

Andrew Nastios, the USAID administrator, said Basilan has the biggest share of GEM-USAID community level projects in Min-



RICCIARDONE, with Gov. Wahab Akbar (center), visits Basilan which he described as a most improved province. TONY MALCOLM/PHILIPPINE DAILY INQUIRER

danao. Of the 700 projects introduced and accomplished, Basilan got 200.

"We are here to emphasize this pledge and help to the Philippine government and help them to sta-

bilize peace," Nastios said.

Gov. Wahab Akbar said the province has placed 18th nationwide for revenue collection this year.

"We have been tagged before

as the 20th poorest province in the country. Now we are surviving and growing," Akbar said.

ARMM Gov. Parouk Hussin also said that ARMM, known for its negative image as the "most trou-

bled spot in the country, has become one of the provinces with the lowest crime rate based on the statistics of the Philippine National Police." **Julie Alipala, PDI Mindanao Bureau**

Execs hit delay in taxes by dam owner

BAYOMBONG, Nueva Vizcaya—Local officials lamented the delay in the payment of taxes and other fees by the operator of the Casacnan Multi-Purpose Irrigation and Power Project in Alfonso Castañeda town.

Lawyer Epifanio Galima Sr., provincial legal consultant, said communities that host the CMIPP have yet to receive returns from the project, three years after its completion in 2001.

Legal questions have since prevented the provincial government, the Alfonso Castañeda government and local villages to receive payment as host communities of the CMIPP in the form of national wealth share, and real property, franchise and business taxes, Galima said.

"It's quite sad because we are now faced with these obstacles. Within that time (three years), many people could have benefited if only these (fees) were paid religiously," he said.

The CMIPP is a P400-million power and irrigation project of the American firm California Energy (CE)-Casacnan, which was built through a 25-year build-operate-transfer deal with the government in 1995.

It was intended to provide irrigation to 50,000 hectares of rice-lands in Central Luzon, and to generate 140 megawatts of electricity for the Luzon energy grid.

The entire structure consists of two water impounding weirs in Barangay Pelaway in Alfonso Castañeda, which divert water flow from the Casacnan and Taa rivers through a 26-km tunnel across the Nueva Vizcaya-Nueva Ecija border, and to the power plant in Barangay Villarica in Pantabangan, Nueva Ecija.

According to Galima, the province's claim for the collection of the national wealth share remained unresolved, with a case pending before the regional trial court here.

The provincial government has asked the court to declare the province as a host community citing provisions of the Local Government Code and the Electric Power Industry Reform Act (Epira) of 2000.

Gov. Luisa Lloren Cuarema said she was optimistic that once the legal issues were resolved, CE-Casacnan would pay its obligations, citing the recent pledge made by Raymond Cunningham, CE Casacnan general manager. **Melvin Gascon, PDI Northern Luzon Bureau**

26 employees of water agency sacked for joining rally

By **Joey A. Gabieta**
PDI Visayas Bureau

TACLOBAN CITY—The Leyte Metropolitan Water District (LMWD) has dismissed its 26 employees and suspended two others for joining a rally in February staged by militant groups against the management.

The employees, who held various positions at the LMWD, received the termination and suspension orders on Tuesday afternoon, an hour before they were about to go home.

All were members of the Confederation for Unity, Recognition and Advancement of Government Employees (Courage)-East-

ern Visayas, a militant organization composed of government employees.

Ricky Palencia, Courage secretary general in Eastern Visayas, and one of those sacked by LMWD, said they were shocked when they received the order from management.

"The notice of suspension and termination was served to us without due notice," he told the INQUIRER, adding that it was "arbitrary and a violation of their rights to peacefully assembly."

The group tried to report for work yesterday morning but was barred from entering the LMWD office.

Aside from Palencia, dismissed

were Owen Adona, Roberto Anota, Benjamin Badilla, Armando Bano, Jorge Bano, Arsenio Blente, Gonzalo Caidic, Reynaldo Camalig, Renato Dael, Bernardo Deveras, Efran Francisco, Nilo Kintana, Angel Lacdao, Tomas Macapanas, Daryl Makabenta, Rolando Mercado, Alfonso Modesto, Virgilio Pelino, Gerardo Perez, Rodrigo Quimbo, Jorge Rosel, Ruel Sorila, Jovito Susaya, Raulo Teraza and Reynaldo Tolibas.

Antonio Mercado and Reynaldo Silao were suspended after the 11-man committee that conducted the investigation gave weight to their claim that they just joined the group and did not even know

what the rally was all about.

Lawyer Vicente Opimion, LMWD legal consultant, said their suspension may range from one to six months, depending on the discretion of LMWD manager Raulo Feliciano.

The order stemmed from the rally staged by some militant groups in Tacloban on Feb. 5 at the LMWD main office on Mabini Street here, questioning the plan of LMWD to increase its water rates by 10 percent.

The adjustment was implemented in June, which affected the LMWD's more than 25,000 concessionaires covering the towns of Palo, Tanauan, Dugami, Pastrana, Tanauan and thus city.

During the rally, the protesters also demanded the ouster of Feliciano whom they accused of mismanagement, an allegation which he strongly denied.

But Palencia told the INQUIRER that they joined the rally to demand the release of their uniform allowance, which had not been released since 2001.

The allowance ranges from P3,000 to P4,000, depending on the position of the employee.

But LMWD assistant manager Eulalio Maderazo said the decision against 26 employees was not done in haste because a committee was formed to study what particular action be meted on them.



PHILIPPINE INTERNATIONAL TRADING CORPORATION

INVITATION TO APPLY FOR ELIGIBILITY

The Philippine International Trading Corporation (PITC) invites interested parties to apply for eligibility and submit proposals for the following services:

NATIONWIDE MARKETING & DISTRIBUTION OF PHARMACEUTICAL PRODUCTS

Applicants must meet all the following qualifications:

1. Licensed BFAD Drug Importer and Drug Distributor
2. Extensive experience in the pharmaceutical industry (multinational & local companies)
3. With at least three years experience in nationwide multinational and local pharmaceutical distribution
4. With existing distribution network/centers nationwide
5. Capable of managing/expanding retail outlets nationwide
6. Computerized Invoicing/Warehousing/Inventory management systems
7. With Marketing/Advertising capabilities
8. Sound training modules (pharmacists, healthcare assistants, etc.)

Eligibility forms shall be available and may be secured from October 15 to October 28, 2004 at the PITC BAC Secretariat c/o Ms. Helen R. Muncal - 4th Floor, NDC Building - 116 Torrealles St., Salcedo Village, Makati City upon payment of a non-refundable fee of P500.00.

Interested parties shall submit on or before 3:00 PM October 28, 2004 their Letter of Intent, Proposal, Eligibility forms together with required documents in a sealed envelope addressed to:

NATIONWIDE MARKETING & DISTRIBUTION OF PHARMACEUTICAL PRODUCTS
c/o PITC BIDS & AWARDS COMMITTEE
4th Floor NDC Building
116 Torrealles St. Salcedo Village, Makati City

Eligible parties shall be required to make a brief presentation to PITC on their capabilities and proposal.

PITC RESERVES THE RIGHT TO REJECT ANY OR ALL PROPOSALS WITHOUT OFFERING ANY REASON, WAIVE ANY REQUIRED FORMALITIES IN THE OFFERS RECEIVED AND MAKE AN AWARD TO THE PARTY WHOSE PROPOSAL IS MOST ADVANTAGEOUS TO PITC

(Sgd.) MARLENE R. LOPEZ
BAC CHAIR

(PDI - Oct. 17 & 24, 2004)



Republic of the Philippines
Province of Zamboanga
Municipality of Sta. Cruz
OFFICE OF THE BAC CHAIRMAN

Second Agrarian Reform Communities Development Project (ARCDP II)

INVITATION TO RE-BID

October 17, 2004

World Bank/IBRD Loan No. 7152-PH

The Government of the Philippines has received a loan from International Bank for Reconstruction and Development towards the cost of the ARCDP II and intends to apply part of the funds to cover eligible payments under the following contract located at Barangay Tubo-Tubo North, Municipality of Sta. Cruz, Province of Zamboanga. The Bidding is open to all bidders from eligible source countries as defined in the Guidelines. Procurement under IBRD Loan and IDA Credits.

The Municipality of Sta. Cruz, Province of Zamboanga and implementing partner of DAR for ARCDP II invites sealed bids from eligible bidders for the Rehabilitation of 2,056 kms. Kuala ni Bandoing Road under Contract No. RIRR 04 015 01 ESC-2.

Project Duration: 120 Calendar Days
Bidding Documents: PHP 5,000.00
Minimum Bid Security: PHP 38,000.00
Bid Closing Date: November 18, 2004 Time 10:00 A.M.

Description of Works

Item No.	Scope of Works	Quantity	Unit
10	Clearing and Grubbing	12,598.00	sq. m.
12	Roadway & Drainage Excavation	617.00	cu. m.
14	Embankment for Roadway	2,513.00	cu. m.
20	Aggregate Sub-base Course	1,250.00	cu. m.
21	Aggregate Base Course	1,250.00	cu. m.
60 (3)	Installation of 800 mm. dia. RCPC	32.00	ln. m.
60 (4)	Installation of 900 mm. dia. RCPC	6.00	ln. m.
60 (5)	Installation of 1,200 mm. dia. RCPC	18.00	ln. m.
61	Grouted Riprap	140.00	cu. m.

Minimum Equipments Required

Bulldozer (1 unit)-owned, Road Roller Vibratory Compactor (8 ton min. 1 unit)-owned, Road Grader (1 unit)-owned, loader (1 unit)-owned, Dump Truck (4 units)-owned, Backhoe (1 unit)-owned or lease, Water truck (1 unit)-owned, survey instruments-leased/owned.

A complete set of bidding documents may be purchased by the interested bidders at the BAC Secretariat Office of the Municipality of Sta. Cruz, Province of Zamboanga starting October 19, 2004 from 8:00 A.M. to 5:00 P.M. upon payment of a non-refundable fee of PHP 5,000.00 for each set. Pre-bid conference will be held in the same address on October 28, 2004 at 10:00 A.M.

Bids shall be valid for a period of 90 days after Bid opening and must be accompanied by a security deposit of PHP 38,000.00 in form of Cash, Certified Check, Manager's Check, Bank Guarantee on a free convertible currency, and shall be delivered to the BAC Secretariat Office, Municipality of Sta. Cruz, Province of Zamboanga, on or before the Bid closing date on November 18, 2004 at 10:00 A.M., at which time the Bids will be opened in the presence of the bidders who wish to attend.

The LGU-BAC ARCDP II of Sta. Cruz, Zamboanga reserves the right to reject any or all bids, waive any defect or formality, assume no obligation whatsoever to compensate indemnity to the contractor/bidder for any expenses that they may incur in the preparation of bid and to accept the lowest evaluated, responsive and compliant bid.

(Sgd.) ENGR. DENNIS B. MARY
Chairman, LGU BAC-ARCDP II

(PDI - Oct. 17, 2004)



Republic of the Philippines
Province of San Andres
Municipality of Quezon
OFFICE OF THE BAC CHAIRMAN

Second Agrarian Reform Communities Development Project (ARCDP II)

INVITATION TO RE-BID

(ITB)

October 17, 2004

World Bank/IBRD Loan No. 7152-PH

The Government of the Philippines has received a loan from International Bank for Reconstruction and Development towards the cost of the ARCDP II and intends to apply part of the funds to cover eligible payments under the following contract located at the Barangays Sampaloc, Santolan and Segaras, Municipality of San Andres, Province of Quezon. The Bidding is open to all bidders from eligible source countries as defined in the Guidelines. Procurement under IBRD Loan and IDA Credits.

The Municipality of San Andres, Province of Quezon and implementing partner of DAR for ARCDP II invites sealed bids from eligible bidders for the Construction of the 6,730 kilometers of Sampaloc - Santolan - Segaras Farm to Market Road under Contract Number RIRR 03 015 01 CAM-Q.

Project Duration: 215 Calendar Days
Bidding Documents: PHP 3,500.00
Minimum Bid Security: PHP 38,000.00
Bid Closing Date: November 18, 2004 Time 10:00 A.M.

Description of Works

Item No.	Scope of Works	Quantity	Unit
10	Clearing and Grubbing	40,380.00	Sq. Mtrs.
12	Roadway & Drainage Excavation	95,243.05	cu. Mtrs.
13	Structure Excavation	304.32	cu. Mtrs.
14(1)	Embankment from Roadway Eac	13,558.80	cu. Mtrs.
20	Aggregate Sub-base Course	4,038.00	cu. Mtrs.
21	Aggregate Base Course	5,028.00	cu. Mtrs.
31	Portland Cement Concrete Pavement (3,500psi)	7,400.00	Sq. Mtrs.
60	Underdrains (RCPC) including Headwalls	88.00	Ln. Mtrs.
a)	610 mm dia. - 28 pcs		
b)	900 mm dia. - 64 pcs		
c)	1,200 mm dia. - 11 pcs		
43	Reinforcing Steel	13,480.00	Kgs.
44	Structural Concrete Class "A"	100.10	cu. Mtrs.
61	Grouted Riprap (slope protection)	607.00	cu. Mtrs.

Minimum Equipments Required

Bulldozer (1 unit)-owned, Road Roller Vibratory (8 ton min. 2 units)-owned; Road Grader (2 units)-owned, Concrete Transit Mixer (2 units)-owned, 1-Sagger Concrete Mixer (2 units)-owned, Concrete Vibrator (2 units)-owned, Vibratory Plate Compactor (2 units), Backhoe (1 unit)-owned or lease, Loader (1 unit)-owned, Dump Truck (4 units)-owned, Water Truck (1 unit)-owned, Survey instrument-leased/owned.

A complete set of bidding documents may be purchased by the interested bidders at the BAC Secretariat Office of the Municipality of San Andres, Province of Quezon starting October 18, 2004 from 8:00 A.M. to 5:00 P.M. upon payment of a non-refundable fee of PHP 3,500.00 for each set. Pre-bid conference will be held in the same address on November 3, 2004 at 10:00 A.M.

Bids shall be valid for a period of 90 days after Bid opening and must be accompanied by a security deposit of PHP 38,000.00 in form of Cash, Certified Check, Manager's Check, Bank Guarantee on a free convertible currency, and shall be delivered to the BAC Secretariat Office of the Municipality of San Andres, Province of Quezon, on or before the Bid closing date on November 18, 2004 at 10:00 A.M., at which time the Bids will be opened in the presence of the bidders who wish to attend.

The LGU-BAC ARCDP II of San Andres, Quezon reserves the right to reject any or all bids, waive any defect or formality, assume no obligation whatsoever to compensate indemnity to the contractor/bidder for any expenses that they may incur in the preparation of bid and to accept the lowest evaluated, responsive and compliant bid.

(Sgd.) MR. RENATO P. FONTANIL
Chairman, LGU BAC-ARCDP II

(PDI - October 17, 2004)

INQUIRER *Mindanao*

Editor Jun Bandyayrel
Bureau Chief Nico A. Alconaba

The road to Sultan Naga Dimaporo



1.5-MILLION peso regional road network that will connect Zamboanga del Sur and Lanao del Sur provinces is linking this quiet village faster to the mainstream of society.

RICHIE Y. LIM/CONTRIBUTOR

By Ryan D. Rosaura
Sultan Naga Dimaporo, Lanao del Norte

LARGE trucks of army of construction workers rumble along Pikinit village, breaking a mundane early morning scene characterized by an occasional flight and chirping of farm birds amid a vast green landscape of rice fields interspersed with coconut trees.

The workers are on their way to a road cleaning site, the frontier of the future for en-

hanced socioeconomic integration in this part of Mindanao. The construction work involves a regional road network stretching some 22 kilometers from Sultan Gumander town in Lanao del Sur to Tukuran town in Zamboanga del Sur. Another 25 to 30-kilometer road that connects to Kapatagan town in Lanao del Norte is also being rehabilitated.

Construction work had commenced for some months now with several kilometers of paved overlay already completed.

Amounting to some P500 million, the project funded by the Kuwaiti government is expected to provide a physical link between the economies of central, northern and western Mindanao regions. For travelers from northwestern Mindanao, the road adds an alternative land route to Cotabato City apart from the Narciso Ramos Highway from Marawi City.

At the center of this unfolding development is this relatively remote town of Sultan Naga Dimaporo in the southern tip of Lanao del Norte province, with practically the entire road network passing through it. Hence, as work on the road progresses, opening its isolated villages to the mainstream economy and society, socioeconomic modernization is descending on the town.

In the recent past, the way to Pikinit and outlying villages was a narrow strip of rugged dirt road that drowns in flood during the rainy season.

And although just near each other, the coastal villages could be reached best through a banca ride because the road is in very bad shape, according to provincial administrator Jesus Tobio.

"Amid poor road conditions, transport of farm produce to the town center is primarily done on horseback," a farmer related as he prepared to go home in a bicycle, a mode of transport previously uncommon in his village.

Tourism

Bella dela Cruz, municipal tourism officer, said that as the town emerges out of social and physical isolation, she hoped its tourism potentials would be discovered and developed as a strategy for local economic growth, on top of its marine riches, notably *tutungan* or yellow fin tuna.

She pointed to several kilometers of coastal stretch that features white sand beaches as potential for resort; and a host of sea cliffs idea for diving like the one with an estimated depth of over a hundred feet. Of interest to local visitors presently is a beach in Pikilawag village.

Towards Sultan Gumander town some 15 kilometers southeast, travelers have to pass under "the tunnel." It is a 30-meter long passage carved out of a boulder by controlled blasting to give way to large trucks hauling logs and farm products. It is a construction feat during the time it was built just after the Second World War.

Already, there is increased flow of people and goods coming in and through town with some ten Tamaraw FX vans plying the route Kapatagan to Malabang in Lanao del Sur, reducing travel time by almost half. Previously, individuals embarking on this trip had to take a 45-minute jeepney ride from Kapatagan going here then board an outrigger boat for a sea ride that takes almost two hours to Mambang.

Town native Allan Sanoria, an educator, said the negative perception by outsiders about the town is unfair and needs to be corrected.

He lamented that just because it is an isolated locality in Mindanao should it be viewed as some sort of an American Wild West, "when in fact it is a sanctuary of understanding between Muslim and Christian inhabitants."

Mayor Motalib Dimaporo said he expected the road to also open the potential for armed outlaws, hence boosting law enforcement drive.

Apart from the road, another prominent mark of modernization are two cell sites towering above town, respectively owned by Globe Telecom and Smart Communications.

This is spawning the growth in number of individuals, especially youngsters brandishing mobile phones, their platform for linking to the rest of the country and the world.

Locally known by its acronym SND, the town is composed of 37 barangays, 16 of which are coastal villages facing the wide open Ilana Bay.

Created in 1953 as Karomaran town, it was renamed in 1992 in honor of the late Sultan Naga Dimaporo who once served as the town's chief executive.



MOBILE phone service became available to the town just two months ago, providing a link for the remote and isolated locality in the southern tip of Lanao del Norte province to the world beyond.

RICHIE Y. LIM/CONTRIBUTOR

**HANDS ON
MANILA
FOUNDATION, INC.**

and

**PHILIPPINE DAILY
INQUIRER**

invite you to a day of fun and exciting treats
as we celebrate **VOLUNTEERISM.**

VIP DAY 2004
VOLUNTEER IN PERSON

WHEN:

OCTOBER 24, 2004

WHERE:

NBC TENT

FEATURED GAMES:

- Velcro wall
- Giant slide

Schedule of Activities

- | | |
|---------|---------------------------------|
| 8 AM | - Registration |
| 9 AM | - Mass |
| 10 AM | - Community Games |
| 12 NN | - Lunch/Start of Silent Auction |
| 1230 PM | - Best Student Volunteers |
| | Fashion Show |
| | directed by Ariel Lozada |
| 2 PM | - Badminton Clinic |
| | by Weena Lim |
| 4 PM | - Live Auction |
| 6 PM | - VIP Socials |

PLEDGE YOUR VOLUNTEER HOURS FOR THE FOLLOWING AUCTION ITEMS:

- | | |
|---|--|
| ► 40 G iPod | ► Trip for two to Boracay |
| ► Cellphone | ► Karaoke session for 10 with Vina Morales |
| ► A photo shoot with Raymund Isaac | ► Private movie party for 50 at myCinema |
| ► A styling session with Jenni Epperson | ► Laptop |
| ► A tour of MTV with Sarah Meler | |

Give a **BIG HAND** to the following for giving **VOLUNTEERISM** a hand UP!
Eon Inc. (the Corporate Communications Network), Bench, kiddieparty.com, Themeworks, Mirant, First Gen, Asian Spirit, Boracay 357, True Value, Digital Exchange, The NBC Tent, Wave 89.1, Jam 88.3 and Joey 92.3.

SAN FERNANDO TRAGEDY

4 execs face raps for deadly fire

CITY OF SAN FERNANDO—Four Bureau of Fire Protection officials have been recommended for suspension following the Oct. 2 fire that killed eight workers of a supermarket here.

Senior Supt. Ruben Bearis, BFP Central Luzon director, confirmed to the INQUIRER on Friday the 90-day preventive suspension of Chief Insp. Johnny Caronan, former city fire marshal; SFO3 Danilo Rodriguez, former chief fire inspector; SFO3 Jose Antonio Samson, who replaced Rodriguez, and SFO2 Renato David, chief fire investigator.

Bearis said the BFP's task force formed to investigate the fire that gut-

ted the Popong's Super Mart here made the recommendation pending the possible filing of administrative cases against the four.

According to him, the four BFP officials issued supermarket owners Marichu and Tony Choi a fire inspection certificate for their Feb. 6, 2004 business permit despite several violations of fire safety standards.

Bearis said the supermarket was last inspected in November 2003.

Caronan and Rodriguez had been moved to other assignments and could not be reached for comment. David, who as chief fire inspector, signed a certification issued for the Choi's renovation plan on April 4, 1997.

Numerous specifications in the plan were violated, among these the construction of the fourth floor where the eight workers were trapped and burned to death, documents obtained by the INQUIRER showed.

The lone room on this floor did not also have a fire exit and an escape ladder. The windows, sealed by metal grills, were padlocked. In the plan, the owners specified "siding glass window with aluminum frame."

David could not be reached for comment. Samson said he was surprised by the recommendation, saying he took over Rodriguez's post only in July.

Both the BFP and the city govern-

ment's business office claimed to have not retained a copy of the 2004 fire inspection certificate. The BFP claimed it lost its documents when the office was rebuilt last year.

An official at the city government's Business One-Stop-Shop (Boss) office confirmed that the certificate was among the documents that the Choi submitted. Former Mayor Reynaldo Aquino approved the couple's business permit.

The accountability of higher BFP officials would be known when the city government announces the findings of its own investigating panel next week, Mayor Oscar Rodriguez said. **Tonette Oregas, PDI Central Luzon Desk**

ROUNDUP

Ibanag dictionary

TUGUEGARAO CITY—The city government has tapped the Ibanag Council for Culture and the Arts in putting together an Ibanag dictionary for tourists, scholars and foreign investors. Mayor Randolph Ting said he has enlisted the help

of Ibanag experts to finish the project funded by the National Commission for Culture and the Arts. Ibanag is said to be the richest dialect in Cagayan Valley. The project is expected to cost P500,000. **Estanislao Caldez, PDI Northern Luzon Bureau**



Night market pushed

BAGUIO CITY—Mayor Braulto Yaranon wants to put up night markets here to help decongest the sidewalks of vendors and improve pedestrian traffic at daytime. Yaranon said a proposed night market could accommodate vendors displaced by Administrative Order No. 163, the law against illegal vendors and structures. Members of the city council supported Yaranon's proposal and said market hours should be held between 8 p.m. and midnight. **Donna Demetillo, PDI Northern Luzon Bureau**

Malaria outbreak

TUGUEGARAO CITY—The provincial health office has declared a malaria outbreak in the Cagayan towns of Sto. Nifio, Baguio and Guig. Dr. Ramilo Teguba, provincial health officer, said at least two persons were reported to have died of malaria in Sto. Nifio, while several residents in the other towns were afflicted with the disease. He added that the incidence of dengue fever in the province had gone down by 60 percent compared to last year's figures. **Estanislao Caldez, PDI Northern Luzon Bureau**

18 Vietnamese held

PUERTO PRINCESA CITY—At least 18 Vietnamese fishermen on board two fishing vessels were caught, some 6 nautical miles west of Palawan on Wednesday by the Philippine Coast Guard. The fishermen were brought to Puerto Princesa for investigation. A case of poaching will be filed against them, a crime that can imprison violators for 2 to 4 years and impose a fine of \$100,000 per vessel. **Jofelle Tesaria, PDI Southern Luzon Bureau**

Austerity measures

TAYABAS, Quezon—The Tayabas local government has postponed the public opening of the eco-park located in Barangay Pandakad to abide by the government's austerity program. The P1.6-million five-hectare park, according to Tayabas Mayor Severina Madres, will have a visitor's building, material redemption facility, composting area, fishpond and organic vegetable farming site. She said the composted materials would serve as natural fertilizer to the organic farm. **Dellin Malhotra Jr., PDI Southern Luzon Bureau**



3 held for illegal drugs

SINILGAN, Laguna—Police arrested three drug suspects Oct. 7 for alleged violation of the Comprehensive Dangerous Drugs Act of 2002, or the Anti-Illegal Drugs Law. Sinilgan police chief Supt. Remko Bamba said police caught Jose Watson, 44, laborer; Andres Ocila, 46, farmer; and Ronald Calabita, 41, jobless, all residents of Barangay Pedro Burgos, Sinilgan, in the act of using shabu. Police confiscated shabu paraphernalia. **Romulo Paria, PDI Southern Luzon Bureau**

3 killed in collision

COTABATO CITY—At least three people were killed while several others injured when two passenger jeeps collided in Tangangan, South Cotabato on Tuesday afternoon, authorities said Wednesday. Killed on the spot was the driver of one of the jeeps, identified as Ruben Villegas of Koronadal City, and passengers Gino Cabrera of Catanduanes and Nasser Salama of Ampatuan, Maguindanao. Police said the three were pinned to death. Jessie Aysola, the driver of the other jeep, said he was forced to take on the lane used by Villegas to avoid being hit by an overtaking cargo truck. **Charlie Seriasa, PDI Mindanao Bureau**

Fire razes 49 houses

BUTUAN CITY—A fire triggered by a lighted candle razed about 49 houses and the municipal hall of Dapa town on Siargao island Saturday afternoon. Senior Insp. Mejamir Macaraig, Siargao del Norte fire chief, said initial investigation showed that the fire started in the house of a certain Joseph Camingue in Barangay Poblacion at around 12:30 p.m. Macaraig said a lighted candle left by Camingue's children caused the flame, engulfing Camingue's wooden house and quickly spreading to the neighborhood. The fire also razed the municipal hall, which also houses the municipal circuit court. **Franklin Caliguid, PDI Mindanao Bureau**



BORING RIDE

A girl appears to be bored in a bus bound for Catcian, Aklan from Iloilo. The trip takes six hours.

ARNOLD ALMACEIN FOR VISAYAS BUREAU

Payumo on leaving Subic: 'Another door opens . . .'

By Allan Macatuno
PDI Central Luzon Desk

SUBIC BAY FREEPORT ZONE—Outgoing Subic Bay Metropolitan Authority Chair Felito Payumo on Friday said he had no regrets in leaving the government agency he had served for six years.

"I have learned about letting go . . . When one door closes, another one opens. I am happy about leaving because I know that I have found a family here in Subic," Payumo said during the thanksgiving party prepared for him by SBMA officials and employees on Friday, his last day in office.

President Macapagal-Arroyo has appointed Francisco Licuanan III, former president of Ayala Land Inc., as the new SBMA chair. The President also appointed Alfredo Antonio, former president of the Development Bank of the Philippines, as SBMA administrator.

Press Secretary Ignacio Bunye recently said Antonio will serve as acting SBMA chair until Licuanan assumes office on Nov. 1.

Antonio, who visited SBMA and its surrounding communities on Oct. 13, will assume office on Monday.

Zambales Rep. Maria Milagros Magsaysay and Olongapo City Vice Mayor Roan Paulino com-



PAYUMO

mended Payumo for transforming this former American naval base into a "bustling investment hub" and for opening job oppor-

tunities to the communities surrounding Subic.

"If there's one thing that I can be proud of, it is that we have formed a community here and not just a government structure," Payumo said.

He added: "And to you, my family, I will be coming back very often but this time to enjoy Subic in a more leisurely manner, not that I have not enjoyed it but this time I will savor every moment of it."

Payumo came close to crying when his children, who are based abroad, made some surprise calls during the program and expressed their appreciation for the hard work and leadership of their father.

Govs, mayors back Gloria's tax measures

By Jolene R. Bulambot
PDI Visayas Bureau

CEBU CITY—A group of elected local chief executives and officials expressed their support to the administration's economic measures and urged the two chambers of Congress to expedite the passage of the eight revenue measures endorsed by the President.

Officials of the Union of Local Authorities of the Philippines (Ulap) met on Thursday with President Macapagal-Arroyo at the Mala-

canhang in the South and discussed with her their collective stand on the matter.

Ulap is an umbrella organization of the leagues of governors, vice governors, provincial boards, municipal and city mayors and barangay officials.

Eastern Samar Gov. Ben Evardone, Ulap's spokesperson, yesterday told reporters that they would lobby before the two chambers of Congress to immediately hasten the approval of the economic measures endorsed by President Arroyo.

"Ulap believes unless there are mea-

sures adopted by the two houses in Congress, we will face very dire consequences of the delivery of the basic services to the people," Evardone yesterday said.

Dire consequences

Evardone said their group is also spearheading a signature campaign starting from the provincial down to the municipal and barangay levels urging Congress to pass the economic measures proposed by the government.

He said Ulap commended the

President for her support to the Ulap's proposal not to cut the Internal Revenue Allotment of local government units.

Evardone said the President has already submitted a P151-billion budget to Congress that included an increase in the LGUs' IRA share.

Evardone clarified that they did not support the President's tax measures in order to protect their IRA share. He stressed that the passage of the economic measures would not only benefit the LGU but the national government as well.

Surigao del Norte Gov. Robert Lyndon Barbers, national vice president of Ulap, also said there was no need for them to protect their IRA since the share due to each LGU is provided in the Local Government Code.

Ulap also said that its officials and members are also exploring measures how to help the government.

Evardone said they would pass resolutions making a commitment to use 20 percent of their IRA to support the 10-point agenda of the President.

BALINESE ROOF SHAKES

(Do you want an Asian design for your house?)

More homebuilders are now turning their eyes on designs that capture the natural beauty of the shores, hills and forests of Southeast Asia.

Some call this design Balinese, others Asian.

Multi-Line now has the roofing material exactly for this design - MetroShake.

It's not illes for that would look Japanese or

Mediterranean.

MetroShake simulates rough wood drawn from the depths of Asian forests and cut into roof shakes.

It's the next best thing to the natural thatched roof.

Made of zincalume steel in New Zealand, MetroShake is primed, eight times, epoxy painted and ceramic granulated. It carries a

warranty of 30 years.

That's something you would expect from a roofing that will survive the Asian hot sun typhoons and howling roars of salt water by the shores.

The art is in the roof.

Enlightened choices through better products. For a better life. Exclusively from Multi-Line.

Quezon City ☎ 826-9911, 412-8285

Makati MC Home Depot ☎ 884-0845, 815-4780

Mandaluy City ☎ (032) 346-5413

Davao City ☎ (082) 269-2694

Multi-Line

to show our products, visit our website www.multi-line.com.ph

Simply Creative

BAMBOO FLOORS

(The flooring for Asian Designs)

How does one explain Resilience Bamboo Floors from Multi-Line?

Is it possible to describe in words the beauty that only the eyes can see and the strength only the hands can feel?

How does one express the effect of ambience in great designs or even the

Asian look or setting?

It is not just about price. Not just about quality. Nor just about the products' thicknesses or widths.

It is about the resilience of the Asian identity, the Asian spirit, the Asian versatility.

Come, see and touch our

Resilience bamboo floors in our showrooms. Or we will send you our representative with samples.

And be proud to be an Asian.

The art is in the floors.

Enlightened choices through better products. For a better life. Exclusively from Multi-Line.

Quezon City ☎ 826-9911, 412-8285

Makati MC Home Depot ☎ 884-0845, 815-4780

Mandaluy City ☎ (032) 346-5413

Davao City ☎ (082) 269-2694

Multi-Line

to show our products, visit our website www.multi-line.com.ph

Simply Creative

Heads of three police chiefs in Rizal roll in ongoing revamp

By Luige A. del Puerto

THE POLICE leadership in Rizal has completed its first round of revamp this month, sacking three station chiefs for alleged incompetence.

"I can no longer tolerate their incompetence," declared St. Supt. Leocadio Santiago, provincial police chief.

Santiago relieved Supt. Jose Gill of the Binangonan Police, Senior Insp. Diosdado Martinez of the Teresa Police, and Chief Insp. Roque Edgardo Mendoza Paredes of the San Mateo Police.

One thread binds the three officials—their apparent inability to solve crimes, particularly in arresting the spate of robberies targeting Asian utility vehicles and jeepneys, said Santiago.

Supt. Raymond Olquano replaced Gill, Chief Insp. Patricia Pantaoen replaced Martinez, and Supt. Mario Laco replaced Paredes.

The changes took place during the last four weeks.

The chief of police in Taytay has also been relieved—but not for incompetence. Supt. Rodino Elfa is currently in school.

Supt. Jaime Piloneo has assumed his post.

Santiago wants another police chief sacked: Chief Insp. Miguel Paje of the Angono police.

"The mayor there has complained to me about the crime in his town. So I told him, 'Why not replace the police chief?'" Santiago said over the phone.

"But he does not want to replace the police chief. That puts my office in a dilemma," the police official added.

Local executives hold considerable clout over the choice of the police chief. In many instances, good relations with town or city officials prove crucial in getting logistical support, such as cars and gasoline allowances for the police.

The mayor's support is badly needed to augment the

budget of the police.

Santiago said he was ultimately responsible for the failure of his police officers, since he was their commander.

"The problem with local executives not wanting to replace incompetent police chiefs is that I cannot bring this argument to the PNP leadership. The (PNP) hierarchy does not accept this kind of argument," Santiago said. "Since it is my area, it is my responsibility and there is no excuse for it."

The Rizal police chief said he was still hoping to convince Angono Mayor Gerry Calderon to let go of Paje.

Paje said over the phone that it was all up to Santiago, his direct supervisor, whether he stayed or went.

He admitted that the mayor wanted him to stay as town police director. But the decision is out of his hands.

"I will simply follow whatever order is given. I just do my job," he said.

A CASE OF ARSON?

Fire hits raided shabu laboratory in Parañaque City

By Nancy C. Carvajal

CHEMICALS used in the manufacture of shabu were reportedly burned when fire of still unknown origin hit an alleged illegal drugs laboratory inside the Multinational Village in Parañaque City yesterday morning.

Fire investigator SFO2 Teodorico Gatchalian, officer on case, said they were still investigating the cause of the fire that hit the stockroom of the alleged drug laboratory on Nazareth Street at about 5:30 a.m.

However, Parañaque City Mayor Florencio Bernabe said he received information that the blaze was caused by a fire bomb.

"Sabat sa akin molotov bomb daw iyon galang sa labas ng bahay (I was told it was a

molotov bomb that was thrown from outside the house)," Bernabe told the INQUIRER.

He refused to say where he got the information.

When asked about the information that reached the mayor, Gatchalian said the incident "was still under investigation."

The blaze destroyed the stockroom that stood separately at the right side of the three-story house. The 1,800 square meter house was spared.

An undetermined amount of solvents used in making the illegal drug was reportedly stored inside the warehouse when it went up in flames.

Last Tuesday, agents of the Philippine Drug Enforcement Agency raided the house and

found 13 kilos of ephedrine, 46 boxes of thionyl chloride and 634 boxes of various solvents. All are raw materials for manufacturing shabu.

At the time of the blaze, only a certain Airforce corporal detailed at PDEA, Emil Amihan, and Tam Benti, reportedly a PDEA informant, were at the house keeping watch.

Gatchalian said that it was the residents of the village who alerted them of the fire.

He said several residents saw people climbing out of the compound when the fire erupted.

It was the third drug laboratory raided inside the subdivision. It was the biggest.

A Chinese national Li Zhong Hong alias James Nian, was arrested by police during the raid.

WPD prepares for All Souls Day Las Piñas eyes water stations

By Leila B. Salaverria

WITH TWO weeks to go before people troop to the cemeteries for All Souls' Day, the Western Police District has started preparations to ensure that the forthcoming holidays will be orderly and peaceful.

The assignments of policemen to specific areas during the holidays are being mapped out, as well as the removal of road obstructions to ensure that traffic on the said days would be flowing as smoothly as possible, said Western Police District director Chief Supt. Pedro Bualong.

He also said the police already began coordinating with barangay officials to check for busted street lamps in roads leading to cemeteries in Manila.

Defective street lights will be replaced so that criminals will not be able to take advantage of the dark to victimize motorists and

cemetery-goers.

By Oct. 30, police assistance centers and public address systems will already be set up around cemeteries to help those who are lost and confused, the WPD chief said.

And as early as two weeks before Nov. 1, Bualong said the police would begin rounding up derelicts living inside Manila's four cemeteries to maintain peace and order in the said areas.

Yesterday, over 70 men inside the North Cemetery were rounded up for questioning by Sta. Cruz police station members headed by Supt. Romulo Sapitula.

According to Sapitula, who was interviewed over dzMM, at least one of the men was confirmed wanted for homicide. The suspect had a warrant for his arrest.

The police would also check if suspected jeepney robbers were also among those rounded up in yesterday's drive.

DPS homecoming

ALL DILIMAN Preparatory School graduates from 1969-2004 are invited to the launching of the DPS Alumni Association on Nov. 27 at the school gym.

It will coincide with the

commemoration of the school's 35th anniversary.

For inquiries, call Rina Yap (951-9403) or Melina Sandoval (0918-9228469) or email us at dps_alumni@yahoo.com.

Only safe and pure water

She said the move was aimed at ensuring that city residents get safe and purified drinking water from the filling stations.

Aguilar pointed out that classification of water retailers will force its owners and operators to comply with the prescribed standards.

"In this time of crisis, *mahirap magkasakit*. Let us make sure that the water we buy and drink are safe," she said.

Section 10 of the PD 856 or Water Supply and Sanitation Code mandates local health authorities to inspect and evaluate all water refilling stations to make sure the water that they sell meet safety standards.



GUYITO WILD HUNT

REWARDS

The wild chase is on for Inquirer's Guyito!

Look for the specially marked Guyito coupon in the pages of Inquirer. Cut out, put your name, address and signature. Drop at designated drop boxes for a shot at your most wanted rewards!

Join the fun as Inquirer celebrates its exciting years of giving Filipinos no less than balanced news and fearless views.

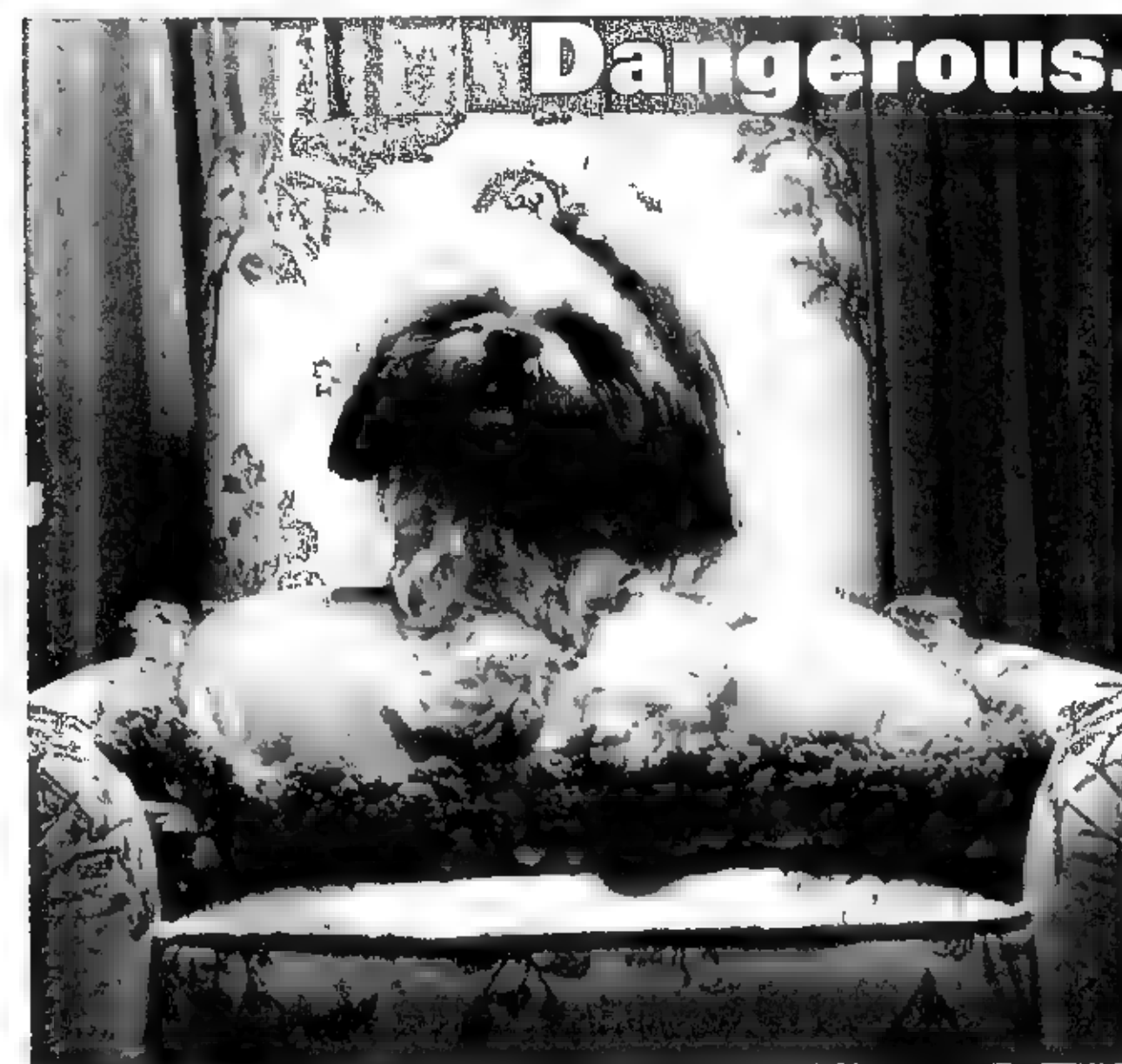
Hunt from September 27 to December 14, 2004!

Per DTI Permit No. 2147, Series of 2004.





All products are available at Digital Exchange Galleria 3



Safe.

Some simple things that you do can actually be harmful to your health. Like hugging a pet animal. Eating a certain food. Even lying on the bed. That's because animal danders and dust mites present in beddings can trigger an allergic reaction.

To get rid of the discomfort, get Zyrtec in the 10 mg tablet. Now available over-the-counter.

One dose a day is all you need. And you get quick relief from allergies without any unwanted side effects. When it comes to treating allergies, Zyrtec is man's best friend.

If symptoms persist, consult your doctor.

Cetirizine
Zyrtec®

For quick and safe relief from allergy.

A quality product of  Pfam 9th Flr, Sotondo Towers 108 HV de la Costa St | Salcedo Village 1227 Makati C.ity

6/42 Luzon/Vis-Min

14 16 19 24 28 34

METRO

E-mail: pr.metro@inquirer.com.ph

E22

SUERTRES

SIX DIGIT

16 28

5 3 2

5 6 3 6 6 2

(In exact order)

Text us your feedback Inquirer met name/city/message to 2297 (Globe) or 283 (Smart)

Editor Ester G. Dipasupil ■ Assistant Editor Canon B. Bibe

Police say crime rate fell in Sept.

By Lella B. Salaverria

THE NATIONAL Capital Region Police Office (NCRPO) has reported a drop in crime volume for the month of September compared with the same period last year.

The most notable of the decreases in crime volume concerned non-index crimes, or those that have no direct victim, with 615 incidents reported last month compared with 936 reported during the same time last year.

There were also drops in the incidence of homicide, theft, robbery, physical injuries and rape, although the number of reported murder cases slightly increased.

Homicide cases fell to 26 from 44 reported in September last year.

Theft cases decreased from 414 last year to 365 this year. Robbery cases also dropped down to 257 from 277.

Physical injury cases also experienced a slight downturn, with 185 reported incidents this year compared with 199 reported cases last year.

Rape cases had a decrease, from 28 reported incidents last year to 26 cases this year.

The number of murder cases, however, slightly increased. This year, it went up to 48 from 45 reported incidents last year.

Overall, the total crime volume last September was 1,522. The total volume for the same period last year stood at 1,943.

Pasig has healthiest hospital

IT CANNOT give what it does not have.

So, the Pasig City General Hospital (PCGH) had to be a place of health to be able to provide health. And its efforts paid off.

Recently, the Department of Health named the PCGH as the Most Outstanding Healthy Hospital in Metro Manila during rites at the 2nd Philippine Health Promotion Program held at the Heritage Hotel.

The city-owned and operated hospital founded by Mayor Vicente Eusebio has a 100-bed capacity and boasts of modern medical equipment, intensive care facility, operating rooms and specialized care units.

PCGH has been serving the health needs of the city for close to a decade.

According to Eusebio, providing the best health care possible to Pasiguëños is a top priority of his administration.

Apart from the hospital, the city government extends welfare in the barangay level through weekly free health checkups called Lingap sa Kalusugan.

Currently under construction is PCGH's six-story, 300-bed capacity extension building.

Gas-saving invention comes to the rescue of 3 cities

FACED with a looming budget crunch, the mayors of three leading cities are turning to a Filipino gas-saving invention to cut down on their gasoline expenditures.

Isko Catibayan, vice president and spokesperson of Inventionhaus International, identified these as Quezon City Mayor Sonny Belmonte, Manila Mayor Lito Atienza and Puerto Princesa Mayor Edward Hagedorn.

For starters, Belmonte has decided to have the gas-saving device fitted to Quezon City's 800 vehicles in response to the gov-

ernment's austerity call, Catibayan said.

Catibayan said Belmonte had confirmed to him that the Khaos Super Turbo Charger (KSTC) would be installed in all the red-plate vehicles of City Hall.

"Bumilib si Mayor SB. Sabi niya kung makakabit ang lahat ng government vehicles ng Kyusa ay tiyak na malaking tulong ito para sa pagtitipid ng gasoline (The mayor was impressed. He said that if all government vehicles in the city would have it, it

would result in big savings)," Catibayan said.

Initially, the QC government scheduled 20 vehicles for the first batch even as the mayor called on the motorpool section to recall all other cars for the installation of the gas-saving device.

During the testing of the gadget, the QC-General Services Office (GSO) was surprised by the performance of the KSTC of Pablo Planas, a former driver and auto mechanic.

The QC-GSO was among the agencies, aside from the Depart-

ment of Environment and Natural Resources (DENR) and Department of Energy (DoE), to give a thumbs-up sign on the Filipino invention.

A certificate signed by Engr. Rolando Bola, Special Operations Officer IV of the QC Motorpool Section shows that the testing result on a Suzuki Bravo Multicab was convincing.

Planas, who personally supervised his men in fitting the gadget to the QC-owned vehicle, filled in one and a half liters of gasoline to the Suzuki Bravo

Multicab and let it run for about six kilometers.

The QC personnel supervised when it turned out that only 30% of fuel was consumed for the short drive.

Planas said that the longer the trip would be, the more gas you save with KSTC.

Also impressed, Bola decided to have the gadget fitted in his own car.

Inventionhaus, located at the second floor of President Tower on Timog Avenue, Quezon City, manufactures the device.

Frogmen risk all to save lives

By Lella B. Salaverria

THESE men brave the dangers lurking in the deep, and often stare death in the eye.

They work in conditions of extreme heat and freezing cold, unmindful of stinging salt water, and even the stink of sewers.

They will plunge into the waters without hesitation to save lives.

They are the Philippine Coast Guard's frontliners—the everyday heroes of the Special Operations Group (SOG) who lead search and rescue and retrieval missions involving tragic water accidents in the country.

Master Chief Mauro Angeles, 53, leads this elite group of specialists, also called frogmen, that is the PCG's equivalent of the Navy's Special Warfare Group.

Behind the scenes

Since 1992, Angeles has been quietly working behind the scenes of every sea tragedy in the country, searching for and rescuing survivors, retrieving bodies, luggage and other items that could provide clues for subsequent investigations, or serve as mementos to relatives and survivors.

It is not an easy task, and definitely not for the weak.

But even if he has retrieved countless bodies from sunken or burning ships, downed airplanes or crumpled sewers, Angeles confessed that he was still touched by each new experience.

"Even if the person you save is not your relative, you are always affected," he told the INQUIRER. "That is why you need to be strong, not only physically, but you should be able to get a hold of your emotions as well."

Angeles recalled that he shed tears when he retrieved an 8-year-old boy from the wreck of the Lacog International Airlines plane that crashed into Manila Bay in November 2002, killing 19 persons.

A kick of hope

He performed CPR (cardiopulmonary resuscitation) on the boy in the hope of reviving him, and his legs would kick every time his chest was pumped and air was breathed into him, giving hope to the rescuer.

"I thought I would be able to revive the boy," he said after unsuccessful efforts to pump air into the frail body. When he realized the boy was gone, the tears fell.

But he had to wipe them away soon, because there was a job that had to be done.

Of all the missions Angeles worked on, he said the most memorable was that of Superferry 14 early this year.

One hundred eleven persons are still unaccounted for after a terrorist bomb caused the ship to burn on Feb. 27.

Man's mortality

During retrieval operations, with a sea of burned and decomposing bodies before him, Angeles said he was reminded of man's mortality.

"Every time I remember that rescue mission, I realize that no matter how rich or how brilliant you are, in the end, you are nothing if a tragedy like that strikes you," he said.

But the Superferry 14 incident was also memorable in other ways. The physical hardships that the SOG teams had to endure during the retrieval of the bodies were unparalleled, he said.

After the 10,000-ton ship caught fire while on its way to Bacolod, it was towed to Mariveles, Bataan, where it rested on its side.

Because of the ship's position, the SOG men who entered the ship had to work in surroundings skewed at a 90-degree angle.

The deck where most of the bodies were located was six stories below them, and the SOG team had to rappel down the entire length with nothing underneath to catch them but twisted slabs of metal and charred furniture.

Recovered bodies

When a body was retrieved, the divers had to take extra care to strap the remains in stretchers or to place these in body bags as they were hoisted to the surface.

"We took care of the bodies and made sure these were not mishandled because they deserved nothing less," Angeles said.

And because the fire inside the ship took a long time to die, the SOG teams who entered the vessel had to contend with fumes, heat and ashes that filtered through their gas masks.

It was difficult and dangerous work. In fact, members of the Special Board of Marine Inquiry who were investigating the fire and who had visited the ship took note of the teams having been exposed to precarious working conditions.



SPECIAL Operations Group Master Chief Mauro Angeles stands beside a Coast Guard boat, ready to respond to any incident that will require divers going into the deep.

ENR ANAZAS

Angeles said the work was hard, but they were armed with a little extra weapon: prayer.

"When we finished our work and all of us were safe, I thought, ang lakas ko kay Lord (the Lord watches over me)," he said.

Given the kind of situations the SOG operatives work in, it is but natural that they possess skill, strength, extraordinary stamina and the right attitude.

Being accepted into the SOG is not easy, and the group is not called elite for no reason.

Surprisingly, Angeles said, knowing how to swim is not a major requirement. It can be learned.

Determination, discipline and the right attitude are what's important, he added.

Only males not older than 26 years old and not shorter than 5'4" are accepted for training. They must also be college graduates and should be physically fit.

But that is just the beginning. The demanding training program calls for jogging at high noon, swimming in cold waters, and learning to function and adapt to all kinds of weather and environment. They are also trained in explosives and ordnance handling,

handy equipment in the light of terrorist threats.

They must be alert and be able to respond any time, 24 hours a day.

"We can't tell the ship captains or airplanes not to sink or crash at odd hours, which is why we have to be always prepared," Angeles said.

And sea-related accidents are not uncommon in an archipelago with more than 7,000 islands, all under the PCG's care.

Three days of 'hell'

Among the tests trainees have to go through is three "hell days" during which they must not drop off to sleep while doing numerous physical challenges, and a three-mile swim that they must finish in three hours or less.

Physical fitness is paramount in SOG work, but knowledge in safety measures is important as well. All divers must faithfully follow the buddy-buddy system, for one, and observe the 12-hour rest between dives.

The hazards of diving, on the other hand, include hearing loss and diving sickness, which cause paralysis or erectile dysfunction. Divers must also learn to contend

with the smell of decomposing bodies, which clings to the skin.

Asked if divers could still develop an appetite after hours of seeing and handling rotting bodies, Angeles said they had no choice but to eat to regain their strength.

Divers usually eat without utensils when at a dive site, but he said this is okay since they wear gloves while working.

SOG trainees also have a "hell" blast, where they are allowed to get drunk. The reason for this, said Angeles, is to get to know a trainee's real character, which surfaces when he is under the influence of liquor.

The SOG chief said those who love fights or become very troublesome when drunk were usually placed under observation to see if their attitude would improve or not worsen while working.

There are currently only 174 SOG operatives among the 3,500-strong PCG force, but they are frontliners, said PCG spokesperson Lt. Armand Balillo.

"When people think of the Coast Guard, they think of the divers," Balillo said. "It's a good thing they are everyday heroes."

Water board acts to save ground water

By Tina G. Santos

THE NATIONAL Water Resources Board (NWRB) would be making it harder for people to draw more of Metro Manila's ground water.

Moves by the board to restrict the extraction of ground water came after it noted a deterioration of water in at least 13 areas in the metropolis.

In a study, the NWRB identified the critical areas in Metro Manila with deteriorating water quality due to excessive ground-water extraction through deep wells.

These areas are Merville and Sun Valley Subdivisions in Parañaque; Catmon and Tangos in Malabon; Manresa, Apolonio Samson, Palitok, Mariblo and Baesa in Quezon City; Barangay 171 in Bagumbong and Barangay 173 in Soldier's Hills, both in Caloocan City; and Talon and Almazan Uno in Muntinlupa.

Tough measures on ground-water extraction would be carried out in these critical areas, according to NWRB executive director Ramon Alikpala, saying that the big number of wells extracting water from the grounds have seriously affected the allowable extraction rate or safe water yield.

Salty and contaminated

He explained that they noted increased salinity and contamination from near surface formations in the identified critical areas.

Alikpala added that over-extraction would also result in irreversible damage to underground reservoirs.

Aside from affecting water quality, Alikpala also said that over extraction also causes land subsidence, particularly in coastal areas like Parañaque.

With this critical situation, Alikpala said the NWRB would no longer grant

new extraction permits in areas where water levels are below zero elevation or where there is hardly any water yield.

Furthermore, water permits for the critical areas that are connected to Metropolitan Waterworks and Sewerage System (MWSS) are automatically revoked.

For vital sectors like hospitals and medical laboratories, their extraction rate would be reduced and they would be charged with higher water extraction fees.

The validity of the water permits to those without MWSS connection would be revoked once MWSS water service becomes available.

For noncritical areas in Metro Manila that are not connected with the MWSS, the NWRB would process permits only for backup purposes.

For those not connected, NWRB would allow processing of permits.



Small heaven

Munting Paraiso, a special ward at the UP-PGH for children with cancer, receives donations from friends led by Lull Arroyo, the President's daughter, and beauty guru Ricky Reyes, accompanied by Australian Miss Earth pageant candidate Sherrine Dixon.



BASEBALL, M.L.B. National League Championship Series - 7:30 a.m. (7-2 p.m. and 8 p.m.); ESPN - The race for the World Series continues in the NL.

PHILIPPINE DAILY INQUIRER

SPORTS

Text us your feedback: Inquirer sport name/city/message to 2207 (Globe) or 283 (Smart)

E-mail: pr_sports@ngulinc.com.ph

Editor Teddyvic S. Melendres

DEPORT/A28



For more information please contact our dealers: Mazda Alabang Filinvest Corporate City, Alabang-Zapote Road, Alabang Muntinlupa City, Tel 772-3168, Fax 772-3170 • Mazda Greenhills, 202 EDSA near Rochester St., Greenhills East, Mandaluyong City, Tel 722-1102, Fax 722-1138 • Mazda Quezon Avenue 721 Quezon Avenue, Sta. Domingo, Q. C., Tel 712-3355, Fax 742-2080

Per DTI-NCR Permit No. 2311, Series of 2004.



7:30 PM - Replay

Pampanga thwarts Ilocos Sur in URBL

SAN FERNANDO, Pampanga—Home team Harbour Centre-Pampanga scored a come-from-behind 64-62 victory over the visiting Ilocos Sur Snipers, 64-62, yesterday to fortify its hold of second place in the United Regional Basketball League (URBL) First Conference at the Archbishop Cinense Gym of the University of the Assumption here.

VJ Santos, who scored nine of his 11 points in the fourth quarter, delivered the crucial baskets in the last two minutes to steer Harbour Centre-Pampanga to its third triumph in four outings.

The Ilocos Sur Snipers, in command in the early goings, fell to its third defeat in four games.

Following a 25-all count at the half, coach Mario Quitoriano turned to power forwards

STANDINGS	W	L
M. Lhuillier-Cebu City	4	0
Harbour Centre	3	1
Quezon Coco Huskers	1	3
Ilocos Sur Snipers	1	3
Lactovitale-Cebu	1	3

UNIVERSITY OF THE ASSUMPTION GYM
2 p.m.—Quezon Coco Huskers vs M. Lhuillier-Cebu City
4 p.m.—Harbour Centre vs Lactovitale-Cebu

Francis Rauschmayer and Dondon Mendoza for the breakaway while pointguard Mike Manigo sank two triples, the last a 35-foot buzzer-beater that gave the Snipers its biggest lead, 48-38.

But Harbour Centre made sure it won't be

denied on its home turf as Billy Bansil and UA alumni Alex Bognot, Pet Duyag and VJ Santos provided the relentless defense.

Bansil scored on his patented one-handed shot to threaten at 61-62, with 1:40 remaining. After trading botched plays, Bognot ripped the ball for an unmolested dunk to wrest the lead, 63-62, with 18 seconds to go.

Santos then uncorked the finishing touches. He pulled a steal off Manigo and quickly passed the ball to Bognot, who drew a quick foul and split his free throws for the final count.

The Pampanga-Ilocos Sur tussle will be televised over local Pampanga cable channel Infomax 8 from Oct. 20 to 25 at 10 a.m. and 4 p.m. Infomax will also televise Harbour Centre's other home games.

Meanwhile, the URBL begins the second

half of the elimination phase with a double-header today at the UA campus.

The Quezon Coco Huskers, riding on the momentum of its inspiring 77-64 win over the Snipers last Monday, takes on the undefeated M. Lhuillier-Cebu City Jewellers in the 2 p.m. encounter.

Harbour Centre eyes a repeat over the Lactovitale-Cebu Province Probionics in the main game at 4 p.m.

The Scores:
HARBOUR CENTRE 64—A Garcia 18, Santos 11, Duyag 10, Bansil 10, Bognot 6, Yambao 4, Magpayo 4, J. Mendoza 1, Ruiz 0, Soils 0, Liangco 0.

ILOCOS SUR 62—Manigo 13, Rauschmayer 9, Bernardo 9, Cardel 8, D. Mendoza 8, Yu 6, Barbosa 5, Butel 4, Hardin 0, Tormenta 0.

Quarters: 13-13, 25-25, 38-48, 64-62.

Ozamiz tops Tribu Sugbu, nears crown

THE OZAMIZ Cotta subdued top-seeded Tribu Sugbu (Cebu Tribes), 93-87, Friday night in the opener of their NBC (National Basketball Conference) South division finals at the Gov. Angel Mediana Gym in Ozamiz City.

Mayor Reynaldo Parojinog's Ozamiz cagers led from start to finish as they spoiled the return of Cebu's main man, Jojo Tangkay, in the best-of-three series.

Game 2 will be played at 6 p.m. today at the Cebu Coliseum with Ozamiz needing only a victory to wrap up the South division crown of the tourney sponsored by Panasonic, Spring Cooking Oil, PCSO, Sulpicio Lines, Nature's Spring Mineral Water, Cebu Perries, Air Philippines, Supercat, Skygo Motorcycles, Trans-Asia, Accel and Mizuno.

Ozamiz led by 10, 78-68, going into the final quarter. But the Skygo-backed Tribes of Lito Gillamac Jr., Albert Tan and Dr. Kelly Viado rallied behind the efforts of Ruben

dela Rosa, Dennis Concha and Chico Lanete to close in at 80-82.

Ozamiz's star Egay Echavez doused cold water on the Cebuano's fierce rally by scoring five straight points.

"We're very much prepared against them," said an emotional Ozamiz coach Jun da Jose later. "This is a big win for us. I expect the boys to display the same kind of intensity in Game 2."

Echavez sizzled with 22 points, seven assists, two rebounds, three steals and one block to propel Ozamiz to its eighth straight victory since midway in the elimination round.

The scores:
OZAMIZ 93—Echavez 22, Basco 15, Guerrero 10, Basilides 9, Almirante 8, Rodriguez 7, Ferraren 7, Cabugis 7, Cabrera 4, Sampillo 3, Guiyab 0, Araman 0, Libatog 0, Marquez 0.

CEBU 87—Lanete 19, Grijaide 11, Larong 11, Tangkay 10, Concha 9, Dela Rosa 8, Almacin 7, Bucos 6, Piodo 4, Mercado 2, Elm 0, Litanda 0, Sanders 0.

Quarters: 25-17 51-39, 78-68, 93-87

Gee Abanilla likely to replace Pumaren

HE'S intimate with coach Franz Pumaren's winning system.

So, if Pumaren doesn't return, Gee Abanilla should be next in line as coach of the multi-titled De La Salle Green Archers in the University Athletic Association of the Philippines.

There's a growing clamor among La Salle alumni for Abanilla to continue Pumaren's coaching legacy that has netted the Archers five UAAP titles and six Final Four appearances in a seven-year stint.

"Gee is very intimate with Pumaren's winning system. And with the team practically intact, any adjustments, if any under Abanilla, would be minimal," said Mike Gonzales, a loyalty medalist La Salle alumnus who gave the Archers the likes of Fil-Am players Alvin Castro, Willie Wilson, Mike Cortez and Mac



ABANILLA

Mac Cardona.

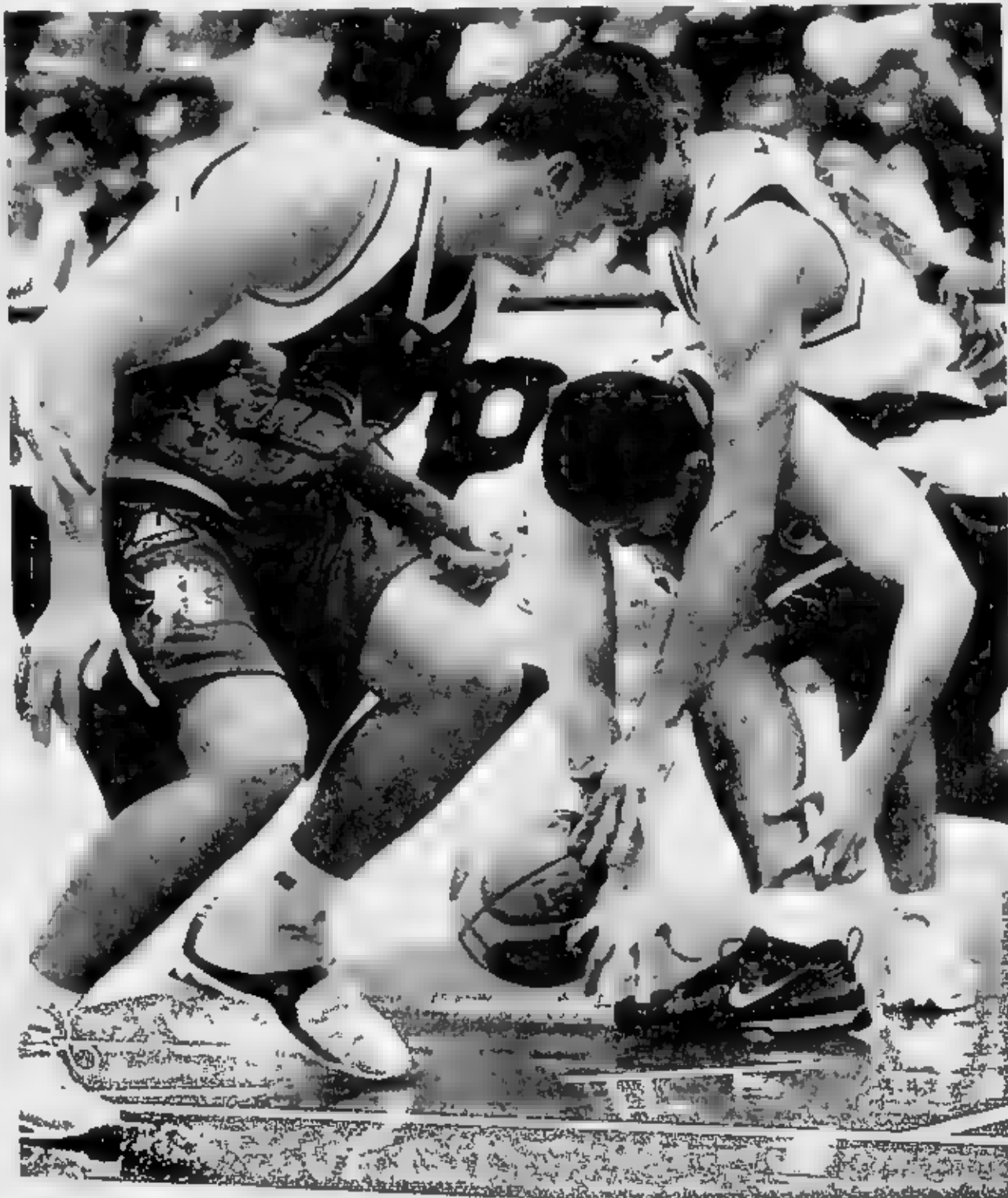
Gonzales, the group's spokesperson, said his sentiments were shared by staunch La Sallians like Manny Herbosa, Herman Jugo, Johnny Valdes and Clarito Tizon.

Apart from Abanilla's seven-year partnership with Pumaren, they noted that Abanilla is "part and parcel of the La Salle family."

A La Sallian from grade school to college, the 38-year-old Abanilla was the court general who guided the Archers to back-to-back titles in 1989-1990.

Abanilla's credentials include being the assistant coach of Franz's older brother Derrick at Federal Express and Purefoods in the PBA, and being Franz's deputy with La Salle-ITCSI in the PBA.

More than anything else, however, Franz has himself hand-picked Abanilla as his successor if he decides to leave the Archers for good after this year's PBL Open Conference.



STA. LUCIA'S Kenneth Duremdes battles for the loose ball against Shell's Rich Alvarez and Ronald Tubid in their PBA game Friday. Shell won, 84-78. (Related story on A23)

AUGUST DELA CRUZ

Canare leads lady keglers; Suarez trails Rivera by 134

DEFENDING ladies' champion Jojo Canare surged to a slim six-pin lead, but reigning World Cup champion CJ Suarez managed to rank only sixth at the start of the three-day national finals Thursday and Friday at the Starlanes along Edsa.

Canare, who took the bronze medal in the international finals last year in Tegucigalpa, Honduras, rolled a 10-game series of 2032 to inch ahead of underrated Ellen Ramos, who carded 2026, and fellow national bowlers Irene Benitez (2017) and Luza del Rosario (1924).

But Suarez had a roller-coaster game in the men's division, scoring 2434 in 12 games to finish 134 pins

out of the lead.

Veteran Biboy Rivera carded 2568 to show the way, followed by Benny Dytoc, who shot a perfect 300 in the ninth game, with 2551 and four-time World Cup titlist Paeng Nepomuceno with 2519.

Another strong favorite, Chester King, came in fourth at 2481, while Gene Tonolee was fifth, 44 pins ahead of Suarez.

Only 28 bowlers each in the men's and ladies' divisions remain in contention for the next round set on Monday, Oct. 18, at SM Megamall. With their scores carried over, these contenders play another 10 and 12 games to determine the top eight,

who will compete in head-to-head, best-of-three matches from the quarterfinals to the finals on Oct. 20 at Paeng's Eatwood Bowl.

Dinah Basuel was fifth in the ladies' group with 1880, followed by Vilma Fabros (1824), Lovella Catalan (1790), Nenette Enriquez (1784), Apple Posadas (1782), Lorey Chan (1768), Flor Balaba (1766), Pinky Buenaflor (1761), Luz Manzano (1722), Meg Manalo (1710), Blanche Florencio (1698), Cecille Cuesta (1697), Eden Caninos (1692), Filippina Olona (1689), Jinggay Pacuri (1676), Josie Melgarejo (1661), Annie Licarte (1661), Grace Rocas (1656) and Tess Eusebio (1641).

Rockwell is it

SPECTATOR

Al S. Mendoza



unlike today when large edifices usually house up to eight theaters.

From Manila, our weekend warriors shifted to Cubao—at the Araneta Center. Next came Makati.

Today, the façade has changed: Movie theaters are now inside a building that have shops in it.

Today, Metro Manila is teeming with movie houses located inside buildings—no, they aren't called buildings anymore. Malls they are called.

Thus, the word malling is born.

Malls are all over Metro Manila now: Eastwood, Podium, Greenbelt, Greenhills, Ever

Gotesco, Robinsons, Glorietta, SM North Edsa/Megamall/Center Point/Fairview, etc. And, yes, Rockwell.

I've been to all of them. My favorite is Rockwell in Makati. I don't know. I'm not rich. But I find Rockwell suited to my *syano* taste.

Not cramped.

Not teeming with people.

Not complicated.

An atmosphere that is very relaxed.

Rockwell's even like a big sala, an auditorium, that after someone, you get familiarized with faces coming and going, both famous and not. Dolphy and Zsa Zsa. Tonyboy and Margie. Titosen and Helen. Boy Cantada and son Gerard. Etcetera, etcetera. Celebrities there are a dime a dozen. They munge with ordinary folk, elbow-to-elbow, munching on Cinnabon chocopecan or chocobon, feasting on oysters at Via Mare, or rediscovering the joy of eating rice and *daguan* at Milky Way.

After I had bought my first pair of Florsheim at Rockwell some years back (*pikit-mata*, eyes closed when I paid my bill), I knew I

wouldn't be looking for those shoes once I get to travel to America again. In fact, I guess the Florsheim quality at Rockwell can match up with those being peddled in America's malls.

And Rockwell's theaters, wow! For me, they are the best in the world, an observation shared by many, including Pareng Louie Fernandez. I admit I also go to Greenbelt's theaters, but only when a movie that I badly need to see isn't showing at Rockwell.

Over at Rockwell, watching a movie is like being inside your own living room—only this time, your living room has been expanded tenfold. Surround and all.

And, yes, there's no parking system as efficient as the one at Rockwell. Courteous, smiling ladies handing out parking tickets to mallers. Ample space for each vehicle—be it a car, SUV or a truck.

Aren't we told that malling, like any other sport, ought to make us mentally and physically fulfilled, satisfied, after we're done?

For me, Rockwell supplies all that.

The only one.

MALLING has become sort of a sport, too. Not only here but also in many parts of the world.

Yes, malling has ceased to be the exclusive domain of First World countries. It's fast catching up with Third World countries. If you ask me, malling has become both First World and Third World property.

What is malling again?

Well, it's that discipline where you go to malls because your body needs to do it. Like today, Sunday, being usually the best time to go malling.

If you can't go malling, you feel sluggish. You have temper. Your mood swing is more pronounced than when you can't eat your favorite dish for one reason or another, or can't quaff your favorite poison because you're on medication. Poison a.k.a. drink.

The world was simpler then. Malling was non-existent.

We watch a movie on a Sunday and that's it. Movies then could either be found at Avenida Rizal or Azcarraga. Escolta, too. They weren't found inside a huge building, though,

Meet Nueva Ecija's Newest Millionaire

**A SMART Load Retailer
is the Second
1 Million Araw-Araw
Papremyo Winner**

This time last week, Cherrica Marbas, 33, of San Felipe Nueva Ecija, was having a pretty routine October. The single mother of 2 young boys, Einstein and Johnver, Cherrica went about her daily chores while providing for her children as a SMART Load retailer in her neighborhood. Being a SMART retailer, Cherrica was also aware of the newest and biggest promo of SMART. Everyday, SMART subscribers get the chance to become an instant millionaire through its "1M Araw-Araw Papremyo" promo. On top of that, SMART Buddy and Talk 'N Text subscribers earn 10% extra load every time they top-up via Buddy Load or TnT Load, making everyone a winner!

When Cherrica found out she had won 1 million pesos after having registered and joined the 1M Araw-Araw Papremyo promo, she was naturally dumbfounded. "Sorry talaga. Medyo tinarayan ko ang SMART rep na tumawag sa akin para lang sabihin nanalo ako", she explains with a shaky voice. "Kahit na publish 'yon, 'di pa rin ako makapaniwala na totoong nanalo ako" She is very close to crying with joy at this point. And for the icing on the cake, sales of her SMART Load retail outlet had greatly improved since the launch of the promo. In fact, Cherrica was so excited about the promo that she herself repeatedly topped-up her own cellphone's load, which eventually lead to her winning the 1 million pesos.

Seeing is Believing!

And who can blame her? Cherrica admits to being a veteran when it comes to dealing with scams since she, like millions of other Filipinos, has been on the receiving end of countless dubious calls from parasitical con artists out to make a quick buck. "Totoo pala ang SMART", she adds beaming. "Malaking tiwong taaga itong napanatunayan ko. Gusto ko i-expand ang negosyo ko at siyempre mag-ingat sa pag gastos. Naisip ko rin magpatayo ng isang SMART Padala Center." Even though she admits the feeling of winning big cannot be described with words, she keeps her feet planted firmly on the ground and doesn't allow herself to lose focus. "Bukas, iba na ang buhay ko pero ako pa rin ito", she humbly acknowledges.

To be in with a chance to be the next SMART 1M Araw-Araw Papremyo millionaire, all you need to do is register by simply texting `MILYON_REG_<name><address><bdays><gender m or f>` on your SMART Buddy or Talk 'N Text cellphone and send to 270. Registration is free and you then automatically earn raffle entries to the daily draws which gives you a chance to win 1 million pesos that can be used to start up your own SMART Padala Center/business. On top of that, SMART Buddy and Talk 'N Text subscribers earn 10% Extra Load instantly every time they top up via BuddyLoad or TnTLoad. So once you top-up, no need to wait days for the extra load—it's already loaded on the spot!



SMART
Simply Amazing!



SMART
CHERRICA MARBAS
One Million Pesos Only

OCTOBER 12, 2004
P1,000,000.00

[Signature]

CHESS OLYMPIAD

Team RP routs Malta

MALLORCA, Spain—Grand-master-elect Master Mark Paragua needed only 19 moves to dispatch his opponent and trigger the Philippines' 4-0 rout of Malta in the opening round of the 36th Chess Olympiad.

GM Joey Antonio, playing the top board in lieu of fellow GM Eugene Torre, also prevailed as did Olympiad rookies IM Jayson Gonzales and NM Darwin Laylo.

Paragua, who will be conferred the GM title in the World Chess Congress late this month, disposed of David Cilia Vicenti with the white pieces, one of the quickest matches for the day.

"He made a mistake in the opening," said the 20-year-old former chess prodigy who is coming off two major victories in Alushta, Ukraine.

Laylo, the reigning national champion, followed Paragua off the playing hall after defeating

Duncan Veila in 30 moves with the white pieces.

Handling black, Antonio and Gonzales took a little longer before winning their games.

An eight-time Olympian, Antonio displayed his mastery of the endgame against Colin Pace whom he beat after 40 moves of a Caro Kann while Gonzales forced Andrew Borg to lose by time forfeit after 42 moves.

Twenty-seven other nations achieved maximum result as the first round pits teams from the opposite ends of the form chart.

Second seed Ukraine threw the full weight of super GMs Vassily Ivanchuk and Russian Ponomarev to devastate Indonesia, 4-0, while third-ranked Israel shut out South Africa.

Singapore, Bangladesh and Iran are among the Asian countries which swept their matches.

China, the Philippines' main ri-



PARAGUA

val in Asia, beat Paraguay, 3-1

There were few surprises.

Lowly Iraq pulled off a 2-all draw with Croatia while India and England posted hard earned 2.5-1.5 wins over Uruguay and Turkey, respectively.

Team captain Sammy Estimo cited team chemistry and high morale

for the Philippines' early success.

Torre and Emmanuel Senador, who did not see action, would again watch the games from the gallery following the team consensus to field the same lineup against Colombia Saturday.

The last time both teams met in Bled two years ago, the match ended in a 2-2 draw.

The Philippines was not as successful in the women's section, losing to Cuba, 0-5-1-5.

Rookie Loreshyl Guison failed to capitalize on her middlegame advantage and lost to Women International Master Yaniet Marrero after 53 moves.

WIM Beverly Mendoza also dropped her first match against WGM Pina Sullenis.

Two-time national champion Sheerie Joy Lomibao averted a shutout when she held WGM Maritza Alibas to a draw. With a report from Marlon Bernardino

Pacquiao-Delada tussle shapes up

Salven L. Lagumbay,
Contributor

AN EXCITING undercard is shaping up in the mammoth Dec. 4 event in Taguig featuring featherweight king Manny Pacquiao.

If things go according to plans, Pacquiao's younger brother, Bobby, would be defending his Philippine super featherweight crown against Cebu-based No. 2 contender Dexter Delada of the Wakee Salud Stable in the top supporting bout.

However, Delada needs to hurdle Al Delguer first on Oct. 23 in a 10-rounder underneath the Randy Suico-Ibrahim Aroby card in Lapu-Lapu City.

The younger Pacquiao, who is currently training at the Wild Card Gym of world-renowned

trainer Freddie Roach, will be definitely tested by the once-beaten Delada, who is trained by Cebu trainer Brix Flores at the Wakee Salud boxing gym.

Sources said the fight contracts are ready to be signed by the two boxers.

Pacquiao (20-10-3, 9 KOs) left for the United States last month with his more illustrious brother and Cebu phenom Z Gorres following an important decision victory over Baby Lorna Jr in their fifth encounter.

Delada (8-1, 6 KOs) is coming off a decision win over Julius Taronia on June 27 immediately after his shock defeat at the hands of journeyman Nonoy Gonzales in April, which derailed an earlier plan to pit him against Pacquiao.

Boxing at GC Mall

SOME of Cebu's top amateur boxers will see action in a card marking Gaisano Country Mall's 11th anniversary on Tuesday, Oct. 19.

Seemingly action in the card are multi-awarded Rey Cantom and the Banal brothers—Nic and Alex John.

The benedicted Cantom goes up against upcoming Edmar Tunacao, Nicolas Banal will trade blows with pro-bout Giegie Balataria while Alex Banal of Barangay Ermita will tangle with professional boxer Speedy Boy Garzo in a

special "pro-am" exhibition bout.

The rest of the card pits George Cande of G&E Boxing Club against Rey Magliente of Liloan, Leyte; Tagbilaran's Benjie Aceron against UV's Rey Manungo; Malaysian Melphane Isian against G&E's Brian "B4" Ruzane; Pardo's Joyo Intor against Donewell's Jopki Mancao; Cabancalan NHS's Rasshied Bacus against Baril's Alvin Pugoy; Pit-os NHS's Sherwin Oporto versus Anel Villamor; UV's Jelo Ruiz against Cabancalan NHS's Raniel Del Castillo. Salven Lagumbay



A RIZAL High School (right) spiker puts one over a Diliman Preparatory School defender during the recent Greenwich Girls Volleyball Invitational Tournament at the Southville International School in Las Piñas City. Diliman prevailed, 25-18, 25-20, for its first win in two games.

Camp John Hay to host next Samsung Tour leg

GOLFERS from the north will take the lead in the chase for tickets to the national finals in the sixth eliminations stop of the popular Samsung Amateur Tour starting with the championship division on Tuesday (Oct. 19) at the Camp John Hay course in Baguio City.

A field of about 180 players will be aiming for the top awards not just in the 72-hole championship class but in the 36-hole battles in Class A, Class B, Class C and Class D of the men's division and Class A, Class B and Class C of the ladies category.

The high-caliber Samsung Tour competitions fire off the year-end calendar of major events at Camp John Hay to be capped by the Fil-Am championships in early December.

A number of entries, according to head organizer Boy Blue Ocampo, are competing at John Hay this coming week not just for the many prizes up for grabs but also to start their

early preparations for the Fil-Am.

The course-hopping Samsung Tour is also sponsored by Tokyo Tokyo, C-Lum Fiber, Gatorade, Philippine Airlines, adidas Taylor Made, KZG by Custom Clubmakers, Pink Patio Boracay, Coppertone Sport, and Rogin-E. Killer-Bee, Jam 88.3, Wave 89.1, Magic 89.9, 99.5 RT and 103.5 K-Lite are media partners.

"It's the best time to play golf in Baguio and the course just couldn't have a better condition than what it has now," said Ocampo.

Ocampo also lauded the support of the Camp John Hay Dev't Co. and Fil-Estate through Camp John Hay golf manager Bong Vilchez who has been on top of the course preparations.

After this week's Baguio leg, the last eliminations stop will be played at Cebu Country Club on Dec. 14-17. For inquiries, call the PSMG office at 635-00-10.

Grace leads by 4; Jenny lies at 15th

PALM DESERT, California—Grace Park followed up her 10-under-par 62 with a five-under 67 Friday to seize a four-shot lead after two rounds of the \$850,000 Samsung World Championship.

The Philippines' Jennifer Rosales shot a 73 and was at 15th place with a 141 total, 12 shots off Park.

"I feel I can birdie every hole on this course," Park said. "The way I'm striking balls ... the way I've been putting the last two weeks, as long as I kept giving myself chances, I could shoot another low number."

South Korea's Park had six birdies and a bogey to post a 36-hole total of 15-under 129 and lead 19 others in the elite field.

She won the Kraft Nabisco Championship six months ago and finished second at last week's Asahi Ryokuken International Championship.

England's Karen Stupples and South Korea's Shi-Hyun Ahn were tied for second at 11-under 133 as both fired seven-under 65 at the Canyons Course at the Bighorn Golf Club.

Stupples, a two-time Tour winner this season at the Welch's-Fry's Championship and the Women's British Open, had a bogey-free round Friday. Stupples opened with four bogeys and eight birdies in a roller-coaster first round.

Ahn had six birdies on the front nine for a 30, but could only add one more birdie on the 18th.

Sweden's Annika Sorenstam, Christie Kerr, Mexico's Lorena Ochoa and Scotland's Catriona Matthew—who was second entering Friday's round—all were five shots back at 10-under 134.

Sorenstam eagled the par-five seventh, but bogeyed No. 18 for a four-under 68. She is looking for her sixth Tour victory of 2004.

"It seemed I was really not on the right side of the flag today," Sorenstam said. AFP



MADRIGAL TRIUMPHS: Alessandra Madrigal, 8, of Team Alessandra-PCR proved her tag as the future karting superstar when she ruled the Cadet 60 class anew in the seventh leg of the 2004 PCSO-Shell Karting at the Kart Trak inside the Boom na Boom complex.

Coseteng braces for tough fight

FRONT-RUNNING Jody Coseteng of SMB Strong Ice-Caltex Havoline tries to keep his precarious lead against tough rivals Rey Reyes and Dominic Bon as the 2004 PCSO Grand Prix stages its penultimate leg this weekend, Oct. 23-24, at the Batangas Racing Circuit.

Coseteng, despite a mess up with Enzo Pastor in the last race, kept his hold of the top in the National Touring Car Championship with 91 points in this event sanctioned by the Automobile Association of the Philippines and sponsored by Philippine Charity Sweepstakes Office through Hon. Rosario Uriarte, Pilipinas Shell Petroleum Corporation, Toyota Motors

Philippines, Norikis Yamaha, Kilton Motors and MOF Company.

But Reyes and Bon both gained grounds to pose as big threats to Coseteng's title defense in this series also supported by Yokohama, Standard Insurance, Macnell Architectural Paints, NU 107, Dunkin' Donuts and Alaska.

Reyes, backed up by Tropical Ice and Matonetics Engine Dynamics, moved up second overall just three points behind with 88 while Bon is third with 87 points.

A similar incident or a costly error could spell big pressure to Coseteng's bid for the Driver of the Year award in the championship round this December.

San Andres shares Supercross spotlight



CALTEX-REVTEX standout rider Kenneth San Andres snared a dazzling victory in the Novice Open to share the spotlight in the Camel Supercross Championships at the race track near the Gaisano Mall in Bacolod City recently.

San Andres, who with Revtex

Rocket Glenn Aguilar form the vaunted 1-2 punch of the Revtex Motocross Team, posted a full lap victory in the second heat.

"Kenneth has again proved his worth in the Novice Open competition in which the Rookie of the Year will be chosen," said San Andres' father-coach, Jun-Jun.

San Andres, who is also supported by JBS Motorcycle Shop, KTM, Oakley, HJC Helmet, Renthal, Fox, UFC and Sukida Motorcycles, also took part in the more challenging Pro Expert 125, where he placed fourth behind his teammates Aguilar and Bebet de la Cruz and rival Jovle Saulog.

Deport Taulava . . . From page A23

prove that one of his parents was also a Filipino and that his roots were from Sagay, Negros Occidental.

"Peña's filiation was established. There are many Peñas in Sagay," the official said.

The source said the DOJ decided to include Taulava in its ruling despite an injunction from the Manila Regional Trial Court that was supposed to stop it from looking into the cager's case.

"We cannot allow an injunction to make an alien a Filipino. If that happens, then other aliens would just get an injunction from the courts," the official said.

He said the DOJ has asked Solicitor General Alfredo Benipayo to ask the Manila RTC to lift the injunction.

Meanwhile, PBA chair Buddy Encarnado and commissioner Noli Eala reiterated the decision of the Board of Governors to respect and abide by the decision of the DOJ on the questioned players.

"As a group, regardless of our position, we must recognize the authority of the DOJ. If it's already offi-

cial, there's no other choice but to follow it as agreed upon by the board," said Encarnado.

In an emergency meeting last month, the PBA board agreed to immediately suspend the Fil-foreign players who will be recommended by the DOJ for deportation.

"The players can appeal but based on the board's ruling, they will be automatically suspended as soon as we get the official communication from the DOJ," said Encarnado.

Eala shared Encarnado's insights on the board's resolution on the DOJ ruling.

"We want to get the official copy first before making a statement. But as far as the PBA is concerned, our position is final. We will follow the DOJ decision and implement it," said Eala.

The Senate Committee on Games, Amusement and Sports had earlier ordered the Bureau of Immigration in August last year to deport Taulava and the others for allegedly faking their citizenship. With a report from June Navarro



Aussie jockeys strut wares in KDJM festival

HOW will the country's best fare against three classy Australian jockeys? That will be known when the likes of Pat Dilema, Jeff Zarate and Jonathan Hernandez pit skills against the visitors from Down Under in the third Klub Don Juan de Manila festival from Oct. 21-24 at the San Lazaro Leisure Park in Carmona, Cavite.

Bernadette Cooper, Alana Dawn Sansom and David O'Heare, each sporting enviable credentials, will arrive on Tuesday, Oct. 19, caring to show their riding savvy in an Australia versus Philippines racing showdown.

"It's all systems go for the KDJM cavalcade

and we look forward to a bristling, never-before-seen excitement on the track," said Sonny Arevalo, president of the KDJM, which on Oct. 22 will hold in tandem with Australia's Magic Millions the nation's first-ever international Thoroughbred Auction sale with almost 100 horses up for grabs.

The P2 million Derby, and P500,000 Magic Millions Guineas, Golden Girl and Juvenile headline the spectacle supported by Philracom, Manila Jockey Club Inc., Port Ilocandia Hotel and Casino, Motolite and Norkis-Yamaha.

Edwin Villanueva



COLLEGE OF MEDICINE

UNIVERSITY OF THE PHILIPPINES MANILA
547 Pedro Gil St., Ermita, Manila
P.O. Box 593, Telefax No. 536-1368

The U.P. College of Medicine is now accepting applicants for admission into First Year Medicine Proper for Academic Year 2005 - 2006. Application forms are available at the Admissions Office, UP College of Medicine. Absolute deadline for submission of application forms and requirements: December 10, 2004

Philtobo racefest kicks off

By Edwin Villanueva, contributor

EMPIRE King and Cover Girl may be the stars but Real Spicy will be the galloper to watch when the 5th Philtobo Grand Championship Day blasts off today at the Santa Ana Park.

Already tipped as next year's hottest bet for the Triple Crown, Real Spicy is expected to be sent away as the heavy pick in the Mitra Cup Juvenile Colts, one of six major events to be contested in the racefest staged by the Philippine Thoroughbred Owners and Breeders Organization.

Real Spicy, a son of 1998 US Kentucky Derby and Preakness Stakes winner Real Quiet, is spearheading another bid by the powerhouse Hermie Esguerra Stable to dominate the 2-year-old bracket since Lamborghini and coupled bet Ocean Deep are also the solid favorites to fight it out for first place in the Mitra Cup Juvenile Fillies.

"He's raring to run already. His workouts are good," said ace jockey Pat Dilema on Real Spicy who will be ranged against Montezuma, Smokin' Red, Sir Henry and stablemate War Alert.

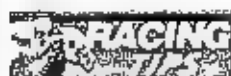
Empire King is also said to be in tip-top shape despite a brief layoff as he guns for a win in the 3-Year-Old Colts, while Cover Girl heads the cast in the 3-Year-Old Fillies.

Rounding out the featured events in the spectacle sponsored by Philracom, PCSO, PRCI, Herma Farms, Ranchito San Gabriel, Motolite, Magic Millions Ltd. Australia, Unilever, EEG, Paproman, Rolling Green and Money Tree farms are the Philtobo Open headed by West Bound, and the Classic topped by High Octane and Lord of All.

"We're all set for this year's Philtobo racefest. We're inviting the bayang karerista to come over and watch today's events at Santa Ana," said Philtobo president Bienvenido "Nonoy" Niles Jr.

Meanwhile, Philtobo director Manny Viray said highlights of the Grand Championship Day will be shown starting at 9 tonight over Solar Sports Plus.

Also expected to grace the affair are Philtobo chair emeritus Don Antonio Florendo, chair Tonet Lagdameo, vice president Koko Cayco, secretary Joy Rojas, treasurer Jess Cantos and directors Michael Irlana, Tito de Jesus, Albert Yarn, Edd Gonzalez, Mar Tirona, Jun Sevilla, Ernesto Logarta Jr., Ed Moreno, Honorato Neri and Viray.



AT SANTA ANA BY MFL 999

Race 1-1. Doña Gelay 2.

Andie's Time 3. Com-

modore Tiger

Race 2-1. D As in Dile 2. Rock

Attack 3. Map Pow-

er 4. Aya's Star

Race 3-1. Real Spicy/War Alert 2. Montezuma

Race 4-1. Royal Catch/Regini 2. Being There 3. Mosselle

Race 5-1. Lamborghini/Ocean Deep 2. In Command

Race 6-1. Suppressed/Marque 2. Wedding Vows 3. Wear the Fox

hat 4. Queen of Diamonds

Race 7-1. Cover Girl 2. Noah/Concord 3. Cool Runnings

Race 8-1. Sharp Drive 2. Lord Brian 3. Rule and Reign 4. Sweet

Tail 5. Helvia Prince

Race 9-1. Empire King 2. Shadowfax/Fear Factor 3. Nothing to De-

clare/Semper Spirit

Race 10-1. Magic Dancer 2. Girl's Gold 3. Ocean Banana 4. Hurry

Prince 5. Money Order

Race 11-1. Lord of All 2. High Octane

Race 12-1. West Bound 2. Bern/Rain/Star 3. Catapult 4. Lyon-

essence

Race 13-1. Angel Eyes 2. Big Mama 3. Ravensworth 4. Sham-

Sham 5. Water Girl 6. Ocean Magic

NOTHING ELSE CAN PROTECT YOUR ENGINE BETTER THAN NEW MOBIL 1.
THERE ARE MORE THAN 20 PATENTS ON ITS SUPERSYN ANTI-WEAR TECHNOLOGY.

Did you know when heat and friction push a conventional oil to its breaking point, metal touches metal and engine wear occurs? But the harder heat

and friction stress new Mobil 1 with its patented SuperSyn anti-wear technology, the harder it pushes back. So it gives you a last line of defense against engine wear that's virtually impenetrable. As much as they wish they could, no other oil can give you SuperSyn anti-wear technology. Nothing outperforms new Mobil 1.



Mobil Command Performance

Participating outlets: Nationwide: Selected Toyota Dealers, Selected Nissan Dealers, Selected Honda Dealers, Selected Volvo Dealers, Selected BMW Dealers, Selected GM Dealers, Selected Goodyear Service Ctr, Ctr Luzon, Jaguar Cars, Inc., Cyber Cars, Hyundai Ace Hardware, True Value Hardware, Minerva Tyre Gallery, Tire Boy Service Ctr, Rubbervolt, Auto Sport 24, The Garage Club, F1 Car Accessories, Motorlatch Service Ctr, Delta Motor Service Ctr, Brdgstone Service Ctr - The Fort, EN Sport, Sportsman Service Ctr - Laguna, Sharp Battery - Pampanga, Ongking Auto Shop - Baguio Visayas, Automedics Phils., Autolocus, Autopro Car Accessories, Markmaster Philtyres, Sakoh Motors, Mitsubishi Cebu, Gateway Motors (K.A), Chin Hong Comm - Tacloban, F&E Enterprises, Yuvic Commercial, HJ Parts, Desmo Mktg, BL Enterprises, Vintage Automot vs Mindanao, Davao Piston, & II, Networx Auto Detailing, Davao Express Tire & Lube Service Center, Downey Car Accessories, NGCC Davao/Tagum, Tagum Solid Auto Supply, Jay-Ar Auto Supply-Agusan, C.S Mktg, Oro Carwash, Mindanao Ace Mktg, Reece Auto Parts, Kingmark, Optima Auto Dynamic, Carx Service Ctr, Auto Sense Service Ctr, DVD Parts & Hardware, CID Parts-Koronadar, Butuan Brake Ctr, 3T Tire Supply-Ozamis

Rain washes out NY-Boston Game 3

BOSTON—Steady rain Friday night forced Major League Baseball to postpone Game 3 of the American League Championship Series between the Boston Red Sox and New York Yankees.

The steady rain began about two hours before the scheduled 8:15 p.m. start, and fell harder at about 8 p.m. MLB announced the postponement at 8:05 p.m.

The best-of-seven series, which New York leads 2-0, is scheduled to resume Saturday night at Fenway Park. Game 4 will be Sunday night and Game 5, if necessary, on Monday at 5:10 p.m.

The National Weather Service forecast called for mostly cloudy skies for Saturday night, with a 50-percent chance of showers. The temperature was expected to dip below 10 degrees Cel-

sus (50 Fahrenheit).

Bronson Arroyo remains scheduled to pitch Game 3 for Boston against New York's Kevin Brown, and Tim Lincecum is to start Game 4 for the Red Sox against Orlando Hernandez.

Boston manager Terry Francona hasn't decided whether Game 2 loser Pedro Martinez would replace Derek Lowe, his scheduled Game 5 starter.

"I know that's a possibility," Francona said. "When the time comes, we'll announce what we think is in our best interests. I think first we need to find out what we think is in our best interests."

New York manager Joe Torre and pitching coach Mel Stottlemyre were leaning against changing their rotation to move up Mike Mussina, who beat Curt Schilling in the opener. Mussina remained scheduled to start Game 5.

"We felt yesterday, and we talked a little bit today, that we'll probably stay with the (Nos.) 3, 4 guys," Torre said.

Schilling, unable to start Game 5 because of his ailing right ankle, threw for about 15 minutes in the bullpen about two hours before game time, but not at full strength. Twice, he stopped to tweak his shoe as about nine Red Sox officials, doctors and trainers kept a close eye on him.

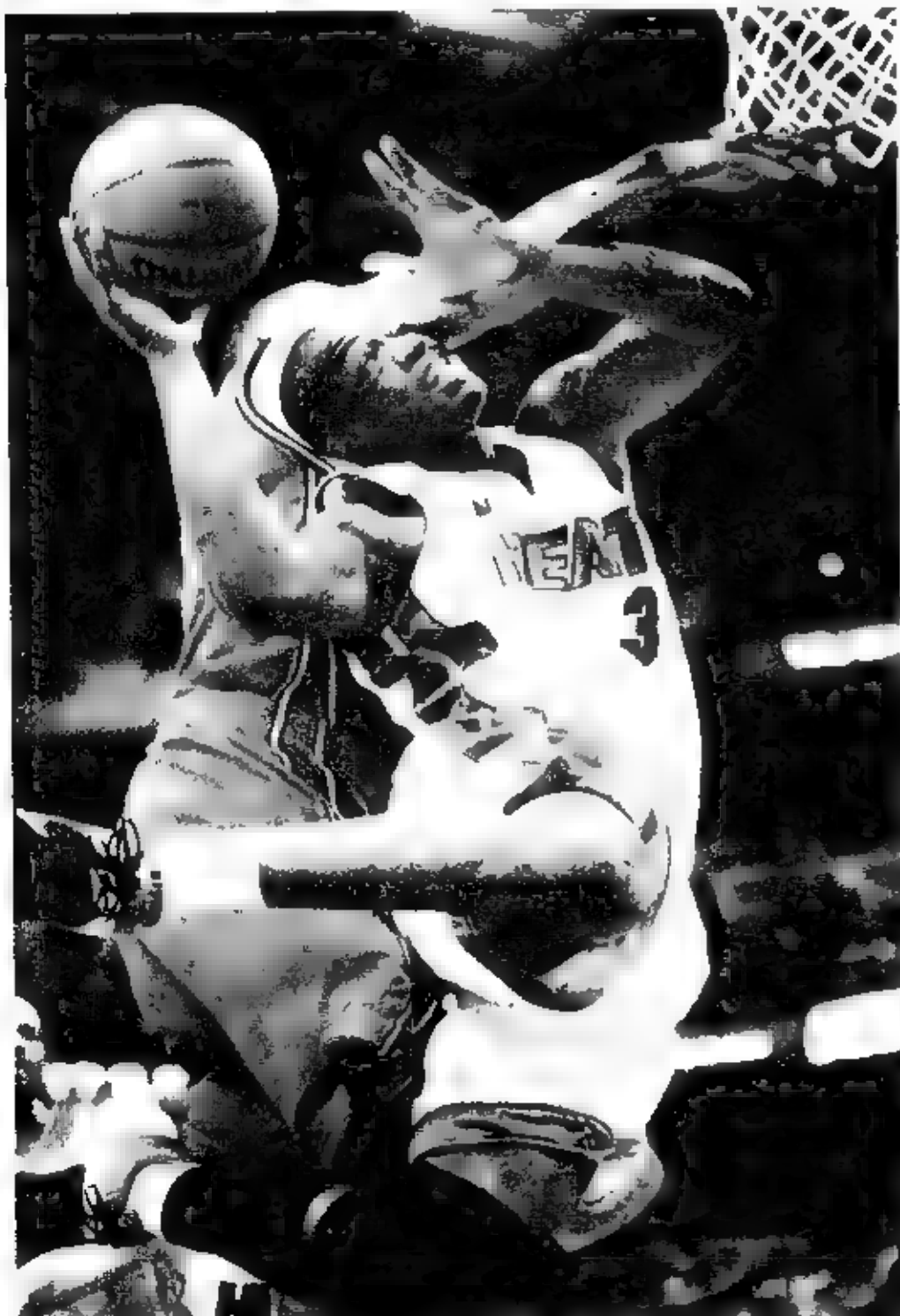
There was no immediate announcement on his availability.

Because of the rainout, the teams would lose the off-day if the series goes beyond five games. Game 6 remains scheduled for Yankee Stadium on Tuesday night.

Last year, Game 4 at Fenway Park was postponed, causing the teams to lose the travel day of the series, which New York won 4-3.



CURT Schilling (second from right), scratched off the Red Sox roster for Game 5, practices in front of Boston's coaching staff. REUTERS



DWAYNE Wade picks up the slack for Miami in the absence of Shaq.

Allen labels Kobe selfish

SEATTLE, Washington—Seattle Supersonics star Ray Allen has slammed Kobe Bryant for being "selfish" and predicted the Lakers' team leader might request a trade if Los Angeles can't build a National Basketball Association winner.

"If Kobe doesn't see he needs 2 1/2 good players to be a legitimate playoff contender or win a championship in about a year or two he'll be calling out to (owner) Jerry Buss that 'We need some help in here,' or 'Trade me,'" Allen told the Seattle Post-Intelligencer. "And we'll all be saying, 'I told you so,' when he says that."

Allen is just the latest to lob verbal jabs at Bryant, who has taken a lot of heat in the past few weeks from former teammate Shaquille O'Neal and ex-coach Phil Jackson.

"He's going to be very selfish," Allen predicted of Bryant who signed a seven-year, \$136 million deal three months ago.

"And he feels like he needs to show this league and the people in this country that he is better without Shaq. That he can win championships without Shaq."

So offensively, he's going to jump out and say, 'I can average 30 points. I can still carry the load on this team.' AFP

Myskina boots out Davenport

MOSCOW—Anastasia Myskina edged an off-color Lindsay Davenport, 6-4, 7-6, in a tight battle between the defending champion and the new world No. 1 to reach the Kremlin Cup final for a second year in a row on Saturday.

The French Open champion converted her first break point in the 10th game to take the opening set. Then, after both players were broken twice in the second set, the Russian raced away with a tiebreaker, 7-1, to clinch the match in 78 minutes.

"I wanted to keep the points short today as I wasn't feeling well," said the second-seeded American, who regained the No. 1 spot from injured Amelie Mauresmo by winning her opening match at the \$2.3 million Moscow tournament.

"I made too many errors at the wrong time as I had to go for the big shots because I knew I couldn't stay very long on the court today," she added. "I had a hard time with my chest and with my head. I wasn't 100 percent ready for the game today." Reuters

GRACE UNDER FIRE

Grace Park of South Korea, tees off during the Samsung World Championship in Palm Desert, California. After opening the tournament with a 10-under 62, Park finished with a 67 to open a four-shot lead over Shi Hyun Ahn and Karen Stupples in the 20-player event. Park was 13 under on the Big Horn Golf Club's Canyons Course. AP

Alabang sweeps Platinum Cup assignments

By Musong R. Castillo

ALABANG Country Club swept its first-day assignments yesterday to top Group A of the Bartle of the Courts Platinum Inter-Club badminton championships' south eliminations at the Olivarez courts in Parañaque.

Alabang had only four players and did not field a team in the ladies' doubles, but the team frolicked with Paul Martinez and Arnie Brizuela and Fisher Chua and Thea del Rosario going undefeated in three matches in the men's doubles and mixed doubles events, respectively.

The Palms Country Club will also go into the second day of eliminations this morning without a loss, topping Group B with a 4-0 record after

victories over Olivarez, Camp Badminton FTI, Leap 'N Smash and Alabang Racquet Club.

Alabang Country Club was still the story of the day in the event presented by Globe Platinum and Inquirer Badminton as it posted impressive victories over South Central and Anvil before walking over Badder's Club.

Anvil, Intramuros Badminton Club and Powerzone were tied for second place in Group A with 2-1 cards. All have two games left starting at 9 a.m. today. Other Group B matches were still going on at pretime.

Martinez and Brizuela dropped just eight points in a 15-6, 15-2 defeat of South Central before whipping Anvil's Noriel Andrade and Ramon Villarin, 15-0, 15-6.

Chua and Del Rosario were merciless in a 15-0, 15-1 whipping of South Central. They showed class in winning the second match that went through a deciding set, 15-9, 12-15, 7-0.

The top two placers in each group will advance to the cross-over semifinals later today with the winners earning spots in the grand championship scheduled next month at the Market Market at the Bonifacio Global City.

Valle Verde Pasig and Player's Best of Marikina won their semifinal matches in the East Sector eliminations and are assured of seats in the grand finals.

The tournament then shifts to the Central eliminations next weekend in courts in Mandaluyong and Makati.

Heat triumph minus O'Neal

TAMPA, Florida—With Shaquille O'Neal out of the lineup due to a tight left hamstring, the Miami Heat got 18 points from Dwayne Wade and Udonis Haslem and beat the Orlando Magic, 95-89, in a preseason game Friday night.

Heat coach Stan Van Gundy said O'Neal is also expected to sit out Saturday's game against the defending NBA champion Detroit Pistons.

O'Neal said he hurt the hamstring at practice earlier in the week.

"I'm good ... being cautious," said the 7-foot-1 (2.16-meter) All-Star center who scored 17 points in his Miami debut, an 85-75 loss to the Houston Rockets on Oct. 10.

When asked about when he would return, O'Neal said "whenever they

say I can."

Without O'Neal, the Heat relied on the scoring of Wade and Haslem for their first preseason victory. Miami was outrebounded on the defensive boards 29-27, and 46-40 overall.

Haslem had 11 points in the first half, helping the Heat to a 50-40 lead at the break. Wade scored nine points in the third quarter as the Heat built a 75-67 advantage.

Steve Francis, Dwight Howard, the first overall selection in the NBA draft, and Jameer Nelson, the 2003-04 national college player of the year, each scored 17 points for Orlando.

Grant Hill scored eight points in 29 minutes in his second game after missing all of last season with an injured left ankle.

O'Neal, acquired from the Lakers in a blockbuster trade about a month after Los Angeles lost to Detroit in the NBA Finals, said Friday he hopes to play another five or six seasons, and again expressed interest in owning an NBA team after retiring.

"Of course I'm getting older," the 32-year-old O'Neal said. "But if it ever gets to the point where I can't do it, then I'll call you guys and we'll have a beautiful press conference and we'll have a beautiful Shaq Farewell Tour."

"I'm getting older. I'm getting sexier. I'm getting meaner. I can still do what I do."

In other preseason matches, Philadelphia nipped Toronto, 99-97, while Chicago tripped New Orleans, 103-100, in overtime. AP

Els continues bid for 6th world title

WENTWORTH, England—Defending champion Ernie Els continued his relentless quest for a record-breaking sixth World Match Play title when he beat Argentina's Angel Cabrera in their quarterfinal clash here on Friday.

But Els had to wait until the 36th hole to seal victory and even then it took an eight-foot putt to book his semifinal spot.

"It was tough," said the South African. "There are no easy games in this championship. It was a seesaw battle all day. I had a really good start this afternoon and then let him back into it."

"I missed quite a few putts but getting through the first two rounds, certainly you start getting some momentum going."

Earlier in the day he completed his first round match against Scott Drummond, winning 2 and 1.

The world No. 2 will now meet a bloodied Padraig Harrington on Saturday after the Irishman beat his fellow Ryder Cup teammate Thomas Levet 1 up in a tense finish.

Harrington not only had to battle

Levet but an injured thumb as the abundant tree life that surrounds the famed Burma Road course was taking its toll on the Dubliner.

In the morning round Harrington broke his 4-iron when his follow through wrapped round a tree. He was lucky to escape injury.

He was not so lucky in the afternoon when on the ninth hole he again wrapped his club around a tree, smashing his thumb and cutting it against the trunk.

For a moment it looked like it might be even more serious as Harrington grimaced in pain but after some treatment on the course by a team of first aid helpers he was able to continue.

But Harrington admitted afterwards that the injury was causing him problems trying to swing the club.

"I struggled for any feeling in the thumb. I couldn't grip the club. I realized I wasn't going to be able to hit good shots coming home. I told myself don't try and make a swing. Just get the ball down the fairway anyway you can," he explained. AFP



ERNIE Els celebrates a quarterfinal win. AFP

Cyan keeps lead; Magenta strikes

MARIA-Cyan kept its grip of the overall lead, but it was Auxilio-Magenta that made the biggest strides yesterday, leaning on a pair of dramatic sweeps from its level C2 heroines to leapfrog to second place in the 1st MARP Cup Inquirer badminton tournament at the Court Zone badminton hall yesterday.

Marife Reyes and Emily Millare fought off six match points in the second set while Alexa Bacay and Dianne Villafuerte also snatched a sweep from the jaws of an imminent second set loss in a pair of tensely-fought matches as Auxilio claimed the final four points to beat Prieto-Black, 13-9, and hike its total to 23 points.

A point up in first place is the powerhouse Maria squad, which bucked a

mild hiccup in its opening game to nip Rufino-Yellow, 12-10.

Rufino is now at third going into next Saturday's final round with 20 points while Prieto slipped to fourth with 19.

Auxilio showed up minus skipper John Nery, Celine Madamba and Joey Villareal due to injuries and the team members wore patches on their left breasts bearing their initials.

That fired up the squad as the duos of Carlo Mercado and Prescy Prago and Gilbert Rago and Michael Cuzco kept their unbeaten streak going with 2-0 wins. Also unbeaten for Auxilio were Millare and Reyes while contributing another 2-0 result was the pair of Alison Lopez and Francis Ochoa. Villafuerte earlier teamed up with Karen Garcia for

another sweep in the tournament held in honor of PDI chair Marito Prieto.

Prieto got two points from Bong Viray and Jojo Isles; Cio Francisco and Genie Lagman; Abel Ulianday and Ruth Navarra; and Chona Gomez and Richard Cuavesma.

Masoy Cabuhat and Ning Lalicon keyed Maria's early run with a two-point finish. Dennis Alcaraz and Nilo Aliterado; Adela Mendoza and Sonny Cruz; Angie Agula and Arnold Gardila; and Adele Gerardo and Inee Alcantara also contributed two points for Maria.

Rufino's two-pointers were Joel Macawile and Jojo Samonte; Ruby dela Cruz and Boying Iingan; Chona Agustin and Darwin Romanillos; and Mylene de Jesus and Tess dela Cruz.





JOHNNY Arcilla, (right) kisses his trophy after winning the first Enervon Men's Open Singles Tennis Championship over fever-stricken Joseph Victorino.

ERNEIL S. SANTIAGO

Arcilla clinches 7th title for year

JOHNNY Arcilla lived up to his billing as the country's No. 1 tennis player by ruling the first Enervon Open singles championship yesterday at the Makati Sports Club.

Displaying awesome form, the 24-year-old Southeast Asian Games veteran downed fellow national and second seed Joseph Victorino, 7-5, 2-0 (retired), for his seventh title this year.

Arcilla survived doubles partner and fifth seed Adelo Abadia, 6-4, 4-6, 6-4, while Victorino struggled past fellow national player and third seed Rando Ruel, 4-6, 7-6 (7), 6-4, in the semifinals.

"I gambled with my game. If I had the chance, I went to the net. I kept surprising him with different shots," said Arcilla, who received the champion's purse of P38,000 and a trophy from Unlab assistant vice president Alvin So and tournament organizer Johnny Jose.

"Maybe, I took advantage of his health condition. But despite his fever, Victorino played

a very good game. *Parang walang sakit,*" said Arcilla, who trailed, 4-5, before winning the next three games in the first set.

"I hope I can keep my level of performance and win more tournaments," said Arcilla, who also won in Marawi City, Misamis City, Mandaue, Cagayan de Oro, Mandaluyong and Subic this year.

Victorino, who managed to play and win his semifinal match despite nursing a fever last Friday, put up a strong challenge in the first set but was forced to quit after two games in the second set.

"I felt weak already after the first set. I really wanted to finish the match but my body cannot continue playing," said the 20-year-old Victorino, who beat Arcilla in the final of the Bohol Invitational two weeks ago.

Arcilla and Victorino, who both saw action in the Asian Championships held in Uzbekistan last month, will spearhead the Philippine campaign in next year's SEA Games.

SOCCER SHOWDOWN

Saturdays @ 4:00pm



STREET SOCCER

October 15, 2004 to December 19, 2004

sponsored by:



WOWPHILIPPINES

PRODUCED BY **TIME LINE** PRODUCTIONS, INC.

Who's the better rap stah? You decide.



Watch and vote for your favorite MTV Supahstar D' Supah Search finalists.

starting October 13, 2004
Every Wednesday at 7pm
with repeats on
Sundays at 8pm
Tuesdays at 3pm

WAYS TO VOTE:

SMS - Simply text supahstar <name>
(for example: supahstar jhon)
to 26588 (Exclusive to all SMART and
Talk N' Text Subscribers)

ONLINE - www.msn.pickmyad.com

EMAIL - mtvsupahstar@mtv-asia.com

FAX - 825-1818

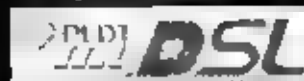
Voting Period:

October 13, 2004 @ 7:00pm until
November 12, 2004 @ 12 midnight

presented by:



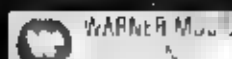
in cooperation with:



with the participation of:



official label partner:



official car provided by:



Toshiba Mobile, Inc.

special thanks to:



Check it out on MTV ONE
Channels 41 in Metro Manila
and 29 in Cebu and Davao

Hi-Velocity Broadband Internet

PLDT MYDSL

faster than his old
I-café on dial up.

non stop with DSL's
1Mbps/64 cir
connection.

oaties and win in real time all the time.

Business Packages.
There's no stopping you from turning your Internet Cave into an all-in-one Internet shop. Sign up for a package now to give your customers more reasons to keep coming back.

computer bougns internet cafe • Cyberlink Internet Cafe • Dragon Network Cafe • Galaxy Internet Cafe • Learning Station • E-Box • Intel Computer • Netpro Tech Computer • New Sky Computer Shop • Pointe Internet Cafe • PowerZone Internet Cafe • Razz PC Rental • StarkZone Computer Cafe • PCland Mall • AlphaX Interactive Inc • Apple Bytes • Central Surf Computer Station And More Computing • Cybertop Cafe • E-Commerce Station Internet • Elementy Design Zone • Flex Cakes • Insull Internet • LightBox Internet • Net Switch computer rental • Netzone • Pico PC Center • Planet Internet • All In One • Sharp • Tumbler Cyber Cafe • Virtual Ground Cyberlink • W zone • Zig-zag Cyberlink • SAMPALOC [2525 Triple Play] • CyberStar Computer • Computo Online • Creative Shop • Love-Shopping • Murphy's • Mighty Promotion • Radio Line • STA MESA / Mac Cyber World • B • P Netz • Blue Room • Gulp • Intimate Point • Memphis Internet Cafe • Plymouth Computer • PointeCom • DeMarkOE • Apollo Computer-Center • Southcom • TONDO • Thompson Computer • VioLink • 7 computers • Cam Computer Center • E-Mind Computer Center • Kenelle Mind • McGeezone computer shop • AC-BUS • Post Office • Plumber

[illegible][illegible]

॥ श्रीगणेशाय नमः ॥

Figure 1. The effect of the concentration of the inhibitor on the rate of polymerization of α -methylstyrene in the presence of SnCl_4 at 25°C .

100

ENTERTAINMENT

Text us your feedback: inquirer.ent.name/city/message to 2207 (Globe) or 283 (Smart)

Editor Louie C. Camino
Assistant Editor Emmie G. Velarde

Edu offers \$5,000 reward for information on pirates

By Nini Valera

EDU MANZANO is offering as much as \$5,000 in reward money for leads that could lead the Optical Media Board to manufacturers and sellers of fake optical media.

Manzano, head of the OMB, told INQUIRER Entertainment last week that the anti-piracy agency had already given a \$3,500 reward for information that led to a major bust.

The amounts, though substantial in these days of financial crisis, are, however, just a drop in the bucket compared with the amount of potential revenues that both the local and national governments are losing to pirates.

Manzano, who reportedly earns P120,000 a month as OMB head but who claims to pay for his own gasoline, cell phone bills, airplane tickets and meals, said the reward money comes from stakeholders—owners of products and brands or labels—and record and movie producers.

"We have a kitty, and we source funds from our limited resources and from contributions from the producers (whose products are pirated)," the actor and TV host said.

Last Tuesday, he was elated over the success of the raids conducted by the OMB with the Criminal and Investigation Group transnational division on four warehouses suspected to be manufacturing fake optical media and one outlet selling them.

He said the raids resulted in the seizure of P100 million worth of pirated products, mostly VCDs, replicated with the use of computer burners, the biggest haul so far for the pirate raiders.

Manzano said the establishments raided were at 58 Cambridge St. and 61 Harvard St., both in Cubao, Quezon City, two warehouses in the vicinity of Tutuban Mall in Divisoria, Manila, and CD Square, a VCD outlet in Robinsons Ermita.

He identified the owners of the piracy operations as Simon Chan and Ricky Hu, suppliers of pirated computer games, music and business software in the Philippines. Both were not present during the raids, but were found to be registered owners of the establishments based on electric bills and other records of occupancy, according to Manzano.

He said investigation prior to the raid showed that Chan and Hu were the biggest suppliers of fake optical media.

The raid was conducted based on a search warrant issued by Judge Antonio Eugenio of Manila.

Manzano observed that "lately, there have been more pirated products in VCD format, which are replicated using only burners."

Most pirated goods, he added, come from Malaysia, Indonesia, China and Singapore.

Tuesday was a good day for Manzano, he

told INQUIRER Entertainment.

"I enjoy my job if we're successful," he said. "Like every day, we're getting leads."

He describes himself as a field man, who goes with the law enforcers during raids, surveillance, and coordination meetings with other government agencies. The job has already brought him to Malaysia and Indonesia where he participated in surveillance operations on suspected illegal manufacturers.

But he stressed that the real heroes in the fight against piracy are the men and women of the OMB.

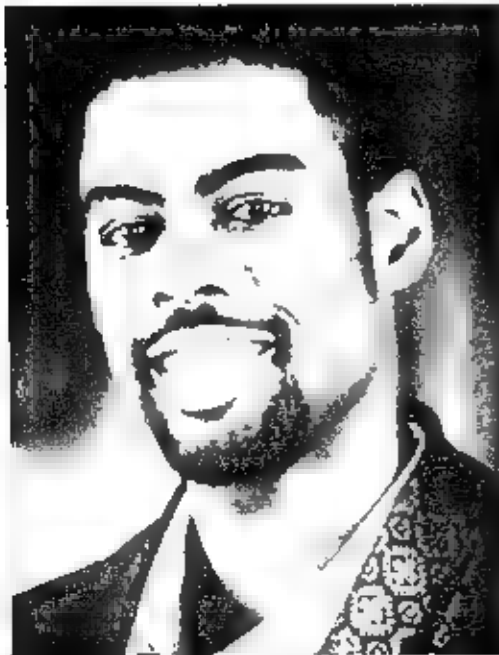
"They do not get hazard pay, they are placed in life-threatening situations, and I've never seen them complain," he said.

But he dismissed the dangers the job poses on his life.

"It's like crossing the street," he said. "You just have to be careful."



P120,000 MAN. That's how much he's paid as OMB chair, but he spends his own money to carry out his duties.



"THE BEST of the new generation of comics," the Oscar show producer says of Chris Rock.

Chris to rock 2005 Oscars

LOS ANGELES—Sharp-tongued comedian Chris Rock has been chosen to host the 77th annual Academy Awards, the film industry's highest honors, next February, the producer of the show said on Thursday as he reached out to a younger generation of comics.

It will be the first time that Rock, a former "Saturday Night Live" cast member, will host the show watched by millions around the world. He will succeed veteran Oscar emcee Billy Crystal, who hosted the awards show earlier this year.

"I am a huge fan of Chris Rock," Oscar producer Gil Gates said in a statement. "He always makes me laugh and he always has something interesting to say. Chris represents the best of the new generation of comics."

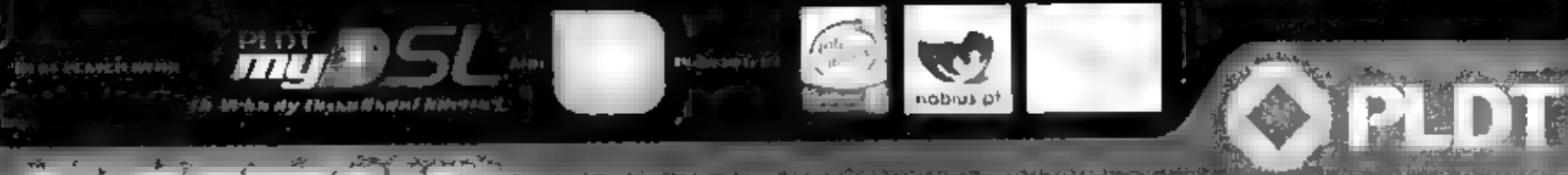
Rock, 39, known for his often-provocative

CHRIS/A2-2

Conquer MU for one month, free. Only at www.pldtplay.com

PLDT Play gives you the first crack at MU, Tournament of Champions - one of Asia's most intense, bold online RPG.

You can be one of the first to create your own battle tested character with thousands of weapon combos at your disposal. Choose to be the bad guy if you're tired of pursuing evil all the time. It's a battle experience definitely like no other. You can play MU at home or at internet cafes but slots are limited, so register now at www.pldtplay.com.



Vilma Santos and 49 others in Beijing

TRUST Mother Lily Monteverde to do things in a big way.

There was a time she was producing 52 movies a year just by herself, which is a dramatically huge number when you consider that, as of this month of this year, all our movie producers combined cannot come up with even 40 films.

When the industry fell into hard times, and so did Mother. And at her all-time low, she managed to produce at best only "five or seven films in a year," she says, and everyone drumbeat that she'd lost the game to Star Cinema.

Mother, the survivor, comes back with "Basta wag lang I produce four films. In Chinese, do not say that number. It means patay. Ay, ha-ha-ha-ha."

Well, Mother should know what she's talking about.

At 65, she's done it all: youth films, drama, sex, action, comedy, horror, romance, fantasy, realism. Name it, she's done it. She's made *bilao* fly, put *kamison* on everybody, she's made duds, she's made art, she's made friends, she's made enemies.

Beijing

Well, Mother is at it again. At a time when the sputtering movie industry will probably manage a miserable 50 films in all this year—and that, thanks only to the December film festival output—she is hard at work on another super production: "Mano Po 3."

And again, she is doing things big. Or how else to call flying 50

people to Beijing, including the wonderful Vilma Santos herself?

Although, as Mother demurs, it is her daughter Roselle who organized the trip to the last detail. "Ako, ang papel ko, pabilibilang lang ng cheongsam in Shanghai."

All right, but very Mother, good money would not be wasted, the schedule was punishing. Up at 6 a.m. and back at 10 p.m., every single day for three full days, under three degrees centigrade weather.

Punishing even for the film's main star, Vilma Santos, who, legend has it, totally needs five cups of coffee before she can even stir in the morning. At least that used to be the case, says show-biz veteran Douglas Quijano, who's traveled with the star to Amsterdam for "Ms X" and to New York for "Divorcee Pinoy Style," and had no reason to expect anything different in Beijing.

Well... surprise, surprise! The star, who turns 51 on Nov. 3, is at the hotel coffee shop at 7 and is still hyper at 10! And in between those hours, she does like everybody does.

"Lakad nang lakad at umuupo sa kalsada pag walang maupuan," says talent manager Arnold Vegafria. "Pag gustong magpahinga sa building, kahit sa hagdan. Di nga raw niya nagagawa ito sa Maynila."

She bore everything well, even the walking up and down, and down and up, the Great Wall in her high heels! "It was torture," says talent manager Man-

JUICE

Jo-Ann Q. Maglipon



ny Valera, "but she had a dressy outfit for the pictorial, so she wore heels!"

At trip's end, nobody could recall anything about Vilma that was not about glamour or grace. She was a star, and everyone treated her like one.

And so it floored the young and quiet Dennis Trillo when the Star for All Seasons, noticing how he never seemed to say a word, coaxed him, in front of everybody: "Anak, halika, yakapin mo ako... smile ka naman diyan."

Vilma Santos set the tone.

The other one to do so was Mother Lily.

The Regal Films matriarch began the group's very first day with a speech in the bus. She told everyone that she wanted them all to be one happy family, that they were all in China to work but also to have fun. And she was happy to welcome them, she said.

True to her word, she spread the welcome mat. Billowing them in five-star splendor, treating them to five-star restaurants, serving them one too many laurats, and generally making them all feel good about being exhausted.

As a result, when everyone got back there were no stories to tell! None.

The movie veterans, unused to no incidents and too much harmony, had nothing to report! Even talent manager Dolor Guevarra, a great one for telling stories to the detail, had nothing to tell: "Naku, tawa lang kami nang tawa. Si Vi, namamatay sa katatawa sa kahit ano, pati na sa roll call ko every morning: Rosa Vilma Santos! Present? Panay lang kami tawa. Ang saya namin!"

The young ones

Things were so harmonious, even the young stars forgot they belonged to rival stations.

Walang umaban, came back the report, between and among Angelica Panganiban, Carlos Aquino, and Patrick Garcia (Channel 2 talents), who shopped as one, ate at one table, and gossiped as one *barkada*, with Dennis Trillo and Angel Locsin (Channel 7 talents). Even as Karylle (7) and John Pratts (2) seem to have caught each other's eye, if Mother Lily's broad hints about them looking good together are anything to go by.

Every day of their stay, these rival stars from rival stations huddled at the back of the bus, inseparable. When it came time to fly back home, these highly valuable properties of their respective networks, were still huddled, this time at the back of the China Southern plane, inseparable to the last.

Back home, Mother Lily is feeling mighty satisfied. Asked if the money she is spending on "Mano Po 3" (Vilma's fee alone is said to be anywhere between P5-6 million; the Beijing trip



VILMA Santos and Mother Lily

would've run into the millions) is worth it, the businesswoman says without hesitation: "All worth it."

She adds, "I don't mind spending, basta masaya ako. Yong pamilya kami, joint effort kami. Lahat mabait! Si Ate Vi, she is so gracious. She smiles when you talk to her, she says thank you. Gracious talaga. Magandang too. She does not give tension. She is not pa-Star for all Seasons. She even pull her *maleta* herself in

China and in Manila, she pull her *maleta*."

And note, says the veterans in the group, Vilma had only one suitcase! And this carried her costumes as well!

Meantime, Arnold Vegafria is waxing proud. He says the Chinese locals always stared and hovered around the Pinoy stars. "In fairness," says a very biased Arnold, "walang pangit sa mga artista natin! Panay tayo maganda at guwapo!"

Chris to rock...

From page A-1

brand of humor, marks a sharp departure from the lower-key style of Crystal, 57, a longtime favorite of Oscar audiences for his deadpan delivery, smooth ad-libs and Hollywood send-ups.

In an era of heightened sensitivity to indecency on the airwaves since Janet Jackson's

breast-baring Super Bowl show last February, Rock might seem a bold choice given the earthy, often profane act he has popularized.

But his selection makes sense from the standpoint of attempts by producers and the Oscar-sponsoring Academy of Television Arts

and Sciences to draw greater interest from younger viewers, especially the 18- to 49-year-old age group most prized by TV advertisers, experts said.

Other recent Oscar hosts include Steve Martin, who emceed the show in 2003 and 2001, and Whoopi Goldberg in

1999 and 2002.

Rock, a native of Brooklyn, made his film debut playing a parking valet in the 1987 Eddie Murphy comedy Beverly Hills Cop II but got his big break when he joined the "Saturday Night Live" ensemble in the early 1990s.

There, he made a name for himself lampooning black

celebrities like Michael Jackson and creating such comic characters as Nar X, the militant talk show host.

A three-time Emmy winner for his comedy work on HBO, including the special "Bring the Pain," Rock is currently shooting the feature film "The Longest Yard" with fellow "SNL" alumnus Adam Sandler.

His other film credits include "Head of State," "Bad Company" and "Nurse Betty."

He hosted the MTV Video Music Awards last year.

The 77th Academy Awards show will be broadcast live on Feb. 27 on ABC from the Kodak Theater in Hollywood. ABC is a unit of The Walt Disney Co. Reuters

INQUIRER
TV GUIDE
SUNDAY, OCTOBER 17, 2004

Ang inyong tagapaghalal ng ulat-pangmulat

10:30pm **11:30pm** **12:30pm** **1:30pm** **2:30pm** **3:30pm** **4:30pm** **5:30pm** **6:30pm** **7:30pm** **8:30pm** **9:30pm** **10:30pm** **11:30pm** **12:30pm**

ClickTheCity.com

INO INO TV

ClickTheCity.com

Channel	12:30pm	1:30pm	2:30pm	3:30pm	4:30pm	5:30pm	6:30pm	7:30pm	8:30pm	9:30pm	10:30pm	11:30pm	12:30pm
ABS-CBN	Sarap sa Puso	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me
TV5	Sarap sa Puso	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me
IBC	Sarap sa Puso	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me
Solo	Sarap sa Puso	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me
Manitoba	Sarap sa Puso	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me
ETC	Sarap sa Puso	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me
Chesna One	Sarap sa Puso	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me
Studio 23	Sarap sa Puso	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me
ADN	Sarap sa Puso	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me
StarWorld	Sarap sa Puso	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me
DBN	Sarap sa Puso	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me
National Geographic	Sarap sa Puso	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me
Lifestyle Network	Sarap sa Puso	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me
HRD	Sarap sa Puso	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me
Star Movies	Sarap sa Puso	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me
Enlighten	Sarap sa Puso	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me
GOPI	Sarap sa Puso	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me
Mano Channel	Sarap sa Puso	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me
Chesna	Sarap sa Puso	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me
Interact Channel	Sarap sa Puso	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me
Mano Channel	Sarap sa Puso	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me
GOPI	Sarap sa Puso	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me	The Best of Me

INOcredible Pinoy!

Byline Inquirer

Inquirer In-Depth

Tanong Ng Bayan

INO INO TV

Ngayong Huwebes, 10:30pm

Dito lang sa ABC

The thrill is gone

THIS past week, we've been viewing the new "StarStruck" search on Channel 7 and "Star Circle Quest" on Channel 2.

Once more, thousands of young hopefuls are putting themselves and their future in the hands of the two talent searches' jurors.

Only a handful of them will make it to the finals, with their promise of fame and fortune in the heady world of show business. But that hasn't kept all those thousands of hopefuls from laying themselves and their dreams on the line.

The selection process is as interesting and even exciting as it was last year, but the thrill is gone because the first winners of the competitions haven't exactly distinguished themselves as performers.

So, we wonder why the judges put them through the wringer so rigorously, and when they do the same this second time around, we're no longer impressed.

Sure, Star Circle's Sandara Park is now a huge success, but her performances aren't really exceptional.

And, over at "StarStruck," that tilt's kiddie winners are nowhere near being as viewable as genuine child-performer finds like Niño Muhiach and Aiza Seguerra, so what's the current fuss and bother for?

It looks like all that "StarStruck" and "Star Circle Quest" really want is to discover and build up new batches of cute talents who will thrill the adolescent and teenybopper audience out there all the way to kilig heaven.

If so, let's not give them such a hard time, shall we? Let's look for cute, for *porma*, for a perfect set of teeth, great bodies, abs to die for, school girl and schoolboy complexions, acceptable acting, singing and dancing ability, a healthy dose of ambition and competitiveness, a willingness to give up their privacy and work round the clock with little sleep—and let it go at that.

Jimmy Fallon in 'Taxi'

THE NEW chase comedy "Taxi" is being built up as a Queen Latifah starrer, but we're watching it because its young lead comic is Jimmy Fallon.

We became Fallon fans when we watched him perform zany antics on TV's "Saturday Night Live" comedy program. He was funny without having to resort to slapstick and offensive humor.

Fallon is one of a burgeoning batch of TV-

VIEWFINDER

Nestor U. Torre

film "clowns" who don't look like freaks and gargoyles. In fact, Fallon is good-looking enough to do romantic lead role, if he wanted.

But his chosen field now is comedy, so we'll just have to wait for him to make the transition to romantic or dramatic stardom, like Tom Hanks before him. That will eventually happen, sure as shooting.

The sad thing is, when Fallon opted to launch his film career, he had to leave "SNL." Well, the stakes are bigger in the movie world, so some things have got to give.

In "Taxi," Fallon plays a car-less cop (his lack of vehicular skills has landed him in the precinct doghouse).

Together with a speed demon of a cab driver (Queen Latifah), he's hot on the heels of a gang of beautiful Brazilian bank robbers who are on a crime spree all over New York City.

We hear that Fallon passed up around 30 movie offers before he decided to go with "Taxi." There must be something especially funny about this movie's material. If it clicks, Fallon's movie career is "made."

But, what if it doesn't fly? It'll be back to the TV salt mines for Jimmy Fallon. Well, there are worse fates.

Dance contest

"DON'T You Just Know It (Don't Ha Ha)" by Captain Jack is now the dance cut used in a dance contest on Channel 7's "Eat Bulaga."

The Universal Records promo offers cash prizes of P10,000 for daily winners and P5,000 consolation prize every Monday, Wednesday and Friday. Groups composed of two girls and a boy can join the dance competition.

'No News from God'

PENELOPE Cruz's controversial starrer, "No News from God," is now available on DVD and VCD on Star Records video. Winner of an award from the Cinema Writers

Circle in Spain, the film is about an angel who is sent down from heaven to try to save the soul of a boxer

with a turbulent past.

She pretends to be the boxer's wife, and her mission appears to be suc-

ceeding—until Hell also sends one of its best agents to frustrate the good angel's best efforts.



asia pacific film institute



OPENING VERY SOON!
www.asiapacificfilm.com

Director of Studies: Marilou Diaz-Abaya

M7 Building, 185 EDSA (across Galleria Corporate Suites, near POEA)
Brgy. Wack-Wack, Greenhills East, Mandaluyong City
email address: study@asiapacificfilm.com
landline: 725-2239 fax: 727-5129
mobile: 0917-857-9989

SUBSCRIPTION PLANS

P440 **POWERSURF**

P220

FAST CONNECTION • 6 FREE EMAIL ADDRESSES (100MB EACH)
FREE 20MB OF WEB SPACE • 24/7 TECHNICAL SUPPORT

SUBSCRIBE NOW!
480-0777 / 735-4911 Loc. 40-48
or email us at sales@tri-isys.com

www.tri-isys.com

MARKET!

DISCOVER THOUSANDS OF FINDS.
HAGGLE FOR GREAT BUYS.
EXPERIENCE ALL THESE IN A VAST
AIR-CONDITIONED, CLEAN, SECURE,
AND SAFE SHOPPING ENVIRONMENT.

The fun is in the finds

cinemas! cinemas!

CUSTOMER SERVICE HOTLINE : 886-7515

1	Ladder 49
2	Sky Captain & the World of Tomorrow
3	House of Flying Daggers
4	Shark Tale
5	Three
6	Open Water
7	Resident Evil: Apocalypse

events! events!

LIVE!

THE BACOLOD MASSKARA

Catch the winning troupe
of The Bacolod Masskara Festival
on Oct 23 and 24, 1:30pm, 3:30pm,
5:30pm and 7:00pm at the Activity Center!

Movies and events are subject to change without prior notice.
Developed and managed by Ayala Land, Inc. Another retail innovation.

VIVA Concerts presents

SARAH GERONIMO
GRAND CHAMPION
STAR FOR A NIGHT

RACHELLE ANN GU
GRAND CHAMPION
SEARCH FOR A STAR

MARK BAUTISTA
RUNNER-UP
STAR FOR A NIGHT

RAYMOND MANALO
RUNNER-UP
SEARCH FOR A STAR

SHERYN REGIS
RUNNER-UP
STAR IN A MILLION

CHRISTIAN BAUTISTA
RUNNER-UP
STAR IN A MILLION

FRENCHIE DY
GRAND CHAMPION
STAR IN A MILLION

PINOY IDOLS
BATTLE OF THE POPSTARS

ARABETA COLISEUM
NOVEMBER 19 8:00 PM

TICKET PRICES
PATRON A - P1,200
PATRON B - P1,200
LOWER BOX - P 900
UPPER BOX A - P450
UPPER BOX B - P250
GENERAL ADMISSION - P150

MANILA BULLETIN
THE NATION'S LEADING NEWSPAPER

TICKET OUTLETS: ALL SM TICKETNET OUTLETS, ARABETA COLISEUM. FOR RESERVATIONS & INQUIRIES CALL 911 5655

Text INCREDIBLES to 2346 for exciting downloads.

[illegible]

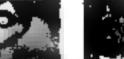
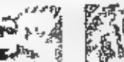
Like most ten year old boys, Dash seems to be moving even when standing still. Full of restless energy, he has the power of super speed; a power so useful for playing pranks on his least favorite teacher that he has difficulty keeping it in check. Dash has been called into the principal's office more than once, but he's never been caught. Dash doesn't understand why his family should hide their powers---why would they have them if they weren't supposed to use them?

Part 1. For her three children as super-stretching Superwoman, she has to be as flexible as a rubber band. She is quite well, and is busily on caring for her three children. While she occasionally has amazing stretching ability to meet the daily challenges of motherhood, she is careful to do so behind the closed doors of their own home. She misses the old days, but doesn't dwell. Bob says she's a real homebody.

though she first gained notoriety as the world's leading superhero costume designer. Edna Mode (known as E) remains a leading figure in international fashion. Still at the top of her game, E is pored with vapid, "braunless" models, finding it infuriating as she "used to be gods." She longs for the Supers, for one of them "is incredible." She is "incredible."

ANIMATED WALLPAPER



					
W mri incred, blename	W dashname	W edname	W violetname	W frozename	W mrs ncrediblename
					
W jackname	W syndromename	W mrsrun	W dashspeed	W mrsisurprise	W mri incredibla
					
W the ncredibles	W movlename	W frozonep.o.nt	W jacksmile	W mri ncidad	W jackndad
					
W syndromemty	W dashface	W adnface	W mri ncface	W mri ncharo	W violetlash

L dashrut

L llogo

L jack

L edniatfa

L herodad

L syndrome

L frozane

L heromom

THE INCREDIBLES
L movieables

		
TC dash	TC edna	TC frozone
		
TC jack	TC p c	THE INCREDIBLES TC moviename
		
TC earphone	TC members	TC syndrome

	
MMS backnaflash	MMS supernow
	
MMS frozonefrozeze	MMS happyjack
	
MMS inflexible	MMS ntro
	
MMS ilsaveu	MMS savecity

Title	Keyword
The Glory Days	glorydays
Life's Incredible	incred ble
Kronos Unveiled	kronos
Missile Lock	mock
Road Trip	roadtrip
Saving Metrov Ite	metrovie

Rate per download,
P15.00 for icons, text cards and ringtone
P20.00 for colored wallpaper, animated wallpaper and polytone.

*participating brands: KOKO KRUNCH, MILO BALLS, HONEY STARS, SNOWFLAKES, TRIX.
 *sending this text is FREE of charge

*pending this text is FREE of charge



making great things possible **Globe**
—HANDYPHONE

ENTERTAINMENT

Text us your feedback: Inquirer ent name/city/message to 2207 (Globe) or 283 (Smart)

'This is not goodbye'

By Carla P. Gomez
PDI Visayas Bureau

PONTEVEDRA, Negros Occidental—"This is not goodbye," the priest said during Mass at this town's parish church before the ashes of Rio Diaz-Cojuangco were placed in their final resting place yesterday. "In our own time we will be united with her in heaven."

Fr. Jigi Caraig added, "Rio, we look forward to seeing you with outstretched arms with our Lord in the gates of heaven."

The urn bearing Rio's ashes was placed in the chapel inside the vast Cojuangco-owned Hacienda Balbina shortly before noon yesterday.

The final rite ended two days of public mourning here over the death of the former beauty queen, actress, television host and this town's former vice mayor.

Rio, 45, former vice mayor of this town, died Oct. 3 in California after six years of battling cancer.

The laying of the urn at Hacienda Balbina's chapel was strictly a family-only affair. But the public had a chance to say goodbye to Rio in the funeral Mass held at 9:30 a.m. at this town's parish church, the St. Michael the Archangel Church.

The Mass ended with the blessing of the urn by Fr. Caraig and the distribution of rosaries to those who were present in the church.

Rio's husband, Negros Occidental fourth district Rep. Carlos Cojuangco, then carried the urn bearing his wife's ashes out of the church, followed by members of the Diaz and Cojuangco families, who all proceeded to Hacienda Balbina, about 2.5 kilometers from the church.

With Cojuangco were their children—Claudia, 9, and Jaime, 7—and Ali, 21, Rio's son by singer Hadji Alejandro.

Also present were the congressman's family led by his parents Eduardo and Gretchen Cojuangco and Rio's 12 sisters and brothers, including former Miss Universe Gloria Diaz.

Cojuangco called on those present at the

Mass to remember that it was God who gave Rio a joyful life.

"Let us not be sad because Rio would like us to be happy," said the young widower. "She lived a joyful life by God's grace. What would make her sad is if we don't know why she was happy."

Rio's son Ali also urged the people to "let everything she stood for remain in us" so that his mother would not have died in vain.

Father Caraig told the crowd he hoped that the way Rio lived her life would revitalize their Christian faith "so we, too, can safely enter the fold of eternity."



REP. CARLOS Cojuangco and his wife, Rio Diaz, enjoying intimate moment together.

PDI PHOTO

MAYO DIPPED CRISPY TILAPIA

THE NEW FRIED COMBO



PIOLO Pascual for Intensity by First Quadrant

'Intense? I just do what I do'

By Carmela Teresa Almonte

"PEOPLE perceive me as an intense actor," says Piolo Pascual. "I don't know; I can't judge myself. I just do what I do. That's their description [and] it's flattering. I don't know if I'm intense but they say I am."

What is "intense," for sure, is the award-winning actor's schedule these days.

Piolo, proclaimed Outstanding Lead Actor in a Drama Series during the last Entertainment Press Awards, has just finished the soap "Mangarap Ka" for ABS-CBN. His previous telenovelas went on to have up to three sequels, but he doesn't feel bad that this didn't happen with "Mangarap," which ran for seven months.

"Ganyan talaga ang buhay (That's life)," Piolo says. "You can only hope for the best. I'm grateful that ABS-CBN gave me a show that I really loved. From the time we started to the time we wrapped up, the energy stayed high."

On top of the energy, he says, the cast created such a bond that it felt like one happy family all throughout.

While waiting for possibly a new soap, the versatile performer has a movie project in pre-production. It teams him up with Bea Alonzo, and will be released early next year.

Secret story

Piolo promises that the "fun, feel-good" movie is "a first in local movies ... really unique."

Here he stops. "I cannot disclose the story; baka masulot kami (we may be preempted)."

The movie will be directed by "Manong" Gilbert Perez, whom Piolo worked with in last year's "Kahit Isang Saglit (Even for a Moment)." His blockbuster starrer "Milan" was shown last February.

He muses: "So parang once a year lang ako gumawa ng pelikula—ganun kahirap. (It seems I can make movies only once a year—that's how hard it is)."

Maybe so, but it could be because he constantly has other stuff cooking.

Piolo will also be working soon on his third album, which is being produced by an

Bring out the crispy flavor of tilapia.

Dip it in Lady's Choice Mayonnaise.

Made with the finest ingredients to bring out the real taste of fried food without overpowering it.

Turns a satisfying dish to one that's irresistible.



CUP's most outstanding radio commentator for 3rd straight year

DZRI 810 AM radio commentator, program host and producer Gerry Cornejo is Most Outstanding Radio Commentator awardee

of the Consumers Union of the Philippines (CUP) for the third straight year, 2002-2004.

Cornejo received his third CUP trophy at the 15th Annual National Consumer Awards (Anca) held recently at Les Pavillon ball-

room. Cornejo was cited for his balanced and well-researched commentaries on national issues. His prime-time radio program, "KIK sa RJ," which airs daily on DZRI AM 810 kHz, Monday to Friday, 7 a.m. to 9 a.m., was also cited for its broad-based mass appeal due to its interactive, innovative, informative format and high entertainment value.

"KIK sa RJ" also promotes health through its anti-smoking advocacy as well as public safety through obeying traffic laws, road courtesy and pedestrian discipline.

Among the major sponsors and endorsers



SHOW TIME

MOVIE GUIDE

NOW SHOWING

Cinema 2000 Target Mall (Sta. Rosa, Laguna) tel (049) 837.0926 1 RESERVED 2 RESERVED 3 RESERVED 4 RESERVED Cinema 2000 Waltermart (Calamba) tel (049) 545.7383 1 OPEN WATER 2 SHARK TALE 3 LADDER 49 4 SECRET WINDOWS Cinema 2000 Pavilion Mall (Buñan) tel (049) 411.3346 1 SECRET WINDOWS 2 LADDER 49 3 SHARK TALE 4 OPEN WATER Cinema 2000 Cinemagix (Urdaneta) tel (075) 568.6771 1 SECRET WINDOWS 2 MIND HUNTERS 3 THE EXORCIST 4 THE EXORCIST	Lianas MovieCity (Calamba) tel (049) 545.7262 1 LADDER 49 2 CRISANTA IBA KA 3 OPEN WATER 4 SECRET WINDOW PUNISHER Mega Center Mall (Calamba) tel (049) 483.3283 1 RASING HELEN 2 CRISANTA IBA KA 3 PUNISHER 4 FENG SHUI Fiesta World Mall (Lipa) tel (043) 981.0790 1 PUNISHER 2 THE NOTEBOOK 3 TAKAW TINGIN 4 OPEN WATER Cinema 2000 Metrotown (Tarlac) tel (045) 982.1729 1 SAVE 2 SECRET WINDOW 3 THE BOURNE SUPREMACY 4 THE EXORCIST THE BEGINNING	Jade Cinema (Angeles City) tel (045) 887.5001 to 13 1 LADDER 49 2 SHARK TALE 3 OPEN WATER 4 THE NOTEBOOK Cine Nepo (Angeles City) tel (045) 887.8121 1 SECRET WINDOW 2 OPEN WATER 3 LADDER 49 4 SHARK TALE Cine Nepo (Dagupan City) tel (075) 515.8489 1 THE NOTEBOOK 2 OPEN WATER 3 SECRET WINDOW 4 THE EXORCIST Centre Plaza Cinema (Bakanga, Bataan) tel (047) 237.7807 1 THE NOTEBOOK 2 DODGEBALL Cinema 2000 Waltermart (Pinaric) tel (044) 750.0028 1 SHARK TALE 2 PUNISHER 3 OPEN WATER
--	---	---

MOVIES / SCHEDULES / PRICES SUBJECT TO CHANGE WITHOUT PRIOR NOTICE

See'emall!



AT THE CENTER
AYALA CENTER
CEBU

CEBU CITY GOVERNMENT'S
MS. UNITED NATIONS 2004 CELEBRATION
October 19, 2004

AYALA CINEMAS

ACC
AYALA CENTER
CEBU

1 SKY CAPTAIN
& THE
WORLD OF
TOMORROW

2 RAISING
HELEN

3 FAHRENHEIT
9/11

4 GODSEND

5 SHARK TALE

CUP'S CHOICE.
Cornejo has been
winning since 2002.

of the program are MediaKom, Kraft Foods Philippines, Glaxo Smith Kline, Department of Health, Bill Gates Foundation International, Framework Convention on Tobacco Control Alliance of the Philippines (FCAP) and the Yosi Kadiri Organization of the Philippines.

For more information, e-mail kkk-sarj@yahoo.com or gerrycornejo@gmail.com or text 0926-7114446

'Intense? I just do what I do'

From page A3-1

ning artist like himself—composer, arranger, and musical director Louie

reminiscently dubbed "Piolo Sings Louie," and is slated for a Valentine season release, around the same time as his movie with Bea.

That he is excited goes without saying. "I just got my study tape Six remakes of Louie's songs, and hopefully four originals! And we will start recording this week."

Concert tours? He leaves for Australia last week of the month with other members of the Hunks. On Nov. 7, he has another show set in Hong Kong and, in December, four more in the United States.

'Comfortability' factor

It's hard to see how, but Piolo will also have to find time for his obligations as the latest image model of First Quadrant, which is launching its new line of men's cologne, Intensity. Two special edition scents, Passion and Spirit, have his name on the label.

If Piolo's philosophy as a product endorser is any indication, the scents would reflect his personal taste. He says the first thing he considers when mulling an ad contract is "comfortability."

The product has to suit him, he insists. "I have to believe in it, be comfortable with it. Hindi 'yung pilit (not forced). I can't just get the money and not care what happens next."

SM Cinemas movietime

EVERY HERO HAS A DESTINY.

JOAQUIN PHOENIX JOHN TAVOLLA

LADDER 49

moviepick

I what watch I

LADDER 49 MTRCB Rating: PG-13

SM City Dasmariñas Cinema 2
SM City Baguio Cinema 4
SM City Marikina Cinema 4
SM City Pampanga Cinema 1
SM City Bacoor Cinema 3

OPEN WATER MTRCB Rating: PG-13

SM City Dasmariñas Cinema 1
SM City Marikina Cinema 2
SM City Pampanga Cinema 1
SM City Bacoor Cinema 2
SM City Cebu Cinema 6
SM City Baguio Cinema 2

SHARK TALE MTRCB Rating: G

SM City Cebu Cinema 3
SM City Dasmariñas Cinema 4
SM City Marikina Cinema 2
SM City Bacoor Cinema 4
SM City Pampanga Cinema 2
SM City Baguio Cinema 1
SM City Davao Cinema 6

RESIDENT EVIL MTRCB Rating: R-13

SM City Bacoor Cinema 7
SM City Cebu Cinema 8
SM City Davao Cinema 5

THREE MTRCB Rating: R-13

SM City Bacoor Cinema 8

BOURNE SUPREMACY MTRCB Rating: PG-13

SM City Cagayan Cinema 1
SM City Iloilo Cinema 5

FENG SHUI MTRCB Rating: PG-13

SM City Pampanga Cinema 4
SM City Bacoor Cinema 6
SM City Cebu Cinema 7
SM City Davao Cinema 3

Movies are subject to change without prior notice. For complete movie schedule, visit www.smcinemas.com

ROBINSONS MOVIEWORLD

CINEMA ACCESS FOR ALL BRANCHES 635-5555
Visit us: www.robinsonsmovieworld.com

TOP MOVIE THEATER

22nd Annual National Consumer's Quality Award 2004
Family Consumers Choice Award 2003

NOW SHOWING

LIPA 757-3564 / 312-5878

- 1 THE PUNISHER
- 2 THE NOTEBOOK
- 3 TAKAW TINGIN
- 4 FENG SHUI
- 5 OPEN WATER

DASMARIÑAS 832-2125 / 416-4332

- 1 RAISING HELEN
- 2 KRISANTA...IBA KA
- 3 LADDER 49
- 4 OPEN WATER
- 5 SHARK TALE

ANGELES 062-2348

- 1 SHARK TALE
- 2 OPEN WATER
- 3 SECRET WINDOW
- 4 LADDER 49

BACOLOD

- 1 RESERVE
- 2 RAISING HELEN
- 3 THE BOURNE SUPREMACY
- 4 THE NOTEBOOK
- 5 SAVED
- 6 HAUNTED SPIRITS 2

STA. ROSA (049) 837-0007

- 1 LADDER 49
- 2 RESIDENT EVIL 2
- 3 OPEN WATER
- 4 SECRET WINDOW
- 5 SHARK TALE

IMUS 471-6186 / 875-5956

- 1 LADDER 49
- 2 RESIDENT EVIL 2
- 3 THREE
- 4 HOUSE OF FLYING DAGGERS
- 5 SHARK TALE
- 6 OPEN WATER

STARMILLS 875-4827 / 861-5270

- 1 OPEN WATER
- 2 SYLVIA
- 3 SHARK TALE
- 4 HAUNTED SPIRITS 2
- 5 LADDER 49
- 6 FAHRENHEIT 9/11

ILOILO 336-8470 / 78

- 1 SECRET WINDOW
- 2 SHARK TALE
- 3 SAVED
- 4 THE BOURNE SUPREMACY
- 5 TAKAW TINGIN
- 6 FAHRENHEIT 9/11

Movies/Schedules/Prices are subject to change without prior notice

[illegible]



downloads
Personalize your cellphone

We Got Game!



NAME: _____ PHONE: _____
 TEAM: _____
 NAME: _____ PHONE: _____
 TEAM: _____
 NAME: _____ PHONE: _____
 TEAM: _____

Your favorite Looney Tunes buddies are now PBA's rookies! Download 'em now for a chance to score a Nissan X-Trail SUV!

SUBSCRIPTION SERVICES

To get... Send to 234

- Daily calendar logos... CALTOON
- Weekly logos... HOTLOGO
- Weekly picture messages... HOTPIC
- Weekly ringtones... HOTTONE
- Weekly wallpapers... HOTPOLY
- Weekly PBA's calendar... HOTMNS
- Weekly PBA's calendar... HOTCAL

TONES

Test TONE - keywords to 234
 Test POLY - keywords to 234

Title	Artist	Keyword
We Will Rock You	Queen	WEWILROCKU
I Love Rock And Roll	Bruno Mars	ILOVEROCK
We Are The Champions	Queen	WEARECHAMP
Hey Huma	Black Eyed Peas	HEYHUMA
Charoos Of Fire	Voicets	CHAROOSFI
Shut Up	Black Eyed Peas	SHUTUP
Breaking The Habit	Lauri Park	BREAKHABIT
Where is The Love	Black Eyed Peas	WERISDALUV
Another One Bites The Dust	Queen	ANOTHERONE
Fighter	Christian Aguilera	FIGHTER

LOGOS

Test LOGO - keywords to 234

ALACATIVITY	BARAGOTAT	BEATBOX
POCAHONTAS	POCAHONTAS	POCAHONTAS
POCAHONTAS	POCAHONTAS	POCAHONTAS
POCAHONTAS	POCAHONTAS	POCAHONTAS
POCAHONTAS	POCAHONTAS	POCAHONTAS
POCAHONTAS	POCAHONTAS	POCAHONTAS

PICTURE MESSAGES

Test PM - keywords to 234

ALACATIVITY	BARAGOTAT	BEATBOX
POCAHONTAS	POCAHONTAS	POCAHONTAS
POCAHONTAS	POCAHONTAS	POCAHONTAS
POCAHONTAS	POCAHONTAS	POCAHONTAS
POCAHONTAS	POCAHONTAS	POCAHONTAS
POCAHONTAS	POCAHONTAS	POCAHONTAS

COLORED WALLPAPERS

Test WPA - keywords to 234

ALACATIVITY	BARAGOTAT	BEATBOX
POCAHONTAS	POCAHONTAS	POCAHONTAS
POCAHONTAS	POCAHONTAS	POCAHONTAS
POCAHONTAS	POCAHONTAS	POCAHONTAS
POCAHONTAS	POCAHONTAS	POCAHONTAS
POCAHONTAS	POCAHONTAS	POCAHONTAS

ANIMATED SCREENSAVERS

Test PMS - keywords to 234

ALACATIVITY	BARAGOTAT	BEATBOX
POCAHONTAS	POCAHONTAS	POCAHONTAS
POCAHONTAS	POCAHONTAS	POCAHONTAS
POCAHONTAS	POCAHONTAS	POCAHONTAS
POCAHONTAS	POCAHONTAS	POCAHONTAS
POCAHONTAS	POCAHONTAS	POCAHONTAS

THEMES

Test TMS - keywords to 234

ALACATIVITY	BARAGOTAT	BEATBOX
POCAHONTAS	POCAHONTAS	POCAHONTAS
POCAHONTAS	POCAHONTAS	POCAHONTAS
POCAHONTAS	POCAHONTAS	POCAHONTAS
POCAHONTAS	POCAHONTAS	POCAHONTAS
POCAHONTAS	POCAHONTAS	POCAHONTAS



TM & © Warner Bros. Entertainment Inc.
 The PBA and all PBA Team Marks are owned by the Philippine Basketball Association © 2004.
 The PBA and all PBA Team Marks are owned by the Philippine Basketball Association © 2004.
 The PBA and all PBA Team Marks are owned by the Philippine Basketball Association © 2004.

Text LOONEYPBA to 234 now!

SMART
 Simply Amazing!

For Details Please Call 1777 7777

ENTERTAINMENT

Text us your feedback: inquirer.ent name/city/message to 2207 (Globe) or 283 (Smart)

Editor Louie C. Camino
Assistant Editor Ennie G. Velarde

RED-LETTER DAY. Zsa Zsa's Oct. 9 outfit on "Born Diva" drew the biggest number of complaints for the show, says the MTRCB. FILE PHOTO

Viewers complain of 'too revealing' outfits of Zsa Zsa, Regine, censors say

By Marinel R. Cruz

SINGERS Zsa Zsa Padilla and Regine Velasquez wear outfits that are "too revealing," and television viewers are complaining because their attention is diverted to "unnecessary things."

That is according to the Movie and Television Review and Classification Board (MTRCB).

The censors have warned Zsa Zsa, host of "Born Diva" on ABS-CBN, and Regine, of "Pinoy Pop Superstar" on GMA 7, for wearing "improper" outfits on TV.

A memorandum signed by MTRCB chair Marissa Laguardia told the two networks to advise Zsa Zsa and Regine to wear "appropriate attire."

The memo noted that the two host-performers have been observed to wear outfits that are "too low" and "show their cleavage," just like what they wore during the Oct. 9 episodes of the talent-search programs that they host.

Laguardia said the two hosts violated the parental guidance classification on TV when they wore clothes with "neckline that plunges

down to the abdomen, showing almost the entire breasts."

"We have been getting complaints from viewers for two months now," Laguardia told INQUIRER Entertainment in a telephone interview last Friday. "But we got the most number of complaints that Saturday [Oct. 9], so we decided to release the memorandum."

Laguardia said Regine's outfits first drew protests from viewers. But Zsa Zsa's attire last Oct. 9 provoked the biggest number of complaints that particular week.

"Born Diva," shown on prime time, makes such kind of attire improper," Laguardia said in a letter to Cory Vidanes, ABS-CBN senior vice president for TV production. "It violates the Parental Guidance classification for televi-

"Please be reminded that Ms Velasquez is a role model to many youngsters with impressionable minds," the MTRCB chief also told Jose Mari Abacan, GMA 7 program manager. "If we allow young ones to copy their idols, let us then ask these idols to show the proper example. Please remind Ms Velasquez to wear attire that is appropriate for an early evening prime-time show."

Laguardia said she has personally spoken

with Vidanes, who promised to "inform" Zsa Zsa of the MTRCB memorandum.

Laguardia quoted Abacan as saying he "appreciates the MTRCB's concern for the artist."

"Zsa Zsa and Regine are beautiful in their own graceful way," Laguardia said. "They don't need to wear outfits that are too revealing. I know that outfits like these are in fashion today. But these only divert the viewers' attention to unnecessary things."

Laguardia added that wearing the "appropriate" outfit on TV would prevent any more "untoward incidents."

She was referring to the 20-day suspension imposed on Viva Hot Babe Asia Agcaoili last March after she "accidentally" exposed a breast during the Hot Babes' opening dance number on the noontime show "MTB Ang Saya Saya" on ABS-CBN.

"We've already received many complaints about them," Laguardia said of the all-female group. "The network has to make sure that this will not happen on any of their shows again."

Laguardia said Jen Rosendahl, another member of the Viva Hot Babes, accidentally exposed a breast while dancing on another "MTB" episode last December.

- Buy MILO 1 Kilogram Pack, marked with a special promo sticker in leading supermarkets nationwide. Peel off the sticker to reveal the unique number code.
- Using any SMART TALK 'N' TEXT, ADDTEXT, text to 29747:
MILOspaceCode#name#pin#address
Ex: MILO 123456 Joan dela Cruz 12 Street Borromeo St. Q.C.
- One (1) valid code sent = One (1) raffle entry. Each valid code can be sent only once per registered participant.
- FINISH LINE:**
MILO Event Draw Prizes (10 draws)
* MILO (jackets) (10 winners)
P 1,000 worth of Adidas products (3 winners)

Grand Draw Prizes
P 250,000 cash
P 500,000 cash
P 1,000,000 cash

The 20% prize tax for Grand Prize winners will be shouldered by Nestle Philippines, Inc.
- The MILO Event Draws will be held on July 23, July 30, August 6, August 13, August 20, August 27, September 3, September 10, September 17, and September 24, 2004. Entries sent from 1:00 AM to 11:59 PM of the covered period will be qualified for the MILO Event.
- Per MILO Event Draw, there will be 10 winners of MILO Jacks and 3 winners of Adidas products. MILO Event winners will be announced during the MILO Events to be held two days after the draw.
- MILO Event Draw winners will still qualify for the Grand Draw.
- Grand Draw is on November 12, 2004. All entries sent from 12:00 AM of June 15 to 11:59 PM of November 11, 2004 will qualify for the Grand Draw.
- During the Grand Draw, a winner can win only once. If he/she name gets drawn twice, he/she will get the prize with the highest value.
- Information Gateway, Inc. at Unit 1401, West Tower, Tekitex Bldg., Exchange Road, Ortigas Center, Pasig City in the presence of a BFAD representative.
- All winners will be verified by the telecommunications company for valid charged/collected transactions. Only registered numbers will be eligible.
- Winners will be informed through a call to their mobile phones and via registered mail.
- Grand Prize winners can claim their prizes from Nestle Philippines, Inc., Nestle Center, 31 Plaza Drive, Rockwell Center, Makati City. Apart from 2 valid IDs with photo and signature, and the active cellphone with the winning SIM card, they should present the following:
P 250,000 winner
one MILO sticker attached to MILO label with valid code texted-in (winning code included)
P 500,000 winner
two MILO stickers attached to MILO labels with valid codes texted-in (winning code included)
P 1,000,000 winner
four MILO stickers attached to MILO labels with valid codes texted-in (winning code included)

MILO 1K labels should be clean and fully intact. The codes should correspond to the codes sent to Information Gateway or they will be considered invalid.
- A winner may send a representative to claim the prize provided the representative brings an authorization letter from the winner, the representative's valid ID with photo and signature, and all the requirements stated in the preceding section.
- MILO Event Draw winners may claim their prizes at any of the 28th National MILO Marathon events. They should present the active cellphone with the winning SIM card, MILO 1K label, and the sticker with the winning code, plus two valid IDs with photo and signature. If they cannot come to a MILO Event, they may claim their prize at designated Nestle offices (as indicated in the registered mail notification).
- Winners need to sign an acknowledgment receipt/waiver to be provided by Nestle before they get their prize.
- Prizes must be claimed within 60 days after notification. Otherwise, they will be forfeited with prior BFAD approval.
- All employees of Nestle Philippines, Inc., Globe Telecom, Innove Communications, Publicis-Manila, Smart Communications, Pritel Information Gateway, packaging suppliers, advertising and promotion agencies, and relatives up to the 2nd degree of consanguinity and affinity are automatically disqualified from this promo.
- Promo is available nationwide.

In cooperation with:



Web: www.milomarathon.ph or text MILO to 29747

For DOW-BFAD Permit No. 0432 Series of 2004



ROLE MODEL. Ask "Idols" like Regine to "show the proper example," the censors say. FILE PHOTO



BMG releases Artist Collection albums of superstars

BMG Records (Pilipinas) Inc. announces the release of the initial batch of the Artist Collection, single-artist compilation albums.

The Artist Collection includes 10 albums from 10 superstars, each one a portrait of the artists at their best.

The Artist Collection includes the works of Whitney Houston, Santana, Toni Braxton, Kenny G, Hall & Oates, Elvis Presley, Rick Astley, Luther Vandross, Run-DMC and TLC.

Each album features approximately 14 tracks of the artist's hits and album tracks.

The generic paintings of the artists on the album cover were made by world-renowned artist Hanoch Piven.

The Artist Collection is part of BMG International's catalogue strategy.

Another set is already being planned for

next year.

For more information, visit www.artistcollection.org.

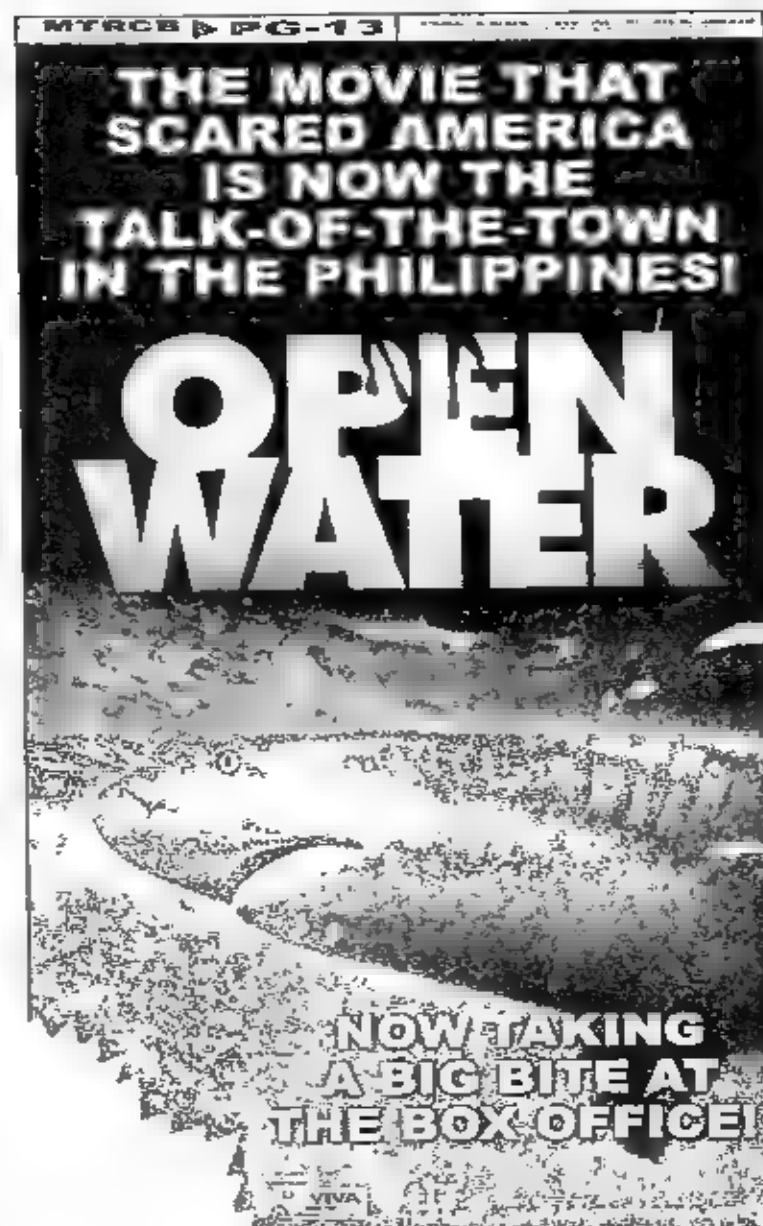
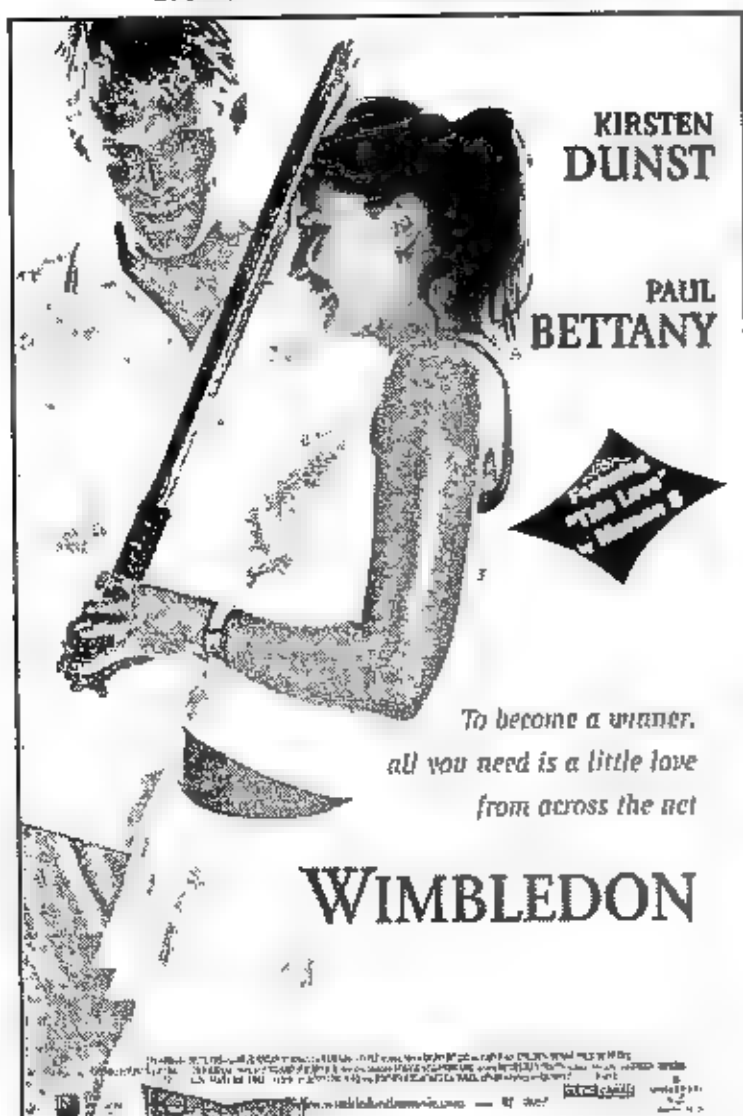
The Artist Collection, brought to you by BMG Records (Pilipinas), is now available for only P280 each CD at your favorite record stores nationwide, such as Astro Plus, Music One, O Music, Tower Records, Radio City, Shoemart and Odyssey Records.



NOW SHOWING

MTRCB PG-13 Children below 13 yrs. old will be allowed to see accompanied by a parent or guardian.

ANOTHER "TALK-OF-THE-TOWN" ROMANTIC LOVE STORY FROM THE COMPANY THAT GAVE YOU "THE NOTEBOOK"



Side A's 'Anthology' has turned gold

THE BAND that broke your heart with such hits as "Hold On" and "So Many Questions" gives back to fans an ultimate collection of their timeless pop repertoire under Warner Music Philippines.

Side A first made waves in the local pop scene with their modest 1989 hit, "Eva Marie." That same year, Joey Generoso joined the band as vocalist. His rich, husky voice, combined with the band's penchant for lush melodies and high-energy performances, cemented Side A's position as the country's premiere live group.

Today, after close to 20 years,

Side A and its members are musical heroes to other live bands such as South Border and Freestyle.

Released recently, the much-awaited double-disc "Side A Anthology" album contains 38 signature tracks.

At only P350, Side A fans and OPM lovers can't get a better deal than this super complete collection, which turned Gold (15,000 units sold) during the first few days of its release.

The "Side A Anthology" album is released by Warner Music Philippines.

Enrollment going on at QC music school

THE PHILIPPINE Music Training School (PMTS) is now accepting students in its Voice Development course, with advanced lessons on stage performance and how to become a professional recording artist.

Enrollment is on Oct. 17-24. Classes start on Oct. 25.

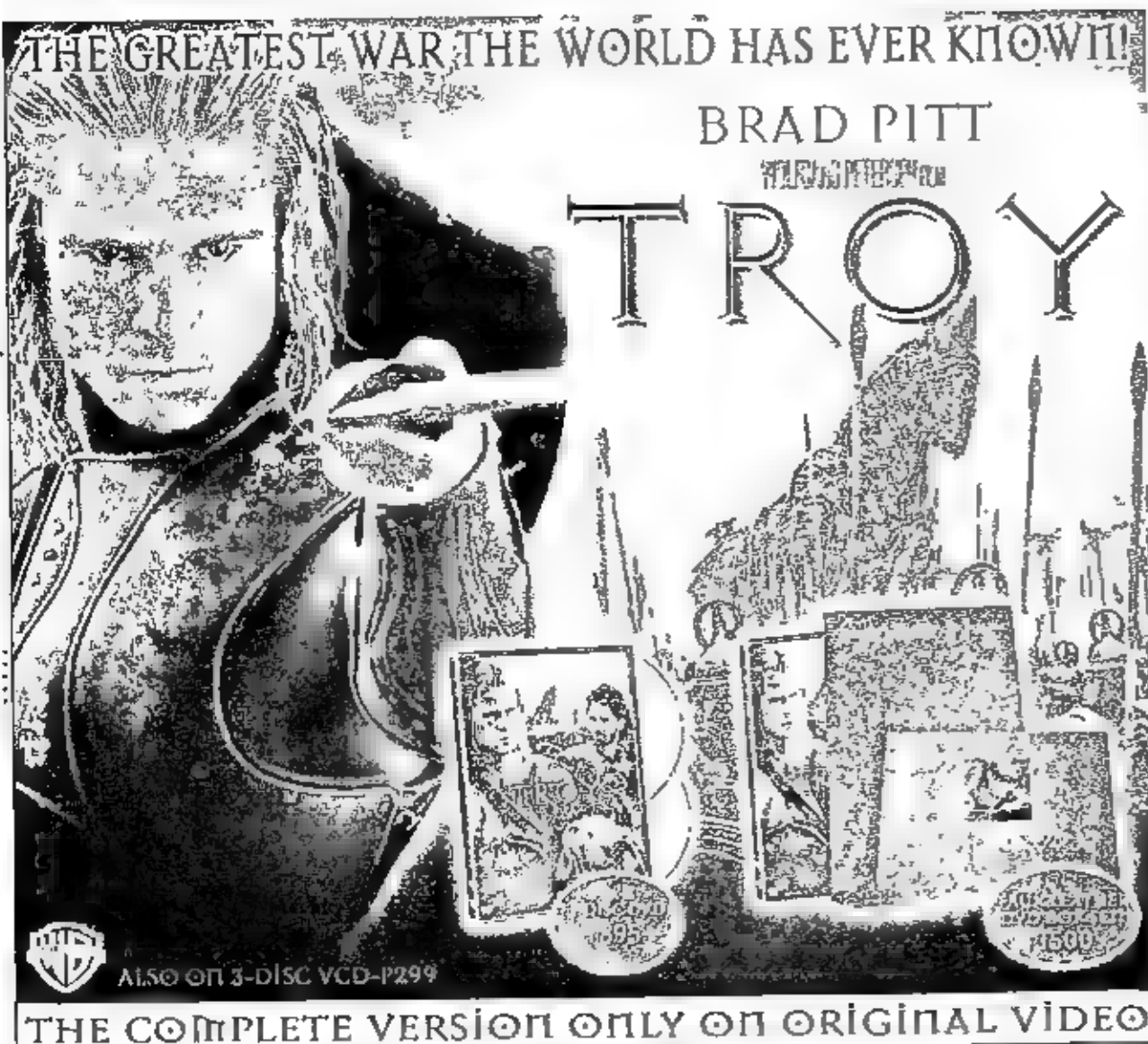
The school is located at 117-A S. Macaya St. in Barangay Pasong Tamo in Tandang Sora,

Quezon City.

The PMTS Voice Development course lasts 30 sessions, with a 35-percent discount on tuition.

Among the products of PMTS are Lindsay Custodio of Star Records, Ynez Veneracion, Michele Reyes, Marissa, 1987 Bulilit Tanghalan ng Kampeon's Ma. Arleen Cagas.

For details, call Lorie Ledona, PMTS manager, at 4540078.



Laugh Out Loud as FBI Agents Go Undercover!
GENDER BENDER COMEDY BEGINS OCT 20

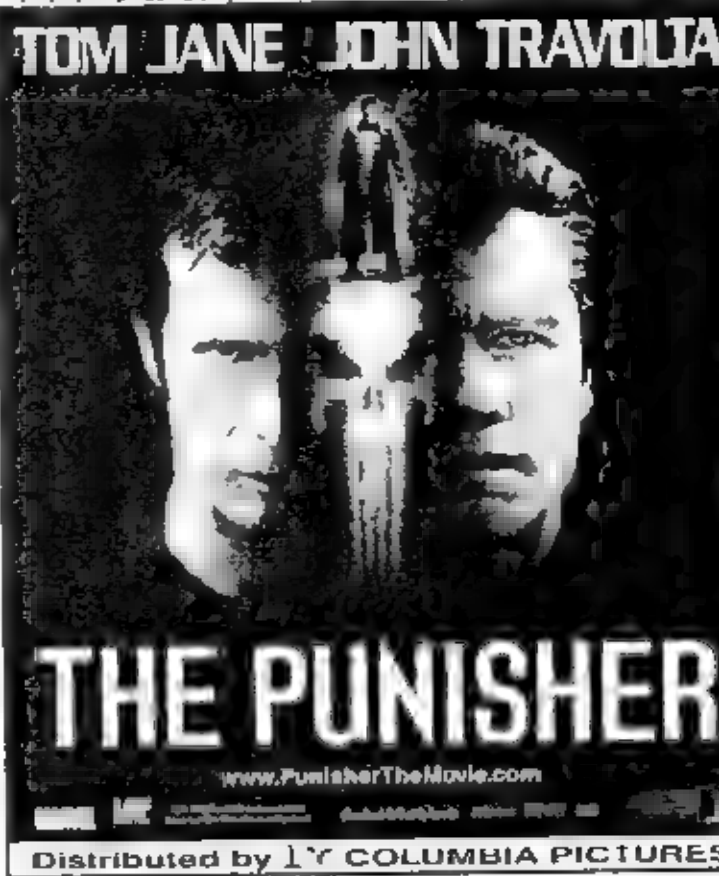
MTRCB PG-13 Children below 13 yrs. old will be allowed to see accompanied by a parent or guardian.

To protect two white divas, they have to become them.



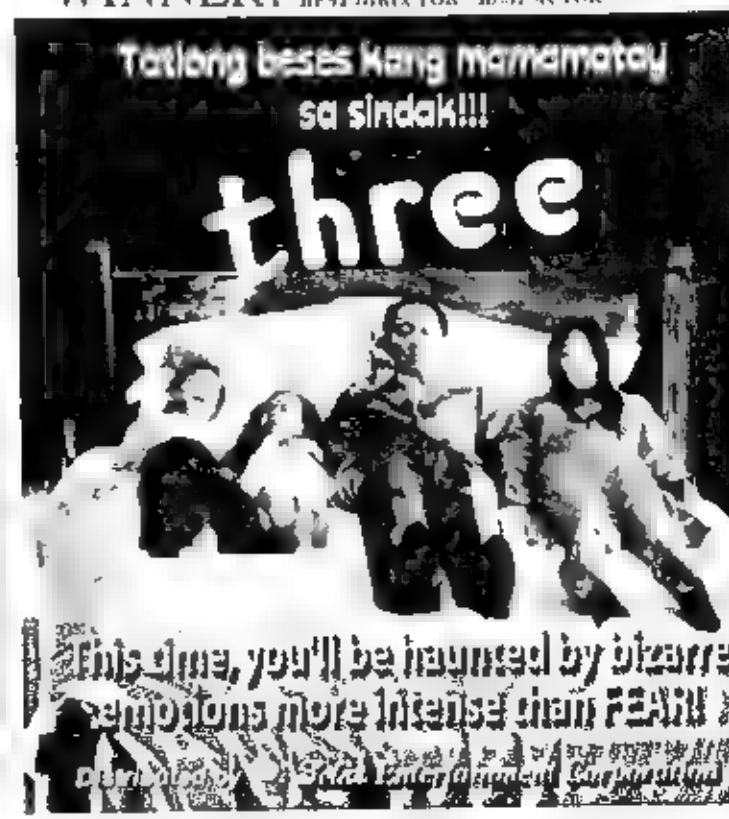
Marvel's Unstoppable Vigilante Strikes!
2ND 'REVENGE' WEEK!

MTRCB R-13 STRICTLY FOR 13 YEARS OLD AND UP



NOW SHOWING

ASIA'S TOP DIRECTORS TERRIFY AUDIENCES IN THE MOST HORRIFYING GHOST STORIES EVER FILMED!
WINNER! BEST PICTURE BEST CINEMATOGRAPHY BEST DIRECTOR BEST ACTOR



SUNDAY,
OCTOBER 17, 2004

PHILIPPINE DAILY INQUIRER

ENTERTAINMENT



'Troy' on DVD, VCD



BRAD PITT in "Troy"

THIS October, the larger-than-life epic adventure "Troy" becomes available on DVD and VCD from Warner Home Video.

The two-disc DVD stars an A-list cast, including Academy Award-nominated Brad Pitt ("Ocean's Eleven," "Fight Club"), Eric Bana ("Hulk," "Black Hawk Down"), Orlando Bloom ("The Lord of the Rings," "Pirates of the Caribbean"), Brian Cox ("The Bourne Identity," "The Ring"), Sean Bean ("Lord of the Rings" trilogy, "The Big Empty"), Brendan Gleeson ("Cold Mountain,"

"Gangs of New York"), and another Academy Award nominee, Peter O'Toole ("Reindeer Games") and directed by Wolfgang Petersen ("The Perfect Storm," "Outbreak").

The DVD bonus includes a spectacular behind-the-scenes featurette, "In the Thick of the Battle," that shows the creation of Troy's epic battle sequences, and "Troy: An Effects Odyssey" that reveals the secrets of Troy's mesmerizing visual and sound effects.

"Troy" will be available at P299 on VCD and P895 on DVD.

NOW SHOWING

MTRCB RATING PG-13 PARENTS ARE ADVISED OF SOME BATTLE SCENES THAT MAYBE INAPPROPRIATE FOR CHILDREN BELOW 8 YRS OLD.



DISTRIBUTED BY WARNER BROS. PICTURES



ERIK Santos

New Erik hit

NEW PRINCE of pop Erik Santos has just released his second single, "Di Ko Kaya," quickly following his debut album's hit carrier single, "Pagbigyang Muli," which has been No. 1 on DWR's hit charts for 22 weeks.

"Di Ko Kaya" is also unshakable in the No. 2 slot of the same countdown and has been there for four weeks now.

Both songs are included in Erik's first solo album, "This is the Moment," from Star Records.

Prior to this, Erik ruled the airwaves with hits like "I Believe I Can Fly" and his winning song, "This is the Moment," both included in the "Star in a Million" repackaged album.

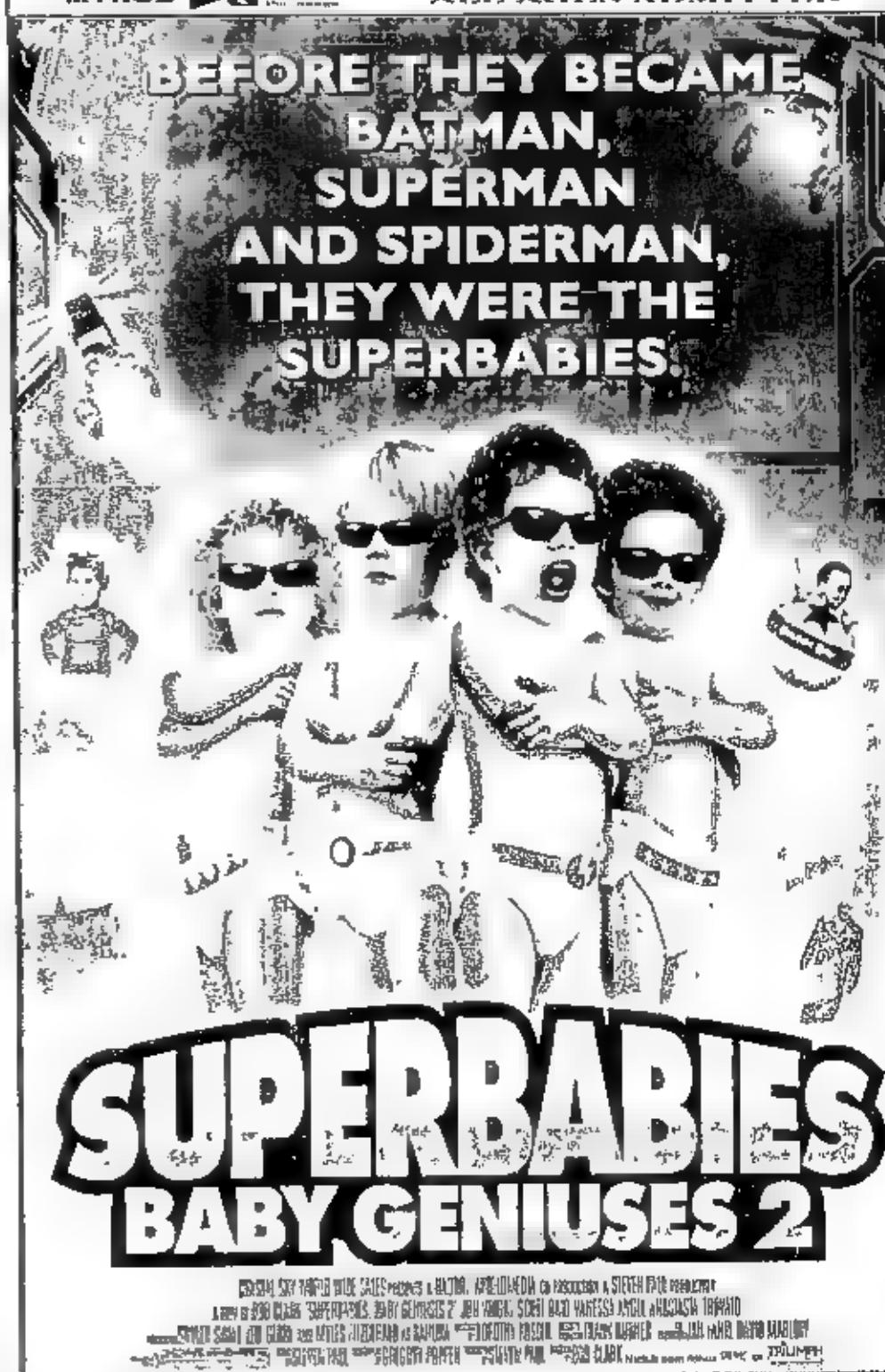
"Di Ko Kaya" was composed by Veneer Saturno and arranged by Elmer Buncalfor. It speaks of how far a man would go to prove to his girl that she's his one and only love.

Also released simultaneously with "Di Ko Kaya" is the music video of the song, directed by Connie Macatuno, who also directed the music video of "Pagbigyang Muli."

The music video was shot entirely at the Sanctuario Spa in Malate, Manila, with Dennis Magno as production designer.

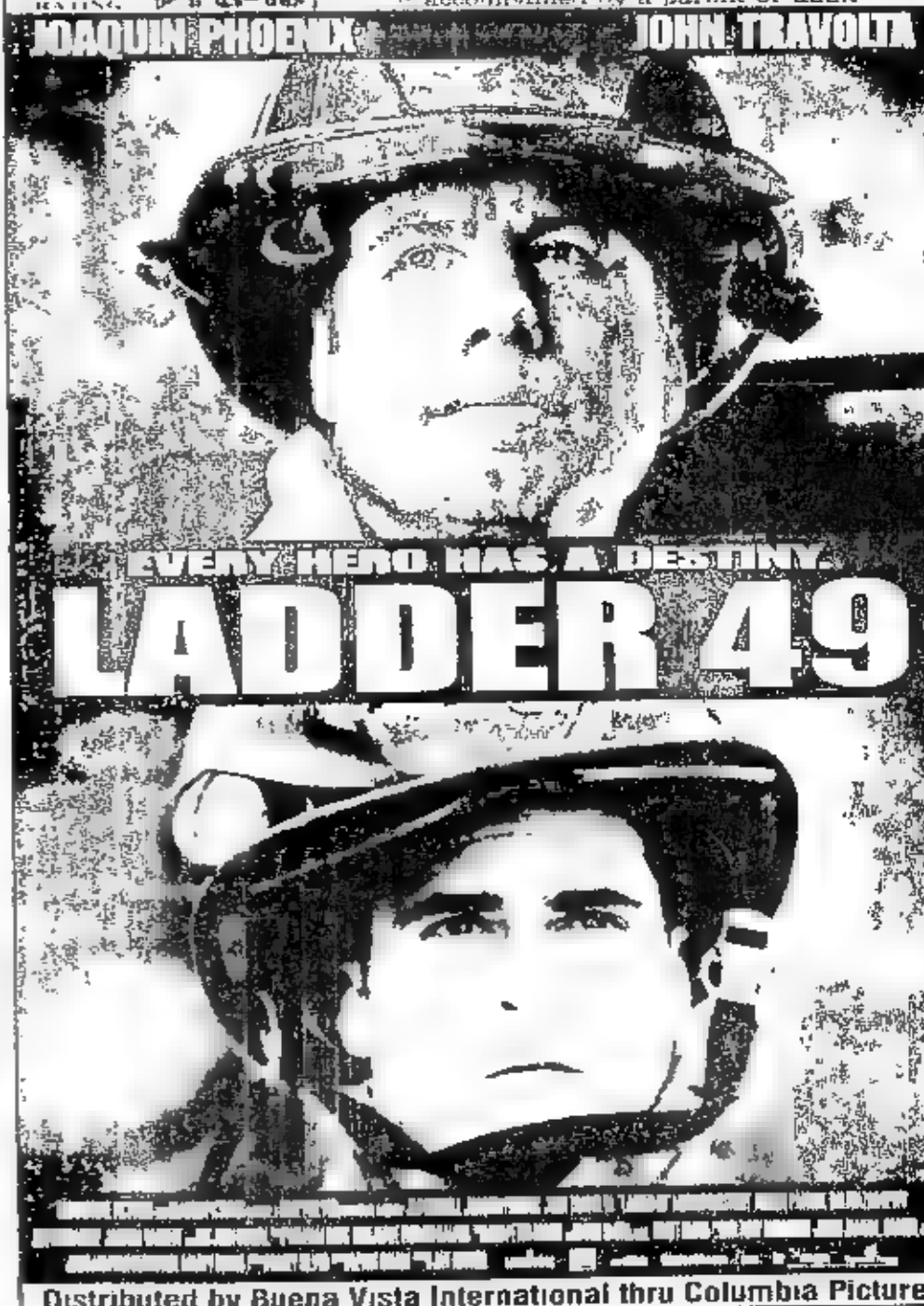
OPENS OCTOBER 27

MTRCB RATING PG-13 ALL AGES ADMITTED



NOW SHOWING

MTRCB RATING PG-13 Children below 13 yrs old will only be allowed if accompanied by a parent or adult



Distributed by Buena Vista International thru Columbia Pictures

GP ALL AGES ADMITTED NOW SHOWING

AMERICA'S #1 MOVIE DESTROY THE WORLD



OPENS OCTOBER 27!

MTRCB RATING PG-13 Children below 13 yrs old will only be allowed if accompanied by a parent or adult



NGAYONG GABI

Ilalabas na ng mga Alas nina
Benjie at Bearwin!



Nakakabitin!

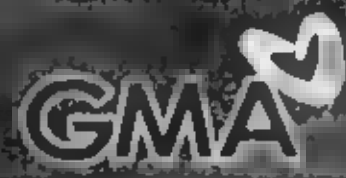
Nakakalokot!

Nakakaaliwl!

Nakakatuwal!

Twining LINGGO

Pagkatapos ng Mel & Joey

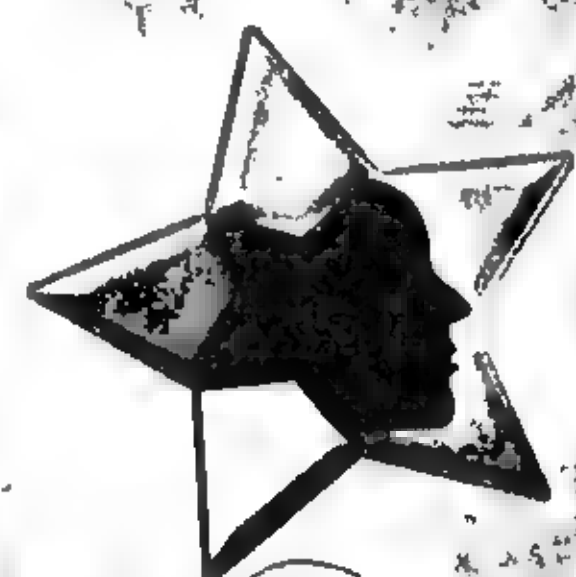


IBA NA ANG
ORIG!

Meet STARSTRUCK's
all-new FINAL 14!



Seven young beauties. Seven future heartthrobs.
Pinili at sinala mula sa libu-libong nag-auditor.
Ngunit sa huli, only one pair will
SURVIVE.



STARSTRUCK

DREAM BELIEVE SURVIVE

Lunes-Biyernes
pagkatapos ng Mulawin



Sunday BIZ

Business Features Editor Margie Quimpo-Espino

'Think before you buy, don't sacrifice quality for price'

By Amy R. Remo

THE SPATE of fuel price increases, transport fare hikes and looming price increases in basic commodities, leaves no room for the Filipino consumer to squander his hard-earned pesos for things that are overpriced and of inferior quality.

"Think before you buy. But never, ever sacrifice quality for price," stresses Josie Alitagtag, senior trade and industry specialist, in a recent talk during the 4th Consumer Trade Fair held at SM Megamall. The fair is part of the Trade and Industry Department's celebration of the Consumer Welfare Month.

Established in 1997, the CWM aims to pay tribute to the significant role consumers play in moving industries.

Alitagtag says the best way to empower Filipino consumers is to educate them. "A mature, well-informed and vigilant consumer is the best protected consumer."

Although the DTI has launched several consumer protection projects and implemented pro-consumer policies, the consumers also have to take an active part in advocating and protecting their interests.

Alitagtag says that despite the agency's aggressive efforts to promote

THINK/B2

Good investment opportunities at Bonifacio Triangle

Bonifacio Triangle, the latest phase of Bonifacio Global City to be made available to the public, represents a good investment for various compelling reasons. Lot sales have been brisk and buyers cite the following benefits of the project.

Prime Location - Situated within Bonifacio Global City, the site is just minutes away from the Makati Centre, Business District and the Ortigas Center.

Reputable Developers - Bonifacio Triangle benefits from the wealth of experience and track record of Ayala Land, Inc. and Greenfield Development Corp., principal shareholders of FBDC.

Superior Quality - The masterplan, infrastructure and utility systems at Bonifacio

Global City are of the highest standards in the country.

Pleasant Vicinity - Bonifacio Triangle is located next to prestigious international schools such as the Japanese School, British School and International School of Manila.

Greater Accessibility - The site is located along Kalayaan Avenue, allowing direct access from the business district to EDSA and C-5, Manila's main thoroughfares.

Mixed-Use Zoning - All lots provide the buyer with various development options including residential, office and retail uses.

Attractive Lot Sizes - The lots at Bonifacio Triangle range from 950 to 1,273 square meters, allowing the buyer great flexibility in design and structure. In addition, a buyer can choose to consolidate lots should he desire a

bigger space.

Property Management - Bonifacio Global City is managed by Bonifacio Estates Services Corp. under the oversight of Ayala Property Management Corp. This arrangement assures locators that the City will remain well-maintained in the years to come.

Value for Money - Offering prime lots at affordable prices, Bonifacio Triangle provides good value for money.

Multiple Payment Options - Buyers may opt to pay in cash or avail of in-house financing with terms of up to 5 years.

For more information, call 818-3601 or 848-5000. Email: sales@fbglobalcity.com or go to: www.fbglobalcity.com

The cornerstone of prime business property is location.

Ortigas Center

Bonifacio Triangle

Makati CBD

Bonifacio Global City

The future of business in Bonifacio Global City gets better at Bonifacio Triangle. Strategically located at the heart of three business districts, Makati, Ortigas and Bonifacio Global City, Bonifacio Triangle offers mixed-use lots ideal for commercial and residential developments. Opportunities at this site are endless given its location close to international schools and retail centers, its direct access from Kalayaan Avenue, and its proximity to C-5 and EDSA. Bonifacio Triangle is an investment as solid as a rock. Make it a cornerstone of your business.

Developed by:
 FBDC
 FBDC DEVELOPMENT CORPORATION

Managed & Marketed by:
 AYALA LAND, INC.

For inquiries, please contact: Fort Bonifacio Development Corp.
 2/F Bonifacio Technology Center, 3161 St., Bonifacio Global City, Taguig 1634
 Tel No. (832) 618-3601 or Ayala Land, Inc. Hotline No. (832) 848-5000
 Email: ayala-select@ayalaland.com.ph • www.ayalaland.com.ph

Bonifacio Triangle

This advertisement is approved and authorized by the Housing and Land Use Regulatory Board. HLURB License to Sell No. 08125

Agency	Contact number	Area of responsibility
Dept. of Agriculture	920-4077/926-6434	Agricultural products
Bureau of Agricultural Fisheries Product Standards	920-6133/920-6134	Fish & fishery products
Bureau of Agricultural Industries	926-6866/920-3908	Livestock, poultry feed, feed ingredients, pharmaceuticals
Bureau of Fisheries and Aquatic Resources	372-5058/372-5045	Fish and fishery products
Bureau of Plant Industry	624-0779/521-7650	All items except rice, corn, sugar, coconut, tobacco and fibers
Fertilizers and Pesticides Authority	922-3355/922-3362	Fertilizers and pesticides
National Food Authority	712-2905/712-1401	Rice and corn
National Meat Inspection Service	924-7980/920-0425	Unprocessed and processed meat, dressed chicken
Philippine Coconut Authority	925-4530/922-5756	Price trends, quality standards and supply availability of copra, crude and refined coconut oil, copra cake, husked nuts, etc.
Philippine Fisheries Development Authority	925-6144	Fishing ports
Sugar Regulatory Administration	928-4322/928-0653	Sugar
Energy Regulatory Commission	687-6577/687-5544	Electric service
Department of Finance	525-3305/523-3825	Banks, pawnshops
Bangko Sentral ng Pilipinas	524-4702/523-6210	Collection of taxes on cargoes, shipments (intl and domestic), smuggling
Bureau of Customs	527-8259/527-1968	Insurance claims (except health insurance), duties and responsibilities of insurance commissions
Insurance Commission	404-1758/523-8461	Reg. strat. on requirements, non-issuance/fraudulent receipts, mode of payments
Bureau of Internal Revenue	924-3264/924-3245	Integration of Consumer Education Program into existing curriculum of all private and public schools from primary to secondary levels
Department of Education	632-7586/632-1361	Hospitals, doctors' services, health maintenance organizations
Department of Health	743-8301/781-2515	Processed food, drugs, cosmetics and medical devices, household products with hazardous substances
Bureau of Food and Drugs	842-4592/807-0718	Health insurance
Philippine Health Insurance Corporation	637-6447/637-9999	Water and sewerage related problems
Metropolitan Waterworks and Sewerage System	435-8903	Unserviced withdrawals, ATM related problems, unauthorized transaction of banks, claim settlement
Philippine Deposit Insurance Corporation	841-4000/841-4598	Fuel and petroleum products
Department of Energy	840-2267/840-1401	Performance of power distributors
National Power Corporation	924-5341/921-3519	Wildlife/wildlife products, forest-based products
Department of Environment and Natural Resources	926-8346/927-6336	Legal opinion on abuse of power/authority, drug addiction and pushing
Department of Interior and Local Government	925-0373/928-9181	Regulation of practice relative to weights and measure, food and licenses in restaurant, eateries, sidewalks, parking fees (malls, private, vacant lots);
Local Government Units	324-4960/287-2123	Tricycle rates, including traffic; car accidents and traffic; apartments and house for rents (license only); senior citizen's rights (i.e. discounts, funeral services (license))
Caloocan City	527-5205/527-5004	Subdivisions condominiums
City of Manila	871-4343	Traffic, solid waste management, public safety, environmental management, zoning, flood control
Las Piñas City	899-8803/870-1101	Water resources, such as deep wells in subdivisions
Makati City	281-3485/281-4998	Legal services to qualified indigents
Marikina City	532-2224	Provincial urban water supply
Mandaluyong City	646-1634/646-5277	Product standard laws
Muntinlupa City	842-2921/543-0779	Unfair competition labeling, price tag of manufactured products, sales promotion, fair trade laws
Navotas	283-3792/281-8602	Smoke beaching, out of line transport, violation of transport discount, overcharging of fares
Parañaque City	626-1603/829-3448	Telephone cellular TV, radio broadcast rates, leased data, coast services (ship to ship)
Pasay City	551-3747/551-1974	Regulation of operation of firms, individuals, entities, and establishments catering to tourists
Housing and Land Use Regulatory Board	924-3367/436-6619	Pre-need plans issued by pre-need companies, queries investment
Metropolitan Manila Development Authority	682-4151/882-0861	
National Water Resources Board	920-2834/920-2724	
Department of Justice (PAO)	924-1397	
Local Water Utilities Administration	929-4526/920-5581	
Department of Trade and Industry-NCR	811-8231 loc 1212	
Department of Transportation and Communications	727-7958	
National Telecommunications Commission	926-7722/436-7722	
Department of Tourism	538-1128/524-9841	
Securities and Exchange Commission	726-0931/725-4554	

Verbal precision: Not the exclusive domain of writers

REVISED AND EXPANDED EDITION

The New York Times

MANUAL Style and Usage

"The New York Times Manual of Style and Usage" By Allan M. Siegal and William G. Connolly
Three Rivers Press, 1999

THE OFFICIAL STYLE GUIDE
USED BY THE WRITERS AND EDITORS OF THE
WORLD'S MOST AUTHORITATIVE NEWSPAPER

By Dante M. Velasco
Contributor

SPEAKING of style, a writer said: "If you strive at precision, you arrive at style."

Those who struggle with achieving character in their writing will find the just-quoted statement useful. It affirms an aphorism that "style is the man."

After all, when you express yourself in writing, the way you truly think and feel, you arrive at your own "unique voice"—or style.

Poet Robert Frost reveals that the search for the right expression is pure pleasure. "All the fun's in how you say a thing," he said.

You will know a writer even at a young age if he or she is sensitive to that "turn of phrase." Or if he struggles to get the precise word or even to use a symbol—to communicate.

Those who use a language, my high school English teacher told us then, must accord it the highest respect—by using only the precise word or phrase, by mastering syntax and

grammar, and by being ever sensitive to the evolution of usage.

Do you think this is only for creative writers or journalists? Having a style—arrived at precision in language—is as important in the boardrooms, in executive suites, and in halls when one is giving a speech or making a presentation.

Imagine a language without rules. Then you would not know the past tense from the present tense. You could not distinguish between the cause and the effect.

Writers style is a set of tools and tricks, a tone of voice," say Allan M. Siegal and William Connolly, authors of the book "The New York Times Manual of Style and Usage."

This book is supposed to be the "rule book" of the reporters of the Times, and yet it might as well be an executive's handbook on word choices, rules of grammar, and on names or abbreviations.

Every major publication, including the Inquirer, has a style book which orients reporters and editors on the style and character

of that publication. Preparing a style book is a choice—since the dictionary gives us some latitude in choosing which word to use.

Will you use "behavior" or "behaviour"? Is your gender sensitivity expressed in your decision to drop "chairman" in favor of the neutral "chairperson"? Such a choice, however, could become troublesome, if one smart aleck will tell you that, if you bring it to its logical conclusion, "manhole" becomes "person-hole," "man" the organization would be "person" the organization, and so on and so forth.

The Times remains traditional, assert the authors. "This manual reflects The Times' impression of its educated and sophisticated readership—traditional but not tradition-bound."

It thus means that companies could also come up with their style book, so that every executive, manager and secretary can hew in easily into one dimension of corporate character.

For instance, the manual says, "caddy" is for golf, while "caddy" is for tea. Golfers, as you take note of your score, remember this distinction. What about "hopefully" as a word? You read this in many memos and even e-mail. What does the manual say?

The book discusses options in using the word, thus: "In the sense of let us hope, this adverb inflames passions. Widely heard in speech, it is also approved by most dictionaries and usage manuals. Grammarians equate that usage to universally accepted constructions with frankly and mercifully. But traditionalists insist that hopefully can be used only to mean in a hopeful manner."

Then the stylebook rules on usage for The Times. "Writers and editors unwilling to irritate readers would be wise to write they hope or with luck. Not hopefully, please."

Just to show you that this is not only for journalists, listen to this discussion on a choice between chairperson or chairwoman. The stylebook rules: "Do not use chairlady or chairperson."

What about chair? The stylebook says: "As a noun, it can mean an endowed professorship, or a position in an orchestra."

This firm advice is illuminating: "Do not use chair to mean chairman or chairwoman." Well, they are The Times, you say—and yet it's good to know how publications differ in their choices!

What about this? In school, we frowned on the cheater—he who manages to get a "leakage" or one who has written everything on its hidden skin. What does the stylebook say? "Use cheat, not cheater, for a person who cheats."

This 371-page book has more than 3,000 words, phrases and abbreviations that will thus enable any Times reporter to "be tidy" in his stories. In a manner of speaking, this "tidiness," this respect for the art of expression is not the exclusive domain of journalists.

You may not agree with all the choices of The Times, but you will appreciate the care, the scrupulousness, and the paper's commitment to verbal precision.

Actually, this is not just a manual. Leafing through the pages introduces you to the wit, gift of expression and breadth of experience of the authors.

It's like eavesdropping on the editors of The Times advising a young reporter how to clean up his news story. It's the next best thing to being in the newsroom of this respected newspaper worldwide. (dantemvelasco@yahoo.com)

Think...

From page B1

text the consumer, it is sometimes rendered helpless because the problem already lies with the consumers themselves.

"For one, the problem with some Filipinos is that they are too shy to ask," says Alitagtag. "Don't be ashamed to ask about a product, especially those that are potentially harmful or damaging to your body."

In the same manner, some Filipinos are too shy or lazy to report a complaint. There are those who simply don't care at all. If no consumer dares to air his concerns, then no solution can be expected from the agency, explains Alitagtag.

Others, Alitagtag adds, don't bother to read labels, instructions and the fine print.

There are those, according to Alitagtag, who have the impulsive, "age na nga" attitude when buying, only to realize later on that he doesn't really need the product. He can only ask himself then, "Bakit ko nga binili 'to?" (Why did I buy this?)

Some consumers would feel they have been unwittingly coerced in buying product because they were "ganged up" by three or four gushing sales people, who claim the product to be perfect for them.

It is for these reasons, according to Alitagtag, that they conduct seminars from time to time to inform and remind people of their rights and responsibilities as wise, conscientious consumers.

She adds that a lot of consumers seem to have forgotten that they do have rights. Others, simply take them for granted.

These consumer rights are means of protection from manufacturers who take advantage of certain "too trusting" consumers.

There are eight basic consumer rights, which include the right to:

Basic needs. One should not be denied of his right to guaranteed survival through adequate provision of food, clothing, shelter, health care, education and sanitation.

THINK/ B3

TOSHIBA

No. 1 Choice for Quality & Reliability

Notebook bargains and gifts galore at the Toshiba Mega Sale!

Don't miss Toshiba's biggest notebook sale of the year! Enjoy exclusive offers and gift packages when you purchase any of Toshiba's wide range of notebooks during this 3-day event. You'll even receive free SM Gift Cheques or discounted memory upgrades* when you purchase selected models! What's more, you're invited to bring your Toshiba notebook for a free checkup on 16 October 2004. So hurry down to the Toshiba Mega Sale today!

SM Megamall Cyberzone, 15 - 17 Oct 2004.

Toshiba recommends Microsoft® Windows® XP Professional.



Satellite A50-S530G

Model No. PSA50L-034002

Clear SuperView display technology.

- Intel® Centrino™ Mobile Technology
- Intel® Pentium® M Processor 715 (1.60GHz, 2MB Cache, 400MHz FSB), Intel® PRO/Wireless Network Connection 802.11g
- Microsoft® Windows® XP Home Edition
- Microsoft® Office OneNote™ 2003
- Toshiba ConfigFree™ Connectivity Doctor
- 15.0" (38.1cm) XGA TFT display
- Metallic silver chassis at 2.8kg
- 256MB DDR SDRAM / 30GB HDD with shock absorber
- CD-RW/DVD-ROM combo drive
- 2 x USB 2.0, i.LINK (IEEE1394)
- Up to 7.8 hours with optional 12-cell hi-cap battery (up to 4.0 hours battery life with standard battery)
- SRS TruSurround XT™ sound technology with internal stereo speakers
- 1-Year carry-in International Limited Warranty (parts and labor)

Introductory Offer

P79,990
Usual: P84,990



Satellite A50-S535G

Model No. PSA50L-013002

Clear SuperView display technology.

- Intel® Centrino™ Mobile Technology
- Intel® Pentium® M Processor 715 (1.60GHz, 2MB Cache, 400MHz FSB), Intel® PRO/Wireless Network Connection 802.11g
- Microsoft® Windows® XP Home Edition
- Microsoft® Office OneNote™ 2003
- Toshiba ConfigFree™ Connectivity Doctor
- 15.0" (38.1cm) XGA TFT display
- Metallic silver chassis at 2.8kg
- 256MB DDR SDRAM / 40GB HDD with shock absorber
- CD-RW/DVD-ROM combo drive
- 2 x USB 2.0, i.LINK (IEEE1394)
- Up to 7.8 hours with optional 12-cell hi-cap battery (up to 4.0 hours battery life with standard battery)
- SRS TruSurround XT™ sound technology with internal stereo speakers
- 1-Year carry-in International Limited Warranty (parts and labor)

FREE
-256MB RAM

P99,990



Satellite A60-S330*

Model No. PSA60L-004003

Hassle-free navigation with Toshiba Touch and Launch program.

- Mobile Intel® Pentium® 4 Processor 2.80GHz
- Microsoft® Windows® XP Home Edition
- Microsoft® Office OneNote™ 2003
- Toshiba ConfigFree™ Connectivity Doctor
- 256MB DDR SDRAM / 40GB HDD
- CD-RW/DVD-ROM combo drive
- 14.1" (35.8cm) XGA TFT display
- ATI MOBILITY™ RADEON™ 7000 IGP with up to 64MB shared Video RAM
- SRS TruSurround XT™ sound technology with internal stereo speakers
- 3 x USB 2.0, i.LINK (IEEE 1394), S-video TV-out, and Fast Infrared port
- 1-Year carry-in International Limited Warranty (parts and labor)

P74,990
Usual: P79,990

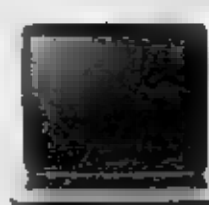


Satellite A60-S135*

Hassle-free navigation with Toshiba Touch and Launch program.

- Intel® Celeron® D processor 335
- 2.80GHz, 256K L2 Cache, 533MHz FSB
- Microsoft® Windows® XP Home Edition
- Microsoft® Office OneNote™ 2003
- Toshiba ConfigFree™ Connectivity Doctor
- 256MB DDR SDRAM / 40GB HDD
- CD-RW/DVD-ROM combo drive
- 15.0" (38.1cm) XGA TFT display
- ATI MOBILITY™ RADEON™ 7000 IGP with up to 64MB shared Video RAM
- SRS TruSurround XT™ sound technology with internal stereo speakers
- 3 x USB 2.0, i.LINK (IEEE 1394), S-video TV-out, and Fast Infrared port
- 1-Year carry-in International Limited Warranty (parts and labor)

P64,990



Satellite A60-S535

Model No. PSA60L-005003

Clear SuperView display technology.

- Mobile Intel® Pentium® 4 Processor supporting HT Technology 2.80GHz
- Microsoft® Windows® XP Home Edition
- Microsoft® Office OneNote™ 2003
- Toshiba ConfigFree™ Connectivity Doctor
- 256MB DDR SDRAM / 40GB HDD
- CD-RW/DVD-ROM combo drive
- 15.0" (38.1cm) XGA TFT display
- ATI MOBILITY™ RADEON™ 7000 IGP with up to 64MB shared Video RAM
- SRS TruSurround XT™ sound technology with internal stereo speakers
- 3 x USB 2.0, i.LINK (IEEE 1394), S-video TV-out, and Fast Infrared port
- 1-Year carry-in International Limited Warranty (parts and labor)

FREE
-256MB RAM
-256MB i.LINK Flash Disk
(Total value: P1,500)

P89,990



For warranty and technical support, please call 24x7 toll-free: 1800 165 10441

*Upgrade to 512MB at just P2,500. Savings of P4,000

Toshiba Mobile Computing Partner:

Tricom Dynamics, Inc.

MAKATI Metro House Bldg., 345 Sen. Gil Puyat Ave. Tel: 890-6525 to 32 Fax: 890-0698

Participating Dealers:

COMPLINK MARKETING, INC. 631 9901, 631 8958, 637 3988 SILICON VALLEY 633 1723, 633 1724 ELECTROWORLD 633 1524, 633 1625, 633 1625, 633 4986 COLUMBIA COMPUTER SUPERSTORE 633 1318, 636 9080 NT COMPUTER MART 637 6108

© 2004 Toshiba Singapore Pte Ltd. Computer System Division Policy and the annual Asia Regional Headquarters. Intel, Intel logo, and Pentium are trademarks of Intel Corporation or its subsidiaries in the United States and other countries. All other products and names mentioned are the trademarks of their respective owners. Toshiba and the Toshiba logo are registered trademarks of Toshiba Corporation. All other trademarks are the property of their respective owners. Prices are subject to change without prior notice. Toshiba will not be liable for errors.



Choose freedom.

www.pc.toshiba-asia.com

Timex celebrates 150th year in Cebu



TIMEX employees strain to catch a glimpse of their idols.

By Bela B. Formoso
Contributor

TIMEX, the American watch brand famous the world over for its price, quality and innovations in time-telling, celebrated its 150th anniversary this year at its biggest factory, the TMX Philippines plant in Mactan, Cebu.

The 24-year-old plant located in the Mactan Export Processing Zone in Lapu Lapu City covers nine hectares and employs about 3,000 Filipinos, who are responsible for the manufacture of 95 percent of all Timex watches and a number of other brands that the company supplies.

For all their hard work, the factory workers were given a treat for the celebration: a visit from local celebrities and Timex endorsers Piolo Pascual, Claudine Barretto and Marc Nelson.

The stars have been endorsers of the global brand for two years now, and a new ad campaign featuring raunchy poses and sensual images of them taken by photographer Tom Epperson is rumored to be coming out very soon.

They toured the plant and even stopped for a few lessons on watch-making from some lucky factory workers.

The employees were clearly prepared for the big day, with many of them holding up streamers and pictures of their idols. A raffle had been held beforehand for picture-taking with the stars.

Piolo sang to the delight of the crowd, which was composed mostly of females as majority of Timex's factory workers are women because their delicate hands are needed for precision.

The endorsers were presented with the new Perpetual Calendar watch, another Timex technological breakthrough.

The watch keeps track of the day/date/month and year for you, even adjusting for leap years, and will do so for seven years straight till it is time to replace the battery, which Timex will do for free.

This is a new addition to a line-up of technologies that Timex is recognized for: Indigo Night Light, Compass, Datalink Organizer (Microsoft software that allows you to store information in the watch) and BodyLink, a sport performance-monitoring system, among others.

Having been in the time-telling business for 150 years, Timex has come a long way since it began as the Waterbury Clock Co. in 1854 in Connecticut, US, when it made pocket watches.

The name was changed to Timex after World War II with the production of the first line of wristwatches for men.

Known as the all-American watch, Timex is the top brand in the United States and Canada and can be found on the wrists of US presidents as a show of patriotism.



FACES of Timex watches: Marc Nelson, Claudine Barretto, Piolo Pascual

PHOTOS BY BEA FORMOSO

FOR SALE

**PRESSURE LEAF FILTER
KIWANEE BOILER, 500 BoHp
CLEAVER BROOKS BOILER, 500 BoHp
FES REFRIGERATION COMPRESSOR 300Hp
GAULIN HOMOGENIZER M-6, Stainless Steel**

Call George S. Clemente
Office Hours: 635-0680

PSB Bank
US Dollar
TIME DEPOSIT

Earn as high as 3.5%

	\$1,000 to 19,999	\$20,000 to 49,999	\$50,000 to 99,999	\$100,000 to 499,999	\$500,000 & up
1 month	2.500%	2.625%	2.750%	2.875%	3.000%
2 months	2.625%	2.750%	2.875%	3.000%	3.125%
3 months	2.750%	2.875%	3.000%	3.125%	3.250%
6 months	2.875%	3.000%	3.125%	3.250%	3.375%
12 months	3.000%	3.125%	3.250%	3.375%	3.500%

Current minimum for a fixed term only and are subject to change without prior notice. Rates are on per annum basis and subject to 7.5% withholding tax. Visit us at our 124 PSB Bank Branches nationwide. Member of the PSB's Automatic Deposit Insurance for each Depositor P200,000.00

'Think before you buy, don't sacrifice quality for price'

From page B2

Safety. Refers to one's right to be protected against the marketing of or provision of goods and services that are hazardous to health and life.

Information. Pertains to right to be protected against dishonest or misleading advertising or labeling, as well as the right to be provided with facts and information essential to making a wise choice.

Choice. Refers to right to choose products at competitive prices with an assurance of satisfactory quality.

Representation. This is the right to express consumer interests and having a voice in the making and execution of government policies through public meetings.

Redress. Pertains to one's right to be compensated for misinterpretation, shoddy goods or unsatisfactory services.

Consumer education. This is the right to acquire knowledge and skills necessary to be an informed consumer.

Healthy environment. Refers to one's right to live and work in an environment which is neither threatening nor dangerous, and which permits a life of dignity and well-being.

Altagtag was quick to add, however, that every right is coupled with a responsibility.

For a consumer to fully enjoy his rights, he also has to fulfill certain obligations, not only for his own well-being, but also for the others.

5 Consumer responsibilities

Critical awareness. Refers to one's responsibility to be more alert and inquisitive about the price, quality and use of goods and services.

Action. Each consumer has to adopt an active stance. He has to assert and act to ensure that he gets a fair deal. If one remains a passive consumer, he will continue to be exploited.

Social concern. One also has

to be always aware of the impact of his consumption on other citizens, especially the disadvantaged or powerless groups, whether in the local, national or international community. It is for this reason that hoarding and panic-buying are highly discouraged by DTI.

Environmental awareness. Refers to the responsibility to understand the environmental consequences of our consumption. One should recognize the individual and social responsibility to conserve natural resources and protect the earth for future generations.

Solidarity. It is also important that consumers organize together to develop strength and influence in order to better advocate and protect consumer interest.

Altagtag adds that an intelligent consumer makes a wise choice by asking himself some of these questions:

- Do I really need it or can I do without it? Can I afford it?
- Is the quality acceptable?
- Is the price fair or is there a cheaper substitute of the same quality?
- Does the label give all the information I need?
- Does it have nutritional value? How will it affect my health?

To further advocate consumer interests, DTI has established ConsumerNET to increase the awareness of consumers that there are agencies, other than the DTI, who can more aptly address particular complaints.

ConsumerNET forms a network of 26 government agencies and 11 local government units in Metro Manila. These agencies can provide redress based on their respective mandates under the provisions of the Consumer Act. (See table in Page B1 for list of agencies, their contact numbers and areas of responsibility).

Established in 1996, ConsumerNET also aims to provide speedy resolution of consumer complaints and facilitate a smooth flow of consumer protection information.

'Our reputation for strength. Strengthened by Island Cement!'

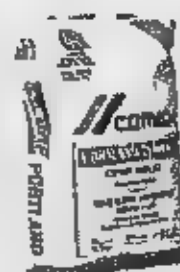


Mr. Evaristo M. Narvaez, Jr.
Chairman
Jacklin Industries

Harbor Center Port Terminal
Manila Harbor Center, Vitas, Tondo, Manila

To achieve recognition as the company that produces ultra-high-strength concrete products, modular block systems and masonry units, they chose to work with a strong partner—Island Cement. That's because with each bag of Island Cement,

we've always delivered on our values of strength, durability and integrity. Values that we have always stood by to help our partners stand strong, successful and ready to face the challenges in their respective fields of industry.



For further information, queries and technical assistance, please contact us at:

VOICE
Metro Manila 848-3081
Outside Metro Manila 1-800-1-880 CEMEX (2888)

FAX
Metro Manila 848-3082
Outside Metro Manila 1-800-18-CENT-FAX (2888-3291)

WEBSITE
www.cemexphilippines.com
E-MAIL
servicecenter@cemex.com.ph

Operating hours: from 9am to 5pm Mondays to Fridays, from 9am to 5pm on Saturdays and from 9am to 12pm Sundays

CEMEX

Sea grass makes village folk's lives a little better

By Joyce Mejillano
PDI Southern Luzon Bureau

LIBON, Albay—Ten years ago families in this sleepy village depended on their meager income from farming for survival and could hardly send their children to school.

Today, most of the about 2,000 villagers send their kids to school, and were able to build decent homes made of concrete.

The sea grass, locally called *ragiwiw* or *agas* has transformed the people of Barangay Bulusan from a struggling people to village folks who have built a name in the world of handicraft here and abroad.

Weaving

Weaving the sea grass into household products is not new to the residents.

Ma. Nenita Sevilla, Bulusan Handicraft Producers Association (Bulhapa) president, says sea grass weaving has been the source of livelihood of their parents.

But it was not properly recognized and there was no specific or stable market for it. They just made sea grass products for local buyers and in minimal volume.

Until the Manila-based Community Crafts Association of the Philippines found the local weavers. Suggesting there is a big

potential market for sea grass products, the CCAP encouraged them to group themselves together into an organization so they would have an identity.

The Bulhapa was born with 31 members in 1994. It was registered with the Securities and Exchange Commission in 1996.

Mostly women, members were taught by the CCAP how to enhance their products. The CCAP also looked for possible markets here and outside the country.

Bulhapa's products have reached different parts of the world—in America, Europe, Australia and other Asian countries through exporters in Metro Manila. Its members have buyers in the region and some parts of the country.

Their products range from bags, boxes and others, depending on the orders of their customers. The sea grass used by the organization usually comes from Libon and other places like Legazpi, Sorsogon and even Camarines Sur.

Process

Contrary to what its name implies, sea grass here grows in rice fields, although there is another kind that really thrives near the seashore.

The grass is usually harvested during wet season, when the soil is



PRODUCTS made of sea grass.

still soft and wet. The best time to harvest, according to Sevilla, is June to July, although the grass keeps on growing throughout the year.

"The grass is as stiff as wire during hot season, that's why we can't harvest it at that time because it is not suitable for weaving. The leaves are rough during that season," she says.

After harvesting, the grass is sun-dried for about two days,

then sprinkled with water.

After this, the materials are now ready for the weaving process, according to the desired output.

The Department of Labor and Employment and the Department of Trade and Industry gave Bulhapa treatment facilities to prevent growth of molds.

The Bulhapa members design their products but recently, CCAP

sent a designer from the US to teach them how to improve the designs.

Benefits

The industry gave them lots of benefits, according to Sevilla.

Most workers of Bulhapa earn an average daily income of P200 and they work in the comfort of their own houses.

Girle Lunas, the treasurer of the cooperative, says the industry uplifted their lives. Her kids already know how to weave and help her when they don't have classes.

In Barangay Bulusan, almost every able member of the family knows the process of weaving already.

Bulusan is not the only barangay in Libon benefiting from the industry.

Encouraged by the success in Barangay Bulusan, CCAP also organized weavers in Barangay Del Rosano, also in Libon, which produce the same products.

Prospects

With a gross income of some P500,000 in 2003, Bulhapa members hope to cash in further on the sea grass products.

Sevilla says in preparation for the advent of voluminous orders, they are thinking of expanding their organization and will wel-

come members from other places.

Some of the officers of Bulhapa are being sent to other places in the country to teach the technology whenever they are invited by some agencies like the DTI and the CCAP itself.

They are also being invited to different trade fairs in the country. On Oct. 20, they will participate in the Orgullo kan Bicol Trade Fair at the SM Megamall.

The DTI Albay office, which gives regular training to the organization, says the sea grass industry is thriving well amid crisis in the handicraft market nowadays.

Cielito Julio, DTI-Albay trade and industry specialist, says they aim to give the Bulhapa direct access to foreign markets.

"Hopefully, through participation in trade fairs and exhibits, they will be able to get foreign clients so they can market directly to foreign countries," she says.

The association, Sevilla says, is getting fair support from the local government of Libon in terms of promotion. But she says they are now lobbying for the establishment of even a small drying plant where they could dry their products, especially during rainy season so they could still have better produce even on rainy days.

"We also lack warehouse where we could keep the sea grass after harvest," she says.

Providing opportunities for buyers and sellers

HUSBAND and wife Joey and Dina Castro grew up privileged in the town of Marikina—scions of shoemaking industry pioneers.

"Joey and I grew up with shoemakers. We were awed by their skills and aware of their plight as tradesmen whose earnings can barely sustain their family," said Dina. "Marikina's shoe industry has been on a downhill for years now. Especially after the market opened to cheap China-made shoes. That is why Joey and I decided to go into multi-level marketing as a venue for promoting and selling our very own line of Marikina-made shoes—crafted in the tradition of American style, European quality and Filipino functionality. Definitely far more durable than the cheap imports flooding the market."

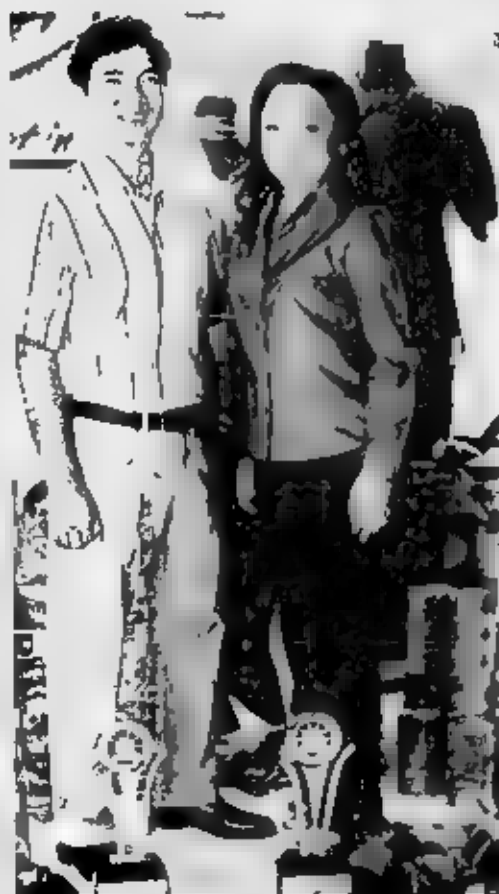
The two set up JC Martin.

The move to revive the Marikina shoe industry was earlier started by First Quadrant in 2002. First Quadrant is a multi-level company that aims to provide a venue for Marikina shoe makers to showcase and sell their ware. Their product lines eventually expanded to include bags, apparel, cosmetics and fragrances.

Joey and Dina adopted a similar goal. As they helped the Marikina shoe industry they also got a boost from people on the lookout for income-generating activities. They made shoes and JC Martin people sold them at discounted dealer's price. Seizing a wider market reach and growth, JC Martin soon opened its doors to well-known suppliers like Fundador, Barbie, Timex and Homa Noodles.

"We also welcomed suppliers of soap and garments operating as cottage industries. We asked them for product presentations to gauge the quality of their products. And often it yielded amazing discoveries that we've added to JC Martin product lines. Our people buy by bulk at discounted prices and they retail it."

"Our company is serious on network building as well as brand building. We always emphasize to our agents that selling is as important as networking. They don't just stop at getting the P7,000 start-up package and focus on networking for which they earn P1,000 per recruit. We encourage them to focus on direct



JOEY and Dina Castro set up a multi-level marketing firm that taps various existing products sold by their agents at retail.

selling as well," Joey emphasizes.

JC Martin does not frontload—overpricing in the guise of discounted bulk rate. That way they can retail, say a pack of noodles at P3 or a bar of herbal soap at P22. And that's below the suggested retail price.

The name JC Martin comes from Juan de la Cruz and the saint, Martin de Porres. The couple feels their company provides opportunities for people from all walks of life both as agent and as consumers.

JC Martin earned the Top Multilevel Marketing honors from the National Consumers Award 2004.

Tapping consumers who can't afford to pay cash

SONOMA Valley is a place in California that is best known for its wine and wineries, rich land, peaceful setting, good climate, relaxing atmosphere and spectacular vistas of the region's natural resources.

Sonoma Valley is also the name of Manels' venture into direct selling. The word "Sonoma" is a play with words. It is an acronym for "Son of Manels," which is how one can describe the new wholly owned subsidiary of Manels.

Manels (combined names of husband and wife founders Manuel Sr. and Nelia Siggaoat) has made its products available through the direct selling channel since March. Its product line consists of genuine leather and man-made leather products such as shoes, bags, belts and small leather goods. Sonoma also carries apparel for adults and children. Sonoma Valley has added new product lines to its pre-holiday catalog. These are silver accessories (Trinkets and Treasures), food supplements (Biofit) (manufactured by Manels affiliate Siggant Pharmaceutical Co.) as well as bed linen and underwear.

Manels has been in the retail business for 40 years now. Its venture into direct selling is to reach out to customers who are not mall shoppers. Noel Siggaoat, vice president of Manels, explains: "Customers have an access to us through the malls and retail stores but there is another type of consumer who does not go to malls (or if they visit malls, they more or less don't buy). They can be reached only by their associates, neighbors and by members of their community. These are usually the stay-at-home housewives or factory workers who can't really make cash purchases, maybe because they don't have the means to shell out



MANNY Siggaoat, CEO, Manels Group of Companies; Nelia Villarama-Siggaoat, president

whole cash amounts or their money is so tightly budgeted. These people usually buy from their co-workers or their neighbors—on credit, or in installment schemes such as four gives, etc. So our dealers can service this kind of consumer because they often see them, and they will be able to collect from them."

"Most of these people are really good payers, it's just that they don't have instant cash to purchase things. When they buy on credit, the payment is in installment so they can squeeze it into their budget, as it is only a portion of the whole amount. So we are targeting these people, we are making "a trip" to their place to reach out to them through the direct selling method," Noel shares.

Noel also noted that direct selling is very popular nowadays—the "in" thing considering these times of financial difficulties, and of people wanting to put up their own businesses. He remarks, "There are a lot of direct selling companies already,

but there are still many being put up. It is because the number of dealers keep increasing and they are in constant search of new products and credible brands which they can bring to their customers. So I can say that the direct selling industry here in our country is growing. The reason for its growth is because there's this trend of people going into business for themselves."

Direct selling, according to Noel, offers limitless opportunities. For as low as a P5,000-10,000 investment, a dealer or a distributor can already get items from Sonoma Valley that they can sell to the other shops, in their own place or through door-to-door selling.

One advantage is that Sonoma Valley (as a direct selling company) and Manels complement each other. The success of direct selling is based on effort, pleasantness of the direct seller, the time spent, and the speed of sales. Hence, various incentives (and rebates) await the dealers.

These once and future brides know their business

By Giselle Goloy
Contributor

AT HER wedding reception, Ning Barcelo-Tadena couldn't just smile and keep her poise, she was motioning to the waiters, giving instructions, pointing at something on the ceiling.

Ning was doing her job, even on her wedding day!

She is one of the partners in Wedding Essentials (WE) Inc., a business she and some former high school classmates at St. Scholastica's College put up two years ago. The idea was inspired by a call for help from another classmate.

"She was asking for tips in organizing a wedding," recalls Chicky Hernandez, WE president/GM. "I referred her to different suppliers and offered suggestions, just as a wedding planner would." Chicky then had five years' experience as events organizer for a sports and leisure club in Makati.

Ning and Chicky's first client was, of course, another classmate, Joanna Crisologo-Belgica, who later became a partner. When they planned Joanna's wedding two years ago, however, it had not yet occurred to them to do it as a business venture.

"It was always a thought, just for fun. Our discussions never really crossed over to serious planning. But we had the contacts and knew what to do and how to do it," says Joanna, VP for finance.

"In a way, my wedding was the dry-run," says Ning, VP for marketing. But even at that point, they still wouldn't consider the prospects. Making money was farthest from their minds, the satisfaction of having organized a friend's wedding was rewarding enough.

It was only when Chicky acquired a franchise outlet of The Swan Bake Shop (and Catering) that things started to fall into place.

"Our discussions became serious, as in registering a business/corporation name at SEC,



BRIDES-TO-BE and recent brides Cathy Pacia, Joanna Belgica, Chicky Hernandez, Ning Tadena make perfect partners in the wedding planning business.

putting up an office and investing money," says Chicky. "After many late-night meetings, we finally decided to make a go of it. The bakeshop would also be our office and showroom. It made sense that I would be managing the office/showroom and my bakeshop at the same time. After all, the bakeshop is a related business."

Four other friends joined the trio, Jols Balderian, Cathy Pacia,

Trina Esta-Esmile, Roslyn Libuit. Most of them have had experience in events organizing, business administration, marketing, and one even owns a printing press.

They pooled their resources to raise a modest capital, which they spent for the construction, repairs, and refurbishing of their showroom/office, located at 1075-D Pasong Tamo St. corner Kalayaan Ave., Makati City. The extra mon-

ey was allocated for the overhead expenses they would incur for a whole year. They also set aside funds for marketing and licensing/documentation expenses.

Being all of the marrying age, they say, makes them perfect for the business. They even got the chance to practice their wedding planning skills on two of the partners! Three of them are now married, with the wedding of two organized by the girls' own group.

But what exactly does a wedding planner do? Spare the bride and bridegroom of the nitty-gritty of preparing for their big day. He or she contacts the suppliers, looks for a venue, and makes sure that on the day itself, everything will be picture-perfect.

"All of us take part in the coordination on the wedding day itself. We rotate tasks at the dress-up site, church, reception," says Cathy, corporate secretary. "We're definitely hands-on," adds Chicky.

Wedding Essentials also orga-

nizes debuts, parties and special events.

But doesn't hiring event specialists entail extra expense? "We work around the clients' budget," replies Joanna.

"Weddings are now more creatively planned. Our generation would rather seek expert advice to make sure that plans are executed properly, down to the last detail," observes Chicky. "Most brides these days are busy, working women who don't have all the time to contact suppliers or check out venues suited to their wedding budget. That's why wedding coordinators have become a necessity: they know exactly how to obtain resources, while working within a budget, to create a couple's dream wedding."

Well, I'm a geologist, and I dream of a wedding on Mount Mayon.

"Get me the diameter of the crater and I'll tell you if I can fit a platform there," Chicky fires off, rising to my challenge.

'Tis better to have electric lights than candles burning in the dark

By Abigail L. Ho

SURE, it's better to light one little candle than to stumble in the dark (yes, that's borrowed from an old song). But isn't it so much better to have electric lights on instead of candles burning, no matter how far-flung one's home is?

Residents of a barangay in Toledo, Cebu, have just been given the chance to savor the convenience of using electric light bulbs after having been used to using candles and kerosene lamps to light their homes during the dark hours of the day.

Mirant Philippines Corp., the local arm of Atlanta-based Mirant Corp. and the country's largest independent power producer, last month turned over to the government the 1,000th electrified barangay under its \$20-million (over P1 billion) Barangay Electrification Assistance for Countrywide Development (Project Beacon).

Project Beacon is considered the largest corporate social responsibility program undertaken by a single private corporation in the country.

Edgardo Bautista, Mirant Philippines president and chief executive, said the provision of electricity to remote areas in the country would help ensure that the quality of life of the people there would be greatly improved.

With electricity now at their disposal, he said local economies in far-flung Project Beacon beneficiary-barangays would be better developed, therefore expanding income and livelihood opportunities for people there.

Since Project Beacon started last



ENERGY Secretary Vince Perez (right) and Mirant Philippines president Edgardo Bautista (left) signed a Memorandum of Agreement to energize an additional 500 barangays in the next two years as an extension of Project Beacon. Present at the event were (from left) Mirant Corp. CEO Marce Fuller, President Macapagal-Arroyo and Metrobank chair George Ty.

year, an estimated 1.5 million individuals in 33 provinces nationwide had already benefited from the rural electrification program, he said.

Electricity for millions

"More than providing electricity to our countrymen in some of the remotest barangays in the country, Project Beacon hopes to serve as a catalyst for the private sector to do more in helping the government address the needs of the country, particularly at this point of great need. It's our small way of helping address the country's fiscal problem," he said.

Under the program, Mirant installed a total of 11,963 kilometers of distribution lines, more than enough for a one-way trip from Manila to Los Angeles, employing 2,325 workers in the process.

Project Beacon was undertaken in cooperation with the Department of Energy, National

This, Bautista said, served as a continuation of Mirant's support for the government's rural electrification program.

True to the vision of Project Beacon, Mirant's additional efforts to provide electricity to more "powerless" villages all over the country has the end in mind of uplifting the quality of life of residents there.

The Project Beacon experience showed that the presence of electricity in the beneficiary-barangays enabled residents to explore more livelihood opportunities.

For example, upon energization, some barangays put up stores selling frozen foods. Due to the absence of electricity before, this was impossible to do.

Fishermen are now also able to extend the freshness of their catch due to the availability of electric freezers. They can also now build their own boats.

Farmers, on the other hand, can turn on pumps to irrigate their lands, giving them the opportunity to grow more crops.

Education is likewise improved in the Project Beacon beneficiary-barangays as some schools there, around 600 of them in all nationwide, now have computer education as part of their curriculum.

The time spent for educational activities has also been extended as both students and teachers can now do their assignments and paperwork well into the night due to the presence of electric lights.

More than 3,000 jobs were also created after the energization of 1,000 barangays as industries sprouted in remote areas where there used to be little economic activity.



APEXUS owner Terry Villas says enjoying and loving your business is the key

Engineer takes care of own need, ends up with a venture

By Madonna T. Virola
PDI Southern Luzon Bureau

CITY OF CALAPAN—Terry Villas, 40, was greatly discouraged by some members of his family and friends when he, a mining engineer, went into entrepreneurship and pioneered the manufacture of compact (small) sleeping bags nationwide.

"Instead, I kept the thought that one day, they could borrow money from me," said Villas.

His major products, under brand name Apexus, consist of tents of eight to 10 designs, which are mostly technical (mountaineering) tents and some camping tents.

Apexus is supplying more than 30 stores or branches nationwide. Its products are seen during trade fairs at SM Megamall.

Apexus was first tried to be registered as Apex with the Department of Trade and Industry in 1994.

Since Apex had become a common name, Villas, a mountaineer, added the suffix us, connoting "the mountain."

Of export quality, prices of sleeping bags range from P700 to P1,400; P3,400-P6,500 for tents; and from a few pesos to P750 for accessories like backpack covers, thermal blankets and stuff sacks, and neck wallets, among other items.

Since 1993, Villas started manufacturing sleeping bags and distributed them among friends who own mountaineering shops in Manila until his products reached other stores in the Visayas and Mindanao.

Gradually, sleeping bags expanded to other products, specifically tents.

Board topnotcher

Born in Barangay Ibabá (dubbed as "Little Tondo") here, Villas finished mining engineering at the Adamson University and landed in top 10 in the board exams.

"Since childhood, I really wanted to be an engineer or a scientist," he says.

His father influenced him to pursue mining engineering. "I really like numbers," Villas claims.

His mother worked at the Bureau of Lands for 40 years and for more than 30 years, his father was into fishing.

After graduation, Villas worked in a private mining firm in Samar then for five years at the Mines and Geosciences Bureau of the Department of Environment and Natural Resources.

He then worked for about one and a half years in the Technology and Livelihood Resource Center evaluating, preparing and financing export-oriented small and medium-scale livelihood projects.

"TLRC helps a lot in building confidence among those who want to go into business. Here you are exposed to real people involved in the business."

You learn their failures and successes," says Villas.

Inspiration

"Nobody in the family is into business. Most are teachers and government employees," says Villas.

Even his inspiration, grandfather Simplicio, over 100 years old now, was against business. A cousin of Villas told him of his grandfather's bias against the honesty of those into business.

Even as a young child, Villas admits, he was also turned off with Filipino-Chinese businessmen.

His grandfather did not finish school. "But until the latter years of his life, we saw him reading some stuff, books and the Bible."

Villas had so much respect for him.

"Has conviction, true to people, respected in the community and with incomparable wisdom, maybe better than some Ph.D. holders," he describes his grandfather.

Villas says he experienced his first job at 7 or 8 years old when he

would gather coconuts and got paid per piece of per thousand pieces at the existing rate then, plus bonus of more than the usual rate at the end of the summer season. "I learned the value of work."

At the end of summer, he got his pay of P10 or more, a big amount then for his age.

Guts

Villas pursued a Masters in Business Administration at the De la Salle University in Manila. Then he established his present business, despite heavy objections.

He did three simultaneous businesses. First, he farmed organically the four hectares in Barangay Biga here, which he borrowed from his parents. He was laughed at as he was doing retailing.

Second was Japanese food. Villas would buy buying sea urchin from fishers here, process them and sell to Manila. It didn't last for one year as supply was limited.

Third was the sleeping bags. "I started with this in 1993 because there was none suitable for mountaineers. What was available then was a bulky sleeping bag not suitable for mountaineering. When I tried to buy a mountaineering sleeping bag, I was required a reservation of one month before delivery in Manila from a very rare mountaineering shop, Villas relates.

He decided he would rather produce one. He didn't particularly target mountaineering yet, though he was a mountaineer.

Villas decided to focus on a business because he wanted to settle down with Desiree, a lass from Negros. So he borrowed P12,000 from the Government Service Insurance System.

He pooled all his resources. Even for only 10 orders, he would go to Calapan to take care of his market.

On Sept. 30, 1993, his mother died. She was supposed to support Villas' business through her retirement benefit.

This time, his "would-be" capital became the family's money. He availed of Kalakalan 20 (Orbis Law). He was granted tax exemption under Kalakalan 20, patterned after the Italian experience to encourage small entrepreneurs.

Enjoying the business

Villas, being a mountaineer, knows the nitty gritty of business and has the mountaineers for his market.

"It's important that you are happy with what you are doing. Enjoying and loving your business is the key," he says, stressing that it is his hobby.

He says learning through experience is slow and the fastest is through education. After his MBA in La Salle, his production and marketing became more efficient.

There are various problems and headaches in the business. Anticipation helps, he says.

"My purpose was to produce reasonably priced quality products. We can compete with North-face in America in terms of quality but with 30-percent less in price," Villas boasts.

He combines local materials with imported ones.

Lean season, June to August, does not worry him much because he has a steady market. Among his clients are sporting shops like Toby's, Christy sports, storeships and specialty mountaineering shops nationwide.

His strategy is to come up with several models. "I welcome competition, it improves my business."

His friends now jokes of him as a "capitalist." "But I'm willing to share my knowledge, except trade secrets."

While his products are of export quality, Villas said he'd first saturate the local market. He believes that "Going into export is really good, especially in the profitability aspect. As far as Apexus is concerned, not yet."

PERFECT MOMENTS SHOULD BE REPRODUCED PERFECTLY.

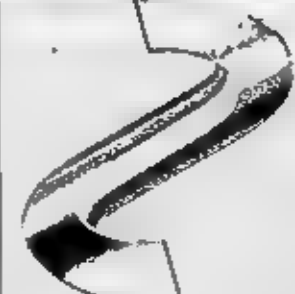


PHOTO PERFECTION BY

PIXMA

PIXMA iP3000

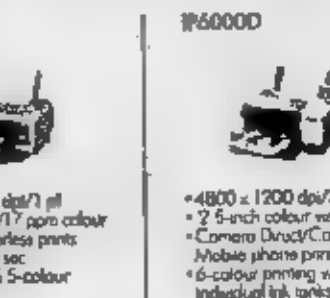
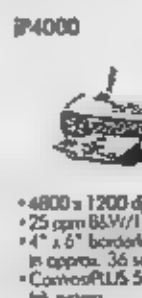
FINE

PictBridge

FINE

ULTRA FINE IMAGE QUALITY

- Ink droplets are as microscopic as 1 pt for grain-free photo prints
- Up to 9600 x 2400 dpi resolution for outstanding image quality
- Up to 8 individual ink tanks for smoother-looking images
- Achieve more vivid and realistic-looking photos than ever before



ULTRA FAST PRINTING SPEED

- FINE print head features up to 6,144 nozzles for super-fine detail
- 4" x 6" borderless photos can be printed in as fast as 21 sec
- Top document printing speed of 25 ppm B&W/17 ppm color

BUNDLED PHOTO ENHANCEMENT SOFTWARE

- Beautify your photos with Canon's user-friendly and innovative software
- Create personalized CDs and double-sided photo albums
- Print every Web page perfectly without having portions cut off

Canon Marketing (Philippines) Inc.
2/F, Marikina Plaza Bldg., 2153 San Carlos Avenue, Marikina City • Tel: 812-6047 / 812-6076 to 78 / 882-6418 • Fax: 810-5782
E-mail address: info@canon.com.ph • www.canon.com.ph
Distributors: Canon Philippines Inc. (CPI), Canon Singapore (CS), Canon Malaysia (CM), Canon Indonesia (CI), Canon Thailand (CT), Canon Vietnam (CV), Canon Philippines (CPI), Canon Singapore (CS), Canon Malaysia (CM), Canon Indonesia (CI), Canon Thailand (CT), Canon Vietnam (CV).

People, Events & Products

Science of nutritional immunology present in every E. Excel product

THE SCIENCE of nutritional immunology founded by Dr. Jau-Pei Chen, examines the significant relationship of nutrition and the immune system. It focuses on preventing diseases through proper nourishment of wholesome, natural plant foods.

According to the science of nutritional immunology, when the body is deprived of essential nutrients, the immune system is weakened and loses its ability to defend against illness. However, when functioning properly, the immune system has the ability to combat disease and even overcome the constant attacks of environmental pollutants and toxins, which we face in our daily lives.

The human immune system is like an army protecting our bodies from foreign invaders. Without the immune system, the body would not be able to defend itself against disease and illness. It consists of monocytes, which act as sentinels; antibodies; natural killer cells; cytotoxic T-cells,

which act as artillery; helper and suppressor T-cells, which sound the alarm; and macrophages, which clean up the battlefield.

Unfortunately, many of us assume that if we do not exhibit visible signs of illness, we are healthy—an assumption that is often incorrect. Most diseases are present in the body long before they give any outward manifestations and are associated with a malfunctioning of the immune system. Therein lies the importance of strengthening the immune system through proper nutrition.

To obtain the necessary nutrients to keep the immune system functioning optimally, natural, wholesome plants contribute to excellent health and proper nutrition. Plant foods not only provide a complete supply of nutrients, they also promote cleansing, allowing the body to rid itself of harmful toxins. Every plant food has a specific nutritional value and must be supplemented

with other plant food sources, which, when combined, perform synergistically within the body systems to achieve nutritional balance and overall health.

E. Excel International takes all the necessary steps to retain a careful balance of nutrients in every plant. The company does not simply isolate specific nutrients, instead it uses only whole plant foods with a proper balance of nutrients to create an unsurpassed line of Nutritional Immunology products. It is now one of the finest health manufacturers in the world with offices in the United States and Canada, Singapore, Malaysia, Taiwan, Korea, the Philippines, Thailand, Hong Kong, China and many other countries in Europe. For inquiries on E. Excel products and the science of nutritional immunology, you may visit its offices at the 24th floor Rufino Pacific Tower, Ayala Avenue, Makati City or call tel. no. 811-0837 to 44.



BPI FAMILY SAVINGS BANK PARTNERS WITH BMW PHILS

BPI Family Savings Bank partners with BMW Phils by offering select clients the rare opportunity to experience the excitement and satisfaction of driving the coveted BMW automobile series via a 24-hour test drive. Afterwards, the BPI clients are presented with generous trade-in offers and preferential rates to eventually own their own

BMW through BPI's Autoloan program. Forming the partnership contract are BPI Family Savings Bank president Alfonso Salcedo Jr and BMW Phils president Dr. Joerg Breuer. Also present to witness the contract signing are BPI Family Savings Bank vice president Butch Ramos and Dickie Soriano of BCD Pinpoint.

Tony Galvez School of Cosmetology accepts enrollment for 2nd semester

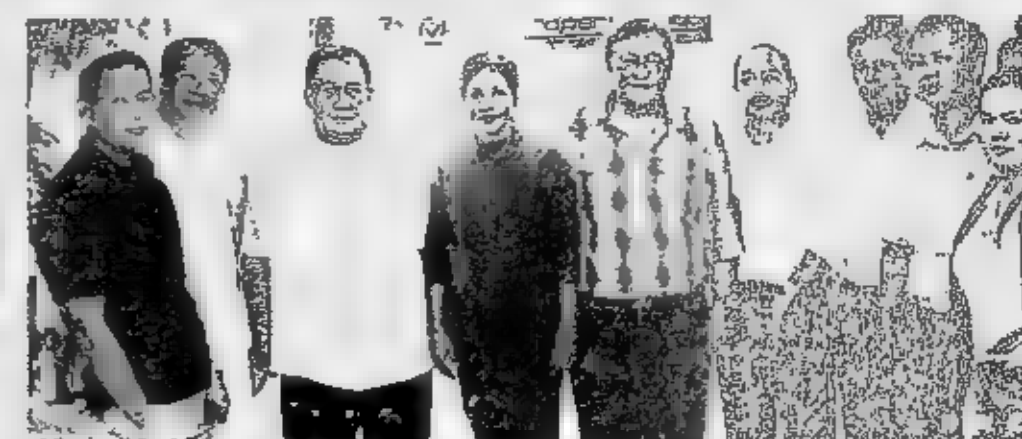
ENROLLMENT for second semester is going on at The Tony Galvez School of Cosmetology. The school offers hair and beauty courses such as six-month basic cosmetology, one-month hair cutting course, one-on-one modular training on selected skills from make-up, rebonding, facials, manicure/pedicure, hairstyling, hair coloring, foot and body spa.

Specialization is also being offered like the two-year Hair Specialization course, and the One-year Cosmetology course. These two specialization courses offers academics subject in Applied Chemistry, Salon Management, internship, and seminars to enable the students to practice more and keep abreast with the current trends in international hair and beauty scene. The curriculum is perfectly studied to make sure everything is balanced and imaculate. After completion of the course, the students are allowed to take a trade test at Tesda to get the Certificate of Competency which the school's strict implementation of the Tesda requirement to pass the trade test examination so that the graduates will be recognized by the government.

Cosmetology is not just fashion and taste. It requires a lot of study and training. The student has to master the technical basics and scientific facts of hair and beauty practice. Cosmetology is not for manpower training or out of school youths. It is a science that requires understanding both in the science and craft, the physical and chemical behavior and the laws and principles of Cosmetology.

It is the fervent desire of the school to elevate the cosmetology education into a higher level. With the modified curriculum, the Tony Galvez School of Cosmetology offers a broader education to give the students a better chance to enthusiastically explore different avenues of Cosmetology. Unlike other school offering cosmetology, the Tony Galvez School of Cosmetology do not accept under high school graduate. Entry requirement for enrollees must be a high school graduate. Also accepts scholarship to the less fortunate high school graduates, 16 to 22 years old, good moral character and has a keen interest to become a professional hair and beauty practitioner. It has international affiliations and send graduates abroad.

For inquiries and other information, please call Lourdes Co at tel. nos. 912 5930, 913-4370 or email at cgalvez117@yahoo.com or visit at tonygalvez.com.ph



OFFICE INAUGURATION

MacroProperties Inc., the newly formed marketing arm of New San Jose Builders, Inc. recently inaugurated its office at the 6/F of President Tower, 81 Timog Avenue, Quezon City. MacroProperties is currently undertaking the marketing and sales of a number of affordable medium-rise condominium projects such as Theresa Tower in P. Tuazon, Cubao, Francesca Tower in Scout Borromeo corner EDSA, Isabel Tower in Judge Jimenez (all in Quezon City), as well as Res-

idencias de Manila in Pandacan, Manila. Shown in photo during the inauguration are: Juny Bayon III, Theresa Tower sales director; Ft. Tony Rainado, Julius Strachan, Francesca Tower sales director; Carol B. Ros, president; Ralph de Ocampo, vice president; Pat Patero, finance and accounting manager; Orly Cardad, Residencias de Manila sales supervisor; Bong, Isabel Tower sales supervisor; and Ronette Junsay, admin and sales services manager.



SETTING UP A MEDICAL TRANSCRIPTION BUSINESS WITH MTCA

MTCA Academy, the country's premier medical transcription education provider recently held the first seminar on 'How to Set Up Your Own Medical Transcription Business.' Designed for entrepreneurs and professionals (both medical and non-medical) who are looking into the vast potential of the medical transcription business, topics included the global outlook on medical transcription, common pitfalls of running a medical tran-

scription business, its capital management, technology and HR requirements and other related topics essential in leading a successful medical transcription business. Photo shows MTCA president Eugenio Gonzalez (seated, first from left) and officers with the participants. For inquiries, please contact Evelyn or Aurora at tel. nos. 890-7372 or 890-7319 local 811 or email at admin@mtcacademy.com.



MUNTINLUPA LIONS CLUB MEDICAL DENTAL MISSION

Shown is the president of Muntinlupa Lions Club, Leonora Suva with her officers and members, awarding a certificate of appreciation to the homeowners of Katarungan

Village, NBP Muntinlupa City, for their support in the medical and dental projects held at Katarungan Village last July 31.



VENTURES 7 BAZAAR

The energetic ladies of Ventures 7 are inviting everyone to their Christmas Bazaar on Oct. 24 and Dec. 5 at the Ballroom of the Intercon Hotel from 9 a.m. to 7 p.m. A dozen apples will be given away for every 100th guest. Some of their beneficiaries are Makabata Foundation, Mahaveer Foundation (free artificial legs), Center for Migrant

Youth and scholarships for deserving students. Shown during their planning session are: (front row) Fortune Ladesma and Celine Bautista; (2nd row) chairperson Fanny Bianco, Chit Gohu and Linda Villadelgado; (3rd row) Lita Gelano and Pille Aquino. Those who are interested to join the Dec. 5 bazaar may call 810-3307, 372-3083.



KELLOGG'S SCHOOL TOUR

Kellogg's, one of the leading cereal brands in the country, is currently making their rounds of select schools all over Metro Manila. The on-going tour campaign is aimed to help promote healthy eating amongst young chil-

dren, especially breakfast - as the most important meal of the day. The school tour is scheduled to run until October of this year. So watch out for the Kellogg's caravan because they could be visiting your child's school soon.

97th year

IN CELEBRATION of the 97th anniversary of the United Church of Christ in the Philippines-Blinwood Maile Church, a thanksgiving service will be held today, at its church at 1660 A. Vasquez St., Maile, Manila, at 9:30 a.m. With the theme "Proclamation of the Word: The Church's Legacy," the message will be delivered by Rev. Dr. Oscar S. Suarez. A fellowship potluck luncheon will follow at the EWK Grounds at 11 a.m.

Innovatronix Image Model

INNOVATRONIX Inc.'s Image Model 2004, a search for the best male and female faces which will be featured in display materials of all Tronix and Pix outlets, is open to all persons 18 to 24 years of age and single. They will have to fill up an application form, which is available at all Tronix and Pix outlets in Manila, Pampanga and Lupa. Requirements include 2 pieces of 34 body shot and 1 close up shot. These must be in 4R size, laminated and taken at any Tronix and Pix Imaging outlet. Deadline is today. Two pairs will be chosen: one for the Customer's Choice and the other as the Image Model winners. For inquiries, call Innovatronix at 645-6124 and 645-1598.

'Bazaar Sa Forbes Park'

TO USHER the holiday season, the Santuario de San Antonio Parish Center is presenting "Bazaar Sa Forbes Park" today at the premises. The one-day bazaar features products at bargain rates, as well as products from NGO's and religious organizations. For details, call 825-0604 or 825-3482. The bazaar is open to the public.

Knox UMC concert

KNOX United Methodist Church (Knox UMC) celebrates its 105th Founding Anniversary with a homecoming concert entitled "Jesus Is My Music", tonight at 7 p.m., at the Philamlife Theater. Leading the list of performers are Angie Bacho-Manabill and The Spiritual Image. They will be joined by the Knox Choir, Knox Male Voices and the Bethel-Knox Chorale. Special guests is Naneite Invenor. For tickets, call the Knox-UMC office at 734-8851/734-8914.



Product FILES

New iMac G5 from Apple

APPLE presents the new iMac G5, featuring the high-performance G5 processor and a stunning new design that integrates the entire computer right into the flat-panel display. The iMac G5 packs a complete computer system into a mere two inches of depth—the world's thinnest desktop computer. The new line offers 17- or 20-inch active matrix widescreen LCDs and G5 processors running up to 1.8 GHz starting at just P93,888.

The new iMac G5 makes the ultimate statement in design simplicity. The entire computer, including the power supply and slot-load optical drive, is built right into the display and rests on a sleek aluminum foot. All the I/O ports line up neatly along the rear right side for easy access, and with optional AirPort Extreme and Bluetooth wireless modules, there's no more cable clutter. With its elegantly thin profile, compact footprint and whisper-quiet operation (less than 25 dB), the new iMac G5 is the perfect fit for any room in the home or office. It features the breakthrough performance of the PowerPC G5 processor, as well as numerous system performance improvements designed to help consumers turbocharge their digital lifestyle applications. The 17-inch models come with either a 1.8 GHz PowerPC G5 processor and a SuperDrive for burning professional-

quality DVDs, or a 1.6 GHz PowerPC G5 processor and a Combo drive for watching DVD movies and burning CDs. The 20-inch model has a 1.8 GHz PowerPC G5 processor and a SuperDrive. With a completely redesigned system architecture, the new iMac G5 now offers up to a 600 MHz front-side bus, 4GB DDR memory expandable to 2GB, AGP 8X graphics and 7200 rpm Serial ATA drives up to 250GB. The new iMac G5 comes standard with high-performance NVIDIA graphics with dedicated video memory for outstanding graphics performance and realistic game play.

For product information, contact Surah Lumang of MSI-Digiland (Phil) at 688-3708 or at slumang@msi-digiland.com.ph. MSI Digiland is an authorized Apple distributor in the Philippines. For additional information visit Apple's PR web site at <http://www.apple.com/pr/>.



**TRANSPORTATION
FOR SALE****TRANSPORTATION
FOR SALE****EMPLOYMENT
OPPORTUNITIES****BANK REPOSSESSED VEHICLES FOR SALE**

FORD RANGER	FORD RANGER	FORD RANGER
2002	2002	2004
WHITE	WHITE	MAROON
PICK-UP	PICK-UP	DOUBLE CAB
P415000000	P415000000	P415000000

For inquiries, please call
UCPB Savings
Tel No. 892-5810 B10-9017

UCPB Savings**NOTICES****EMPLOYMENT
OPPORTUNITIES****LEGAL NOTICE****FEMALE**

Notice is hereby given that the estate of the late LEO J. SANTOS who died on November 12, 1998 was extra-judicially settled among her heirs before Notary Public Atty. Edmundo Bolen Baraga de Lee Pifias Metro Manila, Per Doc. 179 Page No. 36 Book No. 34 Series of 2004 (PDI Oct. 3, 10, 17, 2004)

WANTED FEMALE SINGER FOR BAND
w/ pleasing personality 20-28 yrs old w/ experience for local and abroad. Contact Nito 0910-500028

Get a Phone? Earn up to P30,000/mo. Flexible hrs w/Travel Opp. 8827528

IMMEDIATE HIRING
15 CALL CTR AGENTS
Now Accepting Undergrads
Call 914-457273

LIC. MED. TECH. NURSE & XRAY TECH. CALL 7325897

SALES AGENTS 0917-8298865

**A great real estate firm is in need of
Property Specialists**

for the following projects, Scho Central, South of Market & Canyon Ranch

If you are Dynamic, results-oriented, eager to earn unlimited income with or without experience, graduate or undergraduate, please to undergo training, come for interview to

Century Properties
21/F Pacific Star Bldg.,
Buendia cor. Makati Ave.,
look for Emma Concepcion

We offer competitive allowances, and highest commission scheme, incentive and other benefits.
• Monday & Tuesday 10 am - 5 pm

**LOOKING TO BUY
PRINTING COMPANY OR
PRINTING MACHINES**
0919-3373721**INVITATION TO BID
"AS IS WHERE IS"
DAMAGED MOTOR VEHICLES**
2002 FORD EXPEDITION XEY-698
2001 NISSAN ESCAPE XDF-555
2004 TOYOTA HI-LUX XNY-370
2002 FORD LYNX GSI AT
2001 MITSUBISHI 3000 VERSA VAN AED-751
2002 MITSUBISHI ADV GLX XDE-736
For particulars, call 812-4631**BE A SUCCESSFUL
REAL ESTATE BROKER
ATTEND OUR 42ND
COMPREHENSIVE REAL ESTATE
SEMINAR AND REVIEW
SPONSORED BY****PLAREB**

OCTOBER 20 - NOVEMBER 5, 2004
6-9 PM (MONDAY, WEDNESDAY & FRIDAY)
MAX'S RESTAURANT, UCAT
INQUIRE/REGISTER NOW
8250942 • 8250943 • CP# 0918-9391317

www.go2canada.com
FREE ASSESSMENT

Watch out for the most prestigious bazaar to happen in the country! Search for the finest Christmas goods at **The International Christmas Bazaar of 2004** to be held at **THE FORUM (TENT) PICC** on **November 30 to December 5, 2004**. Shop for gifts, accessories, toys, clothes, leatherware, houseware, furnishings from around the world. The show incorporates **The Christmas Food Show 2004** which will feature excellent holiday food treats. For inquiries, please call Neotrade at 812-9099 or 812-7450 or neotrade1@yahoo.com or visit www.neotrade.com.ph

Orgullo Kan Bikol Regional Trade Fair

THE RICH heritage of Bikol's arts finds unique expression in the various crafts produced by our small entrepreneurs. Noted for handcrafted products and ethnic foods, the region prides itself with its wealth of indigenous resources and native traditions. Supported by LGUs, line agencies, Philexport and APFTI, the public is invited to visit the **Orgullo Kan Bikol-Regional Trade Fair 2004** on Oct. 20 to 24, at the 5th Level, Bldg. B, Megatrade Hall 3, SM Megamall, Mandaluyong City. Do not miss this chance to buy Bikol crafts/products and indigenous foods produced by small and medium enterprises.

Republic of the Philippines
National Electrification Administration
Quezon City
Needed Immediately
GENERAL MANAGER
for
Zamboanga Del Norte Electric Cooperative, Inc. (ZANECO), Dipolog City

Qualifications:

- 30-50 years old
- Male or Female
- Graduate of Business Administration, Engineering (Electrical, Mechanical, ECE), Accounting, Finance, Management or Behavioral Science
- With Master's Degree or Post-Graduate Degree preferred
- Must have at least five (5) years managerial experience in a utility-related business enterprise
- Computer literate
- Must be willing to relocate with his/her family in Dipolog City

Starting Salary: P35,000.00

Application form and additional information may be obtained from the Institutional Development Department, 6th Floor, NEA Building, NIA Road, Diliman, Quezon City. Deadline for submission of application form is on 30 October 2004.

(Sgd.) EDITA S. BUENO
Administrator

LB (Land Bank) Realty Development Corporation

INVITATION TO PREQUALIFY AND TO BID

All contractors, registered and/or classified by the Philippine Contractors Accreditation Board (PCAB) for Buildings and Industrial Plant and preferably with experience in the construction of bank building or projects of identical scope of works and technology, are invited to apply for pre-qualification and to submit their bids for the renovation/construction of the following LBP BRANCH OFFICES.

Branch Office	Estimated Amount	Category
Cabanatuan Branch & Annex Bldg., Nueva Ecija	9.69M	Medium
Cainta, Rizal	17.31M	Medium
Calamba, Nueva Ecija	1.51M	Small
Clark Field, Pampanga	1.80M	Small
San Isidro, Nueva Ecija	2.86M	Small
Cebu (BOC), Cebu City	3.14M	Small
Tuguegarao Regt H.Q., Cagayan	2.12M	Small

Pre-qualification requirements may be obtained from the Purchasing Unit of the Land Bank Realty Development Corporation at 30th flr, LBP Plaza, 1598 M.H. del Pilar corner J. Quintos Sts., Malate, Manila. Issuance of Pre-qualification Forms will start on October 18, 2004.

LBRC reserves the right to change the cost estimates, the date of issuance of bid documents, pre-bid conference, submission of bids and date of bidding. Due notice of changes shall however be communicated by LBRC to invited bidders.

LBRC likewise reserves the right to reject any or all bids, waive any defect or formally, assume no obligation whatsoever to compensate or indemnify the bidders for any expense or loss that they may incur in the preparation of their bid and to accept the bid most advantageous to the company.

For further details, please call Eng. Jaime S. Mendoza/Dolly Nativity Arandela/Aries L. Mendoza at 405-7159/405-7402/405-7135.

(Sgd.) CHAIRMAN
Committee on Bids and Awards

(PDI - Oct. 17, 2004)

National Commission for Culture and the Arts
THE NATIONAL LIBRARY

P.O. Box 2928
T.M. Kalaw Street
Ermita, Manila 1000
Philippines

Phone: (632) 525-3186 / (632) 525-1748
Fax: (632) 524-2329
email: nania@nccp.gov.ph

Office of the Director October 11, 2004

NATIONAL LIBRARY HIKES FEES

The National Library of the Philippines would like to inform the public that it will increase its fees on COPYRIGHT REGISTRATIONS from Php 120.00 to Php 200.00. CERTIFIED TRUE COPIES OF REGISTERED COPYRIGHT CERTIFICATES, RECORDS AND OTHER CERTIFICATIONS from Php 30.00 to Php 100.00. Collection of new fees shall take effect 15 days upon release of this announcement.

(Sgd.) PRUDENCIANA C. CRUZ
Director, V

(PDI - October 15 & 17, 2004)

NATIONAL POWER CORPORATION
Diliman, Quezon City

INVITATION TO BID FOR THE SALE OF ONE-YEAR WASTE OIL GENERATION FOR EMB-DENR ACCREDITED WASTE TREATERS ONLY "AS IS, WHERE IS" BASIS

DATE OF BIDDING: October 27, 2004, 2:00 PM, Solarium Hall, Building-1, NPC Head Office Agham Road corner Quezon Avenue, Diliman, Quezon City

This public bidding is for the sale of one-year waste oil generation from the following:

ITEM	NPC THERMAL POWER PLANT AND LOCATION	MIN BID PRICE
1	PANAY DIESEL, POWER PLANT-1 BRGY TABUGON, DINGLE, ILOILO PROVINCE	P 4.40
2	BOHOL DIESEL, POWER PLANT DAMPAS, TAGBILARAN CITY (BOHOL ISLAND)	P 4.40
3	NAGA POWER PLANT COMPLEX COLON, NAGA, CEBU PROVINCE	P 4.40
4	BATAAN COMBINED-CYCLE POWER PLANT BRGY. LUZ, LIMAY, BATAAN PROVINCE	P 4.40

ALL BIDS MUST BE SUBMITTED WITH THE FOLLOWING:

1. PROPOSAL BOND DEPOSIT IN THE FORM OF CASH OR MANAGER'S/CASHIER'S CHECK EQUIVALENT to Php 120,000.00.
2. LATEST INCOME TAX RETURN 2003 ORIGINAL (OR CERTIFIED XEROX COPY) FOR THE BIDDER OR AN AUDITED FINANCIAL STATEMENT (OR SIGN.) OF THE COMPANY.
3. VALID ACCREDITATION FROM EMB-DENR FOR TREATMENT/STORAGE/DISPOSAL (TSD) FACILITY AND FOR THE WASTE TRANSPORTER, INCLUDING PREVIOUSLY APPROVED PERMIT TO TRANSPORT, WASTE MANIFEST FORM AND CERTIFICATE OF TREATMENT A.L. ACKNOWLEDGED BY EMB-DENR.

Interested parties who wish to participate in the public bidding must present the original accreditation from EMB-DENR and may secure the official bid forms at P1,000.00/set from Mr. Samuel V. Comunal, Jr. at Ground Floor, Building-1, NPC Head Office, Agham Road corner Quezon Avenue, Diliman, Q.C. or call telephone no. 824-5384. Deadline for issuance of bid forms is 4:30 PM, October 26, 2004.

For the Materials Management Department
(Sgd.) FELIX B. TACATA, JR.
OIC, MMD

(PDI - Oct. 15 & 16, 2004)

United Nations Population Fund

INVITATION TO BID

The United Nations Population Fund (UNFPA) would like to invite Non-Government Organizations (NGOs) to develop and implement a study to investigate the current behavioral, epidemiological and policy data on HIV/AIDS and existing information system in the Philippines in order to improve the quality and utilization of HIV/AIDS related data in the country. The NGOs shall submit SEALED BIDS to contract the required services described below:

- 1) Verify the current HIV prevalence rate vis-a-vis behavioral data among groups with high-risk behaviors
- 2) Analyze vulnerability and risk factors present in the country, including social, political and cultural norms, that could influence the pace of spread of HIV.
- 3) Identify gaps in the data collection and management of information; and,
- 4) Recommend action to improve the information system and quality of data on the HIV/AIDS situation in the Philippines.

SCOPE OF WORK AND EXPECTED OUTPUTS

- 1) Areas of Research: Behavioral, Biomedical/Epidemiological, Surveillance/Management Information System, Policy
- 2) Identify and hire a Technical Team composed of international and local experts, in consultation with UN Theme Group on HIV/AIDS
- 3) Will be responsible for the following technical tasks: Draft research design and workplan to be approved by the Chair of the UN Theme Group on HIV/AIDS. Submit final report that will contain: (a) the results and analysis in each area of the study including gaps identified; and, (b) recommendations to improve the information system and quality of data on the HIV/AIDS situation in the Philippines. Serve as resource persons during the dissemination forum.
- 4) Will be responsible for the following administrative functions: Collect secondary data as required by the research team. Set up appointments with key informants. Make travel and other administrative arrangements for required focus group discussions and out of town trips of the research team. Coordinate the printing of the final report. Organize the dissemination forum.
- 5) Ensure the timely conduct of activities including the submission of the Technical Team's deliverables
- 6) Coordinate with UN Theme Group on HIV/AIDS, through the UNAIDS Secretariat, and regularly report on the progress of the project

MINIMUM QUALIFICATIONS: NGO must have at least eight (8) years of excellent track record on HIV/AIDS research in the Philippines. **TIME TABLE:** The study will be carried out over a period of twelve (12) months


Detailed information is contained in the www.unfpa.org.ph. Interested parties may secure Bid Documents, Instruction to Bidders and Terms of Reference from the following address: UNITED NATIONS POPULATION FUND, 6th Floor, NEDA 33 Makati Building, 106 Amoroso Street, Legaspi Village, Makati City.

Bid documents will be released to all interested parties strictly from 15 to 22 October 2004 only. The Bid Documents shall contain all instructions on the rules, procedures, bid opening dates, other schedules and requirements.

Bids must be delivered to the address no later than 6:00 p.m. of 28 October 2004. Late bids will be rejected. UNFPA reserves the right to reject any or all bids, waive any defect or informally therein, accept the bid and award the contract to the most advantageous offer to UNFPA based on UNFPA criteria. UNFPA assumes no obligation or responsibility whatsoever to compensate or indemnify the bidder for any expense or loss that may be incurred for the preparation of the bids, nor does it guarantee that an award will be made for this contract.

(PDI - October 17 & 18, 2004)

NOTICE TO THE PUBLIC



JOSE YIA BENITEZ

This is to inform the public that **CHINA BANKING CORPORATION** has terminated for cause the services of **JOSE YIA BENITEZ**, whose picture appears above, effective close of business on 08 October 2004.

Any transaction entered with him in behalf of the Bank will not be honored

CBC MANAGEMENT

(PDI - Oct. 17, 2004)

Republic of the Philippines
Department of Social Welfare and Development
Batasan Pambansa Complex, Constitution Hills
Quezon City
Telephone No. 931-8101 to 07

INVITATION TO APPLY FOR ELIGIBILITY AND TO BID
ITS No. GOP/04-DSWD-004

The Department of Social Welfare and Development (DSWD), a national government agency, through its Bids and Awards Committee (BAC), is inviting duly accredited Health Maintenance Organizations (HMO) to apply for eligibility and to bid for the PROVISION OF HEALTHCARE SERVICES FOR DSWD EMPLOYEES NATIONWIDE THROUGH A HEALTH CARD SYSTEM.

The program shall cover 2,538 regular, casual and contractual/co-terminus employees (with Phil. Health Insurance) which will be funded with a fixed available amount of ONE THOUSAND EIGHT HUNDRED PESOS (Php 1,800) and 1,845 MOA workers (without Phil. Health Insurance) for TWO THOUSAND NINE HUNDRED SIXTY PESOS (Php 2,960) for a 12-month coverage for both.

For the purpose of this bid, eligible bidders shall be those who have accredited hospital and clinics in ALL regions of the country.

Interested eligible bidders may obtain further information from the Bids and Awards Committee Secretariat 2nd floor, DSWD, Batasan Pambansa Complex, Constitution Hills, Quezon City with telephone nos. 951-7116.

A complete set of bidding documents may be purchased by interested bidders upon submission of a letter of intent and upon payment of a non-refundable fee of Php 2,500.00.

A Pre-Bid Conference is scheduled on November 3, 2004 at 9:00 a.m. to be held at the Administrative Conference Room, 2nd Floor, DSWD, Constitution Hills, Quezon City.

Sealed applications for eligibility and bid proposal, together with the bid security, must be delivered to the BAC Secretariat on or before November 16, 2004 at 2:00 p.m. Thereafter, eligibility and bid envelopes will be opened in the presence of bidder's representative/s that chooses to attend. Opening of bids will be held at the Administrative Conference Room, 2nd Floor DSWD, Constitution Hills, Quezon City. Late bids will not be accepted.

DSWD hereby reserves the right to reject any or all applications for eligibility and to bid, to waive any formality therein and/or accept the bid as may be considered most advantageous to the government.

(Sgd.) CELIA C. YANGCO
Undersecretary and
Chairperson, BAC-II

(PDI - October 10 & 17, 2004)

REAL ESTATE
FOR SALEREAL ESTATE
FOR SALEREAL ESTATE
FOR SALEREAL ESTATE
FOR SALEREAL ESTATE
FOR SALEREAL ESTATE
FOR SALEREAL ESTATE
FOR SALEREAL ESTATE
FOR SALEREAL ESTATE
FOR SALE

Invitation NOT to bid.



*Prices are subject to change without prior notice and offers are subject to management approval.

- No Auctions! • Only 10% down
- Lowest Interest • Lowest Amortization
- No Processing Fees • Multiple Property Selections

QUEZON CITY/NOVALICHES

Res'l lot - Lot 4-B, Bk 6, Bright Hills St., Brgy. Demyang, Lgt. New Manila, QC, 349 sq.m., P 6,307,000.00

Lot w/ imp. - Capitol Park Homes Subd., Capitol Dist., QC, 400 sq.m., P 7,910,000.00

Res'l H&L - 2nd St. Carson Village, San Bartolome, Novaliches, QC, 240 sq.m., P 854,020.00

MARKINA

Res'l w/ imprvt. - No. 13 Nazareth St., Among Rodriguez Vill., Brgy. Concepcion, Markina City, 240 sq.m., P 2,365,750.00

Res'l H&L - L-2, B-29 Riverside Drive, Provident Subd., Jesus dela Peña, Markina City, 252 sq.m., P 1,885,500.00

MANILA

Res'l w/ bldg. - #420 Zabala St., Tondo, Manila, 400 sq.m., P 6,053,050.00

Res'l w/ imprvt. - Semender St., Sampaloc, Manila, 51.75 sq.m., P 2,400,000.00

Res'l H&L - No. 2042-2044 Pres. Quirino Ave., Pandacan, Manila, 237.79 sq.m., P 8,128,000.00

PASAY

Res'l TH - Unit 203 Florio Station Garden, Pasay City, 100 sq.m., P 6,050,000.00

Office space condo unit - 11-1A EGI Ruffalo Plaza Condo, Gil Puyat Ave., Pasay City, 61.503 sq.m., P 2,704,437.00

Office space condo unit - 11-2A EGI Ruffalo Plaza Condo, Gil Puyat Ave., Pasay City, 41.444 sq.m., P 1,876,129.00

MAKATI CITY

Res'l Condo unit - No. 830 Cityland B Condo, Gil Puyat, Makati City, 33.25 sq.m., P 1,081,050.00

Res'l Condo Unit - Unit 1135 located at 11th St., Dela Rosa St., Pio del Pilar, Makati City, 23.74 sq.m., P 831,070.33

Res'l Condo Unit - Unit No. 1122 located at 11th St., Dela Rosa Condo, Dela Rosa St., Pio del Pilar, Makati City, 22.29 sq.m., P 600,000.00

PASIG CITY/TAGUIG

Res'l H&L - No. 434 M.H. del Pilar St., Bo. Pinagbuhayan St., Pasig City, 1,594 sq.m., P 12,320,000.00

Res'l H&L - No. 36 St. Jude St., Holy Family Subd., Taguig, 36 sq.m., P 2,741,000.00

MALABON/CALOOCAN

Res'l vacant lot - Dampall, Malabon, 265 sq.m., P 530,250.00

Res'l H&L - No. 69 N. Vicente St., Brgy. Nuevan Macion, MM, 800 sq.m., P 5,751,000.00

Res'l w/ imprvt. - Rodriguez St., North Monville Park II Subd. Tanza, Navotas, 254 sq.m., P 1,819,720.00

Res'l H&L - No. 2042-2044 Pres. Quirino Ave., Pandacan, Manila, 237.79 sq.m., P 8,128,000.00

LAS PINAS/PARAÑAQUE/MUNTINLUPA CITY

Res'l lot - Lot 5, Bk 2 Jordan Loop, Christenville Subd., Las Pinas City, 297 sq.m., P 450,000.00

Res'l w/ imprvt. - Rd. L-37 Soldier's Hill, Bo. Puitan Muntinlupa, MM, 180 sq.m., P 1,465,500.00

Res'l w/ imprvt. - #17 Finland St., Beterliving Subd., Brgy. Don Bosco, Parañaque City, 300 sq.m., P 3,041,800.00

Res'l Condo Unit - Unit C/B tower IV Governor's Place Condo, Mandaluyong, 84 sq.m., P 3,780,000.00

26-GV Midland Park Manor II, Ortigas Ave., San Juan, MM, 89.5 sq.m., P 8,132,000.00

Res'l Condo Unit - Unit 910 - Pacific Place Condo Pearl Drive, Ortigas Center, Pasig City, 100.10 sq.m., P 4,200,000.00

LAGUNA

Res'l Agri lot - L-947-A, Brgy. Sto. Angel Norte, Bo. Santissima Cruz, Sta. Cruz, Laguna, 10,844 sq.m., P 271,000.00

Res'l lot - Lot 1-F-2, Brgy. Belong Malacua, Los Baños, Legarda, 1,000 sq.m., P 2,400,000.00

Res'l lot - Lot 24, Bk 3, Northwest Side of Hilop Drive, Holiday Hills Subd., Brgy. San Antonio, San Pedro, Laguna, 864 sq.m., P 500,000.00

Lot 4, Bk 9, Ecocentrum Business Park, Brgy. Halang, Bikan, Laguna, 1,354 sq.m., P 12,458,800.00

CAVITE/TAGAYTAY/SATANGAS

Res'l lot - Lot 6, Bk 33, Manila Southwoods, Camarosa, Cavite, 552 sq.m., P 3,566,000.00

Res'l lot - Lot 643-J, within Brgy. Tugon, imus Cavite, 247.5 sq.m., P 446,000.00

Res'l lot - Lot 586-A-MK, Lina St., Brgy. Lina, 1,241 sq.m., P 2,052,750.00

Res'l lot - Lot 25-B-3, Aeroville Subd., Cruzada, Legaspi City, 51 sq.m., P 848,250.00

Res'l lot - Lot 7982-A, Bo. Estancia, Legaspi City, 495 sq.m., P 220,800.00

Res'l lot - Lot 7982, Bo. Estancia, Legaspi City, 482 sq.m., P 219,500.00

Res'l lot - Lot 25, B-3, Bo. Mabuco, Hermosa, Batangas, 253 sq.m., P 389,800.00

Res'l lot - Lot 27, Bk 4 Brgy. Marigondon Lapu-Lapu City, 732 sq.m., P 732,000.00

Res'l H&L - Lot 2578-C, Brgy. Road Quintang, San Carlos City, 2,356 sq.m., P 710,000.00

Res'l H&L - Lot 7315-B, Bo. Bonuan-Gwael, Dagupan City, 618 sq.m., P 591,500.00

Res'l H&L - Lot 4354-X-1, Tapuec District, Dagupan City, 240 sq.m., P 2,150,000.00

ISABELA

Res'l H&L - National Road, Bo. Mellgaya Turtan, Isabela, 884 sq.m., P 1,064,000.00

Res'l Comm'l - #34 Prov. Rd. Guinatan Nagan, Isabela, 432 sq.m., P 1,051,210.79

Res'l H&L - Bo. Rd. Bo. Allanguan II, Nagan Isabela, 2,795 sq.m., P 555,000.00

CALAPAN, MINDORO

Res'l lot - Lot 3099-Q-4, Sta. Rosa II, Baco, Oriental Mindoro, 553 sq.m., P 104,820.00

Res'l lot - Lot 28 Executive Homes, Paschaca, Calapan, Oriental Mindoro, 108 sq.m., P 167,500.00

Res'l lot - Lot 13, B-5, Brgy. San Isidro, Victoria, Mindoro, 240 sq.m., P 250,940.00

LEGASPI CITY

Res'l lot - Lot 25-B-3, Aeroville Subd., Cruzada, Legaspi City, 51 sq.m., P 848,250.00

Res'l lot - Lot 7982-A, Bo. Estancia, Legaspi City, 495 sq.m., P 220,800.00

Res'l lot - Lot 7982, Bo. Estancia, Legaspi City, 482 sq.m., P 219,500.00

Res'l lot - Lot 25, B-3, Bo. Mabuco, Hermosa, Batangas, 253 sq.m., P 389,800.00

BAOLOC/NEGROS OCCIDENTAL

Res'l lot - Sunshine Valley, Brgy. Estrella, Baco, Negros Occ., 1,138 sq.m., P 615,300.00

Res'l H&L - St. Joseph Street, Dona Juliana Baco, Negros Occ., 240 sq.m., P 1,038,000.00

Res'l lot - Rizal St. La Carola, Negros Occidental, 1,853 sq.m., P 3,088,950.00

Res'l lot - Lot 1412-B-4 Brgy. Mandalegan Baco, Negros Occ., 1,200 sq.m., P 1,800,000.00

ILIKO

Res'l lot - Don Julio Village, Brgy. Aganar, Pavia, Iloilo, 271 sq.m., P 217,000.00

Res'l lot - L5 Ms. Cristina Jaro, Iloilo City, 278 sq.m., P 186,000.00

Res'l lot - L4 B4 Don Venancio Galles Villan, 205 sq.m., P 88,000.00

Res'l H&L - L7259-B Palaga St., Brgy. Jaro, Iloilo City, 311 sq.m., P 1,324,000.00

Res'l lot - L20 B3 Greenfield Subd., Cubay, Jaro, Iloilo City, 311 sq.m., P 1,324,000.00

Res'l lot - L3 B20 Brgy. Cuartero, Jaro, Iloilo City, 329 sq.m., P 450,000.00

KALIBO/AKLAN

Res'l lot - L-F-2-D-3 Vizcarra Subd., Brgy. Andagao, Kalibo, Aklan, 1012 sq.m., P 811,000.00

Res'l lot - Bo. Jufia, Ubacao Aklan, 12782 sq.m., P 189,000.00

Res'l lot - Aurora Quizon St., Brgy. 25-C, Davao City, 115 sq.m., P 719,500.00

Res'l lot - Poblacion St., Sto. Tomas, Davao City, 400 sq.m., P 200,000.00

Res'l lot - L8 B3 Bo. Magnum, Tagum, Davao City, 300 sq.m., P 132,000.00

Res'l lot - Lot 8, Bk 9, Bo. Magnum, Tagum, Davao City, 380 sq.m., P 114,000.00

GENERAL SANTOS/SOUTH COTABATO

Res'l L-1-D Salvati St., Barrio Calumpang, General Santos City, 1,311 sq.m., P 2,480,015.32

Res'l lot - Barrio Calumpang, General Santos City, 541 sq.m., P 1,023,408.31

Res'l - L245-A, National Highway, Poblacion, Tugay, South Cotabato, 125 sq.m., P 707,000.00

Res'l lot - L3 B37 Carmela Homes Subd., Purok2, Katangawan, Laga General Santos City, 203 sq.m., P 352,000.00

Res'l lot - Lot 24, B14, Valencia City, 180 sq.m., P 124,000.00

Res'l lot - Lot 1053-A-8, Poblacion, Bukidnon, 800 sq.m., P 800,000.00

Res'l lot - Lot 216-M, Poblacion, Valencia City, 400 sq.m., P 208,000.00

Res'l lot - Lot 162-G-I-H Lumbo, Valencia City, 700 sq.m., P 315,000.00

Res'l lot - Lot 162-G-I-J Lumbo, Valencia City, 782 sq.m., P 352,000.00

Res'l lot - Lot 162-G-I-K Lumbo, Valencia City, 757 sq.m., P 341,000.00

Res'l lot - Lot 162-G-I-L Lumbo, Valencia City, 613 sq.m., P 276,000.00

Res'l lot - Lot 162-G-I-M Lumbo, Valencia City, 650 sq.m., P 293,000.00

Res'l lot - Lot 162-G-I-N Lumbo, Valencia City, 882 sq.m., P 366,000.00

Res'l lot - Lot 162-G-I-P Lumbo, Valencia City, 121 sq.m., P 55,000.00

Res'l H&L - Kauswagan, Brgy. 59, Cagayan de Oro, 2,120 sq.m., P 873,000.00

Res'l H&L - Father Masterson St., Caman, Cagayan de Oro, 334 sq.m., P 1,100,000.00

Comm'l lot - Lot 4 Bk 8 Nazareth, Cagayan de Oro City, 240 sq.m., P 1,880,000.00

Other property listings are available upon request.

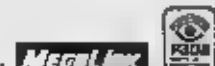
For inquiries, please call: Metro Manila: Tess Onda/ Marita Yanson (830-0447) Luzon: Dennis Alforia (811-6647) Vismin: Ritchie Yrac (891-3805) Trunkline: 817-4906 locals 2285/2292/2319/ 2200/2333 Fax: 892-4268 email: mtuasom@bankcom.com.ph

Looking after you.

**Bank of Commerce**

www.bankcom.com.ph

Members: PDIC. Deposits insured up to P250,000 per depositor.



3 Power Addresses

In the heart of the MAKATI business district

PASEO PARKVIEW TOWERS

Valero/Solano St. (near Paseo de Roxas)

A well-appointed two-story grand lobby • Fast-rate recreational amenities such as a rooftop pool and sun deck • Modern play area, fitness center, lounge room and landscaped greenery • 24-hour security • Multi-level carpark at the podium and basement • Key to the Ayala Triangle and Makati Prime business and commercial centers

MOVE IN NOW for as low as **P20,000/mo.**

Call **533-3206** 867-8913 to 17 0920-8927259 0917-8161934

GREENBELT RADISSONS

Solero/Aguilar St. (near Makati's Greenbelt Mall)

Excellent location in the heart of the Makati central business district • Spacious, new-contemporary-style grand lobby • Exclusively designed executive offices and one to two bedroom homes with balconies overlooking the city • Deluxe recreational amenities such as a swimming pool with landscaped sun deck, tennis court, multipurpose basketball court and gymnasium • 24-hour security • Multi-level carpark at the podium and basement

For occupancy by Q4 2004 No Downpayment Monthly Amortization for as low as **P10,933/mo.**

Check out our ERA Home Advantage Plan

GREENBELT PARKPLACE

Palanca/Gil St. (near Makati's Greenbelt Mall)

A prime location at the heart of the Makati central business district • Spacious, well-appointed lobby • Luxurious executive offices and one to two bedroom homes • First-rate recreational amenities such as a 25-meter lap pool with sunbathing lounge and outdoor dining area • Retail shops at the ground floor • 24-hour security • Multi-level carpark at the podium and basement

Check out our ERA Home Advantage Plan

Call **533-3206** 867-8913 to 17 0920-8927259 0917-8161934

Unbelievable Quality and Affordability...

Just 10 minutes away from the Quezon City Elipse, Circle via Commonwealth Ave., and close to SM Fairview and Robinson's Big "it"

YOUR DREAM CONDO, FOR AS LOW AS P5,303 /Month* thru

CHOOSE FROM NO DOWNPAYMENT OR LOW AMMORTIZATION PLAN

For inquiries, please contact our exclusive Lead Broker for the city **WELCOME REALTY: 413-3313**

Tel. No.: 812-PPHC (7742) or Text: 0917-812-PPHC (7742)

REAL ESTATE FOR RENT

REAL ESTATE FOR RENT

REAL ESTATE FOR RENT

REAL ESTATE FOR RENT

REAL ESTATE FOR RENT

REAL ESTATE FOR RENT

REAL ESTATE FOR RENT

REAL ESTATE FOR RENT

REAL ESTATE FOR RENT

REAL ESTATE FOR RENT

REAL ESTATE FOR RENT

REAL ESTATE FOR RENT

REAL ESTATE FOR RENT

REAL ESTATE FOR RENT

REAL ESTATE FOR RENT

COMMERCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

COMMERCIAL

THE HERITAGE PARK
FORT BAINBRIDGE

Memorial Park
Mortuary
Viewing Chapel
Crematory

4000 Road, Fort Baidridge,
Taguig, Metro Manila

Trunk Line: (632) 845-2334 to 38



OBITUARIES

RATE
P245 per column centimeter
(all prices exclusive of P.V.A.T.)

DEADLINE
for reservations / cancellations / corrections
Monday to Sunday
12:00 noon
Day before publication

Memorials Plus

Memorial Services Made More Memorable.



Manila Memorial Park: The Plus Factor

Bayant San Diego Jr

Ever the pioneer and innovator in the industry, the Manila Memorial Park once again leads the way with its new offering: the Memorials Plus. The first and largest memorial park in the country is now making its vast experience and resources in the field available to its loyal patrons, by making "memorial services more memorable and stress-free."

In this most emotional and volatile time in their lives, Park patrons will be allowed to relax and focus on the more important facets of the memorial service because the Park will take care of all the nitty-gritty details. These details, after all, shouldn't take another second of their precious time.

As part of a special package, Memorials Plus covers such thoughtful amenities and services as: catering, flowers, balloons, photo and video coverage, music, interment band, and horse-drawn carriage.

Memorials Plus seeks to provide whatever poignant detail that would "make an interment or cremation ceremony truly unforgettable."

Memorials Plus can also be availed of for death anniversaries, birthdays, 9-day and 40-day commemorations, and other special dates.

Without a doubt, Manila Memorial Park, after 40 success-filled and award-winning years in the industry, has earned a well-deserved reputation for excellence in terms of service and customer satisfaction.

For more information and for arrangements, please get in touch with any of the Park's Memorial Servicing Officers. Call: 893-8370 or 893-8374 to 77 loc. 228

Memories

"Memory is a way of holding onto the persons you love, the person you are, the love ones you never want to lose."

The INQUIRER NATIONAL CLASSIFIEDS brings forth - *Memories* - a tabloid-sized supplement to be published on **October 29, 2004** in time for the remembrance of our beloved loved ones.

This supplement will be dedicated to pre-need plans, funeral homes, memorial parks and other product/services related to death care. This endeavor will give you a chance to showcase your product lines and the attributes that your services offer.

AD SIZE	RATES
FULL PAGE	54,862.50
HALF PAGE	27,431.25
1/4 PAGE	13,715.63
1/8 PAGE	6,857.81

Backed by the most read broadsheet in the land, this promises to be a most cost efficient and effective venture.

Should you have questions please contact Ms. Adela Mendoza, our Account Executive, at 912-9008 to 11 or e-mail us at agarcia@inquirer.com.ph.

NATIONAL CLASSIFIEDS
The Widest Reaching Classifieds

Suscipe me, Domine, secundum eloquium et vivam, et non confundas me ab expectatione mea. - PS. 118, v. 116

PAX

DOM ANSELMO ESMERO EVIDENTE, O.S.B.

A monk of the Abbey of Our Lady of Montserrat, Manila, strengthened by the sacraments, died on October 15, 2004 at the age of 76, in the 53rd year of his monastic profession.

The Rt. Rev. Tarcisio Ma. Narciso, O.S.B., Abbot, and the monks of the Abbey of Our Lady of Montserrat, his brothers and sisters: Recaredo Evidente, Sr., Felix Evidente, Encarnacion and Marianito Perocho, Sister Josephine, D.C., Lolita Garin Evidente, Eluteria Ecube Evidente, and Isabelita Acosta Evidente, nieces, nephews, and other relatives, and his fellow workers, administrators, faculty, and service personnel of San Beda College, request their friends to join them in their prayers for his eternal rest.

His remains lie in state at the National Memorial Homes, Chapel 3-B, and will be transferred to the Abbey Church at 5:00 p.m. on Monday, October 18. The Office of the Dead will be celebrated for him on Tuesday, October 19. The Funeral Mass will be celebrated on Wednesday, October 20 at 9:00 in the morning at the Abbey Church, after which his remains will be cremated at Funeraria Paz Crematory (Araneta Ave.). His ashes will be reposed at the Abbey Cemetery.



In Loving Memory



HUGO C. YONZON, Jr. Nationalist Painter

HOLY MASSES WILL BE OFFERED ON OCTOBER 17, ON THE TENTH ANNIVERSARY OF HIS PASSING AWAY, AT THE FOLLOWING CHURCHES:

- OUR LADY OF LOURDES CHURCH
TAGAYTAY CITY.....7:00 AM
- ST. MARY CATHOLIC CHURCH
NARITA CITY, CUBA KEN.....7:30 AM
- HOLY FAMILY CHAPEL
FRUWEST I, QUEZON CITY.....10:00 AM
- ST. PATRICK CHURCH
NAGASAKI, IJIRIMA KU, TOKYO.....11:30 AM
- KANATSUKA CATHOLIC CHURCH
KANAGAWA PREFECTURE, HIRATSUKA CITY.....2:00 PM
- STAR OF THE SEA CHURCH
CLARY BLVD., SAN FRANCISCO, U.S.A.....4:30 PM
- MARY IMMACULATE CHURCH
MOONWALK, LAS PINAS CITY.....6:00 PM
- ST. PAUL CHURCH
CONCEPCION, MARIKINA.....ALL MASS

Remembered in Love

ON THE OCCASION OF THE

13TH DEATH ANNIVERSARY OF

MAUREEN NAVARRO HULTMAN

TODAY, OCTOBER 17, 2004

MASSSES WILL BE HELD AT SANTUARIO DE SAN ANTONIO, FORBES PARK, MAKATI

- 6:30 a.m.
- 7:45 a.m.
- 9:00 a.m.
- 10:30 a.m.
- 12:00 noon
- 4:30 p.m.
- 6:00 p.m.

Message of Thanks

We, the family of

MARIA ELENA P. BITANGA

who passed away
on October 6, 2004.

wish to express our deepest gratitude to all of you who offered prayers, sent flowers and spiritual offerings, kept vigil with us and in immeasurable ways were just there when we needed it most.

AIDA S. PERO

of Cullinag, Iloilo

Peacefully joined our Lord
on October 12, 2004.

Her husband Paterno, sons Ruel, Florio and Delby; grandchildren Ruby Faith, Sean Ixcel, and Stephen and other relatives request the pious reader to pray for the eternal repose of her soul.

Her remains lie in state at the family residence in Roxas Street, Cullinag, Iloilo. Interment will be on Saturday, October 23, 2004 after the 2:00 p.m. Mass at the Cullinag Parish Church.

ATTY. JOSE M. LOZANO

As long as the memory lives in the heart, it remains forever alive

- Monterio de Sta. Clara - Katipunan Rd. QC 6:00 a.m. Oct. 18
- St. Nicholas Tolentino Cathedral, Cabanatuan City 6:15 a.m.
- St. Nicholas D. Tolentino Cathedral Crypt, Cabanatuan City 6:30 a.m.
- Chapel of Our Lady of Mount Carmel - Urdaneta, QC 6:30 a.m.
- Chapel of the King Church - Greenmeadows, QC 7:00 a.m.
- Sacred Heart of Jesus Parish - Karingning, QC 6:00 p.m.
- Santuario de San Jose - Greenhills, San Jose 6:15 p.m.
- St. Mary Church - Walnut Creek, California 6:30 a.m.
- Holy Innocents Church - Long Beach, California 7:00 a.m.
- St. Thomas More Catholic Church - Middlesex, United Kingdom 9:30 a.m.
- St. Boniface Parish Church - San Francisco, California 12:15 p.m.
- Nuestra Dame de Lourdes Parish - Capistrano, BC, Canada 9:30 a.m. 17 Oct
- Our Lady Queen of the World Church - Bay Point, California 11:00 a.m.
- Pope Pius XII Parish Church - Cityapo Nueva Ecija 6:00 a.m. & 9:00 a.m.

His wife, ATTY. JOSEFA LOZANO; children JOSE A., JOSEFA I. & RIC RODA, JOSEFA III & WILLIE GUPIANO, JOSE IV & BECKY JOSE V & JOYCE, JOSEFA IV & ROLANDO TAGAY, JOSE VI & LUDITH & JOSEFA V & BUDDY DE ESUS; grandchildren PJ & TRACY, PAULA, RICKY, MARIEL, CLOE, RICO, CHIR S, BRIAN, JUSTIN, JACOB, JOSE IGA, CHARLES, MICHELLE, JANINA, JULIANA, JENNA, TORIA & BRIAN and great-grandchild, JAILYN request the pious readers and those whose lives have touched to remember Tasy in your prayers on his 19th Death Anniversary, 18 October 2004.

ANGELINA ARCILLA LATONIO, M.D.

of Philam Homes, Quezon City
UP College of Medicine - Class 1946
wife of FELIPE C. LATONIO, SR. (†)

Peacefully joined her Creator on October 15, 2004 at the age of 83.

Her bereaved sons - Enrique, Conrado and Felipe Jr. and daughter - Angela, daughters-in-law; grandchildren; brother and sister; nephews and nieces; relatives and friends mourn her passing and request prayers for her eternal repose.

Her body lies in state at the Sta. Rita de Cascia Parish Church in Philam Homes, Quezon City. Masses will be said daily at 7 p.m.

Funeral Mass will be on Wednesday, October 20, 2004 at 7 p.m. Cremation and a Mass will be on Thursday, October 21, 2004, 9 a.m. at Funeraria Paz. Interment will follow at the Sta. Rita de Cascia Parish Church Crypt.

"For God so loved the world, that He gave His only begotten Son, that whoever believes in Him shall not perish but have everlasting life."
— John 3:16

"Let the words of my mouth meet your Favor, keep the thoughts of my heart before you, Lord, my rock, my redeemer..." — Psalm 21:15



We, the Moldex Group of Companies, are a conglomerate with diverse business interests ranging from plastics manufacturing, realty and high-rise development and marketing, hotel and restaurant to insurance and construction consultancy services. We are currently looking for top caliber individuals to assume the following key positions in the organization:

HEAD FOR ESTATE MANAGEMENT DIVISION

- Male, at least 7 years working experience in property management
- Five years of which is on managerial level and above
- Hardworking with good managerial skills; excellent in oral and written communication

ASST SALES OPERATIONS MANAGERS

- A graduate of any 4-year business course
- With at least 3 years experience in realty sales & marketing management
- Can implement effective marketing programs

TRAINING & RECRUITMENT MANAGER

- A college degree holder
- Must have at least 3 years of training experience preferably in the real estate setting
- Willing to travel

SALES MANAGERS

- Male or Female, 28 to 35
- A graduate of Architecture, Engineering or any related business course
- Willing to be assigned outside Metro Manila
- Has 1 to 5 years experience in construction selling in a managerial capacity
- Has good leadership skills and with excellent oral and written communication skills

MAINTENANCE ENGINEERING MANAGER

- (for Malacanang Plant)
- A graduate of BS - ME or EE, preferably with license
- With a minimum of 5 years experience in a managerial capacity
- Has an experience in PLC, Pneumatics, Hydraulics, electro-mechanical machines, preventive maintenance and ISO 9002

We offer attractive compensation and benefits packages to successful candidates. Interested applicants are requested to send their comprehensive resumes with 2x2 colored picture and credentials to:

THE RECRUITMENT OFFICER

Moldex Building, 3 Ligaya St. corner West Avenue, Quezon City

E-mail Address: hnl@moldex.com.ph

Only qualified applicants will be scheduled for interview and interview.

TRAINING OFFICERS

- Male or Female, 21 - 30 years old
- Must be a graduate of Psychology, Behavioral Science or Industrial Relations
- Preferably with training background
- Must have above average oral & written communication skills

PROJECT COORDINATORS

- Female, 22 - 28 years old
- Preferably with experience in sales & marketing
- With good oral and communication skills

CAD&T ENGINEERS

- Male, 22 to 28 years old
- A graduate of BS ME or EE
- Fresh Graduates are welcome to apply

BUYERS

- Male or Female, 22 to 30 years old
- A graduate of BS ME, EE, or any business related course
- Experience in a manufacturing setting is an advantage
- Fresh Graduates are welcome to apply

CARTOGRAPHER

- Male or Female, 22 to 30 years old
- A graduate of Geodetic Eng'g or Civil Eng'g, with knowledge in AUTOCADD
- With at least 6 months actual working experience



EDMARK® Philippines, Inc.

Invites you to its

1st National Convention

on

October 24, 2004

at

PICC Plenary Hall

4:00 PM to 7:30 PM

Everyone above 18 years old is welcome.
P100 Entrance Ticket gives you a chance to
WIN IN OUR RAFFLE DRAW!
FREE MEMBERSHIP upon Registration!

For more details Call: 913-5515 loc. 309
or Visit: www.edmark-intl.com



CITYSTATE SAVINGS BANK, INC.
www.citystatesavings.com

Why wonder if you can have the best deal in town...
You asked for it... we've got it here...

BANK ACQUIRED PROPERTIES FOR SALE "AS IS WHERE IS BASIS" AVAILABLE THRU CASH OR FINANCING

LOCATION	DESCRIPTION	SELLING PRICE
Lot 24 Blk. 3 The Strand, Nagbolyong, Marikina, Batasan	Vacant parcel of land with an area of 591.00 m ² located within a residential area of Marikina, Batasan covered by TCT No. T-173048.	PHP2,000,000.00
Balansa St. Alipio Village, Brgy. Moonville, Parangue City	A 330 m ² , 7-unit two (2) storey row type townhouse (80% completed) with a total area of 458.84 m ² . Near Davao Solidad Avenue. Covered by TCT No. 57547.	PHP3,400,000.00
#7 CCC Compound Seminary Road, Buhay Tara, Quezon City	A total aggregate area of 570.00 m ² industrial/commercial lot with a total floor area of 400.00 m ² single lotly warehouse, 100 m away from Quezon City General Hospital covered by TCT Nos. 233807, 233908 and 233909.	PHP6,000,000.00
Lot 3, Blk. 3 Sampaguita St., South Green Park, Phase 5, Parangue City	2: 7.00 m ² residential lot with 107.30 m ² floor area and 30.00 m ² carport covered by TCT No. 152473.	PHP2,300,000.00
#2885 Sandejas St. Brgy. 728, Zone 78, Malate Manila	155.40 m ² residential lot with a total floor area of 128.14 m ² , single storey improvement covered by TCT No. 195217.	PHP3,000,000.00
#6 St. William St. Cubao, Quezon City	740 m ² lot area with three (3) residential apartment with an aggregate floor area of 360.55 m ² covered by TCT No. 7583 (walking distance from O.C. Immaculate Conception Church).	PHP10,000,000.00
Agua Monte Heights, Barrio Tagpas, Binalonan, Rizal	Thirty one (31) vacant parcels of land situated along Binalonan Provincial Rd. at 20.00 to 65.00 square meters.	PHP 2,500.00 per sq. m.
Brgy. Keybagay, Sambong Tagaytay City	48,838.00 sq. m. vacant agricultural lot covered by TCT No. T-5750.	PHP4,900,000.00
Lot 7 & 8 Manila Southwoods, Brgy. Calibisag Baybay, Camarines, Cavite	Aggregate area of 655.00 m ² of two adjoining vacant residential lot covered by TCT No. T-64834 and T-64835.	PHP5,130,000.00
Don Celso S. Tison Ave., Valley Golf Subd., Brgy. Nagpartian, Antipolo City	A 1,992.00 sqm. vacant parcel of land covered by TCT No. N-79002. Classified as residential specifically lying across Valley Golf Club Main entrance gate - 1.5 kms. Away from Ortigas Avenue Extension.	PHP8,000,000.00
Lot 14 Blk. B Pearl St. Bulacan Heights, Brgy. Fulong Bukangin Sta. Maria, Bulacan	169 m ² residential vacant lot covered by TCT No. T-264797 (M).	PHP340,000.00
Lot 44 Blk. 3 Penny Lane St. cor. Nightingale Drive cor. Palcan Point Valley Golf Subd., Brgy. Nagpartian, Cavite Rizal	2,313 m ² residential lot covered by TCT No. R-10754 located in an exclusive subd.	PHP9,252,000.00
Brgy. Matimbong and Malibang, San Isidro, Bulacan	Residential lot with an area of 4,400 m ² covered by 24 TCTs.	PHP 1,500.00 per sqm.
Brgy. Lango, Pulilan Bulacan	Residential lot with existing residential improvement w/ an area of 5,231.00 m ² covered by TCT No. T-190775.	PHP6,500,000.00

The sale shall be on an "AS IS WHERE IS" basis payable in cash or through financing which can be arranged. Complete description of the properties, rules and regulations on the selling procedures are prescribed at the Acquired Assets Management Disposal Department of the Citystate Savings Bank thru trunkline No. 636-3333 loc. 217, 219 and 205 with direct line 637-4189. Look for Mr. Jonathan de Jesus and/or Mr. Fernan G. Altierra III. PRICES ARE SUBJECT TO CHANGE WITHOUT PRIOR NOTICE.

Brokers and agents are welcome.



The Purefoods Hormel Company, Inc.

NEEDS

TRUCKERS

To handle its heavy sales volume this Christmas Season. The units will be dispatched from Purefoods-Hormel's Marikina Plant and Cavite Plant for deliveries to Greater Manila Area (GMA) and Luzon Provincial Areas (LPA).

Other Relevant Information:

- Truck Type : AUV's/Trucks (1.0-4.0 tons capacity)
- Body Type : Refrigerated/Insulated/Closed Vane
- Contract Period : October 16, 2004 to December 31, 2004

For particulars, please call or visit:

MR ERNESTO S. GAÑA

At the following address and telephone numbers:

PUREFOODS-HORMEL COMPANY, INC.
Barrio San Roque, Marikina City
Telephone Nos. 645-3251 to 55
Local 258, 257, 256 and 340
Fax Number 645-4535 and 645-3324

CALL FOR EXHIBITORS! SIGN-UP NOW!



5th HEALTH & ORGANIC SHOW 2004

November 05-07, 2004

Hall 3, 5th Floor, SM Megatrade Hall
Edsa, Mandaluyong City, Philippines

"Your Health, Your Wealth"



A healthy body, a well-balanced lifestyle, clean air and environment inside and outside our home... In this highly urbanized community that we live in where pollution is almost

uncontrollable, and SARS endangering our lives... this is what each and every Filipino craves for and gives highest priority to achieve.



Promote healthy lifestyle and expand your market in this annual health show:



An excellent marketing, promotion, and networking place

Visited by over 12,000 trade visitors in 2003, expand or discover new markets by showcasing your products and services in this must-see event

with a unique marketing platform.

A perfect launching venue for health and wellness products and services



Introduce your products and services during the 3-day information-packed program at the Event Activity Area. Get trade opportunities, industry trends, and market developments...

What's on Exhibit

- Natural/Herbal/Organic Food Products
- IFAD/DOH Approved Medicines
- Consumer Health Care
- Wellness/Lifestyle Products
- Exercise/Fitness and Healthy Living
- Cosmetics, Skin, Hair, and Personal Care Products
- IMQ Medical Insurance, Hospitals, & Medical Clinic
- Medical/Sports Equipment & Hardware
- Alternative Medicine
- Alternative Medicine Practices

Highlights of Activities

- A showcase of different health, wellness, & beauty products by over 60 companies.
- Free lectures by medical/health experts
- Free demonstration on health exercises
- Free consultations/clinics by practitioners such as Iridology, reflexology, facial services, bone density test, eye check-up, etc.
- Hands-on demonstration on different products and services.
- Business opportunity seminars by leading health companies
- Product launching and food testing

Expected Visitors

Store Merchants, Distributors, Wholesalers, Purchasing Managers, Foreign and Local-based Trade Buyers, Retailers, Catering and Food Companies, Medical Practitioners, Healthcare Specialists, Hospital Operators, Health Workers, Specialty Stores Operators, Entrepreneurs, Health Buffs, General Public

Mark your calendar!

Be part of this exciting health show!

CALL FOR ADVERTISERS: 5th HOS 2004 SPECIAL SUPPLEMENT

A Newspaper Supplement will be published on November 05, 2004, full color. Avail of most effective advertising medium within special ad rates.

Full page ad	(23 cm x 30 cm)	- P 56,862.50
Half page ad	(23 cm x 15 cm)	- P 28,431.25
Quarter page ad	(11.5 cm x 15 cm)	- P 15,650.00

Sponsors:

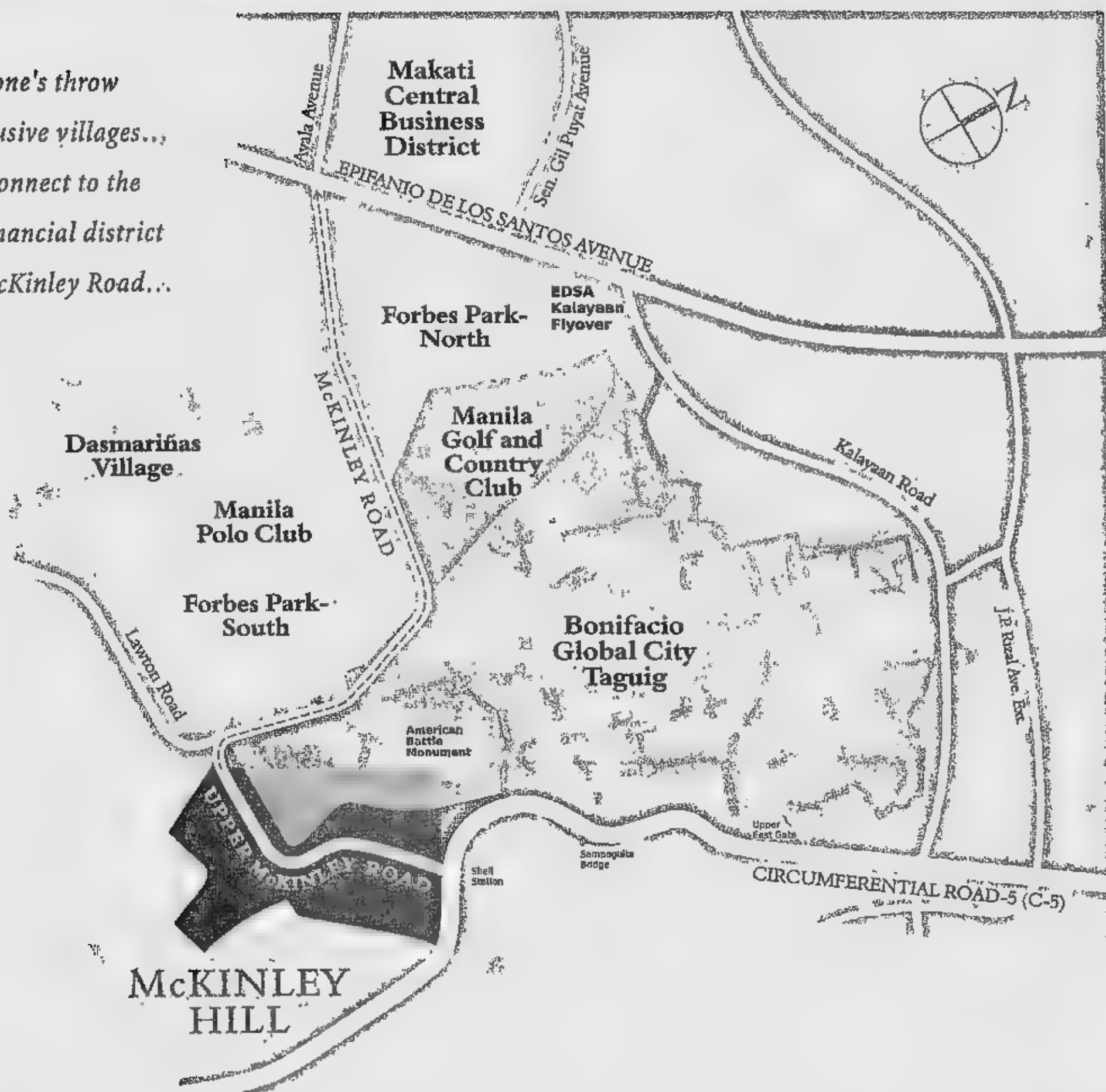


Organized by:



For more details, please contact tel: (632) 896-0639, 899-6893, 896-0637 • Fax: (632) 896-0637, 890-2101
Email: hna@info.com.ph Visit Website: <http://www.hna.com.ph>

Within a stone's throw
of the most exclusive villages...
and soon to connect to the
business and financial district
via the Upper McKinley Road...



*Prime Residential Lots
in an Enclave of Rare Beauty.
Strictly for a Select Few.*

Live and breathe beauty... right beside the city



Breathe in the air of a life of privilege... at McKinley Hill Village
In this elite neighborhood, you're virtually next door to Forbes Park and the Manila Golf and Country Club. And through the Upper McKinley Road—a 22-meter-wide, tree-lined avenue—you will soon connect to your office in Makati in a flash.

Everything about McKinley Hill Village is a notch or two grander. Commune with nature at its most glorious... everyday. Revel in the indulgences that provide a balance to the feverish pace of the city.

McKinley Hill Village is the perfect place to build your dream home. Choose from a limited number of prime lots. And be among a fortunate few to enjoy life at its best... at McKinley Hill Village.



Another 21st Century Development of:



MEGAWORLD CORPORATION
www.megaworldcorp.com
ISO 9001:2000 CERTIFIED

Forbes Town Center Showroom, 26th Street corner Ruzal Drive, Crescent Park West District, Bonifacio Global City, Taguig, Metro Manila

Tel: 816-2768 • 816-3520 • 816-3517
Fax: (632) 816-2514

E-mail: sales@megaworldcorp.com

- Home
- Travel
- Weddings
- Surprises

PHILIPPINE DAILY INQUIRER

SUNDAY, OCTOBER 17, 2004



Sunday LIFE STYLE

Text your feedback: Inquirer life news/city/messago to 2307 (Globe) and 386 (Smart) or email us at lifestyle@inquirer.com.ph
Editor Chelo Banal-Formoso

1 MILLION
Kodak CASHQUEST
Find game cards in Kodak films for a chance to win instant cash prizes. Promo until December 31, 2004.
Per STRATA Award No. 2004, Series of 2004.

Beyoncé: A true star

Story on page C3

BEYONCÉ
with Tommy
Hilfinger



The sizzling multi-Grammy performer is even more beautiful in person, with a disarming, warm smile and a shy, little-girl-like demeanor

IN THIS ISSUE



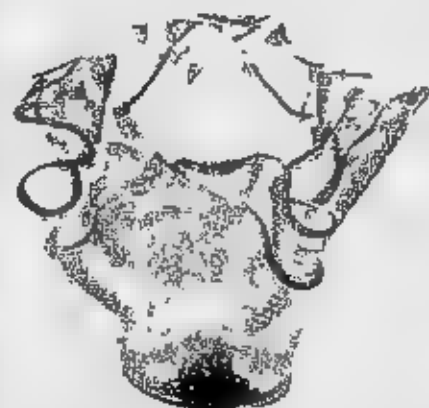
ARTWORK by Charriol
/C2



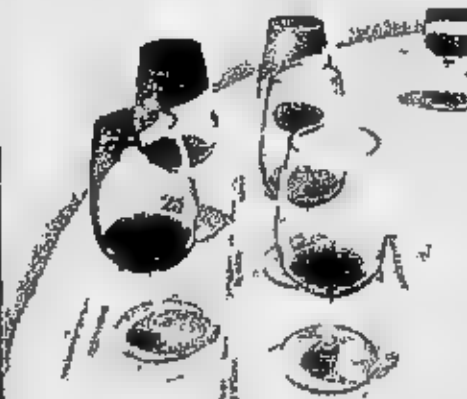
WOMEN of substance
/F1



BRINGIN' up babies
the Gilda Cordero-
Fernando way /H1



DOODLES in glass /I1



DAYS of wine and guzzle
/K1



DISCOVER. CONNECT. PLAY



Catch the magic & excitement of the latest Barbie movie with enchanted downloads only from Globe.

LOGOS

Barbie
L barbieame1
Barbie
TC barbieame1
Barbie
TC barbieame2

MY FAVORITE

W barbieprince
W barbiepr
W pauperprince
W barbiepauper
W barbieprince
W barbieprince

TONES

Free
I Am A Girl Like You
If You Love Me For Me
Written In Your Heart
I'm On My Way
For Ringtones: Key In N <keyword> (Ex. N free)
For Polytones: Key In P <keyword> (Ex. P free)

KEYWORD

free
magil
love4me4me
inmyheart
onmyway



SCREEN THEMES

To download Screen Themes: Go to the myGlobe WAP site. Under What's Hot, click on Globe Gizmo and select Barbie. The Princess and the Pauper.

KEYWORD

Barbie Princess and the Pauper Duet A225
Barbie Pauper Solo A226
Barbie Princess Solo A227

To download Ringback Tones: Text <keyword> to 2332

FOR MORE INFO DOWNLOADS

- Go to <Globe Services>
- Click on <myFavorites>
- Select <Globe Gizmo>
- Select <Play>
- Choose <Barbie> from the Play menu

Catch Barbie: The Princess and the Pauper, now available on DVDs and VCDs. Plus, watch out for events in selected malls.

DOWNLOAD THE MAGIC WITH AN MMS PHONE NOW!

Just text <keyword> to 2346
(Ex. text N free to 2346)
Logos, text cards, ringback & ringtones can also be downloaded with a non-MMS phone



making great things possible **Globe**

ALEXANDRE CHARRIOL ENCOUNTERS

2004

A Charriol



The scion of the luxury watch house is in Manila to exhibit color-rich canvases



AN ENCOUNTER with artist Alexandre Charriol



MANILA MODE. Casual finds him wearing short-sleeved tee and black slacks by Calvin Klein and Ardillon belt from Charriol.

This Charriol paints

Text by Alex Y. Vergara
 Photos by Chito Vecina

IN CASE you can't make it to the last day of French-American painter Alexandre Charriol's exhibit at the Ayala Museum today, you can still have a chance to see the man and his works up close and personal. "Encounters," his first one-man show in Manila, will continue its run tomorrow until Wednesday at the Gallery of the Peninsula Manila.

Better bring your cameras, ladies, as the boyishly handsome artist promises to grace the opening night. For serious art collectors, however, we advise you not to dillydally, as Charriol's paintings have been selling fast. His newfound fans have snapped up 17 of his 20 paintings barely a day after his show opened at the Ayala Museum.

The artist, who has had the chance to exhibit his works in New York, London, Sydney and Hong Kong, is amazed at the warm reception his art has been getting from Filipinos. The success he's been enjoying so far in Manila is unprecedented.

"I'm very happy that Filipinos seem to appreciate my art and have taken it to a new level," says Charriol, 25, who cites such painters as Basquiat, Picasso and Matisse among his influences. "They're probably fond of colors and the humor."

If the success of the show is any indication, it won't take long for Charriol to find buyers for his second batch of paintings.

Either Filipinos love his art—which has been variously described as bright, colorful, energetic, humorous and interactive—or they can't seem to have enough of him and his good looks.

Pedigree

Perhaps his pedigree also helps. After all, he's the son of Philippe Charriol, founder of the French luxury brand of watches, jewelry, leather goods and fashion accessories that carries the family's

"Maybe that helps," he smiles shyly. "A good name never hurts."

Don't expect him, however, to join the family business anytime soon. Unlike most scions of prominent families, Charriol does not feel any pressure. On the contrary, his parents have given him free rein to pursue his passion for painting, which he "discovered" at the late age of 17.

"I was never into art until one day, out of boredom, I picked up some pad and color pencils and started to draw," he says. "Everything evolved from there."

Nor does Charriol feel the weight of living up to such an illustrious name. If anything, he sees it more as an advantage, as it motivates him to give his very best in everything he does. It opens doors and, if the warm response to his exhibit is any indica-



NO TIME FOR LOVE. The artist wears an Actor Tonneau watch from the Charriol collection.



SHADOW DANCING. He goes rugged in brown long-sleeved top and jeans, both from Diesel. Tod's moccasins and Charriol Columbus ring and bangle are model's

CLOTHES STORES SPECIALIST INC. RUSTAN'S MAKEUP AND GROOMING BEAUTY BAR SHOT ON LOCATION AT THE AYALA MUSEUM AND GREENBELT PARK

UP, UP AND AWAY. The artist shows up at the Ayala Museum incognito in violet jacket, yellow shirt and pair of jeans, all from Diesel. The black leather messenger bag is from Charriol.

open to doing other things to advance my art."

Don't be surprised if Charriol looks a little darker tomorrow compared to his pictures. He recently had a brief R&R in Boracay with a friend. Not a girlfriend, for the benefit of the curious and those who have been bewitched by the Frenchman.

"I have many girlfriends, one per block," he winks. "Kidding aside, I just got out of a two-year relationship and I'm not looking for anything serious right now."

And what will make him put down his brush and easel, if only temporarily?

"It won't be an easy one," he says, "as my ideal girl must be self-motivated, determined, organized, humorous, elegant and beautiful. I never set boundaries. If the chemistry is there, I guess I will roll with it."

That means Filipinos have a likely chance of capturing Charriol's heart.

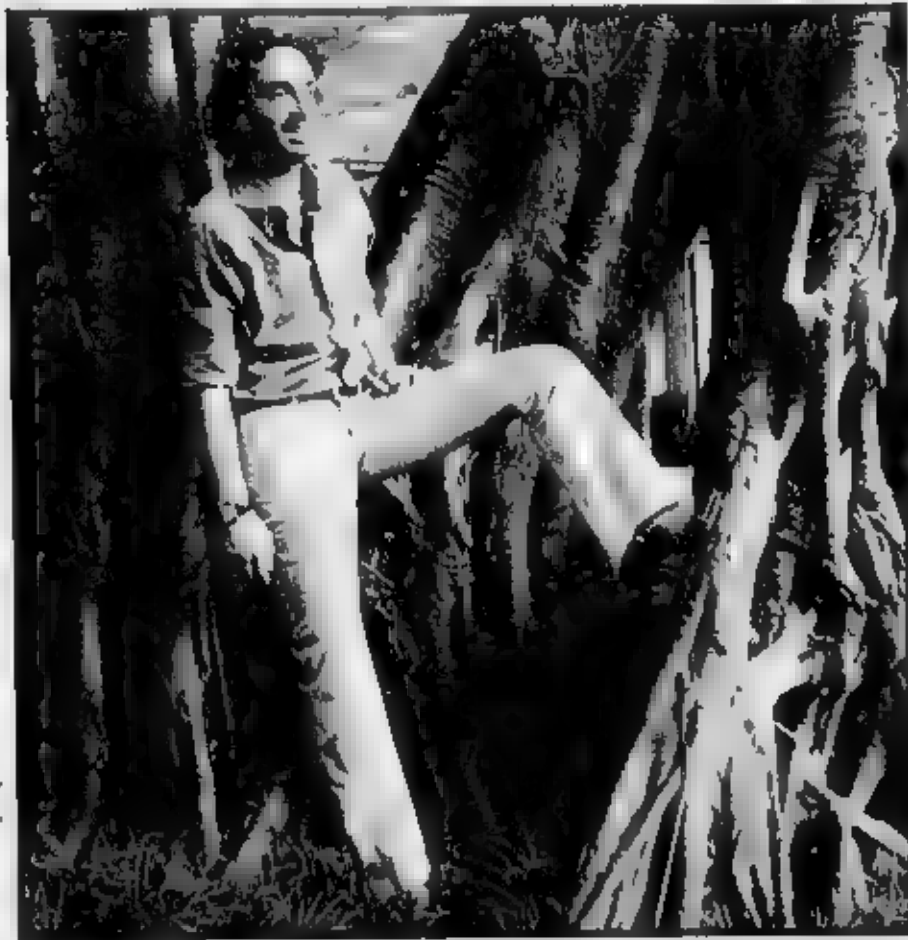
But they better be wary of what they say, as this foreigner knows a smattering of Filipino. He and Coralie were partly raised by Lita Alberto, a Filipina housekeeper, as the family traveled and lived in various parts of the world.

Aside from English, he's fluent in French and understands some Spanish, Italian, Portuguese, Chinese and, thanks to Alberto, Filipino.

Charriol says Filipinos are hardworking, kind and loving people who can adapt easily to change. Alberto is still with the family, and is now based in London. She has also learned how to speak French. The Charriol kids now live most of the time in New York.

"I speak 2½ languages," he beams. "I've been working on my Tagalog ever since I arrived." Don't bother coaching him on the unprintable words. Already he knows most of them by heart.

E-mail the author at avergara@inquirer.com.ph



ROOTED. He savors the setting sun in a long-sleeved shirt and khaki pants by Calvin Klein.

tion, makes other people more receptive to what he says and does.

"My family has been very supportive," he says. "They've asked me many times to join them, but they know this is what I want to do. I don't think I'll ever drop my art because I can always do both [paint and join the family business]. But right now, I want to give 100 percent of myself to my art and give myself a chance to succeed."

Older sister Coralie is one of the company's bag designers and the chief publicist. Alexandre helps in a limited capacity as a consultant.

"I'm not completely out of it," he says, "but they always make it a point to ask my opinions."

Although most of his views are art-related, Charriol can't see himself designing jewelry pieces some day. He finds the medium too small, its requirements too delicate. Painting will always be his chief form of expression.

"I like to paint big," says Charriol, who studied at Tufts Boston Museum of Fine Arts and the Parsons School of Design. "I usually paint on canvas using mixed media, primarily acrylic and pastel."

Model

He doesn't mind occasionally posing for pictures, though, something he and Coralie have been exposed to ever since they were kids. They had no choice as their mom, Annick, is a photographer. Alex also

dabbled in modeling as a child. In fact, when he was 19 he signed up with an agency in New York to give modeling a try. It wasn't the call of fame that lured him, but the chance of earning "easy money." He never had his chance to debut on the catwalk, as he became too preoccupied with his art.

"Besides," he adds, "it's really not my field." But for INQUIRER Lifestyle, he didn't mind slipping into the latest clothes from Diesel, Kenneth Cole and Calvin Klein.

"Now I have a problem," he says good-naturedly as he was coaxed constantly to keep his tummy in during the shoot. "I'm



CONNECTED. He keeps in touch with family and close friends wherever he goes. Striped shirt and black slacks by Kenneth Cole

Beyoncé: A true star

WHEN I was informed I was going to meet and have an exclusive interview with Beyoncé and Tommy Hilfiger (for the *INQUIRER* and *Tatler*), I thought it was an invitation too good to refuse.

Not only because it was set in New York City, but also because I would come face-to-face with one of international fashion's front runners and his current muse, the most celebrated pop diva of her generation. It would be a once-in-a-lifetime event.

Months before I was to leave for the interview, I told my friends about it and some even asked if they could carry my bags so they could meet her. Beyoncé has such a hold on this generation's psyche with her beauty, body, incredible voice and dance moves. (Who can really dance in those four-inch heels?)

Larger-than-life fame

At 23, this singer and actress has been catapulted to larger-than-life, one-name status. She has sold millions of records and performed to sold-out stadiums. She is currently working on the latest Destiny's Child album, which will have its worldwide debut in November, as well as filming the much-awaited remake of "The Pink Panther" in London, with Steve Martin.

As if that's not enough, she is also busy preparing for an upcoming clothing line with her mom, and being the face of her own signature fragrance from Tommy Hilfiger called True Star.

For the launch, Tommy and Beyoncé first flew to the island of Mustique in the Caribbean, then to London and the United States. Over a hundred press people from South America, Asia and the United States were invited to the launch, which took place in an art gallery that was transformed into an all-white lounge café/bar.

Before Beyoncé was introduced, a TV ad was played which had her singing a cappella Royce's "Wishing on a Star." Then she walked in, resplendent in a white tank top and long skirt, with matching major bling-bling that seemed to compete with her stellar presence. She and Tommy spoke and introduced the fragrance to a captivated audience. Afterward, they gamely mingled and parted with the crowd.

The next day was my scheduled one-on-one interview, and it was done in Tommy's head office, near Bryant Park. His office is a five-story building that reeks of a blend of Old World and modern elegance. I was accompanied by Sharyn Wong, Estée Lauder and La Mer's general brand manager for Asia.

I first shook hands with Tommy. Then, from the corner of my eye, I spotted her. Beyoncé was even more beautiful in person, with a disarming, warm smile and a shy little girl-like demeanor. She apologized for the plate of tuna sandwich before her but since she hadn't had lunch no apology was needed. She was definitely svelte, with curves and hips would make J.Lo jealous! She was simply flawless and hot!

Power and charisma

Tommy said he decided to launch a new women's fragrance about a year ago to keep up with fashion trends, and he had Beyoncé in mind from the beginning.

"I met Beyoncé many years ago, when she was just starting out, and even then you could not deny her talent and her star quality. I wanted her because for me a true star is someone with lasting power, someone who is original and with lots of star charisma. I find all of those qualities in her," he said.

True Star, the resulting scent, was personally approved by Beyoncé. She said she had 946 different notes and scents to choose from before she and Tommy agreed on this final product.

"The scent is really very individualistic and very sexy. What I like about it is, it's very elegant and sensual at the same time," she said.

Packaging the scent was another matter. "We wanted to take Beyoncé and really show her in a way she had not been seen before by consumers and her fans. So when we told her we wanted something more intimate and casual, she was all for it. The [ad] photos show her just having some time for herself at home," ex-

TNT
TRENDS &
TRENDINGS

Anton San Diego



plained Tommy.

Asked about her future plans, Beyoncé said her biggest dream is to do a big musical. "I love to dance, I love to act, and to combine both and match them with costumes would be amazing."

Her last words about True Star? "I am just honored to have such an opportunity, and I love that I did it because it smells really great and I'm sure everyone will love it!"

She wants to eat 'adobo'!

After the interview, I had a chance for a photo-op with Tommy and Beyoncé. I asked her the obligatory "when are you coming to the Philip-

pines" question. Her answer? "I am dying to go to the Philippines. I want to taste adobo!"

I was so shocked with her response! So I quickly asked her where she had heard of Filipino food.

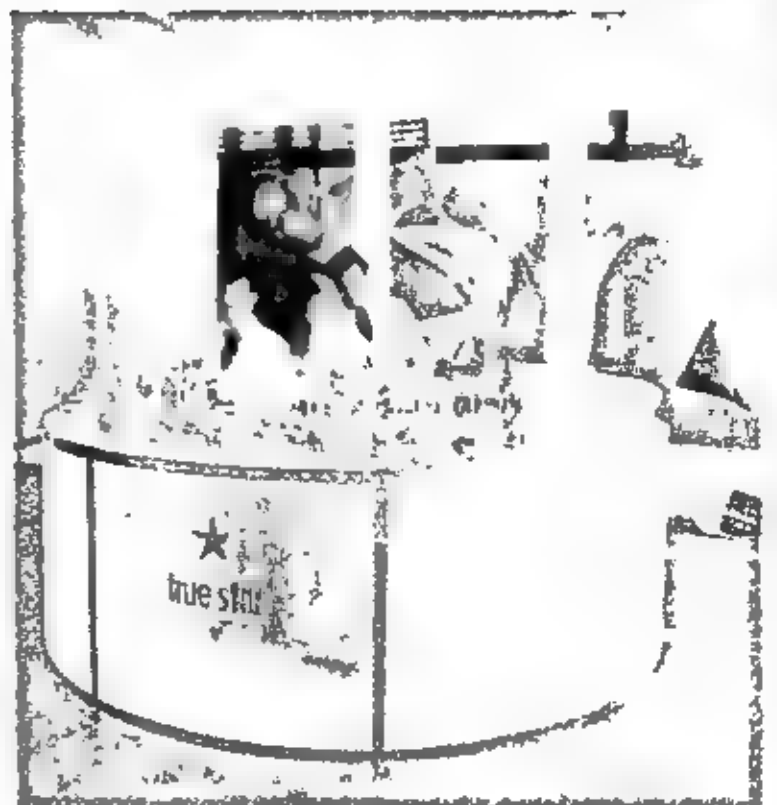
"I have heard so much about the Philippines from my makeup artist, Mally Roncal. She is my dear friend and she talks about the Philippines so much. You must meet her, she is actually here!" she said.

Tommy interjected, "After this, I will introduce you to her."

As I was leaving, Tommy whispered in my ear, "Can I speak with you?" Wow, my heart jumped and my mind raced. Was he going to ask me to model for him (some people can dream, no?), or better yet, work for him?

Next week: What Tommy Hilfiger wanted from me. And meet one of New York's most sought-after makeup stylists, who happens to be a Filipino!

True Star perfume, body and bath line are available at Rustan's Department Store.

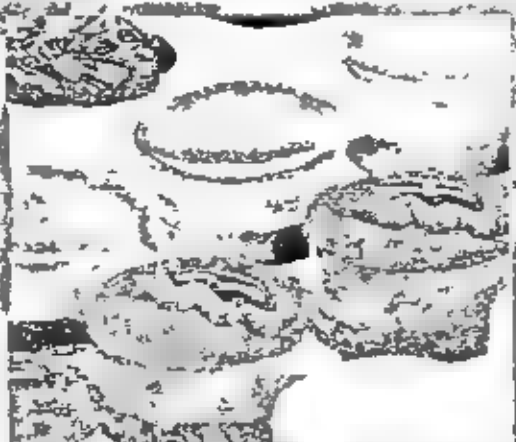
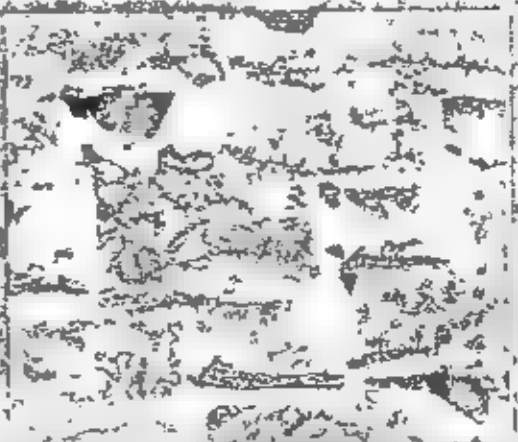
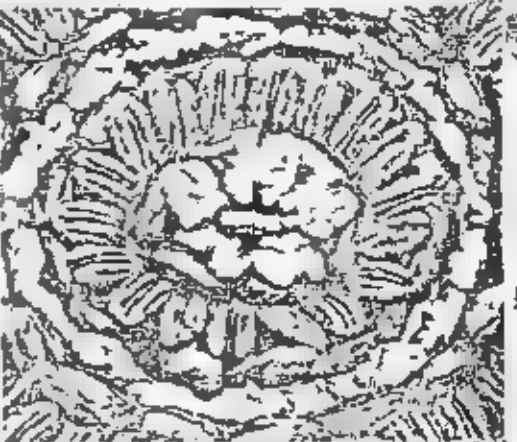
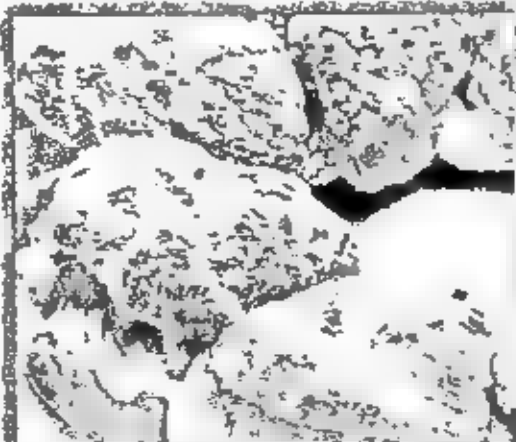




THE MARTINI bar at the launch

Christmas
comes to
Life
at **Delhiance**

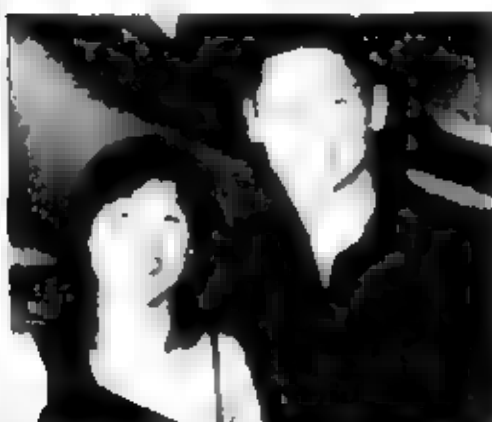
Let the holiday season come to life and celebrate you!
Live the taste of Christmas at Delhiance and celebrate the memory forever!

Start your Christmas early by ordering your gifts now at Delhiance.

 Delliance cake	 Fruit Napoleon	 Food for the Gods
 Duchesses	 Premium English Fruits	

Philippines • China • Hong Kong • Malaysia • Singapore • Thailand • Brunei • Sri Lanka

Greenhills Tower 1A 722 9456 / 722 9455 • The Food Inn 687-1608 • Greenhills B23 B534 • Greenhills 1, 840 5274 • L'Envol School 840 8597 • Pao's Star City 8519 • Pao's Tower 885-0931 • Power Mall 820 1858 • Pao's Plaza 895 7914 • ZITA 759 3937 / 823 5312 • CS 82 687 5000 / 687 9731 • Pao's Plaza 687 9272 • Pao's Plaza 721 1984 • Pao's Plaza VANGUARD 896-0190 / 81 Pao's Plaza 854 7721 • Star City 840 5575 / 77 • Star City 840 7170 / 72 • U.A. Plaza 584 5585 / 589 8566
L'Envol Plaza 877 5022 • Pao's Plaza 877 5022 • Pao's Plaza 851 4931 • Star City 840 8597 / 859 3163 • NAGA - Don't Stop 8771 2194 • NAGA - Pao's Plaza 8771 2290 • NAGA 100 Plaza 8771 3459 • NAGA Terminal 1 Departure Circle 8771 3459 • NAGA 100 Plaza 8771 3459 • NAGA 100 Plaza 8771 3459



THE AUTHOR with Sharyn Wong, Estée Lauder and La Mer's general brand manager for Asia





See them all - and more - in one homepage
NOW, YOU CAN VIEW AND DOWNLOAD IMAGES FOR YOUR CELFONE FROM JUST ONE SITE.

We made customizing your celfone more convenient by giving you an exclusive website to visit:



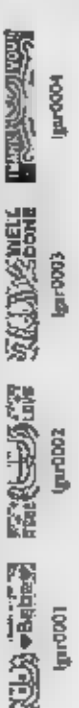
Find themes and other images under a wide variety of categories, as well as instructions on how to download.

Access the site today and discover how SMART makes technology simpler for you.

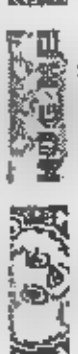
ACCESS THE SERVICE IN TWO OTHER WAYS.

Via WAP, log-on through your mobile to:
<http://wap.downloadoverload.com>

5050



PICTURE MESSAGES



PM1LN00006 PM1LN00003

MMS WALLPAPERS



YWHMD1-4

THEMES



JAVA GAMES



ENJOY VIVID MULTIMEDIA FEATURES ON YOUR CELFONE.
SET-UP SMART GPRS AND MMS.

To sat GPRS Settings on your phone, test SET GPRS <phone model> to 711
Ex: SET GPRS <N6600> To activate GPRS on your phone, test GPRS ON to 333.

To int. MMS Settings on your phone, test SET MMS <phone model> to 711
Ex: SET MMS <N6600> to activate MMS on your phone, test MMS ON to 333.

— **expanding across its geographic**



SMART
Simply Amazing!

[illegible]



DEFINITION

PHILIPPINE DAWN INQUIRER
Sunday
LIFESTYLE

The Hot Dozen list is an annual forecast of which toys will be the most popular and hardest to find this holiday season.

NEW YORK—Retro toys like a Ms Pac-Man video-gaming package and the 1980s favorite Cabbage Patch Kids made the "Hot Dozen" list released recently by Toy Wishes magazine.

The list is the magazine's annual forecast of which toys will be the most popular this holiday season—and the hardest to find.

"Hot Dozen" stalwarts, fashion doll Barbie and muppet Elmo, and an educational video game system

also made the cut.

The list was unveiled as part of an event hosted by the Toy Industry Association in New York, with about 60 manufacturers in booths previewing holiday products.

Reporters, toy experts and some executives milled through the crowded showroom, and about a dozen "kid demonstrators" showed the toys in action.

Nicole Morsen, a 12 year old showing portable electronic devices, said her favorite items at the show were the Bratz fashion dolls by MGA Entertainment.

"You can change their clothes and feet. Right now, I like them more than the others," she said.

The Bratz Dance N' Skate Club landed on the list.

Getting a spot on a hot toy list can help propel a smaller company into stardom, and even mega-toy-makers like Mattel Inc. or Hasbro Inc. can benefit from the buzz.

"A list like this brings the focus away from some of the issues the industry is facing and puts it on fun, good creative toys," said Jim

THEY'RE BACK! DS



Subscribe to an Addict Mobile handset plan, or get an Addict Mobile supercharged SIM to catch the exclusive **Oakley Addict Mobile Discount** card for a 15% discount at participating outlets.

100 Greenbelt, 6000 Rockwell, 6000 Redlin, Nature's Own Kitchen Store, Clon to Market, Singing in Albano Town Center

GET A CHANCE TO WIN A PAIR OF OAKLEY SUNGLASSES!

Every purchase made with your Oakley Addict Mobile Discount card entitles you to one raffle entry. The more you buy, the more raffle entries you get, the greater your chances of winning.

PRIZES

1st Prize
2nd Prize
3rd Prize

NOVEMBER 5 DRAW

IPM Valve sunglasses & sticker
Oakley duffle bag & sticker
Oakley tee, cap & sticker

DECEMBER 5 DRAW

sterdog Grey sunglasses & sticker
Oakley duffle bag & sticker
Oakley tee, cap & sticker

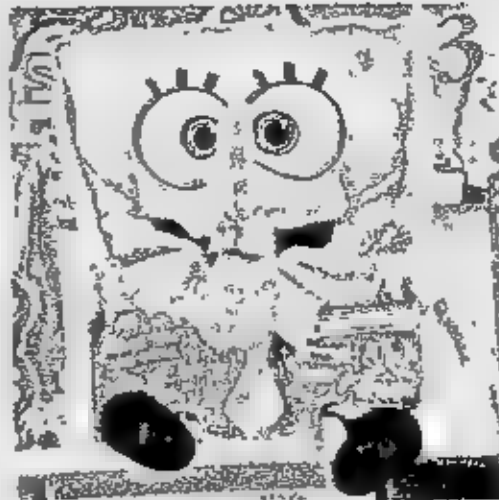
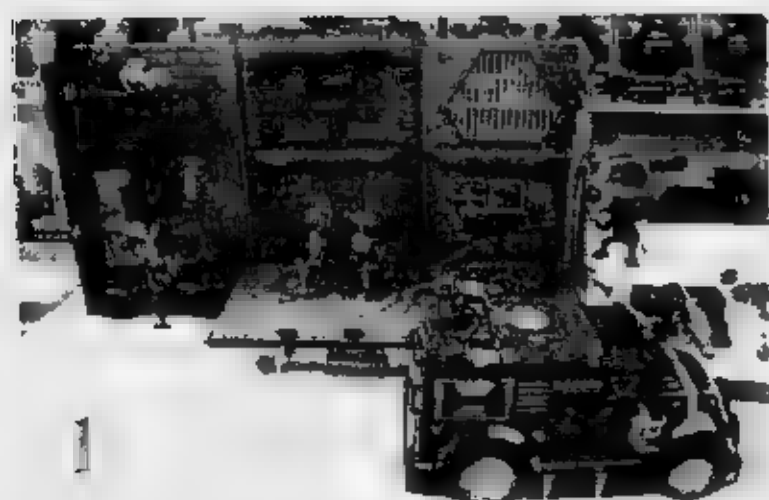
ADDIC PLAN	ADDIC PLAN	ADDIC PLAN	ADDIC PLAN	ADDIC PLAN	ADDIC PLAN	ADDIC PLAN
CONSUMABLE PLAN VALUE	P800	P1,200	P1,800	P2,500	P3,500	P5,000
FREE MMS & GPRS	P150	P190	P225	P250	P275	P275
FREE TEXT MESSAGES	50	60	75	100	125	125
ADDIC TO ADDIC/SMART	P6.50	P6.00	P5.00	P4.50	P4.00	P4.00
ADDIC TO NON-SMART	P7.00	P6.50	P6.00	P5.50	P4.50	P4.50
ADDIC IDD	\$0.40					
TEXT FEE AFTER FREE SMS	P1.00	P0.50	P0.50	P0.50	P0.50	P0.50

* Existing Addict Mobile subscribers will receive their Oakley-Addict Mobile card through their billing statement.

CustomySIRI

Personalize your Addict Menu with the NEW supercharged Addict Mobile SIM. Now, you've got the freedom to ADD, REMOVE and DOWNLOAD only the exact content you want.

addict
MOBILE
Get hooked.



BAN KEE Trading popular toy items: 1. Ninja Turtle Lair Playset; 2. Winnie the Pooh's kitchen playset; 3. Cuddly SpongeBob; 4. Mickey's Fun Time Refrigerator; 5. Adorable Eeyore

MARVIE Samala, Ban Kee Trading marketing manager, with Disney Princess Dancing Cinderella

Toy season is here

Text by Vangie Baga-Reyes
Photos by Roger Carpio

WE are into the "ber" months, which means the toy-shopping holiday frenzy is about to begin.

This was proven true during the recent toys and gift trade shows held by two big names in the toy industry.

Funtastic Int'l. Inc. and Ban Kee Trading Inc. staged its trade show to launch the latest imported toys, games, accessories and novelty gift items.

At the Garden Ballroom of Edsa Shangri-La Hotel, guests were greeted by a myriad of sights and sounds. Ban Kee's robots, witch dolls, baby aliens and high-tech mini remote-controlled action figures vied for attention.

According to Marvie Samala, marketing, advertising and promotions manager of Ban Kee Trading Inc. (tel. 3719978), the show previewed its 2004-2005 collection of toys and accessories from the world's giant toy manufacturers and licensees.

The one-day exhibit featured an interesting mix of new toys that stood out for their novelty and functionality.

Easily a crowd-drawer was Cy-bug (Kabuto), one of the newest battle toys from Tomy. The custom-built battle action cyber bugs came in three designs, with each design sporting two colors. It moved by flywheel, thus no need for batteries.

Another sensational new product from Tomy was the Microid, the latest mini remote-controlled toys that were representations of fictional ancient guardians of the earth. The toys were small enough to fit in the pocket.

Remember Tamagochi, the lovable tiny pet from cyberspace that became a big hit with millions of kids in the late '90s? These baby aliens from Bandai are making a big comeback in better exciting and high-tech ways.

Children could relive the Tamagochi craze with the new infrared feature of the toy, the newly acquired technology which would enable them to connect instantaneously with

other Tamagochi toys. Kids could make friends, play games, exchange gifts and maybe find a partner, and eventually produce "tamababies."

Another new toy explored the magical and mystical world of the occult. It introduced Will, Irma, Taranea, Cornelia and Hay Lin, five young girls with distinct personalities and powers. Collectively dubbed as Witch dolls, they took off from Disney's comic book teenage witch characters. The 7-inch dolls are collectible items.

These new toy lines and brands will be released in the market soon with the latest items from other top-selling brands such as Bratz, Zoids, Gundam and Power Rangers.

Fantastic Barbies

Held at Club Filipino, the two-day Funtastic Int'l. trade show was attended by major toy dealers, department store and toy shop owners and marketing executives and distributors from all over the country.

Now on its fourth year, Funtastic featured an impressive line of its specially designed products, from picture frames of different styles, colors and texture, to rug dolls, stuffed toys, girl's hair accessories, jewelry boxes, cosmetic kits, pillows, bubble machines and colorful figurines.

It also showcased mechanical toys, action figures, hobby toys, model construction, and baby toys and products.

According to Rex Asandas Daryanani, president of Funtastic Int'l (tel. 8711573 to 77), all its toys and gift collections are designed in the Philippines and manufactured in China.

But it was the all-new Barbie gifts and novelty items that were swept off the shelves.

"Lucky for us, we got the exclusive license to create a whole line of Barbie's gift stuff," said Daryanani.

Among the top sellers in the Barbie collection, which is either made of wood and polystyrene, were Barbie's trinket boxes, mini drawers with Barbie face on top, Barbie clock and Barbie flower drawer pulls.

"Barbie has a captive market, and so it wasn't hard for us to push this to our clients," said Daryanani.

Educational value

With all these exciting toys, do Funtastic and Ban Kee care about their educational value and purpose?

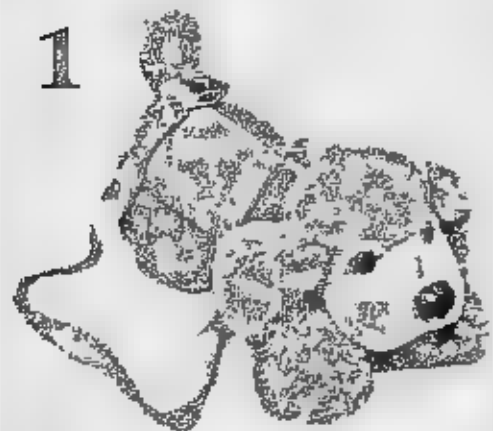
Yes, both do.

For Funtastic and Bankee, toys serve an important purpose. Children will find value and education from a toy or game that provides enjoyment.

"Speaking from a mother's point of view, I believe that through play and games, children will discover and practice important skills. Children learn about shapes, sounds, colors and numbers," Samala said.

She added that with toys, children also learn how to share and get along with other children, improve their manual dexterity and eye-hand coordination.

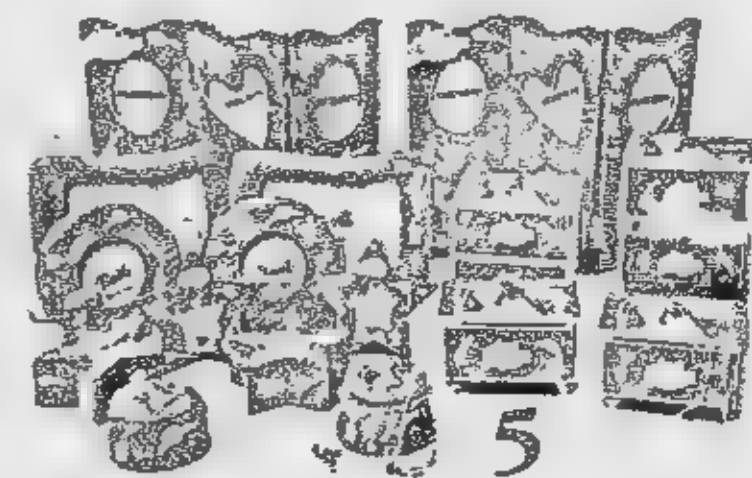
Trade fairs show the latest in toy technology and gadgetry



REX Asandas Daryanani, president of Funtastic International, with adult-size dog plush slippers



FUNTASTIC International's best-selling toys and gift items: 1. Dog plush shoulder bag; 2. Funny figure alarm clock for schoolkids; 3. Alarm clock for golf enthusiasts; 4. Barbie mini drawers; 5. Barbie three-fold photo frames, trinket boxes and drawers made of polystyrene and wood



dination.

Samala cited the firm's Gundam model kit from Bandai. "It has well-tooled kit parts that can be snapped together," she said. "The pieces are molded in appropriate colors that even impatient kids can end up with a good-looking action figure. Kids' parents can help out create the model. It can be a good bonding time to them."

The toys are safe. "When we design toys or even before ordering a certain toy, we make sure that everything is safe for the users," said Daryanani.

For the company, a good toy should be clean, non-toxic and non-flammable. It should be large enough not to be swallowed or chewed off.

"We really make it a point that our toys are free from sharp points or cutting edges or splinters that would injure the kids," Daryanani said.

E-mail the author at vbaga@inquirer.com.ph

UST Arts and Letters grand alumni homecoming to honor jubilarians

A REUNION of alumni of the Faculty of Philosophy and Letters (Phillets), College of Liberal Arts, and Faculty of Arts and Letters (Artlets) of the University of Santo Tomas will be held on Nov. 30 at the Manila Hotel.

The reunion will mark the ruby anniversary (40th year) of the merger between Philets and Liberal Arts into the present Arletts. Jubilarians—those who graduated in 1954, 1964, 1974, 1984, 1979, 1989 and 1994—will be honored.

The jubilee coordinators are: for batch 1954, Chit Syquia-Almario (0917-6977009); for 1964, Josephine Acosta-Pasricha (8137912) and Roger Obusan (8995697); for 1974, Nestor Cuartero (0917-9605986); for 1979, Peppin

Aguilar (0917-9780800) and Emmanuel Lopez (0919-8544071), for 1984, Nick Alviar (0919-5056292) and Clarence Aytona (0918-9039510); for 1989, John Kiathacko (0917-4369060); and for 1999, Reynald Triliana (0917-5367464).

Call the organizing committee: Lino Baron (7314003/3101 or 4061611 loc. 8220), Hesiquio Mallillin (2446302, 0917-8908168 or 0917-8521739), or Roger Bulhay (6471076, 6471270 or 0920-9228091).



**This is Cherry when she found out
she earns double rewards points
with her BPI Express Credit Classic's
Frequent User Privileges.**

Give yourself more credit.



BANK OF THE PHILIPPINE ISLANDS
A tradition of leadership

BF Express Credit Classic cardholders get 2 Frequent User Privileges Points for every Php 25 charged to their card. They also get an Ayala Discount Plus point per Php 100 charged to their card at participating Ayala mall establishments. Call 89-400. You may also visit any of our branches, Express Bank ng Centers at www.bplexpressonline.com. See Rules for details. Promo period: September 11 to December 31, 2004 (based on statements cut-off dates). Per DTNCR Permit No. 1979, Series of 2004.



1. What is the main idea of the passage?
 2. What is the author's purpose in writing this passage?
 3. What is the author's attitude towards the subject?
 4. What is the author's opinion on the subject?
 5. What is the author's conclusion?

[The page contains several lines of extremely faint, illegible text.]

Time to Life



UNUSUAL LIFE

I want to know more about Insular Life I-Fund.

Name: _____ Birthday: _____ I got this form from _____ dated _____
 Address _____ (Publication Name)
 Tel. No.: _____ Best time to call: _____ Fax to: (632) 771-1902 or email: inquiry@insular.com.ph

Fax to: (632) 771-1902 or email: inquiry@insular.com.ph

INTRODUCING

GLOBE G-CASH

wallet na ang cellph

G-CASH PAYMENTS



most big brands

Superferry

ABS-CBN

G-CASH INTERNATIONAL REMITTANCE

CON

IREMIT

G-CASH DOMESTIC MONEY TRANSFER



Globe

PRIME ASIA
PAWNSHIP

Landmark



BANK OF THE PHILIPPINE ISLANDS

citigroup

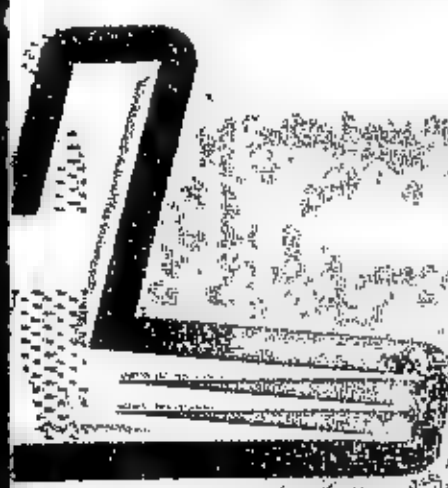


MCLETS BANK

WEALTH

touch
mobile

Text G-CASH to 2882



one mo



making great things possible **Globe**
LIVING WITH ONE



RUGRATS' Chuckie and Angelica during the Worldwide Day of Play at the Adidas Sports Kamp

The 'Hot Dozen' list

THE MOST desirable toys of the season (in alphabetical order) are:

Balloon Lagoon—A carnival-based board game in which kids collect balloons, flip frogs in a pond and fish for letters in a lake. By Cranium.

Barbie as Princess Anneliese and Erika—Barbie plays two roles in "The Princess and the Pauper." Each doll sings songs from the score of the computer-animated movie, released on DVD and VHS in late September. By Mattel.

Bella Dancerella—A complete ballet studio that includes costumes, ballet accessories and a video. By SpinMaster.

Bratz Tokyo-A-Go-Go Dance N' Skate Club—Bratz fashion dolls hit the retro disco, complete with working speakers, a roller rink and light-up dance floor. By MGA Entertainment.

Cabbage Patch Kids—The popular '80s one-of-a-kind adoptable doll is back. By Play Along.

E-L-M-O—"Sesame Street" character Elmo sings and dances the E-L-M-O, to the tune of the Village People song "YMCA." By Mattel unit Fisher-Price.

InteracTV—Preschoolers watch a special DVD with episodes of shows like "Blue's Clues" and "Dora the Explorer" or



AT THE ripe old age of 45, Barbie was knocked off her perch by streetwise upstart Bratz at the Dream Toys 2004 exhibition.

REUTERS

"SpongeBob SquarePants" and use a remote control to interact with characters within the episode. By Fisher-Price.

Ms Pac-Man TV Games—A joystick console with classic games, including Ms Pac-Man, Galaga and Pole Position, that plugs into the TV. By Jakks Pacific Inc.

Nitro Battlerz—Customizable remote control cars that race with each other and crash. By Radica Games Ltd.

Tamagotchi Connection—An updated version of the virtual pet with different modes of play, new pets and wireless interaction. By Bandai Co. Ltd.

VideoNow Color—A color version of last year's kid-size personal video player. By Hasbro.

VTech VSmile—An educational video game system for kids 3-7 years old. By VTech Holdings. REUTERS

'No TV day' for kids

THE ADIDAS Sports Kamp in Bonifacio Global City, Taguig, was transformed into a dream playground for kids in celebration of "Let's Just Play! Worldwide Day of Play," Nickelodeon's global campaign that promotes physical activity, team spirit, fitness and healthy lifestyles.

In an unprecedented move, Nickelodeon went "dark" for the first time in its history in selected markets, on Oct. 2, 2-4 p.m., preempting the channel's regular programming to air messages encouraging kids to switch off their television sets and get out of the house to play and have fun.

More than a thousand kids, accompanied by parents and guardians, registered and got a free "Let's Just Play!" T-shirt and other souvenirs. Hosts were Noel de la Rosa and Issa Latton.

At the Rocket Power Park, kids slid, bounced, tugged and raced their way to giant slime-filled in-

flatables such as the Bungee Run, Slime Slide, Stratus Volleyball, Trampoline Bungee, Velcro Wall and the Slime Dunking Pool. Others joined the obstacle course and The Wild Thornberries Adventure Race, Rock Climbing and skateboarding. Milo Olympians did amazing stunts in the basketball, gymnastics and taekwondo exhibitions. National taekwondo champ Jayoy Lizardo demonstrated his winning moves and posed for photographs.

Other kids found their way to Nick's Kicks, Batter Up, Tricks for Nicks, Chaikaholics and The Great Hose Down.

Experts from the National Nutrition Council (NNC) and the Sports Rehab Kamp (SRK) answered questions on food and health in "Fitness for Misfits."

A special concert until 8 p.m. featured Angelica and Chuckie of the Rugrats with some of the hottest stars, like Ella, Karylle, and bands Still Oz and DRT kept the groove pumping.

Nick fans in the Philippines were joined by kids in Singapore, Malaysia, India and the United States in celebrating the Worldwide Day of Play.

They're back!

From page D1

Silver, co-publisher of Toy Wishes magazine. He acknowledged the list helps "feed the frenzy."

Make-or-break time

Toy makers and sellers depend on the holiday season for most of their profits. Roughly 50 percent of toy sales are rung up in the fourth quarter alone, according to The NPD Group, a New York-based market information company.

"It's been a slow toy year. Entertainment and electronics have become a major alternative for children," said Tim Bender, president of educational toy maker LeapFrog Enterprises Inc.'s global consumer group.

"LeapFrog can benefit because our products have an electronic element. It will be interesting to see how it plays out."

Last year's holiday season was marked by intense price-cutting among toy sellers. Discounters like Wal-Mart Stores Inc. slashed prices on hot items, and specialty toy stores followed suit.

Competitive pricing was blamed for the bankruptcies of KB Toys and FAO Inc., parent of FAO Schwarz toy stores, leading to hundreds of store closings. Even industry leader Toys R Us Inc. posted weak holiday sales and is in the midst of a company-wide restructuring.

Toy Wishes' Silver said he doesn't expect such a cutthroat pricing environment this

year. "We might see it on some isolated items, but I don't think you'll have the slashing of prices and toy wars we had last year," he said. "Vendors and retailers realized that it hurt everyone in the industry."

Tim Kilpin, senior vice president of girls' marketing and design for Mattel, said he still doesn't know what to expect this year, "but I'd like to believe that pricing on toys will be favorable. It's still very competitive out there."

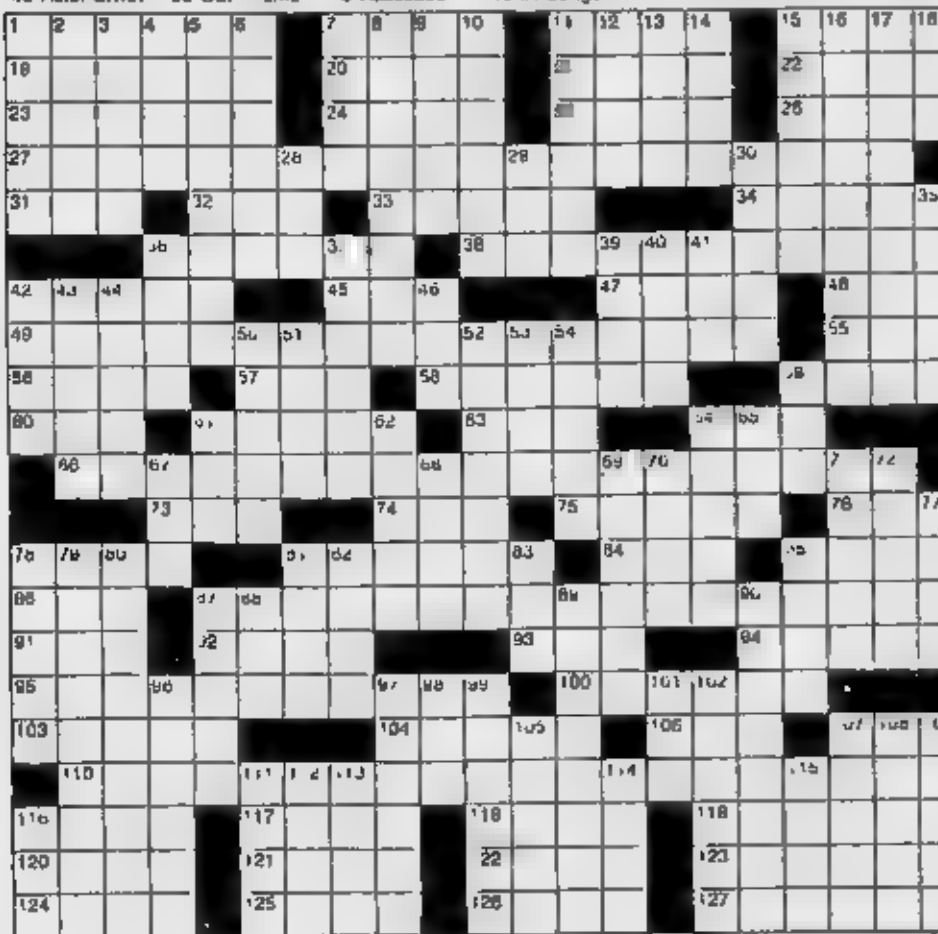
Toy Wishes will help air a televised toy awards show in December. Consumers can vote on their favorite toys on the Toy Wishes (www.toywishes.com) or Toys R Us (www.toysrus.com) websites. REUTERS

SUNDAY CROSSWORD

PREMIER CROSSWORD/ By Frank A. Longo

HISS-TERICAL

ACROSS	49 Riddle, part 3	54 Trick, part 3	4 Lay—thick words	41 Wedding	50 Once
1 Saltwater	55 Gymnast's dream	56 Start of the riddle's answer	5 Massless elementary particle	42 "Juice" star Omar	51 Thereafter
7 Sudden inspiration?	57 Moo—park	100 Skeleton's hangout?	6 Book before Job	43 Underneath	52 Willing to try
11 Rudiments	58 Holidups	103 Cinnamon	7 Diamond	44 Ancient Roman robe	53 Pi follower
15 "Why thou forsaken me?"	59 Part of N.Y.C.	104 1983	8 John Wilkes Booth, e.g.	45 Cookout residue	54 Italy's
18 Overjoy	60 Fa-la-lin	106 Actor	9 Ba a bil loo frugal	46 — Martin (sports car)	55 Ruses
20 Q-V linkup	61 Football coach Amos Aunzo	107 Ready relax, slangy	10 Guru	51 Tobacco	56 Fences in classic
21 Hang loosely	62 Chaney of "The Wolf Man"	110 End of the riddle's answer	11 "The Last	52 Sent a message to, in a passee way	57 Epitomize
22 Baltic Sea feeder	63 Yoko—	116 Nitty	12 Pear variety	54 "This—a girl"	58 Kin of "Pasil"
23 Decide to withdraw	64 Riddle, part 4	117 Hero creator	13 Marc Antony's love, briefly	55 "—wish"	59 Snare
24 "The doctor—"	65 Charged particle	118 Stand up	14 Czech	61 Cone or Cat	101 Ingests too much, for short
25 Braving the bitny	73 Careless	119 Come forth	15 Greadul	62 Bitter cold	102 "Amen!"
28 Mother of	75 Straight dope	120 English composer	16 Compiles with	63 Japanese drama	105 Yours, to
27 Start of a riddle	76 Change for a live	121 Tree ID	17 Small tropical fish	64 Ann, to Abby	107 Brink
31 Joyless	81 Reverse	122 From scratch	18 Refrain syllable	65 Rajah's wife	108 Gang-bro
32 Slinky's buddy	84 Wrath	123 Icon	28 Chang's conjoined twin	66 For the groovy other hall	109 E. sparticle
33 Carrot unit	85 Corrida	124 Loach—	29 to Hans	70 Lira replacer	111 Doing
34 Showed on TV	86 Singer Torma	125 Whirlpool	30 Alleviating	71 Some parts of speech	112 Have to have
36 Funeral tunes	87 End of the riddle	126 Crop killer	35 Showed	72 Fash's "La Via"	113 Happy
38 Riddle, part 2	91 "Greetings, Gatusi!"	DOWN	1 to be paid off	77 Bald "not guilty," e.g.	114 Pond
42 "Barney Jones" star	92 Garfunkel's "Rock"	1 Copies a kitten	37 Ample	115 Not "take	
45 Activates	93 Out—limb	2 Main male	38 Savoir-faire		
47 Assistant		3 Assessed	40 #1 songs		
48 Actor Erwin					



answer on page E3

Checkmated at 75

By Eufemia C. Estrada
Contributor

I STARTED writing for a publication at age 50; wrote a weekly cooking column for the defunct Manila Chronicle at 62 (1991) and for the INQUIRER at 65 (1994); had two cookbooks published, one at 68 ("Kusina ni EC," 1997) and the second at 72 ("Baking Made EC," 2001); and now, albeit reluctantly, I am learning to play chess at 75.

I must be what is known as a late bloomer.

I had never ever tried to play the game, which was pure Greek to me. I do crossword puzzles and play Monopoly, Boggle, Scrabble, variety games like Cryptograms, Syllaboscics, Word Seek, Double Trouble etc. But chess? Never.

That is, not until 7-year-old Noel, home afternoons from half-day classes at the Ateneo, picked me, my daily errands done by early afternoon, to be a reluctant sparring partner.

All I knew about the game was the goal was to capture the king. How to go about it was a complex puzzle that Noel valiantly tried to unravel for me. "I will teach you," he assured me.

Noel learned to play chess from his dad at age 6. Here I am learning it from him at 75.

Noel proceeded to teach me to identify the 16 pieces on each side of the board. It took some time before I was able to tell which piece was the king, which the queen, the bishop, the knight—the mnemonic clue for the last being that knights of yore rode to battle on horseback.

Constant reminding

Noel had to remind me constantly that the black queen was always set on a black square, the white queen on a white square, and that the outermost square on the right was white.

The pawn, eight pieces of them, and the two rooks I could easily identify. Imagine if Noel and I were using an American chess set with the pieces all looking like baseball players! Yes, there is such a set, I have learned, being an avid collector of curios.

Noel started by setting up the chess board for me. It was difficult for me to just "copy" his side because of the black queen on a black square rule. I graduated to doing my side on my own by "looking at the book," the DK book on chess Noel's mother had discovered and bought for him. It has



ILLUSTRATION ALBERT G. RODRIGUEZ

since become Noel's bible. He reads it all the time. It's the last thing he reads before going to bed, and it rests beside him, within arm's reach, while he sleeps.

Teacher gives up

The time came when Noel would no longer teach me. I had to look up the answers to my questions in his chess bible. "Read. Read. Read," he would urge me, turning to the pages of the book where a question would be explained.

"I taught you that yesterday," he'd say in near despair, when I made a pawn capture an enemy piece with a forward move. "Pawns only capture diagonally!" Diagonally! I was impressed this 7-year-old had this word in his vocabulary.

It is with great effort that I remember such details, like only the knight can jump over another piece in a letter L, the king can move in all directions but only one square at a time, while the queen can move in any direction for any number of squares. These, and other confusing moves.

With my haphazard moves I was not proving to be a worthy opponent for Noel. He was running away with most of the checkmates. I was providing him the opportunity to improve his game, but not giving him a chance

to learn how to lose—something his summer chess teacher had tried to instill in his chess class.

Finding the right book

I decided it was time I took the game seriously. I searched high and wide for a book for beginners and waited patiently for this year's international Book Fair, where I found the one book for the likes of me—Usborne's "Starting Chess."

Anyone who knows his Usborne knows it's always a good buy. I know because my Usborne book on stamp collecting was a real help in getting me started on the hobby many years ago.

After going through the 32 pages of "Starting Chess," I understand the nuances of the game better. Noel will no longer befuddle me with his casting, pin, en passant, fork, skewer, check or queening. No longer will I fall into the trap of a "bad swap," as I have often done in the past.

Hopefully I will hear the end of such "Noelisms" as "Oh no, you can't do that." "That move does not do anything at all." "You didn't see that?" "You're not listening." "You keep forgetting."

Rewards

So what does Noel get from his once- or twice-a-week game of chess with Lola Remy? He gets to hone his game, develop his analytical skills, learn to plan his next move and capture enemy pieces by using such tricks as en passant. He learns to store the chess board after a game, one of the conditions I set before agreeing to play with him. And he's learning to be more patient with the elderly's forgetfulness, "because you're old." When he does get impatient (can you really blame him?), he learns to articulate his feelings, "I'm beginning to lose my patience," while squirming in his seat.

What do I get out of it? Bonding time with my grandnephew. And now I'm taking the game seriously. In time, I can add a new feather to my cap.

Perhaps the day will come when Noel will agree to my rewards plan: If I win, I kiss you. If you win, you kiss me. He loves chess but, like most boys his age, he hates kissing.

As I get better at it, Noel will learn to lose and shake hands after a game—win or lose—as his Ateneo chess teacher has taught.

GLOBE CASH

wallet na ang cellphone mo



HOW DO I ACTIVATE MY G-CASH SERVICE?

- 1 To register, type in REG <4-digit M-PIN>/<Mother's Maiden Name>/<First Name>/<Last Name>/<Address>/<telephone no>

Example: REG 1234/Santos/Benjamin/
/delo Cruz/88 Salceda Street Makati
City/6325551234



- 2 Send it to 2882.

You will then receive a text message saying
that you have successfully registered.



How do I use G-Cash Payments?

FOR OUTLET TRANSACTIONS:
For Outlets that accept G-Cash Payments you
will need to send G-Cash from your phone to
the phone number of the outlet (or the outlet's
frontliner will instruct you on how to send the
G-Cash in case they are using a different way
to accept the payment).

To pay (from phone-to-phone) type in:
<amount to be cashed-out> <M-PIN> and send
to 2882+<10-digit number of authorized outlet>

Example: 1000 1234
Send to: 28829170000000X

FOR ONLINE TRANSACTIONS:
For myAyala SureSeats and other web-based
transactions, simply follow instructions on the
website on how to pay using your G-Cash.



How do I send G-Cash to someone in the Philippines?

- Just go to any Authorized International
G-Cash Outlet that accepts cash-in
transactions.
- Fill up G-Cash form.
- Please present a valid I.D.
- Pay the cash-in fee to the frontliner.
- Frontliner will send the G-Cash to your
beneficiary and give you an
acknowledgement receipt (A.R.) for the
transfer and an official receipt (O.R.)
for the processing fee.

How do I cash-out my G-Cash?
Go to a Globe Business Center or any Authorized
G-Cash Outlet.



How do I send G-Cash to a Globe or Touch Mobile Subscriber?

- Just go to any Globe Business Center,
GlobeLines Payment and Service Center or
any Authorized G-Cash Outlet that accepts
cash-in transactions.
- Fill up G-Cash form.
- Please present a valid I.D.
- Pay the cash-in fee to the frontliner.
- Frontliner will send G-Cash to your
beneficiary and give you an
acknowledgement receipt (A.R.) for the
transfer and an official receipt (O.R.)
for the processing fee.

Using my cellphone, how do I send G-Cash to a Globe or Touch Mobile Subscriber?

For as long as you have G-Cash in your
cellphone, just send the following message:
<amount to be sent> <M-PIN> to 2882 +
<10-digit number of recipient>

Example: 1000 1234
Send to: 28829170000000X

How do I frontload G-Cash to my phone?

- Just go to any Authorized G-Cash Outlet
which accepts cash-in transactions.
- Show the required identification to frontliner.
- Give the frontliner the cash plus processing fee.
- The outlet will send the G-Cash to your
mobile phone number directly.

How do I cash-out my G-Cash?

- Go to a Globe Business Center or any
Authorized G-Cash Outlet.

A. CASHING OUT AT A GLOBE BUSINESS CENTER:

- Fill up a G-Cash form.
- Present required identification to the frontliner.
- You then pay the processing fee.
- Frontliner will write down a unique transaction
code on the service form.
- You then send the following message to 2882:
CASHOUT <amount> <M-PIN> <unique
transaction code>
Example: CASHOUT 1000 1234 55558888
- Frontliner will then print an A.R. for the cash-out
and an O.R. for the processing fee.
- You will then be given the cash.

B. CASHING OUT AT AN AUTHORIZED OUTLET (mobile phone to mobile phone)

- Fill up a G-Cash form.
- Present required identification to
the frontliner.
- Pay the processing fee.
- Frontliner will show you the outlet's
authorized mobile number
- You then send the following
message: <amount to be cashed-out>
<M-PIN> to 2882+<10 digit number
of authorized outlet>
- Frontliner will then print an A.R.
for the cash-out and an O.R. for
the processing fee.
- You will then be given the cash.

NOTE: Cash-in and cash-out fees will depend
on each outlet.

Processing fee for Globe Business Center
and GlobeLines Payments and Service Center
is a flat fee of P10 for any transaction below
P1,000. For transactions above P1,000,
fee is 1% of the amount.
Example: P10 for P1,000 amount

Text G-CASH to 2882

NOTE: All G-Cash transactions via SMS cost Php1.00.

G-CASH 24-HOUR HOTLINE NUMBERS:
2882 (toll-free) from your Globe Handyphone or Touch Mobile.
739-2882 from a landline in Manila.
1-800-8-2882882 (toll-free) domestic from any GlobeLines phone.

making great things possible **Globe**
HANDYPHONE

**SMART
GOLD**

0001
The PICC 8pm October 20 2004

0002
October 20 2004

bond



The PICC 8pm
October 20 2004
**FREE
TICKET**

SMART Gold presents Britain's newest music sensation on a limited engagement.

Text BOND to 209

KEYWORD	TITLE	ARTIST
BONDR1	Explosive	Bond
BONDR2	Lullaby	Bond
BONDR3	I'll Fly Away	Bond
BONDR4	Dream Star	Bond
BONDR5	Samba	Bond

For ringtones, text TONE <keyword> to 209
For polytones, text POLY <keyword> to 209

Get a pair of **FREE bond** concert tickets for every approved **SMART GOLD** subscription – from **Plans 1200 to 3500** – at designated **SMART Wireless Centers**. Tickets can be claimed at the following **SMART Wireless Centers**: The Podium, Shangri-La Plaza Mall and SMART Tower-Ayala.

Promo period: October 9 - 19, 2004. Per DTI-NCR Permit No. S062, Series of 2004.

Get a chance to win **FREE** tickets, bond CDs and Sony Ericsson handsets in the raffle promo.

Download tones, logos or picture images for a chance to earn raffle entries.

Promo period: October 6 - 15, 2004. See flyers for details. Per DTI-NCR Permit No. I217, Series of 2004.

To get...

WALLPAPERS

PHONETHEMES

TONES

LOGOS

PICTURE MESSAGES

KEYWORD

BOND1

BOND2

BOND3

BOND4

BOND5



BONDW1



BONDW2



BONDW7



BONDW8

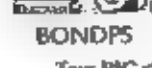
Text MMS <keyword> to 209

bond

BONDP1



BONDP3



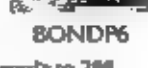
BOND P5



BOND P2



BOND P4

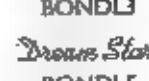


BOND P6

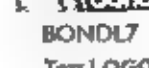
Text PIC <keyword> to 209



BOND L1



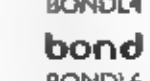
BOND L3



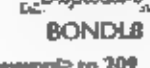
BOND L7



BOND L2



BOND L4



BOND L6



BOND L8

To download Themes:
1. Visit the SMART WAP site at <http://wap.smart.com.ph>
2. Click on Amazing Stuff.
3. Choose Handset Themes.
4. Click on bond.
5. Choose Phone Type.
6. Click on selected theme.

bond's latest a bum **CLASSIFIED** available in all music stores

In cooperation with:



Powered by:



To set GPRS Settings on your phone, text SET GPRS <phone model> to 211.
Ex. SET GPRS <N6600>. To activate GPRS on your phone, text GPRS ON to 333.
To set MMS Settings on your phone, text SET MMS <phone model> to 211.
Ex. SET MMS <N6600>. To activate MMS on your phone, text MMS ON to 333.

*For SMART Gold, SMART Gold, Add-on Mobile, and SMART Gold subscribers. Handsets charges cost P10.00 each. Ringtones and polytones cost P15.00 each. Text messages cost P2.50 each. Info on standard for all except Add-on Mobile at P10.00. Add-on Mobile at P5.00.

For questions, comments, or concerns, you may call the SMART Hotline at 098-1111. *BRI using your SMART cell phone, the SMART Corporate Hotline at 0888. Send a text message to 088 (Standard rate in excess of the FREE TEXT allocation applied). Email us at smartgold@smart.com.ph. Visit our website at www.smart.com.ph or visit the SMART Wireless Center nearest you.

SMART
Simply Amazing!

Sunday LIFESTYLE

Text us your feedback: Inquirer Life name/ city/message to 2207 (Globe) or 283 (Smart)



ALL in the family: Mom of the bride Babydoll Aquino, Regina and Robert with Robert's parents, Lt. Col. Kevin and Jo Richards

AQUINO-RICHARDS NUPTIALS

Keeping an old vow and making a new one

By Maurice Arcache

dial in Washington, D.C.

SIX years ago, Regina Refugio Naldo Aquino, beautiful and talented stage actress, daughter of vivacious, globe-trotting Rose "Babydoll" Aquino, vice president of WorldTravel BTI in Atlanta, Georgia, vowed to marry on the same day her grandparents, the late Rep. Rafael "Pasi" C. Aquino and Refugio "Puring" Aquino, made their marriage vows.

The occasion was the celebration of the golden wedding anniversary at the Manila Cathedral of her beloved "Nana" and "Nunu."

So Regina wed her tall, handsome and successful financial analyst beau, Robert Anthony Richards, son of Lt. Col. Kevin and Josephine Richards of Alexandria, Virginia, on the same day at the St. Matthews Cath-

Traveling pair

Despite the bride's travels—visiting her grandparents in the Philippines, studying in New York, meeting her mother in Dubai or Atlanta—home was always Washington.

Robert also did a lot of traveling, his father being in the United States military. He spent most of his life in Hawaii, a few years in Singapore then went to the mainland for college. Upon graduating, he also moved to the D.C. area.

The couple met through a mutual pal at a Halloween party in 2002. Robert's best friend in college was Regina's old high school buddy. While they noticed each other's good looks, the timing wasn't quite right then.

KEEPING/E2

Wheels! at WESTGATE

For the latest in cars and accessories, shift over to Westgate.

WESTGATE

FILINVEST

Filinvest Corporate City Alabang, Muntinlupa City
www.westgate@filinvestcorp.com

Globe Kababayan lets OFWs rediscover the Philippines with Flipside

The Philippines is indeed a very beautiful country. Filipinos who have been away for long periods of time can attest that our natural wonders like the Taal and Mayon Volcanoes, historical and cultural landmarks like the Baroque Churches and the Mingao Church and unique traditions like the Peñafrancia and Masskara Festivals are comparable to, if not better, than those abroad.

Globe Kababayan, the new mobile service campaign for OFWs by innovations leader Globe Handphone, knows how important it is for Filipinos not to lose their distinct cultural identity despite exposure to various foreign influences while living and working away from home. That is why it is now sponsoring Flipside, a new lifestyle and travel program airing on the Living Asia Channel, locally shown through Dream Broadcasting System, Desun, Home and other major cable operators. The Living Asia Channel can also be seen in Asia and North America through the Mahuhay Satellite, Globecast World TV and The Filipino Channel (TFC) Direct and even online at the ABS-CBN Interactive.

Flipside is hosted by internationally renowned Filipino American teen idol Lalaine, best known for her role as Miranda Sanchez in the hit Disney Channel series Lizzie McGuire.

During the course of thirteen (13) episodes, she will take viewers on a cross country journey of discovery that will deepen and strengthen her appreciation of her parents' home country. Included in Lalaine's itinerary are location shoots in beautiful Tagaytay, the historic walled city of Intramuros, the Manila Chinatown, and the island paradise of Boracay.

Flipside gives all Filipinos here and abroad a chance to rediscover the charm and beauty of the Philippines long taken for granted by years of familiarity or absence. As seen from a different perspective, the Philippines comes across as a

truly fantastic country imbued with a magic you never thought was there. "I fell in love with the show's concept of a young Filipino rediscovering her roots. Although I lived in the Philippines for five years, it's been ages since I've been back. I thought hosting Flipside is a great way for me to learn about the different culture and traditions of the Philippines while also making it known to all of my fans of my Filipino heritage," explains Lalaine.

Lalaine says that she is having the time of her life re-establishing ties with her relatives, making new friends and visiting lots of new and interesting places. But every now and then she admits she experiences homesickness. So whenever she does, she grabs her cellphone to call or text her friends back in Los Angeles.

A self-confessed cellphone enthusiast, Lalaine is glad that Flipside has also incorporated a portion called Globe Kababayan Mobile Moments into the program. This segment allows her to use pioneering Globe's International services such as International Short Message Service (ISMS) or International Multi-Media Message Service (IMMS) to tell her friends and loved ones in the U.S. of her daily activities from her mobile handset. Getting home is a reality of living away from home. A way to combat it is to have regular communication with family, friends and loved ones. That's why Globe offers a wide array of services such as International Direct Dial (IDD), ISMS and IMMS which lets millions of Filipinos including the relatives of OFWs to stay in touch with their loved ones in whatever part of the world they may be at.

It's also worth noting that Globe's IDD Service offers a flat rate of 40 US Cents to any destination at any time of the day. Globe also extends its superior service to tourists and balikbayans. Wherever they may be in the country, they can rest assured that Globe's extensive nationwide coverage has got them covered.

Living and working abroad is not an excuse to forget one's roots. Globe Kababayan ensures that the unique Filipino identity and culture will remain alive in a changing global landscape through sponsorship of TV shows like Flipside and through giving OFWs abroad and their families in the Philippines communication tools which bring them closer to home.

Globe Kababayan
MOBILE SERVICES PARA SA OFW

Mobile Moments



Lalaine at the Flipside contract signing.



Making beautiful music with Freddie Aguilar.



Lalaine jams with folk singer Joey Ayala.



Bayanihan's Ferdinand Jose gives Lalaine lessons on Filipino ethnic dancing.



Lalaine with Globe Kababayan's Alan Supnet and Shores Chin.



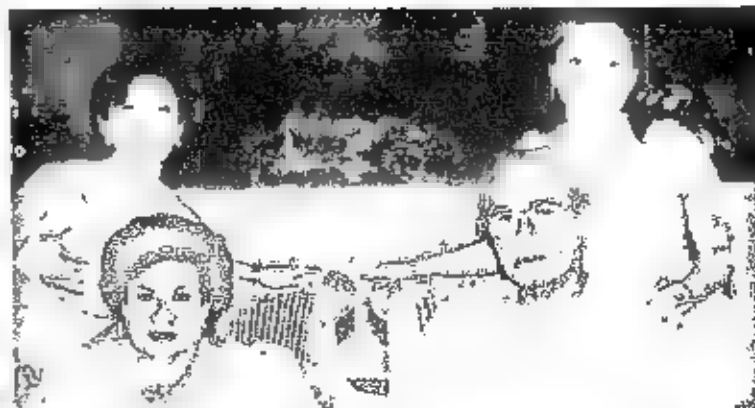
Lalaine with the Bayanihan Dance Company.



An introduction to the Philippines' No. 1 heat quonocher—the halo-halo.



THE EXTENDED Aquino family poses with the newlyweds at the reception.



ROSE Aquino and daughter Regina at the golden wedding anniversary of their parents, Rep. Rafael and Puring Aquino, on Jan. 2, 1998



MOM of bride Rose "Babydoll" Aquino with brother-in-law Francisco "Ike" Ramos



SISTERS ACT. Stunning sisters, and aunts of the bride, Rowena Aquino and Rosita Aquino-Ramos outside St. Matthew's Cathedral, Washington, DC

Keeping an old vow and making a new one

From page E1

But they bumped into each other in another party a year later. Regina was impressed by his intelligence and passion during their first real conversation. They discovered how much they had in common.

Falling madly in love, they were engaged after five months of dating.

'Where thou goest'

One evening, Robert simply said, "I want to move to New York and I want you to move with me—as my wife. Marry me?" Regina replied, "Yes!"

Deciding to wed on her grandparents' anniversary, the couple spent their eight-month engagement planning the wedding. Their wedding invitation was tres personal, containing their favorite love poem, "And Now You're Mine" by Pablo Neruda.

Regina looked radiant, like someone from a fairytale, in a romantic light-mauve corseted ball gown of layers of tulle with matching long-trained tulle cape, worn in lieu of a veil. The dress was designed by Rena Koh of Boca Raton. Babydoll chose an elegant vintage beaded terno from her late mom's collection of gowns designed by the late Ramon Valera, no less, *patungas*.

The big antique wooden doors of St. Matthew's Cathedral in Washington opened at 2.30 p.m. for the ceremony. The teary-eyed mother of the bride watched the apple of her eye walk down the aisle. Robert was dashing in his



NEWLYWEDS Regina and Robert with principal sponsors: uncle Francisco Ramos, aunts Carol Aquino, Nelda Lee, Kathleen Fonder, Anecia Esmitia and uncle Paul Lokie

3/4-length tuxedo suit. He had a gold pocket watch given by his father, as well as gold and jade cuff links that belonged to Regina's "Nunu" Rafael Aquino.

All in the family

The couple asked family and pals to join the bridal entourage. Regina's close pal, actor and singer/songwriter Cynthia Lin, was maid of honor. Bridesmaids, stunning in long back gowns and mauve tulle capes, were cousins and pals who came from three continents. They were cousins Christine "Chue" Jose-Irwin, Charisse Aquino, Rainbow Ramos, Ronnie Ramos, International School Mani-

la friend Chesu Zimmer and fellow actor Veronica del Cerro.

Junior bridesmaid Samantha Lee and flower girls, nieces Natalie Fowler and Julia Fonder, also wore mauve capes and looked like little fairies.

Best man was Dueteron Hauhart, who introduced the couple. Groomsmen were cool and hip brothers, Anthony and Christopher Richards and close friends from college. Coin and ring bearers were nephews Michael Lokie and Jackson Fonder, handsome in their black suits.

Principal sponsors were all aunts and uncles, such as titas Nelda Lee, Carol Lim Dayonot, Auntie



THE GRAND matriarch, Refugio "Puring" Aquino, in the early '60s in one of her Ramon Valera gowns

Esmitia and Kathleen Fonder and titas like Ramos, Paul Lokie.

Reception was at the newly refurbished elegant and stately Madison Hotel in Washington, D.C., where 175 people feasted on fusion cuisine, blending East and West with "Pan-asian," "Middle Eastern" and "Western" food stations. A sushi chef was there from KAZ Sushi, the best in town.

'Flowers' from Manila

The wedding cake was a delicious four-tiered burgundy cake alternating triple choco ate mousse and Bavarian fruit pastry. It was topped with beautifully handcrafted gum-paste cala-

lilies from Manila, made especially by aunt Byng Ayson Aquino, owner of Perfect match Flowers. A "dessert lounge" was filled with over 30 different caononc, cholestetolic sweets, from all over the world. An old-fashioned ice cream parlor was a testament to Regina's love for ice cream.

Tres visible at the event were Regina's socialite aunt, Rowena N. Aquino, who breezed in from Manila, accompanied by her newlywed daughter, Chue Jose-Irwin, and her Irish hubby Justin Irwin, who jetted in from Donegal, Ireland.

Another aunt, ballroom dancing queen, Rosita Aquino-Ramos, gave a "beautiful rendition of 'Dahil Sa Iyo' with her award-winning instructor, to the delight of the couple and their guests.

For the reception, super chic mom Babydoll changed into another hand-beaded vintage gown by Ramon Valera, also from her late mom Puring's collection. All sisters looked fabulous! Robert's large Italian and Celtic *famille* came from all over the US to witness the occasion.

Entertainment was a mixture of live and recorded music. Everyone rocked on the dance floor, led by the bride and groom until almost daylight, dahlings, when the newlyweds finally retired to their Royal Suite. The couple's adorable pug, Presley, sporting a bow tie, paraded as well.

Everyone agreed the blending of Regina's Filipino and Robert's Italian/Celtic cultures promises a great partnership and future indeed!

Lipa street gets a new name

KALIPULAKO Street in Lipa, Batangas, has been renamed Obispo Obviar in honor of the first Filipino priest and bishop whose life is now under study by the Congregation for the Cause of Saints in Rome—Servant of God Bishop Alfredo Maria Aranda Obviar.

Attending the ceremonies were Lipa Mayor Vilma Santos-Recto, Lipa Archbishop Ramon Arguelles, Maka-Obviar Lay Organization president Danny Dolor, priests and municipal councilors who passed Special Ordinance No. 05-2004 with former vice mayor Fernando Manguera presiding.

Sponsors of the ordinance were Councilors Rowena C. Sombrano-Africa, Romy Macasaet and Leonila L. Capuron. They were supported by Councilors Eric B. Africa and Solomon L. de Jesus.

The street renaming in August was part of the celebration of Lipa City's 57th founding anniversary.

A good priest. Danny Dolor, who is helping in the information campaign on the late bishop, said he was a good priest, a holy priest. Danny got to know the bishop when he was auxiliary bishop of Lipa in 1944 and bought his medicines at the pharmacy of Danny's mother, Soledad Lino Dolor, now 91.

Doña Soledad was actually the sponsor of Bishop Obviar when he was installed auxiliary bishop. She donated in 1979 the statue of the bishop that is now in the garden of the convent of the Missionary Catechists of St. Therese of the Child Jesus, which he founded in 1958. The bishop passed away on Oct. 1, 1978,

PURELY PERSONAL

Josephine Darang



feast of St. Therese, at age 89.

In 1994, the Bishop Alfredo Obviar Museum opened in Tayabas, Quezon. Danny Dolor opened in 2002 the Bishop Obviar Center in SLD Bldg. on R Torres Street, Lipa, (tel. 043-7562429).

A private chapel of Bishop Obviar at the Aranda residence, Mataas na Lipa, Lipa can be visited by appointment.

Full-color comics. A full-color comic book in English and Tagalog has been published through Danny Dolor and the Maka-Obviar Lay Organization. To get a copy, text Sister Nelida at 0921-2144637. Those who want copies of prayers can write to me, enclosing a self-addressed stamped envelope.

Shower of roses. When Bishop Obviar was Lipa's auxiliary bishop, the miracle of the roses happened. But he accepted the decision of the Bishops of the Commissions in 1951 to put a stop to stories about the apparitions.

June Kenney's book, "Lipa," mentions an interview in 1992 with the late Bishop Godofredo Pedernal, a young priest during the Virgin's apparitions to St. Teresita Castillo, then a postulant.

Father Pedernal accompanied then Lipa Bishop Alfredo Verzosa to the

Carmelite convent. The bishop was angry because of the nuns' claims of miracles. It was said a flow of rose petals met the bishop when he opened the convent's door. He fell to his knees, accepting the miracle was true.

But it had to be kept a secret. Some 56 years later, the apparition has still to be recognized by the Philippine Church.

But people go to Lipa to hear Mass and pray to Our Lady Mediatrix of All Graces. Bishop Pedernal passed away several months after the interview and, on his request, was buried beside Bishop Obviar in Tayabas, Quezon.

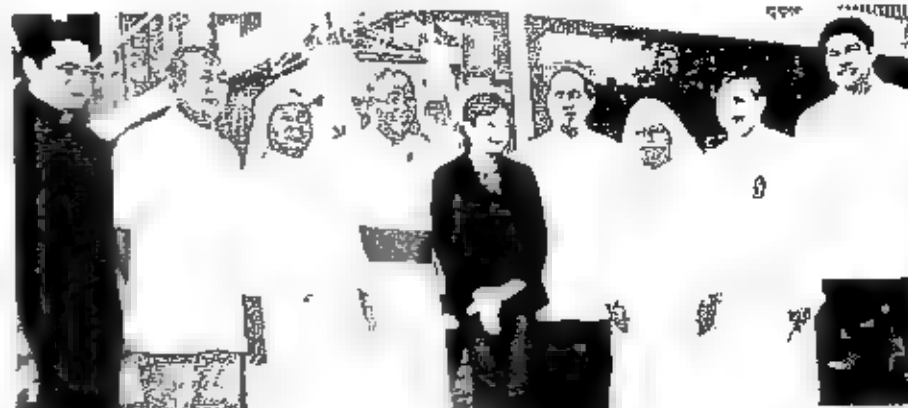
More on Bishop Obviar

Most Rev. Alfredo Maria Aranda Obviar was born in 1889 in Mataas na Lipa, Lipa City, Batangas, to Telesforo Obviar and Florentina Catalina Aranda.

His early religious formation and education were at the Jesuit College of St. Francis Xavier in Manila. After earning a degree in Bachelor of Arts at Ateneo de Manila University, he went to the University of St. Thomas Pontifical Seminary for Theological Studies.

The bishop was ordained in 1919. His pastoral ministry began that same year at Lita (now Malvar), Batangas. He was pastor of the Cathedral Parish in Lipa City 1927-1944.

He established catechetical centers in both parishes. He also became vicar general of the archdiocese of Lipa. After 25 years in the ministry, Father Obviar was ordained to the Episcopate and became Lipa's first auxiliary bishop.



FR. Jonas Palmares, Fr. Eyang Ramos, Mother Mercy Medenilla, Archbishop Arguelles, Mayor Vilma Santos-Recto, Danny Dolor, MCST Mother General Felina Caspillo, Fr. Bong Luistro and former vice mayor Fernando Maguerra

In 1951, Bishop Obviar was installed as apostolic administrator of the new diocese of Lucena where he founded the Missionary Catechists of St. Therese in 1958.

In 1969, Bishop Obviar was declared first residential bishop of the diocese of Lucena.

The cause of Bishop Obviar's beatification has led to efforts in his home province, Batangas, and hometown, Lipa, to propagate his life and work especially among Batangueños. Former Lipa Archbishop Gaudencio Rosales organized the Maka-Obviar Movement composed of Batangueño priests, religious brothers and sisters, relatives of Bishop Obviar, and the Batangas laity.

Seminary needs help

Fr. Oscar Cadayon, rector of Pope Paul

VI minor seminary in Maasin, Leyte, wrote:

"Our minor seminary, named after Pope Paul VI, is now 34 years old. It needs some repair and repainting... Our Diocesan chancery province (is in) one of the poorest provinces in the Philippines.

"May I ask you for financial [assistance] for the repainting of the seminary dormitories and [the purchase of] ceiling fans [for the] seminary chapel and study hall?"

Write to Father Oscar at the above address, call (053)3813631 or e-mail ocdadayaona@excite.com

Student needs help. Sergio Genisa, whose daughter Maria wants to become a nurse, can be reached at 5232754 or by text, 0919-5169806. Maria is a first-year nursing student at Adamson University.



ESPINOSA-RABENA

Melborne Espinosa, son of Melanio and Teresa Espinosa, will marry Jewel Rabena, daughter of Aurelio and Marilyn Rabena, on Oct. 23 at San Agustin Church in Intramuros. Reception will be at Tamayo's Villa Immaculada.

The bride will wear an ivory-white princess-cut duchess satin gown embellished with glass and cut beads with a four-yard train designed by Eddie Baddeo.



Milestones
We're accepting announcements of weddings and engagements. Please send the following typewritten information: names of engaged couple, names of parents, date and place of wedding, gown designer and other related information. Readers can send sketches of gowns and pictures of the couple to the INQUIRER office, or P.O. Box 2353 Makati Central Post Office 1263 Makati City, or e-mail lifestyle@inquirer.com.ph. This will be printed depending on space availability and at no cost to the sender.



TAN NG

Edgar C. Tan, son of Suan Te and Pec Ty Tan, will marry Melody K. Ng, daughter of Antonia Kho Ng, on Nov. 21 at United Evangelical Church of the Philippines. Reception will be at CityBest Seafood Garden in Quezon City.

The bride will wear a silk organza gown with silver and transparent glass beads by Gueco Designs.



CRUZ-CALPATURA

Marlene Cruz, daughter of Ricardo and Felicidad Cruz, and Emar Calpatura, son of Crispin and Adoracion Calpatura, will tie the knot on Oct. 30, 10 a.m., at the Saint Peter Parish Church, Tungkong Mangga, San Jose del Monte, Bulacan. Reception will follow at the groom's house at Block 39 Lot 1, Francisco Homes 3, Muzon, SJDM, Bulacan.



CO-TAN

Hayley Tan, daughter of Teodora Tan and Tan Chin Bio, will marry Charlie Co, son of Mary Ann Co and Co Seng, today at the Shrine of Jesus, the Way, the Truth and the Life in Pasay City.

The bride will wear a gown of white duchess satin mixed with frosted organza, embroidered in scroll and floral patterns with cut glass, sand crystals and Swarovski stones by Leonard Co.



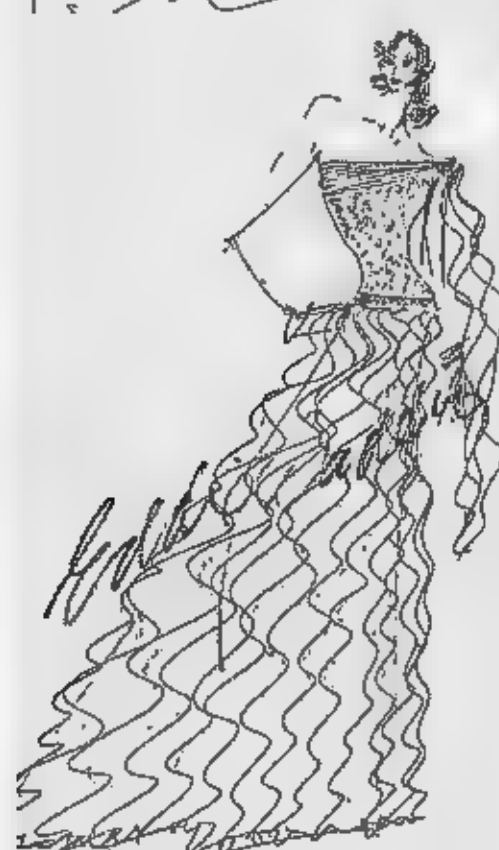
MURALLA DEBUT

Tracy Anne Muralla, eldest daughter of Nestor and Weng Muralla, will celebrate her debut on Oct. 20 at the Vale Verde Country Club ballroom. A part-time model, the debutante is taking up Commerce at the University of Santo Tomas. She will wear an Eddie Baddeo pink lilac princess-cut ballgown with draping top bodice in chartreuse, lavender and canary yellow, embellished with Swarovski crystals.



VILLAGONZALO DEBUT

Ryza P. Villagonzalo, daughter of Henry Sr. and Celsa Villagonzalo, celebrated her 18th birthday recently at Caritas, Manila. She is studying at the Orthopedagogical Institute in Manila.



HENSON DEBUT

Marie Rose Henson, daughter of Oscar and Realiza Henson, celebrated her 18th birthday yesterday at Patio Victoria in Intramuros. She wore an Eddie Baddeo creation—a gray and lavender gown with fully beaded bodice and Venus neckline, with A-line skirt and full circular bias ruffles. Styling was by Meinard Giccomio.

ANSWER TO SUNDAY CROSSWORD

MARINE	OASIS	ABCS	HAST
ELATES	STILL	COLL	ORDER
OPTIMIST	ISLAND	ABEAS	RHEA
WHENTHE	MAND	SCOVERED	
SAD	REN	SYCK	AIRTEL
UJRGES	TA	IDEAR	
ESSEN	HA	AIDE	STU
PETBOAL	ONS	ICTOP	TEM
PLAY	SHY	KEISTS	ORK
SOL	STAG	LOM	JNJ
ASNOW	HE	YOU	FOUN
OL	LAY	IR	TOP
OME	CAINE	RE	OUNCE
MEL	AT	DO	ONGE
AVL	AMA	ONA	HOS
HEGAL	ITD	CL	USEY
ART	ESS	VEN	LOM
MISS	W	YTHON	SBJ
IQOL	DEEL	R	EMERGE
ARNI	BEAT	ANEN	MAQES
NEES	LODY	WEST	LYLE



Huling-huli ang Ponkana!

SUNDAY,
OCTOBER 17, 2004

PHILIPPINE DAILY INQUIRER



For feedback, e-mail us at: lifestyle@inquirer.com.ph

inquirer.com.ph

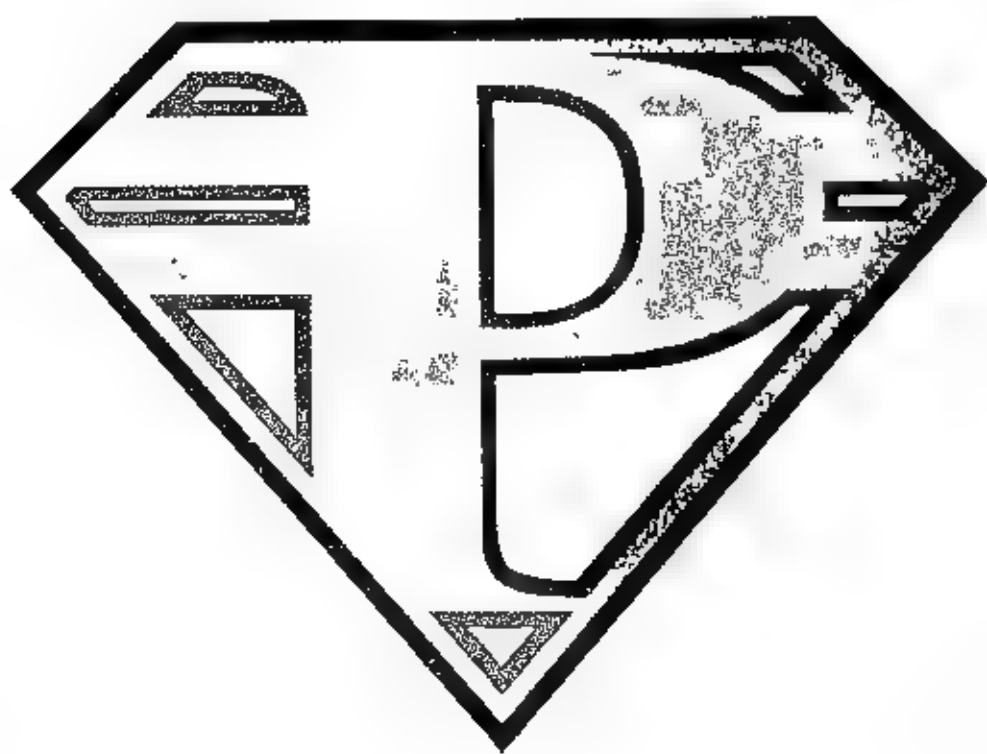
Sunday LIFESTYLE



Women of the year

12 Filipina achievers join
the illustrious ranks of TOWNS awardees

STORY ON PAGE F2



PESO POWER!

P50 = \$1 sa Duty Free!

Pay in any foreign currency and get the corresponding discount. The discount on dollar purchases will be based on the percentage difference between the official Bangko Sentral ng Pilipinas rate of the day and P50. From October 11 to November 14, 2004 only.



THE BEST THINGS IN LIFE ARE FREE.

Fiestamall, Manila • Waterfront, Cebu City Hotel
Per DTI-NCR Permit No. 2381 Series of 2004

Greet 'n treat your buddies
this Halloween!

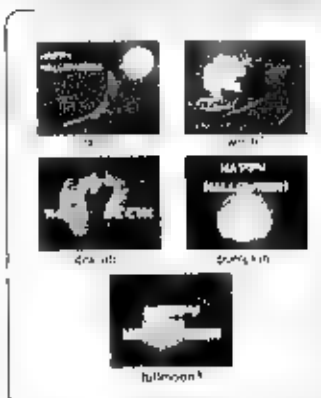
SMART
**Pasa
Load**
GREET 'N LOAD



SMART PasaLoad Greet 'N Load is complete - your special greeting will be sent along with an MMS image, pic message, logo or ringtone that fully expresses how you feel.

To get info, text
232 to 232

Type	Send to 232	232
Anniversary	ANNIV	
Birthday	BOAY	
Congratulations	CONGRATS	
Happiness	HAPPY	
Hello	HELLO	
Love	LOVE	
Miss You	MISS	
Lonely	SAD	
Sorry	SORRY	



TITLE	MONOTONE KEYWORD	POLYTONE KEYWORD
Ucho Orlo - Pamela Remo	88pamela2	88pamela6
Kahit Di Sabihin	disabihin2	disabihin6
Pin Guy 3 In Love With You Para	disguysinlov2	disguysinlov6
Kapag Kaya	kankaya2	kankaya6
Machonum	machonum2	machonum6
Pagbigyan Mo	pagbigyan2	pagbigyan6
Pamela	pamela2	pamela6
Panginipang Kaya	panginip2	panginip6
Rainbow	rainbow2	rainbow6
San Circle Quest Theme	starcircle2	starcircle6
Sundat Sa Gaisw	sunatunad2	sunatunad6
Tanging Ina	tangingina2	tangingina6

He'll get
a special greeting
'n P10 Load



Just type your friend's cellno number and
your greeting then send to 232. We'll match
your text with a picture message that



To give Greet 'N Load



Applicable download and PasaLoad rates apply. Service available for prepaid-to-prepaid users and postpaid-to-prepaid users only. Prepaid subscribers with new SIM need to load their accounts first to be able to send PasaLoad Greet 'N Load.

For questions, comments or concerns, you may call SMART Hotline at 888-1111, send a text message to 888 (P1.00 per message) or access at the PALS TEXT site at www.pals-text.com.
Available on brands under the SMART Network: Infinity, SMART Gold, SMART Buddy, Adtec Mobile, Talk 'N Text

SMART
Simply Amazing!



RAQUEL Fortun



DEANIE Lyn Ocampo



ALICIA Arroyo



MADONNA Casimero



DITA Sandico Ong

Women of the year

Text by Rowena C. Burgos
Photos by Joseph Agcaoli

THEIR accomplishments reflect the powerful combination of proficiency, passion and, yes, perspiration. But, although we suspect that these women really sweat, they do it ever so discreetly.

In a recent press conference, this year's awardees of The Outstanding Women in the Nation's Service (TOWNS) talked briefly about their extraordinary career choices, living their dreams and the determination required to be a successful woman in today's world.

Because of her work with sick children, Catherine Babao-Guballa was given the Reader's Digest Everyday Hero award in 2003 and a Unicef honor in 2002. This TOWNS awardee for public service (children's healthcare advocacy) was trying to overcome her grief over the death of her son in 1998 when she established Migi's Corner Foundation, a non-profit organization aimed at improving the living conditions of indigent kids in government hospitals. There are now 12 Migi's Corners all over the country.

"As editor in chief of Me magazine, I continue to advocate for improvements in the area of children's health through stories in the magazine and by continuing to write about such topics in the INQUIRER," says Guballa, who is also helping in the rehabilitation of the pediatric ward of the Philippine General Hospital.

Alicia Rita Morales Arroyo, chair of the Philippine Stock Exchange, worked hard to make the Rizal Commercial and Banking Corp. (RCBC) a leading remittance player in Hong Kong, before she became the president and CEO of RCBC Securities Inc.

"I relocated the Kowloon Remittance Office to the Star Ferry, enabling OFWs to have easier access to remitting their funds to their beneficiaries. This also gave them an option for door-to-door delivery nationwide. Together with respected business personalities, I worked on the establishment of the Hong Kong Bayanihan Trust Co. that enabled domestic helpers to make use of training facilities," says Arroyo, who received an

Appreciation Award from the PSE in 2001 for supporting and contributing to the demutualization of the PSE, and in 2004 for her "sterling leadership and dedication."

Mania Josephine Barrios' work as an alternative romance novelist is considered pioneering, because she has used a popular literary form to discuss issues such as censorship and violence against women and mail-order brides.

"I have effectively articulated the experiences and issues of women through my poetry, plays and alternative novels. I believe my work has influenced and inspired other women writers, artists and musicians," says Barrios, whose researches have greatly contributed to women's studies and literature.

A facilitator-trainer in theater and poetry workshops in the Philippines and United States, Barrios conceptualized the six-week UP Intensive Philippine Studies Program, which offers courses in Filipino and Philippine Studies to Filipino-American and Southeast Asian Studies scholars from the US, Japan and other countries.

Madonna Carbon Casimero earned an award for Outstanding Research Level 1 for the Philippine Rice Research Institute in 1995. In 1999, she merited the best paper in weed science at the 31st PMCP Annual Scientific Meeting. In 2001, her work titled "Population Dynamics and Growth of Weeds in Rainfed, Rice-Onion System in Response to Chemical and Cultural Control Methods," was awarded the best research paper.

"Born to a poor family, I have always been inspired to search for relevant technologies to alleviate low production and the income of poor families in the country," she says.

Cecilia Oreña Drilon has been in broadcast journalism for 19 years now. She has covered some of the Philippines' most memorable stories, like the government's negotiations with the CPP-NDFP in 1986 and with the MNLF in 1987, the coup against the Aquino government in 1989, the killer quake in 1990, the Mt. Pinatubo eruption in 1991, the ambush of Joe Pring by the CPP's Alex Boncayao Brigade in 1994, and the peace talks between the Philippine government and the Muslim separatist group MILF in Tripoli, Libya, in 2001.

"I have consistently tried to uphold responsibility and commitment in an in-



CATHERINE Babao-Guballa

dustry that is fiercely competitive and driven by ratings and profit. My strong commitment to public service is my persona, and humble contribution to the task of nation-building," Drilon says.

Raquel del Rosario Fortun is the first Filipino pathologist formally trained in forensic pathology and the first Filipino woman pathologist. She won The Outstanding Young Men Award in forensic pathology in 2002.

Fortun offered her forensic medicine expertise pro bono during the Ozone disco tragedy in 1996, the Asosacion de Damas Filipinas fire in 1998 and the Asian Spirit plane crash in 1999. For the autopsy of a Filipino worker killed in Saipan, she was taken as a forensic pathology consultant by the Attorney General's Office of the Commonwealth of the Northern Mariana Islands in 1997. She participated in the Physician for Human Rights-Republic of Cyprus Mission in 1999 to identify victims of the Turkish invasion. In 2001-2002, she was forensic pathology consultant for the UN Transitional Administration in East Timor.

"Being a spokeswoman of the dead is a fascinating job," she deadpans.

Carmela Lourdes Cynthia Arnaldo Gutierrez won Time Magazine's Asian Heroes Award in 2003 "for using her fame to spread a message often ignored



CHINCHIN Gutierrez

in the Philippines." In 2004, she won the International Earth Day Award of Recognition for "Uyayi, a Collection of Philippine Lullabies." She has also organized multisectoral consultations among the diverse groups residing in Mt. Banahaw, helping them to take care of the place's precious watershed and forest cover.

"Whether engaged in the task of healing Mother Earth or rekindling our ties with our Motherland by echoing the voices of our ancestral past, I believe I have touched the lives and hearts of our countrymen and made them proud to be people of the Philippines and citizens of the world," says this actress.

Mar Chu Celino Lambino received the Parangal from Kongreso ng Maramayang Pilipino in 2002. In 2000, she joined the impeachment trial of Joseph Estrada as a private prosecutor. "I annotated live on TV the presentation of bank managers and Chavit Singson as witnesses," she says.

Lambino was appointed UP Diliman chief legal officer in 1991. In 2000, she was part of the fact-finding mission to war-torn Mindanao.

Aura Castillo Matias, president of the Philippine Ergonomics Society, director of the Philippine Institute of Industrial Engineering, division head of the National Research Council of the Philippines and secretary-general of the Asso-

ciation for Engineering Education in Southeast Asia and the Pacific, is the key founder of the Philippine Institute of Industrial Engineers.

"My involvement in various government projects has been characterized by both application of expertise and creativity in generating new knowledge that form the basis of government policy and decision-making," Matias says.

Deanie Lyn Ocampo has published researches for the Reading Association of the Phils., Family Studies Program of the UP College of Home Economics and UP Home Economics Journal. Her specialization in Early Childhood Care and Development covers an extensive community-based research and development experience, utilized for national and local policy reforms for the welfare of 0-6 years old Filipino children.

"I dedicate my achievements to my bedridden father and to my mother. They are the moving powers in my work," she says.

Fernandina Sandico Ong, president-designer of Cache Apparels and president of Earthline Foundation, has promoted and used the finished products of the Mangyans in Mindoro. She also plans to put up a center to promote Mindoro to both locals and tourists. In 1992, she was recognized with The World's Who's Who of Women Certificate of Merit, 11th Edition, by the International Biographic Center in Cambridge, England.

Blessilda Perez Raposa, president of the Mathematical Society of the Phils., secretary of the National Research Council of the Phils. and member of the Southeast Asian Mathematical Society, is a member of the Commission on Higher Education technical panel for science and math, which evaluates academic programs for higher institutions.

"My efforts have always been geared toward the improvement of the mathematics community in the Philippines. The seminars I help conduct aim at improving the mathematical knowledge of teachers and students alike," she says.

Worthy of emulation

TOWNS Awards are given every three years to Filipino women professionals, 21-45 years old at the time of selection. Since TOWNS was founded in 1974 by Lions Club Int'l., it has awarded 130 women.

"These awardees represent the new wave of phenomenal women. They dare not only to dream but also to achieve success in professions where there is no room for mediocrity. They are examples to be celebrated and emulated by us all. By making performance their bottom line, they demonstrate that the most effective response to adversity is an insistent pass on for excellence," says Dr. Perla Santos-Ocampo, chair of the awards committee.

This year's 12 TOWNS awardees will be honored on Oct. 28 at Malacañang Palace.

E-mail the author at rburgos@inquirer.com.ph



BLESSILDA Raposa



AURA Matias



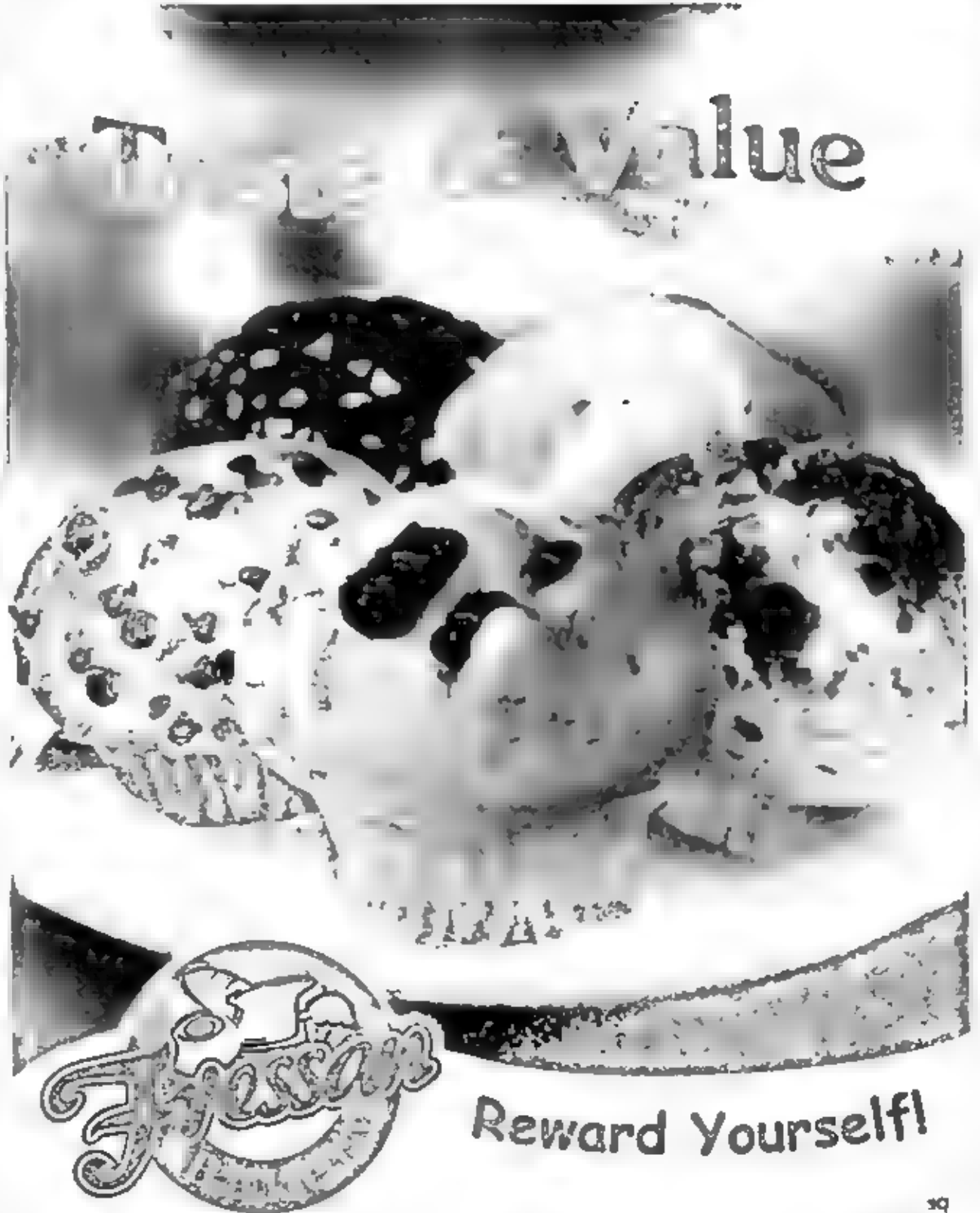
MARIA Josephine Barrios



MARICHU Lambino



CECILIA Drilon



San Pablo celebrates its seven lakes

The Festival of the Seven Lakes has the support and participation of Laguna's different local government units, Department of Trade and Industry Laguna and San Pablo City Chamber of Commerce.



1,500 FILIPINOS HAVE FINALLY WON IN AN OLYMPIC EVENT.

JOSEPHINA A ORTEGA BOCAVE BULACAN CHARLOS S QITERRON SAN JUAN METRO MANILA ANALIZA A NOTAS, SUBIC ZAMBALES JOSEFINA ORTEGA BOCAVE BULACAN MA RUBY ARANTE SANTA MARIA BULACAN

CONGRATULATIONS TO THE WINNERS OF McDONALD'S OLYMPIC WINNING TREATS.





Chito Vijandre, Mons Romulo-Tantoco, and Ricky Toledo



Standing: Mar Roxas, Korina Sanchez, and Globe's Gerry Ablaza
Seated: Gary Valenciano and Angeli Pangilinan-Valenciano



Nokia's Porikshit Bhasin, Pinky Webb, and Globe's Ferdz Dela Cruz

A flair for gourmet and technology

Globe Platinum's Mare e Terra was an exemplar in the arena of exquisite delights. Margarita Fores crafted Mare e Terra, a culinary tribute to the rich harvest from the sea and land. The intricately prepared feast derives inspiration from the rustic charm of Italy. Wines from Bacchus International complemented the cuisine.

Romantic music from a solo saxophonist played discreetly in the background, as some of Manila's notable names in government, business, society, media, entertainment and the arts savored the gourmet encounter. The garden café of Pepato, styled to resemble an Italian courtyard, highlighted a showcase of the latest artful mobile innovations from Nokia.

It truly was a night made special for Globe Telecom's top clients. Gerry Ablaza and Globe's top executives welcomed and entertained the guests. Friends of event co-hosts Mons Romulo-Tantoco and Margarita Fores also graced the event.

Gustatory delights that matched the excitement of a special preview of two upcoming handsets, the Nokia 6260 and the Nokia 9500 Communicator was indeed the perfect recipe for a memorable evening.

Collectively, these elements crescendo to a refined experience, a union of the modern and the traditional, as only Globe Telecom can deliver.

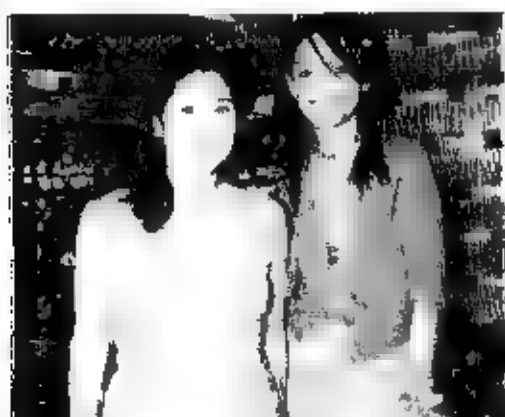
The event: Mare e Terra
The hosts: Globe Platinum, Nokia, and Pepato
The venue: Pepato, Greenbelt 2



Stephanie Kiente and Christian Gonzales



Hubtrons with Karen Kelly



Mons Romulo-Tantoco and Joyce Oreña



Ces Drilon, Lea Caringal, and Edu Manzano



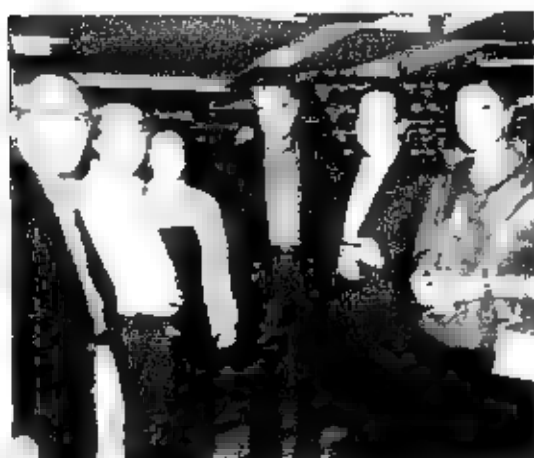
Willie Soong, Jun Cabangon, Alex Lichaytao, and Sander Tantoco



Toffer Vidal, Margarita Fores, and Raul Manzano



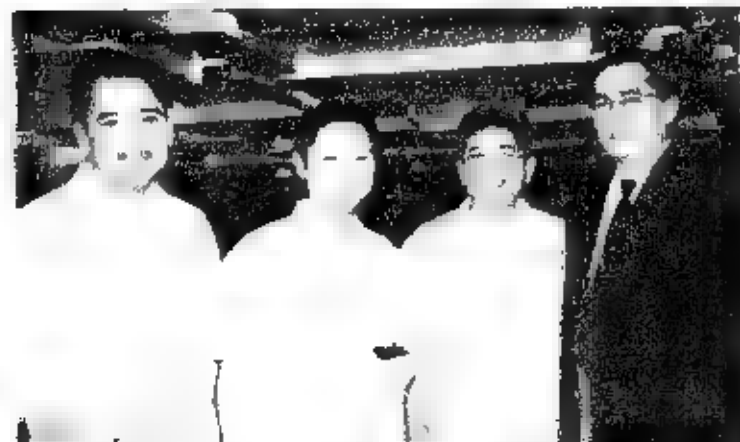
Pepper Teehankee and Luanne Erni



Cesar Buenaventura, Guillermo Luchangco, Maloy Luchangco, Leonarda Gonzalez, Toby Gan, and Bernie Gan



Seated: Chinggoy Andrada, Cory Quirino
Standing: Victor Consunji, Margarita Fores, and Becky Garcia



Delfin Gonzales Jr., George Siy, Charlie Rufino, and Gerry Ablaza



Nokia's Rhomel Marcojos, Joanne Racoma, Luanne Erni, and Gary Valenciano



Jojo Ocampo, Girlie Radis, and Louie Ocampo



Francisco Dizon, Ernest Cu, and Marin Tornberg

Archie Rodriguez, Bea Valdez, and Anton Mendoza



Bledes Flores, Luis Terry, Margarita Fores, Ito Feliciano, and Rhett Eala

The Globe Platinum Privilege Club understands the meaning of lasting commitments and cherished bonds, with an array of personalized and exclusive services for its esteemed members.

Globe
PLATINUM
YOUR OWN RULES.



CHARMING racers. Sheree, Diana Zubiri and Raven Villanueva

The daredevil and the 'Assumptionista' in me

CELEBRITIES, sports and charity seem to be a winning combination for a successful event in these challenging times. Two recent, sports-related affairs allowed me to expand my wardrobe to include sporty, casual chic attire. But I quickly realize that such is my least favorite look since it requires minimal accessories and playing with a wig and feathers is disastrous.

Not that I've been able to play anyway. During my recent holiday in Greece, apparently I brought home the ultimate Olympic souvenir



Tessa Prieto-Valdes

—I am now in my first trimester for a 2005 baby! So my workout schedule, which included belly-dancing, flamenco, badminton, triathlon and yoga, have been put on hold for now and I am officially a sports salangpusa.

At the recent Nivea Celebrity Karting Challenge, I have never seen such a large gathering of show-biz glitterati and political fritterati battling it out at the Manila Speedzone tracks. I actually tried karting in their old location near Antipolo. In what can only be described as a good move, Belgian owner Hans Desmet decided to relocate to the more accessible The Fort.

Is it politically incorrect to call myself a woman driver? My screams were louder than

THE DAREDEVIL GZ

SMART
Infinity
 Enjoy life's best.

*What came from exceptional—
 made even better.*



A built-in QWERTY keyboard.

Higher memory capacity.

Push e-mail capability.

Just some of the powerful enhancements
 introduced in the new Sony Ericsson P910i.

FREE under SMART Infinity, starting at Plan 5000.

You never rest on your laurels. That's why you are always held in such high esteem — a quality the new Sony Ericsson P910i shares with you. Following the highly successful P900, the Sony Ericsson P910i comes with even greater features that complement your passion for excellence.

- A built-in QWERTY keyboard for more data input options.
- 64MB internal memory.
- Memory expandable to 1GB.
- Handwriting recognition.
- WAP 2.0 mobile internet browser.
- 262K TFT color screen.
- Built-in digital camera for stills and video.
- Bluetooth™ and Infrared connectivity.
- Tri-band mobility.

Subscribe to SMART Infinity and experience VIP customer service, special packages on the latest handsets, access to exclusive events, value-added services tailor-fit to your lifestyle, and flexible monthly plans — innovative service features that complement the remarkable innovations of this choice handset.



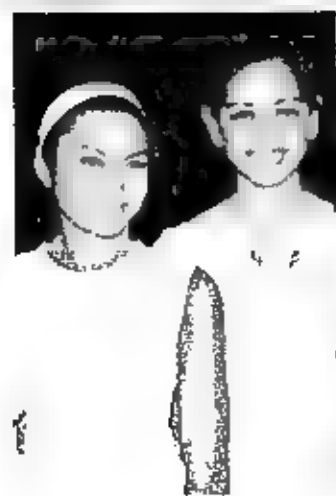
Sony Ericsson

For questions, comments, or concerns, you may call the SMART Hotline at 888-1111, *888 using your SMART cellphone; the SMART Corporate Hotline at 888-8888, send a text message to 288 (Standard rate in excess of the FREE TEXT allocation applies), e-mail us at customer@smart.com.ph, visit our website at www.smart.com.ph, or visit the SMART Wireless Center nearest you.

SMART
Simply Amazing!



GREAT players Keren Pascual, Rajo Laurel, Raya Mananquil and Corey Wills



INQUIRER badminton belles Apples Aberin Sadhwani and Gern Padilla; and Paolo Bediones



ASSUMPTION Batch '81 with Martin Nievera

PHOTOS BY WALLY SAW

The daredevil and the 'Assumptionista' in me



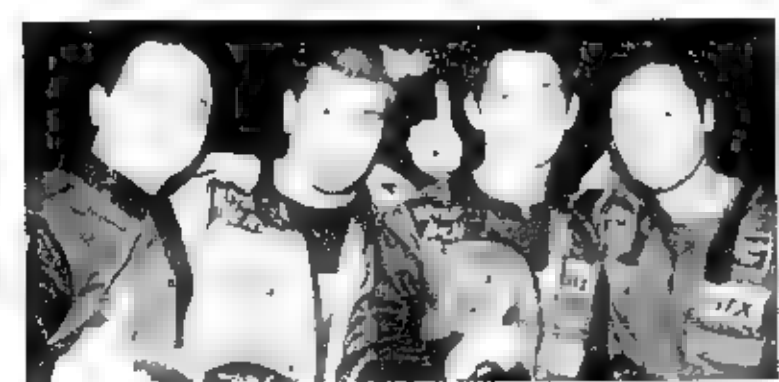
SEXY Patricia Javier with young racer Alfonso Martinez



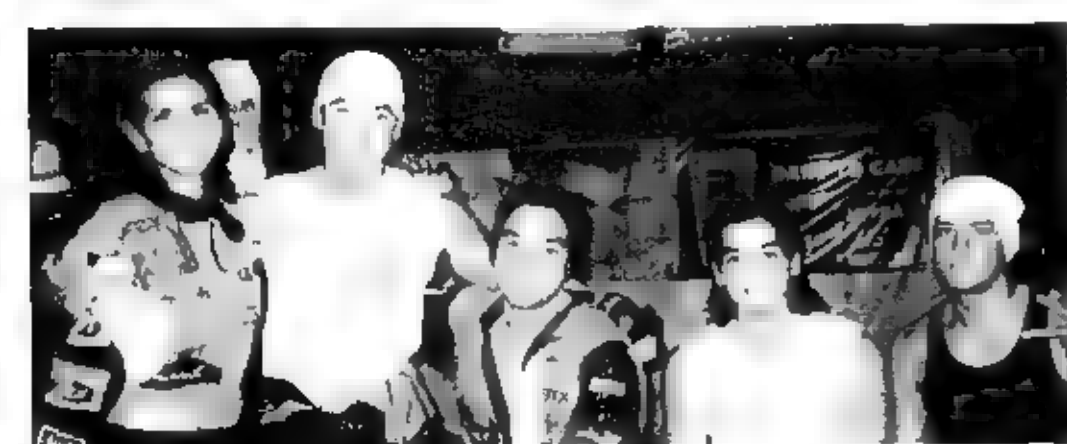
RIGHTLINK Productions' Jessica Rodriguez and hubby David Bunevacz



AMBI Pur men's winners Paolo Valenciano, Dominic Ochoa and Richard Gomez



CHAMPION Men's Relay Challenge: Rep. Albert Garcia, Ramon Christopher, Richard Gutierrez and Tonton Gutierrez



SPEEDZONE racers Dyan Castillejo, Marc Nelson, Bernard Palanca, Mico Palanca and Geoff Rodriguez



VOLVO boss Albert Arcilla, Carmela Puyat and Bing Javelosa-Ongsako

I went karting against the best and ended last, and smashed shuttlecocks with celebrities and ended ... quite smashed



PRETTY Agot Isidro



ADIDAS gear for Assumption Batch '81 members Peaches Luciano-Jinenez, Carolyn Trota-Salud, Jaid Palma, Popsie Gamboa and Meg Soriano-Roque



ADIDAS gear for Assumption Batch '81 members Peaches Luciano-Jinenez, Carolyn Trota-Salud, Jaid Palma, Popsie Gamboa and Meg Soriano-Roque

From page G1

the engine! I would cut the curves with my screeches, sounding like engine trouble, and that wasn't even an official race. If I joined the Nivea race, I would have garnered the Turtle Lap award that went to sexy actress Diana Zubiri. Never mind, the racing jumpsuit looked so good on her it's hard to believe that one breast size fits all.

With the curvaceous Viva Hot Babes waving the flags, the spectators could barely keep their eyes on the race, except for notable exceptions like supportive mom, Angeli Valenciano, cheering for her son Paolo. Eldest son of Mr. Pure Energy Gary V, this natural driver was the Ambi Pur Individual Male fastest lap winner, beating racing giants like Richard Gomez and Dominic Ochoa. Proud Angeli was so thrilled, she e-mailed me five photos of her son's victory. It was such a surprise because Paolo had only a couple of runs a week before the race.

I met up with Sen. Mar Roxas at the ribbon-cutting of the Negros Trade Fair, and the Nivea Challenge was still on our minds. He told me that he placed and ended in the same slot as I and told me not to tell anyone. (Shh! It was 29th place!) Maybe he was not too inspired since his only girl, Korina Sanchez, only arrived after his race.

New hair harbor

As usual, I was juggling multiple events, so I had to quickly leave because I was the guest of honor at the new hair salon of Eric Maningat, Studio 546 in the Shangri-La Plaza Mall. One of my favorite makeup stylists, Eric is in charge of making me look good for my HSBC and General Motors print ads. So I was overjoyed that his parlor is directly across Urban Spa and Preview editor Pauline Suaco-Juan's Nail Spa on the fifth floor of the mall. Now I can plan a whole day, total makeover, all in one corner of the mall!

'Colegiala' badminton

My next big sport-viewing event was my own Assumption Batch '81 Badminton tournament at the new Zone courts in Makati. The fund-raising affair was sponsored by PLDT, Adidas, Metropolitan Athletic Club, Metropolitan at Rockwell, RFM, HSBC, Volvo, Human, Yamaha, Gosen and, of course, INQUIRER.

If it weren't for their support and the rest of the minor sponsors, I don't think all our efforts to help fund the school's Mother Rose Auditorium and also its mission schools would have been successful. I realized that there are just so many kind and generous beings still passionate about helping the country even if it seems like an uphill challenge. Or maybe we just twisted their arms too hard and abused our friendships! Either way super thanks to all of the wonderful sponsors who supported the Assumption.

On top of their financial support, a notable

few also generously gave of their time. PLDT chair Manny Pangilinan and INQUIRER chair Marixi Prieto (What are moms for?) played a VIP match, which pitted humble and endearing Mr. P partnered with Filipina Badminton Olympian Weena Lim against equally humble and endearing Mrs. P partnered with National Team player Wally Fernandez. And who won that match? Well, let's just say the Assumption did. Thanks to all!

The match was a close one, though. Wally had to play his cards right because PLDT sponsored his trip to compete at the US Badminton Open with the rest of the Philippine Team, including our top player, Kennyyvic Asuncion. Practically straight from the airport, both Wally and Kennyyvic still played impressive demo matches that left all of us amateur players just so aware of the difference between hitting our leisurely lobs and their swatting 120-kph smashes.

Equally impressive was first-time player HSBC president Warner Manning. He gets my award for Most Sporting CEO! An excellent squash player, Warner had never touched a badminton racket and yet he almost won with his partner, pretty Cita Yabut, against my ex-tennis player hubby, Dennis, who combined with fun Gina Godinez. Gina also happens to be the sister of my fave crooner and buddy, Martin Nievera, who surprised us and graced the event in between his busy schedule. An avid player, he told me he would play in the next year's tourney.

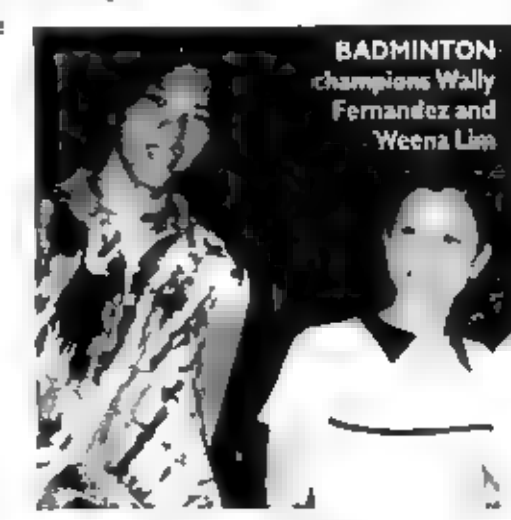
Celebrities

What's a charity event without celebrity stars? Gorgeous hunk, *numero uno* Diether Ocampo, played with all-around athlete Dyan Castillejo, who brought her crew from "Sports Unlimited" to cover the event. "S-Files" host Paolo Bediones (he has an instructional video, by the way) and TV scanner and INQUIRER columnist Cory Quirino cut the ribbon with Zone owner Vina Concepcion Monasterio. INQUIRER badminton belles Apples Aberin-Sadhwani and Gem Padilla showed that their beauty and strength are unbeatable. And cute, spunky singer Kitchie Nadal almost sang for us.

After all the sponsored Gosen rackets, Adidas bags and Rustan's gifts had been given to the winners, and raffle prizes from JVC and Nokia had been won, I had the Freeway Dance winners from Miriam High School perform their closing number since our own Assumption girls didn't have a dance ready.

Fun, sports, charity, generous executives, wonderful celebrity stars and just good ol' regular folks like classmates from high school—these are the best elements for a successful event that leaves everyone's hearts happy.

E-mail the author at seaprincess@inquirer.com.ph



BADMINTON champions Wally Fernandez and Weena Lim



INQUIRER chair Marixi Prieto and PLDT's Manny Pangilinan



HUNK Diether Ocampo and RFM couple Marissa and Joey Concepcion



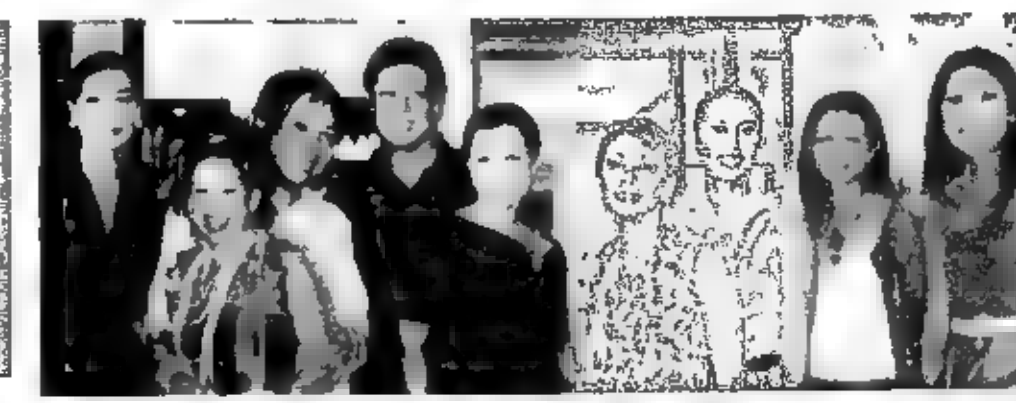
ZONE owner Vina Concepcion Monasterio and Betchay Monserrat



NOKIA 6110i winner Lindy Pellicer Magnaye, Gina Godinez and Janet Campos



HSBC CEO Warner Manning and wife Julie



STUDIO 546 opening: Tina Ocampo, me, Patrick Rosas, Eric Maningat, Daphne Orenia-Paez, Lala Fojas, Yvette Ilagan, Pauline Suaco-Juan and Chalk Religioso

Meeting on making schools 'faith communities'

THE FIRST National Convention of Campus Ministry will be held Oct. 20-22, at the Grand Ballroom of Westin Philippine Plaza.

The event is hosted by the Campus Ministry of the Ministry for Youth Affairs of the Archdiocese of Manila, in partnership with the University of Santo Tomas.

Theme of the convention is Transforming Schools into Faith Communities. The convention has two objectives: to initiate a national movement that will provide an alternative environment

to students by transforming schools into faith communities; and to create a national structure that will facilitate the growth and sustainability of the movement.

Manila Archbishop Gaudencio Rosales has endorsed the convention, saying education plays a pivotal role in energizing the kingdom of God on Earth through the building of faith communities in school campuses.

School administrators, youth campus ministers, chaplains, student leaders and concerned parents are invited to attend the convention.

Call 7353390 or 7366589

A Halloween of fun and prizes

HALLOWEEN at SM Supermalls until Nov. 2 means fun and prizes for tenants and customers.

A competition for the spookiest store window display will be held until Oct. 28. Winners will receive plaques of appreciation and P20,000, grand prize; P10,000, second prize; and P5,000, third prize.

Young shoppers will have a chance to meet the five Winx fairies and have their photograph taken with Teena, fairy of technology; Musa, fairy of music; Flora, fairy of nature; Stella, fairy of the sun and moon; and Bloom, fairy of the wind at 4 p.m., Oct. 31. They just have to present a receipt for a minimum P300 purchase from any SM mall tenant.

A fashion show will feature the fairies in their costumes while the Winx Club Show in-

cludes a video showing their adventures. The activities are scheduled for today, SM City Manila and SM City Sta. Mesa; Oct. 24, SM City Fairview and SM City Dasmarinas; and Oct. 30, SM City Bacoor and SM City North Edsa.

Customers can also join the Masquerade Party at SM Megamall Megastrip and SM City Cebu Fiesta Strip Oct. 30 wearing their scariest masks and costumes. The event will feature live bands and celebrity guests.

Prizes will be given for best hairstyles. Tokens will be given to guests in costumes.

Kids can join the Halloween Costume Contest. Prizes will be given for Most Mystical/Magical Costume, Most Original/Creative Costume and Funniest Costume.

Registration is until Oct. 31. Winners will be announced at 10 a.m. of the same day.



Make your birthday wish come true at Storyland! Have the grandest celebration and be treated to a blowout of a lifetime. Spend your special day with our lovable and huggable characters: Lionel, Ellie, Sgt. March, and Eggbert. As a special treat, get the following for FREE:

- Party Hosting
- Party Venue for 2 hours
- Character Meet & Greet
- Coloring Activity for kids
- SURPRISE Birthday Gift
- One-of-a-kind candle blowing experience
- FUN Rides & Games
- PLUS Many, Many More Party Favors

Reserve your birthday party now!



A Different Story Everytime.

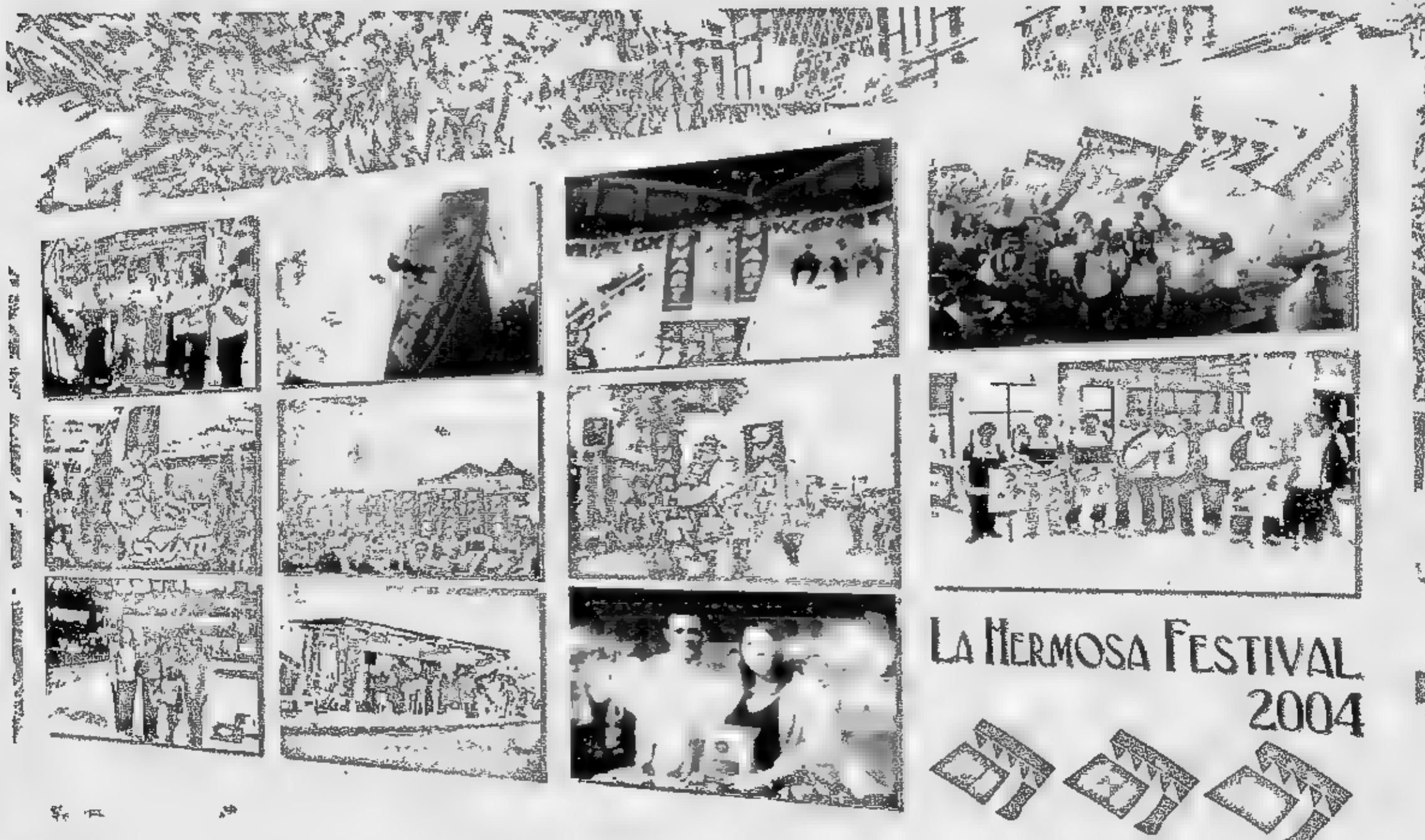
SM CITY MANILA LAS PINAS SM-BALAY SM CITY FAIRVIEW SM-BALAY SM CITY CEBU FIESTA STRIP SM CITY BACOR SM CITY NORTH EDSA



SM CITY CEBU (033) 231-2593 SM CITY BACOR (031) 235-0000



For inquiries, please call our Celebration Specialists.



FIESTA FEVER HITS ZAMBOANGA

Another year has elapsed and the spotlight once again shines on Zamboanga as the locals took to the city's streets to celebrate the colorful La Hermosa Festival 2004. And being the biggest festival celebrated in Mindanao every October, scores of tourists flocked to the southern city in droves to join in the festivities as well.

With SMART Buddy, Talk 'N Text and SMART Load as proud sponsors,

you could be sure that the fun factor would be on overdrive. The Floral Float Parade was a sight to behold as the convoy wheeled along the narrow streets of the city, wowing the crowd at every turn. Traditional La Hermosa activities like the Street Dancing Competition and Regatta de Zamboanga were also highlights of the fiesta. And if that weren't enough, a relentless blitz of concerts, bar tours,

beauty pageants, sports contests and exhibits rocked Zamboanga while creating the electrifying ambience that La Hermosa has become known for.

For all SMART Buddy, Talk 'N Text and SMART Load subscribers, partying in Zamboanga was made all the more convenient thanks to the 3,500 and growing SMART call sites that give its subscribers the widest coverage anywhere in the country. And with

SMART being the leader in wireless, leader in innovation, SMART Buddy offered its powerful 84K Super 8m 2, while Talk 'N Text subscribers can now experience the Talk 'N Text Mega SIM. As most people already know, only SMART offers the best deals on the latest phones for new subscribers when they sign up for what is considered to be the most advanced network in the country.

So as the festival draws to a close, you can be sure that SMART will continue to bring you more fun and exciting events, while continuing to deliver nothing but the best in world-class innovations and services that you deserve.



MEGA SALE EVENT OF THE YEAR IN 5 SM SUPERMALLS NATIONWIDE

Get ready for the holidays!
Shop early and save on great selections mallwide during the 3-DAY SALE happening in SM MEGAMALL ORTIGAS, SM CITY BACOR, SM CITY DAVAO, SM CITY ILOILO and SM CITY MARILAO on October 15, 16 and 17:

Last chance to grab those items at great, great discounts! Check out SM Department Store for more bargains, SM Supermarket and Super SM Hypermarket (in SM City Marilao) for fantastic grocery buys, SM Foodcourt for great meal deals and more of your favorite stuff at Surplus Shop, Watsons, SM Appliance Center, ACE Hardware, Our Home, Toy Kingdom and other specialty shops mallwide!

3-DAY SALE MEGA SHOPPING STARTS FROM 10:00 AM til 10:00 PM.

MEGA SALE AT THE SM MEGAMALL

Enjoy the SALE event at the biggest and most favorite shopping destination. Do your early Christmas shopping and enjoy great discounts from food to fashion, personal care products, home furnishings, toys, novelties and much more! Watch out for a new and exciting SM MEGAMALL coming your way soon!

The Megastrip

SM MEGAMALL's strip of trendy restos and hip cafés along J. Vargas Road (between Bldgs. A and B) has just added two new flavors to tease your discriminating taste buds. Check out Raza Express (Singaporean) and Teriyaki Boy (Japanese) over lunch or dinner. Also, enjoy fun, live entertainment during weekend nights!



Grab the latest in cellphones and I.T. Gadgets at really great discounts! Check out more promo offers at the Cyberzone, 4th Level of Megamall Building B.

Shop at SM MEGAMALL during the 3-DAY SALE for a chance to WIN:

OLG Refrigerators

Oct. 15 (Fri) - 1 unit 10.1 cu ft LG Refrigerator
- 2 units 13.1 cu ft LG Refrigerators
Oct. 16 (Sat) - 4 units 13.1 cu ft LG Refrigerators
Oct. 17 (Sun) - 4 units 13.1 cu ft LG Refrigerators
Daily Raffle starts at 9:30pm at the Upper Ground Floor (Bldg A) near McDonald's.

SHOP AND WIN AT SM CITY BACOR

Not to miss this weekend is the much awaited 3-DAY SALE of SM CITY BACOR! The mall has been known to offer really good and exciting bargains during SALE! Check out SM Department Store for more special offers or other stores mallwide for great finds!

Plus, a chance to WIN

HANABISHI

Your Satisfaction is our Guarantee
Home and Kitchen Appliances during the raffle.

Oct. 15 (Fri)
26 units Hanabishi Stand Fans
26 units Hanabishi Industrial Fans
16 units Hanabishi Double Burner Gas Stoves
10 units Hanabishi Electric Ovens
Oct. 16 (Sat) & 17 (Sun)
27 units Hanabishi Stand Fans
27 units Hanabishi Industrial Fans
17 units Hanabishi Double Burner Gas Stoves
10 units Hanabishi Electric Ovens
Daily Raffle starts at 10:00pm at the Lower Ground Floor near SM Foodcourt Area.

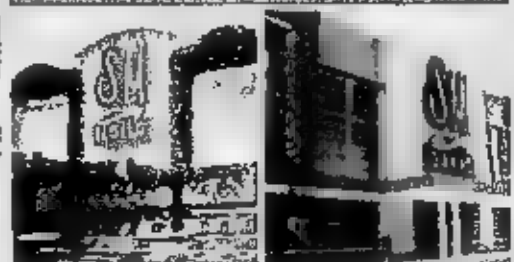
SUPER SHOPPING TREATS AT SM CITY MARILAO

Real bargains, special treats and fantastic rewards await Bulakeños this weekend. Hunt for some great bargains at the SM Department Store and all other specialty stores mallwide! Watch out for the Fireworks Display on October 15 (Fri) at 7:30pm. Get your kids entertained by the Mascot parade, as well as Drum and Lyre performances on October 16 (Sat) and 17 (Sun) at 11:00am.

Plus, a total of 240 units of HANABISHI Home and kitchen Appliances to be won during the 3-DAY SALE Raffle!

Get a chance to WIN
80 units Hanabishi Stand Fans
80 units Hanabishi Industrial Fans
50 units Hanabishi Double Burner Gas Stoves
30 units Hanabishi Electric Ovens
Daily Raffle starts at 9:15pm at SM CITY MARILAO Entertainment Plaza.

GREAT BUYS IN ILOILO AND DAVAO



Great discounts, special offers and raffle prizes await shoppers of SM CITY ILOILO and SM CITY DAVAO. From food to fashion, the list goes endless for hot items at low, low prices!

Plus, a total of 240 units of HANABISHI Home and kitchen Appliances (per mall) to be won during the 3-DAY SALE Raffle!

Shop over the weekend for a chance to WIN
80 units Hanabishi Stand Fans
80 units Hanabishi Industrial Fans
50 units Hanabishi Double Burner Gas Stoves
30 units Hanabishi Electric Ovens

SM CITY ILOILO and SM CITY DAVAO Daily Raffle starts from October 15, 16 and 17 at 12:00 noon/ 2:00 pm/ 4:00pm/ 6:00 and 8:00pm. Customer gets one (1) raffle coupon for every P300 single or accumulated purchase at the SM Department Store, SM Supermarket, SM Foodcourt or participating mall tenants (food and non-food).

Get one (1) trial pack of Pigeon Baby Wipes with a minimum of P100 single receipt purchase at SM FOODCOURT of SM Megamall, SM Bacor, SM Iloilo, SM Davao and SM Marilao.

get a chance to
win refrigerators
Life's Good
Valid at SM Megamall Ortigas only.

get a chance to
win home & kitchen appliances
HANABISHI
Your Satisfaction is our Guarantee
Valid at SM City Bacor, SM City Iloilo, SM City Davao and SM City Marilao only.

with every P500 single or accumulated purchase at SM Department Store, Super SM Hypermarket/ SM Supermarket or any participating mall establishments.
See poster for details.

SM MEGAMALL ORTIGAS

SM CITY BACOR

SM CITY ILOILO

SM CITY DAVAO

SM CITY MARILAO

Sunday LIFE STYLE

Text us your feedback: Inquirer life name

city/message to 2207 (Globe) or 283 (Smart)



'My grandson Miguel made Apple Dapples until everyone in the compound got cross-eyed eating them. But he perfected the recipe'

Ask my wife

By Gilda Cordero-Fernando

WHEN you have been married for over 50 years, some interviewer is bound to come around thinking you have become some expert at child-rearing. Well, one did find us last year. He talked to my husband who said, "Ask my wife." The guy must have been sorely disappointed because he never wrote up our interview.

At three, I told him, my grandson Juanito's professed ambition was to be a dinosaur, a T-Rex to be exact. At four, Chin Chin wanted to be a vampire. The then 2-year-old Miguel just wanted to be an "Idodot," you know, the costumed brave dancing in Mines View Park. When I asked teenaged Maja ya last year whether I could buy her a faux fur handbag that I would have killed to own, she said: "No thanks, I want to be President of the Philippines." What was wrong with my upbringing? Of them? Of their parents?

I remember when I was a corporate wife, I would go to Auggie Cordero when I needed some socially correct dress to wear to a cocktail party. Auggie had an assistant called Sammy, who was a soft-spoken, well-behaved gay. Sammy's shoulder-length hair was always coiffed in a neat page-boy. He wore a stylish trubeenized white shirt, slim khaki pants and a thin belt. He sat with his legs together at a slant like nice girls do. Auggie had trained him well.

Sometimes my daughter Wendy, then in her early teens, would come with me to Auggie's atelier. Wendy often sat any which way, her skirt harum-scarum, her legs any direction. On the way home I'd say, "Why can't you be like Sammy? He's the epitome of decorum, just intimate Sammy."

Years later, when she was already married and still with skirts every which way, I'd ask Wendy why she couldn't be more demure, you know, more ladylike? And she'd retort, "Because Sammy was the role model you gave me, and he's a guy!"

Well, Wendy grew up with no gender biases. She had three sons one after the other. Since she is artistic, she designed little shirts for them until they were 1 or 2 years old. (No one could see them until they were 1 or 2 years old.) They were punk. The infants looked great in those fabrics.

When one of the little fellows who wore borderless clothes became Grade 4, his enlightened art teacher assigned the class to bring a pair of shorts to school. To paint and stitch, oh yes, with needle and thread. Carlo's was a masterpiece (according to his mom). It had splashes of paint and running stitches all over.

So of course, I wanted a pair of pants with stitches all over, too. I bribed Carlo with enough money to buy a Ragnarok he wanted. After three excruciating months he was finally able, with his stubby fingers, to fill my pants with stitched outlines of fruits like mangoes and grapes and strawberries. It was beautiful. In a small corner he had sewn "Art by Carlo."

Now Carlo is not the least bit effeminate. I was so pleased with my pants I wanted to show the head teacher what my grandson had made extracurricularly. But his older brothers Franco and Jo said, "Please don't, kawayan si Carlo. His classmates will make fun of him and call him a sissy." "For sewing my pants?" I asked incredulously, "Di suntukin niya!" But my husband,

ASK/H3

PLDT myDSL
Hi-Velocity Broadband Internet

Did you say free?

Get unlimited broadband access absolutely FREE with PLDT myDSL

Here's something that's sure to wake you up. Now you can try PLDT myDSL Plan 1995 for 8 days, free. See how you can do research, get homework done, email school projects and stay entertained at 384 kbps, 7 times faster than dial-up. And you can even do all these while your phone line stays free for important phone calls. If you like what you get, you get to keep your connection for only P65 a day or P1,995 a month. So what are you waiting for? Call 171 now for your free way to the Internet.

FREE 8 DAY TRIAL Initially available in the following subdivisions: **METRO MANILA** Quezon City: Metro Heights, West Triangle, North-Susana Balara, BF Homes Balara, Araneta Village, UE Tech Village, Padig, Greenwoods Executive, Mandaluyong: Executive Mansions, Markina Town and Country Executive Village, Antipolo: Village East, San Pedro: Paria Complex I, Muntinlupa: Soldier Hills Makati: Bel-Air Jupiter, Poolville, Parañaque: Better Living Annex 16-18, 22, 35, 37, BF Homes, Green Heights, Pasay: Marina Bayhomes, Pacific Grand Villas, Sta. Mesa: Brindin Hills Subdivision, Pine Street Estate, **BUZON** Batangas: Executive Homes Lipa City, Cavite: Meadowood Subdivision, Bacor, Laguna: Sia Rosa Estate 1 & 2, Pangasinan: Chateau Subdivision, Lucena: Bulacan: Metro Gate Subdivision, Meycauayan: Pampanga: St. Jude Village San Fernando, **SAYAN** Bacolod: Sri Clara Subdivision, Iloilo: Loderco Village, La Paz: Cebu: Casals Subdivision, Mahab, **IRIGAN** Davao City: Insular Hotel Subdivision Linao, Lungsod Subdivision Buhangin, Palm Village, Aina Subdivision, DDP Subdivision, Marikina: Zamboanga: Aurora Village, Guwah, Navarro Court/Villa Sta. Maria, Ozamis City: Bernad Subdivision, Banadero Sulot Subdivision

Subscribe now and get FREE installation. FREE printer available in Metro Manila, Cebu and Davao only.

PLDT myDSL Plan 1995, valid until 10/27/2004.



Bago pumunta sa mall o grocery.
Habang nag-e-enjoy kayo, ginagawang
dengue-safe ang bahay niyo.



NUESTRA Señora del Rosario de San Pablo by Rachy Cuna, from the collection of the Escudero Family
BETTY JOHNSON

Cofradia honors the Blessed Virgin



IMELDA Cojuangco, founding chair of Cofradia
BETTY JOHNSON

IN CELEBRATION of its 25th anniversary, the Cofradia De La Inmaculada Concepcion recently presented the Noche Para La Virgen Maria at the NBC Tent in Fort Bonifacio.

Chair Imelda Cojuangco leads devotees of the Cofradia De La Inmaculada in efforts to intensify devotion to the Blessed Virgin Mary. Noche Para La Virgen Maria was a night to renew this commitment to the Blessed Mother, as a source of strength among Filipinos.

Participated in by the country's best floral designers and decorators, the event showcased an array of beautiful presentations of the Blessed Virgin Mary.

Mabolo's Antonio Garcia paid tribute to the Nuestra Señora De Las Flores, from the collection of Cojuangco, with a profusion of pink roses and orchids.

Toni Serrano-Parsons designed a healthy blend of colors and textures in celebration of the Nuestra Señora Del Santissimo Rosario De La Naval De Manila, from the collection of the Alino family.

1816's Robert Blancaflor served up white roses for Nuestra Señora De La Victoria, from the collection of Dona Victoria L. Vda. De Tengco.

Rachy Cuna's ornate decoration was a fitting tribute to the Nuestra Señora Del Rosario de San Pablo, from the collection of the Escudero family.

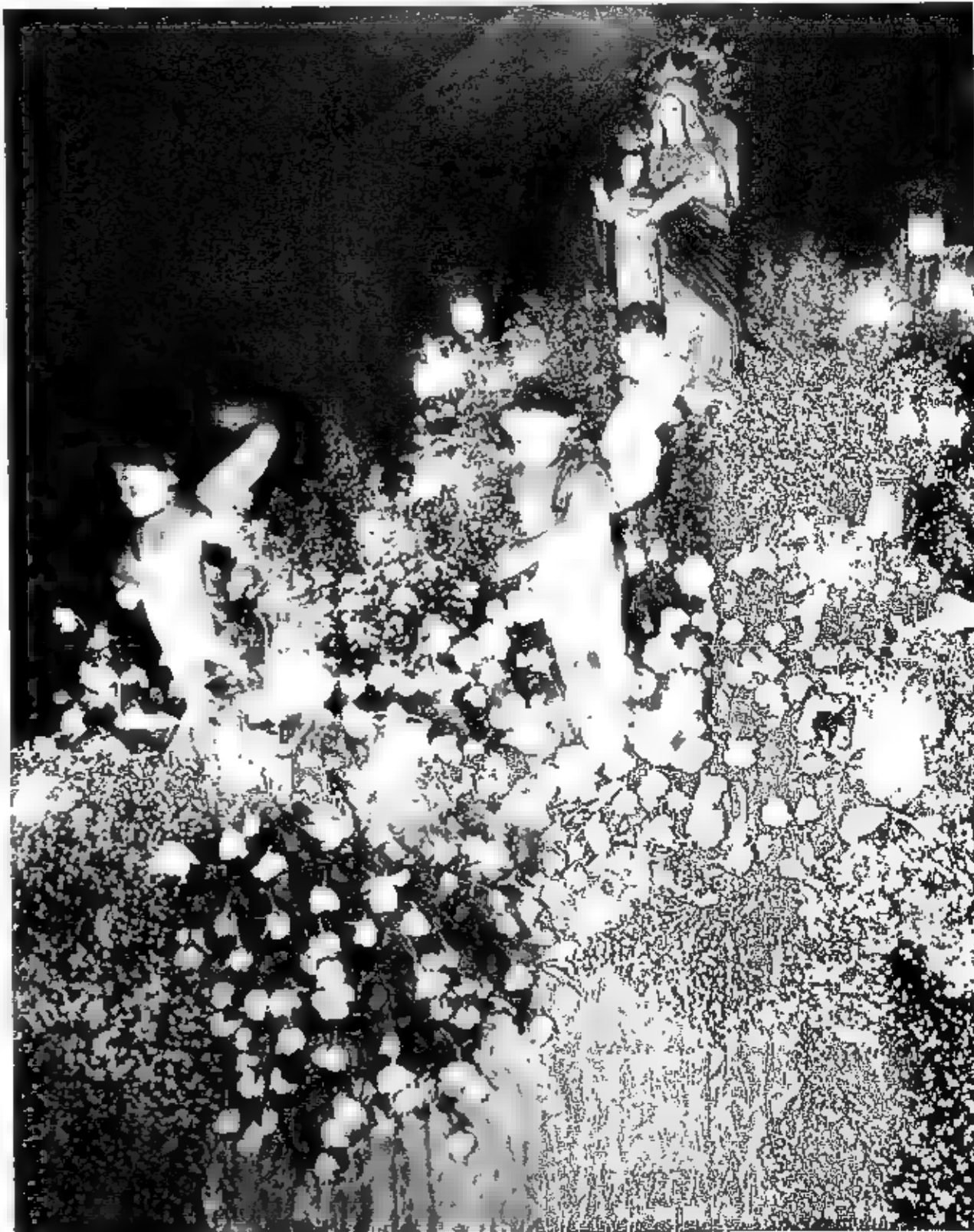
And Ponce Veridiano, utilizing all white flowers, gave glory to the La Inmaculada Concepcion, from the collection of the Intramuros administration.

Noche Para La Virgen Maria began with a Eucharistic celebration headed by Archbishop Gaudencio B. Rosales, who blessed the images.

Afterward, an exhibit was launched featuring the works of Ramon Orlina. The noted glass sculptor presented a series of Mother and Child works, while Robert Sena and Isay Alvarez performed a very inspiring "Seranata."

Devotees and members present at the event included Cofradia 25th celebration ad hoc committee members Imelda Cojuangco, Aurora Erasmendi, Fe Rodriguez, Helen Ong and Danny Dolor.

Capping the event was a silent auction of beautiful pieces of Mauro Malang Santos, Arturo Luz, Soler Santos, paintings from the Metrobank Foundation, Pitoy Moreno, Ben Ferrales, Paris Tesoro, El Circolo, Jo-Liza Antiques, Jewelmor and Evie Costa.



NUESTRA Señora de la Victoria by Robert Blancaflor, from the collection of Dona Victoria L. Vda. de Tengco
BETTY JOHNSON



NUESTRA Señora del Santissimo Rosario de la Naval de Manila by Toni Parsons, from the collection of the Alino Family
BETTY JOHNSON

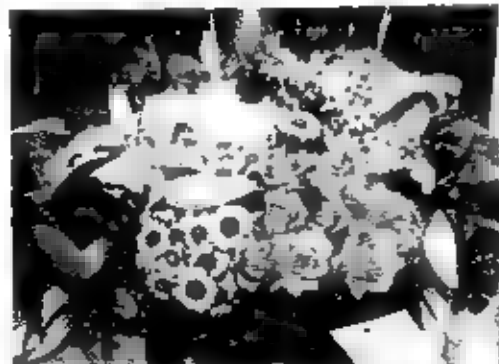


TABLE centerpiece arrangement by Ponce Veridiano
BETTY JOHNSON



TABLE centerpiece arrangement by Antonio Garcia of Mabolo
BETTY JOHNSON



TABLE centerpiece arrangement by Rachy Cuna
BETTY JOHNSON

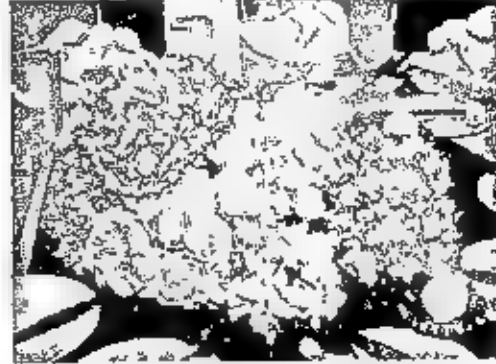


TABLE centerpiece arranged by Toni Parsons of 517 Flower Company
BETTY JOHNSON



TABLE centerpiece arrangement by Robert Blancaflor of 1816
BETTY JOHNSON

Ask my wife

From page H1

who's another macho who never owned a pair of embroidered pants, ordered me just to keep quiet about it.

Kiddie cooking

When they were kids, my granddaughters Majalaya and Chin-Chin got for Christmas a large play stove with a coil that lighted and a sink that could pump real water. They would cut real vegetables with the plastic cleaver and put them in the pan "to cook." And guess who insisted on cooking with them? Their then 2-year-old cousin Quimto. And he was a more intense and assiduous cook than the girls, seriously ladling vegetables and stirring the pan and all. His mother was so flustered she brought out Quimto's new helicopter to distract him. But he was not to be derailed, so completely engrossed was he in "frying" and "pouring coffee." Until, I guess, she realized that Quimto sometimes sees his father, my son Arcus, cooking breakfast too, and it was okay for all of us after that.

My own sons, Bey (now dead), Mol (49) and Arcus (45), learned to cook out of sheer self-defense, otherwise they would have had to eat our maid's cooking. But they had inherited their father's taste buds, the best of which had been allotted to Mol. And so, Miguel, Mol's son, at seven, was already a good cook like his dad. Ever since he was five, his father would sit him on the kitchen counter and let him pour in the milk, sugar, raisins or oats to stir into whatever it was Mol was cooking.

Then on Christmas someone gave Miguel a children's cookbook. From then on he preferred cooking to taking his siesta or watching cartoons. He made polvoron, oatmeal cookies, muffins, scones and something called Apple Dapple, which is an abbreviated apple pie. His yaya's only job was to light the gas oven.

Miguel made Apple Dapples until everyone in the compound got cross-eyed eating them. But he perfected the recipe. It became the hit of our Sunday lunches. His ninos and titas said they wanted to order Apple Dapple. "How much, please?" Without skipping a beat, the little tyke answered, "P88."

His father was puzzled. "How did you figure out that price?" asked Mol, who knew the amount of apples and butter that went into the recipes. "It says the price in the cookbook," Miguel said. "Look." He opened the book to the Contents page and there it was. Apple Dapple... p. 88.

Dancing with my grandchildren

What else did you think you contributed to their family life, the interviewer wanted to know. So I told him that when my grandchildren were very small, we would lock ourselves out of sight in the study and do body movement, which is simply an intuitive free-form dance. Like a prayer. We would dance in complete silence, sometimes with tea candles scattered on the floor. It was lovely to see the little boys go into themselves, becoming the dance, becoming the prayer. My husband used to call it our voodoo dance, and of course, all the adults made fun of it.

Miguel was always the best mover, the instinctive dancer, just as he is the most graceful even in kung fu. He was professional-quality even at that age and so I thought he should be given direction in some school of dance. But Mol was adamant—"Please, please, please, please, mommy *namat Hinawi!*" He preferred his son to just gyrate like those tiresome dancers on TV because it was "normal."

I find this is a strange thing because my now old sons should remember the days when men wouldn't be caught dead using an egg beater. Now we have evolved to the point where any male who can put anything into an oven has a crack at being a celebrity. So why can't my cooking sons help push the envelope further by freeing the machos to dance and sew? I think the chances of becoming gay are the same whether you allow your son to dance or to strap a beltful of machine gun bullets around himself.

Losing my religion

What about religion? was another question the interviewer asked me. That was tough because he looked like a guy who went to Mass. I shot a pleading glance at my husband. But he looked straight at the interviewer, grinning. "Ask my wife that, too," he said.

Like most Filipino parents, when the kids were young, we went to Mass all together. To the 6 p.m. Mass, which was the last one in those mid-'60s. Every time we had to get ready it was an ordeal to peel the kids off the TV. There was a lot of scolding and pinching just to get them to dress up. It was like that for years. It was not my idea at all of God. In church nobody listened to the sermon, which was invariably soporific. The men went out to smoke or chat and came in when it was over.

Then one day the driver switched on Dad

and said that during sermon time he would cross the street to drink a beer. I realized what a farce it was. We had been born Catholics, but obviously it wasn't working and we were just too fearful to let go of our religion.

When we got home I called everybody and said, "From now on, only those who wish to go to Mass will go. The car will be at your disposal at 6 every Sunday." Two children went and two didn't. I think in religion, as in anything, one must be allowed a choice. If you are Catholic, Born Again, Muslim, Sabadista or whatever and all you get out of it is gloom and guilt, you should quit.

Maybe what saved us as parents was that we decided to be the example to our kids of scrupulous honesty, fairness, respect for rights, kindness and joy (except when we fought). God is not in the church altar, values education is not in the printed page, it is in how the people you look up to act. (End of homily.)

By the time I felt I truly knew God, the children were fully grown. But there were now—surprise—a new set of little grandchildren to experiment on. All the nine grandchildren learned to meditate before they were 10, one as young as four. It's easy. I couldn't believe it until I practiced it after witnessing Nonoy Ozaeta in Chacra put under a whole bunch of kindergartners. The children dive into meditation much more deeply and much faster than lousy adults (maybe because they have not so long been descended from heaven). Meditation connects them to God faster than a memorized and routine prayer.

Playing dead

Do you remember anything more normal that you did with your family that I can tell our average readers about? asked the frustrated journalist.

Let's see. I didn't cook breakfast for them. I didn't sew, I was afraid of blood. Whenever one of my children had a bigger than usual gash, I'd call the yaya and cover my eyes while directing her to clean the wound with *agua oxigenada*, put Mercurochrome and cover with bandage and tape. I didn't fetch them to and from school either; the bus did that.

I think all I did with my children was play. I always volunteered as the "monster" and was a very popular one. I was an expert at all kinds of dying. I was always bathing in our big sunken tub with two or three of them and a wind-up mermaid. We walked in the flood (which wasn't so dirty then) and played in the mud and they got sick. Mosquitoes bit them but they didn't die.

With my grandchildren, I maybe improved a little. I invented their costumes for Filipino Week in school and insisted that the ones who talked English at home speak to me in Filipino. Every afternoon we had "tea" (fruit juice and anything from Oreos to *otap*) under the shade of a tree with chimes, and invented scary stories. When Rafa's pet turtle died, I went to the funeral wearing my best hat.

I don't think my husband was much better. He had indulged our children's every whim. He didn't believe that sparing the rod would spoil the child because kids who were severely punished bore deep resentments while those who got most of the things they wanted loved their daddies madly. One of his bookshelves was a handsomely stocked commissary with not a single healthy thing. But he was an armchair athlete and we went to public beaches (which were clean in the '60s) every Sunday because he wanted them all to be good swimmers. When I wasn't home he didn't help them with their homework. Sometimes he forgot to give them their allowance. Sometimes he boxed their ears.

But they grew up on their own, straight and happy and they loved us.

I often hear my friend Mariel worrying that since she was out of the house most of the time, maybe she had lost her children. Sometimes she felt they didn't respect or love her. They were too combative, too independent, and before she knew it they would all be working or living abroad.

I don't think there's any mother who didn't go through such phases of guilt (except the enslaved ones, but that's another loony tune altogether). Maybe Mariel wasn't a mother hen, but she is a very intelligent person who can point to references you need on any topic, and even give you an insight or two. Don't tell me that's not something one's children value! I wish I had a mother like Mariel. It would have been so useful. Instead I had a mother who dressed me up and fussed over me and she rues a mother who didn't know eye shadow.

What I took for granted was those things about clothes and beauty, which were givens in my life. I concentrated on making sure that my sons and daughter grew up emotionally secure (which, in spite of all those beauty treatments, I wasn't) and maybe have strong egos (small "e") too. I didn't even know whether I was doing right,



I was just reacting to my own upbringing.

Everyday miracle

So my kids take for granted that they're not so neurotic, not so cuckoo. What's traumatic, Arcus (now a bank executive) told me, was "my pants. I always wore hand-me-downs. You never bought me a decent pair."

One time, during basketball, he recalled, he was about to dunk and his khaki shorts split from stem to stern. His friend George (now a surgeon) had to go with him to the lavatory to staple his shorts. (I thought it was good practice for George.)

So now my son Arcus has two sons of his own, and they're the smartest-dressed kids on the block. Their imported pants never tear.

Their father sees to that. But you can't cover all the bases, you can't foresee all the holes. There will surely be something he has overlooked and he, too, will be guilty like us.

But the children will forgive him and love their parents in spite of it. Like our kids love us, staplers and all. Like Mariel will find out how much she is loved when she gets a little older and her kids are married. Like even A.L. knows, who split from her husband and turned gay and yet the children grew up balanced, musical and athletic.

Somehow kids who are loved just turn out all right by themselves in spite of parents. Nobody knows how it happens. It's a miracle but it happens all the time.

The interviewer was not impressed.

'Somehow kids who are loved just turn out all right by themselves in spite of parents. Nobody knows how it happens. It's a miracle but it happens all the time'

Get the kids off the streets and into the seats.

Enjoy 40% off
at the Children's
Book Sale.



This October, come to the Goodwill Children's Book Sale and help send deserving poor kids to school as we give 10% of all proceeds to World Vision. Goodwill Bookstore and World Vision - putting children where they rightfully belong.

Promo duration is from Oct. 15 to 31, 2004



Per DTI-NCR Permit No. 2493 Series of 2004

Give your kids a chance to show off their artistic skills and learn the latest techniques with the fun activities we've lined up for them:

ART CONTEST

Oct. 21-22 and 27-28 Goodwill Bookstore
Glorietta Branch
Oct. 26-29 Exhibit of Artworks at Glorietta
EDSA Mall (near King Philip)
Oct. 30 Judging at Goodwill Bookstore
Glorietta Branch

ART WORKSHOP

Oct. 16, 23 & 30 Goodwill Bookstore
Glorietta Branch

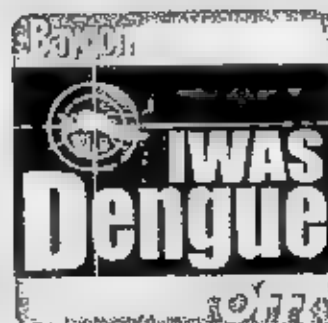
For inquiries, call Pam or Vannie at 372-77-77.



ITULOY ANG LABAN SA DENGUE!

Papuntahin ang Iwas Dengue Brigade sa inyong barangay
para sa libreng pa-spray ng Baygon at samples ng OFF! Lotion!

Tawag na sa: **1-800-101-DENGUE** (1-800-101-336483)





24/7 Fun Under the Sun!



Load up via call cards, e-pins or text to enjoy unlimited calls & text!

VIA CALL CARDS & E-PINS:

You can easily load up via 24/7 Call & Text Unlimited cards and e-pins. Simply purchase the denomination you wish to load into your account and load it up like a regular Sun Cellular Prepaid call card. Choose between two budget-friendly denominations:



VIA TEXT:

You can also load up the fast and easy way via **TEXT**, just follow these steps:

1. First, check your balance:
 - Dial *221# and press SEND to receive a text message displaying your current balance.

OR

- Dial 221 to hear a voice announcement informing you of your current balance.

Note: You will need a minimum of P100 regular load (exclusive of Convert-a-Load) in your account in order to purchase P100 24/7 Call & Text Unlimited via text. You will need a minimum of P250 regular load (exclusive of Convert-a-Load) in your account in order to purchase P250 24/7 Call & Text Unlimited via text.

2. Then text to 247:

- For P100 24/7 Call & Text Unlimited, text **CTU <space> 100** and send to 247.

OR

- For P250 24/7 Call & Text Unlimited, text **CTU <space> 250** and send to 247.

Note: The amount will be deducted from your regular load after you send your request. Ordering is toll-free.

3. After your request has been processed, you will receive a text message containing the number series *220# followed by a 14-digit number string.

4. Key in the entire number series with the 14-digit number string and add #. Make sure there are no spaces in between then press SEND.

5. You will receive a text message that will display your updated regular load balance.

HOW TO CHECK THE VALIDITY OF YOUR 24/7 CALL & TEXT UNLIMITED LOAD

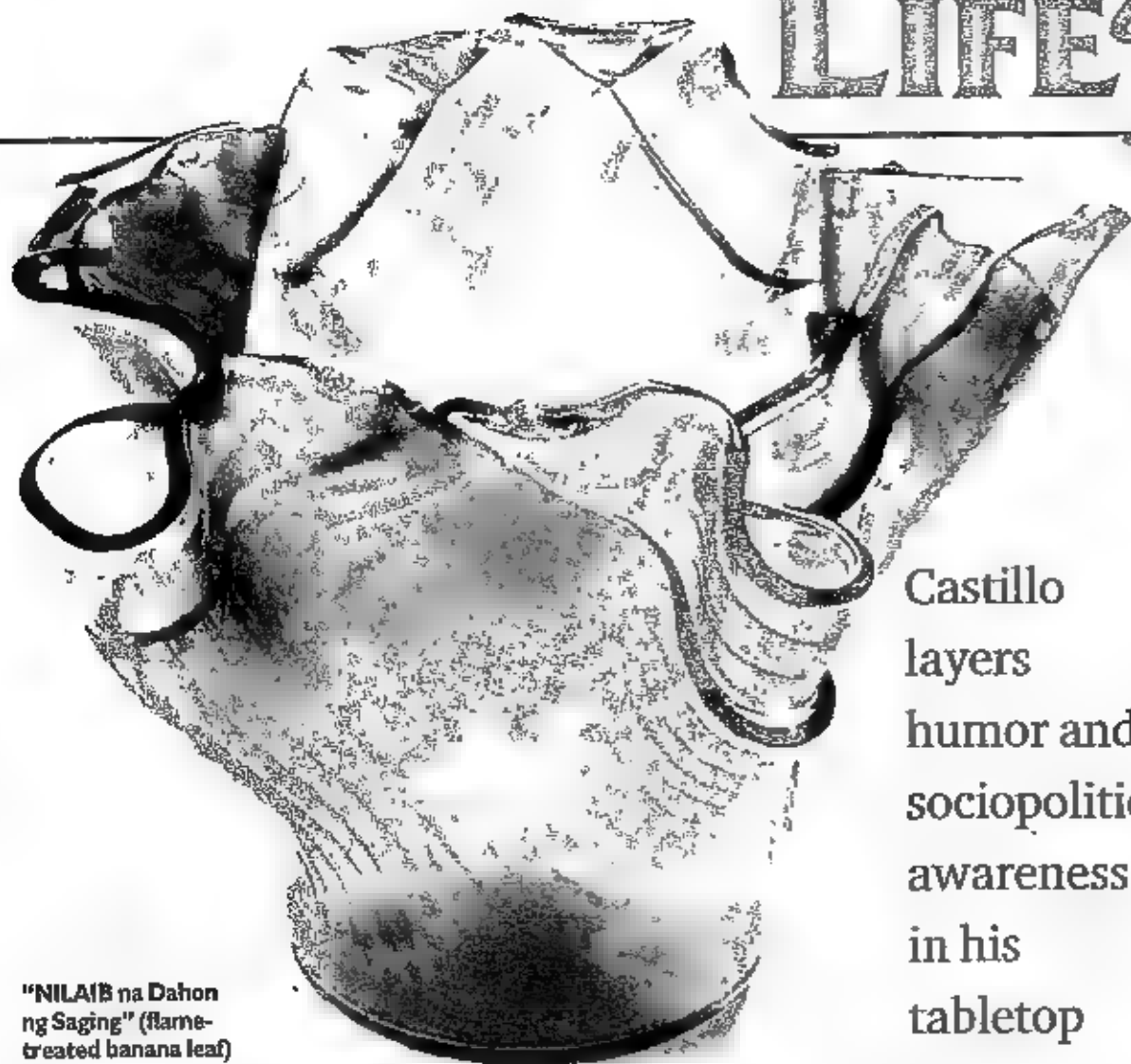
- 24 hours after you load, you can inquire about the validity period of your 24/7 Call & Text Unlimited load -- FREE of charge.
- To check the validity of your 24/7 Call & Text Unlimited load via text message, simply text the word **STATUS** and send to 247.
- As a reminder of your load validity, you will also receive a text message the day before your 24/7 Call & Text Unlimited load expires.

Better network, better value.



SUN
CELLULAR
PREPAID

LIFE STYLE Home

Memories
in glass

"Nilaib na Dahong ng Saging" (flame-treated banana leaf)

Castillo
layers
humor and
sociopolitical
awareness
in his
tabletop
sculptures

By Irene C. Perez

TO THE URBAN dweller, clear Sunday mornings spent on the riverbank eating grilled fish and steamy rice on fragrant banana leaves barehand, and unhurried afternoons taking turns on bamboo rafts, may sound foreign.

Such homely experiences have become novel since the local and the homespun are fading with every launching of the latest cell phone model. Bobby Castillo brings back a sense of locality to Filipino homes through glass sculptures idealizing nature.

In "Aspects," his fourth solo exhibit, at Bor-

ders, Castillo layers humor and sociopolitical awareness in his collection of art-glass tabletop sculptures.

"People tend to use something that's in the environment, in the vicinity. Pero ngayon, yung mga rafts, wala na," Castillo says.

Castillo mixes surprising elements in his creations—sugar, salt, makeup, crayons, flowers, honey, even toothpaste.

His pieces, mostly of kilnformed glass, are musings from stories, myths and riddles of his childhood in Pagsanjan, Laguna.

"Salakot," the Asian hats series of lamps and bowls, evokes Asian farming.

"Nilaib na Dahong ng Saging," about flame-

MEMORIES/12

LG Electronics Reinvents Laundry Care with its Frontload Washer

With cutting-edge design and technology, coupled with sophisticated engineering, LG Electronics (LGE), a global leader in digital home appliances, presents its unbelievably quiet frontload washer. Designed to address specific laundry needs such as energy and power consumption, fabric care, washing capacity and wrinkle control, the LG Frontload Washer reflects LGE's tradition of superior performance, reliability and design.

LGE's state-of-the-art technology eliminates the brush and belt which are the major causes of defects. This greatly reduces the unpleasant sounds which users normally hear from conventional washers. The technology also makes possible the integration of the motor, belt and pulley into a single quiet and durable motor directly attached to the drum. This more stable balancing system promotes low vibration and reinforces the washer's durability.

With a 7 kg washing capacity, the LG's Frontload Washer also allows users to save on energy and time. It features the Intelligent Washing System that senses washing conditions such as water hardness, detergent amount and water temperature, depending on the type of loads. Aside from greatly reducing energy consumption, washing clothes under specified washing conditions also increases the clothes' washability by 15% and rinsability by 12%.

The LG Frontload Washer boasts of 3 Way Wash by Direct Drive. The technology sets 3 individual washing types into one combined program based on fabric types. The result? Perfect washing performance that promotes whiter whites, delicate and gentle fabric care, and better washability.

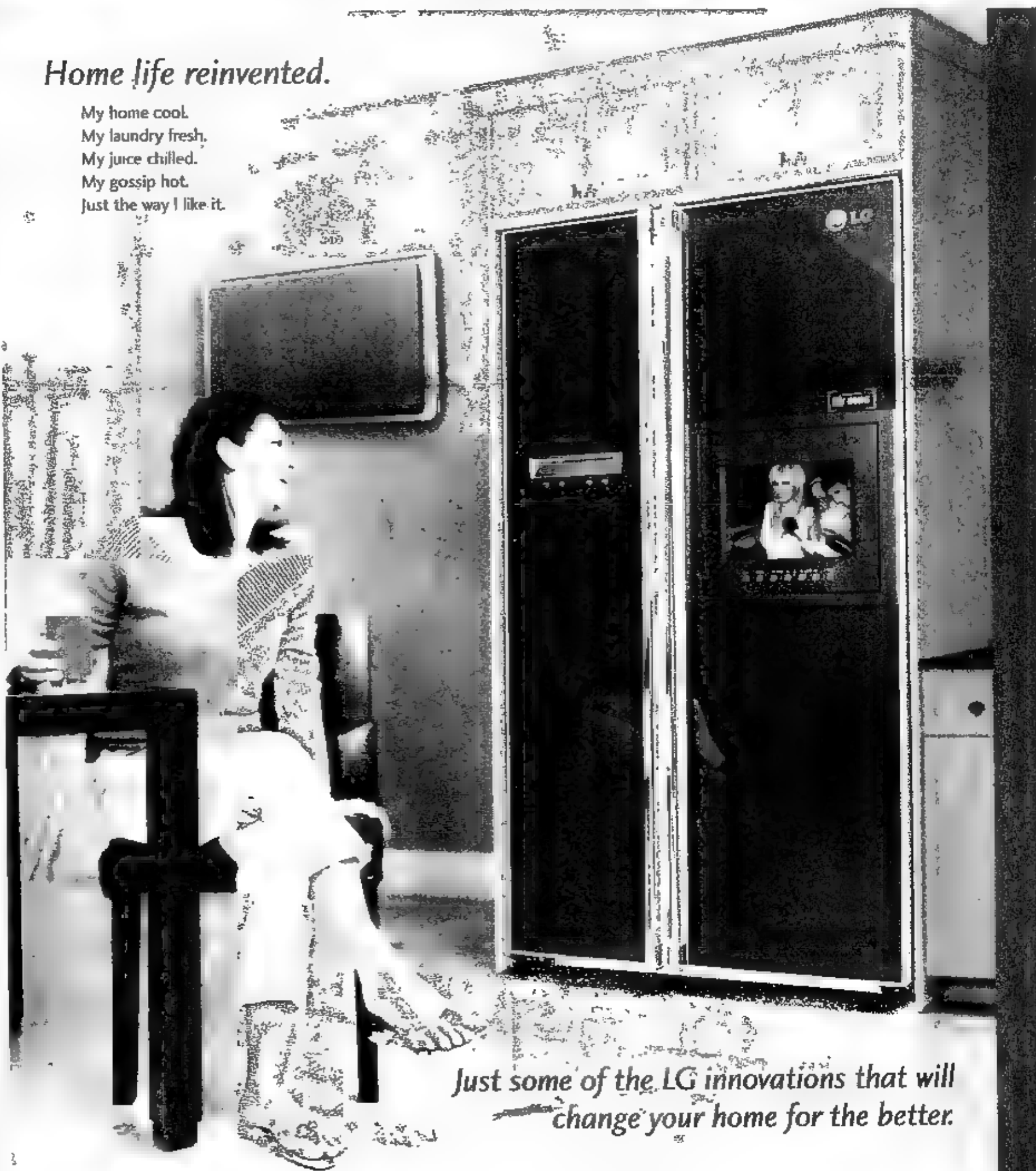
LG Electronics Philippines (CEO: Jeff Hong) was established in 1988 as the digital leader in Home Appliances and Display Devices by introducing breakthrough and cutting edge products in the Electronics, Information and Communications products arena with an annual sales of P 2.5 Billion and employing more than 200 highly motivated and skilled individuals.

As a major player in the Electronics, Information and Communications products arena, The LG Digital Display and Multimedia provides core technologies for highly advanced digital products and is a world leader in Digital Display products including plasma TVs, LCD TVs and monitors, and digital high-definition Televisions (HDTV) and its Digital Appliances is a global leader and leading innovator in Washing Machines, Refrigerators, Microwave Ovens and Air conditioners.

LG Electronics' Goal is to enable the intelligent networking of digital products that will make consumers' lives easier than ever. For more information please log on to www.lge.com.ph or call the LG Customer Information Center at 640-2525.

Home life reinvented.

My home cool.
My laundry fresh.
My juice chilled.
My gossip hot.
Just the way I like it.



Just some of the LG innovations that will
change your home for the better.

Life's Good **LG**

Visit www.lge.com.ph from October to December and win a prize.



HomeNetwork



TV Refrigerator



Front loader "TROMM"



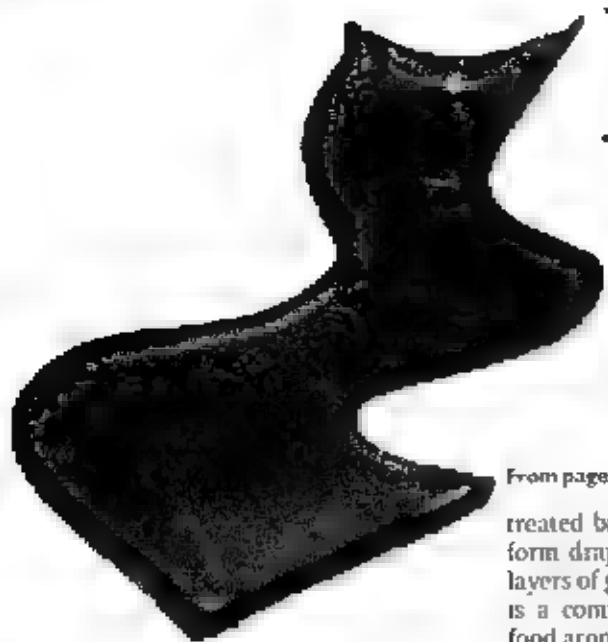
Art Cool Aircon



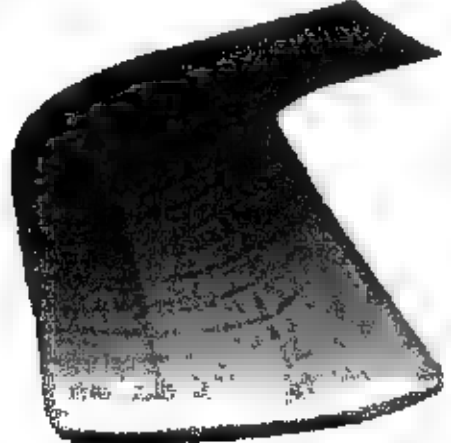
Microwave Oven with coffee maker combo

LG Electronics Philippines, Inc. 25 E. Legaspi St., Marikina, Pasig City. Tel. No.: (02) 641-4181 to 85 Fax (02) 640-0469 Customer Information Center (02) 640-2525, 09178242525 & 09204001525

Memories in glass



CASTILLO used kilnformed glass with individually hand-applied textures in his "Highway Series."



From page B

treated banana leaves, is seen through free-form draped vessels of patterned and fused layers of green glass. Heat-wilted banana leaf is a common food-wrapper, as it enhances food aroma and flavor. But save for a few specialty restos, it has been bumped off by styrofoam and plastic microwavables.

Castillo says Mark Twain would have loved his "Balsang Kawayan," a raft made of pieces of kilnformed glass resembling bamboo poles set on coldworked glass stand.

"Kesong Lumban," a blue glass cheeseboard with pinewood insert, glorifies the cottage cheese industry—a trade that provides livelihood to natives of Lumban, Laguna.

In his "Highway Series" composed of pieces with individually hand-applied textures, Castillo wonders, "What if you could plant on those roads instead of contend with the pressures and frustrations of being stuck in traffic?"

'Incomplete art'

An artist by "accident" (he was in the food business before shifting to glass manufactur-



"SALAKOT," the Asian Hats Series of fused, slumped and painted glass, is a reminder of the simple life of Asian farming homes.



Laundry reinvented.

My machine goes through big loads like I go through cake.
I guess when it comes to appetite, I've finally met my match.



New LG Front Loader Washing Machine with the biggest capacity in its class, high RPM and crease-care function. It cleans more clothes better in one load, making big loads a piece of cake.



LOADED with FEATURES: The highest RPM and biggest drum in its class for better, more efficient laundry that's gentle on clothes and keeps them wrinkle-free. Intelligent Washer technology that senses when clothes are clean. Plus Time-Release Dispenser, Digital Fabric Care as well as long life and energy saving features. All of which ensure that it does the wash like you did it yourself.



LG Electronics Philippines, Inc. 16 E. Legarda St., Sta. Mesa, Manila 1004 Tel. (02) 641-4900 to 62 Fax (02) 640-0400

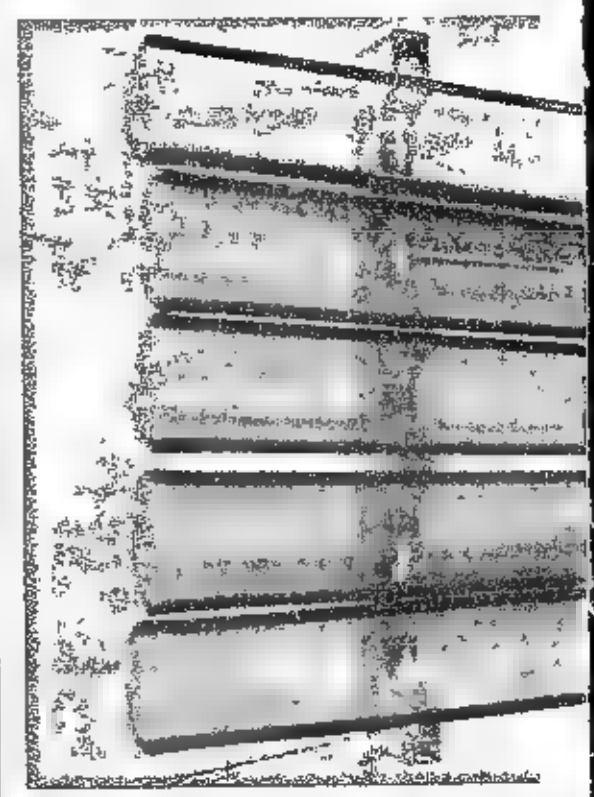
ing), Castillo describes himself as a minimalist who is open to variety. He says his works are unfinished but functional.

"They are not complete on their own. The function depends on the user, how he makes use of it. *Hindi buo ang meaning nangga't hindi mo kunukuli,*" he says.

Some people have described these pieces that ask for completion as having "understated elegance."

"It takes more courage to [make a statement] with just a line or two. To be able to put this out, to say it, *ka-langan pala malakas ang loob mo*. Because you have to take out all of the other elements and show it in its naked reality."

Castillo used to do very complicated things that evolved into very simple items. It is all a matter of satisfying his curiosity and creativity. He was "discovered" by designer Rachy Cuna. He usually consults artists Lao Lianben, Arturo Luz and Jose Mendoza



ONE of the grandest pieces in the collection, "Balsang Kawayan" taking turns on a bamboo raft on the river.



ENVIRONMENTAL SALE

THE MANILA Seedling Bank Environmental Center products such as fruit trees, forest trees, orchids, Oct. 18 to Nov. 15. The traditional bagsak-presya sale, specially on fruit trees and forest trees. The public environmental sale. Mahogany, narra, auri, rain tree will also be sold at a discounted price of P5. MSBF Call MSBF Sales Dept. at 9299312 or 9247601 02



CASTILLO romanticizes the banana leaf in glass. The process of removing its pliable center and heating the leaf in an open flame until it becomes glossy and soft is still practiced in traditional Filipino homes.

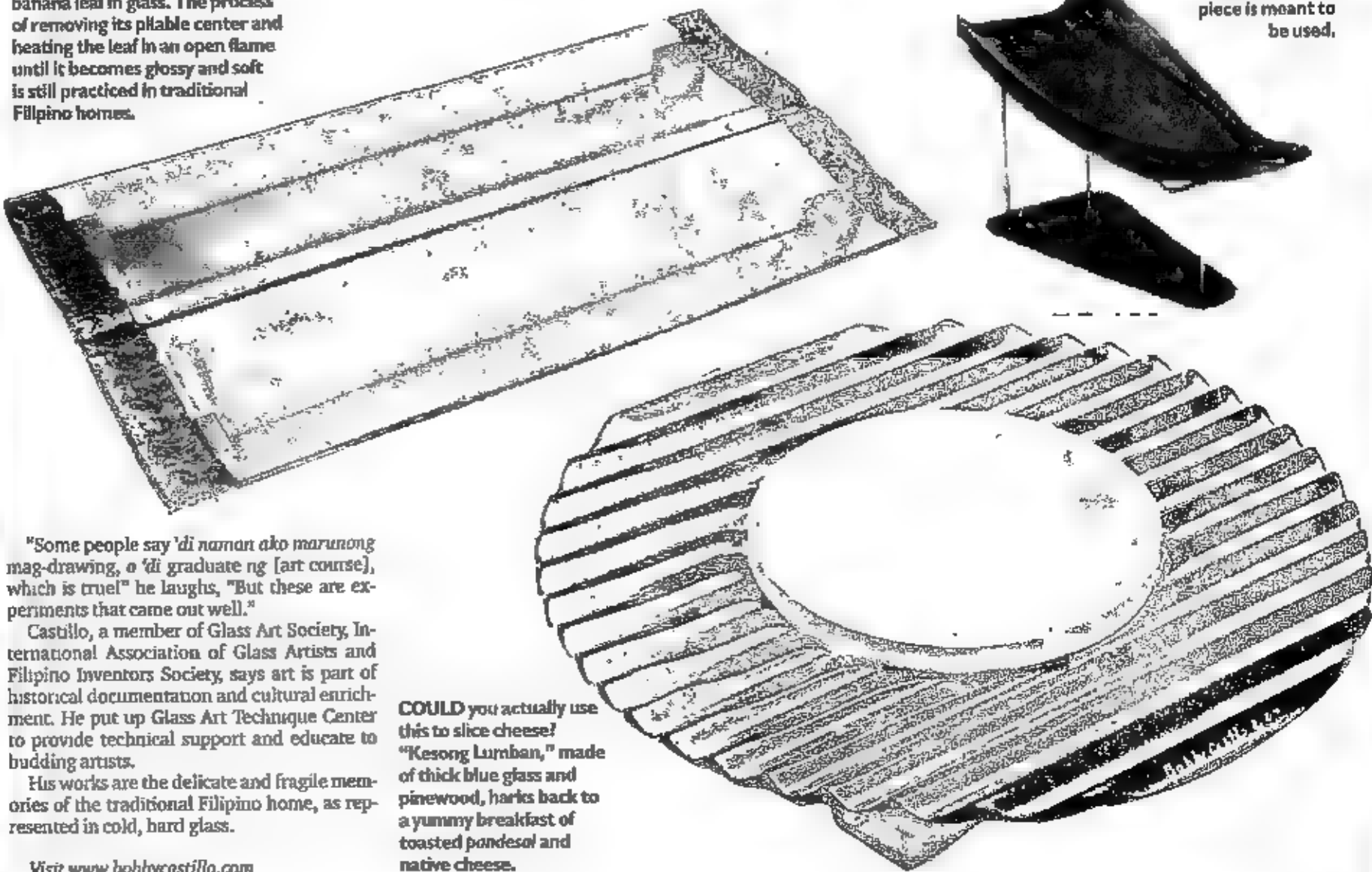
"Some people say 'di naman ako marunong mag-drawing, o 'di graduate ng [art course], which is true!" he laughs, "But these are experiments that came out well."

Castillo, a member of Glass Art Society, International Association of Glass Artists and Filipino Inventors Society, says art is part of historical documentation and cultural enrichment. He put up Glass Art Technique Center to provide technical support and educate to budding artists.

His works are the delicate and fragile memories of the traditional Filipino home, as represented in cold, hard glass.

Visit www.bobbycastleillo.com

THESE are unfinished works. The function depends on the user. You may put them in the kitchen, tabletop, bathroom, use them to serve food. You have to complete them," Castillo says.

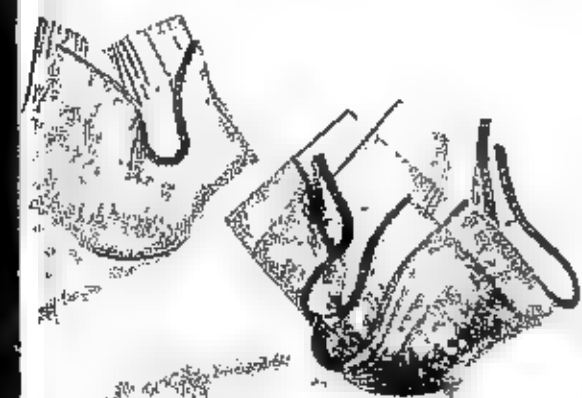


FORM meets function. This art piece is meant to be used.

COULD you actually use this to slice cheese? "Kesong Lumban," made of thick blue glass and pinewood, harks back to a yummy breakfast of toasted pandesal and native cheese.

Single life reinvented.

I'm in the mood for change.
I want to be part of what I see.
I want to belong.
I want the screen to take me along.



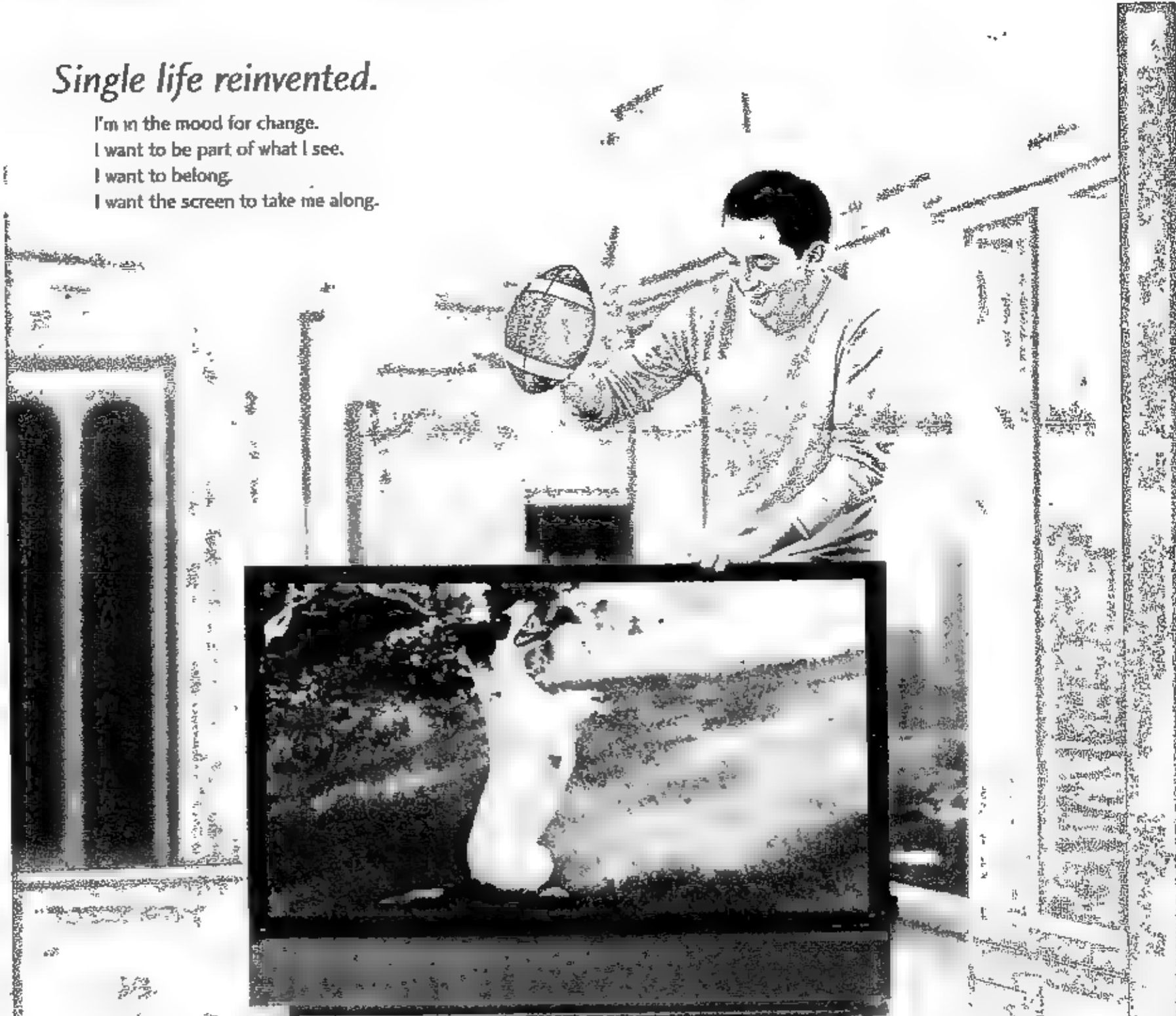
E-FORM draped vessels of patterned and fused glass



"Kawayan" brings us back to unhurried mornings



er will hold its traditional sale of environmental ornaments, bonsai and collectible stones from the will offer discounts by as much as 50 percent, is invited to take part in this once-a-year sale, acacias, guyabano, langka and carabao mango are open from 8-6 p.m., Monday to Sunday.



Change for the better with LG XD Engine's clearer and sharper images.



Home Theater System Plasma TV & Wireless HC



DLP Projection TV



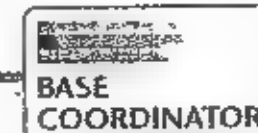
REAL CINEMA
Smooth and natural succession of images



SUPER DETAILER
More detailed and precise images



TRUE COLOR
100% natural colour representation



BASE COORDINATOR
Improved brightness & depth perspective



PIXEL WORKS
Optimal picture & distortion free



NOISE BUSTER
Complete removal of image noise



Stylish LCD TV



Flat TV "Lafinon"

LG Electronics Philippines, Inc. 25 E. Laguna St., Marikina, Pinar del Rio City Tel. No. (02) 641-4181 to 85 Fax (02) 640-8468 Customer Information Center (02) 640-2525, 09178242525 & 09209002525 www.lg.com.ph

Will Manilans lose a much-needed 'lung'?

WHY is it that when Metro Manila's streets have to be widened and traffic jams minimized, the first thing our city officials think of doing is cut down trees? What is it about trees that elicits such cruelty?

Perhaps it's because trees are enviably strong, sturdy and immovable. They are incapable of protest, bribery or boot-licking. And, more than that, they don't vote so they're expendable. And, like the Queen of Hearts in Lewis Carroll's novel who would order "Off with their heads!" when people displeased her, local officials have the trees cut down.

But what are the heads of trees? They are leafy canopies, reaching out to heaven, shading people from the harsh rays of the sun, helping to filter the dust and carbon dioxide so everyone can breathe clean air. The roots have their own function—sopping up the rain and preventing floods.

Destruction as solution

But evidently these virtues don't count. And so cutting trees has become the solution to urban development problems. How ironic to call it that when it is destruction that is happening instead.

We see it done on Katipunan Road in Quezon City, in many lesser known places in Manila and, now, the latest, in the Arrocero Forest Park, a patch of land between the Metropolitan Theater-Mehlan Garden complex and the Pasig River. Arrocero Park is where the old buildings of the Department of Education stood, a few steps away from the old Government Service Insurance System and Philippine Veterans Affairs buildings (empty now but convertible to new uses).

A battle of sorts is going on between those who want to build structures that do not belong to a forest park, where—as a matter of fact—all space is occupied by trees, and those

SEEING GREEN

Doris Gaskell Nuyda



who want to conserve the site for environmental, historical, aesthetic and health reasons.

One side argues that since it is city property, the forest park is under the jurisdiction of the local government, which intends to build there, as far as we know, a school and a bus terminal, among others, that will inevitably involve the cutting of trees.

Heeding a call

The other side contends that in 1992, a Memorandum of Agreement (MOA) was signed between the mayor of Manila at the time and a women's organization called Winner that rallied to the call for help of then First Lady Ming Ramos in her environmental projects.

The MOA allowed Winner members to work on the conservation of Arrocero Forest Park, giving them their project focus. They took their task seriously, readying seedlings and saplings for planting in the site where, they noted, several ancient trees were already growing. There was no doubt in their minds that this patch of land that was turning into a mini-forest could be made into a much-needed green haven in a dust-choked city.

But the park, they soon realized, was more than a forest. It was also an archeological/historical site, declared as such by the National Historical Institute and the National Museum. It was part of the Parian connection where previous excavations had uncovered porcelain shards and other chawaware.

The MOA set no time limit to Winner's project in the park, says Regina

R. Paterno, Winner president, but members themselves drew up a 15-year time table that would end in 2015. The forest park could be given back to the City of Manila then in its finished form—a landmark and an eco-tourism destination.

Bird watchers' delight

Although the present controversy has halted much of the planned work, those scheduled for 1996-2001 (phase one) have been accomplished. They include continued planting and maintenance (the Manila Seeding Bank reports the planting of 8,481 trees, including second growths, while the Haribon Foundation says 10 kinds of birds have been spotted in the area).

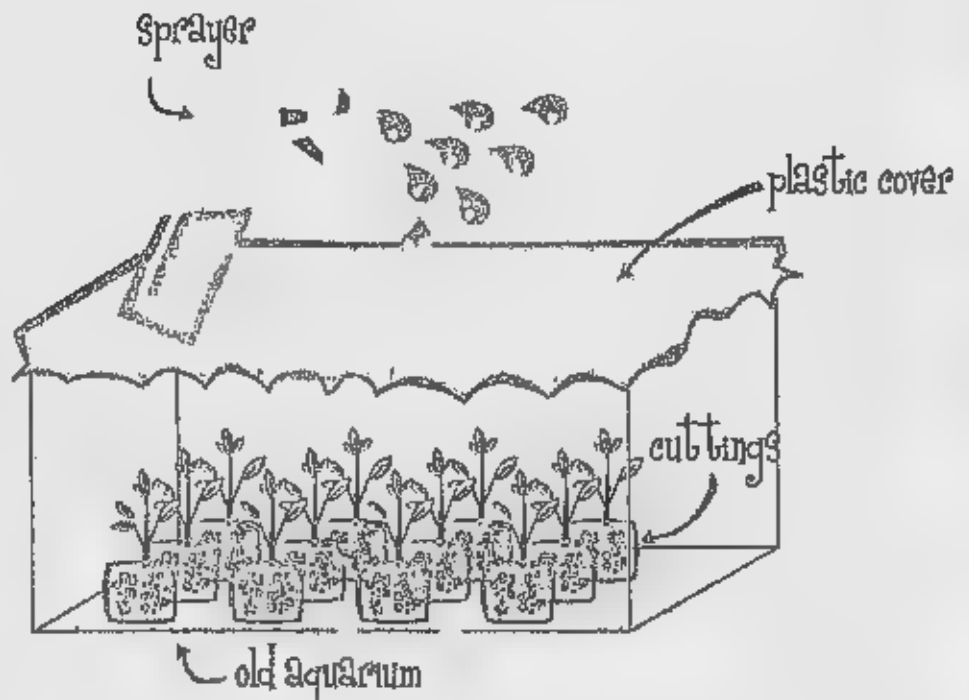
Other done deeds are linkups with schools and media and environmental non-government organizations. As a matter of fact, the group was well into work scheduled for up to 2007 (phase two) when it was interrupted.

Considering that workers hired by Winner are often not allowed entry to the Park, the group has resorted to conducting a Sunday activity when artists converge there to paint the beauty of its lushness. In this sense, the park, half finished as it is, has become an art center. Artists and art lovers come (in increasing numbers each week) because they lament the loss of a much-needed city "lung" and because the place is beautiful and has the potential for spiritual renewal.

It is so beautiful, in fact, it just can't be left to unintelligent "development."

Our country is in a fiscal crisis (we used to call it an economic mess) when national leaders begin to think in terms of food coupons for the poor. Let us not make ourselves poorer still by depriving ourselves of the beautiful, healthful and free gifts of nature around us—our trees.

E-mail the author at dorisnuyda@yahoo.com



Top cuts

By Serapion Metilla
Contributor

THE RAINY season is also growing season so plant propagation will be easier.

One way to propagate plants is by using top-cuttings. Use cuttings that have three to four nodes, with tender and still, greenish stems. Old and grayish stems will not easily take root.

Cutting should be done late afternoon. Remove some of the leaves from the lower nodes and immediately soak the stems in a rooting hormone solution with Hormex or ANAA. To make the solution, add 10-15 drops of the hormone to a half gallon of clean water.

In small plastic propagating bags with fine, washed river sand, insert the stems at least 1 1/4 inches deep. Although some plants can be easily propagated in ordinary potting medium and in an open but shady area, it is best to place them inside a propagating chamber. An old aquarium can

be covered with transparent plastic sheet all around. The transparent material will allow sufficient light to penetrate while moisture will be retained inside the chamber for high humidity.

Put the chamber in a shady but well-lighted spot. Daily watering should be done by applying a fine mist on the leaves and stems.

Afterward, use a potting mixture of one part garden soil, one part river sand, one part coco coir dust and one part aged rice hull. Then keep the plants in a shady area for about a week before exposing them to full sunlight.

Some of the plants that can be propagated by stem cuttings are the crotons (San Francisco), papua, Serissa foetida, herbs (both culinary and medicinal), dracaenas, begonias, kalyos, ti plants, Fukien tea, kamuning, sinamono and bougainvillea.

For more information, call 9394593.

GREEN TIPS



GREAT DESIGNS, GREAT PRICES

Special discounts await you until October 31

You are Invited to the

GRAND OPENING!

On October 20, 2004

Unit 17 ORTIGAS HOME DEPOT

Doña Julia Vargas Avenue Ortigas, Pasig City

R.S.V.P./Inquiries - Ranni / Mel 636-1601 to 03

NNAPA
ABS DOOR



NNAPA
ABS KITCHEN



Sunday LIFE STYLE Travel

Text us your feedback:
inquirer life name/city/message to
2207 (Globe) or 283 (Smart)

Up close with Uncle Ho

Text and photos by Gibbs Cadiz

YOU can't view Ho Chi Minh's body if you're in a sleeveless shirt. Ditto if you're wearing shades. You can't take a camera or cell phone with you or talk while filing past the glass crypt. And no arms akimbo either.

We learned that firsthand when we made a trip to Hanoi via Ho

Chi Minh City (formerly Saigon) in Vietnam, courtesy of Philippine Airlines, which is offering "Swingaround" tour packages (see related story on page J2) to some of the world's most tantalizing destinations like Bangkok, Kathmandu, Las Vegas, Shanghai, Vancouver and... okay, Singapore.

The hardy Vietnamese remain under firm Communist rule, but UP CLOSE/J2



THE IMPOSING Ho Chi Minh Mausoleum in Hanoi houses the preserved body of the Communist revolutionary-statesman who led Vietnam in its wars of liberation against the French, Japanese and the Americans.

POWER MEETING for as low as **P 9,750+**

INCLUSIONS

- Use of the function room for 8 hours
- 30% discount on function room rental in excess of 8 hours
- With morning & afternoon snacks and lunch
- With complete basic facilities and free flowing coffee

City Garden Hotel
Makati

Makati corner Katayuan Avenues, Makati City Tel. 899-1111
E-mail: makati@citygardenhotels.com • www.citygardenhotels.com

SUCCESS GUARANTEED!

LEXBER HOMES

BAGUIO CITY

Own A Vacation Home At The Glass City
For Only P 350 Thousand & 84 Cash

Available for long term payment schemes up to 5 years to pay with interest.

For inquiries, call: LEXBER Realty Mgt. & Mktg.
372-3205, 374-2584, 410-8367 to 69; 371-9702 to 04
WE WELCOME DELEGATES & AGENTS

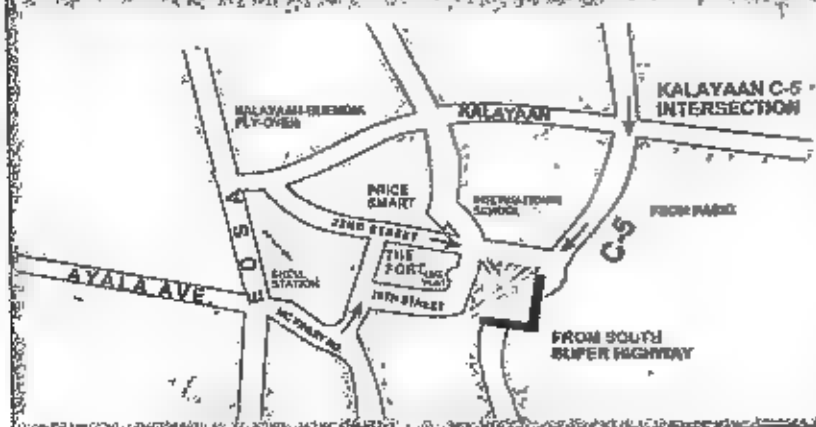
Christmas shopping season had officially started

For everyone interested in wholesale and setting up a booth on a Bazaar, Alfredulla Corp. is excited to open opportunities and give a lot of discounts of Alfredulla gift items, novelties, fashion accessories and lucky charms. For product information, visit www.alfredulla.com and Gift City shop located at #512 Quintin Paredes St., Bldondo, Manila with tel. no. 241-1468.

BUSINESS OPPORTUNITY FOR EVERYONE!
TEL: 241-8999 • SMS: 0917-622-1111

THE WINNING troupe OF the 2004 MASSKARA Festival, another best Find at Market!

MARKET!



See them perform live at the Market! Market! Activity Center on October 23 and 24 at 1pm/3pm/5pm/7pm. All these to celebrate the 25th Anniversary of the Bacolod Masskara Festival. Because at Market! Market!, the fun isn't just in the finds, it's also in the festivities.

Co-presented by:

Globe
making great things possible

PATRIUM HOTEL Superferry

MARKET!

Bonifacio Global City

The fun is in the finds

Developed and managed by Ayala Land, Inc. Another retail innovation

Like your kind of lifestyle,
this one's got good taste.

NESTEA
Lite

Take what fits you right.



THIS TREE-LINED boulevard rings the gleaming Restored Sword Lake in the heart of Hanoi, and leads to the historic Old Quarter—Hanoi's Escorial—where many businesses have set up shop in what is considered the oldest continuously developed area of Vietnam.

Up close with Uncle Ho

From page J1

honestly, they look none the worse for it. Sure, Hanoi looks a bit derelict compared to Makati, and the general vibe itself seems locked in some late '70s time warp, with many men still dressed in high-waisted, ill-tapered pants and shirts two sizes bigger than their slender frames. (They were mostly thin—we never saw any obese people in Hanoi.)

Women were a bit more modern, but then again, all they had to do was slip into an *ao dai* (pronounced "aw dai") to look lithe and beautiful.

Yes, Vietnamese women are lovely personifications of Eastern grace and mystique. The *ao dai*'s naturally elegant silhouette recalls a bygone glamour, but what's striking is you can still see these fitting forms of color everywhere. The Vietnamese are clearly proud of their national costume,

and they show it by wearing the dress any time they could.

Palpable charm

That's part of what gives the city a palpable if bedraggled charm: The old ways often interact effortlessly with the new. We saw a couple of young *ao dai*-clad girls riding a Vespa, presumably on their way to work. It was a picturesque sight.

Hanoi speaks of character, a genuine gentility. This was a city ravaged by years of war and destruction, the very nerve center of North Vietnamese resistance first against the French, then the Japanese and the Americans.

But how it has picked itself up! You drive along neat, tree-lined boulevards with ample walkways for pedestrians, and you feel you're in the middle of a giant park. Day temperatures can be really hot, but the cool

shade makes the city an oasis. Hardly any billboards obscure the French colonial architecture that still dominates the skyline.

There are more motorbikes in Vietnam than cars. Automobiles remain out of reach for many ordinary Vietnamese, so Hanoi's streets hum to these nimble machines. Perhaps because cars are more the exception than the norm, traffic lights are few and far between.

Crossing the street, then, becomes quite a tango—two steps forward, one step back, and so on until you reach the other side. Vietnamese riders simply weave in and out of pedestrians and cars, but they do slow down once they see you crossing.

Utilitarian race

Goods are cheap, and there's a certain high in handling currency by the hundreds of thousands. One US dollar is equivalent to 15,700 Vietnamese dong. Try running that in your head when you're buying an art work for \$20.

But if you're into high-stakes shopping, this isn't the place for you. Hanoi is already the capital of Vietnam, yet its most upscale mall is more Harrison Plaza than Greenbelt. It has Prada and Gucci and Cartier, all right, but it has none of the brazen, dazzling commercialism we're so used to in our own malls.

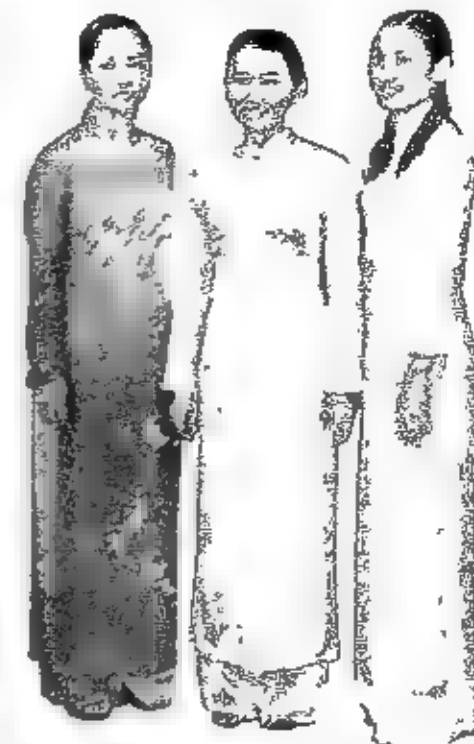
Or maybe because, while Vietnamese are increasingly allowed to own private property, even open businesses, they remain a highly utilitarian, tightly-skipped race. Is that good or bad? Who knows?

The first-rate restaurant we were brought to, called Thang Long, in the heart of Hanoi's business district, turned out to be owned by the government. That floored us, because everything in the resto seemed to work fine—the service, the look, the food. Especially the food (the crab and vermicelli spring rolls wrapped in rice paper were heavenly). Could that ever happen here?



VIETNAMESE pineapple

Hanoi is a window into Vietnam's changing ways and eternal spirit



THESE Saigon misses look lovely in the *ao dai*, Vietnam's national costume.

Government seems to be everywhere, but woven so tightly into the fabric of life. The bottles of water we were given—yup, they were made by the government, too, so our guide casually told us. Ah, so that's why there was no brand everywhere.

Such control can be scary. Still, you help but marvel at the Vietnamese's self-sufficiency. On an early morning around the city, we were astonished to see many individuals, even whole families, doing brisk walking, savoring the clear air.

Mass calisthenics on this scale is nothing alien to our sedentary lifestyles. Could it be why these people now threatening to outstrip us? If they're strong and healthy and not flabby by burgers, fries and pizza? (No McDonald's, KFC or Pizza Hut in Hanoi by the way.)

Boring and anachronistic

So, on the one hand, a country still grips of a dated ideology can be an anachronistic place, where you see a splendid lunch in the garden of a French villa while the background music—Rick Astley's "Never Gonna Give Up"—nearly makes you choke.

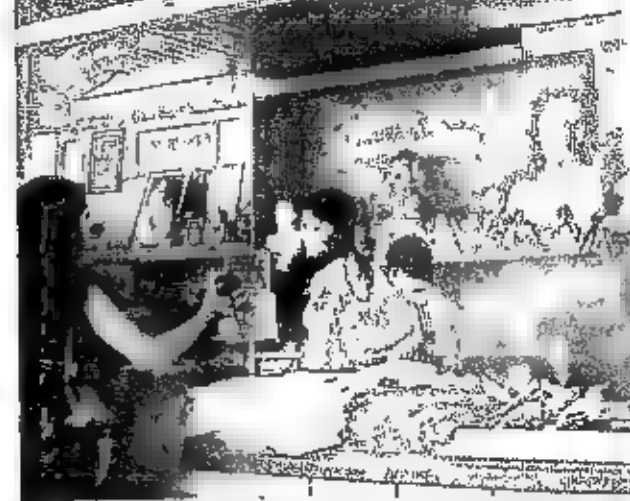
On the other hand, you see the proudly defiant, hardworking country to make it on its own terms—damn McDonald and Starbucks. Say what you want about that quaint old palaver called socialism, but surely Uncle Ho (as the Viet-



HO Chi Minh's paternal shadow looms over every corner of Vietnam, as in the Saigon General Post Office Building (left). Built in 1886-1891, its beautifully preserved interior (top) is dominated by the revered leader's stern visage, even as it plays host to 21st-century trappings such as cellphone card booths.



MOTORBIKES far outnumber cars in Vietnam.



COMMIE capitalism is alive and well in this store outside the Ho Chi Minh Mausoleum that sells Uncle Ho busts and Red Army memorabilia.

TRAVEL BRIEFS

Hotel stay earns frequent flyer points

China Southern Airlines and Marriott Int'l. Inc. announce that Sky Pearl Club members can earn double frequent flyer program (FFP) miles for every qualified stay at the new Sanya Marriott Resort and Spa until Oct. 30.

Sanya's Phoenix Int'l. Airport connects China Southern Airlines flights to all major Chinese cities, as well as to international destinations

like Seoul and Hong Kong. The Sky Pearl Club has currently more than two million members.

Visit the Marriott Hotel chain website, <http://www.marriott.com> and the China Southern Airlines's website, www.cs-air.com/en.

Personal and business travel destinations

Singapore and Thailand are tied as top regional destinations for personal travel in

Asia/Pacific. A recent MasterCard International survey conducted by MasterCard International May-June put China at third. The most frequent destinations for business travel were China, Singapore and Hong Kong.

Locally, Philippine Airlines was the single most preferred carrier for business travel, followed by both Singapore Airlines and Other Airlines. A little over a fourth of Filipino respondents identified China and Singapore as the most frequently visited countries, followed by

Japan.

Visit www.mastercardinternational.com.

Special offer

Discovery Suites boasts of having something to offer every member of the family.

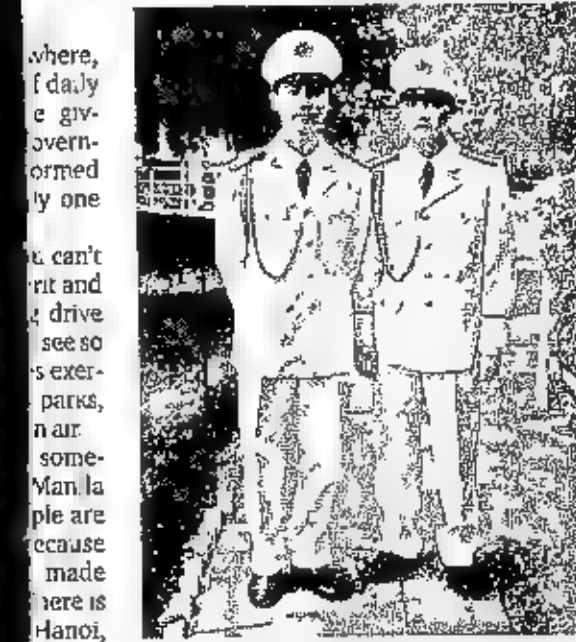
And until Oct. 31, Discovery Suites has something special for those availing of the local resident's package. For only P3,300++ for a junior suite, P3,800++ for a one-bedroom suite, P6,000++ for a two-bedroom suite, and

P8,600++ for a three-bedroom suite, the package comes with a complimentary buffet breakfast at the Serendipity lounge; unlimited room dial-up internet access; complimentary parking; access to health club, swimming pool and Jacuzzi; and a 20-percent discount on massage services from Discovery Spa.

Guests also get a chance to win a P1 worth of shopping at Mossimo or a weekend getaway at Discovery Country Suites T. Call 6352222.



E woman selling bananas



UNCLE Ho's ramrod-straight honor guard in their immaculate uniforms

where, if daily e gov-ormed by one t. can't rit and drive see so s exer-parks, n air some-Manila ple are because made here is Hanoi,

in the boring, vor a stored d mu-ve You

es of a trying Ronald ou will patrio-amese

call him) did his countrymen a signal service by giving them a spine

If only for that, today he is a much revered icon. And that's how, visiting the imposing Ho Chi Minh Mausoleum in Hanoi, we were made aware of the niceties required to view the body of the late great warrior.

Entering the sanctum where his remains lay was a spookily fascinating experience. The light was a dim red, the honor guard in their immaculate white garb stood unmoving on all four sides of the bier, and Uncle Ho in his glass crypt looked eerily ethereal. His embalmer (or is it wax caretaker?) did a good job.

That's when a guard by our side brusquely grabbed our arms and brought them down. We had them crossed on our chest (it was freezing inside), and we were being disrespectful. Even in death, Uncle Ho is a stern leader.

Afterward, we went out blinking in the sunshine and were led to a row of shops on the mausoleum grounds. They were selling Uncle Ho busts and figurines, Red Army shirts, hammer-and-sickle pendants, Che Guevarra prints. Capitalism has caught up big-time with Uncle Ho and his country. If we don't watch out, we may be eating dust soon

E-mail the author at gcadiz@inquirer.com.ph

pack-break- n- nary g pool, n

000 and ayday.

Cool offer

Take advantage of the Manila Pavilion Hotel's Cool Stay room package. Enjoy a deluxe room accommodation with free cans of soft drinks or beer. Cool Stay also gives you access to the hotel's gym and pool.

A single or double accommodation only costs \$75 net, inclusive of buffet breakfast at the Café Coquilla. Call Manila Pavilion Hotel at 6261212 local 2333 or 2343.

Swing around the world

If you had \$400 (about P22,000) set aside for a planned holiday, where would you go?

You can try Philippine Airlines' Swingaround tour package to the former Saigon (now Ho Chi Minh City) in Vietnam, for starters. A three-day, two-night stay in a deluxe hotel in the city (with free breakfast) sets you back \$337

Drag a companion with you and that tag goes down to \$300 each. For \$11 more, you get a half-day city tour that covers visits to, among others, the Notre Dame Cathedral, the beautiful City Hall and the former US embassy (remember the helicopter scene in "Miss Saigon"?)

If visiting symbols of imperial defeat isn't your idea of enrichment, how about touring an ancient and priceless cultural treasure? The

Saigon Swingaround also offers an extension visit to Angkor Wat in neighboring Cambodia. Now that's a holiday swing you can't pass up.

Philippine Airlines' "Swingaround" program offers such value-for-money tour packages to some of the most popular destinations in the airline's global route network. Among the other cities covered are Bangkok, Guam, Hong Kong, Honolulu, Jakarta, Kathmandu, Kuala Lumpur, Las Vegas, Los Angeles, Okinawa, San Francisco, Seoul, Shanghai, Singapore, Vancouver and Xiamen.

The program is designed to give travelers a quick peek into a city's historical and cultural attractions, with arrangements that suit various tastes, budgets and preferences. Aside from round-trip Fiesta Class tickets and airport-hotel-airport transfers, holiday-

seekers can choose from an array of three-star to five-star hotel partners, as well as other add-ons like the optional city tours.

Extension tours like Hanoi and Angkor Wat are also optional, but tickets to these destinations may only be booked with PAL if you're taking the Manila-Saigon-Manila tour

A counterpart program for local destinations is also available, called "PALakbayan" tours. So if you feel more comfortable about spending your holiday money



within the country, pick from beautiful destinations like Bacolod, Bohol, Boracay, Cagayan de Oro, Cebu, Davao, Dipolog, General Santos, Iloilo, Laoag and Sorsogon.

The "Swingaround" and "PALakbayan" tour packages are valid year-round. Bookings must be made at least seven days before your departure date.

Gibbs Cadiz

Call 8557777, visit the nearest PAL Ticket Office or your travel agent, or log on to www.philippineairlines.com

pleas• ant sur• prise / plez/ant sə(r)prīz/ /
When bacon met maple syrup one fine morning.

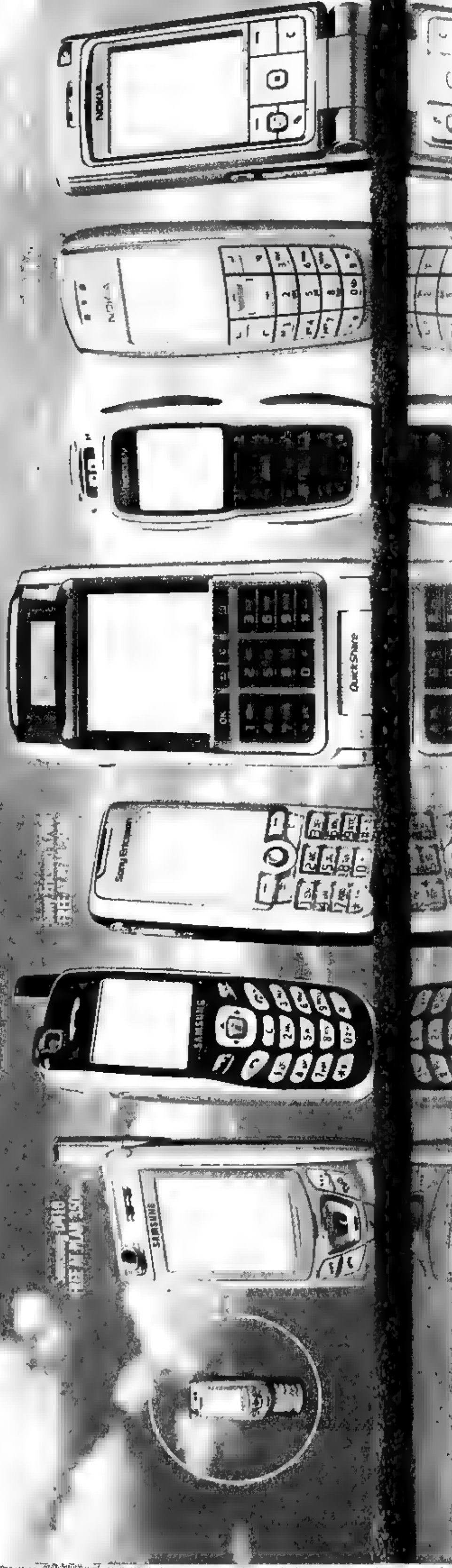
New

PUREFOODS Maple Syrup

Sweet Smelling.
Sweet Tasting.
Too good to resist.

TOWER ABOVE THE REST WITH THESE HOT PHONES FROM SUN

SUN
CELLULAR
Everything Important is Under the Sun



Sun Cellular offers hot new phones FREE at plans that suit your needs.

Enjoy the hottest handsets in the market with Sun Cellular. Get phones with the latest technology like a built-in camera, video streaming capabilities, and Bluetooth connections FREE with Sun's postpaid plans, all made to suit your needs.

With Sun Cellular's 24/7 Call & Text Unlimited, get to call and text your friends and loved ones all you want, for as low as P250 a month on top of your Monthly Service Fee.

Switch to Sun Cellular now!

Better Network. Better Value.

The Sun Shops : Metro Manila | Robinsons Galleria | Robinsons Metro East | Robinsons Place Cainta | Robinsons Place Manila | SM North Edsa | SM South Mall | SM City Fairview | SM Centerpoint | SM Megamall | SM City Morillo | SM City Bacun | Park Square One | Shangri-La Plaza Mall | Festival Mall Filinvest | Greenhills Shopping Center | North Luzon | Starhills Pumpang | Robinsons Angeles | SM Baguio | SM Maricao | South Luzon | Robinsons Imus | Robinsons Sta Rosa | Robinsons Dasmariñas | Robinsons Lipa | SM Bacoor | Visayas | Robinsons Iloilo | Robinsons Prince Bocuod | Robinsons Place Cebu | SM City Cebu | Mindanao | Robinsons Cagayan de Oro | SM City Davao | Go Sano Davao

For more details, contact our Hotline at (02) 395-8000 or visit our website at www.suncellular.com.ph

Plan	Nokia 2650	Nokia 3120	Nokia 3220	Nokia 6260	Nokia 6610i	Samsung D410	Samsung X600	Sony Ericsson K200i	Sony Ericsson P910i	LG E1300	Motorola C201	Sony Ericsson T100
250	P 4,900	P 4,500	P 9,000	P 19,000	P 9,500	P 22,700	P 10,500	P 19,500	P 36,000	Free	Free	Free
600	Free	Free	P 4,500	P 14,000	P 5,500	P 17,700	P 5,500	P 14,500	P 30,750	Free	Free	Free
1000	Free	Free	Free	P 8,000	Free	P 11,700	Free	P 8,500	P 25,000	Free	Free	Free
2000	Free	Free	Free	Free	Free	P 2,000	Free	Free	P 15,200	Free	Free	Free
3500	Free	Free	Free	Free	Free	Free	Free	Free	Free	Free	Free	Free

Minimum 24 months holding period.

Through the grapevine in Southern France

AS far as the eye can see, nothing but buds breaking on vines between the majestic mountains of the Pyrenees and the Mediterranean sea

PHOTOS TAKEN WITH FUJI FINEPIX F401 ZOOM



WINE tasting of five vintages of Baron'Arques at the Salon Dame Carcas in Hotel de la Cite

Text and photos by Chelo Banal-Formoso

ONCE a year, in the oldest wine-producing region of France, the world's most prominent chefs, restaurateurs and wine enthusiasts are invited to bid on barrels of fine red wine. After the usual blending, aging and other magical tricks of the trade, the wine is bottled and labeled to the specifications of the winning bidders and shipped to their kitchens or cellars, wherever on the planet those may be.

Dubbed "Toques et Clochers," the auction is a tradition started in 1989 by the Vignerons Du Sieur D'Arques (VSA), a cooperative of grape growers in Languedoc-Roussillon to raise funds for the preservation of the region's architectural heritage.

What happened this year was that the chefs from the Philippines, Glenda Barretto of Via Mare and Myrna Segismundo of 9501, did not make it to France in time for this major event. But through special arrangements made by wine maven Tita Trillo, Baron Philippe de Rothschild S.A. (BPRD) graciously hosted guided tours of its vineyards and cellars at a later date for both chefs, with Tita and myself in tow. Unlike my three companions who placed orders for barrels of the Baron'Arques Grand Cru red, 2000 vintage, I went along for the pure pleasure

THROUGH K2

It pays to compare...

101 reason why Le Mirage de Malate
is the Right Choice!

Walking Distance To

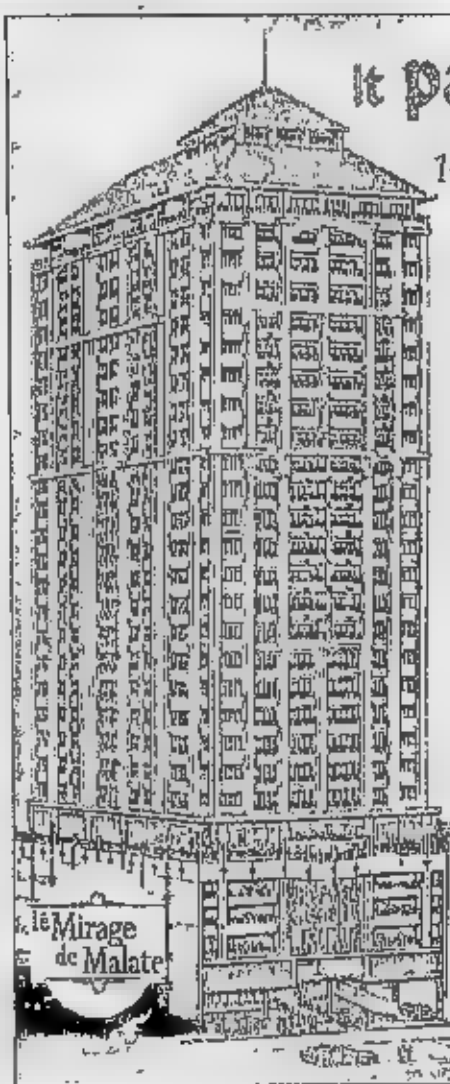
- Remedios Circle
- Malate Church
- Bangko Sentral
- Roxas Blvd.
- Manila Zoo
- CCP, Folk Arts Theater

20 minutes to

- Int'l & Domestic Airport
- PGH
- La Salle Taft
- St. Scholastica
- PICC
- South Harbor
- Manila
- Makati Business District

Call:
 (832) 5225950; 5225946
 (832) 5228703
 (832) 4048306
 0917-8307643

2126 A. Mabini St. Cor. Quirino Ave., Malate, Manila



MICHELE REIS

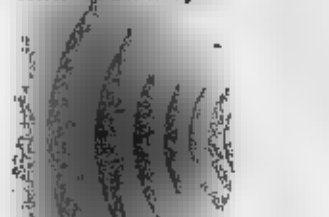
DOUBLE WHITENING EFFICIENCY IN A UNIQUE MIX:
**Reduce brown spots and
 illuminate your skin in one step!**

Action 1:
 Soft Peeling effect



Skin visibly brighter: 93%

Action 2:
 Anti-brown spots action



Brown spots visibly reduced: 87%



WHITE PERFECT

The L'Oréal Skincare Laboratories put together
 2 technological powers for the first time in 1 single treatment!

with lactic acid to remove dark dead cells.

- Melanin block, a powerful whitening ingredient, regulates Melanin production inside the epidermis.
- Pure Vitamin C slows down transmission of Melanin to your skin's surface.

DERMO-EXPERTISE.
 FROM RESEARCH TO BEAUTY.
 BECAUSE YOU'RE WORTH IT.

L'ORÉAL
 PARIS

**Experience Beauty Month
 from L'Oréal Paris**

15% OFF on all products
 on your first purchase of any L'Oréal Paris product
 for every qualified purchase of L'Oréal Paris product
 while supplies last. See details at www.lorealparis.com

WALSONE
 OFFICIAL SKINCARE PARTNER
 For DMU-BFAD Rumik no. 1198-A, 2004

Through the grapevine in Southern



ALSO in Languedoc where Baron'Arques is produced is the Domain de Lambert, a new acquisition of Baroness Philippine de Rothschild.

From page K1

of gorging on the beauty of the Southern French country and its liquid treasures.

When we visited, it seemed like there was nothing to see but undulating rows of gnarly grapevines. Later we discovered that buds were breaking in miles and miles of vineyards breathtakingly bordered by the dark mountains of the Pyrenees on one side and the Mediterranean sea on the other.

If you take this geography to heart, you can forget about the corruption and the poverty in the country you left behind and instead start fretting about what kind of grapes the harvest will yield. You're fooled into thinking all that matters is what wine to drink with this kind of meat or that kind of cheese. Your vocabulary acquires a new blend: *assemblage*, *terroir*, *appellation*, *tannins*, *negociant*—strange words not even *mon ami* Maurice Arcache would care to use.

Sophisticated taste

It is true that after a trip to France, the world's largest exporter of wine, you can never go back to drinking Boone's Farm strawberry wine. You acquire a more sophisticated taste because you don't have a choice; everywhere you go all they serve you is wine, wine. France is the best place for kicking your Coca-Cola habit cold turkey.

From Paris, we flew to Toulouse airport where a sleek, computerized, talking black car driven by a good-looking young man

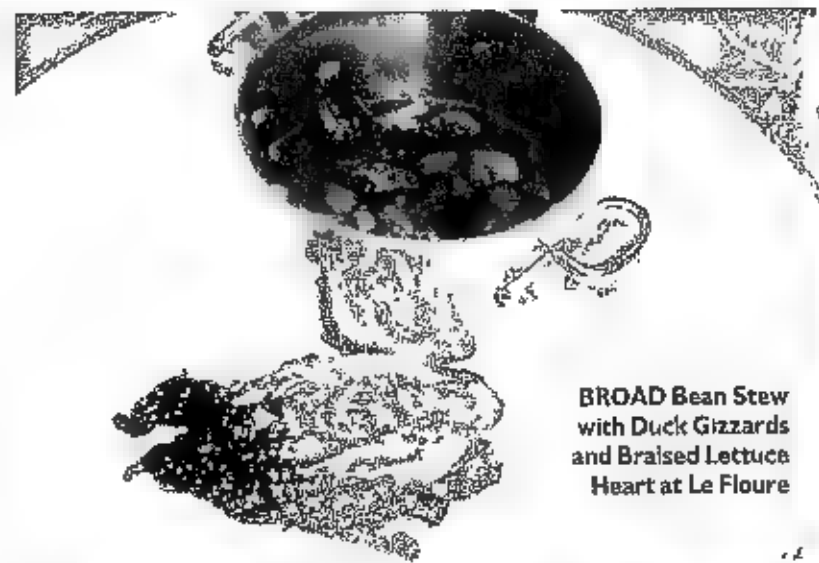
WINE Appreciation 101 for chef Myrna Segismundo of 9501, Vincent Montigaud, managing director of Baron'Arques, restaurateur and wine importer Tita Trillo of Anthony's Wine Cellar and Magnum, Guilhem Marty, technical director of Vignerons Du Sieur D'Arques and chef-restaurateur Glenda Barretto of Via Mare.



BARON'ARQUES red is the classic product of the union of BPDR's wine-making skills and the grapes grown by some of the best vineyards in the Languedoc region.



BEEF Fillet with Potato and Oxtail Lasagna at Chez Saskia



BROAD Bean Stew with Duck Gizzards and Braised Lettuce Heart at Le Fleure



NEVER ever go to France when you're on any kind of a diet because you will be seriously tempted by a dessert sampler at Le Poete Disparu, Duet of Merlu Fish with Fresh Herbs and Sacclop Essence at Le Domaine d'Auriac and Pot au Feu and Cassoulet at Chez Saskia.



Question of the Week

Change the world. We can make this world a better place. As a Filipino, I can make a difference in our country by _____.

Texters has messages R printed in Tuesday's InqBox will each receive an "Inquirer T-shirt" U

TO INQUIRER 28U

name/city/message.

TO INQUIRER 28U

TO INQUIRER 28U

(Maximum of 160 characters)

Manila winners can call Chay at 8878888

loc. 218. Provincial winners can text

Inquirer ad name/city/mailling address

to 2207 or 283 as their prizes will be mailed to them



France



Chateau Mouton Rothschild in Pauillac, home of Baroness Philippine de Rothschild who collaborated with the grape growers' cooperative to produce Baron'Arques

named Sebastian was waiting to take us to the Hotel de la Cite in Carcassonne, a medieval city so quaint it deserves a story all its own.

Before checking in, we had a quick lunch at Chez Saskia, the hotel's brasserie. Here the chefs in our company took charge of selecting the food and, believe me, in their hands is the best place to be. Energized by the *pot au feu* (stew), homemade *cassoulet* (white bean stew), beef fillet with potato and ox tail, lasagna, *tarte tatin* (apple tart) with vanilla ice cream, which Glenda and Myrna ordered to be shared by all, we rode out to the Capelle de Baron'Arques. The winery is jointly owned by BPDR and VSA.

Vincent Montgaud, managing director of Baron'Arques, and Guilhem Marty, technical director of Vignerons, welcomed us with big umbrellas for a rainy tour of the vineyards, vat house and barrel hall that produce Baron'Arques, a Grand Cru red made of almost equal parts Bordeaux grapes and Mediterranean varieties.

"We select vines which are owned by members of the cooperative. The wine is produced by Baron'Arques and sold to Rothschild, which markets it to the world," explained Montgaud.

Handpicked

The grapes come from four villages around Limoux with varying climates and soil quality—clay, pebbles, sand, etc. They are lab-tested for maturity and, when deemed ready, picked by hand and brought to the Capelle for sorting, destemming, crushing and vatting in stainless steel.

No wonder French wine is expensive. Imagine all that land dedicated to growing the grapes, all that waiting for the wine to age, all that storage space for vats, barrels and bottles.

"Harvest time is fun, we have a good party," said Vincent. No more grape stomping these days like in the movie "A Walk in the Clouds," but for fun, said Vincent, it could be arranged. Would we want to do it? I said I'd stomp grapes with Keanu Reeves any day—I don't care how gay they say he is. But harvest time was a good five months away so for now Keanu was safe.

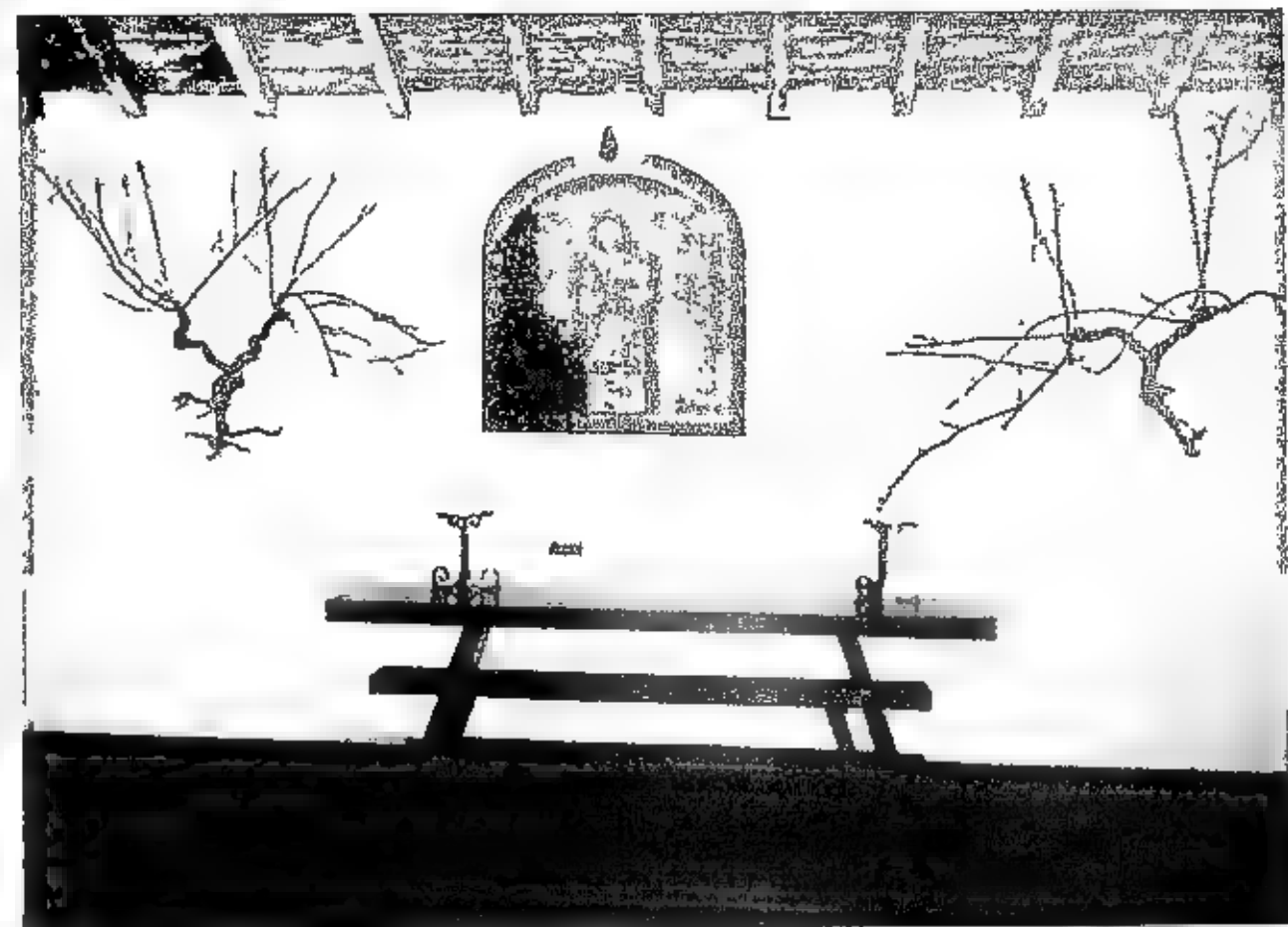
In the vats was the wine from the 2003 harvest. The wine is aged in French oak barrels (50 percent new, 50 percent 1-year-old) before it is transferred to tanks for refining and maturing, as is befitting a Grand Cru wine. What do they do with the used barrels? "We sell them to Spain," said Vincent.

Every day between September and December, the cellar master at Baron'Arques tastes the wine in each tank. He is trusted to know if it's a good lot or not. "Then we have an assemblage session—the cellar master, the wine maker of Baron Philippe du Rothschild and Baron'Arques and myself," explained Mont-

BPDR'S Martine Courtade showing samples of vines planted in the front yard for the education of visitors...



...and giving Filipino chefs a private tour of the vintage wine cellar at the chateau.



VINTNER'S shrine at BPDR.

gaud. "It's a business that demands patience."

They taste each lot to determine if it's a keeper. "If not good enough for Grand Cru, we sell the wine to be made into varietal wines," said Montgaud.

He insisted there was no chance their wine could be duplicated in another year, or by another vintner. After all, the assemblage is only one part of the wine making—the harvest has something to do with the characteristic of the wine, as do the soil, the climate and the altitude.

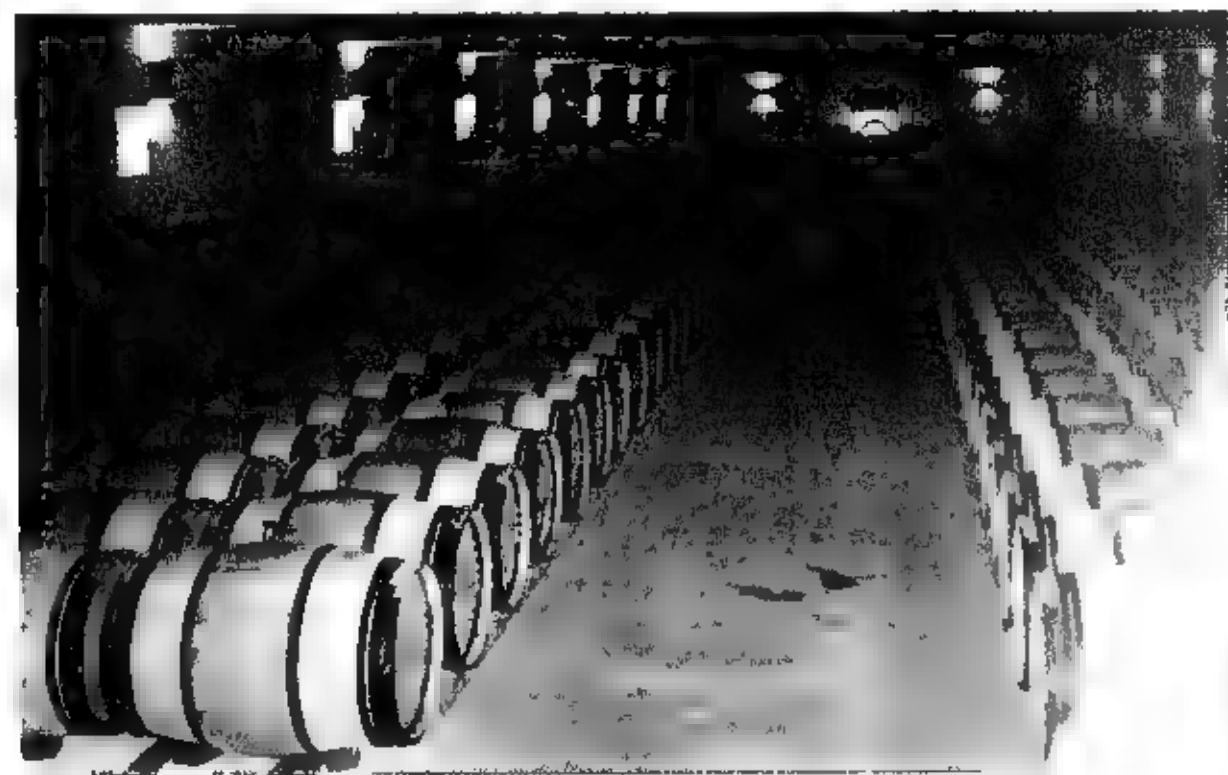
"Upon obtaining the first wine, determining the quality and blending the wine, we select the lots that we want to keep," he added. After bottling, the wine is kept at the winery for at least two more years for a second aging.

Vintage

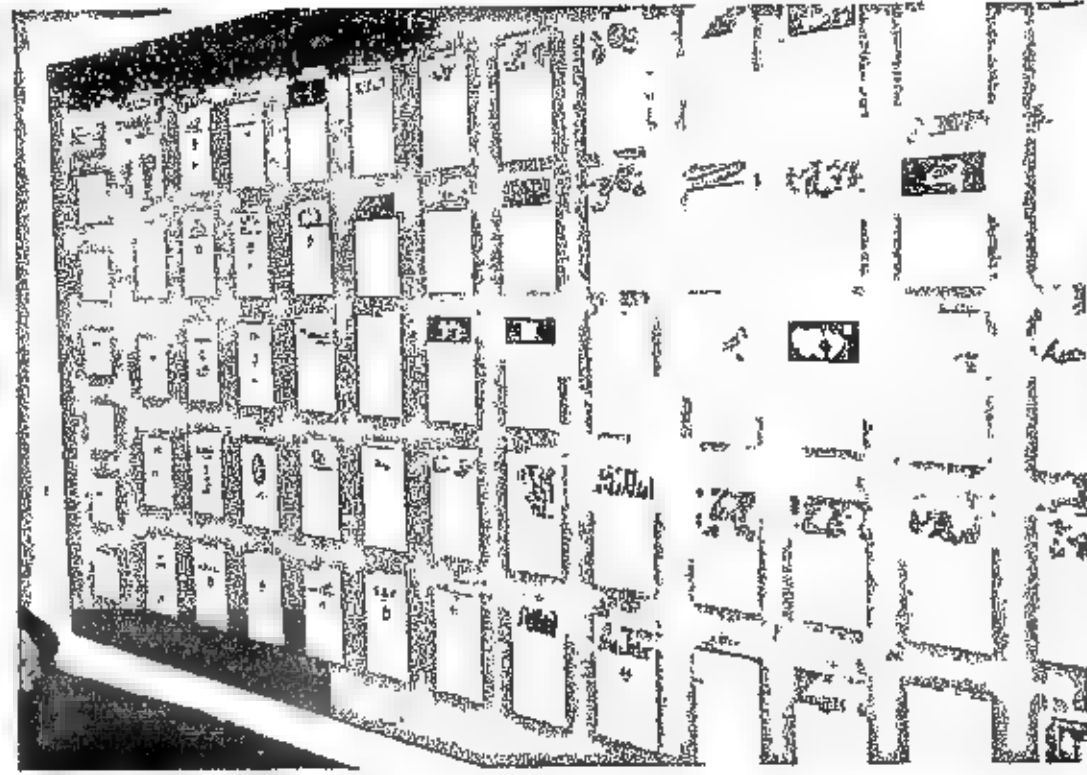
BPDR and Baron Arques produce wine that can be kept for several years. "We make wine that can be drunk after three, four years," said Vincent, "but we try also to make wine we can keep in the cellar, if we want, for 15-20 years. If you serve this wine in a restaurant it's better to decant it."

If you find a wine that you like, you should remember the vintage or year, advised Vincent. As for the Baron'Arques vintage 2000 which was my travel companions' object of desire, it has been described as a very good year indeed.

THROUGH K4



BARRELS of fun are made of French oak for that classic French flavor



ROTHSCHILD labels designed by high-profile artists

From page 103

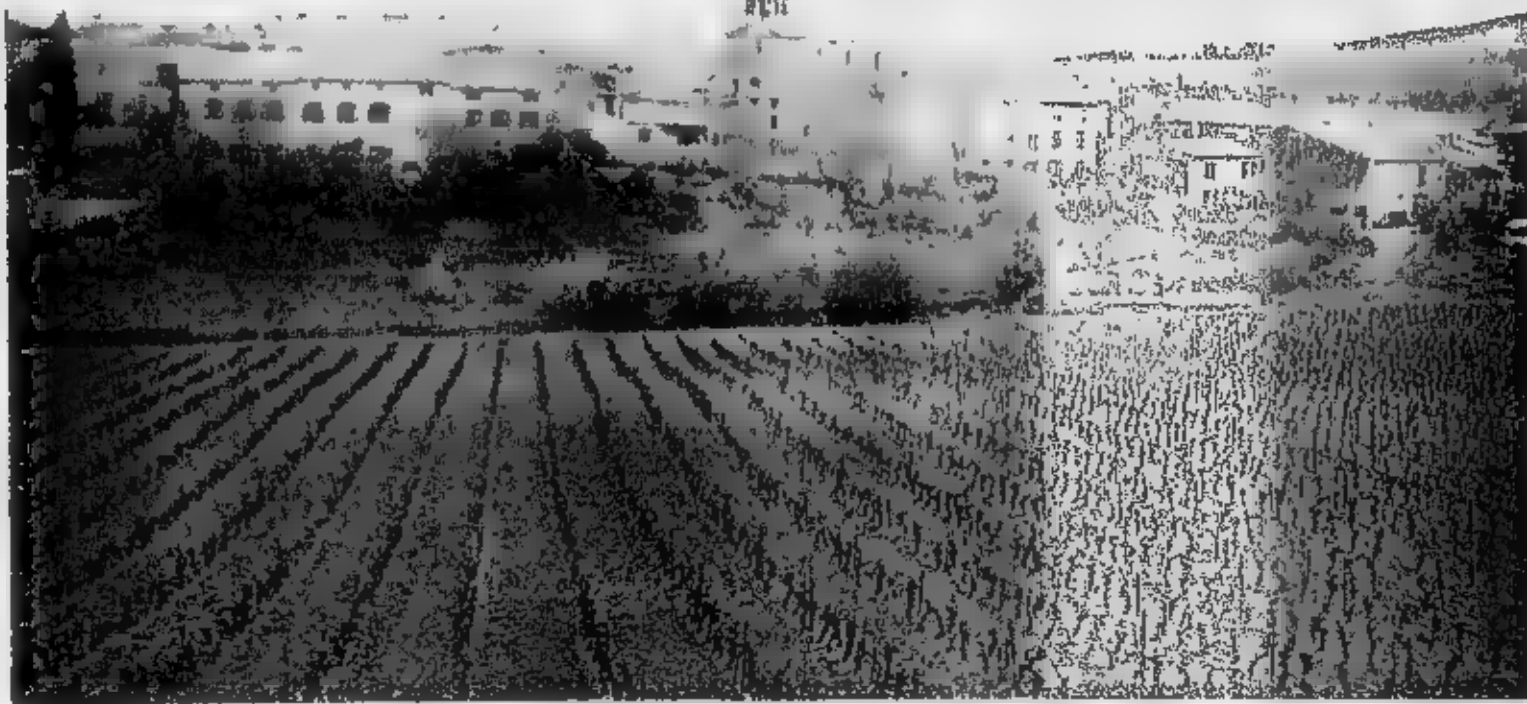
By the time we got to the BPDR headquarters in Paulhac in the Bordeaux region, my companions were sold on the high-quality wines of Baron d'Arques. It was hard not to be convinced because flawless French meal after flawless French meal, we were served Baron d'Arques red.

"Wine making is really quite a simple business—only the first 200 years are difficult," said Baroness Philippine de Rothschild in a video shown to visitors at the BPDR estate. Since taking over the wine empire upon her father Philippe's death, she has turned BPDR into a global headliner. And from what we saw at Baron Arques, her vintners indeed had the art of wine-making down pat.

In a few weeks, bottles of the Baron'Arques Grand Cru red, perfect for gift-giving and the pleasurable feasts at Christmas-time, will be arriving in the Philippines. Every bottle will bear a label that says the wine came from the barrel specially selected by Madame Glenda Barretto, by Madame Tina Meneses Trillo or by Monsieur Eugenio Lopez III.

BPDR and Baron'Arques wines are imported and distributed in the Philippines by Anthony's Wine Cellar, Inc.

IN THE 1970s, the grape growers of Languedoc revived their wine-making glory by ripping out acres of vines and adjusting the mix of grape varieties to perfectly suit local conditions.



Every time you use your Bankard, your rewards simply get bigger and bigger!

- **Whether it's for shopping, dining, travel, vacation or education, Bankard gives you bigger Rewards points for simply using your card!**
- **Every P25 you charge earns you ONE (1) Rewards point!** Each point translates to the equivalent of a 1% rebate on your spending compared to only 0.38% to 0.60% given by other credit cards. (For example, P100,000 worth of purchases charged to your Bankard credit card will give you Rewards points equivalent to P1,000 in value)
- **Multiply your rewards by calling 888-1-888 and converting your purchases to installment.** Get ONE (1) additional Rewards point for every P25 worth of straight purchases you convert to installment! Choose from easy monthly installment terms of 3, 6, 9, 12, 18, 24 or 36 months. Payment is made easier and, for opting to convert to installment you multiply your points
- **Enjoy unlimited freedom and the widest choice in choosing your rewards item!** No catalogs to limit your choices or delivery schedules to worry about! Exchange your Bankard Rewards Vouchers for gift checks at the country's leading department stores or use them directly as payment for your purchases at participating establishments
- **Be infinitely rewarded for simply BEING a Bankard cardholder!** Have at your disposal, Bankard's numerous and exciting card benefit is like 24 hour 7-days-a-week Customer Service, flexible PEP (Pay-As-Plan) installment feature for affordable C.H.A.R.C.E. School Enrollment program, convenient online payment feature for www.Bankard.com or thru BankNet ATM's, clutter-free e-Statement Via E-mail Service and many, many more cardholder privileges that come to make your life INFINITELY rewarding!

For more information, call Bankard Customer Service at 888 1-888.

BRANKARD

FRANK A. R. D. S.

There's nothing like it!

 BANKARD®

*If your credit
card makes
your life
infinitely
rewarding, it
must be a
Bankard!*

With all the credit cards available in the retail world, choosing the credit card that best suits your lifestyle and needs is no longer that simple or obvious task. What should you look for? With each card providing answers to the same questions and needs as the other cards, what you should note is your desire to choose one or the other?

One good rule of thumb would be to choose that which is able to give you more for the money you wish out of minimum the account. One good indication would be the scope and extent of our state's financial program. After consulting with the speed of research money on your political views to find out your speed your card is given you an answer?

Credit card amnesty phone.

Harland, Inc. seems to have the answer with its recently introduced newly forthright rewards program. Simply dubbed "Harland Infinite Rewards" and available to "customers or Harland MasterCard, Harland Visa, and Harland R.B. the company of the reward program is based on the belief that the best way to show customers appreciation for their loyalty is to encourage ideas they are rewarded for everything they do with their credit card whether this be for shopping, dining, travel, vacation or otherwise.

Every 1925 + consolidated changes in the railroad credit class were this year reduced. This is because the maximum \$130 or more fee every point required by that grade. After consolidation, grade's 1925 fee every-point value increases to \$1 rebate in the calculation "percentage" is against only 130% to 100% - you can't subtract credit. Thus, a point at \$100, 100% charged to one's financial credit will give the railroad credit bulk \$1 rebate on each point.

1. *Supervisors* are individuals who are responsible for the day-to-day management of the organization. They are responsible for the performance of the organization and for the well-being of the employees.

[illegible][illegible][illegible]

ADV

Apply now! Call 888-1-888 or visit www.Bankard.com.

[illegible]

YES

TODAY

FORNIA WE CAN DO MORE FOR JAPAN

ENTERTAINMENT Metro

Text us your feedback: inquirer.ent.name/city/message to 2207 (Globe) or 283 (Smart)

Christian did wonderful job with my SONG, says American composer

I THINK he did an absolutely wonderful job," young American songwriter Andrew Fromm said of Christian Bautista's rendition of "The Way You Look at Me."

Fromm, who wrote the melody for Bautista's phenomenal hit, expressed all-out support for the singer during the New York leg of the Night of the Champions concert recently held at the Coiden Theater.

"The melody came to me really late at night in my New Jersey home," the composer recalled. "I was upset at the time that I didn't have anyone in my life. So I imagined what I would like to feel if I did have someone. The title kind of emerged because I've always been in love with the way people who are truly in love look into each other's eyes. Especially when they are getting married."

Fromm has written songs for other American and British recording artists, including the Backstreet Boys, NSync, Marc Anthony, Kci & JoJo, Westlife, and Gareth Gates. He has also produced songs for Celine Dion.

"The Way You Look at Me" is the carrier single of Bautista's debut album of the same title. The album recently made the double-platinum mark with 60,000 copies sold inside and

outside the Philippines.

Warner Music Indonesia reported early this week that the single just entered various local charts' Top 10 and Top 20 listings.

The singer is currently waxing a second album for Warner Music Philippines.

3 MEN & A SONG.
Composer Andrew Fromm flanked by Christian Bautista (right) and singer/actor/manager Carlo Orosa



REEVE and wife Dana in 2003

REUTERS

Reeve's final film remains in production

NEWARK, New Jersey—A computer-animated film that Christopher Reeve had been directing at the time of his death will remain in production, company officials said.

This was revealed as the late actor's publicist announced last week that the body of the "Superman" actor has been cremated. One newspaper reported that the actor's ashes would be scattered to the wind.

"The cremation has taken place," said publicist Wesley Combs, who declined to give any details regarding the time and location of the ceremony.

Reeve died Sunday at Northern Westchester Hospital at Mount Kisco, New York, after suffering cardiac arrest and falling into a coma at his home.

"Yankee Irving," the working title of the animation movie, follows the story of a boy who overcomes personal obstacles to realize his large dreams.

Reeve had spent many hours working on the project, said Rob Kurtz, who wrote the script for the animated feature. IDT Entertainment had set up two large computer screens in Reeve's home in Pound Ridge, New York, so the actor-director, who was paralyzed in a 1995 horse-riding accident, could monitor work that was being done in the company's studios in Newark, as well as in Canada and Israel.

Reeve, 52, died Sunday of complications from an infection caused by a bedsore.

"The bulk of what he was doing as a director is fairly complete," Stephen Brown, chief financial officer of IDT, told The Star-Ledger of Newark for Tuesday's newspapers.

IDT said the film will arrive in theaters in 2006.

Company officials said they plan to keep Reeve's family involved as the remaining animation and post-production work are completed.

The New York Post reported Thursday that Reeve's widow, Dana, was planning to scatter the ashes herself.

It also said Dana Reeve was planning a large commemorative event at the Julliard performing arts school in Manhattan, which her husband had attended as a student. **APP**

HAVE YOUR BONES CHECKED!



Celebrates
**THE 7th NATIONAL
OSTEOPOROSIS AWARENESS WEEK**

October 17, 2004

MARKET!

MARKET!

Activity Center

Come over and help fight Osteoporosis for strong bones and a healthy life.

Take part in ANLENE's Bone Scanning, Sampling, Reflexology and an Extensive Osteoporosis Exhibit

Hosted by Ali Sotto!

SeeMail!

AYALA CINEMAS

THX

Movies/schedules may change without prior notice. For verification call 725-7777

ATC	G1	G4	G83	ACC
1 SHARK TALE	1 LADDER 49	1 SKY CAPTAIN & THE WORLD OF TOMORROW	1 RESIDENT EVIL	1 SKY CAPTAIN & THE WORLD OF TOMORROW
2 SKY CAPTAIN & THE WORLD OF TOMORROW	2 SKY CAPTAIN & THE WORLD OF TOMORROW	2 HOUSE OF THE FLYING DAGGERS	2 SHARK TALE	2 HELEN
3 LADDER 49	3 OF FLYING DAGGERS	3 WATER	3 THREE	3 GODSEND
4 WIMBLEDON	4 SHARK TALE	4 SKY CAPTAIN & THE WORLD OF TOMORROW	4 SKY CAPTAIN & THE WORLD OF TOMORROW	4 GODSEND
5 HOUSE OF THE FLYING DAGGERS		5 SKY CAPTAIN & THE WORLD OF TOMORROW	5 SKY CAPTAIN & THE WORLD OF TOMORROW	5 SHARK TALE

At the Activity Center

GLORIETTA	TOWN CENTER	AYALA CENTER CEBU
ANSON'S APPLIANCE EXHIBIT October 14 to 21, 2004	ANSON'S EXHIBIT October 4 to 17, 2004	CELEBRATION October 19, 2004

ENTERTAINMENT LINE!

GREENBELT 2	GREENBELT 3
GREENBELT 2: MUSIC STYLES EVERY THURSDAYS TO SUNDAYS (7-10pm) PIDO (Th), TAKE ONE (F), THOR (Sat)	SPANISH FESTIVAL: FLAMENCO JAZZ October 22, Greenbelt 3 Park

REPERTORY PHILIPPINES presents PINOCCHIO
at REP's GLOBE THEATER - August 7 to December 12, 2004

TRADE HALL FOR EXHIBITS, EVENTS AND MORE!
For inquiries and bookings, please call 750-4982 to 84

Be amazed at the visual masterpiece in the dazzling & groundbreaking

SKY CAPTAIN & THE WORLD OF TOMORROW PHOTO EXHIBIT

Now open to the public at the Glorietta 4 cinema lobby

NOW SHOWING IN AYALA CINEMAS

MTRCB Rating: General Audiences (G)

PIONEER FILMS

Lovemall!

Ayala Cinemas
proudly hosts

Película Pelikula 2004

The 3rd Spanish Film Festival

1-17 October
Greenbelt 1 Artfilm

Cervantes

For inquiries, please call 529 1448

Celebrate Pooh Halloween Party!

at Ayala Malls

Alabang Town Center: October 27-30, 2004
Ayala Center Makati: October 29-November 2, 2004

Meet and Greet Pooh & Friends!

Alabang Town Center
October 27, 28 & 30, 2004
Ayala Center Makati
October 29, 31 & November 2, 2004
11 am, 2 pm, 4 pm, 6 pm

Come Trick or Treating in your spookiest costume and win a prize!

Alabang Town Center
October 30, 2004 4:30 pm
October 31, 2004 4:30 pm

making great things possible

Glabe

Watch **Shark Tale** at

AYALA CINEMAS

& Catch A Whale of Excitement!

FREE Burger King Privilege Card
for every purchase of a Shark Tale ticket from Ayala Cinemas
(Glorietta 1 & 4, Greenbelt 1 & 3, and Alabang Town Center)
and enjoy discounts & freebies from Burger King

For 30% off, please call 725-7777

THE CHART-TOPPING FUN DOESN'T STOP THERE!
Be amazed with the gigantic

SHARK TALE

at the Glorietta 4 Park.

CUSTOMER SERVICE TEXT HOTLINE: 0917-6095900 • CUSTOMER SERVICE HOTLINE: Glorietta - 752-7272; from 10am to 8pm • Greenbelt - 757-4853; from 11am to 12am • Alabang Town Center - 842-2782; from 10am to 8pm
Ayala Center Cebu - 10321 231-5342 loc 324 • AYALA CINEMA LINKS: For screening times call 725-7777.
Reserve your seats by texting SURESEATS G83 or SURESEATS 64 to 2333 (Globe) or 211 (Smart).
Or log on to www.sureseats.com for web reservations.

AYALA CENTER **TOWN CENTER** **AYALA CENTER CEBU**

Lovemall!

SM movietime

EVERY HERO HAS A DESTINY.

ROADEN PHOENIX JOEN TRACOTA

LADDER

49

moviepick Week

I whattowatch I

—THE— PODIUM CINEMA

For Seat Reservation, call 633 8976
LATE NIGHT SCREENING
DURING FRIDAYS AND SATURDAYS

1 THE HOUSE OF THE FLYING DAGGERS

12:10 PS/12:40 MF/3:15/5:50/8:25/10:25 US/11:00 JMF/1:00 END

2 LADDER 49

12:10 PS/12:40 MF/3:15/5:50/8:25/10:25 US/11:00 JMF/1:00 END

HOUSE OF THE FLYING DAGGERS

SM City Sta. Mesa
Cinema 5
SM City Southmall

SM City Fairview
Cinema 9
SM Tubbataha
Cinema 4
SM Supercenter Sucat
Cinema 2

SM City Manila
Cinema 6
SM City North Edsa
Cinema 5
SM Megamall
Cinema 4



LADDER 49

SM City Sta. Mesa
Cinema 5
SM City Southmall

SM City Fairview
Cinema 9
SM Tubbataha
Cinema 4
SM Supercenter Sucat
Cinema 2

SM City Manila
Cinema 6
SM City North Edsa
Cinema 5
SM Megamall
Cinema 4



OPEN WATER

SM Fairview
Cinema 11

SM Megamall
Cinema 11

SM City Sta. Mesa
Cinema 5
SM City Southmall
Cinema 10

SM City Manila
Cinema 7
SM City North Edsa
Cinema 5

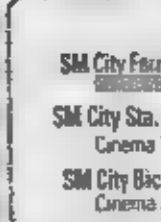


THE PUNISHER

SM City Manila
Cinema 12
SM Megamall
Cinema 6

SM City Fairview
Cinema 12
SM City Southmall
Cinema 6

SM City Sta. Mesa
Cinema 10



SHARK TALE

SM City Fairview
Cinema 11
SM City Sta. Mesa
Cinema 7
SM City Bicutan
Cinema 3

SM City Manila
Cinema 6
SM City North Edsa
Cinema 2
SM Megamall
Cinema 2

SM Supercenter Sucat
Cinema 4
SM City Southmall
Cinema 2

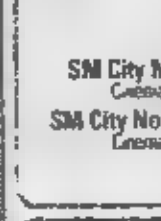
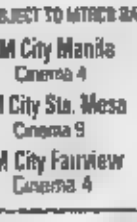


SKY CAPTAIN AND THE WORLD OF TOMORROW

SM Supercenter Sucat
Cinema 3
SM Tubbataha
Cinema 1
SM City Bicutan
Cinema 4

SM City North Edsa
Cinema 5
SM Southmall
Cinema 3
SM Megamall
Cinema 2

SM City Manila
Cinema 4
SM City Sta. Mesa
Cinema 9
SM City Fairview
Cinema 4

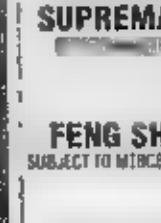


THREE

SM City Manila
Cinema 10
SM City North Edsa
Cinema 7

SM Megamall
Cinema 5
SM City Sta. Mesa
Cinema 6
SM City Southmall
Cinema 9

SM City Fairview
Cinema 10
SM City Southmall
Cinema 9



BOURNE SUPREMACY

SM City Manila
Cinema 9
SM City North Edsa
Cinema 3
SM City Fairview
Cinema 8

SM Megamall
Cinema 5
SM City Sta. Mesa
Cinema 1
SM City Southmall
Cinema 9

SM City Manila
Cinema 7
SM City Tubbataha
Cinema 3



FENG SHUI

SM City Manila
Cinema 5
SM City Sta. Mesa
Cinema 3

SM City North Edsa
Cinema 1
SM Southmall
Cinema 8

SM City Fairview
Cinema 5
SM Megamall
Cinema 10



RESIDENT EVIL

SM City Manila
Cinema 11
SM City Sta. Mesa
Cinema 3

SM City North Edsa
Cinema 1
SM Southmall
Cinema 8

SM City Fairview
Cinema 5
SM Megamall
Cinema 10

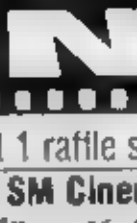


WIMBLEDON

SM City Manila
Cinema 11
SM City Sta. Mesa
Cinema 3

SM City North Edsa
Cinema 1
SM Southmall
Cinema 8

SM City Fairview
Cinema 5
SM Megamall
Cinema 10

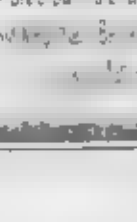


WATCH N' WIN

Buy 1 movie ticket to get 1 rafale stub
Catch the 3 Day Sale at SM Cinemas

PROMO PERIOD
OCTOBER 15, 16, 17

Participating Branches
SM City Manila
SM City North Edsa
SM City Southmall
SM City Tubbataha
SM City Fairview
SM City Sta. Mesa
SM City Bicutan
SM City Southmall
SM City North Edsa
SM City Southmall
SM City Tubbataha
SM City Fairview
SM City Sta. Mesa
SM City Bicutan



2

SHOW STOPPER



TORO

Taiwan star sings Filipino songs

JUST when you think you've seen enough of Taiwan's young screen heart-throbs, here comes another one and he's a lot cuter, too.

Toro—who plays the lead character Ji Teng in the latest chinovela sensation from GMA, "Snow Angel"—just might be the next "crush ng bayan."

The latest find from Taiwan, Toro, 23, is expected to draw a big, predominantly female following in the Philippines with his good looks and his talent for singing. Not only does he sing well, but he sings in Tagalog, too! Finally, a Taiwanese singer we can understand.

Ex-Energy

The local release of the official "Snow Angel" soundtrack from Warner Music Philippines will carry Filipino versions of the two theme songs from the show, "Ikaw Pa Rin" and "May Mahal Kang Iba." Toro amazingly sings in Filipino without losing his distinct Chinese sound.

A former member of the Taiwanese pop group Energy, Toro recently decided to go solo and to pour his heart out in this soundtrack, even if it means learning to sing in another language.

Manila visitor

Toro and fellow "Snow Angel" stars Margaret Wang Yu Jie and Johnny Yan Zing Shu came to Manila for the "Snow Angel" promo tour. Yesterday, they had a live performance and an autograph-signing session at SM North Edsa.

The "Snow Angel" soundtrack is now available in CDs and cassettes at your favorite record bars from Warner Music Philippines.



KAREL FOR BOBSON'S

Karel Marquez, 17, is Bobson's latest addition to its list of celebrity endorsers, chosen because she, like the brand, is cool, wholesome and stylish. Karel is in Bobson's "Keep it Real" campaign this holiday season. Catch her as she and another Bobson's endorser, Japoy Lizardo, are launched at Ratsky Tomas Morato on Oct. 30.

Star Cinema group of cinemas in Cebu

Star Cinema Ladder 49, Flying Daggers, Resident Evil 2, Punisher, Sky Captain, Feng Shui, Ladder 49, Flying Daggers

Tel. No. 726.61.50

Star Cinema Resident Evil 2, Punisher, Sky Captain, Feng Shui, Ladder 49, Flying Daggers

Tel. No. 850.42.85

Star Cinema Secretary, IQ Zero

Tel. No. 873.58.04

FREE! Cinema Pass for every 3 tickets

SHANGHAI CINEPLEX

1 LADDER 49 12:30, 2:00, 4:40, 7:20, 10:00
PG-13

2 SHARK TALE 12:30, 2:00, 4:40, 7:20, 10:00
PG-13

3 SKY CAPTAIN 12:30, 2:00, 4:40, 7:20, 10:00
PG-13

4 HOUSE OF FLYING DAGGERS 12:30, 2:00, 4:40, 7:20, 10:00
PG-13

PREMIERE THEATRE SHARK TALE

For more information, please call 833-2277 / 833-7661 / 833-1771

EASTWOOD CINEMAS

1 SHARK TALE 10:55, 1:35, 3:15, 5:25, 7:35, 10:00
GP

2 LADDER 49 8:50, 12:30, 3:10, 5:50, 8:30, 11:10
PG-13

3 SKY CAPTAIN 10:55, 1:35, 3:15, 5:25, 7:35, 10:00
PG-13

4 HOUSE OF FLYING DAGGER 11:25, 2:10, 4:55, 7:40, 10:20
PG-13

Eastwood City Walk 2, Eastwood City
E. Rodriguez Jr. Ave. (C-5) Quezon City

CTC MOV EASTWOOD send to 2333 for Globe and 225 for Smart

For inquiries, call 687-6963

GUARANTEED SEATS

THEATRE MALL GREENHILLS

1 LADDER 49 11:35, 2:20, 5:00, 7:40, 10:15
PG-13

2 SKY CAPTAIN 11:35, 2:20, 5:00, 7:40, 10:15
GP

TICKET PRICES & SCREENING TIME SUBJECT TO CHANGE WITHOUT PRIOR NOTICE.

GREENHILLS SHOPPING CENTER, ORTIGUA AVENUE, GREENHILLS, SAN JUAN, METRO MANILA • 7224485

MUSIC MUSEUM October 22 & 23 "The Repeat" MEMORIAL The Musical 8:00PM

FOR INQUIRIES & RESERVATION, PLS. CALL: 721-8720 OR 721-0835

POWER PLANT

Rockwell Center, Malabon City Tel. No. 995-444-44

WIMBLEDON PG-13 12:45, 2:55, 5:05, 7:25, 9:40

SHARK TALE GP 11:50, 1:50, 3:50, 5:50, 7:50, 9:50

SKY CAPTAIN 12:40, 3:00, 5:20, 7:40, 10:00

HOUSE OF FLYING PG-13 1:40, 2:40, 5:10, 7:40, 10:10

SHARK TALE GP 1:40, 2:40, 5:10, 7:40, 10:10

LADDER 49 PG-13 1:40, 2:40, 5:10, 7:40, 10:10

MATINEE SCREENINGS BEFORE 5 PM - P. 01 - MON. TO FRI.

200+ LITTLE MONSTERS ON THE CATWALK

October 31

Registration Period: 22nd-27th

Entry tickets await.

POWER PLANT MALL

ROBINSONS MOVIEWORLD

CINEMA ACCESS FOR ALL BRANCHES

Visit us: www.robinsonsmovieworld.com

635-5555

TOP MOVIE THEATER

22nd Annual National Consumer's Quality Award 2004

Family Consumers Choice Award 2003

NOW SHOWING

GALLERIA CINEMA 7 632-8115 to 16

THX LADDER 49 1:30, 4:10, 6:50, 9:30

2 LADDER 49 11:20, 2:00, 4:40, 7:20, 10:00	3 THREE 11:20, 2:00, 4:40, 7:20, 10:00	4 SHARK TALE 11:10, 1:20, 3:30, 5:40, 7:50, 10:00
5 SKY CAPTAIN 10:20, 12:40, 3:00, 5:20, 7:40, 10:00	6 HOUSE OF FLYING DAGGERS 11:20, 2:00, 4:40, 7:20, 10:00	7 OPEN WATER 12:30, 2:20, 4:10, 6:00, 7:50, 9:40
8 FENG SHUI 12:40, 3:00, 5:20, 7:40, 10:00	9 RESIDENT EVIL 2 12:40, 3:00, 5:20, 7:40, 10:00	10 WIMBLEDON 12:40, 3:00, 5:20, 7:40, 10:00

Regular Price: P160 THX / P100/70 for two levels cinemas / P100 for one level cinemas

ERMITA 536-7809 to 12

1 SKY CAPTAIN 1:15, 3:35, 5:55, 8:15, 10:00	2 OPEN WATER 10:00, 12:20, 2:10, 4:00, 5:50, 7:40, 9:30	3 LADDER 49 1:40, 4:15, 6:55, 9:40	4 HOUSE OF FLYING DAGGERS 10:10, 12:30, 2:50, 5:10, 7:30, 9:50
5 SHARK TALE 10:20, 12:15, 2:10, 4:05, 6:00, 7:55, 9:50	6 THREE 1:40, 4:15, 6:50, 9:40	7 RESIDENT EVIL 2 10:40, 12:50, 3:00, 5:15, 7:25, 9:40	

METRO EAST 682-8183/99 / 682-8280

1 WIMBLEDON 11:00, 1:00, 3:00, 5:00, 7:00, 9:00	2 RESIDENT EVIL 2 11:30, 1:50, 4:20, 6:40, 9:10	3 FENG SHUI 11:00, 1:00, 3:00, 5:00, 7:00, 9:00	4 THREE 12:30, 3:30, 6:10, 9:00	5 SKY CAPTAIN 11:50, 2:30, 5:10, 7:50, 10:30	6 HOUSE OF FLYING DAGGERS 11:20, 1:40, 4:00, 6:20, 8:30, 10:30	7 LADDER 49 10:10, 12:30, 2:50, 5:10, 7:30, 9:50	8 SHARK TALE 10:50, 12:50, 2:50, 4:50, 6:50, 8:50, 10:30
---	---	---	---------------------------------	--	--	--	--

NOVALICHES 935-3229 / 31

1 LADDER 49 11:00, 1:25, 3:50, 6:15, 8:40	2 HOUSE OF FLYING DAGGERS 12:10, 2:50, 5:30, 8:15	3 FENG SHUI 11:00, 1:20, 3:40, 6:00, 8:30	4 THE PUNISHER 1:00, 3:30, 6:00, 8:30	5 SHARK TALE 11:00, 1:00, 3:00, 5:00, 7:00, 9:00	6 THREE 12:10, 2:50, 5:30, 8:15	7 SKY CAPTAIN 10:15, 12:45, 3:15, 5:45, 8:20	8 RESIDENT EVIL 2 11:00, 1:20, 3:40, 6:00, 8:25
---	---	---	---------------------------------------	--	---------------------------------	--	---

Citiquares MALABON 288-0958/2575

1 SHARK TALE 10:30, 12:30, 2:30, 4:30, 6:30, 8:30	2 HOUSE OF FLYING DAGGERS 11:10, 1:30, 3:50, 6:10, 8:30	3 THE PUNISHER 11:10, 1:30, 3:50, 6:10, 8:30	4 FENG SHUI 11:10, 1:30, 3:50, 6:10, 8:30
---	---	--	---

CAINTA 240-4661

1 SHARK TALE 10:30, 12:30, 2:30, 4:30, 6:30, 8:30	2 LADDER 49 11:20, 1:40, 4:00, 6:20, 8:40	3 THREE 11:30, 2:20, 5:10, 8:00	4 HOUSE OF FLYING DAGGERS 11:00, 1:20, 3:40, 6:00, 8:20
---	---	---------------------------------	---

THE DOLL MASTER

WALK BEAT

DOLL MASTER SEARCH

Dress Up Your Doll Costume & Exhibit October 18 to 25, 2004

A contest in the best dressed doll shall be conducted. Entries shall be submitted at Robinsons Movieworld Cinema to ensure safety.

For more information, call the MARKETING SERVICES DEPT. @ 687-7945 / 635-2884 loc. 1415

ADVANCE SCREENING

October 18, 2004 - 7:30PM

Robinsons Movieworld Cinema 6

Keep in to Wave 87.1 and get a chance to win FREE movie tickets.

*Awarding of winners for Doll Master Search & Dress Up Your Doll Contest shall be announced before the movie.

The Perfect Gift All Year Round

A Pre Paid Movie Pass to the Hottest Seats in town.

Get Special discounts for volume purchases!

Robinsons Movieworld Prepaid Pass

For inquiries please call: Marketing Services Department at 687-7945 to 47 loc. 1415

MOVIESCHEDULEPRICES ARE SUBJECT TO CHANGE WITHOUT PRIOR NOTICE.

Araneta Center ENTERTAINMENT GUIDE

ALI MALL CINEPLEX

3 SKY CAPTAIN 12:50 pm 3:30 pm 6:10 pm 8:50 pm

4 LADDER 49 1:00 pm 3:40 pm 6:20 pm 9:00 pm

5 FLYING DAGGERS 12:35 pm 3:20 pm 6:05 pm 8:50 pm

6 SHARK TALE 12:10 am 2:20 pm 4:30 pm 6:40 pm 8:55 pm

7 FENG SHUI 11:35 am 1:55 pm 4:15 pm 6:35 pm 8:55 pm

NEW FIESTA CARNIVAL

OPEN TODAY 4 PM to 10 PM

ARANETA COLISEUM

Oct 17 ALASKA vs FEDEX 6:30 pm

Oct 20 SAN MIGUEL vs SHELL 7:20 pm

Oct 24 GINEBRA vs SHELL 6:30 pm

Oct 27 FEDEX vs COKE 7:20 pm

Oct 29 SAN MIGUEL vs RED BULL 7:20 pm

For tickets, call TicketNet at 911-3555

THEATRE MOVIE GUIDE

MANILA

EASTERN

MAX M CLOSED

SEX BOMB / RAMPADORA

ODEON X-MEN 2

ODEON-2 BUNOD AT BASA / KASIBULAM

ROBIN GOLD STAR

SUGAR

TANDEM-2 KATHYAN MO. LAROSE KO

T MES SPY - LEGEND OF CRISTOFOR

QUEZON CITY

ACT-1 SENSUAL ISLAND

ACT-2 KAYA KO PEROMASAKIT

ACT-3

ACT-4 HANGGANG KALIAN KA PAPATAY

CORONET A KAREL MARQUEZ / ANG-ANGOR SA LAMAN

CORONET B A MAN APART

QUEZON-1 BERTUONG PUTIK

REMAR X-MEN 2

REMAR 2 BOLD STAR

NOVA MALL - NOVALICHES CINEMA

A KALAYAN

B CLOSED

C CLOSED

MANDALUYONG CITY

SHANGHAI PLAZA MALL 635-2079 / 633-7851 to 70

CINEMA 1,2,3,4 LADDER 49 / SHARK TALE / THREE / FLYING DAGGERS

PREMIERE THEATRE SKY CAPTAIN

CAINTA RIZAL

STA. LUCIA EAST (681-5401 to 19)

CINEMA-1 MASARAP ANG UNANG HANGAT (PRE-ASSUE)

CINEMA-2 PERLAS

CINEMA-3 FENG SHUI

CINEMA-4 (DOLBY DIGITAL) LADDER 49

CINEMA-5 (DTS) THE PUNISHER

CINEMA-6 WAG KANG JONGRO (PRE-ASSUE)

CINEMA-7 RESIDENT EVIL: APOCALYPSE

CINEMA-8 EXORCIST: THE BEGINNING

CINEMA-9 (DTS) HOUSE OF FLYING DAGGERS

CINEMA-10 (DOLBY DIGITAL) LADDER 49

CINEMA-11 (DOLBY) SKY CAPTAIN & THE WORLD OF TOMORROW

CINEMA-12 THREE

CINEMA-14 SHARK TALE

CINEMA-15 OPEN WATER

LORES

CINEMA 2 SHARK TALE

CINEMA 3

NE CINEMA 10 - CABANATUAN

(LAS PINAS) BUNANG BUNANG

CINEMA 1 FENG SHUI

CINEMA-2 SECRET WARRIOR

CINEMA 4 RESIDENT EVIL 2

UNIWE COASTAL MALL

(PAHANAU) SENSUAL ISLAND

CINEMA-1 HOUSE OF FLYING DAGGERS

CINEMA-2 RESIDENT EVIL 2

CINEMA-4 SECRET

ENTERTAINMENT *Metro*

Text us your feedback: inquirer.ent name/city/message to 2207 (Globe) or 293 (Smart)

A miracle concert

By Ansel Beluso
Contributor

THE GAWAD Kalinga "Bawat Pilipino, Bayani" concert held last Oct. 2 at The Fort was a spectacle not only for the eyes but also for the heart.

The concert grounds gave a glimpse of the heaven that Gawad Kalinga aims to build in now 230 sites nationwide. Spread all over the vast open space were 35 beautifully landscaped and colorfully painted GK homes that eloquently and emphatically expressed the GK 777 vision of building 700,000 homes for the poor in seven thousand communities in seven years.

The concert was spectacular, and not just because it had all the fabulous elements of a world-class production, complete with invisible harnesses and laser beams, confetti bombs and fireworks, a humongous stage and numerous video walls scattered all over the venue.

It wasn't just that Martin Nievera, Gary V, Kuh Ledesma, the Apo, Robert Sefia, Isay Alvarez, Carla Martinez and Joel Torre gave their all.

It wasn't just that more than 100,000 people flocked to the concert venue that night despite the threat of rain.

It wasn't just that the Gawad Kalinga cocktails held an hour before the concert was graced by very important people—led by President Gloria Macapagal Arroyo, Vice President Noli de Castro, former President Cory Aquino, other high-ranking government officials, members of the diplomatic community and top business leaders.

It was also because the show itself gave people a palpable sense that they weren't just watching a concert but witnessing the unfolding of a magnificent miracle.

The Gawad Kalinga "Bawat Pilipino, Bayani" concert marked the first anniversary of this multi-sectoral anti-poverty effort

spearheaded by Couples for Christ.

Hours before the show started, a stream of expectant people began to flow in. Many of them were not your ordinary concert-goers. Many had never before gone to a concert, and watching a major one like this was not even in their list of dreams.

But come they did not just to watch a concert but to claim their rightful place as stakeholders and partners in the building of the nation. There they were—the scavengers of Payatas and Smokey Mountain, the pedicab drivers and vendors of Bagong Silang, the construction boys and factory girls of Baseco, the daily wage earners of Kalinga and Towerville.

SHOW TIME

That was one Gawad Kalinga miracle right there—making it possible for the so-called great unwashed to partake of a musical banquet that nourished the senses and the soul.

Another touching sight was both the well-heeled and the unshod came. Most came from the Couples for Christ family renewal community, one group where members relate to one another as true brothers and sisters, united not only in their faith but also in their fellowship with each other.

Martin was visibly blown away. A month before, when GK was being explained to him, the concert king was already excited to discover that there was this program dedicated to building homes and hopes for the Philippines.

Liabilities to assets

"Simply amazing!" was the phrase Martin chose to describe the feeling. The pun was intentional, as he must surely have been referring not just to GK but also to SMART, the concert's major sponsor of which he is an image model.

"The Gawad Kalinga message is quite simple," the concert king continued. "Every Filipino has a hero inside and, for this country to rise again, we just need to bring out that hero.



"SIMPLY AMAZING" is how Martin Nievera (left) describes the work of Gawad Kalinga, while Gary V calls it mind-boggling.

And when heroes gather and work together, miracles inevitably happen."

Gary was quick to agree. "Last year, I was quite lucky to have already been asked to be a partner of GK. This work boggled my mind, especially when I realized that the very excellent dancers who performed with me onstage in the concert that launched Gawad Kalinga were actually former juvenile delinquents, reformed drug users, *akyat-bahay* members, petty thieves.

"How GK has transformed those who used to be a menace to society into useful citizens is truly a miracle. From liabilities, these young and talented people have become assets."

Directed by Maria Montelibano, the concert was also an opportunity for the likes of Martin and Gary to actively help and express their individual heroism.

The artists who performed in the concert did not receive professional fees. Instead, Gawad Kalinga homes will be built in their name.

Kuh, who also performed in the GK concert last year, happily recounted her personal experience. "I got to help build a GK house in Payatas Trese," she revealed. "Something happened to me inside. I mean, we all talk about what we should do to help the poor. Gawad Kalinga, for me, is the bridge that crosses from talking to doing. This is really God's work."

Hope and heroism

An extravagant opening number, supported by a video presentation, brought the audience to a dizzying roller-coaster ride through Philippine history. Then, Couples for Christ's Frank Padilla delivered a report on the GK work, which contextualized the role of Gawad Kalinga in the task of rebuilding the country.

What followed were a series of musical vignettes that wove a tapestry of hope and heroism into the fabric of our life as a nation. The number showcasing the inspiring acts of generosity of GK heroes and champions was particularly heartwarming.

One British millionaire sold his luxurious car to build more than 600 GK homes. A Filipino couple in the US sold their mansion and transferred to a much smaller home to donate one GK village.

Another Filipino immigrant in the US gave several parcels of land in Batangas to build a



HOPEFUL. Gary V and kids in one of the musical vignettes of hope and heroism.

GK village as a relocation site for informal settlers. Former Customs chief Tony Bernardo revealed how he exhorted more than half of his people to embrace GK and how, since he left the agency, he has dedicated himself to the work.

A Filipino businessman confessed to having been money-mad before but, since embracing GK, has committed himself to work for a better quality of life for the poor. And he is auctioning off his brand-new BMW on Dec. 18 to build two GK communities.

Ateneo students, alumni and faculty, under the leadership of Fr. Bienvenido Nebres, have built the Blue Eagle GK village in Payatas, Quezon City, transforming the former slum area into a vibrant and productive community. Just a stone's throw away, a mudslide once claimed hundreds of lives.

Filling, fulfilling

The second half of the concert where Martin, Gary, Kuh and the other artists performed served as a fitting dessert to an already filling and fulfilling evening.

There are only six years left for GK to fulfill its promise. Tomorrow has already been claimed. A bright future awaits this country.

This much was clear from the GK miracle concert.

'How GK has changed those who used to be a menace to society into useful citizens is truly a miracle'

Van Helsing, ghostbuster

IF THERE'S something "strange" in your neighborhood, who're you gonna call?

Why, you call on the legendary ghostbuster, Van Helsing, of course!

That's exactly what a beneficent medical coalition did in its desperate, last-ditch attempt to purge its world of ghouls, monsters and other demons.

Deep in the mountains of Carpathia lies

the mysterious and mythic land of Transylvania, a world where evil is ever-present, where danger rises and monsters take form as the sun sets.

Filmmaker Stephen Sommers blends the recognizable and the unimaginable into a vivid, epic backdrop for his tale of ultimate evil against a lone force of good: Van Helsing.

In the movie, Van Helsing (Hugh Jackman) joins forces

with the fearless Anna Valerious (Kate Beckinsale), who is on a crusade to rid her family of a generations-old curse by defeating the enigmatically powerful Count Dracula (Richard Roxburgh).

"Van Helsing" also features Will Kemp as Velkan, Kevin O'Connor as Igor, David Wenham as Friar Carl, and the seductive trio of Elena Anaya, Silvia Colloca and Josie Maran as Dracula's bloodthirsty brides.

The "Van Helsing" video will be officially launched via a thematic pre-Halloween event in late October. Early buyers can get the chance to join the raffle promo and get the chance to win Van Helsing action figurines.

"Van Helsing" is now available on video from Universal Home Entertainment and is exclusively distributed in the Philippines by C-Interactive Digital Entertainment.



HUGH Jackman in the title role and Kate Beckinsale in "Van Helsing"

MMTA
METRO MANILA THEATERS ASSOCIATION

MOVIE GUIDE

NOW SHOWING

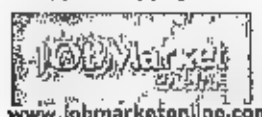
<p>SHANG CINEPLEX Telephone: 833-2227 / 833-081 loc. 171</p> <p>PREMIERE THEATRE SKY CAPTAIN</p> <p>1 (PG) LADDER 49 PG-13</p> <p>2 (PG) SHARK TALE G</p> <p>3 (PG) THREE R-13</p> <p>4 (PG) HOUSE OF FLYING DAGGERS PG-13</p>	<p>FILINVEST FESTIVAL CINEMA (Muntinlupa) tel 850-3571 or 72</p> <p>1 (PG) WIMLIDON</p> <p>2 (PG) PUNISHER</p> <p>3 (PG) THREE</p> <p>4 (PG) SHARK TALE</p> <p>5 (PG) HOUSE OF FLYING DAGGERS</p> <p>6 (PG) LADDER 49</p> <p>7 (PG) SKY CAPTAIN</p> <p>8 (PG) FENG SHUI</p> <p>9 (PG) OPEN WATER</p> <p>10 (PG) RESIDENT EVIL</p>	<p>EASTWOOD CINEMAS (Eastwood City Walk 2, Eastwood City E. Rodriguez Jr. Ave. C-3, Bataan City) tel 847-4963 or 72</p> <p>1 (PG) SHARK TALE</p> <p>2 (PG) LADDER 49</p> <p>3 (PG) SKY CAPTAIN</p> <p>4 (PG) HOUSE OF FLYING DAGGERS</p>
<p>SUPER CINERAMA CINERAMA COMPLEX MELBO tel 732-4238</p> <p>1 (PG) SKY CAPTAIN</p> <p>2 (PG) THREE</p> <p>3 (PG) RESERVE</p> <p>4 (PG) LADDER 49</p> <p>5 (PG) HOUSE OF FLYING DAGGERS</p>	<p>Masagana CINEMA (Pasay) tel 833-3290 833-3274</p> <p>1 (PG) SKY CAPTAIN</p> <p>2 (PG) LADDER 49</p> <p>3 (PG) HOUSE OF FLYING DAGGERS</p>	<p>THE CENTER OF ENTERTAINMENT Armet Center SMALL CINEMA tel 911-3701 loc. 8242 / 0207 / 0307</p> <p>3 (Dolby) SKY CAPTAIN</p> <p>4 (SDDS) LADDER 49</p> <p>5 (DTS) FLYING DAGGERS</p> <p>6 (Dolby) SHARK TALE</p> <p>7 (Dolby) FENG SHUI</p>
<p>Gotesco Grand Central (Calabarzon) tel 364-3781</p> <p>1 (PG) RESERVE</p> <p>2 (PG) RESERVE</p> <p>3 (PG) RESERVE</p> <p>4 (PG) RESERVE</p> <p>5 (PG) RESERVE</p> <p>6 (PG) RESERVE</p> <p>7 (PG) RESERVE</p> <p>8 (PG) RESERVE</p> <p>9 (PG) RESERVE</p>	<p>Bermia Cinema (Bataan) tel 879-2030 / 879-2029</p> <p>1 (PG) MASARAP BA ANG BAWAL</p> <p>2 (PG) LADDER 49</p>	<p>st rmall MOVIES www.clickthecity.com.ph (Mandaluyong) tel 724-4988</p> <p>1 (PG) RESERVE</p> <p>2 (PG) RESERVE</p> <p>3 (PG) SKY CAPTAIN</p> <p>4 (PG) HOUSE OF FLYING DAGGERS</p> <p>5 (PG) LADDER 49</p>
<p>Lianas Cinema (Alabang) tel 850-1276</p> <p>1 (PG) MIND HUNTERS</p> <p>2 (PG) KIRITA</p> <p>3 (PG) MASARAP BA ANG BAWAL</p> <p>4 (PG) THE EXORCIST: THE BEGINNING</p>	<p>st rmall MOVIES www.clickthecity.com.ph (Las Pinas) tel 2077-237-7067</p> <p>1 (PG) SECRETARY</p> <p>2 (PG) RESERVE</p>	<p>METROPOLIS www.clickthecity.com.ph (Alabang) tel 850-4285</p> <p>1 (PG) RESIDENT EVIL</p> <p>2 (PG) PUNISHER</p> <p>3 (PG) SKY CAPTAIN</p> <p>4 (PG) FENG SHUI</p> <p>5 (PG) HOUSE OF FLYING DAGGERS</p> <p>6 (PG) LADDER 49</p>

MOVIES / SCHEDULES / PRICES SUBJECT TO CHANGE WITHOUT PRIOR NOTICE

JOB Market

SUNDAY, OCTOBER 17, 2004

Philippine Copyright 1995



JOBMarket is exclusively for job advertisements.
This special section comes FREE with your copy of the

PHILIPPINE DAILY
INQUIRER

published every Sunday and distributed in key cities

RATES (P.VAT exclusive)
P230 per column centimeter every Sunday

DEADLINES
for reservations / corrections / corrections
Thursday 12:00 noon



★ *Where You Find The Best.*

Text us your feedback: Inquirer jm name/city/message. Send to 2207 (Globe) or 283 (Smart)



THE CONVERGYS JOB FAIR

rise and shine or keep on dreaming?



your call.

Wake up to a day of possibilities.
There are job opportunities brewing up.
This is your Convergys Wake-Up Call!

We are looking for dynamic, highly-motivated and passionate
TECHNICAL CUSTOMER CARE REPRESENTATIVES and
CUSTOMER CARE REPRESENTATIVES to be part of the
global leader in customer care services.

**Join the Convergys Job Fair on
October 17 - 20 at Expo Exchange,
2nd Floor, Greenbelt 1
from 8:30 am - 6:00 pm**

Be an early bird or come in groups of 7 and get Convergys Collectibles for FREE!

An equal opportunity employer.
Previous applicants may re-apply 6 months after initial application.

Makati Office: 7th Floor, Tower 2, The Enterprise Center, 6765 Ayala Avenue, Makati
City, 1200 Ortigas Office: 24th Floor, Robinsons Equitable Tower, 114 ADP Avenue
corner Poveda Street, Ortigas Center Alabang Office: Bldg. 44 Northgate Cyberzone
Alabang, Muntinlupa City Cebu Office: 4th floor, Eduardo Aboitiz Development Studios
Center (EADSC) 35 Lopez Jaena St. Cebu City.

CONVERGYS

www.convergys.com



Global Xchange

young people active in the community

Global Xchange in the Philippines is a partnership between three organizations, namely British Council, VSO Philippines and VSO Bahaginan. These organizations are equally committed to the idea that International Volunteer Exchanges can help develop active global citizens, who are committed to working for positive change and can positively impact local communities in the UK and in the Philippines. Global Xchange Philippines is an exchange programme that brings young people from the UK and from Philippines to live alongside each other and work together as volunteers so they can share their learning with their host communities.

GLOBAL XCHANGE PROJECT is looking for a

PROJECT SUPERVISOR (JOB CODE: GXPS)

The Post Holder is expected

- To work with a counterpart UK Project Supervisor for facilitating the implementation of the 6-month programme in the UK and here in the Philippines. The Philippine Project Supervisor is expected to develop the programme in the Philippines host community.
- To live in or near the Philippine host community for the planning and preparation phase and during the three months of the Philippine part of the exchange. Hours will be irregular and the Project Supervisor will need to be available on call for participants and take a lead in providing support during the Philippine phase of the programme.

It is important for applicants to realize that this is a very demanding role – and definitely not a typical 9-5 job!

KEY RESPONSIBILITIES

1. Project development in the Philippine host community

- To develop key community contacts and support/resources needed for setting up the Philippine phase of the exchange.
- To identify, recruit and orient suitable work placements and host families.
- To develop the Philippine phase of the programme to reflect the core components of the Global Xchange programme.

2. Supervise and support volunteers

- To work with the counterpart Project Supervisor to ensure adequate support and supervision of volunteers. To include supporting volunteers in relationships with host families, counterpart pairs and work placement supervisors.
- To help all parties mentioned above to resolve problems as and when they arise.
- To be responsible for the health and safety of volunteers during the programme.
- To promote and encourage appropriate behaviour and implement disciplinary procedures if volunteers do not maintain agreed standards of behaviour.

3. Facilitate Training and Learning

- To coordinate training courses at the start of the Philippine phase.
- To work in collaboration with the UK Project Supervisor to facilitate the community orientation on arrival in the host community and to supervise Educational Activity Days, the Mid-Project Review and the debrief in both phases of the programme.
- To help volunteers identify and develop personal objectives and facilitate individual learning throughout the programme.
- To promote learning amongst volunteers regarding global and cross-cultural issues.

4. Communication with the Project Management Committee/Implementing Partner Organisation

- To keep the Project Management Committee regularly informed about the progress of Global Xchange teams in the host communities, including any medical or health and safety issues.
- To act as a representative of the Global Xchange Programme/Implementing Partner at all times.
- To undertake any other duties associated with the position.

5. Budget management

6. Monitoring and evaluation

Person Specification

- A college degree
- experience in working with 17-25 year olds from a wide range of background
- proven ability to facilitate learning in a non-formal environment for this age group
- has direct and substantial experience in working cross-culturally
- able to communicate to a range of audiences & has strong written communication skills for writing reports, publicity materials
- knowledge of issues common to communities in the Philippines, preferably on Peace & Development
- significant experience in working in supervisory role
- hold a Philippine passport possibly traveled overseas
- willing and able to live and work outside own community in the Philippines
- able to work irregular hours including considerable weekend work.

This post is initially offered on a per project basis – initially for a year.

Closing date: 25 October 2004

Interview Date: 3 November 2004

Preference Starting date: November 15, 2004

Please submit a letter of intent with your comprehensive resume, and specify the Job Code to: Director at bahaginan@vsoint.org. Only shortlisted candidates will be notified.

CR Airways Ltd., a home base airline in Hong Kong, invites high caliber and diligent candidates to fill the following vacancies:

1. Line Captain

(REF: HR/RE-PH04Oct001)

2. Flight Officer

(REF: HR/RE-PH04Oct002)

Requirements

- (Line Captain) Minimum 5000 hours total flight time in which 1000 hours PIC must be on commercial jets.
- (Flight Officer) Minimum 1500 hours total flight time in which 500 hours must be on commercial jets.
- Experience on commercial airline operation is preferable.
- Applicants should be able to relocate to Hong Kong at short notice.

We offer attractive remuneration and generous fringe benefits to the successful candidates. Interested parties please send full resume with expected salary to: hr@crairways.com or by post to Human Resources Department, 33/F, 118 Connaught Road West, Hong Kong.

Please refer to www.crainways.com for more information about our company.

We are a leader in delivering high performance solid-state drive and storage management solutions to the military, industrial, enterprise and consumer markets worldwide. We seek highly qualified professionals to fill in the following position for our International Headquarters in Manila.

CUSTOMER SUPPORT ENGINEER

The Customer Support Engineer will interface with customers to provide pre- and post-sales technical support. The CSE shall act as the first level of technical interaction for the sales team. The CSE shall also document calls and monitor resolution status and assist in troubleshooting storage products, write user manuals, and other technical material. The CSE shall interface with the R&D, Sales and Marketing teams from International office and headquarters on a regular basis.

- Bachelor's Degree in Engineering, Computer Science or equivalent combination of education and experience. Experience as a Technical Support Representative in a call center environment is a plus.
- General storage interface knowledge: SCSI drives, IDE and Fibre Channel
- Experience with Linux, UNIX and Windows operating systems, including Windows 98, NT, 2000 and XP
- Must have strong communication and inter-personal skills, high customer and quality orientation. Must be able to work with minimal supervision.
- Proficiency in MS Office and Adobe Acrobat and/or FrameMaker.

Qualified candidates may send their comprehensive resumes to brtech@info.com.ph no later than 31 October 2004. We regret that only short-listed candidates will be notified.

At Ernst & Young, Winning is a team sport.

Assurance and Advisory Business Services & Global Financial Service

Ernst & Young Singapore is one of Singapore's leading professional services firms. We are dedicated to providing clients with a full range of services to help clients effectively realize opportunities.

We have immediate vacancies in our Audit and Global Financial Services departments. Successful candidates will be working across a diverse portfolio of high profile clients on projects that will present them with the kind of challenges and responsibilities that will stretch their skills to the fullest.

We are looking for Audit Managers/Seniors/Experienced Assistants who have:

- A recognised accountancy degree/professional accountancy qualification
- Post-qualifying experience in the area of auditing. Candidates with experience in financial services or insurance industries will be considered for our Global Financial Services department or our specialized Insurance Industry teams.
- An analytical mind, an eye for details, and well-developed communication, negotiation and networking skills

We offer the opportunity to relocate to Singapore at a very competitive salary and outstanding benefits (including relocation assistance and work permit application support.)

To apply, please email your CV and covering letter to our Manila office at duane.s.sabado@ph.ey.com quoting reference PH001 and your name in the subject box.

(We regret that only shortlisted candidates will be notified). Closing date: 31 October 2004

ERNST & YOUNG

Quality In Everything We Do

ASSURANCE • TAX • TECHNOLOGY & SECURITY RISK • TRANSACTION ADVISORY SERVICES • BUSINESS RISK SERVICES • GLOBAL FINANCIAL SERVICES • GLOBAL INVESTIGATIONS & DISPUTE ADVISORY • RISK MANAGEMENT

ZUELIG PHARMA
Your Market Partner in Distribution

Zuellig Pharma Corporation has been setting the standard of excellence in pharmaceutical distribution and marketing services across the Philippines for more than 50 years. We serve over 80 multinational pharmaceutical and healthcare companies and more than 9,000 customers including hospitals, clinics, doctors and pharmacies.

Exceptional young men and women are now being sought to expand the growing presence of one of our principal account line. The Philippine subsidiary of Schwarz Pharma AG of Monheim, Germany is considering applications for

SCHWARZ PHARMA

MEDICAL REPRESENTATIVES

(POSITION CODE: SCHWARZ-MR-04)

The job is for those who can respond effectively to the rapid changing demands in the medical practice to provide superior health care to more patients through professional relationship with physicians.

Minimum requirements include

- College Graduate
- Superior Communication Skills
- Pleasant Personality
- Excellent Health
- Willing to be assigned anywhere in the Philippines

For those who qualify, the job offers meaningful career development and advancement. Compensation at par with industry including realistic and attractive incentive schemes.

If you dare to take this opportunity, you may submit your resume together with a copy of your transcript of records not later than October 21, 2004:

- Via email at schwarz@zuelligpharma.com.ph
- Fax through (02) 867-3194
- Deliver or mail it to: HRD Recruitment, 2nd floor Zuellig Pharma Building, Sen. Gil J. Puyat Ave., P.O. Box 2587, 1265, Makati City, Philippines

Please indicate the position code **SCHWARZ-MR-04** on your application letters and resume.

WE ARE IN NEED OF THE FOLLOWING FOR OUR EXPANSION!!!

INTERNATIONAL MARKETING MANAGER

- Not over 40 years old, preferably male
- Marketing graduate with exposure in furniture industry in managerial capacity.
- Well exposed in import / export and customs processing
- Can communicate well in verbal and written English and Chinese
- Strong negotiation and organizational skills; aggressive
- Willing to be on short-term assignment overseas

MARKETING MANAGER

- Not over 45 years old
- Graduate of Marketing or any business course
- MBA degree is an advantage
- At least 5 years relevant experience in Marketing in a senior capacity preferably in the Furniture Industry
- Ability to conceptualize and implement sales and marketing strategies
- With proven track record in sales and marketing
- With strong planning, organizational, leadership and negotiation skills

MERCHANTS

- Not over 35 years old
- Graduate of any business course
- Innovative, dynamic with keen sense of furniture trends.

Interested applicants should send their resume with latest 2x2 picture not later than Oct. 23, 2004 to:

CLCMY Corporation Or E-mail: hrd@clcmv.com.ph
114 Sauyo Road, Novaliches
Quezon City

FOR IMMEDIATE HIRING OFFICE CLERK

- Female, 20-30 years of age, single
- Must be Computer Science graduate
- At least (1) year experience
- Must be flexible and can work under pressure.

Interested applicant please bring your resume or send with 2x2 picture, transcript of records at

A & W MULTI STEEL CORP.
Rm. 802 GEDISCO TOWER
534 Asuncion St., Binondo, Manila
Tel. 241-92-51 to 58

BUS COMPANY EXPANSION MAINTENANCE SUPERVISOR

Male/ late 20's ME graduate, w/ experience, send bio-data w/ picture & contact no. to:

c/o P.O. Box no. 024-04VL
Philippine Daily Inquirer
Ground Floor Trinity Bldg.
No. 636 TM Kaaw St.,
Ermita, Manila

www.go2canada.com

FREE ASSESSMENT

ORACLE

Enough play. Let's talk CAREER.

Are you ready to join the BIG LEAGUES?

Oracle Corporation, the world's largest enterprise software company,
with annual revenues of more than US\$ 10.1 Billion,
is expanding its Oracle University Asia Pacific Center.

Oracle University is the world's largest training institution providing training
to over 200,000 customers annually in 60 countries worldwide.

We are looking for the following positions for its Philippine office:

EDUCATION SALES REPRESENTATIVES

Code: ESR

- Minimum of 2 years experience in field sales or telesales
- Excellent communication skills and proficient in business English
- Previous team leader or supervisory experience is an advantage
- Must have a track record of achieving quotas or sales targets
- Must be able to work well in a team environment
- Software or IT Services sales experience an advantage
- Knowledge of Oracle's Database technology or eBusiness Suite products an advantage
- College degree required

CALL CENTER SUPERVISORS

Code: CCS

- Must have exceptional people management skills
- Minimum of 2 years experience in managing a field sales or telesales team
- Excellent communication skills and proficient in business English
- Must have a track record of leading a team to achieving group quotas or sales targets
- Software or IT Services sales experience an advantage
- Knowledge of Oracle's Database technology or eBusiness Suite products an advantage
- College degree required

ORACLE INSTRUCTORS

Code: EAS

- Minimum of 2 years teaching experience
- Excellent communication skills and proficient in business English
- Knowledge of Oracle's Database technology and eBusiness Suite products required
- College degree required

Submit your resumé on or before:

22 Oct 2004Email: hr_id_ph@oracle.comLEARN
ORACLE
FROM
ORACLE**Oracle
University**

19th Floor Pacific Star Building, Sen. Gil Puyat cor. Makati Avenue, Makati City 1200

Please indicate in the subject: Applying for Code: _____

DKT Philippines, Inc., a non-government, non-profit and non-stock organization involved in the sales and distribution of contraceptive products is in need of the following individuals for:

Franchise Operations Manager**Job Description:**

The Franchise Operations Manager will be responsible for the development, operation, and expansion of a franchise undertaking in the Philippines. He/She will manage this effort within a department consisting of professionals engaged in collaborative efforts with government units, industrial entities, health service providers, and non-governmental organizations.

Job Requirements:

The successful candidate will be a results-oriented individual with proven entrepreneurial, management, and leadership skills. He/She will be a strategic thinker, a change agent, and a team player with a hands-on approach to work that will contribute to high levels of achievement within the organization. He/She must have exceptional proven skills in written and oral communications, public speaking and presentations, problem solving and analysis, and decision-making.

The candidate must meet the following minimum requirements:

- College Degree in Business Management or equivalent. A Master's Degree is an added advantage.
- Minimum of five (5) years relevant experience in sales, marketing or franchise system development and operation
- A track record of high achievement
- Highly organized, systematic, and hands-on work ethic
- Proficient in computer programs.

Applicants can look forward to an industry competitive package. Interested applicants may send their comprehensive resume thru mail or e-mail, no later than October 15, 2004:

Attention: Human Resources Department
DKT Philippines, Inc.
Suite 801, The Linden Suites
37 San Miguel Avenue, Ortigas Pasig City
E-mail: hrd@frenzy.com.ph

Nurses.... why leave your home and family?????

If you are a Certified Philippine Nurse, we have a one of a kind opportunity for you!!!!

A specialized American Outsourcing Company, providing a wide-range of telephone & web-based medical services, has a communication center staffed with healthcare professionals in the Philippines.

The Company is looking for experienced, Certified Philippine Nurses to be Call Center Agents, who will be trained to support US-based clients in a variety of healthcare related industries

WHAT WE OFFER:

- No need to leave your home and your family
- Paid training program
- Excellent compensation & benefits package
- Opportunity for significant personal growth
- Work with leading U.S. Healthcare Organizations

■ QUALIFICATIONS:

- Requires excellent ENGLISH communication skills (oral & written)
- Computer Literate
- Able to Document Meticulously
- Possess Critical Thinking Skills
- Capacity to Function Independently
- Work well in Stressful Situations
- Willing to undergo training and work various SHIFTS
- Has strong work ethics and good work attitude

Interested applicants can email their application letters, together with a comprehensive resumé to nurse@medical.us for consideration:

**VOCAL COACHES FOR POP SINGING**

For residents of: Quezon City; Ilog, Navalines; Marikina; Masinag, Antipolo; Marulas, Valenzuela; Makati; Paranaque; Las Pinas; San Pedro, Laguna; Lipa, Batangas; and Cebu, Mindoro

MALE / FEMALE • 21 - 25 YEARS OLD • GRADUATE OF ANY 4 YEAR COURSE
ARTICULATE IN ENGLISH AND FILIPINO • WITH PLEASING PERSONALITY
WILLING TO UNDERGO TRAINING

CENTER FOR POP MUSIC
Philippines, Inc.
BRING OUT THE STAR IN YOUR VOICE!

Interested applicants may submit resume to or apply personally,
Monday to Saturday, 9:00 a.m. to 5:00 p.m. at

CENTER FOR POP MUSIC PHILIPPINES, INC.
HRD Department
#73 Ermita Garcia St., Cebu, Cebu, Cebu
Tel. Nos.: 722-5293 local 101 or
721-0731 / 411-7310
(look for Ms. Aloha R. Salasida)

Krexim (Philippines), Inc.**PRODUCT COSTING MANAGER**

- Female, 25-30 years old
- Accounting or Industrial Engineering graduate
- Computer literate, must have a keen sense for details and is comfortable with numbers

Interested candidates may submit their resumé, 2x2 picture,
Transcript of Records and other credentials to:

The Personnel Manager
Km 18 Brgy. Sta. Monica, Navalines, Q.C.

TechnoEst

IS IN NEED OF

CIVIL ENGINEER

MALE, 25 - 30 YRS. OLD, COMPUTER
PROFICIENT, WITH COMMUNICATION
SKILLS, PREFERABLY WITH
KNOWLEDGE IN GEOTECHNICAL ENG'G

APPLY IN PERSON COMPLETE WITH YOUR
RESUME AND 2 PCS. 1" X 1" ID.
PICTURE AT 893 EDSA, Q.C.
TEL. NOS. 924-2004 / 924-2007



FOR EASTERN UNIVERSITY

Nicanor Reyes Street, Sampaloc, Manila
www.feu.edu.ph

Announces openings for the following positions:

Programmers

Qualifications:

- graduate of any 4-year Computer course
- programming skills in VB/ASP or PHP
- knowledge in SQL Server or Oracle Database
- must have at least 2 years related experience
- male, 24 to 28 years old
- good command of the English language
- excellent health

LAN Application/DB Support

Qualifications:

- graduate of any 4-year Computer course
- administer (Windows 2000, Linux, Hub Switches, HP-UX and Networking)
- knowledge in Visual Basic, ORACLE, POST GRES, MS SQL 2000
- must have at least 1 year related experience
- male, 24 to 28 years old
- good command of the English language
- excellent health

Assistant Network Administrator

Qualifications:

- graduate of any 4-year Computer course
- administer (Windows 2000, Linux, Hub Switches, HP-UX and Networking)
- knowledge in CISCO Network and familiar with hardware
- must have at least 2 years related experience
- male, 24 to 28 years old
- good command of the English language
- excellent health

Technical Support Staff

Qualifications:

- graduate of any 4-year Computer course
- familiar with Hardware and Software troubleshooting
- must have at least 1 year related experience
- male, 24 to 28 years old
- good command of the English language
- excellent health

Please send letter of application, resume, copies of transcript of records, diploma, other credentials and photo to:

The Personnel Manager
jcnicer@yahoo.com
Telefax: 735-00-41



FOR EASTERN UNIVERSITY

Institute of Arts and Sciences
Nicanor Reyes Street, Smpaloc, Manila
www.feu.edu.ph

Second Semester, S.Y. 2004 - 2005

The Institute of Arts and Sciences is in need of Teachers to handle courses in:

HUMANITIES

LITERATURE

PSYCHOLOGY

ECONOMICS

POLITICAL SCIENCE (RESEARCH)

Preferred Qualifications:

- with Master's degree
- she must have teaching experience
- she must be fluent in English
- she must possess a pleasing personality
- she must have commitment, moral integrity, and a strong work ethic
- she must not be above 50 years of age

Send application, resume, with 2x2 picture and transcript of records to:

Dean Jause An Lim, Institute of Arts & Sciences
janlim@feu.edu.ph

For more information, please visit us at:

FEU-Institute of Arts & Sciences
Nicanor Reyes Street, Smpaloc, Manila
Telefax: 735-0038



FOR EASTERN UNIVERSITY

Nicanor Reyes Street, Smpaloc, Manila
www.feu.edu.ph

Announces openings for the following positions:

Academic Laboratory Technician

Qualifications:

- graduate of BS Computer Science or BS Information Technology or BS Math Major in IT
- knowledgeable in computer troubleshooting
- knowledge in MS Office and Macromedia Software
- good English communication skills
- excellent health

Office Clerk

Qualifications:

- college graduate
- good command of the English language
- knowledge in MS Office
- excellent health

Audit Clerks

Qualifications:

- BS Accountancy graduate
- good command of the English language
- knowledge in MS Office
- excellent health

Please send letter of application, resumé, copies of transcript of records, diploma, other credentials and photo to:

The Personnel Manager
jcnicer@yahoo.com
Telephone Number: 735-00-41



Pilmico-Mauri Foods
CORPORATION
An Aboliz and Bourn Philip Company

Pilmico Foods Corp. is a member of the Aboliz group of companies and is one of the major players in the flour industry today. With over four decades of operation, it has built an extensive base of loyal customers nationwide. Together with Pilmico-Mauri Foods Corp., it is one of the most preferred suppliers of well-trusted flour and bakery ingredients under the brand names of Wooden Spoon, Sun Moon Star, Kuttap, Gold Star, Megastar and Diamond. While the Fil-Am Foods Inc. is one of the most respected feed manufacturing plant and swine farm operator owned by Aboliz, through Pilmico. All these 3 companies form the Food Group. The Group values people who are hardworking, customer focused, honest and team players. We are looking for more people to join our team as:

Territory Business Manager - North Luzon (Code: TBM-PNFC)

- Male, not less than 25 years old
- Graduate of any 4-year course
- With experience on bread making & bakery troubleshooting
- Selling and negotiation skills
- Ability to communicate well, both in written and oral English
- Must possess safe driving skills
- Salary is negotiable

Female/Male

- Must be a Licensed Chemist/Chemical Engineer/Food Technology or related courses
- With excellent baking technology skills
- Working knowledge of Statistical Process Control
- With at least three (3) years supervisory experience in QC Food Manufacturing
- Excellent communication skills, both written and oral
- Must be proficient in Windows-based program such as Word, Excel, Power Point etc
- Salary is negotiable

Training and Development Officer - Cebu Island (Code: T&D)

- Male/Female
- Graduate of Psychology or any relevant course
- Has background in competency development
- Willing to travel to Iligan and Luzon
- Excellent communication skills, Analytical
- Salary is negotiable

Warehouse Supervisor - Tarlac based (Code: WMS)

- Male
- Graduate of Industrial or Mechanical Engineering
- With at least 3 years supervisory experience in Warehousing functions
- Must possess minimum of three years experience on inventory management and warehouse operation
- Proficient in Windows-based programs such as Word, Excel and Power Point
- Salary is negotiable

Swine Nursery Supervisor - Tarlac based (Code: SWS)

- Male, between 21-40 years old
- Graduate of animal science
- With at least 2 years experience in commercial swine production
- Salary is negotiable

Human Resources Officer - Tarlac based (Code: HRO)

- Male/Female, 25 to 35 years old
- Must be a graduate of BS/BA Psychology or any business courses
- Must possess three years experience in Human Resources in supervising capacity in a manufacturing firm
- Proficient in Windows-based program such as Word, Excel and Power Point
- Excellent communication skills
- Salary is negotiable

Submit application and resume papers (with the CODES indicated at the envelope or at the email subject area) to:

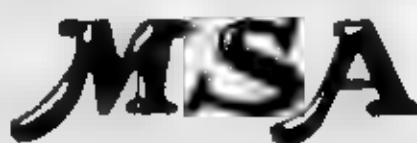
For Cebu Applicants
HR OFFICER
Pilmico Foods Corporation
Marina A. Cuseno Avenue
Bantad, Cebu City

For Mindanao Applicants
HR OFFICER
Pilmico-Mauri Foods Corp.
Kiwatan Cove
Iligan City

For NCR Applicants
ADMINISTRATOR
Pilmico-Mauri Foods
110 Legaspi Bldg. 110
Legaspi St., Legaspi Village, Capas, Tarlac

For Tarlac Applicants
Fil-Am Foods Inc.
Sta. Domingo II,
Makati City

Or send it thru email to: Glabucana@pilmico.com



Prince David Condominium

305 Katipunan Ave., Loyola Heights
Tel: 435-6062 920-2671 929-9145

invites

♦ Teachers

in Math, Science, English and Speech

♦ Pre-School Teachers (makati branch)

♦ Receptionist-Secretary

to join its highly competent staff.

Apply in person and bring your comprehensive resume.



PEOPLESUPPORT

If you're tired of the test
don't bother with the test!



We pay a **PREMIUM**
for international contact center
EXPERIENCE.

APPLY NOW!

For an eRep™ position:

To apply online visit the careers page at
www.peoplesupport.com

or
visit our offices

Manila
32F Robinsons Summit Center
8783 Ayala Ave., Makati City
or call our Manila HR hotline at
(02) 755-2600
Monday to Friday, 9 a.m. to 9 p.m.

Cebu
e-Office One, AsiaTown IT Park
Apo, Lahug, Cebu City
or call our Cebu HR hotline at
(032) 234-8247
Monday to Friday, 9 a.m. to 6 p.m.
or email your resume to
cebu@peoplesupport.com

PEOPLESUPPORT
is a NASDAQ listed company.

We offer stock options.

Email your resume to
manilajobs@peoplesupport.com
for the following positions

- Training Manager of Client Specific Services
- Communication Trainer
- Quality Assurance Manager
- Financial Reporting and Analysis Manager
- Systems Accountant
- Sales Officer
- CMS Administrator
- System Architect
- Telecommunications Engineer
- Telecommunications Administrators (Cebu)
- Travel Trainers (Cebu)
- Recruitment Director
- Recruitment Manager
- Course Developer
- Workforce Manager

Visit our website & careers page for more details

Our subsidiary **STC Solutions** is looking for

Collection Associates

Bring your resume to
25F ExportBank Plaza, Sen Gil Puyat Ave
cor Chino Rocas Ave., Makati City,
Monday to Friday, 9 a.m. to 6 p.m.
BE INTERVIEWED RIGHT AWAY!

or send your resume to
stcjobs@peoplesupport.com
STC HR Hotline (02) 755-2672

Our recruitment team will be in Cagayan de Oro!

Dynasty Court Hotel, Tiano cor. Hayes St., Cagayan de Oro City 9000

on October 18 to 29 2004!

Relocation packages of up to
₱ 26,600 available!

*Based on present residence and immediate availability

An expanding progressive company
is urgently in need of the following:

ACCOUNTANTS
ACCOUNTING CLERKS/BOOKKEEPERS
CHEMICAL/MECHANICAL ENGINEERS
TECHNICIANS
FEMALE MARKETING ASSISTANT
SALESMAN/INVENTORY CLERK
EXECUTIVE/COMPANY DRIVERS

(with more than 10 years driving experience)

Qualifications:

- Preferably with working experience
- Computer literate/familiar with windows and office
- Hardworking, reliable and responsible
- Good moral character, work ethics and pleasing personality
- Proficient in English/Tagalog
- Good oral & written communication skills

Qualified applicant kindly send in your detailed resume and
transcript together with an inexpensive photo to:

Personnel Manager
P.O. Box 380
1502 Greenhills, Metro Manila, Philippines

THORACIC, CARDIAC AND VASCULAR
SURGERY CONSORTIUM

Composed of V. Luna General Hospital, Jose P. Royes Memorial Medical Center, St. Luke's Medical Center & Veterans Memorial Medical Center is now accepting applicants for

TCVS TRAINING FELLOW

Requirements:

1. Graduate of accredited GS program
2. Not more than 35 years old

Contact: VMHC Dept. of Surgery
9276426 loc. 570
9277393

Look for Sonia or Yangle

www.go2canada.com

FREE ASSESSMENT



MANAGEMENT TRAINEE

- 21-30 years old
- college graduate, preferably HRM
- at least 1 year experience in the food industry

JUMP (Junior Management Program)

- female
- graduate of Hotel and Restaurant Management

CASHIER/ORDER-TAKER

- female
- college level

DELIVERY RIDER

- male, at least 5'2" in height
- must have a professional driver's license

KITCHEN CREW

- male, at least college level

Please submit your resume and 2x2 photo to:
3444 South Superhighway cor. Gen. Tiano St.,
Brgy. Benginal, Manila City



Fighting Poverty in Asia and the Pacific

Asian Development Bank's overarching goal is to reduce poverty and improve the quality of life of people in the Asian & Pacific region.

Accounting Assistant

The position undertakes a range of clearly defined and circumscribed accounting duties: carries out administrative functions as required; maintains and updates accounting records; maintains accounting/internal controls; prepares accounting and other reports; and contributes towards preparing financial statements

Reporting Arrangements

The position reports to the Financial Control Specialist, Financial Reporting and Analysis Section (CTAC-FRA), Controller's Department (CTD).

Description of Responsibilities

- contributing to the preparation of financial statements, accounting and other reports, as required, under the supervision of a senior support staff; assisting in ensuring that accounting reports are prepared in accordance with applicable generally accepted accounting principles;
- reviewing and identifying computer requirements for effective and efficient operation, ensuring the accuracy and reliability of systems, initiating changes to existing systems and coordinating the needs of the work area with the IT department through the coordinating officer;
- maintaining and ensuring appropriate, adequate and timely controls in the preparation of accounting data, processing of transactions and in preparation of reports; recommending changes and improvements as required to ensure correct, complete and timely accounting;
- reconciling various general ledger accounts and analyzing and investigating discrepancies for review by supervising staff;
- processing transactions through preparing appropriate accounting journal entries/adjustments; ensuring accuracy of documents; reviewing and verifying the

accuracy, consistency and propriety of supporting documents for all claims, payments and other accounting transactions in compliance with accounting practices, established procedures and guidelines; coordinating, obtaining, and providing required information in accordance with established procedures in a tactful manner; and performing any other assignments as required, including secretarial support and the preparation of draft memoranda and external correspondence for supervisors' review.

Selection Criteria

- suitability to undertake the responsibilities mentioned at the required level;
- a bachelor's degree in Business Administration, major in Accounting; a CPA designation;
- at least three years accounting experience in a computerized environment of a large organization, preferably in financial or banking sector;
- detailed understanding of the relevant procedures and guidelines and their importance in the overall function of the work area;
- good understanding of relevant accounting policies, practices and systems, as well as general policies, procedures, guidelines and reporting requirements prevalent in large multi-national institutions;
- good understanding of the business process work flows of related areas and the interrelationship among them;
- good knowledge of an integrated Accounting system, such as Oracle Applications, and its interfaces with the other systems and work areas;

- good understanding of basic general accounting concepts and principles, and the application thereof;
- proficiency with computer software in common use in large institutions and specialized Accounting related software;
- proficiency in the use of computer data bases to input and extract information, and to generate reports;
- excellent oral and written communication skills in English;
- systematic and procedural work skills, numerical ability and great attention to details;
- good interpersonal skills, and
- ability to plan schedules in order to meet deadlines

Established in 1966 and headquartered in Manila, Philippines, ADB's multinational staff come from about 50 member countries. ADB's Headquarters in Manila generally recruits its national officers or administrative staff locally from the Philippines. The position is for a three-year fixed-term appointment. ADB offers a highly competitive salary and benefits package applicable to local staff. While the position advertised is for ADB Headquarters in Manila, Philippines, ADB staff must be prepared to serve in any location outside the Headquarters at the discretion of Management.

Apply electronically, quoting Ref. No. EXT-ASD4-175141-CTAC-FRA and job title on subject line and attaching application form available on <http://www.adb.org/employment/appform.asp> to e-mail address: CS.jobs@adb.org by 29 October 2004

Human Resources Division,
Asian Development Bank
P.O. Box 788, 0800 Manila, Philippines

Due to the expected large number of applications, only shortlisted candidates will be contacted. Applicants lacking the job reference number and job title or using the wrong e-mail address will not be considered.

URGENTLY NEEDS!!!

THIS IS A FIRST COME, FIRST SERVED BASIS
INTERVIEW STARTS ON OCTOBER 18-22, 2004;
7:00 AM TO 5:00 PM

Qualified Applicants will start immediately.

★ EX-OFW'S are welcome to apply...

★ ALL COURSES ARE ACCEPTED LIKE

ECE, EF, E, ME, SE, GE, CE, CE, CE, CE, Ag, Eng, Arch, Eng, Architecture, PSYCHOLOGY, MASS COMM, BA, AB, LLB, MATH, ND, PHIL, OSOPHY, Legal Mgt., Pol. Sci., Education, Accounting, Secretarial, Customs, Airline Course, MEDICINE, Dentistry, Paramedic, Pharmacy, Med-Tech, Midwifery, Physical Therapy, OT, RT, Vet. Med., Radi Tech.

AGE 20-50 yrs. old w/ or w/o experience, licensed or non-licensed Tourism, Flight Steward. Can apply now. All courses will be assigned in different positions available. APPLY PERSONALLY WITH RESUME AND ORIGINAL CREDENTIALS 256 C Macara Highway, FIDES Enrich, Puyat City (near USIA, INR, and MHI) Saturday 7:00am to 5:00pm (near Alford Bank and Supermarket Building) Look for Ysa

iMotive Technology Inc.
Suite 501 East Tower PSE Ortigas Ctr
Exchangeroad, Pasig City 1600
careers@imovivetech.com

is looking for proficient
PROGRAMMERS

Language: PHP, NET, ASP, Java
Database: SQL (My/MS), PostgreSQL

The September 2004 DICE Report says it all...

Java & Oracle

are the top skills searched for by employers the most.

So if you are thinking of transitioning into IT, or if you are already in IT and are looking at enhancing your job prospects, Java and Oracle are clearly your best

Phoenix
one
The Knowledge Institute

Call now
to apply for a
PX1
SCHOLARSHIP

Come to Phoenix One today.

We will help you become a highly-paid Enterprise Java Developer or Oracle Database Administrator in just one year.

MAKATI: 830-3000

LG/F Salustiana D. Ty Tower
Pasco de Roxas cor. Perea St.
Legaspi Village, Makati City

ORIENTAL: 889-1189

G/F Greenrich Mall
Lourdes St. cor. Pearl Drive
Ortigas Center, Pasig City

ALABANG: 775-7001

2/F Deda Marta Building
Alabang-Zapote Road
Alabang, Muntinlupa City**Operations/ Warehouse Supervisor**

- Male/female, 30-45 years old
- Must have at least 3 years experience in Warehouse/Operations work
- Must have at least 3 years experience in handling personnel.

QUALIFICATION

- Female, 24-30 years old
- Aggressive, articulate and has initiative
- Has at least 3 years sales experience

REQUIREMENT

- Female/male, 24-33 years old
- Good in oral and written English and Tagalog
- Organized, result oriented, computer literate
- Has at least 3 years experience in office work.

Mail or submit resume before Oct. 25 to:

2840 Zamora St., Pasig City
(include picture, details of work experience, transcript of grades, contact number pref. landing and other supporting papers)**MARTINEZ BUSINESS CENTER**

MBC is in immediate hiring of young

MARKETING ASSOCIATES

to pioneer its sales team. If you possess the following qualifications:

- 21-25 years old
- College degree from a reputable university
- Excellent in oral and interpersonal skills
- Aggressive, results oriented, and at ease when talking/meeting new people
- Preferably with exposure or experience in sales and has a good network of contacts

Send your resume and 2x2 picture to:

Room #2220, 22/F Herrera Tower,
Herrera St. cor. Valero St., Makati City
Fax Nos. 753-1881/753-1828**WANTED****AGENCY RECRUITMENT**

Female not more than 35 years old. College graduate or undergrad any course, with pleasing personality; willing to work in a sales environment.

MARKETING DEVELOPMENT OFFICER

Female not more than 35 years old. College graduate any course, with marketing experience from service oriented enterprises. Must be computer literate and willing to work on field assignment.

Successful candidates can look forward to a basic pay with commission plus meal allowance. Applicants must be willing to accept performance quota as a condition of employment.

Interested parties may please personally hand carry their resume with 2x2 colored picture at:

ILLUSTRADOS EMPLOYMENT AGENCY
3684-B Aster St., cor., Sun Valley Drive Brgy. Sun Valley, Parañaque City
Tel. Nos. 787-3452 / 824-4291
DOLE - PRPAL No. M-04-00-007**We are in need of ACCOUNT EXECUTIVES**Experience in Sales a Must
Pleasing Personality
Excellent Oral & Written Communication SkillsE-mail your resume to:
andrea@writcome.com.ph

"To be the Premier Healthcare Company in the Philippines"
is our vision. The existence of Abbott in the country for more than 60 years is a tangible expression of this commitment, providing innovative products and services that span the continuum of care — from prevention and diagnosis to treatment and cure.

Abbott Laboratories is building a **Literature Surveillance Team** based in the Philippines that will directly interface with US headquarters. We are inviting qualified, dynamic and high potential individuals to join us as:**MEDICAL AND REGULATORY AFFAIRS MANAGER**

- Responsible for drug safety surveillance operations, staffing and budget;
- Lead the development and implementation of standard operating procedures/policies for drug safety surveillance and vigilance;
- Act as the primary interface with Internal and external customers regarding safety operations and queries.

QUALIFICATIONS:

- Registered Pharmacist or Nurse;
- At least 2 years experience supervising and managing medical and regulatory affairs section of a pharmaceutical company;
- Preferably with 5 years people and budget management experience;
- Excellent communication and interpersonal skills, able to work with people from various disciplines.

Interested candidates are requested to submit their updated resumes detailing work experiences to: Human Resources Dept - Recruitment (Code:HSP) ABBOTT Laboratories, 102 EDSA, Mandaluyong City
E-mail: teresita.bernardo@abbott.com or visit: www.abbottrecruitment.com.phOnly short listed candidates shall be scheduled for interview. Previous applicants need not apply.
Applications will be treated with strict confidentiality.**FOR IMMEDIATE HIRING!**

One of the country's leading HMO is looking for assertive, dynamic and energetic individuals to fill up the following vacancies:

MARKETING ASSISTANTS

Male/Female, not more than 26 years old, preferably graduate of marketing, advertising or mass communication, with above average communication skills and must be computer literate.

ACCOUNT MANAGEMENT SUPERVISOR

Female, 24 - 28 years old, preferably a graduate of medical related course or Mass Communication, with pleasing personality and above average communication skills; at least 2 years experience in Account Management

REGISTERED NURSES

Male/Female, with pleasing personality and above-average communication skills; no work experience required.

MEDICAL-RELATED COURSE GRADUATES

With pleasing personality; able to relate with all levels of the organization; above-average communication skills; computer literate.

We are also in need of registered Medical & X-Ray Technologists

Interested applicants are requested to submit their resume, 2x2 photo and transcript of records to:

Human Resources Department
MEDICard Philippines, Inc.
8/F The World Centre
#330 Sca. Gil Puyat Avenue, Makati
email: smametro@medicardphils.com

Job Market's JOBZ: OVERSEAS Employment Expo

held at Starmall, Las Piñas on October 11 & 12, 2004



Mr. JOSEPH REYNOLDS



Ms. RACHELLE GARCIA



DOWA Officer



REGISTRATION COUNTER



JOBZ
OVERSEAS
EMPLOYMENT
EXPO

www.jobmarketonline.com

☎ 5273342 ☎ 5280181 ☎ 5276157 Fax 5276157
Address: Metabolism Clinic

7★

0054 - 111-111 - 21204 - 11

FOR MANPOWER POOLING ONLY..NO FEES TO BE
COLLECTED.. BEWARE OF ILLEGAL RECRUITER..

© 2007 The Authors
Journal compilation © 2007 Blackwell Publishing Ltd

Hotlines.....833-OWWA or 833-6992
551-6641; 551-1560
Text.....(0917) TXT-OWWA
or (0917) 898-6992
E-mail.....opcenter@owwa.gov.ph
OWWA Website.....www.owwa.gov.ph
Fax #.....804-0638; 5516651

Republic of the Philippines
DEPARTMENT OF LABOR AND EMPLOYMENT
Overseas Workers Welfare Administration
7th St. Cor F. B. Harrison St., Pasay City

CLIENTLOGIC

JOB VACANCIES:

TECHNICAL SUPPORT REPRESENTATIVE

- graduate of any 4-yr course, preferably IT-related
- technically proficient in PC architecture, Operations System, the Internet & Desk Top applications
- excellent oral & written communication skills

OTHER VACANCIES:

- * CUSTOMER SERVICE REPRESENTATIVE (w/ financial background)
- * QUALITY ANALYST
- * TELECOMMUNICATIONS SUPERVISOR
- * TELECOMMUNICATIONS ENGINEER
- * HELP DESK ENGINEER
- * DATA NETWORK ENGINEER
- * DATA NETWORK ADMINISTRATOR
- * PAYROLL ASSISTANT
- * FINANCIAL TRAINER
- * ACCOUNTING ASSISTANT
- * FINANCIAL ANALYST
- * PAYROLL MANAGER
- * FINANCIAL MANAGER
- * HR MANAGER (for Baguio)

JOBFAIR:

Mon to Fri (9am-3pm) Oct 18 - 22
8/F Wynsum Corporate Plaza,
Emerald Ave, Ortigas Center, Pasig City

Robinsons Galleria Mall (fountain area)
(10am-9pm) Oct 19 - 21

Mon to Fri (9am-5pm) Oct 18 - 22
Baguio Economic Zone, Lookan Rd.,
Baguio City

Bring your resume w/ 2x2 picture,
SSS & TIN nos

We Think Like
a Customer

A top 5 Global
Services Provider
Outsourced Customer
Services Provider for over
30 years
Outsourced Customer
Services Provider for over
30 years



CLIENTLOGIC

Philippines Inc.
Ortigas Center Baguio City

22/F Wynsum Corporate Plaza, Emerald Ave. Ortigas Center, Pasig City 1600
E-mail: recruitment@clientlogic.com.ph www.clientlogic.com

Don't let be a job seeker, be a winner!

Join JobMarket Online's

END OF A JOB

WWW.WIN A PHONE

Get a chance to win a MOTOROLA E398 mobile phone, the first surround sound phone in the Philippines equipped with 3D Stereo Speakers, MP3 Player, Transflash Memory Card, Integrated Camera and Bluetooth Wireless Technology Connectivity, in the monthly draws.

Also at stake are MOTOROLA C650 mobile phones in the weekly draws and P500 Globe Prepaid Call Cards in the daily draws.

Log on to www.jobmarketonline.com and create a JobMarket Online account. Upload your resume and receive a raffle entry. Invite your friends to join. The more friends who submit their resumes, the more raffle entries you get, the more chances of winning!

Visit www.jobmarketonline.com today or see posters for detailed mechanics.



Intelligence everywhere™

Globe
HANDPHONE

FOR IMMEDIATE HIRING INTERNAL AUDITOR

The successful candidate will report directly to the Chairman of the Board and the Board of Directors

PRIMARY FUNCTIONS:

- Conducting operational audit and providing an independent review of controls and procedures;
- Providing assistance in ensuring that accounting, administrative and operational controls are effective, timely assurance as to the standard of financial information presented to shareholders;
- Preparing audit plans, audit programs and comprehensive audit report;
- Providing assurance that operations are conducted in accordance with acceptable business practices;
- Assisting members of the organization by providing analysis, counsel & recommendations concerning activities reviewed;
- Documenting and recommending changes in Policy and procedures when necessary;

JOB MUST:

- Top 10% Graduate of UP, La Salle or UE & must be CPA, MBA or CFA an advantage.
- Minimum 3 years working experience w/ the Top 4 audit firms or minimum 3 years of Internal Audit experience.
- Having worked in the same capacity in a call center environment, a definite plus.
- Excellent analytical, interpersonal and communication skills - verbal and written.
- Preferably with a strong and assertive personality

CREDIT AND COLLECTION OFFICER (CCO)

PRIMARY FUNCTIONS:

- Maintain Accounts Receivable, general and subsidiary records
- Prepare aging and other analyses for management
- Establish and maintain credit evaluation system
- Ensure adherence to credit and collection policies
- Prepare and transmit Statement of Accounts to clients
- Coordinate with internal Client Services Department for follow-up with clients

JOB MUST:

- Accounting or Business Graduate
- At least 5 years experience in credit and collection, internal or external audit, with at least 2 years supervisory experience.
- Above average communication skills (written and oral)
- Detail-oriented and pro-active
- Experience in both manual and automated financial systems is a plus

GOVERNANCE OFFICER / FINANCIAL ANALYST

JOB FUNCTIONS:

- Governance - Assist the CFO and the Excom in ensuring that the group's governance documents are complete and up-to-date in every respect.
- Financial Analyst - Prepare, under the direction of the CFO and/or CEO, regular financial reports as well as special reports and projects that may be required by senior management, Excom or the Board.
- Investor Relations - Coordinate Excom and Board meetings; liaise with the representatives or key persons of current and prospective investors groups; manage requests for information from all external parties.

QUALIFICATIONS:

- Preferably a CPA or business graduate.
- At least three (3) years immediate work experience either as Financial Analyst, Bank Lending Officer / Investment Banking Associate, Corporate Governance Staff or Auditor (Internal or External).

You can also email us at jobs@globalstride.com.
29th Floor IBM Plaza Building, Eastwood City Cyberpark Libis, Quezon City 1100; Tel. 911-8866 / Fax. 911-8854.

A well-established International Engineering Consulting Firm
is in IMMEDIATE need of the following

Road and Transport Sector:

- Project Managers
- Resident Engineers
- Senior Highway Engineers
- Bridge Engineers
- Materials Engineers
- Structural Engineers
- Foundation/Geotechnical Engineers
- GIS Specialists
- Transport Economist
- Airport Planners
- Port Planners
- Mechanical Engineers
- Electrical Engineers
- Cost Engineers
- Transport Planners
- Tunnel Engineers
- Traffic Engineers
- Geotechnical Engineers
- Geodetic Engineers

Agriculture and Social Sector:

- Project Managers
- Irrigation Engineers
- Agricultural Engineers
- Agricultural Economists
- Social Development/Resettlement Specialists
- Urban and Regional Planners
- Architects
- Financial Analysts/Economists
- Project Benefit Monitoring & Evaluation Specialists
- Legal Experts
- Information and Education Campaign Specialists
- Community Development Specialists
- Extension, Marketing and Training Specialists

Water and Environment Sector:

- Project Managers
- Water Supply Engineers
- Wastewater Engineers
- Hydrologists
- Dam Engineers
- Hydropower Engineers
- Electro-Mechanical Engineers
- Welding Specialists
- Environmental Specialists
- EGHAR Specialists
- Process Engineers
- Geologists
- Geotechnical Engineers
- Geodetic Engineers
- Drainage Engineers
- Road Control Engineers
- Watershed Management Specialists
- Solar Engineers
- Landfill Specialists
- Solid Waste Management Specialists
- Groundwater Engineers
- Air Quality and Noise Specialists

Information Technology Sector:

- Project Managers
- Programmers
- Database Specialists
- Web Developers
- IT Document Specialists
- Systems Analysts
- Systems Integrators/Developers
- Network Specialists
- GIS Specialists

Qualifications:

- Candidate must possess at least a Bachelor's Degree but preference would be on those with Master's Degree, Post Graduate Diploma and Doctoral Degrees;
- Preferably ten (10) years professional experience in related fields;
- At least five (5) years experience in internationally funded projects (e.g. ADB, EU, BRD/World Bank, JICA, JBIC, ISDB)
- Assigned/handled international project assignments (e.g. Asia, Europe, Africa)
- Must be willing to travel and undertake multiple project assignments abroad

Interested applicants must send detailed curriculum vitae, stating contact details (e-mails, mobile/phone numbers), qualifications, years of experience, complete employment history (project name, duration of project, duties and responsibilities), languages, references and time of availability for interview.

All application should be sent to P.O. BOX #703, Araneta Center, Cubao, Quezon City, 1135 Philippines or e-mail at businessdevdept@yahoo.com

Be with the best!

AHEAD LEARNING SYSTEMS, INC.

AHEAD Tutorial & Review Center is a multi-awarded educational service provider based in Lugo Heights, Greenhills, Robinsons Galleria, and Sola Negomall. It offers the best online classes for the admission tests of top colleges and universities and tutorials for all subjects from preschool to graduate school.

ASST/BRANCH COORDINATORS

- preferably residing near Megamall, Glorietta, Alabang and Robinsons Galleria areas
- customer service oriented, with admin work experience
- female, with very pleasing personality at least 21 years old
- excellent communication, interpersonal and organizational skills

HR/RECRUITMENT ASST

- must be psychology graduate
- with at least 6 months experience in HR or Recruitment
- articulate, with good interviewing skills

MARKETING ASST

- must be marketing graduate or related course and with at least 7 years experience in sales and marketing
- background in conceptualizing and implementing marketing plans, campaign and programs, an advantage
- personable, excellent in written and spoken English

EXECUTIVE ASSISTANT/WRITER

- at least 2 years managerial/supervisory experience
- excellent in planning, organizational, analytical and decision-making skills
- capable of developing business and project plans
- graduate of business, management or marketing course
- responsibility in writing press releases, notices, memoranda, documents, plans and marketing materials

SECRETARY

- at least 1 year related working experience
- highly organized with good recordkeeping skills

FOREIGN LANGUAGE TEACHER

- can teach any of the following:
 - Fresh Spanish, Italian, German, Arabic, Chinese, Japanese or Korean
- with formal teaching experience

Other Positions:

- Part-time new tutors - English language teachers - Lap-Net Admin
- President teachers - Test Developers

Due to the urgent need for the position, applicants are requested to apply personally and bring their comprehensive resumes with passport size picture to HR Department 149 B, Genesys St., Lugo Heights, QC between 10 am. to 4 pm. or email resumes to any of AHEAD branches:

MANILA
24 Lugo Hwy 157
Kalyanang Ave. Lugo Heights, QC

GREENHILLS
25 Presidential Bldg
55 Araneta St. Greenhills

SOLA NEGOMALL
5/F Bldg 8 Lugo Heights
(on level at Megamall Mall 1)

ROBINSONS GALLERIA
Pit area
near Robinsons Office

We are a leader in delivering high performance solid-state drive and storage management solutions to the military, industrial, enterprise and consumer markets worldwide. We seek highly qualified professionals to fill in the following positions for our International Headquarters in Manila.

ASIC DESIGN ENGINEER

The ASIC Design Engineer shall contribute to the design architecture/specification for next generation storage networking products. He/she shall design and implement RTL from specifications; implement random, self checking verification testbenches using Verilog; write automated DC and PrimeTime scripts using DCSH or TCL and analyze results.

- BS ECE, EE, CoE. Graduate degrees are a definite advantage.
- Must have 5 years experience using Verilog and front-end ASIC Design.
- Previous design experience in design or verification of high performance packet-based communication or storage networking systems.
- ASIC/FPGA project management experience is a plus
- Must have excellent oral and written communication skills.

CUSTOMER SUPPORT ENGINEER

The Customer Support Engineer will interface with customers to provide pre- and post-sales technical support. The CSE shall act as the first level of technical interaction for the sales team. The CSE shall also document calls and monitor resolution status and assist in troubleshooting storage products, write user manuals, and other technical material. The CSE shall interface with the R&D, Sales and Marketing teams from international office and headquarters on a regular basis.

- Bachelor's Degree in Engineering, Computer Science or equivalent combination of education and experience. Experience as a Technical Support Representative in a call center environment is a plus.
- General storage interface knowledge: SCSI drives, IDE and Fibre Channel
- Experience with Linux, UNIX and Windows operating systems, including Windows 98, NT, 2000 and XP
- Must have strong communication and interpersonal skills, high customer and quality orientation. Must be able to work with minimal supervision
- Proficiency in MS Office and Adobe Acrobat and/or FrameMaker

Qualified candidates may send their comprehensive resumes to bntech@piddsl.net immediately. We regret that only short-listed candidates will be notified.



Rustan Marketing Corporation

Is in urgent need of top caliber individuals

GROUP PRODUCT MANAGER

- ◆ Female; between 30-40 years old
- ◆ Degree in Business, preferably Marketing or Economics, an MBA degree or units is an advantage
- ◆ Minimum of three (3) years solid experience in brand management and development of consumer products in a managerial capacity
- ◆ Must possess strong leadership qualities
- ◆ Must have excellent oral and written communication skills
- ◆ Must possess a pleasing and dynamic personality, impeccable integrity and good moral character
- ◆ Must be computer literate

SALES MANAGER FOR HOME CARE

- ◆ Preferably female; between 26-35 years old
- ◆ Graduate of a four-year business related course
- ◆ Minimum of three (3) years managerial experience in a direct/retail selling environment
- ◆ Preferably with experience in distributing consumer products
- ◆ Creative and with excellent communication skills
- ◆ Must possess a pleasing, aggressive and dynamic personality, impeccable integrity and good moral character
- ◆ Must be computer literate
- ◆ Willing to travel

BRAND MANAGER

- ◆ Female; between 26-35 years old
- ◆ Degree in Business, preferably Marketing or Economics
- ◆ Minimum of two (2) years experience in product management and development of consumer products in a managerial capacity
- ◆ Must have excellent oral and written communication skills
- ◆ Must possess a pleasing and dynamic personality, impeccable integrity and good moral character
- ◆ Must be computer literate

QUALIFIED APPLICANTS ARE REQUESTED TO SEND OR E-MAIL IMMEDIATELY THEIR COMPREHENSIVE RESUME, TRANSCRIPT OF RECORDS AND A RECENT 2X2 PHOTO TO:

Rustan Marketing Corporation
HRMD c/o Executive Administration
Ground Floor Midland Buendia Bldg.
403 Sen. Gil Puyat Avenue, Makati City
E-mail address: embaysa@rgoc.com.ph

(We will reply to qualified applicants only)

ICE CREAM DEALERS

We are a manufacturer of a very popular brand of ice cream. We are looking for dealers and distributors for certain sales territories or marketing zones in Metro Manila, provincial Luzon, and certain areas in Visayas and Mindanao. Dealerships can be extremely profitable for those who can get attractive locations and can give supervision of retail outlets in the sales territories. A dealer can make P6K (or more!) a month on a capital investment of P40K per outlet with a modest sales volume per month. To be selected, you have to apply for dealership(s) in the available sales territories of your choice by sending a letter of intent and a short resume with 2x2 picture to email mikhailo268@yahoo.com or fax numbers 817-9665 or 848-1179, Address to: ICE CREAM MANUFACTURER.

Parties who are interested to the dealers must possess the following qualifications: (1) Relevant business experience in trading and distribution of consumer products. If no relevant business background, the dealer applicant must justify why he/she thinks is capable of handling an area dealership e.g. familiarity of locality or existing contracts with popular retail outlets in the area; (2) Initial capital of P20K-P40K per retail outlet for acquisition of freezer(s); (3) Favorable character references and bank checkings; and (4) In areas outside of Metro Manila, access to but not ownership of cold storage facility may be necessary. If you are interested and believe you can meet our requirements, send your Letter of Intent now with the required information and specific market areas of interest (except major malls as they are already taken). We will respond to you if the territories are still available and we believe that you have the qualifications to meet our dealership criteria.

OFF-SHORE JOB Q.C. INSPECTOR

- Preferably Filipino/Chinese Male or Female between 25-35 years old
 - Must be fluent in Mandarin & English
 - At least 2 years experience in Garment Industry
 - Has an existing passport
- Please send resume via fax or email at:
fax no: 8943616
email: lancetol@piddsl.net

SOCIAL DEVELOPMENT ORGANIZATION

Need: PROJECT OFFICER for Bank for the Poor Project

QUALIFICATIONS:

- Trustworthy
- Hardworking
- College graduate preferred
- Motivated to serve the poor

Contact Ms. Reza
Tel. No. 931-4335

**Congratulations to
JobMarket Online's
Find a Job,
www.in a Fone
Raffle Winners!**



**Weekly Raffle Winner
(Motorola C650 Mobile Phone):
Minerva Ilog**

**Daily Raffle Winners
(Php 500 Globe Prepaid Call Card):
Primitivo Cancaran
Jesus Iii Almero
Kenneth Irving Cordova
Lenie Nocidad
Florgertrude Pallon
Michael Florida
Maynard Sonido**

**Submit your resume now!
It could be your turn to win!
Log on to www.jobmarketonline.com today!**

Please bring a valid ID with photo when you claim your prize at INQ7 Interactive, Inc. 6/F Ruffalo Bldg., 6764 Ayala Ave. cor. Ruffalo St. Makati City. For inquiries, please call (02) 882-1828 loc. 209 or e-mail us at marketing@inq7.net



Save the Children®

Save the Children Federation, Inc. is a US-based non-profit organization working in over forty countries, including the United States, and serving more than 15 million children and their families, implementing community development projects that create lasting, positive change in the lives of disadvantaged children and adolescents. Save the Children is currently searching for qualified candidates for the following vacancies in the ASCEND Mindanao Project.

ASCEND Mindanao (Assistance for the Comprehensive Educational Development of Mindanao) is a two-year USAID-funded project that seeks to increase access to quality basic and non-formal education among children and youth in school-less and conflict-affected areas of Mindanao.

EDUCATION COORDINATORS

Sulu, Maguindanao, North Cotabato, Zamboanga del Sur

Duties & Responsibilities

Reporting to the Project Director, shall oversee, coordinate or facilitate the implementation of plans, programs, strategies, or activities; lead in community mobilization efforts; lead in the delivery of capacity building activities; assist in the delivery of technical assistance, curriculum strengthening and teacher training to partner public schools or madaris; lead in awareness raising, networking and advocacy initiatives at the local government level; lead in monitoring of and reporting on project deliverables and the impact of project assistance; work closely with the Department of Education and the Mindanao Business Council and coordinate with other NGOs or government agencies supporting related programs.

Qualification Requirements

- degree in social science, education or community development
- knowledge of the area of operation
- experience in implementing basic education projects related to madrasah education, public elementary education improvement, teacher training, and/or non-formal education, accreditation & equivalency implementation
- skills in advocacy, networking, capacity building, community organizing and mobilization
- experience in working with the public school system, Muslim communities and religious leaders, LGUs, civil society groups and the academe;
- computer literacy (MS Office software)

ADMINISTRATIVE AND FINANCE OFFICER

Cotabato City

Duties and Responsibilities

Reporting to the Project Director and the Finance Manager, shall be responsible for the administrative and financial functions of the project and ensure that they are efficiently implemented in accordance with prescribed policies and procedures; conduct periodic financial monitoring of grant releases and ensure that all financial requirements are complied with by sub-grant partners.

Qualification Requirements

- accounting graduate, preferably a CPA and/or with supervisory experience
- computer literate, proficient in Excel

ADMINISTRATIVE AND FINANCE ASSISTANT

Cotabato City

Duties and Responsibilities

Reporting to the Administrative and Finance Officer, shall assist in all administrative and financial functions of the project.

Qualification Requirements

- accounting graduate
- computer literate, proficient in Excel

Attractive compensation and benefits package awaits the successful applicants. Interested parties may submit their resumes on or before October 25, 2004 to: Thru mail - Save the Children Federation, Inc., No. 1 Encarnacion Street corner Lapu-Lapu Avenue, Megallanes Village, Makati City, Metro Manila. Thru fax (832) 853-02-15. Thru e-mail: bianca@savechildren.org Please indicate code in subject line: "EDCOORD-ASCEND" for Education Coordinators, "AFO-ASCEND" for Administrative & Finance Officer & "AFA-ASCEND" for Administrative & Finance Assistant.

Save the Children is an Equal Opportunity Employer.

Creating lasting, positive change.

YOU deliver results, not promises.



That's an attitude we can relate to. TeleTech has become the premier name in Customer Management Solutions by targeting the needs of our global clients and delivering the services and people they need to succeed. Having won extensive new business TeleTech is blossoming in the Philippines. If you are as dedicated at producing results as we are, join us at our Manila and Quezon City location as:

SITE DIRECTOR

- > OPSjobs_ph@teletech.com
- Exceptional communication skills
- Ability to manage both external and internal clients
- Outstanding project management capabilities
- Proven experience working with a variety of clients
- Self-driven, with strong attention to details
- Minimum 5 year Client Relationship experience
- Charismatic and dynamic leader
- At least 5 years broad-based business experience or Senior Management Level experience in the service sector
- Excellent organizational skills and able to manage multiple and changing priorities
- Sound financial planning skills a MUST

OPERATIONS MANAGER

- > OPSjobs_ph@teletech.com
- Minimum 5 years leadership experience within a service driven corporation
- Relevant tertiary qualifications or equivalent (to relevant diploma plus experience)
- Shift management capabilities such as: Erlang C staffing, calculation administration, problem resolution, time management, call routing schematic administration, multi-tasking and delegation skills

SENIOR TRAINING AND QUALITY MANAGER

- > QA_Jobs_ph@teletech.com
- College degree holder
- With at least 5 years experience in training and quality management
- Has comprehensive knowledge of quality assurance practices and processes
- Proven ability to facilitate the training cycle (assessment, development, evaluation)
- Has a background on the following areas: Six Sigma, ISO, CQPC or a similar discipline
- Minimum 3 years experience in a customer service environment, preferably in a call center
- Can work well with others at all levels of the organization and represent the company in a professional manner
- Able to work in a 24x7 call center
- May be required to travel

TEAM LEADERS

- > OPSjobs_ph@teletech.com
- Minimum 2 years leadership experience within a service driven or high tech corporation
- Minimum 1 year experience in call center management role
- Call center management certification
- WFM rostering and staffing experience

ACCENT AND CONVERSATIONAL ENGLISH TRAINERS

- > trainerjobs_ph@teletech.com
- Must have lived/worked in the US
- Previous experience/training in any of the following: Accent Reduction, English/Grammar teaching, Broadcasting, Public Speaking, Speech Therapy and Voice Coaching

ACCOUNT MANAGER

- > CRMjobs_ph@teletech.com
- Minimum 2 to 3 years experience in professional organization management
- Minimum 2 to 3 years experience in account coordination/management in a services industry

PRODUCT TRAINER

- > trainerjobs_ph@teletech.com
- Worked in a call center environment
- Comprehensive understanding of a call center environment
- Previous training or presentation experience or Train the Trainer certification or equivalent desirable

H.R. GENERALIST

- > hrjobs_ph@teletech.com
- Working knowledge of Labor laws, SSS, Philhealth, HDMF, BIR Tax Tables, and other relevant rules and regulations
- Preferably with a degree or masters in HR or equivalent experience

We'll reward your great work with competitive pay and terrific benefits! Please forward your curriculum vitae and current salary details to us through email now!



TeleTech

Your Customer Management Partner™

TeleTech is the leading provider of customer management solutions. We have more than 33,000 employees in over 65 customer management centers in key global locations. TeleTech has supported the world's largest companies in the Philippines since 2001. For more information, go to www.teletech.com

COMPUTER TECHNICIAN

- With salary of P100,000 - P150,000 per annum
- Must be knowledgeable in Networking
- Willing to be trained
- Willing to work shifts (night/day or weekend)
- Must know how to drive a car or motorcycle
- Fresh graduates are welcome

OUTBOUND SALES AGENTS

- With salary of P120,000 - P200,000 per annum
- Must have excellent Tagalog-English (Taglish) conversational skills
- Must have completed at least 2nd year college
- 18 to 27 years old, with outgoing personality
- Willing to work shifts (night/day or weekend)
- Basic computer knowledge
- Internet savvy

ACCOUNTANT

- With salary of P91,000 - P200,000 per annum
- Must be an accounting graduate and must have at least one year experience in the same field
- Female, 21 to 27 years old, must be a self-starter
- Basic computer knowledge
- Knowledge in Quicken or Quickbooks an advantage
- Must have strong organizational skills with emphasis on accuracy

PLS APPLY PERSONALLY FROM 9 AM TO 5 PM AT Lapanday center 2263 Pasong Tamo Ext. Makati City

Taking the MRT get off at Magallanes Station and go towards Marikina (5th bldg. from EDSA, or SEND your resumes with ID picture to: himalakali@yahoo.com or MAIL TO: P.O. Box 892 Dasmarinas Village, Makati

GLOBAL 9, INC.

Sportshouse is in need of a team of dynamic individuals for the following positions:

Store Supervisor

- Male : at least 5'6" and College Graduate
- Female : at least 5'3" and College Graduate (preferably with experience)

Sales Demo

- Male : at least 5'6" and 3rd year college level
- Female : at least 5'3" and 3rd year college level

Cashier

- Female : at least 5'3" and 3rd year college level

Please send your resumé with 2x2 picture at:

Sportshouse Training Department
c/o LINO's Restaurant 3rd Floor All Mall
Araneta Center, Cubao, Quezon City

Previous applicants need not apply.
We will reply to qualified applicants only.

A BINONDO BASED LAW FIRM IS IN NEED OF:

LAWYERS

- WITH GOOD ORAL & WRITTEN COMMUNICATION SKILLS
- YOUNG OR NEW MEMBERS OF THE BAR PREFERRED
- PREFERABLY GRADUATES OF REPUTABLE LAW SCHOOLS - UP, ATENEO OR SAN BEDA

CABRERA & ASSOCIATES LAW OFFICE

Suite 402, Far East Asia Bldg., # 406 Desmarinas St., Manila

TEL: 245-5874



Calling all sports-minded & energetic individuals looking at a career in sports. Apply now. It's your move.

Marketing Assistants

- Execute marketing programs, events & promotional activities
- Creative and self-motivated individuals
- Sports enthusiasts that are friendly and eager

Assistant Manager

- Monitors operations & customer
- Management Graduate with supervisory experience in the service industry
- Excellent communication, leadership & organization skills

PLS Apply Personally At: 160 E. Rodriguez Jr. Ave. Libis, Q.C.

on C-6 between Shopwise & Monark Tel. 8370.650

BLISTERS & BLISTERS, INC.

WORKERS OF CONFIDENCE

We are a domestic company engaged in Pharmaceuticals and as part of our expansion program we are looking for:

MED REP/SALES ORIENTED PEOPLE

Who will handle our new products

- Male or Female (18-25 years old)
- Graduate or Undergraduate of any related courses
- Proficiency in oral and written communication
- Preferably with sales experience but not necessary
- Hardworking, self-motivated and willing to travel
- Good Moral Character

With basic salary, transportation allowance, incentives and commissions. Due to the urgency of our requirement qualified applicants were advised to hand carry their resumé at:

2F/2nd Floor A&H Building
Commonwealth Avenue, Quezon City (near St. Peter Parish Church)
blisters@pacific.net.ph

Previous Applicants Need Not Apply

Bizbox Inc.

Build a promising career with a leading IT company focused on applications development. Bizbox Inc. is in need of highly skilled professionals to fill up the following positions.

Account Executives

- Must be aggressive, flexible and willing to travel
- Must have excellent communication and presentation skills
- Male or female between 20 to 28 years old
- College graduate
- Highly presentable and with pleasing personality

Accountants

- Must have at least 2 years work experience
- Knowledgeable of any accounting software
- Male or female between 23 to 28 years old
- Able to do training and willing to travel
- College graduate with a degree in accounting

Web Developers / Designers

- Must be highly skilled in C#, ADO.Net & ASP.Net
- Must have 2 years of work experience
- Male or female between 22 to 28 years old
- Knowledgeable in Photoshop, Fireworks or Dreamweaver
- College graduate of any IT related course

These are urgent requirements. Interested candidates should send their resumes to:

Email add: hrd@bizboxms.com or
Office add: 9631 Kamagong St., Makati City
Tel. No : 899.3959

Syndicated Architects Inc. JOB HIRING

Syndicated Architects Inc., a highly diversified design firm engaged in rendering Architectural and Interior Design services is URGENTLY in need of dynamic and creative professionals to occupy the following position:

CAD Operators -- 2

- Graduate of BS Architecture
- Minimum experience of 3 years in architectural drafting and detailing in an architectural firm
- Basic knowledge in Local and International Architectural and Building Standards and Codes
- Proficiency in AutoCAD and Architectural Desktop is a must (new graduates of CAD schools may be entertained but must take proficiency tests)
- Knowledge of Adobe Photoshop and Illustrator, and other rendering programs is an advantage

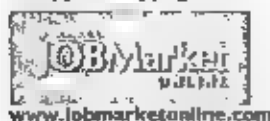
Interested applicants may personally report from 11am to 4pm, Mondays to Fridays with resumé and 2 x 2 ID picture to:

Senior Partner - Finance and Admin
8F One Marian Center, 106 Esteban St., Legaspi Village, Makati City
T (632) 750-5208

visit us at: www.jobmarketonline.com

JOB Market

SUNDAY, OCTOBER 17, 2004
Philippine Copyright 1995



JOB Market is exclusively for job advertisements.
This special section comes FREE with your copy of the

PHILIPPINE DAILY INQUIRER

published every Sunday and distributed in key cities

RATES (P1-VAT exclusive)

P230 per column centimeter every Sunday

for reservations / cancellations / corrections
Thursday 12:00 noon

Get a chance to win a
MOTOROLA R388 —
the only surround sound
mobile phone in the
Philippines — in the
monthly draw!

Also at stake are
MOTOROLA C650 mobile
phones in the weekly
draws and P500 Globe
Prepaid Call Cards in the
daily draws.

Visit www.jobmarketonline.com today!



★★ Where You Find The Best. 

Text us your feedback: Inquirer jm name/city/message. Send to 2207 (Globe) or 283 (Smart)



Great Team
Dynamic Duo

SITEL & You.

Be part of an

ELITE OUTBOUND TEAM

to pilot and spearhead the newest
account of SITEL Philippines.

We call on all

SENIOR OUTBOUND TELEMARKETERS

who want to make that move

RIGHT NOW!!!

**HUGE CASH
INCENTIVES
AWAIT YOU!!!**

Must meet these qualifications:

- With at least one year
Outbound Call Center experience.
- Have good command of the
English language.
- Success-driven and determined,
persuasive individuals.
- Willingness to work the night shift.

Absolutely:

- No Training Bond
- No Non-compete clause
- Excellent career opportunities

**URGENT !!! BRING
YOUR RESUMÉ on
OCTOBER 18-22 to:**

SITEL PHILIPPINES
Recruitment Department
(ask for Trish)
26th Floor, Cyber One Bldg.
No. 11 Eastwood Avenue,
Eastwood City, Cyber Park
E. Rodriguez Jr. Ave., Quezon City

Walk-in Screening Time (ask for Trish):
8:00 am – 10:00 am
2:00 pm – 5:00 pm

Email: trish.villena@sitel.com
Recruitment Hotline: 688-2404
www.sitel.com

SITEL
Unlock Your
Customer Potential



OCRS CRS is in need of highly qualified individuals for contractual positions for its Agriculture and Natural Resource Management (Agri/NRM) Program. CRS is an equal opportunity employer.

The persons we are looking for are to be based in Mindanao and should have experience in participatory community development and expertise in one of the following areas: Agronomy, Forestry, Agroforestry, Animal Husbandry, Aquaculture, Gender, Land-Use Planning, Agricultural Engineering, or other related fields. They should also have experience and ability in training, extension, and implementing field-level agricultural development programs. Emphasis on community organizing and project proposal development is preferred. Willing and able to travel extensively in remote areas in Mindanao and relate with Catholic and Muslim religious leaders, indigenous people leaders, government officials, people's organizations, and NGO leaders. Proficiency in MS Word and Excel a must.

AGRICULTURE PROJECT COORDINATORS (5)

- ❑ Bachelor of Science degree in Agriculture, Agroforestry, or related field and experience in Sustainable Agriculture.
- ❑ At least five years experience working with NGOs, the Church, or government agencies in planning or implementation of rural development projects.
- ❑ Background in upland agriculture or natural resource development in Mindanao.

MARKETING PROJECT COORDINATORS (3)

- ❑ Bachelor of Science degree in Agricultural Economics, Marketing, Business related courses, or related field and experience in agricultural trading and financing
- ❑ At least five years experience working with NGOs, the Church, or government agencies in planning or implementation of rural development projects
- ❑ Background in agriculture cooperative movements in Mindanao.

INFRASTRUCTURE ENGINEERS (2)

- ❑ Graduate of a related Engineering course. Background in actual design and construction of agricultural infrastructure projects.
- ❑ At least five years experience working with NGOs, the Church, or government agencies in planning or implementation of rural development projects.

NATURAL RESOURCE MANAGEMENT FACILITATOR

- ❑ Bachelor of Science degree in Forestry, Agroforestry or related field and experiences in community based natural resource management program and projects.
- ❑ At least five years experience working with NGOs, the Church, or government agencies in planning or implementation of rural development projects.
- ❑ Background in Social Forestry, Community-Based Forest Management in Mindanao and with some background in watershed "catchment" management.

FINANCE ASSISTANT

- ❑ Degree in Accounting, Business Administration, or allied courses. CPA a plus. Proficient in bookkeeping and financial accounting.
- ❑ At least two years of related work experience. Proficiency in computer skills, including MS Word, Power Point, and Excel.

ADMINISTRATIVE ASSISTANT

- ❑ Degree in Management, Accounting, Communications, or allied courses. Proficient in all aspects of secretarial and administrative functions.
- ❑ At least two years of related work experience. Proficiency in MS Word, Power Point, and Excel.

Interested individuals must submit an application letter, comprehensive resume with personal references via email or postal system to:

crsmro@crs-mindanao.org.ph

CRS Agri/NRM Program

No. 2 North Street, DBP Village, Ma-a, 8000 Davao City

Screening of applications to start on **October 22, 2004**. Deadline for applications is **October 31, 2004**.

(Only short listed candidates will be notified)

Join The Leader in International Business!

Come and join our growing team!

BUSINESS ASSOCIATES

- Part Time or Full Time
- You must be at least 18 years old and above;
- College graduate or undergrads;
- No experience needed/required;
- Presently employed/unemployed welcome;
- **MUST** be willing to be trained and learn.
- Ex-OFW/OCW and students welcome!

If you want to earn at least

P3,000 up weekly

then clip/bring this ad and see us at:

Synergy International
Room 302, Sunrise Condominium, Ortigas Avenue,
Greenhills, San Juan (near Diamond Motors)

Orientation Schedule every hour, Mon. to Sat., 9am to 9pm

Please confirm your schedule to our Business Partners:
Brendon Gallardo 0917-7499447 / Jay Bejuco 092796-15771

BEAUTY CENTER SALON REQUIRES IMMEDIATELY:

1. Executive Secretary fluent in English
2. European Style Hair Dresser (Qualified Manicure, Pedicure Lady)
3. Reflexology and Massager
4. Qualified Nurses
5. All Around Housemaid
6. Receptionist and Waitresses with a Pleasing Personality

DESIGN OFFICE REQUIRED IMMEDIATELY:

1. Architect Interior Designer
2. Structural Engineer for Stainless Steel Cladding
3. Mechanical Draftsman
4. Industrial Kitchen Designer
5. Industrial Stainless Steel Fabrication

To Contact Immediately:

Tel/Fax # (02) 656-6224 or Call 0915-5350543

Look for Ysabel (09202467073) / Vicky (0917 8545127)

Biodiversity Analysis, Synthesis & Monitoring Analysis Leader

This position is at a senior level and offers an exciting opportunity to make an impact on Philippine biodiversity conservation. The need for this position has arisen as a result of the recent change in structure of the CI-Philippines program. One of the units created under the new structure is the Biodiversity Analysis, Synthesis & Monitoring Unit under a leader who will be in charge of managing and coordinating staff and all activities on the study analysis of threatened and endemic species in the Philippines. The results of this analysis will represent the quantifiable species, sites and corridor conservation outcomes that will be the basis for all future CI Philippines conservation investments. The unit will also be responsible for building the groundwork for a systematic approach to monitoring that will permit the objective comprehensive assessment of conservation results. This will facilitate development of a comprehensive, scientifically rigorous system for measuring conservation success that will build donor trust and improve on-the-ground conservation action.

- Responsibilities:**
- Reports to CBC Director
 - Support the CBC Director, Corridor Program Managers, and partners in clearly defining three scales of strategic outcomes: "Extinctions Avoided", Areas Protected and Corridors Created for the Philippine CBC by ensuring appropriate analyses to refine and monitor species, site and corridor outcomes.
 - Supervise the completion of the IUCN Red List of Threatened Species for Philippine vertebrates and selected invertebrate and plant groups at global and national levels, in order to refine "Extinction Avoided" outcomes.
 - Support creation of a United Nations Red List Authority under the aegis of the Philippine Protected Areas and Wildlife Bureau and the Philippine National Museum (b) will provide an institutional platform and base to deliver and monitor Philippine CBC outcome.
 - Coordinate the planning and implementation of projects addressing the conservation of selected threatened species.
 - Develop and implement partnership mechanisms with key research and academic institutions such as museums of natural history (e.g. Philippine National Museum, Chicago Field Museum of Natural History, Smithsonian Institution, Harvard Museum of Comparative Zoology and Herbaria, Natural History Museum of Rotterdam) universities, marine research institutions, IUPUI, Scripps Institute of Oceanography, NOAA), species-specific conservation programs (e.g. Tamarina Conservation Program, Philippine Conservation Project, Philippine Eagle Foundation, Philippine Raptor Conservation Program), zoological and botanical gardens, etc. which aim to strengthen current agreements, holdings, involve data inputs and dissemination of distributional ecological information for vertebrates and selected invertebrate and plant groups, in order to define "Areas Protected" outcomes and hence integrate a representative database to base future priority analysis of important biodiversity Areas, new Protected Areas and Corridors.
 - Supervise the process for identifying critical knowledge gaps and catalyze targeted FIAP networks.
 - Assist with the creation of new alliances, at national and international levels, and coordinate their activities and, as necessary, support with the Philippine CBC, including agreements with Harbin, WWF, UP System, ASEAN organizations, etc., for biodiversity data sharing and dissemination.
 - Assist in the construction of a participative process to develop the necessary projects and budgets for the three of strategic outcomes in order to support the fundraising process.
- Qualifications/characteristics:**
- Advance degree (Ph.D. M.S. or equivalent) in Conservation Biology, Biodiversity Analysis, Landscape Ecology, Biogeography or a related field.
 - 8-10 years relevant experience in the Philippines, and preferably at least 5 years' experience in program management.
 - Extensive experience in managing and analyzing biodiversity information.
 - Ability to apply technical information, data and analyses to the on-the-ground practice of conservation.
 - Training and experience in conservation biology, wildlife management and/or landscape ecology.
 - Experience in developing species-based conservation strategies and through understanding of the IUCN Red List criteria and process.
 - Experience in conducting ecological assessments and field research.
 - Working experience of the conservation context in the Philippines, as well as the socioeconomic context as it relates to conservation and policy.
 - Demonstrated ability to lead, direct and manage teams as well as to motivate and mentor staff.
 - Ability to perform well under pressure and to meet deadlines.
 - Flexibility/Adaptability
 - Healthy sense of humor

Interested applicants may submit their application with **comprehensive resume** not later than **24 October 2004** to:
The Country Executive Director
Conservation International-Philippines
#5 South Laredo, Palatin Homes, Quezon City, 1104
or eesp@ci-philippines.org
(No phone call. Only those short-listed will be notified)



REEDLEY INTERNATIONAL SCHOOL
(A Singapore - American School)

URGENTLY NEEDS

- A. **ASST. PRINCIPAL FOR ACADEMIC AFFAIRS** (For SY 2006-2006 Hiring)
 - With 5 years experience or in an Acting Capacity
 - B. **ADVISER FOR FOREIGN STUDENTS:**
 - Can write/speak Korean Language / Part Time / Female
 - C. **TEACHERS (W/ LICENSE & EXPERIENCE) FOR ALL GRADE LEVELS:**
 - Mathematics
 - Information Technology (I.T.)
 - English as a Second Language
 - D. **TEACHERS W/ LICENSE & EXPERIENCE FOR HIGH SCHOOL:**
 - GRAMMAR
 - LITERATURE
 - CHEMISTRY
 - PHYSICS
 - SOCIAL STUDIES
 - ECONOMICS
 - E. **GUIDANCE COUNSELORS W/ SPED MAJOR OR EXPERIENCE W/ SPED CHILDREN**
 - F. **SCHOOL LIBRARIAN W/ LICENSE**
 - G. **SCHOOL SECRETARY**
 - H. **LIAISON/MARKETING PERSONNEL (FEMALE):**
 - Graduate of Marketing/Tourism/IRM
 - Willing to do field work
 - With or without experience
- Submit your resume, transcript & 2x2 picture to:
MONA RIJELLE D. AUSTRIA
Pasig Blvd., Cor Rosemarie Lane Pasig City 1600

Join the
ELITE SALES TEAM
of
Citibank, N.A.
Accredited Service Providers

We will provide you with world class training and equip you with the latest in sales technology.

You must have the following qualifications:

- College graduate, customer-oriented, assertive with excellent communication skills
- A 1-year experience in Direct Sales is a plus!
- Preferably with a network of high income level prospects.

Bring your resumé and picture for an interview from October 18-22, 2004, 9:00 AM - 12:00 NN at Suite 1101 Antel Global Corporate Center, #3 Doña Julia Vargas Avenue, Ortigas Center, Pasig City.

"Income is based on a fixed salary per month bonuses & incentives depending on actual sales solicited."

WANTED IMMEDIATELY

MY NOT MORE THAN 30YRS MUST HAVE GOOD GRADUATE/TECH/COM Skill/Background PHYSICALLY FIT RESIDING NEARBY WAGAY YALING TO BE TRAINED AND WORK LONG HOURS WITH REG

CUSTOMER ENGINEER
GRAD OF MECH TECH COURSE

SALES ENGINEERS
GRAD OF COMPUTER ENG & ELECTRONICS

TECHNICIAN
EMPLOYED IN THE REPAIR OF ANY EQUIPMENT

OFFICE STAFF
GRAD OF 4 YEAR COURSE COMPUTER LITERATE CAN WORK WITH VARIOUS SUPERVISION

APPLY IN PERSON / SEND YOUR RESUME w/ 2" x 2" PICTURE

Real Legaspi Suites 176 Sincido St. Legaspi Village, Marikina City

NORTH-AMERICAN-BASED COMPANY

URGENTLY NEEDED

- Management Trainee
- Field Supervisor
- Promodiser

Apply in person Mon-Fri, 11-3 pm
Bring resume & NBI clearance with picture.
w/ 6 yrs experience Grad undergraduate
198-180 Suisano St. 8th Ave. Gracepark, Calabarzon City
Look for Phoybe

BE COLLECTED

ACCOUNTANT

- MY not more than 27 years old
- Grad of BS Accounting
- w/ 2 years experience in bookkeeping, cost/general acctg.
- Analytical and results oriented

Send your resume
C.O.S. Marketing Corporation
847 P. Paterno St., Quiapo, Manila

Teaching staff

- Male or Female.
- 21-35yrs old.
- At least college level.
- With pleasing personality.
- Must be fluent user of English.
- With or without experience.

Computer network support staff

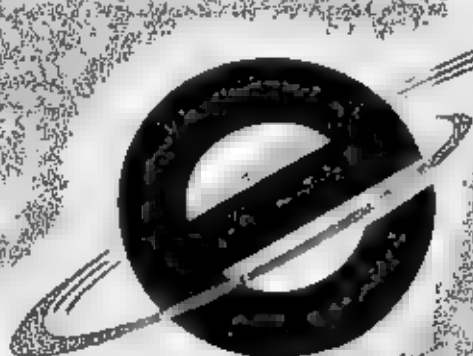
We offer basic Php 10,000-20,000 (+commission+benefits...)

Advantages to native English user graduated English major, good experienced

INTERPEOPLE
English language center, Inc
19th floor strata 2000 ortigas center pasig city.
Tel: 087-2473



YOU THINK GETTING AN "A" IS TOUGH?
WAIT TILL YOU GET THE "e"



REMEMBER WHAT YOU HAD TO
GO THROUGH TO GET AN "A"?
WELL, GETTING THE "e" IS
LIKE THAT, ONLY TOUGHER.

The eTelecare challenge is not easy. But once you have earned the mark you are on your way to a great career with excellent growth opportunities. Its comprehensive training and mentoring programs will let you reach your full-potential in a fun and casual work atmosphere. And the compensation and benefits package is unrivalled in the industry.

Best of all, you get to work with the industry's best. This experience is simply incomparable.

Perhaps it's the training or team culture or the knowledge that you work for the world's most awarded call center. But whatever it is, you'll get that feeling you'll get that high when you have earned the e mark.

Industry-leading Employee Satisfaction Rating
Best in Class in People & Career Development
with over 500 leaders & officers developed
Leader and Innovator in Compensation & Benefits
Truly a Great Place to Work

MANILA CAREER OPPORTUNITIES:

FINANCE

Accounting Manager
Finance Analyst

IT

Senior Application Developer
Business Analyst
Telecom Specialist
Data Network Specialist
Junior Helpdesk Associate

OPERATIONS

Directors
Team Leaders
Quality Assurance Associates
Technical Support Representatives
Customer Service Associates
Inbound/Outbound Sales Associates
Multilingual Representatives

OFFICE OF THE VICE-PRESIDENT

Human Resources Manager
Marketing Manager
Recruiting Specialist

CORPORATE DEVELOPMENT GROUP

Leadership Recruiting Manager
Sr. OD Officer
(Performance Management & Career Development)
Leadership Trainers
OD Associates & Specialists

PROCUREMENT & LOGISTICS

Procurement Assistant for IT

CORPORATE SECURITY OFFICE

Corporate Security Officer
Business Continuity Management Officer

CEBU CAREER OPPORTUNITIES:

FINANCE

Finance/Accounting Staff
Administrative Staff
Recruiting Officer
Finance Officer

HUMAN RESOURCE

HR Manager
Recruiting Team Leader
Recruiting Officer
Recruiting Specialist
C&B Specialist

OPERATIONS

Shift Managers
Team Leaders
(Sales, Tech Support & Order Fulfillment)
Technical Support Representatives
Inbound/Outbound Sales Associates
Order Fulfillment Specialists
Customer Service Associates
Quality Assurance Team Leaders
Quality Assurance Associates

CORPORATE COMMUNICATION

Corporate Communication Officer
Corporate Communication Specialist

IT

IT Manager
Telecoms Specialist
Computer System Specialist
ORGANIZATIONAL DEV'T
Performance Management System Officers
Career Development Officers
Sr. Behavioral Trainers
Sr. Leadership Trainers
OD Associates

CORPORATE FOUNDATION TRAINING

Training Manager
Speech Trainer

CORPORATE SECURITY OFFICE

Corporate Security Officer
Business Continuity Management Officer

We offer a relocation package to those willing to be re-assigned from Manila to Cebu and vice-versa.



The world's most awarded
and largest Asia-based call center

Four Easy Ways To Earn the e Mark:

- Call for an immediate phone interview —
Manila: (02) 580-6530
Cebu: (032) 415-8061 to 66
- Visit us for pre-employment screening —
Eastwood Office: 20/F CyberOne Building,
Eastwood City Bagumbayan,
Quezon City
Cebu Office: U-308 Keppel Building
Samar Loop, Cebu City
- E-mail your resume to —
Manila: recruiting@etelecare.com
Cebu: ceburcruiting@etelecare.com
or www.etelecare.com
- Join our Open House —
Makati: Oct. 18, 2004
12/F PBCor Tower, Ayala Ave. Makati City
10 am-6 pm
Eastwood: Oct. 22-23, 2004
20/F CyberOne Building, Eastwood City
Bagumbayan, Q.C.
10 am-6 pm



The country's leading newspaper is looking for:

MARKETING INFORMATION OFFICER

Qualifications:

- Graduate of 4 year Business course, Management Information Systems or any relevant course
- 2 years marketing experience
- Knowledge in market research, product price, distribution and promotions strategies and its implementation
- Creative Writing Skills, Ability to analyze the market and ability to organize, leadership skills, Interaction Management Skills & computer skills
- Familiar with database management systems
- Has experience in developing wireless promotions.

Responsibilities:

- Responsible for the administration of the encoding and compiling of database derived from various mediums for brand use. Also responsible for managing and developing the wireless and text promotion for brands in order to assist in achieving sales targets.

PERSONNEL ASSISTANT

Qualifications:

- Graduate of Psychology or Behavioral Science
- Preferably male, at least 2 years experience in recruitment and selection
- Familiar with psychological tests
- Knows how to use office software
- Interpersonal and Communication Skills, Analytical Skills, Report Writing Skills

Responsibilities:

- To provide recruitment, selection and employment services and maintain an HR Information system.

SALES OFFICER – ADVERTISING

Qualifications:

- Graduate of Marketing course
- 3 years Marketing experience
- Leadership skills, Sales Management, Ability to analyze the market, Ability to maintain good client relationship, Negotiation skills, Interpersonal skills and Communication skills
- Familiar with the sales and marketing of the newspaper Advertising Industry

Responsibilities:

- Management of the Advertising Sales team, handling the broadsheet niche products and Inq TV with the objective of increasing in market share and sales revenues.

ACCOUNT EXECUTIVE – ADVERTISING

Qualifications:

- College graduate preferably Marketing or any Business course
- Knowledge in basic computer operations
- Interpersonal skills, Report Writing skills, Presentation skills, Filing skills, Communication skills

Responsibilities:

- Responsible for establishing and maintaining relationships with clients and ad agencies with the end view of soliciting ad placement to meet overall sales quota

AUDIT ASSISTANT

Qualifications:

- Accounting graduate, preferably Certified Public Accountant (CPA)
- At least 2 years experience in auditing
- Preferably from reputable auditing firms
- Knowledge of General Accounting & Auditing Principles & Procedures
- Knowledge of Standards for the Professional Practice of Internal Auditing
- Knowledge of Finance, Data analysis, Taxation & Labor Laws
- Analytical skills, Team player, can promote & implement appropriate process improvements
- Knowledge of auditing systems in newspaper industry

Responsibilities:

- Perform audit procedures, organize working papers, prepare and communicate reports based on results of audit examinations.
- Assisting in identifying risk, evaluating controls and preparing audit plans/programs.

Send your application letter and comprehensive resumé or e-mail to:

HR MANAGEMENT SERVICES HEAD
Philippine Daily Inquirer
Chino Roces Avenue (formerly Pasong Tamo)
Corner Yague and Mascardo Streets, Makati City
E-mail: recruitment@inquirer.com.ph

move forward

A forward-looking and dynamic group of companies in Advertising, Publishing, & Food and Beverages distribution seeks career-oriented and enterprising individuals for the following positions:

Account Managers

- Male or Female, 21 to 35 years old
- Business Management, Marketing or any Business related course
- 1 - 2 years experience preferred, but not necessary
- Must be proficient in MS Office and can communicate well in English & Tagalog, both written & oral
- Must be creative and a self-starter
- Possess strategic thinking skills
- Have strong planning & implementation abilities.

Interested applicants must submit their resumes and photo to:
The Human Resources Department
Unit 2614, 26th Medical Plaza, San Miguel Avenue, Ortigas Center, Pasig City. Tel: 687-0310 or e-mail: adreflexund@yahoo.com

Still the most fun you can have with your clothes on...

Multimedia Entertainment Organization has several "to die for" positions available

LICENSING EXECUTIVES/BUSINESS DEVELOPMENT OFFICERS

Young & outgoing, 29-35 yrs. old, experienced in Sales Production, Intellectual Property and Franchise Selling. Graduate of Marketing or any business-related course. With at least 4 yrs exp. in Sales/Marketing Account Management. Preferably with own car. Chinese speaking is an asset!

MARKETING ASSISTANTS / BRAND OFFICERS

Can write/do a lot to assist in Marketing, Sales, Advertising, Promotions, public relations, research, copywriting, etc. with minimum supervision. Must be a natural hyperactive human between 288 to 336 full moons, taller than 60 inches with 2 to 3 yrs. working experience in a Marketing environment. Must love the good life. A real go-getter when it comes to work. In 7 simple words, JACK OF ALL TRADES. MASTER OF SOME

EXECUTIVE ASSISTANT (International Operations)

Must have strong communication & interpersonal skills & desire to thrive in a fast-paced environment. Can render decisions when necessary. Directly reporting to the President. Single female & a graduate from an exclusive school. Must be at least 5'5", between 25-30 years old with a fantastic personality. Detail-oriented, self-starter. Can organize a heavy workload with constantly changing priorities under heavy deadlines. Free to travel here and abroad & willing to work long hours. The pace is super-fast, the atmosphere ultra-positive and the rewards unlimited such as foreign travel. If you are ready for this opportunity and not afraid of things that "look like work", then send in your comprehensive resume & passport size photo to: empires1@moz.com or mail to: P.O. BOX 455 GREENHILLS 1502

emerald headway distributors, inc.
2 B Katipunan Avenue, Blue Ridge, Quezon City

THE EXCLUSIVE DISTRIBUTOR OF OVER 1,000 FOREIGN MAGAZINE AND BOOK TITLES, INCLUDING STAR, IN STYLE, NATIONAL GEOGRAPHIC, MAXI and THE CHECKER SOAP FOR THE SOUL SERIES. IS LOOKING FOR:

SUBSCRIPTION SALES COORDINATORS/TELEMARKETERS

- College graduate with or without sales experience
- With good command of the English language
- Above average communication skills
- Computer literate (MS Word/Excel)
- Between 21-35 years old, male/female
- Call center/credit card sales/customer service experience an advantage but not required.

GRAPHIC ARTIST

- College graduate
- Proficient in Graphic Software: Adobe Photoshop, Illustrator & Corel Draw
- Can work under minimal supervision
- Hardworking and willing to work long hours

ACCOUNTING STAFF

- CPA
- Computer literate
- Preferably with working experience

You may send your resumé at fax number 647-4798 or e-mail us at ehdi@skynet.net

WORK IN THE U.S.A.

CARE PROVIDERS

Work as a CARE PROVIDER in a U.S. Nursing Home (CGFNS, TOEFL & TSE not required). Our program is open to NURSES, MIDWIVES, PHYS. & OCCU. THERAPISTS, AND CARE GIVERS w/ COC.

TEACHERS

Teach in one of the Public or Private Schools all across America. Our program is open to all LICENSED TEACHERS & OTHER PROFESSIONALS w/ Education Units and two years of teaching experience

All Interested Parties must bring a copy of their resume and credentials and attend our FREE ORIENTATION Rm 202 SEVEN EAST CAPITOL BLDG East Capitol Dr, Bo. Kapitolyo, Pasig Every MON - WED & FRI 2:00 PM - Care Providers 6:00 PM - Teachers

PINNACLE CONSULTANCY & MANAGEMENT SERVICES

WE ARE NOT A RECRUITMENT AGENCY

MEGAMAN LIGHTING PHILS. INC. An upcoming major player in the lighting industry invites qualified applicants to fill the following position in its expansion to address the growing needs of the market:

LIGHTING ENGINEERS (SALES & MARKETING)

- 25 to 30 years of age
- Male/female, with pleasing personality
- Excellent communication skills
- Graduate of Business/Engineering courses
- Extensive 2-3 years experience in the lighting industry, engineering, lamps, fixture design and sales related
- Experience in the different distribution channels an advantage

REQUIRED MINIMUM

- 27 to 32 years of age
- Knowledgeable and experienced in Electrical Lighting designs and projects
- Graduate of Electrical Engineering from a reputable institution and duly licensed
- Male/Female with pleasing personality
- Fairly good communication skills

This is an urgent need by the company for its 2003 campaign. Interested and qualified applicants may personally submit or send their comprehensive Curriculum Vitae and/or Resumé with covered letter to:

Megaman Lighting Phils. Inc. Unit 1501 East Tower PSE Center Exchange Road, Ortigas Center, Pasig City Or Email to: gddescafe@megamanphl.com

WANTED IMMEDIATELY

UNITY TRAINING ASSISTANT

Female, 24 to 32 yrs; with work experience; Computer literate, esp. internet. Willing to work night shift 6:30 p.m. to 4:30 a.m.

Graduate of Business course; knowledge in stock trading an advantage

Send resumé to Lapadema Company 71 Damar Loop, Damar Village, Sgt. Rivera St., QC or fup@manila-online.net

www.go2canada.com

FREE ASSESSMENT

NISSAN NORTH EDSA BALINTAWAK
BE PART OF A WINNING TEAM!

2003 BEST DEALER IN SERVICE
2003 BEST IN CUSTOMER SATISFACTION

SALES PROFESSIONALS

Male or Female, 21-28 years old
Dynamic, strong & with pleasing personality
Chinese speaking is an advantage
College Level; Must know how to drive
With good oral & written communication skills preferably with selling experience
Qualified applicants will receive competitive salary plus unlimited commission

SERVICE ADVISOR

Engineering graduate, Mechanical Eng'g is an advantage
21 - 25 years old; Computer literate
Experience is an advantage; Must know how to drive

CRD STAFF

Female, 21-25 years old;
College graduate; Computer literate
With pleasing personality, customer oriented

Apply in person with resume & 2x2 photo Mon. - Fri. at:
1174 EDSA, BALINTAWAK, Q.C.
Tel. # 330-5331 look for Ms. Fema

A leading insurance Broker is immediately in need of the following:

EMPLOYEE BENEFIT DIVISION MANAGER

Main Function: Oversees the entire operation of the division. Servicing, Marketing and portfolio management.

- Female, experienced and highly knowledgeable on EB products computer literate and with excellent oral and written communication skills, with Marketing skills and high leadership potential.

GENERAL INSURANCE DIVISION MANAGER

Main Function: Oversees the entire operation of the division. Servicing, Marketing and portfolio management.

- Female, experienced and highly knowledgeable on non-life insurance products, computer literate and with excellent oral and written communication skills
- with Marketing skills and high leadership potential.

Qualified applicants may send their application letter, complete set of Resumé with 2x2 picture to MCPO Box No. 2282.

itpros.ph

NEW JOBS

Sales Executive / Business Development Officer
CIM Technologies

Web Designer
Seasons Information Technologies Corporation

.Net Web Developer
Seasons Information Technologies Corporation

Software Developer
FBM e-Services

Web Design / Graphic Artist
FBM e-Services

Business Development Officer
ITE1045

QA Trainee
Sequel Solutions, Inc.

VB.Net / ASP.Net and VB / ASP Developer
Sequel Solutions, Inc.

Apply Online Now!!

Register at **www.itpros.ph**.

IT JOBS. IT BUSINESS. IT EDUCATION

Showcasing the best of Philippine ICT.



Globe belines

Globe QUEST

Globe

innOve



"GLOBE TELECOM PROVIDES MORE THAN JUST LINES."

We advance the quality of life of individuals and organizations by delivering the SOLUTIONS to their communications-based needs. We provide quality and personalized service that exceeds our customers' needs and expectations. We are driven by a culture of excellence and innovation, enabled by best-in-market talent and superior operating effectiveness and flexibility.

Best Telecommunications company in the Philippines by Consumer's Choice & Dangal ng Pilipinas Annual Awards (January 2004)

Awarded 4th Place in the 2003 Far Eastern Economic Review 200: Asia's Leading Companies, Philippines (December 2003)

Personnel Management Association of the Philippines (PMAP) Employer of the Year (2000)

Sr. Account Management Specialists/ Account Management Specialists

- ✦ Bachelor's degree in Marketing or equivalent
- ✦ With at least 2-3 years work experience in customer service
- ✦ Experience in Sales an advantage
- ✦ Possess good negotiation skills
- ✦ Analytical skills required and keen attention to details
- ✦ Willing to work long hours
- ✦ Must be PC literate
- ✦ Should be Filipino citizen; height must be 5'3 for female and 5'6 for male

Dealer Sales Account Managers

- ✦ Graduate of a 4-year degree course
- ✦ Must have experience in fast moving consumer goods industry
- ✦ Must have 2-3 years experience in sales & distribution
- ✦ Must have a driver's license
- ✦ Must be computer literate
- ✦ Pleasing personality
- ✦ Willing to be assigned anywhere in the Philippines

Qualified applicants who meet the above requirements may apply personally. Kindly bring your resume, 2x2 picture, photocopy of transcript of records to:

Staffing Operations Department
3F GLOBE Telecom Plaza I
Mandaluyong City

Applicants residing in North & South Luzon are encouraged also to apply.

First 100 applicants will be accommodated on October 18 from 8:00 am to 12:00 noon; the next 100 applicants will be accommodated on October 18 from 1:00 pm to 5:00 pm and so on and so forth.

Customer Service Assistants/ Associates

- ✦ Graduate of any 4-year business related course
- ✦ At least 1 year work experience in the related field
- ✦ Good communication skills
- ✦ Willing to work on shifting schedules
- ✦ Fresh graduates are welcome to apply
- ✦ Must be PC literate
- ✦ Should be Filipino citizen; height must be 5'3 for female and 5'6 for male.

Cashiers

- ✦ Bachelor's degree in Accountancy, Banking, Finance, Commerce or equivalent
- ✦ With at least 2 years work experience in the field of cashiering and/or tellering
- ✦ Must be customer service-oriented
- ✦ Willing to be assigned anywhere in the Philippines
- ✦ Must be PC literate
- ✦ Should be Filipino citizen; height must be 5'3 for female and 5'6 for male.

Henkel

Henkel is a world leader with brands and advanced technologies that operates in three strategic business areas - Home Care, Personal Care and Technologies.

The Henkel Technologies Group is one of the leading suppliers of adhesives, sealants and surface treatments for industrial customers. It serves the automotive, electronics, aerospace, metal industries, assembly, maintenance and repair, consumer goods and packaging industries. Strong brands, such as Loctite, Teroson, P3, Hysol, Multicore and Lofoi are key drivers behind its success.

More than 50,000 employees work for the Henkel Group worldwide. People in 125 countries around the world trust in brands and technologies from Henkel.

Position available:

The Technologies group of Henkel is in need of a highly qualified individual to fill the position of a

Marketing Assistant

The position involves creating and designing brochures and advertisements; sourcing premiums and give-aways; research and analysis of industry information; managing of customer databases; organizing events such as exhibits and seminars; website management & content copywriting

As a global player, Henkel provides substantial training and development opportunities and offers an attractive salary and benefits package

Qualifications:

- Graduate of Marketing or related Business course
- At least 2 years marketing experience
- Excellent proficiency in English, both writing and oral
- Experience in Graphic software such as Macromedia Freehand, Adobe Photoshop, Illustrator & Pagemaker
- Knowledge in CorelDRAW and Autocad is an advantage.
- Experience in copy/creative writing, layout design
- Some background in creating research and data analysis
- Flexible to adapt to changing priorities in a fast-paced environment
- Familiar with the Industrial Marketing setting or at least willing to learn.
- Knowledge in Powerpoint, Word & Excel is a must
- Creative, a teamplayer, determined and highly organized

Applicants may submit their resume with a recent 2x2 photo not later than **October 22, 2004** to address below

Human Resources Dept.
Henkel Philippines, Inc.
3/F Alabang Business Tower, 1216 Acacia Avenue,
Madrilgal Business Park, Alabang Muntinlupa City
Email: belcy.cruz@henkel.com

An established group of companies, with manufacturing and marketing operation throughout South East Asia specializing in specialty in electro-chemicals and products used in the PCB and PCB Assembly Industries in seeking suitable candidates to fit the following positions for Philippine Operation

2 SALES ENGINEER

- Graduate in chemical, electronics or business course
- Solid background and with minimum of 2 years working experience
- Candidate with technical background in the PCB production line and PCB SMT line is preferred
- Result oriented and fulfills technical assistance to our clients
- Must be 28 years old & below
- Mature, dedicated, responsible & independent
- Able to communicate effectively
- Willing to travel and with good interpersonal skill

1 ACCOUNTANT

- Graduate of BSC/BSBA - Accountancy
- CPA preferred
- Minimum 3 years experience in Bookkeeping & General Accounting
- Must be knowledgeable in government reports and requirements, such as Tax reporting, Business Permit processing
- Possess good communication skill, high analytical ability & result oriented
- Able to work independently
- Computer literacy is a must requirements for the position

Good salary & benefits awaits to the selected candidates. Interested parties, please send the resume with recent photo by post or E-mail to:

The Administration Dept.
Units 5A & 5B 5th Floor
MAPRE Asian Corporate Center
Madrilgal Business Park
Ayala-Alabang, Muntinlupa City
E-mail: comphil@cni.net

Only shortlisted candidates will be notify

URGENT JOB OPENING

Reservations and Ticketing Agent

Location: Makati City

Qualifications

- 3+ years work experience in a travel agency as a reservations and/or ticketing agent.
 - Comprehensive knowledge of the Galileo and Abacus computer reservations system for reservations, fares and ticketing.
 - Must be able to issue travel documents such as hotel/tour vouchers, MPD, manual and automated plane tickets for both domestic and international destinations.
 - Must be hard-working, trustworthy, proficient in English and Filipino and must have a pleasing personality.
- Interested parties may forward their resume with picture to fdumiao@pworld.net.ph

IMMEDIATE HIRING IN MAKATI OFFICE

PHIL. AXA LIFE CENTRE
Suite 2104, 21st Flr
Sen. Gil Puyat Ave., Makati City
(Beside Makati Post Office)

TO OCCUPY VARIOUS POSITIONS IN THE COMPANY

IF YOU ARE:

- ✓ College graduates of at least 4 year course from reputable schools and universities
- ✓ Energetic men and women of at least 20 years old and above
- ✓ Individuals who have a good command of English or Chinese Language
- ✓ With or Without Work Experience
- ✓ Willing to start immediately (not presently employed or enrolled)

THEN YOU DESERVE:

- ✓ A STARTING PAY OF ABOVE AVERAGE INCOME
- ✓ Company sponsored trainings
- ✓ Career development and growth with our automatic promotion system
- ✓ Travel Opportunities (here and abroad)

See us in your **PROPER BUSINESS ATTIRE** with 2 pcs. (2x2) passport-sized pictures, complete resume, clipping of this ad and valid ID from Monday-Wednesday (October 18, 19 & 20, 2004) from 9:00 a.m. - 4:00 p.m. present another ID to gain entrance in the building



RIOFIL CORPORATION

A progressive construction company, is urgently in need of:

CIVIL ENGINEERS

Male, 26 to 35 years old, at least 5 years experience gained from building construction, computer proficient, CE license an advantage.

Interested parties may send or personally submit their resume and other pertinent credentials to Personnel & General Affairs Department, 2602 Antel Global Corp. Ctr. J. Vargas Ave. Ortigas Center, Pasig City

Why some people always succeed at work

By Kevin Donlin

SOME people always seem to get faster promotions, make more money and generally stand out on the job, in any economy.

Why is that?

While there's no one thing that will guarantee career success for everyone, there are three things you can start doing today to make yourself more valuable—to any employer, in any industry.

Here they are:

1. Add value. "Adding value is the single most powerful personal attribute you can possess," says Les McKeown, President and CEO of success at work.com and author of numerous books on career achievement.

Did you ever hand a job or task to someone, knowing you would have to go back over it once they finished, to fix the inevitable errors and generally "mop up" after them?

"People who add value are just the opposite. You know when you give them a task that it will be completed on time, the way you want it, with no loose ends or unfinished parts," says McKeown. However, really successful "value adders" see the completion of an allocated task as only the starting point.

Maybe it's by turning an event into a process. Example: not just clearing up a filing mess, but putting a filing system in place to avoid future backlogs.

"In whatever form it shows itself, naturally successful



ILLUSTRATION BY DOMENICO BUCCAT

people consistently and appropriately add value—all the time," says McKeown.

2. Become an expert. A surefire way to increase your value on the job is to keep learning. This can be as complex as getting your MBA or as simple as reading a book every week.

Whatever you do to increase your expertise, make sure your boss knows about it! Completing training, such as Microsoft's MCSE certification, can make it more likely that you'll be rewarded appropriately in your next performance review.

Here's an example from the field of medicine.

I'm told the average doctor makes \$160,000 per year. Not bad. But I know a liver specialist in Michigan who makes \$500,000 and lives in a house the size of an airplane hanger. He's a recognized expert. And he's rewarded appropriately.

What subject can you be an expert in for your employer?

3. Be there every day. Can 80 percent of success really come just from showing up, to paraphrase Woody Allen? In the minds of many, the

answer is "yes!"

"I still remember my first promotion with a mixture of pride and amusement," says McKeown.

"I was a young kid back in Ireland, and I had a paper route before school. I needed the money and never missed a morning."

"After three months, the owner pulled me aside and said 'Les, I'm going on vacation for three weeks. I want you to be in charge. I'll give you an extra five shillings every week.'"

When McKeown asked his manager why he had been chosen over older, more experienced newsboys, he got this reply: "Simple. You're always there. That means more to me than anything else. I wanted peace of mind on vacation. I knew you'd be there every morning."

Are you there every day for your employer? If so, you may find your steady presence makes you more valuable than less dependable co-workers.

By adding value, becoming an expert, and "being there" every day, you can make yourself indispensable to any employer. Which can lead to faster promotions, keys to the executive washroom—whatever it is that defines career success for you.

Best of luck to you!

(Kevin Donlin is president of Guaranteed Resumes. Since 1996, he and his writers have provided resumes, cover letters and online job search assistance to clients on five continents. For more information, visit <http://www.gre-resumes.com/book.htm>.)

'How can I improve ...

From page 8

6.1 Name of company
6.2 Duration of employment
6.3 Position or designation

6.4 Reporting to whom
6.5 Main tasks
6.6 Major accomplishments

7. Educational background
7.1 College degree and field of specialization—school, honors attained, years attended
7.2 Secondary school—school, honors obtained, years attended

7.3 Training programs attended, dates
8. Professional affiliations
9. Personal data

Features of good resumé

The aim of both letter of application and resumé is to influence a prospective employer to single you out from other job applicants and call you in for an interview.

The contents and visual appearance of both documents must be impressive, otherwise, they will be set aside and filed, or worse, be even thrown into the wastebasket.

The following are the features of a good resumé:

- No typographical or grammatical errors
- Accurate and valid information. Be honest and truthful. Don't exaggerate.
- No initials and jargon
- Brief: two to four pages in length, five pages maximum
- Uses bullets, no long narratives

Standard outline

There is a fairly standard outline form for specifying information about yourself. I will be giving some examples in this column. As I make the presentation below, look at your resumé and improve it as needed.

1. Heading. The heading

should include your full name, address, telephone and cell phone numbers. This information may either be centered at the top of the page or placed in the top left-hand corner.

2. Career goal (or objective): This should state your goal for the next five years, specifying the position and function and why.

Example: "A financial management position that will use my technical skills in both finance and accounting to improve company profitability. At the same time, this position enables me to develop and hone my potentials."

3. Career summary. Summarize your work experience in one to two sentences, in what organization and industry you worked in. Write one to two sentences describing your key competencies and one to two sentences describing your personality strengths, work behavior and attitudes.

Example: "I have worked in several multinational companies rising from cost accounting clerk to financial analyst, to accounting supervisor and finance manager."

My competencies are in general management, financial planning and analyses, payroll and tax planning.

My personal attributes include the following: excellent interpersonal skills with people of all levels in the organization; analytical and meticulous; have a sense of urgency; high stress tolerance; goal-oriented and task-oriented; possesses initiative and strong self-motivation, among others."

(Ms. Santamaria is president of Career Systems Inc., a leading career development consultancy company. Send requests for career advice to carsys@qinet.net or to pleatwork@inquirer.com.ph.)

The Harry Pound Company

SUCCESS ESSENTIALS

FOR MANAGERS AND SUPERVISORS

The MEGA EVENT of the year that will zero in on the 'New Essentials' in leading and managing for better efficiency and productivity in today's fast moving, rapidly changing business environment.

BE THERE.
Mix with the Country's Leaders!
Make it a date!

(from 8:30am to 5:30pm)
At the Westin Philippine Plaza, Manila

3 RATES TO CHOOSE FROM:

✓ P2,999 per seat Starting September 27, 2004
✓ P2,999 per seat Starting October 15, 2004

PLUS!
Our Major SPONSORS will give away OVER ONE MILLION PESOS worth of Prizes.

- ✓ Personal Accident Insurance from Sunlife Financial.
- ✓ An MBA Software designed to improve Business Productivity from Mannasoft Tech. Corp.
- ✓ Over Night stay with breakfast for 2 at the Westin Philippine Plaza.

Cecile Aylen, MBA
Sought After Speaker,
Author & Success Seminar Leader

Inspiration through the Special Participation of Master Motivator, "Mr. Enthusiasm" himself, Mr. Harry B. Pound and from the USA on video, Mr. John Fappo, one of the world's Greatest and Youngest Inspirational Speakers.

Harry B. Pound John Fappo

As always, Time is of the essence... **REGISTER NOW!**

CALL HARRY'S ANGELS 444-2753, 526-1808, 523-1716
Cell No.: 0917-327-7271, Email: GetSuccessNow@HarryPound.com

Jerry Liao's

POWER TIPS

EXTENDING THE LIMITS OF KNOWLEDGE

Harnessing the Power of Microsoft Office

PRESENTED BY

You probably know the basics of Microsoft Office applications, but can you prepare professional looking documents with Microsoft Office Word, create effective worksheets with Microsoft Office Excel and attention grabbing presentations with Microsoft Office PowerPoint that make you stand out?

Maximize the power, capabilities and usage of Microsoft Office applications.

The Sessions: October 25, 2004, Isla Ballroom, Edsa-Shangri-La Hotel

Morning Session for Faculty and Students 7:30 am - 12:00 pm Academic Rate: P495	Afternoon Session for Business Community 12:30 pm - 5:00 pm Ticket Price: P995
--	---

Present valid ID to avail of special academic rates. Tickets are available at all SM Ticket outlets.

The Speaker
 Jerry Liao has been in the IT industry for the past 22 years as an IT and media professional. A certified Microsoft Office specialist, he has mentored IT luminaries like Microsoft CEO Bill Gates, Sun CEO Scott McNealy, and Intel CEO Craig Barrett, among others.

Participants will receive a certificate of attendance from Microsoft.
Special prizes also await lucky participants!

Diamond sponsors:

Gold sponsors:

Media sponsors:

Official IT System Provider Official Registration System Provider

FILINVEST 1 HOMEOWNERS
ASSOCIATION, INC.

LOCALLY NEEDS

ASSY. ADMINISTRATOR

- Male, at least 35 years old
- Proficient in oral & written communication
- With good working attitude and can manage people
- Engineering course or Public Administration Course graduate

OFFICE CLERK

- Male/Female of good moral character
- Accounting graduate
- Computer literate, effective in filing tasks
- At least 2 years working experience

Previous applicants need not apply

Interested applicants need to be residing in Quezon City or willing to relocate in QC. Kindly submit comprehensive resume with 2x2 photo and other documents to:

The Filinvest 1 Administration Office,
Filinvest 1 Subdivision, Balete Drive, Quezon City
Tel. Nos. 93-5385931-0467

URGENTLY NEEDED

TELLER

- Must be an accounting graduate or any related business course

BOOKKEEPER

- Must be an accounting graduate
- W/ at least 2 years experience in bookkeeping
- Must be computer literate
- Proficiency in working w/ accounting
- Integrated software an advantage

MAINTENANCE STAFF

- Must have an electrical/mechanical background

COUNTER PERSONNEL

- Graduate of any course or at least college level

Apply personally or send resume to our corporate office.

#9 Capricorn St., Carmel V Subd.
Banal, T. Sora, Quezon City
Or call: 938-6358/9396370/58

Stores
Specialists,
Inc.

Exclusive franchisee for some of the finest international names in fashion like Gucci, Prada, Philippe Charriol, Salvatore Ferragamo, Burberry, Kate Spade, Tod's, Armani Exchange, Lacoste, Calvin Klein, Nine West, Polo Ralph Lauren, Bass, Bally, Anne Klein, Kenneth Cole, DKNY, Diesel, Coach, Beauty Bar, Lush, Make Room and more

Is in immediate need of top caliber individuals:

MERCHANDISE DISTRIBUTION MANAGER

- Preferably male; between 26-32 years old
- Graduate of a four (4) year business related course
- Must be an accomplished Sales Person
- Must have experience in dealing with different retail outlets all over the Philippines particularly Visayas and Mindanao and key cities of Luzon
- Must be fluent in English, Filipino and knowledge of Visayan dialect will be an advantage
- Must possess a pleasing and dynamic personality; impeccable integrity and good moral character
- Must be computer literate

HUMAN RESOURCE OFFICER

- Female, Between 25-30 years old
- Graduate of Psychology, Behavioral Science or Human Resource Management
- With at least two (2) years experience in all facets of Human Resource Management
- Must have excellent oral and written communication skills
- Must have strong leadership qualities, organizational and interpersonal skills
- Must possess a pleasing and dynamic personality and can deal well with all levels in the organization
- Must be people-oriented, analytical, and highly motivated
- Must be computer literate

BOUTIQUE MANAGERS/SALES SUPERVISORS

- Female; at least 5'2 in height
- Between 26-35 years old
- Graduate of a four (4) year course
- Preferably with work experience in a fashion retail establishment
- Must possess a pleasing and aggressive personality
- Must be very good in customer relations
- Must be willing to work on weekends and holidays
- Must be proficient in both oral and written communications
- Must be computer literate

QUALIFIED APPLICANTS ARE REQUESTED TO E-MAIL OR SEND IMMEDIATELY THEIR COMPREHENSIVE RESUME, TRANSCRIPT OF RECORDS AND A RECENT 2X2 PHOTO TO:

STORES SPECIALISTS, INC.

Human Resources Management Division

(c/o Executive Administration)

Ground Floor Midland Buendia Bldg

403 Sen. Gil Puyat Avenue, Makati City

E-mail address: embaysa@rgoc.com.ph

(We will reply to qualified applicants only)

IF YOU ARE LOOKING FOR A GOOD

COMPREHENSIVE TRAINING AND COMMUNITY

FOR PROMOTION

WE HAVE JOB OPENINGS FOR THE FOLLOWING POSITIONS:

HR SUPERVISOR

HR ASSISTANT

ACCOUNTING CLERK

- Highly organized w/ experience
- Proficient in computer

50 SERVICE CREWS

10 TOWN CASHIERS

ALL APPLICANTS MUST BE FEMALE, COLLEGE GRADUATE, WILLING TO WORK LONG & FLEXIBLE HOURS, MUST BE WILLING TO UNDERGO TRAINING. EXPERIENCE IN YOUR FIELD IS AN ADVANTAGE

Please apply in person at 168 P. Sevilla St., between 6th & 7th Ave., Grace Park, Caloocan City. BRING RESUME w/ 2X2 colored photo.

Hapag Kainan

MANAGEMENT TRAINEES

F; 23-28 yrs; graduate of Bus. Mgmt, HRM Nutrition, Food Tech or other food-related course; with experience in food service; for assignment in MM or Laguna

STORE AUDITOR

MF; 22-28 yrs, graduate of any Bus. Course

Apply at:

26 Felipe Pike St., Bagong Ilog, Pasig City (near CG)
(Monday-Wednesday - 9am-1pm)

Wanted Immediately

Systems Analysts (for Enrollment System)

w/ MySQL, PHP systems analysis & design skills

w/ Unix & networking skills is an advantage

MySQL & PHP Programmers (for Enrollment)

expert level in MySQL & PHP programming

Account Executives (Software Products)

Female, 1-2 years work experience in computer software sales, good English, pleasing personality

Accounting Assistant

Female, 1-2 years work experience, proficient in AVR & A/P, withholding / input / output taxes

Touch Solutions Inc
6th Jelfa Place, 19 Eisenhower St. Greenhills, S.J.
robinaquiao@touchsolutions.net rob_QUE@yahoo.com

We are a growing glass processing company that has a job opportunity for the following position

One (1) Marketing Assistant

The candidate must possess the following qualifications:

- Male or female, not more than 28 years old
- Graduate of Marketing
- 2 years experience along the lines of market planning and implementation
- Very good command of spoken and written English
- Analytical
- People oriented
- Pleasing personality and ability to work under pressure

Interested candidates should send their resumes with pictures via email to: eindy@yahoo.com

Wanted

SALES REPRESENTATIVE

Male/female, graduate of any 4 year course, w/ experience is advantage,

knowledge of computer parts & peripherals is a must, resourceful & hardworking.

Please send your resume & credentials to:

CYBER LOGIC SOLUTIONS, INC.

6B-224 Me-Hua Plaza Condominium

F Roxas St., 4th Ave, Caloocan City

USA & CANADA

TOURIST - TEACHERS - NURSES - PT -

PROFESSIONALS & SKILLED WORKERS

"VISA & TRAVEL LOAN ASSISTANCE"

We can help you prepare your documents, file and successfully obtain your tourist, fiancé and working immigrant visas.

Tel/Fax # 638-0158; 421-7258; 637-3210 to 11

www.travelerslink.com

Free Consultation - Mon to Wed, 10 to 1PM

On line free assistance: www.holiprice.com

An affiliate of USA Immigration Lawyers & Real Estate of Canada

Society of Immigration Consultants.

AM CLEOFE PRINTING

GRAPHIC ARTIST

- Graduate of Fine Arts or related course
- Familiar with Photoshop, PageMaker, CorelDraw, etc.

EXPERIENCED PERFECT BINDING

AND SMYTHE SEWING OPERATOR

- Male or Female, 25-35 years old, honest & hardworking

Bring credentials with color photo

78 Vauyue Avenue, Gilman, G.C. W 426-1853 / 824-7338

*** NOW HIRING ***

MARKETING STAFF AND MANAGEMENT TRAINEES

- PREFERABLY COLLEGE GRADUATE
- FRESH GRADUATES ARE WELCOME
- WILLING TO BE TRAINED

HIRING WILL BE FROM

MONDAY TO SATURDAY 8:00 A.M. TO 5:00 P.M.

OCTOBER 18 TO 23, 2004

Apply in person with resume at:

6187E AND WEST TOWER TECTIVE PHILS STOCK

EXCHANGE CENTER, ORTIGAS PASIG CITY

(back of Mega Mall near San Miguel Bldg 1)

IMPORTANT: Qualified applicants will start immediately

LOOK FOR MR. RICK SAG

Note: attach this ad to your resume

Opportunity

knocks but once.



JobMarket

Read it every Sunday with the Philippine Daily Inquirer.

MANUFACTURING CO.

IN URGENT NEED OF:

- 2 Admin Staffs
- 1 Bookkeeper
- 1 Cashier

Send RESUME to

P.O. Box No. 17

Valenzuela City, 1440

ATTRACTIVE CAREER IN PRE-NEED/

INSURANCE SALES TRAINING!!!

HIMLAYANG PILIPINO PLANS, INC.

is seeking applicants for the position of

AREA TRAINER

Interested applicants are encouraged to apply in person with application letter, curriculum vitae, transcript of records, and 2x2 ID photo at:

THE HUMAN RESOURCES DEPARTMENT

#1610 Triumph Bldg., Quezon Avenue, Quezon City

Tel. No. 927-9671 to 75 loc. 330/216

EXPEDIA CARE USA

Invites

QUALIFIED NURSES

with CGFNS or pending.

HIRING BY DIRECT PETITIONER

FOR IMMIGRANT NURSES

Immediate ETA (INS) Forms to accepted applicants.

FULL-TIME BENEFITS

* NO FEES * FREE AIRFARE

Job Interview by US Employer on the following schedule:

November 15, 2004

9:00 AM - 5:00 PM

Bethel Quest House

Rizal Blvd., Durguete City

Tel. 225-2000

November 17, 2004

9:00 AM - 5:00 PM

L'Fisher Hotel

14th & Lacson St. Bacolod City

Tel. 404-3426

November 19, 2004

9:00 AM - 5:00 PM

Pryce Plaza Cagayan de Oro

Carmen Hill, Cagayan de Oro City

Tel. 858-3111

November 21, 2004

9:00 AM - 5:00 PM

Marmott Cebu City Hotel

Cardinal Rosales Ave., Cebu City

Tel. 232-6100

November 23, 2004

8:00 AM - 4:00 PM

Meiro Center

Tingbalaran City, Bicol

Tel. 411-2599

November 30, 2004

9:00 AM - 5:00 PM

Manila Diamond Hotel

Roxas Blvd cor Dr. J. Quintos, Manila

Tel. 528-3000

For more info, you may call/text Ms. Linda Quinda Ong Vatu at

Cell No. 001630-8549842 or 0919-2434659 (use from Nov 12-30, 2004) or email at: expa@lucifer.com

Office Address: 20 North Roselle Road Roselle, Illinois USA 60172



Duty Free Philippines

is in need of

CASHIERS &

CUSTOMER RELATIONS &

REGISTRATION

REPRESENTATIVES

Male or Female; 20-30 years old

Graduate of any 4-year course

Attractive, Fluent in English

5'3 for Female & 5'5 for Male

Willing to work on graveyard shift

Alert and patient

REQUIREMENTS

Printed Resumes, 1 pc. 2x2 picture

Photocopy & Original of NBI Clearance

(less than 1 year old)

Birth Certificate & Transcript of Records

Applicants may apply personally at:

EMPLOYMENT DEPARTMENT

Ground Floor, EHA Building

Duty Free Free Mall

Manila Aquino Ave., Pasay City

(Monday - Friday, 8:00 a.m. - 11:00 a.m.)

Where
you
find
the
best.



JobMarket
ONLINE

VISIT US AT

www.jobmarketonline.com

FOR IMMEDIATE HIRING

LEADING JEWELRY COMPANY

IN QUEZON CITY

W/ STORES IN METRO MANILA

IS IN NEED OF

SALES STAFF

FEMALE

AT LEAST 2nd YR COLLEGE

21 TO 28 YEARS OLD

PLEASING PERSONALITY

W/ GOOD COMMUNICATION SKILLS IN ENGLISH

OFFICE STAFF

W/ ACCOUNTING BACKGROUND

FOR INQUIRIES: PLS. CONTACT HRD UNIT

7219521; 411 8811, 7210015

LOOK FOR: ARLAN OR ANNE

MARKETING REPRESENTATIVE FOR MAMPPOWER SERVICES

- With previous experience in this field as a coordinator or end sales rep.

- Not more than 40 years of age

- College Degree holder

- Computer proficient

Call: 9268844; 9291872

Resco Systems Phil., Inc.

As a leading company in need of

PROGRAMMERS / DEVELOPERS

Skills Required: VB.NET or VJ++ Access 2000

Knowledge in other language and DB is an advantage

Working experience: At least 2 years

Medical Plaza Makati Bldg. 1712 Amoroso St.,

Cor. Dea Rosa St., Makati City Tel. 8132941 (Oscar)



VISIT US AT www.jobmarketonline.com

Sunday PEOPLE at WORK

Text us your feedback: inquirer.paw name@inquirer.com.ph. Send to 2207 (Globe) or 283 (Smart)

What options do you have when facing conflict?

DEAR WW: I've had a long simmering conflict with a co-worker. I'm not sure how I should proceed. Can you outline some options?
Reluctant Warrior

Recently, I read about two Arizona nursing home residents who got in a fistfight. Luckily, neither was hurt and after they were separated, the combatants could not remember what happened or why they were fighting.

Unfortunately, like these two seniors, many of us forget to fully explore our options for addressing and resolving conflict at work. Below I've listed five possible strategies for overcoming conflict. For more strategies, check out "A Survival Guide for Working with Humans" by Gini Graham Scott (Amacom, 2004).

• Confrontation

Let's start with what most of us think of when we think of conflict, confrontation. This is when you exercise your power to get what you want. As fun as it can be to flex your muscles with someone who you have more power than, confrontation runs the risk of alienating the other party. So even if you have the power to get what you want, you might want to consider the four additional approaches that are available to you. They are:

• Collaboration

This is where you work with the other party to consider the issues that you're facing and to work together to resolve them. Obviously, you've got to have a level of trust with the other party, or be willing to take a chance on creating it. Many of the times that I've gone this route I've discovered that there were ways that the other party could help me that I didn't even know about.

• Compromise

I think that this "C" word gets a bad reputation at

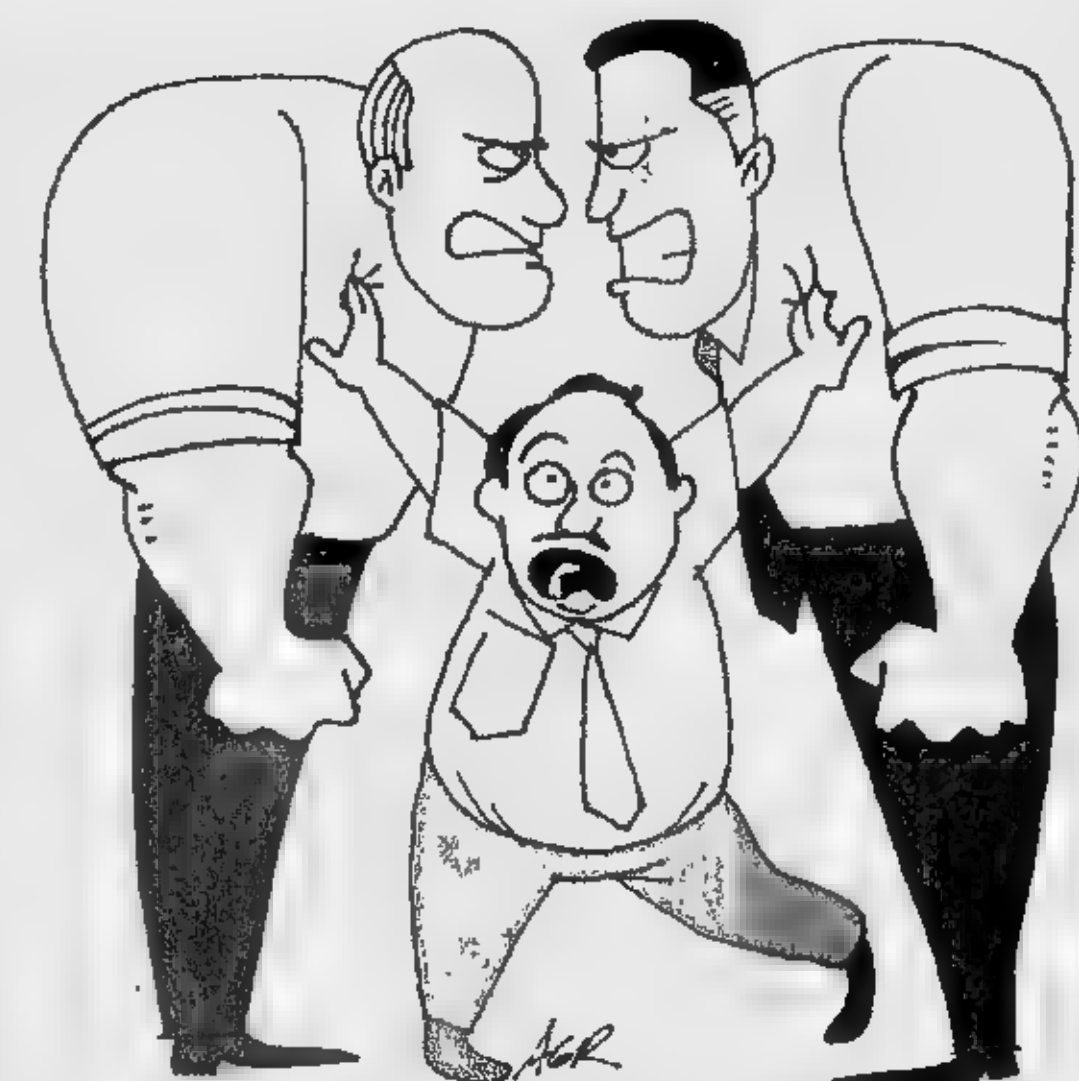


ILLUSTRATION BY ALBERT RODRIGUEZ

WORKING WOUNDED

Bob Rosner



to what the other party wants because they have more power or the issue isn't that important to you. Even if they are more powerful, you can ask for something in return for your accommodation. You might be surprised what they'll give if you initiate this process.

• Avoidance

General Patton said don't get in a fight if you don't gain anything by winning. Amen! Often we can avoid a conflict by leaving, not thinking about it or by delaying any action. Remember, it takes two to tango, just because someone else thinks you are in a conflict it doesn't mean that you have to join in.

Age doesn't always bring wisdom when it comes to

dealing with conflict, but if you can remember to use these techniques you will be wise indeed. And they may save you a sock in the jaw.

Here are the results from a recent workingwounded.com/ABCnews.com online ballot. Which conflict strategy do you use the most at work?

- Confrontation, 8.3 percent
- Accommodation, 13.4 percent
- Compromise, 21 percent
- Avoidance, 22.8 percent
- Collaboration, 34.4 percent

(Mr. Rosner is based in Seattle, Washington, USA. E-mail him at bob@workingwounded.com.)

'How can I improve my resumé?'

By Josie O. Santamaria

I WILL be graduating next month and my goal is to apply to multinational companies as a technical support staff, programmer or any IT-related position. Being aware of the harsh realities in job hunting, I really need some pointers from you. I just made my resumé but I'm not sure if it is enough to impress prospective employers. I want to improve it, especially its contents, to ensure that I get initial interviews or tests. Can you give me some constructive criticism with the best of your expertise?

ASK YOUR CAREER COUNSELOR



Seeking Advice

You are right about the need to impress prospective employers with a well-prepared resumé accompanied by a letter of application.

The letter of application is either a response to an advertised position or a means of finding out if an opening for a position exists. Address your letter to a specific person or position which appears in the advertisement.

First paragraph

Your first paragraph should state that you are applying for a particular job position.

Example 1: "Your advertisement in the Sunday Inquirer Job Market section dated Oct. 10, 2004, for the position of HR assistant, requires a person with an AB Psychology degree; is computer literate; is proficient in Microsoft Word, Excel and Powerpoint application; proficient in English, both oral and written; and can relate well with people of all levels in an organization. I fit all these requirements. I am, therefore, applying for this position."

If you have heard about a vacant position in a certain company, and this has not been advertised, you may start with this opener:

Example 2: "Do you need an administrative assistant who is proficient in several computer software applications (Microsoft Word, Excel, Powerpoint); knows how to operate office equipment such as computer, fax machine, photocopier; proficient in oral and written English, who is resourceful, has high energy level, has a sense of urgency, is a team player, and gets along well with people? If you do, please consider me for this position."

Second paragraph

The second paragraph should briefly describe your last work experience, position and major achievements. Then, refer the reader to the enclosed resumé for more information about you.

The third paragraph should include the following: a courteous request for an interview at the convenience of the interviewer, and where and how you can be contacted.

The resumé is a concise summary of all the information about you with the following format:

1. Heading
2. Career objective
3. Career summary
4. Key achievements
5. Key competencies
6. Work experience. For every company where you have worked, include the following:

HOW CAN I

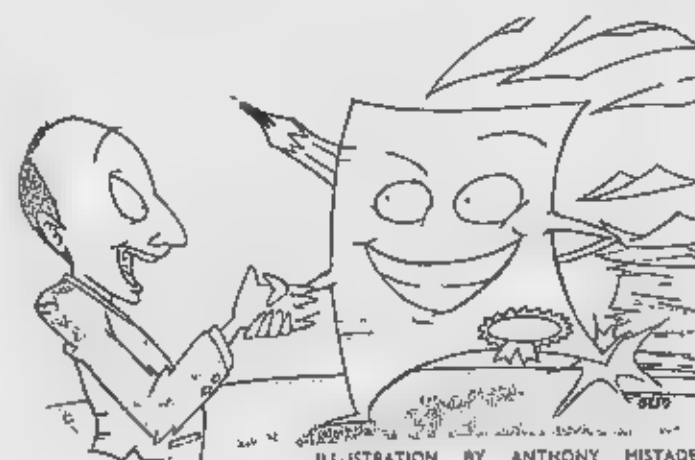
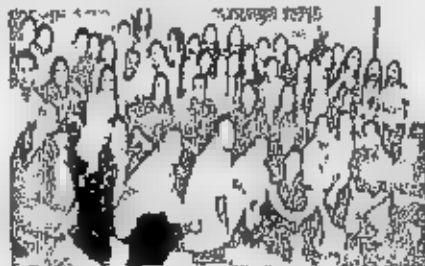


ILLUSTRATION BY ANTHONY MISTADES

What's inside

HR Focus:
Convergys Human Resources Team
p.9



Why some people always succeed at work
p.6



Dogged perseverance

By Teresa R. Tunay, OCDS

IN THE WORKPLACE, calling out to someone day and night may earn you the title of *makulit*—or win you praises for being persevering—depending on who's looking. Your boss may think you have mastered the art of follow-up (that's *kakulitan* put to good use), while your colleague or assistant views that "art" as plain irritating. What matters is you get results by persistence. But how can you ever be sure of the kind of results your persistence will get you?

Negotiators at CBA season, like strikers at the picket line, may equally be persevering in their demands at the workplace, but as history has shown over and over again, even the most doggedly persevering of them do not always get what they want. Or if they do, it never satisfies them for long.

Higher wages, better working conditions and added fringe benefits are more rewarding, when not only demanded but also worked for. Finding job satisfaction is a two-way street: employers must ensure their people of a fair deal, and workers should commit themselves to aiming always to render excellent performance no matter their position in the company. And never is one's commitment in work more tried than when a situation in the workplace seems hopeless: the profit level dips, there's talk of retrenchment, the country's economic climate dampens enthusiasm, etc. Perseverance then becomes a sign of faith—in the company, in oneself, and in the all-knowing Father who is never daunted by our *kakulitan* but instead "secures the rights of His chosen ones who call out to Him day and night." (E-mail the author at teresa_de_manila@yahoo.com)

REFLECTIONS FOR THE WORKING SOUL



ILLUSTRATION BY ANTHONY MISTADES

LUKE 18:1-8

Will not God then secure the rights of His chosen ones who call out to Him day and night? Will He be slow to answer them?

Being in need

By Bishop Precioso D. Cantillas, SDB, DD

I MET Jenny, a mother of two kids, and a "non-documented" overseas Filipino worker abroad. She shared with me her constant worry about her precarious work situation, her continuous search for help from fellow workers, and her incessant prayers to God that she may get the proper work documents. She asked my help, too, and I could only assure her with the words of Jesus in today's Gospel, which promise that God will answer "his chosen ones who call out to Him day and night."

Like Jenny, everyone in the workplace needs help, some small, others big. The employer needs the workers to realize the goals of his business. The worker, likewise, depends on the salary he gets from the employer to support his family and himself. Every person in every unit of the whole production system of a company needs others for an efficient performance. There is such interdependence there that if a worker fails to do his task, a possible breakdown could happen in the work process. No one in the workplace is so perfect and complete that he or she needs no assistance from the others.

When everyone realizes his need for the others and starts to accept his dependence on them, the workplace becomes a community of persons with a common experience—to be in need and to be ready to help those in need. The worker who finds a support community in the workplace will surely feel secure, when great difficulties come his way; it is like feeling the presence and support of God, who surely answers the prayers of His chosen ones. (E-mail the author at mfvg@skyinet.net)

HR group redefines meaning of teamwork

By Candy G. Villanueva
Contributor

MERRIAM and Webster define teamwork as an activity of a number of persons acting in close associations as members of a unit. Convergys' human resources team adds to the duo's definition. For them teamwork is more than just a group of people working together. Teamwork for the group means sharing the same goals and continuous improvement.

With over 60,000 employees and about 57 contact centers worldwide, Convergys employs a big group of HR professionals in the Philippines to steer the company towards continuous growth, productivity and profitability. A company that provides outsourcing for integrated billing, employee care, and customer care services, Convergys operates on the principle of teamwork.

Young group

Convergys' HR team is composed mostly of young professionals in their early twenties. Growing in productivity and numbers, the group is headed by Penny Bongato, HR Director. From an HR team of 15 last year, the group charge has grown to 60. Getting a big group of people with different backgrounds and personalities to blend well is an easy task for Bongato. "She has an uncanny ability to harness together team members with diverse backgrounds and create an environment that brings out the best in each one," attests one of the members.

In a big group, it's easy for a member to lose one's individuality and self-worth. "It's always good to break the team in small groups in order that each member can always contribute to his or her maximum potential," says Bongato. "As the team grows, it's easy to lose the agility in our recruitment processes. The turning radius of the wheel is bigger, making us vulnerable to smaller companies with nimble re-

HR FOCUS

ruitment teams." She answers to this concern by making sure each employee is recognized for his or her contribution to the team.

Job satisfaction

Every member of the HR group believes that he or she plays a unique role in the organization. The team also believes that the role extends to the community. "It is knowing that we help our economy by generating good jobs," says Bongato's group. With great responsibility resting on their shoulders, the team takes recruiting and hiring seriously. "We realize that our success is only as good as the quality of our people. So we put extremely stringent guidelines in place at the front end of the recruiting process."

For the team, nothing is more satisfying than building a world-class center by employing world-class workers. To achieve this, the HR group adopts a simple formula. "Recruit the best people, train and develop them to deliver excellent results to Convergys clients, thus, promoting new business opportunities leading to long-term viability, and economic growth."

Challenges

The group hopes to be able to grow the company into 6,000 employees by the end of the year. A tough challenge for the HR team, but they believe that as long as they work together, nothing is impossible. To answer the challenge, the group has adapted a new paradigm and that is to make opportunities out of problems. "For example, what do you do with a low hit rate in hiring call center agents that plagues the industry? What do you do with 95 percent of the candidates who fail due to insufficient



FROM left to right, second row (second row): Alex Raymundo, Krissy Maxino, Wak Laqui, Eric Concepcion, Frances Oda, Edna Pangilinan and the rest of the Convergys human resources team members kid around at the shoot. ROGER CARPIO

English communication skills?" These are the questions team members try to answer. The HR team handles this predicament by designing and implementing initiatives promoting "English Only Campaigns" not only within the organization but also in campuses and municipalities.

After hiring the best talents, the next step is to keep these assets. "Our number one challenge in HR is how to support the massive ramps that we are facing and how to build the infrastructure that will create an environment conducive to retaining the employees we worked so hard in attracting and hiring," discloses a team member.

Common goals

"Our team understands and shares one common goal that is clearly translated into daily tasks," shares another team member. In addition, most decisions in the team are deliberated upon as a group. This is because according to the team, "Better decisions are made when all are involved and team efforts transcend individual

contributions."

Aside from growing the population of the company, another goal of the HR team is to achieve continuous improvement. Because of this objective, the team is constantly changing or redesigning processes for greater results. "We are not afraid of letting go of current processes in order to make way for new ones that promise greater success," says another team member. "We refuse to allow victories to lull us into a false sense of security and erode our capability to meet bigger and greater goals," adds another.

The corporate trend is steering its way towards globalization. Convergys' HR team recognizes the urgent need to keep up. "Our team appreciates global competition and continually strives to re-establish the Filipino's stature and competence in the international market," says a team member. Another one of their goal is to deliver world-class results. "We believe that successes should be shared and benchmarked on a global basis."

Bongato helps her people achieve their goals by assigning them to the right area, where they can maximize their strengths. According to the HR director, when employees are "in the zone," they become world-class employees. Members agree by saying "every member of our team believes that we can each do something extraordinary."

Meeting goals

Once they are positioned in the right place, Bongato gives them targets and realistic expectations. She also makes sure they're provided with ample resources to accomplish their tasks. Result-oriented, she manages her team lightly which gives them the freedom to express their individuality and practice their own management style. According to the team head, this strategy always produces the best results. "Manage lightly but cheer wildly about their accomplishments," she says. On moving ahead, she only has this to say, "benchmark with global standards, beat it by a mile and take the competition to the cleaners."

CALL FOR DELEGATES AND EXHIBITORS!
De La Salle University
Center for Business and Economics
Research and Development
(CBRESD)
In cooperation with
the next step
events planner
proudly present

1st BUSINESS AND ECONOMICS CONFERENCE AND EXHIBIT 2004

"Emerging Issues in Business and Economics:
Governance and Innovation"

Meet, chat and learn with the top country's business experts and leaders as they share their insights and knowledge.

DELEGATES...
• An Opportunity to showcase and recognize your research outputs in areas that are important to business and the economy.
• Expand your knowledge and increase understanding on the Philippine business and economics situation in the Philippines.

EXHIBITORS...
• Showcase and associate your company brand to thousands of attendees and delegates from different colleges, universities and business sectors.

CONFERENCE PROGRAMME

December 2, 2004

8:30-9:30 Registration

OPENING SESSION

9:30-9:45 National Anthem
Invocation
Welcome remarks
Bro. Armin A. Lujano, FSC
President, La Salle University

OPENING PLenary

10:00-10:30 Mr. Manuel V. Pangilinan
CEO, PLDT
10:30-10:45 Open Forum
10:45-11:00 Coffee Break

OPENING OF THE EXHIBIT

11:00-12:00 Opening of Exhibit
12:00-12:30 Lunch Break
12:30-3:15 Simultaneous Sessions

TRACK 1: International Standards and Corporate Governance

1:30-2:00 The Accounting Profession Redefined:
Setting Standards for Good Governance
Mr. Gregorio S. Navarro - Audit Partner, PricewaterhouseCoopers

2:00-2:15 Mr. Lao Medinas - Partner, SGV & Company

(Discussing Corporate Governance and Business Growth: Do They Mix?)

Dr. Jaime Layza - Chairman, Emeritus
KPMG Layza Luningbaya & Co.

2:45-3:00 Hon. Fe Barin - Chairman

(Discussing Securities and Exchange Commission)

3:00-3:15 Open Forum

TRACK 2: E-Commerce and Business Process Outsourcing

E-Marketing, The Saving Grace of E-Commerce

Dr. Leonardo Garcia - Dean, School Professional & Continuing Education
College of St. Benet

2:00-2:15 Dr. Roberto de Vera - Director, Regional Strategies Group
University of Asia and the Pacific

2:15-2:45 An Avenue for Cost Efficiency and Optimized Service Delivery

Mr. Henry Schumacher - EBP, European Chamber of Commerce

2:45-3:00 Discussion

3:00-3:15 Open Forum

3:15-3:30 Coffee Break

TRACK 3: Productivity and Intellectual Property Rights

IPR: Are Business SaaS Protected?

Fr. Renilio Aquino, Ph.D. - Dean, Graduate School of Law
San Beda College

2:00-2:15 Atty. Susan Villanueva - Partner, Carpio, Villanueva and Cruz

(Discussing "Productivity Effects of Information & Communication Technology")

Dr. Gwendolyn Tecson - Professor, School of Economics

2:15-2:45 Dr. Michael Aida - Dean, College of Business and Economics
De La Salle University - Manila

2:45-3:00 Discussion

3:00-3:15 Open Forum

3:15-3:30 Coffee Break

3:30-4:00 Professor Solina Monsod - School of Economics
University of the Philippines

4:00-4:15 Closing Remarks

Dr. Allan Bernardo - Vice-President for Academic and Research

Distribution of Certificates

Refreshments for Participants

Platform Sponsors: SMART, Official Media Partner: Official Carrier: Inquirer, JRS, Express

OFFICIAL SECRETARIAT & EVENTS MANAGER:
THE NEXT STEP EVENTS PLANNER

Unit 1207 Miramar Tower, 11th Floor corner Ylanan Street,
Biclaro Village, Makati City, Philippines

• CONFERENCE POSTER EXHIBIT & AGENDA Tel: 882-5178 Fax: 882-4060

• CONFERENCE BUSINESS REGISTRATION Tel: 463-4548 Fax: 454-8843

• EXHIBITORS / SPONSORS Tel: 882-8728 / 812-0148 Fax: 882-8866

Email: info@nextstepevents.com.ph Website: www.nextstepevents.com.ph

FILL UP THE REGISTRATION FORM BELOW AND FAX OR YOU MAY SEND THRU MAIL OR EMAIL TO THE SECRETARIAT

Interested to join as:

☐ SPONSOR ☐ EXHIBITOR ☐ DELEGATE

NAME OF COMPANY: _____ TEL. NO.: _____

ADDRESS: _____ FAX NO.: _____

NAME OF AUTHORIZED REPRESENTATIVE: _____ E-MAIL: _____

NAME OF DELEGATE(S): _____ NAME FOR ID: _____ POSITION: _____

☐ ACADEME ☐ BUSINESS ☐ OTHER: _____

HANAP BUHAY
OVERSEAS
ALL MIGRATION
DEPART IRE

ANGELIQUE LAZO

SATURDAYS 5PM RPN

Joining great things together

Globe **PNB** **LUPE** **JOB**

SILANGAN **NEWS YOU**

STAR EVENTS **CALL (632) 400-4836 / 404-3449**

At SYKES, we know how to remain sharp in order to answer the needs of the world's leading investment banks and retail financial service corporations.

SYKES is the global leader in providing customer management solutions and services. In the Philippines, SYKES is the leader in the customer service industry. We are dedicated and focused in our effort to deliver only the best, reliable and excellent value-added solutions to our clients and their customers.

We are searching for competent professionals, all geared up to meet the growing demands of the business. Be part of our Customer Support team as we expand our service offering and customer base in the financial service sector to provide high quality solutions on inbound cardholder inquiry handling; investment and information services; and research, problem solving and account update. Candidates must be able to handle inbound calls on direct mailings and letters, and be able to cross-sell retail banking products.

Qualifications:

- Bachelor or Associate degrees in any field
- At least 3 months experience in sales and customer service gives you an edge
- Fluency and Flair in English oral and written communication a requisite
- Computer literate and able to use several applications and the web at the same time
- Ability to analyze and effectively present information or respond to financial-related questions from callers
- Undergraduates may also be considered

ORTIGAS

HR RECRUITMENT OFFICE
19/F One San Miguel Avenue Building
San Miguel Avenue corner Shaw Boulevard
Pasig City 1600

4/F San Miguel Properties Center
Saint Francis Street, Ortigas Center
Mandaluyong City 1550

MAKATI

26/F Robinsons Summit Center
6783 Ayala Avenue
Makati City 1226

34/F Burgundy Corporate Tower
252 Senator Gil Puyat Avenue
Makati City 1200

CEBU

KRC Commercial Building 1
National Highway, Subangdaku
Mandaue City, Cebu 6014

For inquiries, please call:
Manila (02) 817-8781
Cebu (032) 348-9898

Come and join us in our
Job Fair on the following
dates:

October 21-22, 2004
9:00 a.m. - 5:00 p.m.
34th Floor, Burgundy Corporate Tower
252 Senator Gil Puyat Avenue
Makati City 1200

October 22-23, 2004
8:00 a.m. - 5:00 p.m.
19th Floor, One San Miguel Avenue Building
San Miguel Avenue corner Shaw Boulevard
Pasig City 1600

Please bring your resume
and a photocopy of your
transcript of records.

Or... Come and visit us from
8:00 am to 5:00 pm, Monday to
Friday at our Recruitment
Office.

SYKES. The recognized name in the Philippine support centers industry.

SYKES

Real People. Real Solutions.



An Employment Opportunity at the Australian Embassy Pohnpei

The Australian Embassy Pohnpei, in the Federated States of Micronesia, is seeking applications from suitably qualified persons for the position of:

Cook / Housekeeper for the Head of Mission

Applicants should have demonstrated experience of high quality domestic assistance - including the ability to cater for functions. Applicants must be able to read and understand English and follow recipes.

Terms and conditions are as follows:

- Single economy airfare from Manila to Pohnpei at the commencement of the contract and single economy airfare from Pohnpei to Manila at the completion of the contract
- USD 4.00 per hour for a 40-hour work per week
- Salary will be paid twice a month
- Single person accommodation supplied (no rent/Utilities contribution)
- Four weeks recreation leave (subject to completion of twelve months service)
- Uniforms supplied
- Worker's compensation and health insurance cover

Commencement date has not been finalized, but is expected to be filled late 2004 or early 2005. The contract is for three years.

Please note that the Australian Embassy in Manila has no involvement in the recruitment process and no contact should be made with them for follow up information. Closing date for applications is on 3 November 2004.

A letter explaining the relevance of your qualifications, skills and experience preferably in no more than two pages along with your resume and a recommendation/reference letter from a former or present employer should be addressed to:

THE HUMAN RESOURCES SECTION
Australian Embassy Manila
Level 23 Tower 2, RCB Plaza,
5819 Ayala Avenue, Makati City

Only candidates who meet the selection criteria will be notified.

EDGE PACIFIC MARKETING INC.

#233 Nicanor Garcia Avenue, Bel-Air II, Makati City
Tel. Nos.: 8901152-54, 8901187, Fax No.: 8957463
Look for: Mr. LUTH MARTIN
Email: pinky@budjmanila.com.ph

URGENTLY NEEDED

1 - COST ESTIMATOR FURNITURE PRODUCTS

QUALIFICATIONS:

1. Male, 21-35 years old
2. College graduate preferably Architecture or Engineering graduate
3. At least one (1) year experience in furniture making
4. With pleasing personality
5. Computer Literate
6. Can work with minimum supervision

SAN JOSE DEL MONTE CITY WATER DISTRICT

City of San Jose del Monte, Bulacan

URGENTLY NEEDS

POSITION	SALARY GRADE	SALARY
CHEMIST B	11	P 10,535.00

- Bachelor's Degree in Chemistry
- With Licensure Exam (RA 1080)
- Preferably with related experience in laboratory works

Apply in person at: San Jose del Monte City Water District
B-19 L-9 Area A,
Road 1 Minuyan, Sapang Palay,
San Jose del Monte City, Bulacan

Bring comprehensive resume and handwritten of application.

Sales/Marketing position in Pet Food Business

- ✓ Between 25 and 35 years old with experience in the pet food branch
- ✓ Dynamic and positive person with a Veterinarian or Animal related studies background required.

Contact Adora: (02) 8945179

AUDIOVISUAL TECHNICIAN

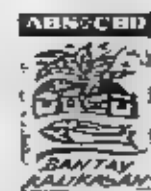
Responsible for the operation, maintenance and upkeep of all the audiovisual equipment and facilities. Detailed technical knowledge of a wide variety of audio visual equipment.

Qualifications:

- College graduate - preferably an engineer
- 4-5 years experience in audiovisual operation and maintenance
- Hold supervisory position
- Computer Literate

Send Biodata and Resume to -

Administration
MCPO Box 1386, 1253 Makati City



This is a call from nature...

We are in urgent need of RESOURCE MOBILIZATION MANAGER

- With the following qualifications:
Graduate of Economics, Business Administration, Marketing or related course;
With track record on resource ; mobilization/ fund generation; With experience on business development and events management;
Excellent presentation and working ability;
Proficient in oral and written communication;
Computer literate; Very good people skills; With at least 2 years managerial experience

interested?

submit resume with 2X2 picture to
The HR Director, **ABS-CBN Foundation, Inc.**,
Mo. Ignacia Street Q. C. not later than
October 20, 2004



ABS-CBN FOUNDATION, INC.

The DEPARTMENT OF TRADE AND INDUSTRY - BUSINESS DEVELOPMENT TEAMS and its Sub Sectors through the **PRODUCT DEVELOPMENT AND DESIGN CENTER OF THE PHILIPPINES** is implementing the **Design and Market Updating Program for Wearables Sector** (costume jewelry and bags from natural materials), **Holiday Decor and Giftware Sector**, and **Home Furnishings Sector**. The program requires the services of:

ONE DESIGN AND MARKET EXPERT

To spearhead innovations in product development and adaptation through market intelligence and design information gathering from international sources; provide directions in the preparation of trends presentation materials; upgrade the design information gathering, assessment and interpretation skills of PDDCP designers who will collaborate with manufacturers in product development

PREFERRED QUALIFICATIONS

Must have sufficient international work experience in product development, marketing, and merchandising or related areas on a consultancy level. Sufficient knowledge of dominant and emerging market and design trends for US and Europe. Effective communication skills. Must be familiar with Philippine manufactured products and raw materials and its applications.

Program will commence as soon as possible. Interested parties may obtain pre-qualification forms from:



The Executive Director
PRODUCT DEVELOPMENT AND DESIGN CENTER OF THE PHILIPPINES
PDDCP Building, CCP Complex, Roxas Boulevard
1200 Pasay City, Philippines
E-mail address: pddcp@dti.gov.ph / pddcp@marcam.com



sunday

GET TO KNOW SOME REAL PEOPLE

INQUIRER

October 17, 2004

Luis 'Chavit' Singson

Dark Knight

He relishes playing hero and avenger to his townmates and even to the country, but this seasoned politician knows only too well how his enemies are waiting to use his checkered past against him

By Joel V. Nigos
Photographs by Eugene Araneta

If he had his way, controversial Ilocos Sur Gov. Luis "Chavit" Singson says he wants to live the rest of his life peacefully and quietly. He has already prepared for his retirement as early as three years ago, he says, after his pivotal role in ousting his friend-turned-nemesis former President Joseph Estrada. Rather than seek public office, he shunned cabinet appointments and kept a low profile. Singson says he'd much rather devote himself to taking care of his exotic pets—seven Bengal tigers, nine Shetland ponies, three ostriches, several deer, pythons, iguanas, horses, peacocks—or go skeet and trap shooting and big-game hunting, not to mention high-stakes gambling. That is, if his past had left him alone.

Instead, claims this reelected official, his enemies used the full force of politics to get back at him. There's the ongoing Estrada plunder trial where witnesses and defense lawyers have repeatedly painted him as corrupt himself, allegedly being the virtual bagman and collection agent of the former President. Retirement has to wait, Singson says, lest his opponents use their positions to hound and attack him.

To page 2

Digging Her Scene
p. 4

The Ice Man Warms
Up to Manila
by Loren Z. Mangubat, p. 6

Schizophrenia
in High Places
by Luis Francisco, p. 7

Luis

Baluarte, Singson's sprawling 70-hectare residence in Vigan where he keeps his pet animals, is aptly named. It is the governor's stronghold, his fort, where he can be his quintessential self without fearing media exposure or political recriminations.

Today, he has just arrived from Manila via his six-seater private plane. Talking alternately on his two cell phones in his native Ilocano, the governor switches moods almost instantly. Cordial to his visitors—a noisy posse of local government officials, townsfolk, investors, architects and urban planners—he turns ballistic when asked about the ongoing Estrada plunder case.

Skirting the issue

"They're hitting me again at the Sandiganbayan," he fumes in Filipino. They're skirting the issue, he adds. "Ang linaw-linaw ng ebidensiya laban kay Erap. (The evidence against Erap is strong). So what they're doing is destroy my credibility. Gusto nilang strain ako sa mata ng publiko (They want to destroy me in the eyes of the public)."

That morning, Erap's defense lawyers presented witnesses who accused Singson of being a "demonstrably corrupt governor" who had unliquidated cash advances of P2.9 million during his previous term as governor. Rene Saguisag, the lead defense counsel, also claims that the Ilocos official has unliquidated cash advances totaling P800 million from 1995 to 1999. The governor denies this; he has settled all his cash advances, he says. "They can look into the records," he adds.

Singson is also being made to account for the P170 million in tobacco excise taxes that, he claims, Estrada took as kickback. Saguisag had charged that the issue and Singson's alleged culpability has prompted him to do a tell-all on the former President. The P170-million kickback is one of the four predicate cases in the P4.1 billion plunder suit filed against Estrada at the Sandiganbayan.

The ambush-killing of COA auditor Agustin Chan in 2001 is also being laid at the governor's door. He counters: "Inaamin ko hundi ako anghel pero 'di naman ako masamang tao at nag-usip naman ako. (I admit I'm no angel, but I'm not that evil either and I use my head). If I wanted to have Chan killed, why would I do it in my own backyard? Maybe they had him killed so they could lay the blame on me," he continues in Filipino.

But politics do make for strange bedfellows, with good friends turning into enemies overnight. Before his war with Estrada, Singson had to contend with the Crisologos, one of the longest-reigning political families in the North.

"My parents were supporters of the Crisologos, my mother being the sister of Floro," says this seasoned politician who says his entry into politics was unintentional. His father, Joseling, was a two-term mayor of Vigan, an engineer who was also into construction. His mother meanwhile was involved in the production of Virginia tobacco.

Standing tall in Baluarte, his stronghold in Vigan

He also traded tobacco, Singson says. "But the time came when the Crisologos wanted to control the tobacco trade. They monopolized the buying and brought down the price," he recounts in Filipino. They were in power and people had no choice but sell to them, he claims. "There were checkpoints, and no trucks could bring out tobacco for sale nor could buyers come in. Even the Marcoses could not stop the practice."

Instant hero

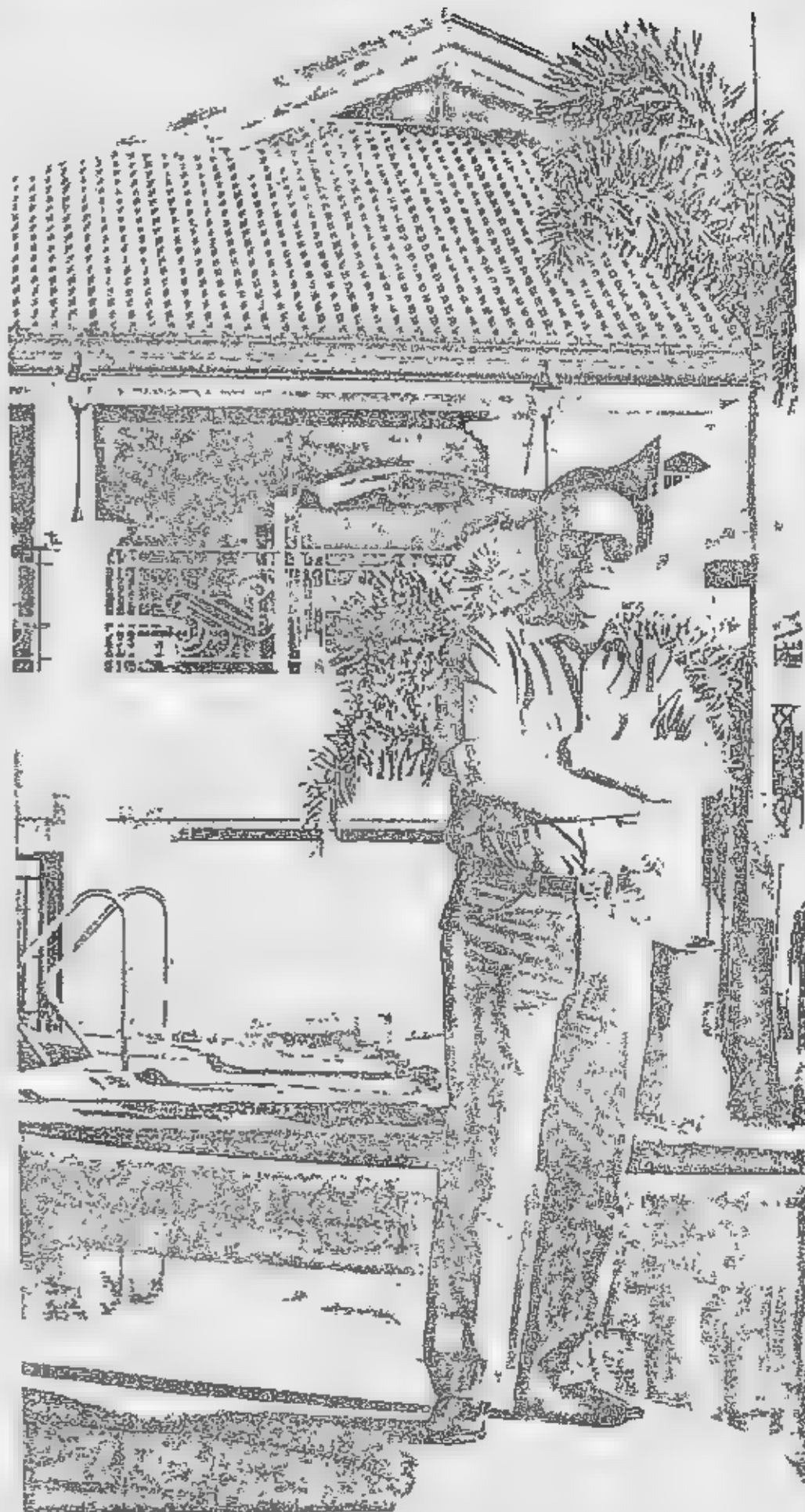
Tired of the abuses of the powers-that-be who also wanted to take over Vigan Electric Corp. which he owns, Singson says he decided to ram through the checkpoints with several truckloads of tobacco. His daring became the talk of the town and he was hailed as an instant hero, a liberator of his province.

"The people wanted me to challenge the Crisologos so I ran against Floro for a House seat in 1969, but lost," he recounts. He ran for governor in the next election and won overwhelmingly. That started it all. "Since then, I've never lost an election," he says.

Playing hero to his province mates is a role that Singson seems to relish as he recounts his exploits with little coaxing. Once, he says, he noticed that the owner of a bus company, the old Times Transit, was constantly berating his employees. He recounts in Filipino, "He was very arrogant, the old man. He would scold his workers everyday—in English, at that. They were always complaining, so I put up my own bus company and got them to work for me. Hah! The old bus owner later went bankrupt," Singson laughs.

Living in his small world and occasionally playing the poor man's avenger would have suited him fine, he says, had he not been thrust into the "jueteng scandal." "I told the Erap camp to leave me alone and I'd keep quiet (about the illegal numbers game)," he recounts. "But when I realized they were out to kill me, I decided to expose him. Sabi ko sa sarili ko, buhay na ang nakataya rito, patay na kung patay (I told myself, my life's at stake here. I'll go down fighting!)"

The rest, as everyone knows, is history. Implicating Estrada in the jueteng



scandal during his impeachment trial for corruption ultimately led to the former President's ouster through People Power II in January, 2001.

Alleged vices

His heroics have hardly silenced the buzz about the governor's alleged profligate ways, however. Wine, women and mahjong are some of the vices that detractors have attached to him. But Singson says he's given them up. Except for red wine, he has stopped drinking, the governor claims, because he's had a heart bypass operation.

He remains mum about his women. "Wala akong hilig diyan (I'm not into that)," is all he would say, bursting into laughter. Mention the names of some women being linked to him and the governor will only grin, neither confirming nor denying anything. Sources maintain, however, that one thing that Singson shares with former boss pal Estrada is a passion for women.

While he's discreet about his women, Singson's eyes light up when asked about his mahjong sessions and his winnings. He's been to Las Vegas, Macau and Montecarlo, he says, and other places in the world where there's high-stakes gambling.

"I get VIP treatment in Las Vegas. Pag dating ko sa hotel binibigyan agad ako ng \$10,000 kapalit ng aurfare ko (When I get to my hotel, they immediately give me \$10,000 to make up for the aurfare I spent)," Singson says proudly. He used to go to Las Vegas often, he adds, but has crummed that down to once or twice a year. He recounts that during Estrada's time in Malacañang, he used to win up to P40 million a night playing mahjong with the former President and cronies Mark Jimenez and William Garchalian. His biggest winning so far was in Monte Carlo, where Singson says he's won \$1 million.

The smile of Lady Luck

Lady Luck apparently smiles at Singson even beyond the gaming tables. He has survived seven actual ambushes, the governor claims. This does not include, he says, those which were planned but were not carried out. The most famous one, of course, was that in October 2001, when a traffic patrol stopped his bulletproof car in downtown Manila for an alleged traffic violation. Locking his doors, Singson called for

help from his legislator friends who were playing at the nearby casino. Heavily escorted, he made his way to a police precinct where he called for an impromptu press conference and made what became known as the "lord of all jueteng lords exposé" against Estrada.

There's no secret, no amulet, behind his surviving all those assassination attempts, he claims. "Masamang damo yata tayo, ayaw ako tanggapin (I guess I'm a bad weed that can't be rooted out that easily)," he laughs. It's just luck, he adds. "Once in Cabugao (Ilocos Sur), someone threw a hand grenade at me. Eleven people near me perished, but I survived!" He doesn't believe in amulets, Singson says, but he's keeping one in his pocket—just to be sure.

God, he acknowledges, has been "very very good to me." But while he used to read the Bible, Singson says that more than karma, he believes in destiny, not to mention careful planning. Knowing he has made a lot of enemies in his more than 30 years in politics and in his ongoing fight with the Estrada camp, the Ilocos kingpin admits that security is a prime concern for him. "I always have to watch my back," he confesses. He has six close-in security aides, members of the Presidential Security Group provided by Malacañang.

Ready for retirement

It's been an exciting life, but he's ready to retire once his term ends in 2007, Singson says. "Naniniwala kasi ako na ang buhay, sandali lang. (Life's too short). I want to enjoy life and have the freedom to go anywhere without watchful eyes following my every move."

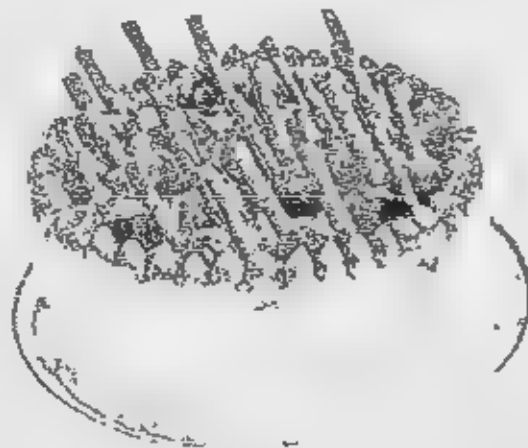
Besides, he adds, he has had enough frustration with politics. "In politics, you cannot really please everybody. When you give in to someone, the others will get mad at you. And you need to always guard your back," says Singson.

"I'd rather stay with my pets," he adds. "I feel more relaxed with them. And even when I know there's always danger when I loiter around with my tigers, at least I know that I'm dealing with animals. Sa pulitika kasi di ko na alam kung sino ang hayop at sino ang tao (In politics, it's hard to tell which one is man or beast)"

Sunday Inquirer Magazine October 17, 2004
Vol. 8 No. 33 ISSN 0114-231X

Editor in Chief: Alya B. Honasan
Managing Editor: Pennie Azarcon-de la Cruz
Associate Editor: Ruel S. De Vera
Staff Writer: Eric S. Caruncho
Graphic Designer: Chuchie Quevedo-See
Design Consultant: Lynett A. Villaliba
Editorial Assistant: Sharon M. Felipe
Advertising & Sales Manager: Kenny Nuyda

THE SUNDAY INQUIRER MAGAZINE holds office at China Rocas Ave. (formerly Pasong Tiro) corner Yague and Macarada Sts., Malabon City, with telephone number 897-8906 locals 347 and 318. Mailing address: PO Box 2050, 1099 Manila, Philippines. E-mail: sim@inquirer.com.ph. For press releases, send e-mail to pr_sim@inquirer.com.ph.



POPULAR DESSERT Holiday Inn Galleria Manila features Black Forest, Germany's famous dessert cake, this month. Named after the region in Southern Germany where it originated, Black Forest is a popular dessert or afternoon snack best taken with coffee or tea. For inquiries and orders, call 633-7111 loc. 7416. For more of This Week, see page 7

Musa Kang Pinangarap Gayumahin

Musa kang pinangarap gayumahin
Ng panulat kong binag
sa alikabok at hangin.

Sa tindi ng iyong karikatan
Pati kaluluwa ko'y nagdurugo,
May kurus na pasan.

Kung sa bagay, manlilikha akong
Sa iyo'y alipin. Kahit walang tanikala
Mga kamay at paa.

Mangilang ulit na kitang
Sinubukang palayain sa gunita
Subalit rehas ang sariling dila.

Malayo na sana ang narating
Ng akong paglalakbay kasama ka
Pero lagi mo akong iniwan na mag-isa.

Ay! Kung masari kang mabuhay
Ng isang libo't isang taon.
Wala akong tatalikuran ni isang hamon!

Malap ka mang tulad ng aizala
O gunigunting marupok
At sentido'y bilhirang mapasok.

Musa ka man ng kung sinong makata,
Di ligas sa pagkapuwing
ang iyong mga mata!

Rommel B. Rodriguez

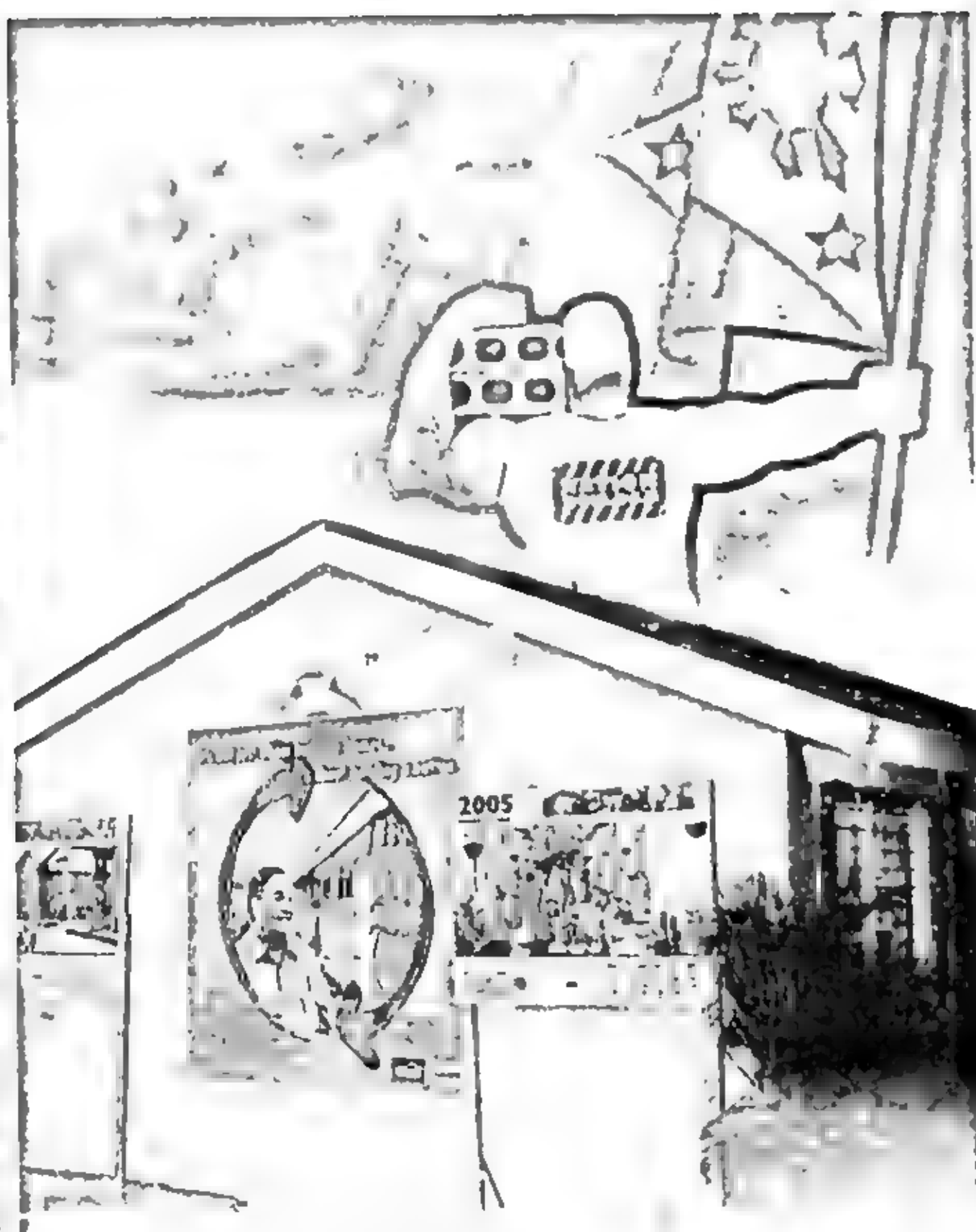
ERRATUM

In the story "Family Values" by Dennis M. Arroyo (SIM, October 3, 2004), the surname of one of the featured families was misspelled. The Villamin family is actually the VILLAMIL family. SIM and the author regret the error.



President Gloria Macapagal Arroyo

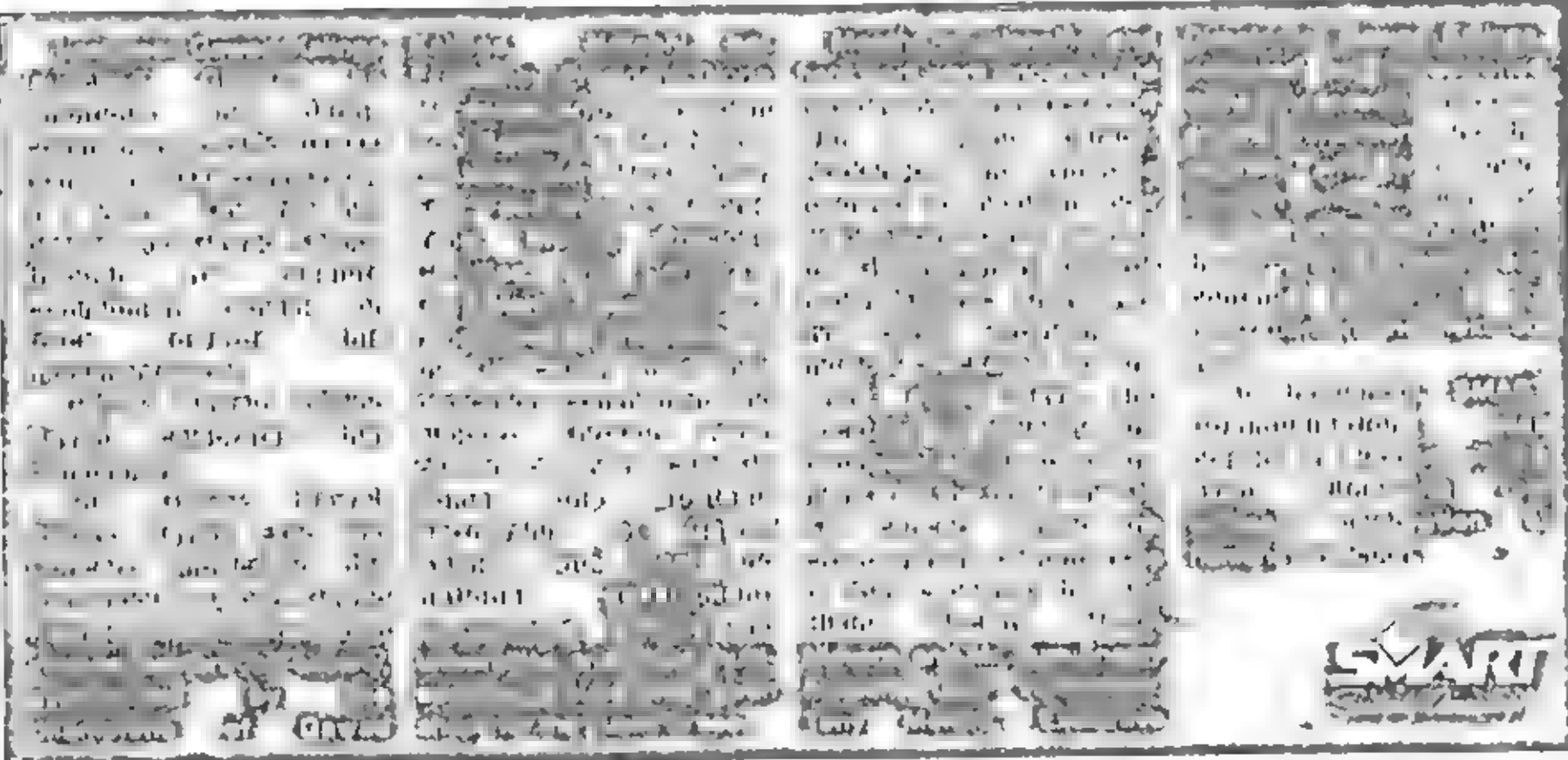
Vice-President Noli De Castro with
DSWD Secretary Dinky Soliman



GK777 MOVING FORWARD



Don Mariano
of Ateneo University



SMART
Sustainable
Microfinance
and Rural
Transformation
Initiative



It's not just about building homes



It's about building nation

Digging Her Scene

ALTHOUGH Marie Grace Pamela Faylona doesn't look like the type to get her hands dirty, this self-confessed "cowboy" could actually put "Fear Factor" contestants and "Survivor" castaways to shame. Now on the fifth year of her master's degree in Archeology at the University of the Philippines in Dillman, the 27-year-old student and researcher has been known to rough it in the roughest of ways. She once lived in a camp with no water, save for torrential rains that lasted a week, and literally stumbled upon the bones of a human foot on her first excavation in Cagayan Valley. "Wow!" she swoons, her face beaming with excitement over the life-changing experience. "I wasn't afraid, but it was then that I realized our ancestors did exist and that this is the real thing."

Up until then, Faylona assumed Archeology—that is, the study of our history through material remains—was a discipline encountered only in works of fiction ("The Alchemist") and the silver screen ("The Mummy"). Then a friend told her about the archeology program offered in UP Paylona, who studied agribusiness management in UP Los Baños so she could help develop the family's property in Laguna, didn't have to think twice. "In high school, they talked about medicine, law and all these other popular courses," she says. "Well, I'm done with my undergrad degree, so I thought it was time to do something I wanted."

Passion for old stuff

But while Archeology allowed her to travel extensively and delve deeply into her passion for "history, culture and old stuff," it too came with a great responsibility. Faylona, who has joined team expeditions in Batanes, Palawan, Mindoro, and Nueva Ecija, is careful to present herself well before wary and resistant townsfolk. "They think we're treasure hunters looking for Yamashita gold," she says with a smile. "But we always pay courtesy calls to the local government and invite people to visit our sites and ask all the questions they want. What's nice is that after a month of living in the community, the people who were suspicious of us at the start are now sharing stories about what they learned from our excavation."

Ironically, unearthed artifacts yield mixed feelings. "On the one hand, you're excited because you become a part of the history you've uncovered," says Faylona, who chanced upon an eerie burial ground in Batanes (as in large jars, plied mouth-to-mouth, containing human remains) and traces of an ancient coral fence beneath a church in her mother's native Mindoro. "On the other hand, *parang naawa ka*, especially if it's a burial site and I disturb it."

Excavation chronicles

For now, found objects are sent to the National Museum for study and safekeeping, but a barangay can file a memorandum of agreement should it wish to keep the artifact in its possession. Faylona, however, believes that the rules "should be in black and white or else there will be conflict and factions." As such, she and other members of the Katipunan ng Archeologists ng Pilipinas are involved in the drafting of a landmark code of ethics. Meanwhile, Test Pit, a newspaper-magazine she founded two years ago, is her way of turning the little-known subject into popular science through youth-oriented chronicles of excavations and updates on the growing archeology community.

Though her efforts have not gone unrewarded, Faylona, one of 10 young women achievers recognized recently with a Dove Bukod Tanging Pilipina award, insists that she has just skimmed the surface of her chosen field. "Archeologically speaking, vir-

gin pa ang Pilipinas, there's still so much to discover and explore," says Faylona, whose Bukod Tanging Pilipina beneficiaries are the Wilhelm G. Solheim II Foundation and the Mangyan Heritage Center. "Kaya lang, there's not enough people and the sites are often looted by treasure hunters, so our artifacts end up elsewhere."

Mall frustration

That people frequent malls rather than museums is also a frustration. "If you could only spend a day in a museum, you'll have a sense of what it feels like to be a Filipino. And that's something to be

proud about."

The younger of two girls, Faylona apparently takes after her mother, an agriculturist who interviewed farmers about their crops and feed. "I've seen pictures of her in her travels and she looks very happy," Faylona herself experiences a freedom like no other whenever she's about to embark on an out-of-town excavation—a fact well meaning family and friends have yet to understand. "Ano ba ng nakain nito at napunta sa Archeology? Hindi ka ba nnaalikabok?" (What did you eat that you ended up in archeology? Doesn't

the dust bother you?) Faylona simply laughs off the questions. "When they see that I come home with so many stories, they know that I'm happy."

Perhaps it's because, in the course of unearthing clues into our country's colorful history and culture, her soul is unraveled in the process. "Archeology has made me patient, focused on my work and more aware of my surroundings," she reflects. "I've also become more religious. Even though they say science and faith do not mix, I think they go hand in hand. For me, our findings affirm the presence of God."

The Word

By Fr. Ruben J. Villote



Why Be in a Hurry?

If this moment is the moment of grace, if this hour is the hour of change, if this day is the day of salvation, what need is there to hurry to the next moment?

WE ARE all people in a hurry. We are forever meeting deadlines, following schedules and keeping busy running here and there, meeting people, writing letters, catching the bus, and being caught by a dozen other things "before the time is up." We are enslaved not so much by power and wealth but by time.

Everybody is under pressure doing this and that, rushing here and there, pushing buttons and making everything instant—Instant coffee, instant marriage, instant fame, instant wealth, even instant death. And yet everybody looks terribly bored. And so, bored people keep inventing toys and entertainment gimmicks all the time to beat their boredom. But the more they busy themselves doing this, the more bored they become. They say to themselves: "There's no use! Whatever I do or say makes no difference after all. The world goes on just the same, and I remain the same. So what's the use?" This is called fatalism.

Fatalism is surrender to the meaninglessness of life. Fatalism is seeing nothing of value in the things we do and in the events that happen to us. Fatalism is seeing time as opaque time; seeing nothing beyond the here and the now. Opaque time is time merely as *chronos*, a mere succession of incidents and accidents over which we have no control.

The opposite of opaque time is transparent time.

Transparent time is not mere *chronos* but *kairos*. *Kairos* means this-moment-as-the-golden-moment-for-me. *Kairos* means this time as the right time for me to be the best I could ever be. *Kairos* means this hour as the hour I am waiting for. *Kairos* means this day as the first and the greatest day of the rest of my life. This is transparent time. Transparent, because I can see through the mere succession of events a vision of eternity. I can see in every event of life, no matter how dark—like war, corruption, sickness, injustice, poverty—a possibility of becoming the right moment for change.

Therefore, if this moment is the moment of grace, if this hour is the hour of change, if this day is the day of salvation, what need is there to hurry to the next moment? What need is there to catch the next hour

and to rush to the next day as if the next hour and the next day are more important than this hour and this day? Can I not see in this hour and this day the beginning of God's Kingdom? Can I not see through the shadows and tears of this moment the shining face of a victorious Christ inviting me, calling me to transform this moment and every moment into moments of triumph?

If therefore every moment and every hour contains in itself an invitation to change and grow, how can I get bored? How can I get bored in my work if I make my time transparent? How can I get bored in my career if I know how to linger in every moment, and say, "This is the moment, this is the hour for me to begin to live!" If all our time is transparent time, how can we ever grow old?

How Old IS YOUR HEART?

A 26-year old can have a heart age of a 40-year old, while a 59-year old can have a heart age of someone half his age. Simply put, young doesn't always necessarily equate to being healthy.

To find out if you have a heart older than you actually are, check those which apply to you:

- ☐ **FAMILY HISTORY** - Those who have male relatives below 55 and female family members below 65 who have had heart attacks are genetically susceptible to strokes or coronary heart diseases.

- ☐ **BLOOD PRESSURE** - 140/80 mmHg or above confirms hypertension.
- ☐ **SMOKING**
- ☐ **DIABETES** - Those who are afflicted with types I and II diabetes for 15 years or more have increased cardiac risk.
- ☐ **CHOLESTEROL** - A reading of 200mg/dL (6.2 mmol/L) or above is a dangerously high level.
- ☐ **LIFESTYLE** - Sedentary individuals are more prone to high blood pressure, high cholesterol and type II diabetes.

A check on any of the above means that your heart is at risk of being older than your chronological age.



26...36...49...57...

To lower the risk of premature heart aging, do the following:

EXERCISE - Follow a regular exercise program.

MENTAL RELAXATION - Take a break and manage stress levels by indulging in relaxing activities.

TAKE VITAMIN SUPPLEMENTS -

Vitamin E is a powerful antioxidant that works against free radicals which cause cell damage and contribute to cardiovascular disease. It helps in preventing hardening of the arteries which could lead to heart disease.

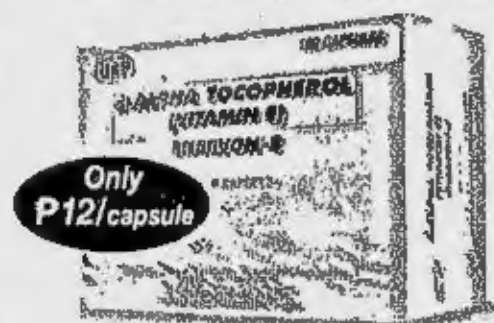
From Enervon comes new ENERVON - E, power-packed with 400 I.U. natural vitamin E which helps prevent cholesterol build-up for a healthy heart.

With new ENERVON - E, you can do more to Live More!

400 I.U. NATURAL

Vitamin-E

Enervon-E



Only
P12/capsule

MULTIVITAMINS
ENERVON Tablet
Per energy P450/mg

Also available:
MULTIVITAMINS+ZINC
ENERVON w/ E & Zinc
To fight stress and sickness P450/mg

MARTY	
Age	Heart Age
26	40

Young doesn't always mean healthy.

Take New Enervon-E to help prevent cholesterol build-up for a healthy heart.

Live More

All in the Game

By Lorenzo Z. Mangiat
Photographs by August dela Cruz

The Iceman Warms Up to Manila

COOL, focused and possessing nerves of steel. These are just some of the characteristics that earned pool player Mika Immonen the title "The Iceman."

Frigid-sounding as his monicker may be, the Finland native quickly warmed up to the Philippines. While his initial visits to the country may have been memorable for him socially, Immonen's performances on the pool table were completely forgettable.

"My first time in the Philippines was the summer of 2002, and the first couple of times I came here I didn't do too well at all. I think I was partying too much. I was a little off," he admits. "I was just overwhelmed with how well I was known here. The hospitality of the people and their outgoing nature, the whole scene was like 'wow,' so I really liked this place. I can't point out a single thing, but it was everything combined and just too much fun. I guess I couldn't focus on the game."

Nevertheless, things quickly changed for the Iceman on his third visit.

"The third time for the LG Flatron Challenge, I was determined. This time I was just going to focus on the game. If I was going to party, I'd party after the game," he recalls. True to his word, the Iceman froze the opposition, including Pinoy legend Efren "Bata" Reyes in the finals, to bag his first tournament in the Philippines in December 2002.

A month off

Immonen rewarded himself a few months later as he took a month off pool and traveled around the country for five weeks, visiting some of the best local tourist destinations such as Boracay and Baguio City in early 2003.

Proving that his first win was not a fluke, Immonen claimed his second title in a row in the country as he ruled broadcast giant ABS-CBN's inaugural On Cue Championships in July 2003.

Immonen then earned his third title in the Philippines in November of last year as he again beat Reyes in the finals of the first Café Puro 9 Ball Open. "It was another feather in my cap, but it was weird because I hadn't played that well in other parts of the world. I guess it's the good environment that makes it very motivating and inspiring for me to play. People like pool so much here,

you have fun and try to show something they came to watch," he says.

Immonen has also made a lot of friends in the country. "Filipinos are more outgoing than Finnish people, but deep down they are similar. The weather is better here and I was able to adjust easily—and it doesn't hurt that the girls are pretty," acknowledges the 31-year-old bachelor.

Focused on winning

Immonen revealed that he would eventually like to settle down, but realized that it would be hard because his playing career involves too much traveling. In the meantime, he is focused on playing and winning.

"I feel fortunate to do what I like and make a living out of it," says Immonen. It's hard to imagine how far pool has taken Immonen since he first picked up a cue

stick in his hometown of Helsinki when he was 15. He even fondly remembers his first tournament win.

"I turned 16 quickly after I started and won my first tournament before Christmas. The funny thing was, the top prize in the competition was ham, which is a very traditional Christmas gift in Finland. It was huge, around eight kilos," he recounts. "I won the tournament and literally brought home the bacon."

From dominating the local front, Immonen eventually became the national champion and made his mark in Europe. However, he still longed for more challenges. "I wanted to explore more, but I still stayed in Europe from 1992 to 1996. It was only in 1996 that I went for the first time to the States to check out the scene over there and gain good experience. Even though I lost often, I had a good idea. I want to see what the game was like in the States, just to have a good picture, and I realized that the standard in America was really high. There were a lot of good players you never even know who could kick your butt," bares Immonen.

Drastic measures

It was a struggle for Immonen during his first few years in the States, and in 1998 he decided to do something drastic to change his fortunes. "I had to change my attitude, my mental game. I knew it was mental because my skills weren't going to disappear anyway. The

fact that I had lost to guys I didn't even know really got to me so I decided to run a marathon and started training just to get a little bit of the focus off the game," he says. "The marathon was in October, but already in August I started playing billiards really good, I placed third in the US Open and I was running 30 to 40 kilometers a week. On the same day I would be playing billiards, I would have run six miles earlier, but I noticed just how much the physical and mental came together and realized how I could use it to my advantage. I guess after you train hard, you have the endorphins in your body and you feel very good all day and when you play, you have positive feelings."

Immonen ended up running the marathon in Ireland under his goal of four hours, but more importantly, he started playing more consistently at the pool table, and became a tough tour player to beat.

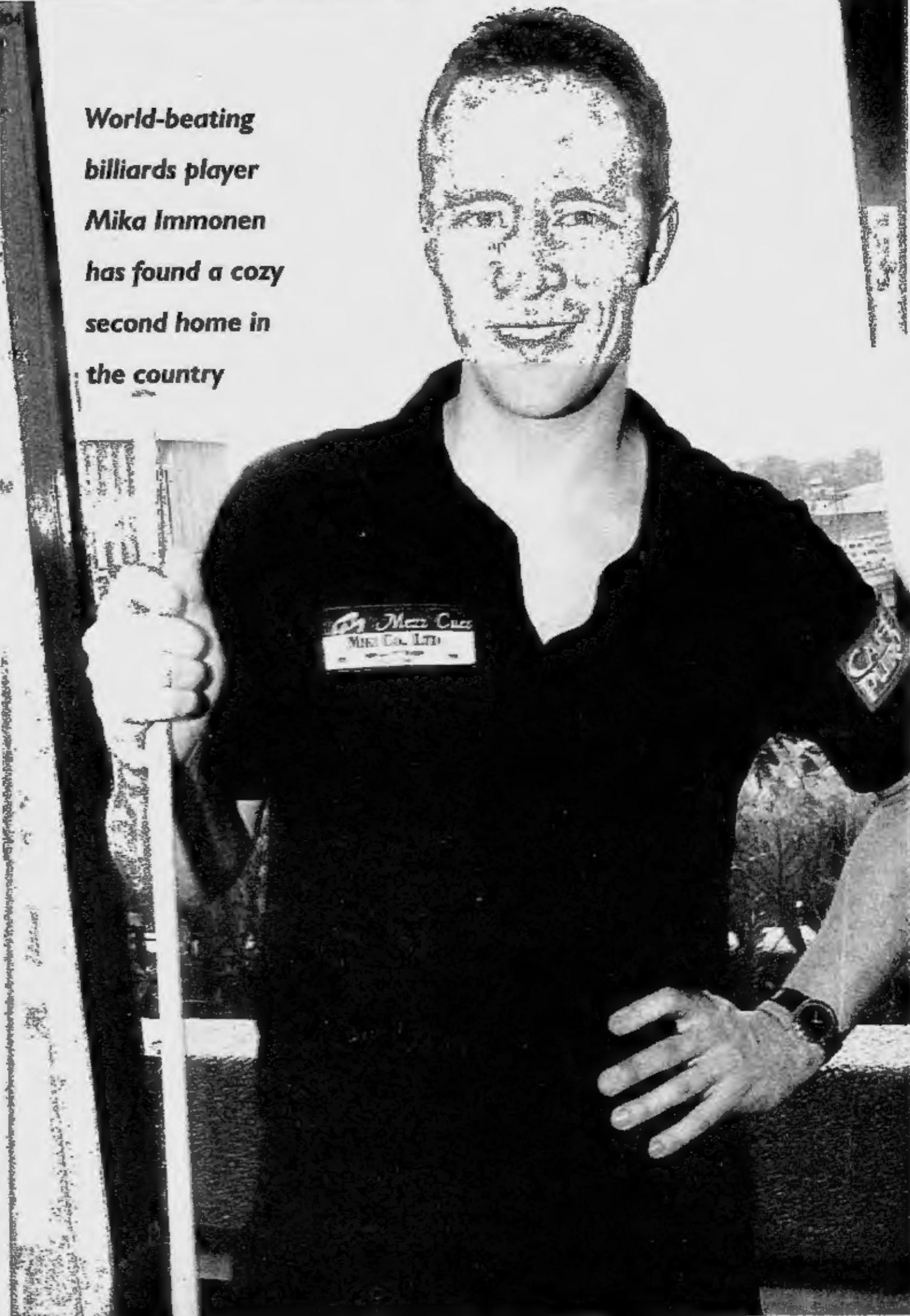
Killer instinct

In 2001, Immonen strung up five second-place finishes before his breakthrough win in the World Pool Championship in Cardiff, Wales. "It was my biggest win and I proved that I had the killer instinct," he says. Right now, Immonen is still considered as one of the premier international pool players and currently ranks in the top 10 in the money list.

This cool fellow's career is certainly just heating up—and he's found the perfect hot spot to call a second home. In 2003 alone, Immonen visited the Philippines no less than six times. This year, it's likely that he will surpass that mark.

"I think I spend at least 200 to 250 days a year outside Finland and I've spent more time in the Philippines than any other place," he shares. "The culture is kind of soaking in and I'm learning a little bit of Tagalog. The first phrase I actually learned was *mahal ko ang Pilipinas* (I love the Philippines)."

World-beating
billiards player
Mika Immonen
has found a cozy
second home in
the country



Focused, "Win first, party later" quickly became Immonen's mantra

Art

About Face 2, portraits of contemporary artists and friends by Elaine-Roberto-Navas at Finale Art Gallery, SM Megamall until Oct. 24.

Isakultura Filipino, a group exhibit of sculptures by Ton Raymundo, Rai Arogante, Primo Libatique, Arnel Borja, Roen Capula, Arvin Javier and Jun Vidal do at the Oneluna Lifestyle Center, Eastwood City Cyber Park, Libis, QC until Oct. 24.

Phyllis Zaballero returns to a favorite visual motif—the window in her latest exhibit, Whimsical Windows, until Oct. 27 at Galleria Dueña, The Artwalk, 4/L, SM Megamall A. For details, call 634-3261.

Birthpains, a two-man exhibit of paintings and sculptures by Gil Ben and Freddie Gonzales at the CCP Pasigyo Vicente Mansalala until Nov. 7.

Music

In celebration of the Spanish Festival for Culture and the Arts, one of the best Flamenco-jazz trios in the world, Capomata Argamacho, will perform in a series of concerts in Manila and Cebu.

Oct. 20, 2 p.m. in Cebu; Oct. 21, 7:30 p.m. at RCBC Plaza in Makati, and Oct. 22, 7 p.m. at Greenbelt 3.

Apik Diwa enters its third season as its concert, Changes, unfolds with the original concept of recognizing Benildean musical talents. Performances are scheduled on Oct. 22 and 23, 4 p.m. at the Augusto-Rosario Gonzalez Theater, S/F, Solomon building, De La Salle-College of Saint Benilde. Tickets at P150. For inquiries, call 832-2092 or 526-7441 to 47 loc. 256.

Donna Summer returns with the album The Journey, The Very Best of Donna Summer featuring her unforgettable mega dance hits like "Last Dance," "Hot Stuff," "On the Radio" and "MacArthur Park." The album also features Summer's latest collaborations with writer Giorgio Moroder. The double CD is now available in music stores nationwide distributed by MCA Music Inc.

The Manila Chamber Orchestra Foundation presents Mariel Ilusorio, Germany-based Filipino classical pianist in a concert on Oct. 22, 7:30 p.m. at the Francisco Santiago Hall, Equitable PCI Bank Tower 1, Makati Avenue, Makati City. For tickets, call 878-4358 to 59.

Onstage

Members of the Association of Ballet Academies of the Philippines presents An Afternoon with ABAP in Concert at the Park today at 5 p.m. featuring More Than Dance, Vella C. Damian School of Ballet, Miriam Ballet and Steps Dance School to be held

at the Rizal Park Open-Air Auditorium. Admission is free.

The Developmental Advocacy of Women Volunteerism (DAWW) Foundation, Inc., an organization promoting volunteerism and social development, has recently signed an agreement with the Department of Education for its Adopt-A-School program. To raise funds for the production of materials to be used in the literacy project and seminar-workshops for its volunteers, DAWV will present the Repertory Children's Theatre musical production, Pinocchio on Oct. 24 at the Rep's Globe Theater in Greenbelt 1, Paseo de Roxas, Makati. For details, call 631-5871.

Food

Fuego Hotels & Properties together with the Economic & Commercial Office of the Spanish Embassy brings the Flavors of Spain to the new Taal Vista Hotel in Tagaytay City. "Flavors of Spain," a food festival featuring Spanish gourmet dishes, will run until Oct. 31. Try Taal Vista's version of the popular Spanish tapas complemented by the Sangria and the buffet of traditional Spanish favorites on weekends. The food festival will also be held in other Fuego-managed properties: the Pearl Farm Beach Resort in Davao on Nov. 13 to 30, Club Punta Fuego on Nov. 19 to 30 and Terrazas de Punta Fuego on Dec. 10-19. For inquiries, call Fuego Hotels at (02) 750-1999 or Taal Vista Hotel at (02) 751-3080/89 or (046) 413-1000.



"About Face 2" by Elaine Roberto-Navas, on exhibit at Finale Art Site

Atbp

Catholic lay preacher Bo Sanchez is the main speaker at Kerygma Live! on Oct. 17, 2 p.m. at the Ultra. His latest book "Your Past Does Not Define Your Future," will also be launched at the event. The event includes a Mass and a concert with Njoy Volante and the Mannos, Karyl, Crisel Consunji and others. Admission is free.

Advanced Travel Writing Workshop. Learn good travel writing by exploring the works of the best in the genre with a walking tour built in to the sessions. To be held on Oct. 20 and 27, Nov. 3 and 10 at Filipinas Heritage Library, Makati Avenue across Manila Peninsula, 6-9 p.m. Workshop fee is P2,500 inclusive of handouts, walking tour and certificates. Deadline for confirmation is Oct. 19. For inquiries, call 892-1801.

There will be a pre-Christmas CD sale on Oct. 17, 27 to 29 at the 28/F, Raffles Corporate Center, Emerald Avenue, Ortigas Center, Pasig City. The sale showcases original albums of the best pop, R&B, hip-hop and jazz artists, hard to find compilation albums and various singles for as low as P20. For inquiries, call Lucille at 916-2504.

Summit School is conducting a workshop on How Children Think: Implications in Preschool and Elementary Education with Dr. Ma. Emma Concepcion D. Living on Oct. 19 and 23 at 8 a.m. to be held at Summit School, Bonifacio Global City, University Parkway, Taguig. For reservations, call 881-9032/34.

Gantimpala Theater Foundation sees audition

For this week's bands and schedules call:

- Hard Rock Café (093-4662-65)
- Virgin Café: QC (926-7000)
- 70s Bistror: 46 Anonas St., QC (922-0492)
- Hobbit House: 1801 Mabini St., Makati, Manila (521-7604)
- Serum: El Pueblo, Ortigas (637-3009)

The SUNDAY INQUIRER MAGAZINE welcomes listings of events in and outside Metro Manila. Please send announcements at least two weeks in advance, and include contact numbers for inquiries on schedules



Kababalaghan

For its season-end productions of Nick Joaquin's "May Day Eve" and Alejandro Roces' "Kiko's Super Cock" on Oct. 19, 7 p.m. at the Rehearsal Hall of the Concert at the Park Auditorium, Luneta, Manila. It is open to male and female actors, 16-60 years old, English-speaking, with pleasing personality and stage presence. They must bring a color full-body photograph and prepare a monologue in English. During the audition, parts of the play will be read. For details, call 536-5860 and 528-0603.

Multimedia artist Joey Yorac will hold a handbuilding pottery class covering three sessions of three hours each on Oct. 23-25 and on Nov. 13-15 at The Serenity Healing Center in Pasig City. Participants will learn, experience and explore the different techniques of pottery making without the use of the wheel. For details, call 634-5058.

Sebastian Products for as low as P350 are available at Fix Bench Salons, First Aid Salons and Plandre Salons until Oct. 31.

The Dandaming Katoliko sa Teolohiya, a Catholic theological association, is launching its first book, Fundamentalism and Pluralism in the Church, edited by Dennis Gonzalez, on Oct. 23, 11 a.m. at the Ariston Estrada Hall, De La Salle University Manila. The book describes some forms of fundamentalism and pluralism in contemporary Christianity and how they relate to one another. Distinguished theologians will offer reviews of the

book. For inquiries, call 725-0976.

The UP Film Institute will conduct a Screenwriting Workshop for Teachers in cooperation with Centre International de Liaison des Ecoles de Cinema et de Television to be held from Oct. 22 to 29 and conducted by Chris McGill—filmmaker, teacher and principal lecturer of the Victorian College of Arts in Melbourne, Australia. Workshop fee is P5,000 and is limited to 15 participants who are preferably teachers and professionals. Participants will go through scriptwriting exercises that will be subjected to incisive evaluation for the duration of the course. For details, call the UP Film Institute at 925-0286 or 926-3640.

Intro to Poetry Writing, a seminar-workshop on classical, haiku and free verse writing to be held on Oct. 23 at the Loyola School of Theology, Ateneo, Quezon City. For details, call 285-2449 or (0916) 3622406.

X-manila

On Oct. 23, there will be a Seminar on Butterfly Farming to create awareness on the importance of butterfly conservation to be held in Los Baños, Laguna. The seminar will also cover the how to's of butterfly farming even in the home yards, economic prospect, butterfly species, host plants and nectar foods, cages and other farming structures and facilities. For details, please call/text 0918-9407126 or 0926-3869011.

The Artist Abroad

By Luis H. Francia



Schizophrenia in High Places

NEW YORK—Two columns ago, I discussed the post-9/11 treatment of Filipino immigrants in the United States and the increase in the incidence of their deportations even though, in this so-called global war on terror, we are supposed to be allies and friends. I also mentioned briefly how a Muslim scholar from Mindanao had been denied entry to this country at the Los Angeles International Airport. And yet he had a valid visa, and invitations to a conference of indigenous peoples at the United Nations, and to a symposium at the Asia Society. In solidarity, other Filipino participants declined to participate, forcing the cancellation of the symposium titled "Securing Peace in Mindanao: Resolving the Roots of Conflict." Denying entry to Aboud Syed Lingga, director of the Institute of Bangsamoro Studies and chair of the Bangsamoro People's Consultative Assembly, betrayed all too clearly an official mindset rife with paranoia and xenophobia.

On the last Monday of this past September, the symposium did finally take place, with Prof. Lingga now in attendance, along with Prof. Jamail Kamlian of Mindanao State University, and Carolyn Arguillas, Davao-based journalist and one of the founders of Mindanao News (I have used Arguillas' dispatch in describing Lingga's Orwellian odyssey). This time Lingga's port of entry was New York; at the symposium, he referred lightheartedly to the May faux pas, saying that, as he had given his word to the Society about being present, he had every intention of keeping it. And did. You might think: end of story. Unfortunately not. In an indication of how security procedures here have become a nightmare if you happen to profess the wrong faith and bear the wrong kind of name (as the former rock star Cat Stevens, now Yusuf Islam, will attest to), the good scholar was denied exit—yes, exit—from Fortress America at San Francisco's airport on October 1. The alleged reason? Lack of clearance from the US Transportation Security Administration. (Or perhaps San Francisco's Immigration officials couldn't be-

lieve a Third Worlder had passed up the opportunity to remain in the land of the brave and the free.) Yet, according to Arguillas, Lingga's visa "had contained a notation 'to attend [the] Asia Society symposium' and waiver granted by DHS (Department of Homeland Security) 8/31/04 visa approved by State Department."

Arguillas tells how, from Manila to the US, and on all subsequent US domestic flights, "Lingga took the longest during the check-in process but his boarding passes were eventually handed to him." On that return flight from San Francisco, former congressman Datu Michael Mastura, Lingga's traveling companion, decided to stay with Lingga; even though his travel documents posed no problem, he was himself detained and interrogated. Both men's suitcases were searched. After numerous calls and representations were made, the two were able to fly home the next day.

The Asia Society symposium itself was a success, providing a much-needed airing of the root causes of the Mindanao conflict—as well as a lesson on how to deal with age-old, seemingly irresolvable issues: talk, talk, and more talk. As one participant put it, it's better to spend a thousand nights arguing than to spend one day shooting. (Scheherazade, whose spellbinding tales extended her life, must have inspired this thought.) The views of the Mindanaoans made it clear that it isn't faith that is being contested; rather, as Lingga pointed out, the nature of the problem is political and social. It is about land, resources, and empowerment. Not coincidentally, as a World Bank representative stressed, five of the country's poorest provinces are in Southern Mindanao. Ayesah Abubakar, of the

Young Moro Professionals and now an academic at a Malaysian university, emphasized that "we need to strengthen not just peace-keeping but peace-making." Under that rubric, a whole host of issues was discussed, from negotiations between the MILF and Manila, and the global war on terror, to the refugee question, the role of the international community in relation to Mindanao, and the perceptions and news coverage of Mindanao and the Moros.

What rendered much of the day's discussion compelling was the experience of the Moros on hand, all of whom had family members or friends or both who had either been killed, tortured, or harassed by paramilitaries or government forces. All spoke of experiencing discrimination and stereotyping as they grew up, strangers in their own land, a land that presents itself inaccurately as a monolithic cultural and religious entity.

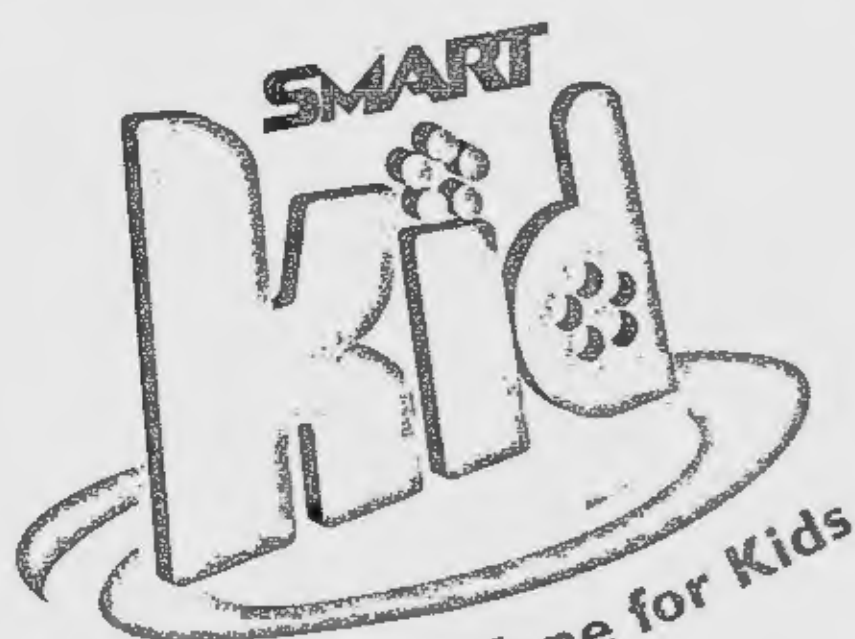
The consensus of the gathered—academics, international aid agency and NGO representatives, former diplomats, a few interested individuals, some journalists, and a Philippine embassy official—was against militarization, for such a strategy, whether in Mindanao or the Middle East, only begets more violence. (As Arguillas reminded us, US forces are still in Mindanao, still conducting joint exercises with the Philippine military.) One of the speakers, Steven Muncy, executive director of Community and Family Services International—a nonprofit that works with displaced persons in the strife-torn areas—discussed the human cost of the Mindanao conflict, saying that at least 900,000 people had been displaced by the fighting. He repeated the slogan of a Mindanao NGO: "Arms are for hugging."

Yet, there was some naïveté as well. When a New York-based Maranao woman asked whether, in light of the continuing presence of US forces in Mindanao, a US base would be built, there was some laughter, with a United States Institute of Peace representative commenting, "Old rumors die hard." She might have been simply unaware that, under current military agreements between the two countries, the US has in fact access to the Philippine military's bases and ports, rendering the whole archipelago a virtual base for the US. Just as important, the US is allowed to erect temporary structures (with "temporary" loosely defined) on Philippine soil.

While the problem of securing and maintaining the peace in Mindanao remains to be resolved between the Moros and the overwhelmingly Christian Manila government, the United States, whether we like it or not, plays a major role. At the same time, it is itself part of the problem, due to its colonialist history in the Philippines, the presence of its soldiers on Philippine soil, and, overall, a schizophrenic foreign policy that trumpets the virtues of a pluralist democracy but reacts dismissively to age-old movements that bear legitimate grievances against central governments. Particularly under the current administration that has shown itself partial to evangelical Christian movements, the US worldview continues to be burdened, in a way reminiscent of the sword and the cross, by the implicit belief in Via Americana as the best option for the rest of the globe, even if it means spreading it by the gun—an approach that fomenters rather than discourages violence, and abets tragedy when it can be avoided.



© Disney 2004. All Rights Reserved.



The First Celfone for Kids

Come and join the Aladdin Arabian Adventure Party on Oct. 30, 2004
from 10AM-7PM at SM Megamall Atrium, Building A.

*Plan 300 = 2 FREE Passes
Plan 600 = 5 FREE Passes
Participating Wireless Centers: SM Megamall, Shangrila, Podium, Rockwell, Goldcrest, SMART Tower, Alabang Town Center, SM North Edsa.

** Download any 2 Aladdin content and subscribe to Aladdin Weedy Service and get a chance to Pick-a-Prize and win any of the following:
• 1 FREE pass to the Aladdin Adventure Party
• 1 Aladdin VCD
• 1 SMART Kid Notebook.

Participating Wireless Centers: SM Megamall, Shangrila, Podium, Rockwell, Goldcrest, SMART Tower, Alabang Town Center, SM North Edsa.

Promo runs from Oct. 17-29, 2004. Per DTI-NCR Permit No. 2483. Series of 2004.

Logos, Picture Messages, Ringtones and MMS Images are P15.00 each. Text messages cost P2.50 each.

Downloads available to all SMART Subscribers.

Available in original VCD and



Download as many as you wish!
Only from SMART Kid!

Text



to



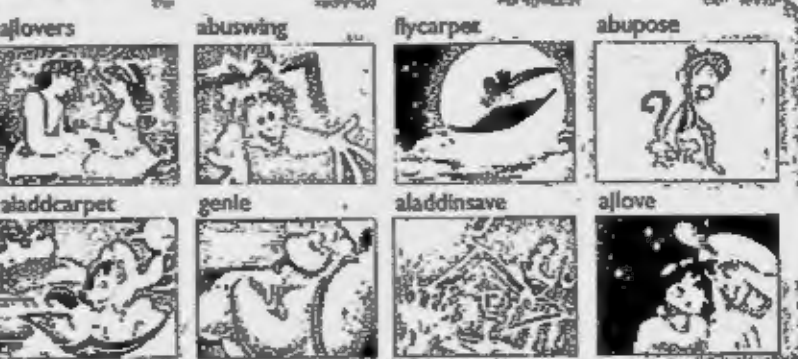
FOR EVERY APPROVED SMARTKID SIM OR PHONEKIT APPLICATION, SUBSCRIBER GETS A FREE PASS TO THE ALADDIN ARABIAN ADVENTURE PARTY! DOWNLOAD AND SUBSCRIBE TO ALADDIN AND GET A CHANCE TO WIN A PRIZE!

LOGOS



TEXT LOGO <keyword> to 238

WALLPAPERS



TEXT MMS <keyword> to 238

RINGTONES

SONG TITLE	KEYWORD
A Whole New World	newworld
Arabian Nights	arabnyt
Are You In Or Out	inorout
Friend Like Me	friendlykme
One Jump Ahead	jumpahead
Out of Thin Air	outofthinair
Prince Ali	princeali
There's A Part Here In Agrabah	partyagrabah
Welcome To The Forty Thieves	fortythieves
You're Only Second Rate	secondrate

TEXT TONE <keyword> to 238
TEXT POLY <keyword> to 238

PICTURE MESSAGES



TEXT PIC <keyword> to 238

Visit the SMART Kid FREE Nokia 3315 Promo at all SMART Wireless Centers Nationwide from October 2 to 31, 2004 only. Call our SMART Sales Hotline at 848 8862 for more details.

Per DTI-NCR Permit No. 5423 Series of 2004

SMART
Simply Amazing!

Disney MOBILE

VIVA

Information Gateway

Questions/Comments/Concerns? Call the SMART hotline at 888 1111, or *886 (toll free), e-mail us at smartkid@smart.com.ph, or visit the SMART Wireless Center nearest you.